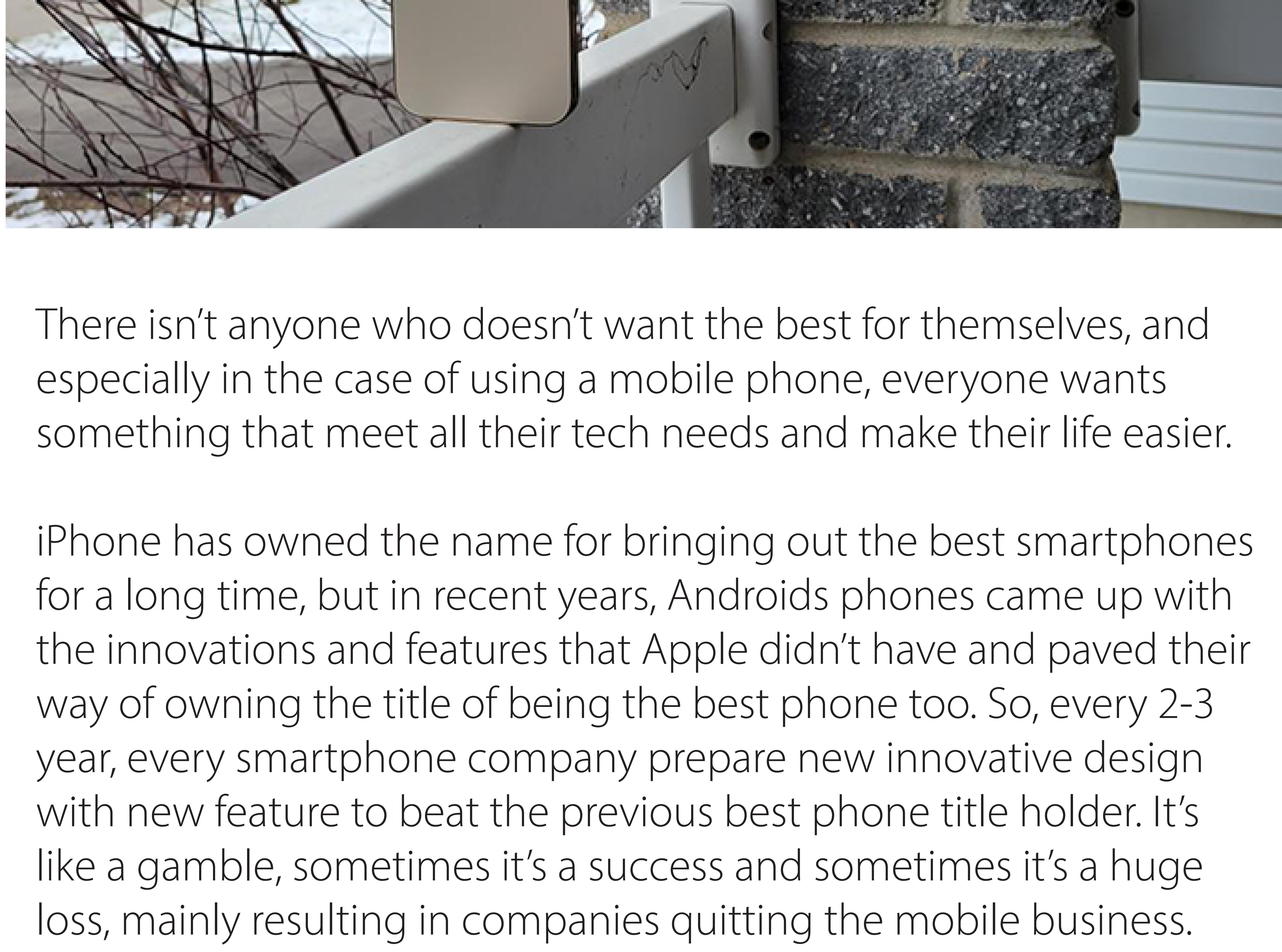


FEATURE REVIEW

Why doesn't an average person need this big best phone at all?

