Acreage Holdings

Canopy Growth

Cresco Labs

Curaleaf

Eaze

GW Pharmaceuticals

Harborside Health Center

Hawthorne Gardening Company

High Times

Leafly

MedMen

Planet 13

Privateer

Trulieve

Weedmaps

Wyld

# Acreage Holdings

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Acreage_Holdings)
* [Talk](https://en.wikipedia.org/wiki/Talk:Acreage_Holdings)
* [Read](https://en.wikipedia.org/wiki/Acreage_Holdings)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Acreage_Holdings)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Acreage_Holdings)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&oldid=1252000924)
* [Page information](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Acreage_Holdings&id=1252000924&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FAcreage_Holdings)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FAcreage_Holdings)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q60766221#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Acreage_Holdings&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q60766221)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| **Company type** | [Public](https://en.wikipedia.org/wiki/Public_company) |
| [**Traded as**](https://en.wikipedia.org/wiki/Ticker_symbol) | [CSE](https://en.wikipedia.org/wiki/Canadian_Securities_Exchange): [ACRG.U](https://thecse.com/en/listing_by_symbol/1/ACRG.U) |
| **Industry** | Cannabis, [Medical marijuana](https://en.wikipedia.org/wiki/Medical_marijuana) |
| **Founded** | 2011; 13 years ago in Maine |
| **Headquarters** | [New York, NY](https://en.wikipedia.org/wiki/New_York,_NY), United States |
| **Website** | [acreageholdings.com](http://acreageholdings.com/) |

**Acreage Holdings** (formerly known as High Street Capital Partners) is a public company domiciled in [British Columbia](https://en.wikipedia.org/wiki/British_Columbia), [Canada](https://en.wikipedia.org/wiki/Canada), holding a portfolio of [cannabis](https://en.wikipedia.org/wiki/Cannabis) cultivation, processing and dispensing operations in the [United States](https://en.wikipedia.org/wiki/United_States).[[1]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-about-1)

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=edit&section=1)]

Acreage Holdings was founded in Maine in 2011.[[1]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-about-1)

**Ownership**[[edit source](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=edit&section=2)]

Members of Acreage Holdings' Board of Directors include former [Republican](https://en.wikipedia.org/wiki/Republican_Party_(United_States)) Congressman and [Speaker of the United States House of Representatives](https://en.wikipedia.org/wiki/Speaker_of_the_United_States_House_of_Representatives) [John Boehner](https://en.wikipedia.org/wiki/John_Boehner),[[2]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-2) former [libertarian](https://en.wikipedia.org/wiki/Libertarian) Republican Governor of Massachusetts [Bill Weld](https://en.wikipedia.org/wiki/Bill_Weld), former [IBM](https://en.wikipedia.org/wiki/IBM) Chief Financial Officer Douglas Maine, and former Conservative Prime Minister of Canada [Brian Mulroney](https://en.wikipedia.org/wiki/Brian_Mulroney).[[3]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-3)[[4]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-4)

Although several of the board members have stated that they joined the board because of the medical uses for cannabis (Boehner specifically cited the potential of medical marijuana to limit the [opioid epidemic](https://en.wikipedia.org/wiki/Opioid_epidemic),)[[5]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-5) the company is investing in operations serving recreational as well as medical use of cannabis. In late 2018, Acreage Holdings acquired [Michigan](https://en.wikipedia.org/wiki/Michigan)-based Blue Tire Holdings LLC.[[6]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-6) Acreage CEO Kevin Murphy expects additional American states to transition from medical use only to medical and recreational use. Murphy stated in a Bloomberg interview that the November 2018 U.S. mid-term elections were very helpful to the industry, both because of the people who were elected to office and because some incumbent opponents of marijuana legislation were voted out.[[7]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-7)

**Holdings**[[edit source](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=edit&section=3)]

Acreage had its [initial public offering](https://en.wikipedia.org/wiki/Initial_public_offering) in November 2018, beginning trading on the [Canadian Securities Exchange](https://en.wikipedia.org/wiki/Canadian_Securities_Exchange).[[8]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-canopy-8) By the following April, it was one of the largest US-based cannabis companies, with licenses or agreements for cultivation, processing and dispensing in nineteen states, as well as its own chain of retail stores, The Botanist.[[8]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-canopy-8)

