

Momina Nadeem

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WORK Experience

Marketer - Freelancer—2020

Boomers, Lahore

Working as a marketer for new and upcoming brand.

Internship – June 27 to August 15, 2019

Nilofer Shahid, Lahore

- Social media management which included making engaging posts using photoshop skills and replying to customer inquiries.
- Data entry in excel (order in process and shipment details).
- Taking online orders.

Volunteer – January 9 to January 10, 2020

Khudi- Women entrepreneurship project at PIFD, Lahore

- Photography
- Promotion of event on twitter

Volunteer – 2019

Furniture Expo at Expo center, Lahore

- Coordination of stalls

Ushering – March 22, 2019

Children's Library Complex, organized by Klock Work, Lahore

Education

BS: Fashion Marketing and Merchandising – 2017-

Present (Expected 2021)

Pakistan Institute of Fashion and Design, Lahore.

Intermediate: Fsc Pre-Medical – 2015 -- 2017

Concordia Colleges, Lahore

Co-Curricular

- Created an online fashion jewelry brand with presence on Facebook, Instagram and a separate website:
www.FashionBox.pk ;
www.Facebook.com/FashionBoxOfficial
- Won (1st) Best Team Award in IBAC 5.0 at IBA Branding and Advertising Conference a 3-Day competition centric workshop focused on real-world marketing challenges our winning project was social media campaign and advertisement with a social cause for PIA.
IBA University, Karachi – 2019.

SUMMARY

I am a third-year student at Pakistan Institute of Fashion and Design (PIFD), doing my bachelors in Fashion Marketing and Merchandising. I am looking for opportunities that will create career advancement opportunities for me, an ideal Position will be where I can improve my existing skills and gain relevant knowledge.

Skill Highlights

Adobe Photoshop

Adobe Illustrator

Adobe Premier

Microsoft Excel

MS Word