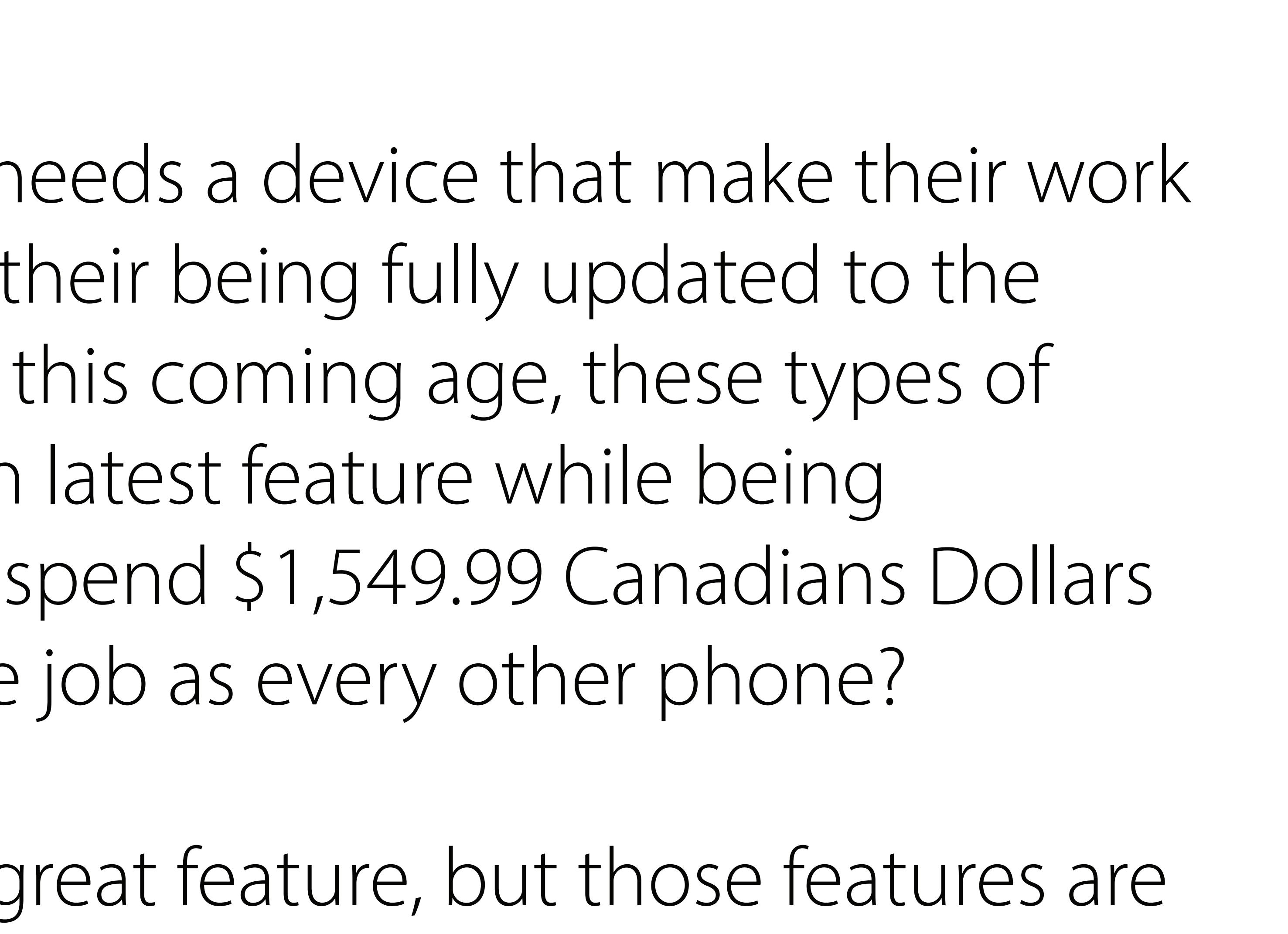


There isn't anyone who doesn't want the best for themselves, and especially in the case of using a mobile phone, everyone wants something that meet all their tech needs and make their life easier.

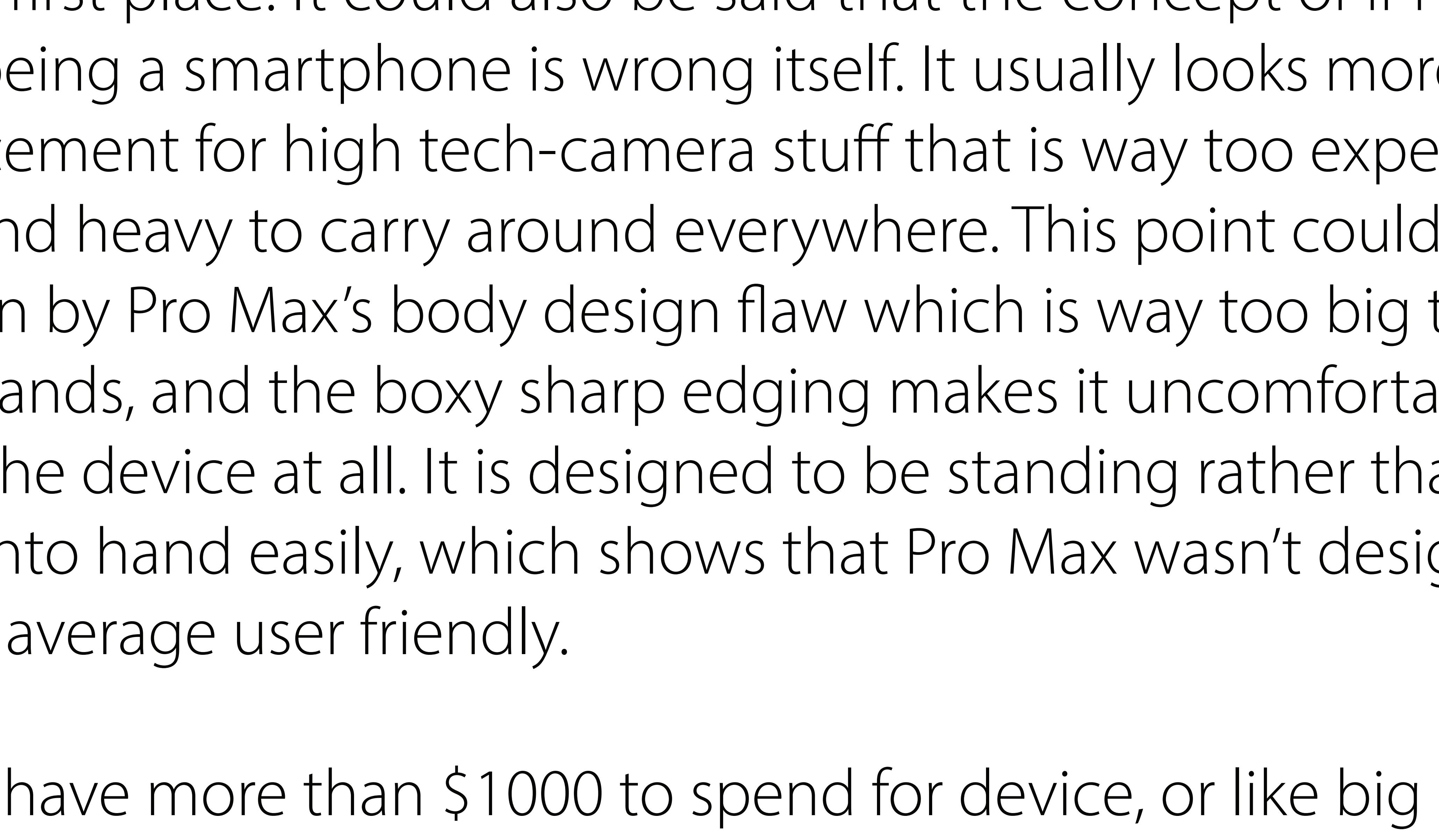
iPhone has owned the name for bringing out the best smartphones for a long time, but in recent years, Android phones came up with the innovations and features that Apple didn't have and paved their way of owning the title of being the best phone too. So, every 2-3 year, every smartphone company prepare new innovative design with new feature to beat the previous best phone title holder. It's like a gamble, sometimes it's a success and sometimes it's a huge loss, mainly resulting in companies quitting the mobile business. Just like that, Apple launched iPhone 12 series in October 2020, and the iPhone Pro Max became the best phone of the year (which it is still caring till this day). The whole internet is filled up with the praise for this new model and the explanation of how they get to that result.

iPhone 12 Pro Max is a 6.33 by 3.07 by .29 inches wide and long phone with 6.7 inches display and 2,778 by 1,284 pixels screen resolution. It comes with a iOS 14 and Apple A14 chip as a CPU. Along with its CPU and iOS, which has been considered the best features of the phone, it also includes 12MP, 12MP, 12MP; 12MP (Rear; Front-Facing) camera resolution which makes photography and videography able to be shoot in 4K with high quality and cinematic affects.

The packaging includes the iPhone 12 Pro Max, manual with (FREE) stickers and a USB-C cable. Furthermore, the Pro Max has dual-SIM capabilities with one SIM being eSIM for loading a second subscription or number while travelling.



It can also handle any form of 4G or 5G available in North America (US & CAN). Pro Max's greatest strength and most likable feature is its long-lasting battery life, which lasts up to more than 10 hours.



But even with these great features, does an average person really need this phone?

An average person in this age needs a device that make their work done fast and efficiently while their being fully updated to the world's latest technology. With this coming age, these types of devices are easily available with latest feature while being inexpensive. So why a need to spend \$1,549.99 Canadians Dollars on a phone that does the same job as every other phone?