Acreage holdings entered the Massachusetts market by creating controlled companies to in effect hold and operate more than the 3 license limit. Then acted to create a regional noncompete [monopoly](https://en.wikipedia.org/wiki/Monopoly) with the companies Seahunter and American.[[9]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-9)

In the same month, [Canopy Growth](https://en.wikipedia.org/wiki/Canopy_Growth), a firm with headquarters in [Smiths Falls, Ontario](https://en.wikipedia.org/wiki/Smiths_Falls,_Ontario) and the largest cannabis company in the world,[[8]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-canopy-8) concluded an agreement with Acreage to buy 100% of the latter's shares for US$3.4 billion. The sale would be concluded in future, and only if the American federal government legalizes cannabis. In the meantime, Canopy would pay US$300 million to seal the deal. In an interview with [The Canadian Press](https://en.wikipedia.org/wiki/The_Canadian_Press), Vivien Azer, senior research analyst with Cowen, said that Acreage was a suitable acquisition target because it had the greatest market penetration in the U.S. and believed that the deal would "likely prove helpful in pushing for a change in U.S. laws surrounding cannabis".[[10]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-10)

**Facilities**[[edit source](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=edit&section=4)]

Acreage purchased a former industrial facility in [Sanderson, Florida](https://en.wikipedia.org/wiki/Sanderson,_Florida), and set up a test cultivation and processing facility with the intent to expand to a warehouse on the site.[[11]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-11)

The facility was sold to Red White & Bloom in Feb 2021.[[12]](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_note-12)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=edit&section=5)]

* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-about_1-0)
* [***a***](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-about_1-0) [***b***](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-about_1-1) ["The Acreage story"](https://www.acreageholdings.com/about/). *Acreage Holdings*. Retrieved 28 December 2018.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-2) Gurdus, Elizabeth (2018-12-20). ["CEO of Boehner-backed cannabis company sees bill paving way for legalization being passed in 2019: Acreage Holdings CEO: States Act could be passed as soon as 2019"](https://www.cnbc.com/2018/12/20/acreage-holdings-ceo-states-act-could-be-passed-as-soon-as-2019.html). *www.cnbc.com*. Retrieved 2018-12-28.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-3) Edgecliffe-Johnson, Andrew (October 16, 2018). ["Former Canadian leader joins US cannabis group as rules shift"](https://www.ft.com/content/fa03cedc-d15e-11e8-a9f2-7574db66bcd5). *Financial Times*. Retrieved December 28, 2018. Mr Mulroney ... told the Financial Times he had been encouraged to [join the board] by Acreage directors John Boehner, the former speaker of the US House of Representatives, and William Weld, the former governor of Massachusetts.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-4) ["Former Prime Minister of Canada Brian Mulroney To Join Acreage Holdings' Public Board of Directors"](https://www.acreageholdings.com/newsroom/2018/10/17former-prime-minister-of-canada-brian-mulroney-to-join-acreage-holdings-public-board-of-directors). *Acreage Holdings*. October 17, 2018. Retrieved 28 December 2018.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-5) ["Marijuana Stocks Spike After Ex-House Speaker John Boehner Joins Cannabis Company Board"](http://fortune.com/2018/04/11/john-boehner-acreage-holdings-marijuana-stocks/). *Fortune*. Retrieved 2018-12-29.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-6) ["Boehner-backed Acreage Holdings acquires Michigan cannabis company"](https://www.detroitnews.com/story/business/2018/11/27/john-boehner-acreage-holdings-buys-michigan-marijuana-company/2126895002/). *Detroit News*. Retrieved 2018-12-28.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-7) ["Acreage Holdings Aims to Be Dominant Cannabis Player in U.S., CEO Says (Video)"](https://www.bloomberg.com/news/videos/2018-11-19/acreage-holdings-aims-to-be-dominant-cannabis-player-in-u-s-ceo-says-video). *www.bloomberg.com*. Retrieved 2018-12-28.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-canopy_8-0)
* [***a***](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-canopy_8-0) [***b***](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-canopy_8-1) [***c***](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-canopy_8-2) ["Canopy Growth Is Near a Deal to Acquire Acreage Holdings"](https://www.bloomberg.com/news/articles/2019-04-17/canopy-growth-is-said-to-near-deal-to-acquire-acreage-holdings). Bloomberg. 17 April 2019. Retrieved 19 April 2019.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-9) Healy, Beth. ["You can't own more than 3 pot shops--But these companies test the limit"](https://www.bostonglobe.com/news/special-reports/2019/03/21/seahunter/okkkbXkh38kTkH9HDiiFXL/story.html). *Boston Globe*.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-10) ["Canopy signs US$3.4B deal to buy N.Y.-based Acreage Holdings if pot legal in U.S."](https://business.financialpost.com/pmn/commodities-business-pmn/agriculture-commodities-business-pmn/newsalert-canopy-growth-signs-deal-to-buy-u-s-company-acreage-holdings) *Financial Post*. 18 April 2019. Retrieved 19 April 2019. if cannabis production and sale becomes federally legal in the United States — which they anticipate could happen within the next year.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-11) ["Acreage Holding's Sanderson facility begins cannabis cultivation"](https://www.bizjournals.com/jacksonville/news/2020/04/14/acreage-holdings-sanderson-facility-begins.html). Jacksonville Business Journal. April 4, 2020. Retrieved March 10, 2021.
* [**^**](https://en.wikipedia.org/wiki/Acreage_Holdings#cite_ref-12) ["Acreage Holdings to Sell Florida Cannabis Operations to Red White & Bloom for $60 Million"](https://www.newcannabisventures.com/acreage-holdings-to-sell-florida-cannabis-operations-to-red-white-bloom-for-60-million/). New Cannabis Ventures. February 25, 2021. Retrieved March 10, 2021.