Yes, it is true that iPhone have great feature, but those features are nearly useless for an average person. People usually don't 4K camera in the first place. It could also be said that the concept of iPhone Pro Max being a smartphone is wrong itself. It usually looks more like a replacement for high tech-camera stuff that is way too expensive to buy and heavy to carry around everywhere. This point could be proven by Pro Max's body design flaw which is way too big to fit into hands, and the boxy sharp edging makes it uncomfortable to hold the device at all. It is designed to be standing rather than being held into hand easily, which shows that Pro Max wasn't designed to be an average user friendly.

If you have more than \$1000 to spend for device, or like big screens and keyboard, and a photography/videography geek who is unable to afford expensive DSLRS/cinematic cameras, then sure you are not an average user and are welcome to buy your dream device.

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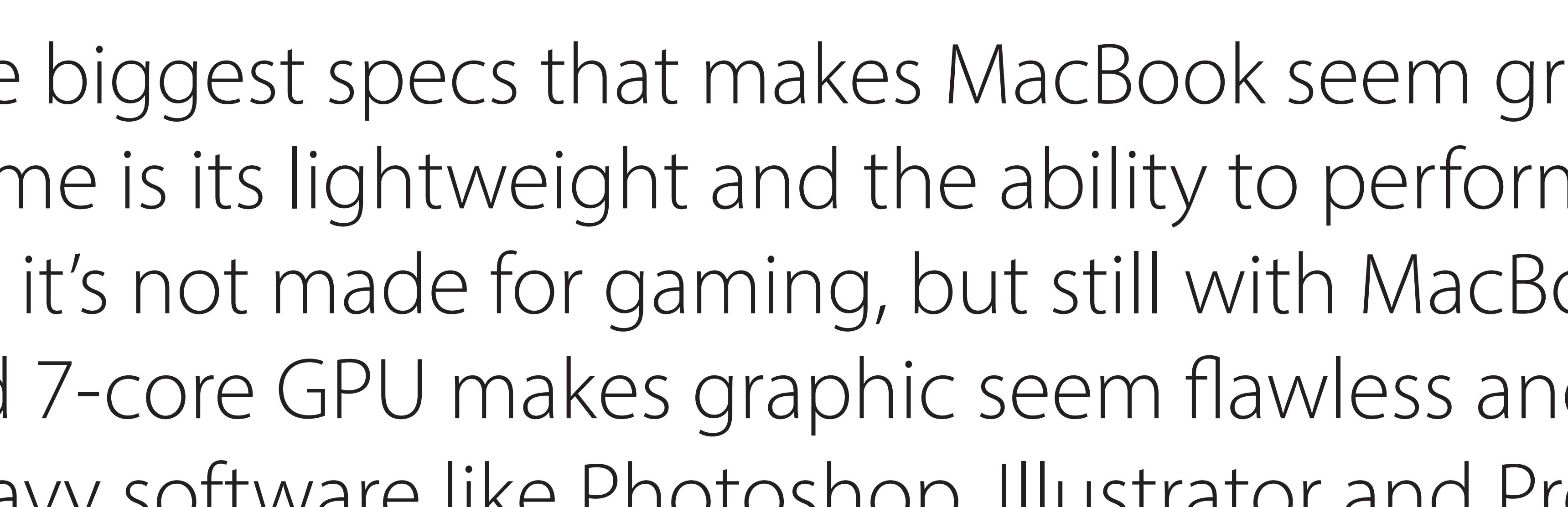
Is M1 MacBook Air really worth it ?



Apple has again proven itself to be the one that brings out the coolest product on the planet. No really, we are being serious!! And this time Apple brought MacBook Air (M1 2020) with M1 chip that works like a charm. Even though you might be a MacBook Intel fan, you would also be impressed by this one too and by its ability to run both legacy apps, M1 optimized apps and iOS apps, and battery life that last longer than you expected. With its thin, lightweight, and metallic body MacBook Air serves their user's the best quality and sound.

MacBook Air starts from \$12,999 Canadian Dollars as usual, and there are number of customization options available during the launch, that could be done to suit need and budget.

It weighs 2.8 pounds (1.29 Kg) and comes with M1 (8-core) chip, integrated 7-core GPU, 8GB Unified PDDR4X-4266 MHz SDRAM (extendable up to 16GB), 256GB PCIe SSD storage that could be extended up to 2TB, 720p FaceTime HD webcam and can be connected through Wi-Fi 6, and Bluetooth 5.