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=Acreage_Holdings&action=edit&section=6)]

* icon
* [***Cannabis portal***](https://en.wikipedia.org/wiki/Portal:Cannabis)
* ******
* [***Companies portal***](https://en.wikipedia.org/wiki/Portal:Companies)
* [Acreage Holdings Website](https://www.acreageholdings.com/)
* [6IX Dispensary](https://www.6ixdispensary.com/)
* [The Botanist](https://www.shopbotanist.com/)

# Canopy Growth

**9 languages**

* [Article](https://en.wikipedia.org/wiki/Canopy_Growth)
* [Talk](https://en.wikipedia.org/wiki/Talk:Canopy_Growth)
* [Read](https://en.wikipedia.org/wiki/Canopy_Growth)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Canopy_Growth)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Canopy_Growth)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&oldid=1250045788)
* [Page information](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Canopy_Growth&id=1250045788&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FCanopy_Growth)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FCanopy_Growth)
* [Expand all](https://en.wikipedia.org/wiki/Canopy_Growth#)
* [Edit interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q18394878#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Canopy_Growth&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q18394878)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| **Company type** | [Medical marijuana](https://en.wikipedia.org/wiki/Medical_marijuana) and, in Canada, recreational marijuana |
| [**Traded as**](https://en.wikipedia.org/wiki/Ticker_symbol) | [TSX](https://en.wikipedia.org/wiki/Toronto_Stock_Exchange): [WEED](https://money.tmx.com/en/quote/WEED)  [Nasdaq](https://en.wikipedia.org/wiki/Nasdaq): [CGC](https://www.nasdaq.com/market-activity/stocks/cgc) |
| [**ISIN**](https://en.wikipedia.org/wiki/International_Securities_Identification_Number) | CA1380351009 |
| **Industry** | [Cannabis](https://en.wikipedia.org/wiki/Cannabis_industry) |
| **Predecessor** | Tweed Marijuana Inc.  Bedrocan Canada Inc. |
| **Founded** | 2013 |
| **Founders** | Bruce Linton, Mark Zekulin, Chuck Rifici |
| **Headquarters** | [Smiths Falls, Ontario](https://en.wikipedia.org/wiki/Smiths_Falls,_Ontario), [Canada](https://en.wikipedia.org/wiki/Canada) |
| **Area served** | Worldwide |
| **Products** | [Medical cannabis](https://en.wikipedia.org/wiki/Medical_cannabis), [recreational cannabis](https://en.wikipedia.org/wiki/Recreational_cannabis) |
| **Revenue** | Decrease [Can$](https://en.wikipedia.org/wiki/Can$)297.15 million (2024)[[1]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-financials-1) |
| [**Net income**](https://en.wikipedia.org/wiki/Net_income) | Increase Can$ -657.27 million (2024)[[1]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-financials-1) |
| [**Total assets**](https://en.wikipedia.org/wiki/Asset) | Decrease Can$1.30 billion (2024)[[1]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-financials-1) |
| [**Total equity**](https://en.wikipedia.org/wiki/Equity_(finance)) | Decrease Can$500.51 million (2024)[[1]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-financials-1) |
| **Number of employees** | 1,029 (2024) |
| **Website** | [www.canopygrowth.com](http://www.canopygrowth.com/)  [www.tweed.com](http://www.tweed.com/)  [www.spectrumcannabis.ca](http://www.spectrumcannabis.ca/) |

**Canopy Growth Corporation**, formerly **Tweed Marijuana Inc.**, is a [cannabis](https://en.wikipedia.org/wiki/Cannabis) company based in [Smiths Falls, Ontario](https://en.wikipedia.org/wiki/Smiths_Falls,_Ontario).

In April 2019, Canopy was the world's largest [cannabis](https://en.wikipedia.org/wiki/Cannabis) company based on the value of all shares or market capitalization.[[2]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-2) At that time, [Constellation Brands](https://en.wikipedia.org/wiki/Constellation_Brands) Inc. controlled over 35% percent of the company which had approximately 3,200 employees.[[3]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-Blommberge-3) The year 2019 created new challenges for the company however, with its stock price dropping by about 32%.[[4]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-Bloomberg_News-4) In the next two years (to the end of 2021) its shares dropped an additional 55%. In September 2022, the company announced divestiture of its Canadian retail operations, selling its 28 retails stores across the country to other cannabis companies.[[5]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-5)

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=1)]



Tweed branded cannabis as sold in Alberta

Tweed was founded by Bruce Linton and [Chuck Rifici](https://en.wikipedia.org/wiki/Chuck_Rifici)[[6]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-6) in 2013,[[7]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-7)[[8]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-8) and renamed Canopy Growth Corporation in 2015 after a merger with Bedrocan Canada.

Bruce Linton was the primary Founder, Chairman and Co-CEO[[9]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-9) and Mark Zekulin was Co-CEO and President until July 3, 2019, when Linton was ousted from the company.[[10]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-10) Zekulin became the sole CEO, until later that year a new CEO was announced and Zekulin stepped down on 20 December.[[11]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-business.financialpost.com-11)

Canopy Growth was the first federally regulated, licensed, publicly traded cannabis producer in North America, traded on the [Toronto Stock Exchange](https://en.wikipedia.org/wiki/Toronto_Stock_Exchange) as *WEED*. It began trading as *CGC* on the [New York Stock Exchange](https://en.wikipedia.org/wiki/New_York_Stock_Exchange) on May 24, 2018,[[12]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-ottawacitizen.com-12) as the first cannabis producer on the NYSE.[[13]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-13) On October 17, 2018,[[14]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-14) marijuana became legal in Canada for recreational use.[[15]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-ctvnews.ca-15) Canada's first legal cannabis sale was made at midnight by CEO Bruce Linton at a Tweed store in [St. John's, Newfoundland and Labrador](https://en.wikipedia.org/wiki/St._John%27s,_Newfoundland_and_Labrador).[[16]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-16)

Prior to that date, cannabis was legal only for medical purposes in Canada; growers were licensed by Health Canada under the Access to Cannabis for Medical Purposes Regulations (ACMPR).[[17]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-17) The company was described as "Canada's first cannabis unicorn with a $1 billion dollar valuation" by the Financial Post news organization in November 2016.[[18]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-18) The company was renamed to Canopy Growth Corp. in September 2015 with two established brands: Tweed Inc. and Bedrocan Canada Corp.[[19]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-19) Specifically, CGC is the parent company of licensed cannabis producers [Tweed Inc.](https://en.wikipedia.org/w/index.php?title=Tweed_Inc.&action=edit&redlink=1), [Tweed Farms Inc.](https://en.wikipedia.org/w/index.php?title=Tweed_Farms_Inc.&action=edit&redlink=1), Spectrum Cannabis., as well as newly acquired companies.