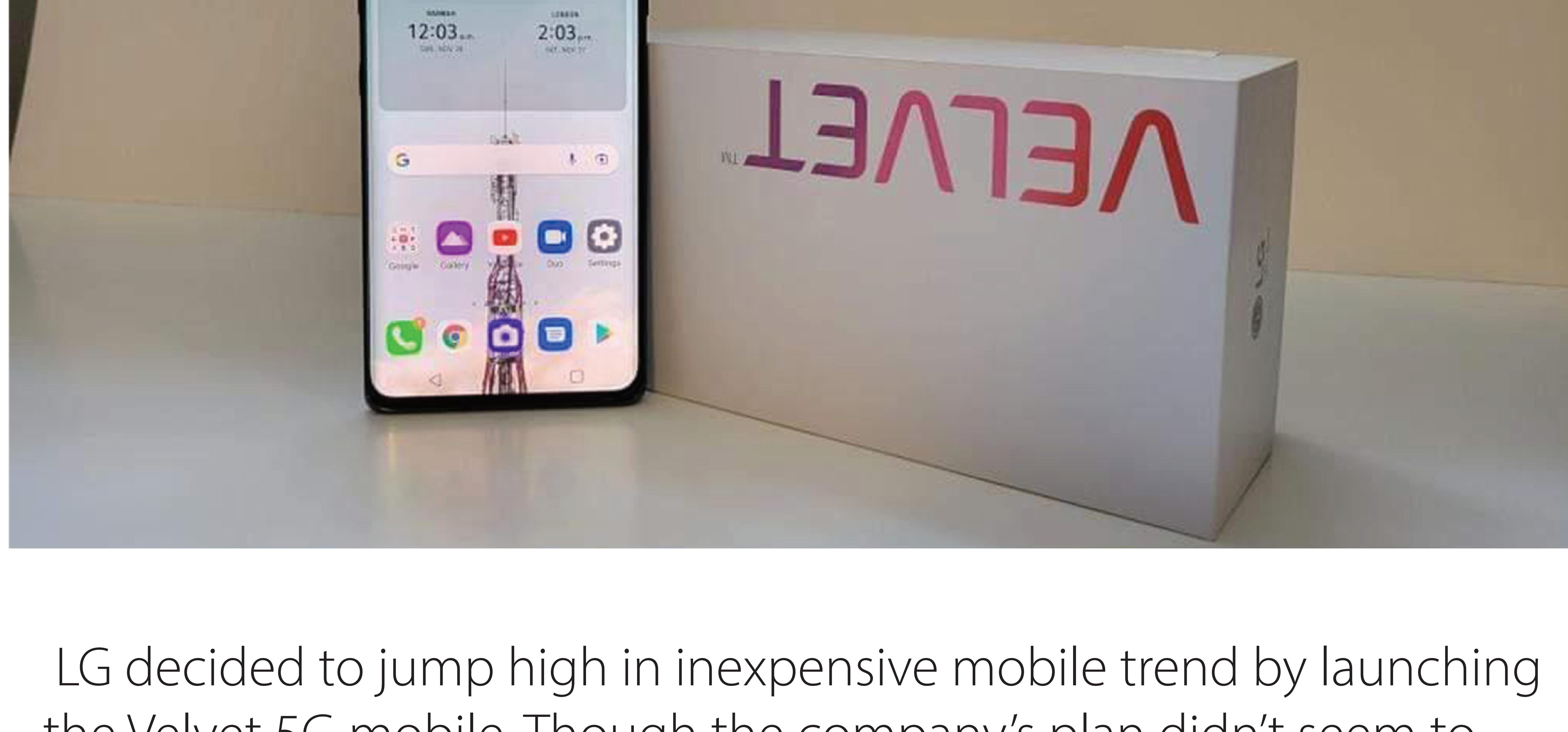


The packaging includes the MacBook Air, USB-C charging cable, manual with (FREE) stickers and a 30W USB-C Power Adapter. MacBook 13.3-inch, 2560-by-1600-resolution Retina display makes text sharp and clear, and colours are more vibrant which gives new level of realism and detail.

One of the biggest specs that makes MacBook seem greater in the laptop game is its lightweight and the ability to perform high tasks. Of course, it's not made for gaming, but still with MacBook integrated 7-core GPU makes graphic seem flawless and M1 chip makes heavy software like Photoshop, Illustrator and Premiere Pro easy to use without worrying about the battery. And yes, moving on to another feature that nearly everyone liked the most is its battery life. MacBook provides up to more than 11 hours of battery life, which makes handling totally easy.

But even with all these cool features, there are still some issues that makes people quit their decision for buying the MacBook in the first place. This includes, only 2 USB-C thunderbolt ports as this is what makes people anti-fan of Apple products and MacBook, no new change in design as people were really hoping for the design innovation and most of them accuses Apple only caring about the design aesthetics, not the user interactivity and usability.

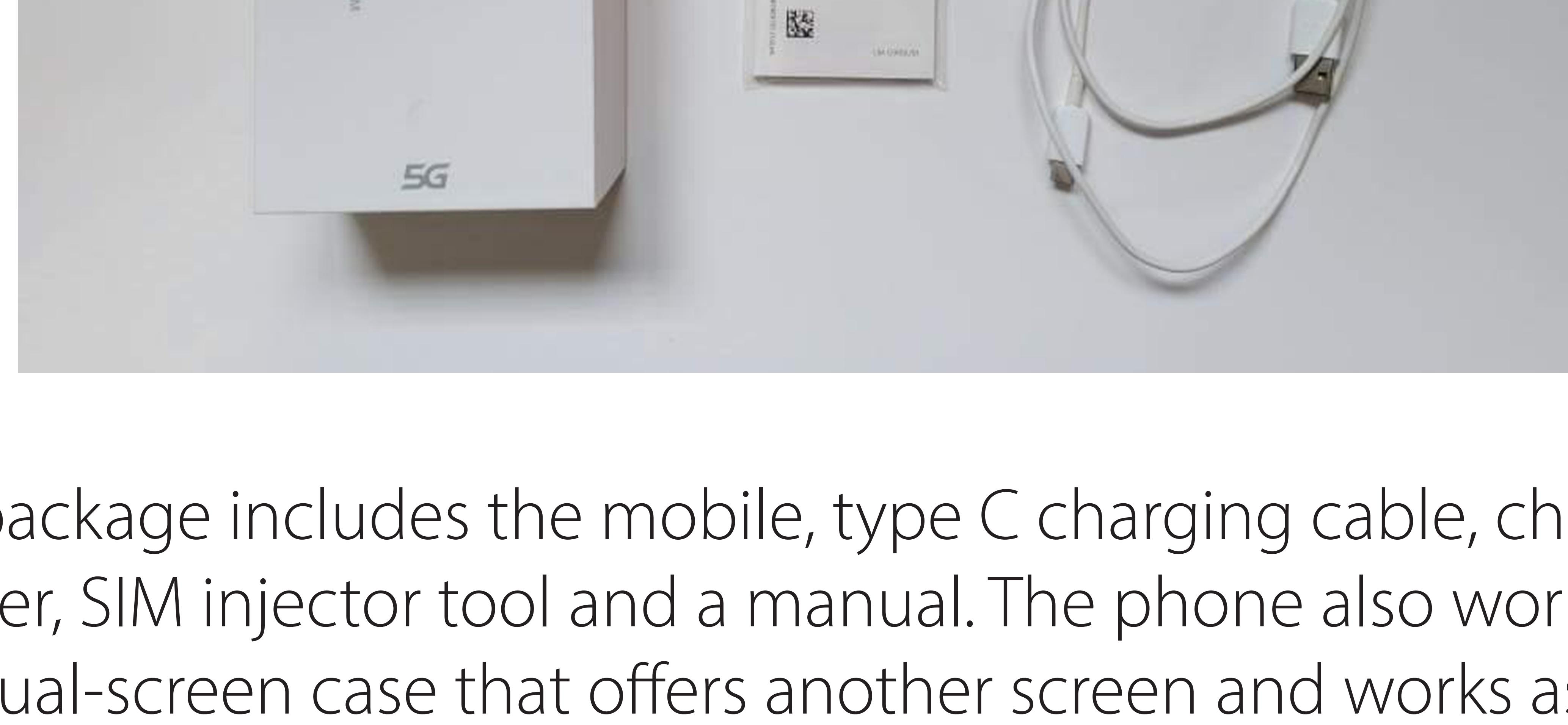
In the end, MacBook is still a good choice for students with its lightweight metallic body that doesn't heat up, backlit Magic Keyboard that makes typing easy and long battery life that makes task easy. If someone don't like less ports, minimalist design, and apple world (IOS system), they should consider for another device that satisfy their tech needs.

FEATURE REVIEW**Is LG Velvet 5G worth your money ?**

LG decided to jump high in inexpensive mobile trend by launching the Velvet 5G mobile. Though the company's plan didn't seem to work out for them and in the end, the company had to sell its whole mobile division to another company. But even all these circumstances that happened after the launch of the Velvet mobile, people were still swayed by this new mobile and its innovation.

With a price of \$450 in Canada (right now), LG Velvet was released in July 2020 with Android 10 OS (right now it is updated to Android 11), 6GB RAM and 128GB ROM storage and wireless charging ability.

It is a 6.58 by 2.92 by 0.31 inches long and wide mobile with 6.8 inches POLD display that makes the daily tasks and gaming easy and enjoyable. Its screen resolution is 2460-by-1080 pixels and camera resolution is 48MP (Rear), 8MP & 16MP (Front – Facing) which is perfect for capturing motion video with great quality. With its Qualcomm Snapdragon 765G Processor and long 4,300mAh battery that last up to 10 hours, 30 minutes even running heavy task is really impressive for a person who loves to play games like Call of Duty Mobile or Genshin Impact with high quality audio.



The package includes the mobile, type C charging cable, charging adapter, SIM injector tool and a manual. The phone also works with LG's dual-screen case that offers another screen and works as a protective case. This is the type of innovation that has only brought out by the LG's mobile company. Even expensive mobile like Samsung or Apple haven't done this type of thing. So, seeing this thing on an inexpensive mobile is actually quite amazing.

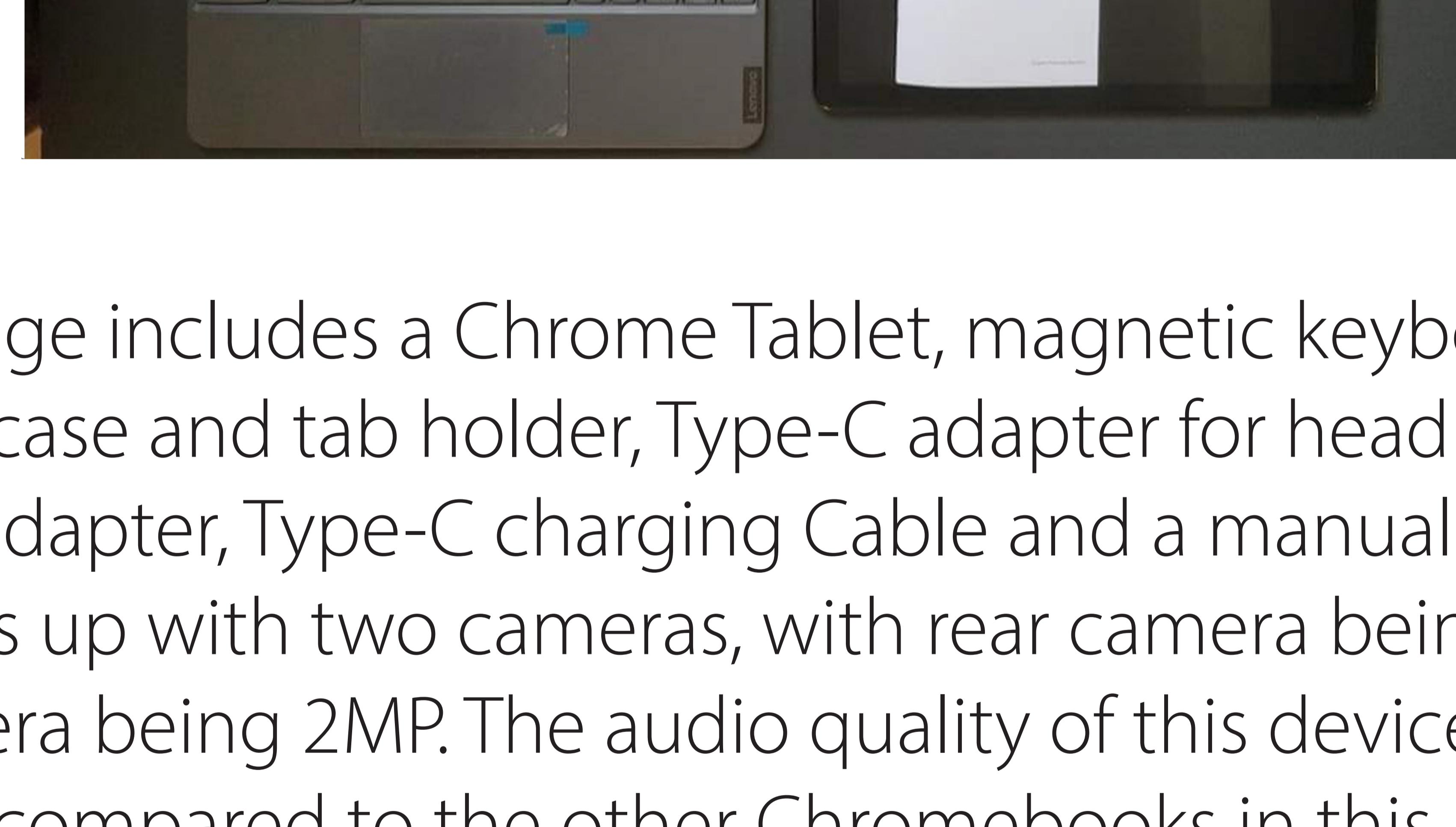
LG Velvet's sleek and eye-catching design which gives off an elegant and premium vibe, is what sets this phone apart from the others. People who are already using expensive mobile devices wouldn't be impressed by this phone that much and would comment off negative reviews, which is totally OK too. But with this affordable price and having features similar to an expensive phone is quite impressing. In the end, it really depends on the person's priority that if someone wants an affordable phone that is able to handle heavy gaming with all the latest basic features, long-battery life, and dual-screen for multitasking, then of course they should give this phone a shot. If not, they can look for another options.

FEATURE REVIEW**Small Chromebook for small price?**

Lenovo is famous for making affordable devices with best features and quality. Just like that, Lenovo launched another new device for a very low price that made most of the people think; Is it worth the time or is just another piece of garbage?

Lenovo Chromebook duet is a portable lightweight tablet which comes with an attached keyboard and storage of 4GB of RAM and 64GB and staring with a minimum price of \$299 only!

With 10.1-inch display (1920 x 1200), working on this Chromebook is easy. With its 7,000mAh (27Wh) battery, doing task without worrying about your tablet getting shut down, is a kind of relieve for a lot of people. This tablet is perfect for student who are on a tight budget and would like a decent, nice, and performative Chromebook.



The package includes a Chrome Tablet, magnetic keyboard, magnetic case and tab holder, Type-C adapter for headphone, charging adapter, Type-C charging Cable and a manual. This device also comes up with two cameras, with rear camera being 8MP and front camera being 2MP. The audio quality of this device is quite decent as compared to the other Chromebooks in this price range.

Still every device is not perfect, and especially for device of this price, Lenovo Chromebook duet exhibited a nice image of itself. While you might be swayed by all the features described above, you might also get annoyed with this device having only one port or the keyboard might be small for fingers, and you can't do a lot of heavy work on this device. As a device being this price, you have to bear these little things and be grateful on another cool feature which exceeds the annoying one.

In the end, this device is perfect for students who need something affordable, portable, and functioning device that could last longer than their expectations, and the people who wants their children to have a secure and worry-free device.