Tweed operates out of the former [Hershey's](https://en.wikipedia.org/wiki/The_Hershey_Company) chocolate factory in [Smiths Falls, Ontario](https://en.wikipedia.org/wiki/Smiths_Falls),[[20]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-:0-20) and operates the Tweed Farms greenhouse in [Niagara-on-the-Lake](https://en.wikipedia.org/wiki/Niagara-on-the-Lake).[[21]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-21)[[22]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-22)

In provinces where the private sector is allowed to sell cannabis, the company has opened retail stores via its subsidiary Tweed Inc.[[15]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-ctvnews.ca-15)[[23]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-foxbusiness.com-23)[[24]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-24) As of April 2019, Tweed stores were open in [Manitoba](https://en.wikipedia.org/wiki/Manitoba), [Newfoundland and Labrador](https://en.wikipedia.org/wiki/Newfoundland_and_Labrador), and [Saskatchewan](https://en.wikipedia.org/wiki/Saskatchewan).[[25]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-25) Canopy Growth has opened cannabis stores in Manitoba and Ontario under the [Tokyo Smoke](https://en.wikipedia.org/wiki/Tokyo_Smoke) brand.[[26]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-26)

In June 2018, Canopy Growth funded *Professorships in Cannabis Science* at the [University of British Columbia](https://en.wikipedia.org/wiki/University_of_British_Columbia) in [Vancouver](https://en.wikipedia.org/wiki/Vancouver), in conjunction with the [British Columbia](https://en.wikipedia.org/wiki/British_Columbia) Centre on Substance Use (BCCSU).[[27]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-27) By October 5, 2018, the company's market capitalization exceeded US$14 billion[[28]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-28) and Linton was named 2018 CEO of the Year by the Ottawa Board of Trade and Ottawa Business Journal.[[29]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-obj.ca-29)[[30]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-bloomberg.com-30)

**Partnership with Constellation Brands**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=2)]

In August 2018, [Constellation Brands](https://en.wikipedia.org/wiki/Constellation_Brands) – an American beer, wine and spirits producer with global markets – announced its investment of an additional Can$5 billion (US$3.8 billion) in Canopy Growth, giving it 38% ownership of the company,[[3]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-Blommberge-3) up from the previous 10%. President Bruce Linton said the additional funds would be used for international expansion wherever federal laws allow it.[[31]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-31)[[32]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-32) Future marketing plans include products such as cannabis-infused beverages and sleep aids.[[33]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-33) After the Constellation deal was announced, the market value of Canopy Growth rose to nearly US$12 billion.[[34]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-34)[[35]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-35) At the end of 2019, when the Canadian cannabis market had declined over the second half of the year, Constellation Brands announced there were no plans to invest further in Canopy Growth, although long-term plans to develop drinkable cannabis products for medical and recreational markets remained in place.[[36]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-ctv-36)

**2019 restructuring**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=3)]

News reports indicated that Bruce Linton had been ousted from all of his roles with Canopy Growth and Canopy Rivers, its venture capital division, on July 2, 2019, after an emergency board meeting.[[36]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-ctv-36)

This move came a few days after Constellation Brands, which then held four of the seven Canopy board seats and controlled nearly 40% of the firm, expressed dissatisfaction with the cannabis giant's financial results.[[36]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-ctv-36) (By that time, CFO Tim Saunders had been replaced.) Significant losses had been reported during its efforts to increase the size of greenhouse facilities in [British Columbia](https://en.wikipedia.org/wiki/British_Columbia) and [Quebec](https://en.wikipedia.org/wiki/Quebec). The fourth quarter 2018 loss had been much greater than expected, with a net loss attributable to shareholders of $335.6 million, substantially higher than the net loss that had been predicted by analysts. A CTV News report summarized the situation as: "the cannabis company's expenses ballooned, its net loss widened and medical and recreational sales activity slowed from the previous quarter". Constellation Brands president and CEO Bill Newlands made this comment in late June 2019: "... we continue to aggressively support Canopy on a more focused, long-term strategy to win markets and form factors that matter while paving a clear path to profitability".[[37]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-37)

The board left Mark Zekulin to continue as sole CEO and a search was to be conducted for a replacement co-CEO. Rade Kovacevic was named President and John Bell was appointed chairman. As of early July 2019, Linton held 18 million shares of Canopy. In an interview, he told [CNBC](https://en.wikipedia.org/wiki/CNBC) that he had been "terminated", not "stepped down" as previous reports had suggested. "I was asked to leave, and I left under the terms that we mutually agreed to", he explained.[[11]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-business.financialpost.com-11)[[38]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-38)

A mid-November 2019 report said that the company's stock "slid more than 17% Thursday ... after the company posted weaker-than-expected earnings for its fiscal second quarter".[[39]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-39) By that time, cannabis stocks in general had "crumbled to their lowest level since 2017" according to an October 2019 report.[[40]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-40)