FEATURE REVIEW

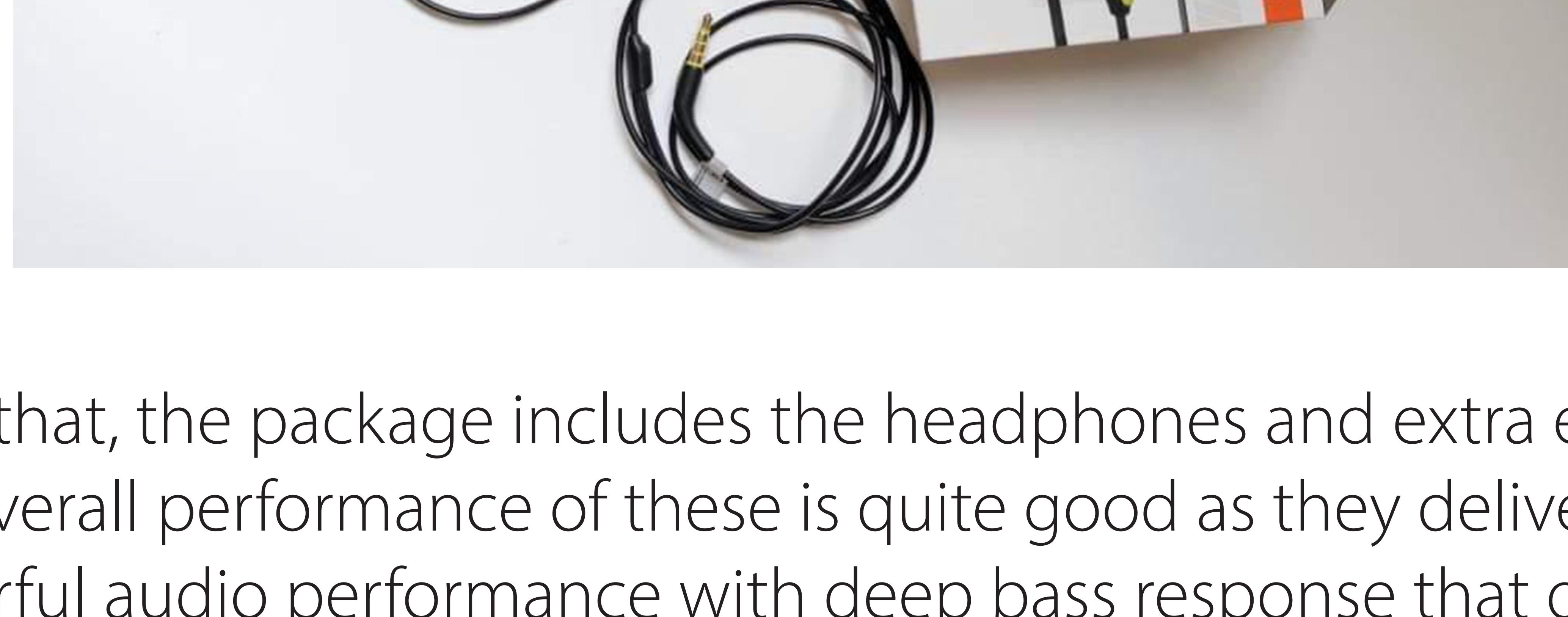
Is JBL Endurance Run a cool sports buddy?



Being wireless is seemed to be a innovation and a trend. But not all people like to follow trends and just like that, not everyone is a fan of wireless devices. There could be many reasons. Is could be the price, or the battery issue, health problems and comfortability and the list go on. JBL understood the problem and introduced a cool and an affordable waterproof headphone, that nearly beats its competitors.

JBL Endurance Run Headphones comes with a price tag of \$24.98 Canadian Dollars (or even less on Black Friday) had cool sporty and sweatproof design that make workouts and music experience enjoyable and comfortable.

With a magnet on the top, these headphones can be wore in two ways. One could be the usual way and the other way could be by bring the cable from behind the ear and taking the top part from the beneath the ear and then placing them. These headphones also claims to be sweat proofs which mean that the could be used in rainy days and during heavy workout.

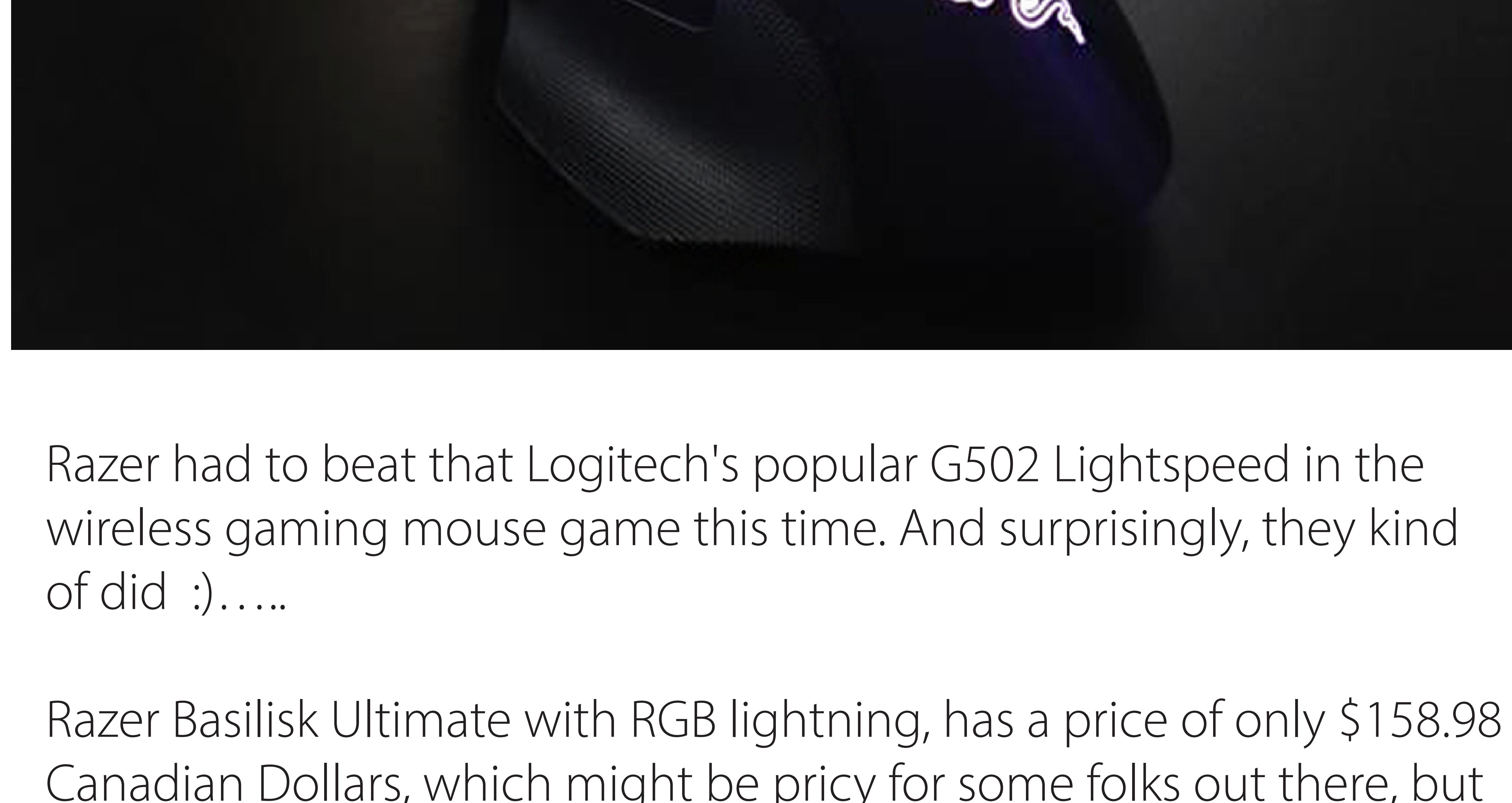


With that, the package includes the headphones and extra ear tips. The overall performance of these is quite good as they deliver powerful audio performance with deep bass response that doesn't break the audio even at high volume.

In the end, this headphone is perfect for those who are anti Bluetooth and would like to have a cool and affordable headphone that could deliver some powerful performances.

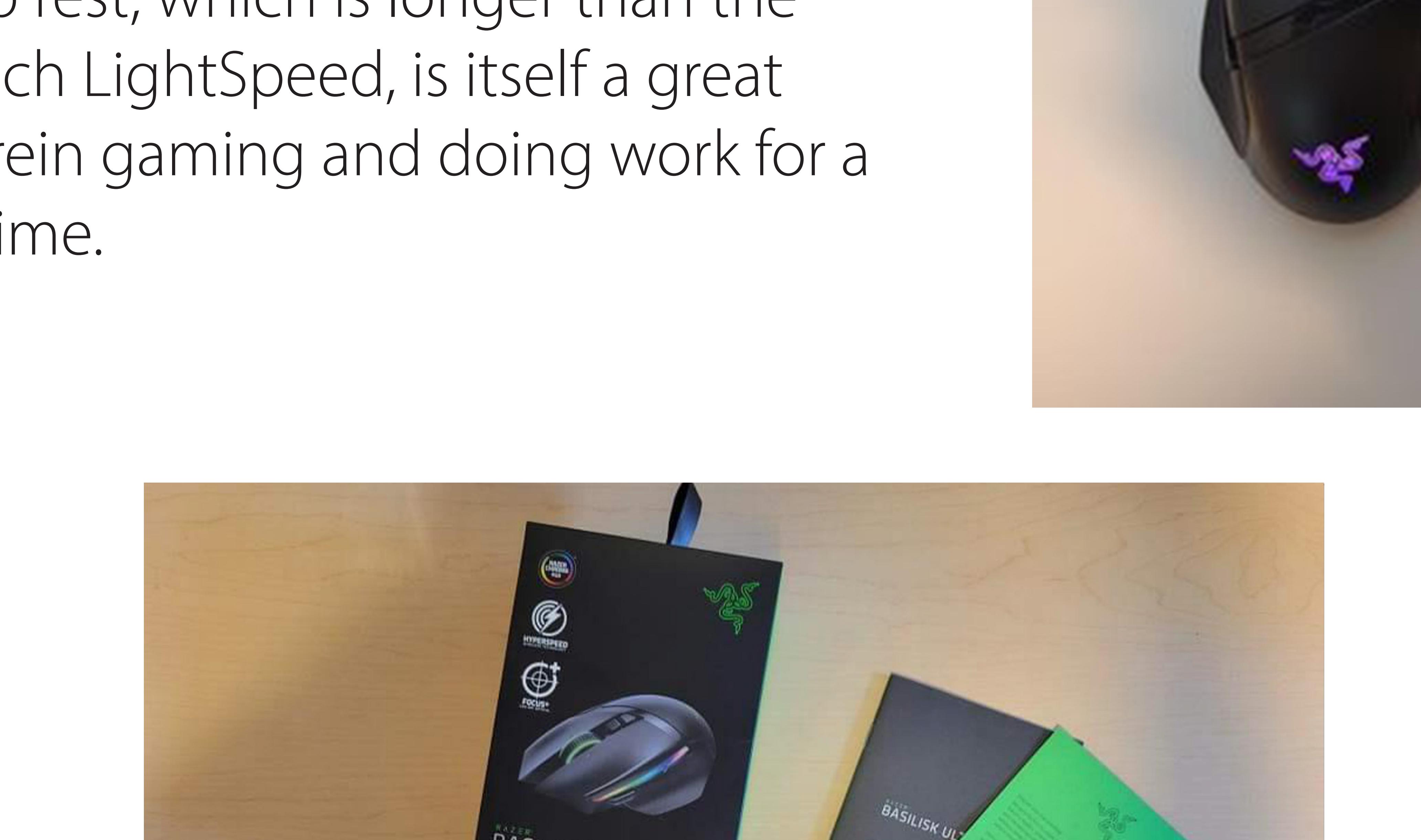
FEATURE REVIEW

Can Razer Basilisk Ultimate be a forever buddy of you for your gaming?

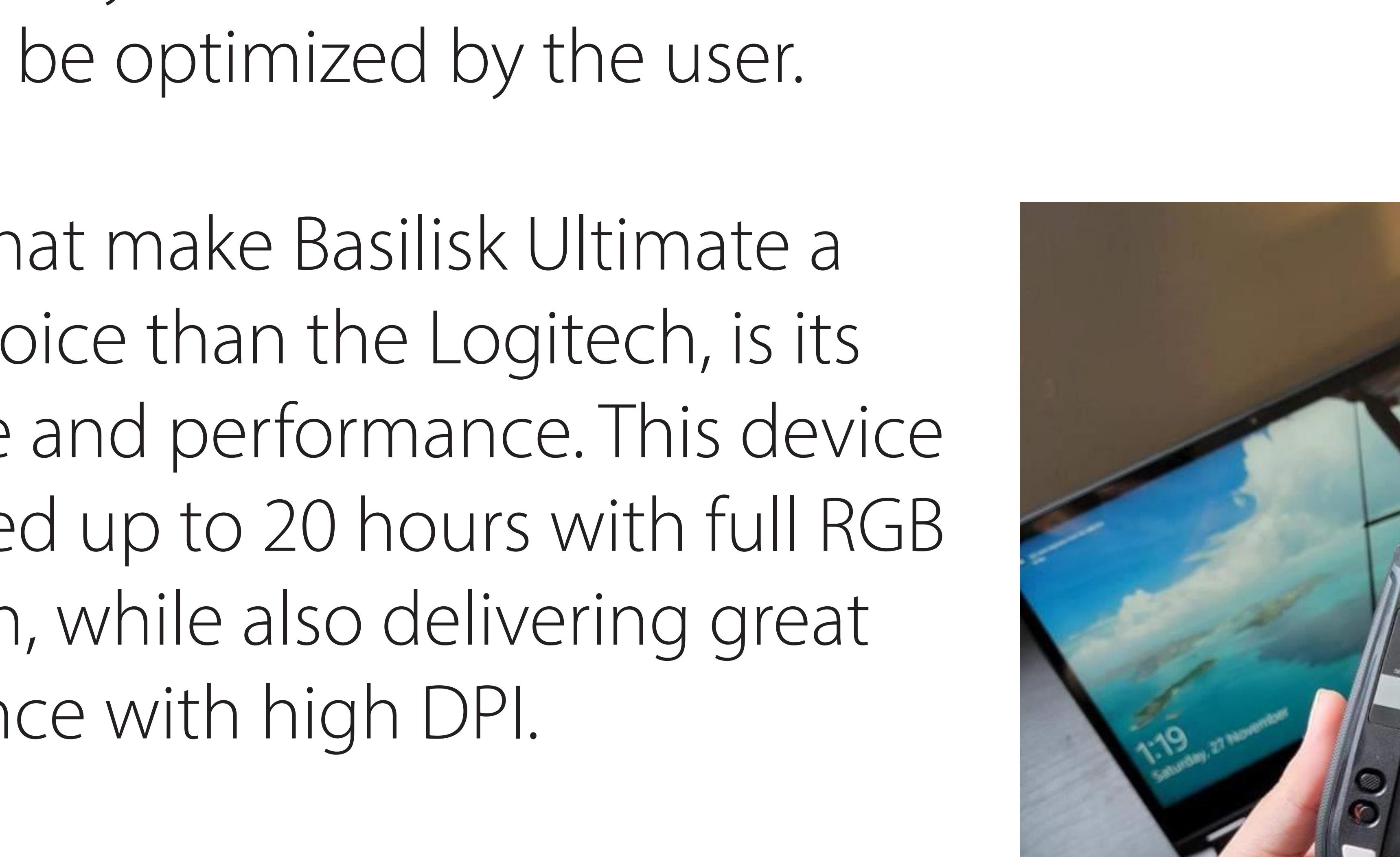


Razer had to beat that Logitech's popular G502 Lightspeed in the wireless gaming mouse game this time. And surprisingly, they kind of did :).

Razer Basilisk Ultimate with RGB lightning, has a price of only \$158.98 Canadian Dollars, which might be pricy for some folks out there, but it is worth your money and even it does it \$11 Dollars less than the Logitech, it delivers and comes up awesome features.

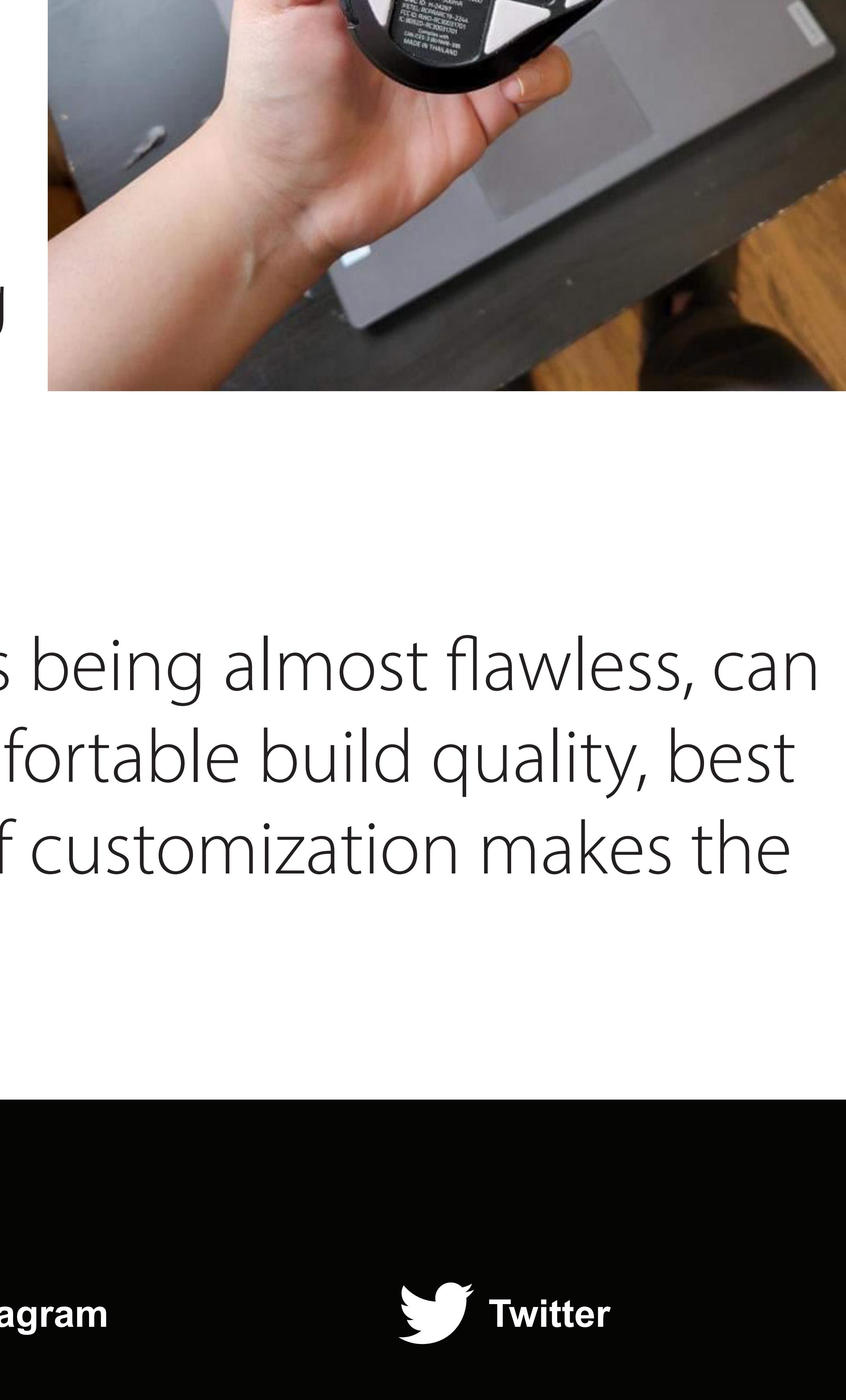


The Basilisk Ultimate has a nice peripheral shape that lacks sharps edges like other gaming mouse. Razer specifically focused on the comfort of the hand while also delivering a nice design. Especially the thumb rest, which is longer than the Logitech LightSpeed, is itself a great feature in gaming and doing work for a long time.



The packing includes the mouse, Micro USB 6 feet cable, manual with (Free) Stickers, adapter, and USB for wirelessly connecting. With that Basilisk Ultimate has 11 programmable buttons that could be customized by the user, and also a scroll resistance wheel which could also be optimized by the user.

Features that make Basilisk Ultimate a greater choice than the Logitech, is its battery life and performance. This device can be used up to 20 hours with full RGB lighting on, while also delivering great performance with high DPI.



Another cool feature of this device is its Razer Synapse 3 software. Through which user can customize each 11 programmable buttons along with saving up to 5 profiles that could also be linked into the game library.

In the end, Razer Basilisk Ultimate Wireless being almost flawless, can be your buddy forever. Amazing and comfortable build quality, best optical sensor and switch with the ease of customization makes the experience and gaming enjoyable.