On 9 December 2019, the company announced a new CEO, David Klein, previously executive vice president and chief financial officer at Constellation Brands and Canopy Growth's chair. (By that time, Canopy's stock had dropped 32% since the start of 2019). Interim CEO and co-founder Mark Zekulin was to step down before year end; Klein was to assume his new role on 14 January 2020.[[4]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-Bloomberg_News-4) One news report stated that the appointment of Klein would further entrench Constellation’s influence on Canopy Growth.[[41]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-41)

In December 2020, the company announced that it will close some sites in Canada which can affect the jobs of 220 employees.[[42]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-42)

**Overseas operations**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=4)]

In addition to operations in [Canada](https://en.wikipedia.org/wiki/Canada), Canopy Growth has a partnership agreement in [Spain](https://en.wikipedia.org/wiki/Spain) with pharma company Alcaliber S.A.,[[43]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-43) owns a subsidiary in [Germany](https://en.wikipedia.org/wiki/Germany) that imports medical cannabis, Spectrum Therapeutics GmbH,[[44]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-44) and has a partnership with Spectrum Cannabis Denmark ApS, a medical cannabis grower.[[45]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-45) The company is also involved in the business in [Jamaica](https://en.wikipedia.org/wiki/Jamaica), [Chile](https://en.wikipedia.org/wiki/Chile), [Peru](https://en.wikipedia.org/wiki/Peru) and [Brazil](https://en.wikipedia.org/wiki/Brazil),[[46]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-46)[[47]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-47)[[48]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-48) as well as in [Australia](https://en.wikipedia.org/wiki/Australia). In 2018, the company acquired Annabis Medical, a distributor in the [Czech Republic](https://en.wikipedia.org/wiki/Czech_Republic), and medical marijuana supplier Daddy Cann Lesotho in Africa.[[23]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-foxbusiness.com-23) In February 2019 Canopy set up a partnership with the [Beckley Foundation](https://en.wikipedia.org/wiki/Beckley_Foundation) to distribute medical cannabis in the UK.[[49]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-49)

**Expansion**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=5)]

Subsequent acquisitions for this corporation included Vert Medical, the German cannabis distributor MedCann (now Spectrum Therapeutics) and a majority interest in Quebec's Groupe H.E.M.P.CA Inc. In early December 2016, Canopy Growth Corp. announced a friendly takeover bid of another licensed Ontario-based producer, Mettrum Health (CVE:MT). The deal, pending the approval of Mettrum's board, was closed in January 2017.[[50]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-50)

In addition to sales in the domestic market, Canopy Growth began selling medical cannabis products in [Germany](https://en.wikipedia.org/wiki/Germany) and [Brazil](https://en.wikipedia.org/wiki/Brazil) in 2016. However, the company was operating at a loss, presumably because of the significant expenditures it was making to acquire competitors in preparation for significantly increased cannabis demand by the recreational use market expected to commence in 2018. [Legislation](https://en.wikipedia.org/wiki/Cannabis_in_Canada#Steps_to_legalization) to legalize cannabis for recreational use was approved by the [House of Commons of Canada](https://en.wikipedia.org/wiki/House_of_Commons_of_Canada) in November 2017;[[51]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-51) the [Senate of Canada](https://en.wikipedia.org/wiki/Senate_of_Canada) was expected to vote on the [Cannabis Act](https://en.wikipedia.org/wiki/Cannabis_Act) (Bill C-45) on June 7, 2018.[[52]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-52) Actual sales to casual users was likely to commence in January 2018.[[53]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-53)[[54]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-54) In January 2019, Canopy Growth announced that it was granted a license by New York State to process and produce hemp in the United States.[[55]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-55)

On January 27, 2017, Canopy and Mettrum Health Corp. announced the takeover of Mettrum by Canopy. The deal was awaiting approval by the Ontario Superior Court of Justice. At around the same time the deal had closed, Canopy completed the purchase of the entire former [Hershey's](https://en.wikipedia.org/wiki/The_Hershey_Company) chocolate factory, adding 50 percent more production space at that location.[[56]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-56) The takeover of Mettrum has resulted in "the creation of a world-leading diversified cannabis company with six licensed facilities and a licensed production footprint of approximately 665,000 sq. ft. with significant acreage for expansion".

In February 2018, Canopy Growth Corporation and Sunniva Inc., a North American provider of medical cannabis, announced a supply agreement. Sunniva's Canadian subsidiary, Sunniva Medical Inc., committed to selling Canopy 45,000 kilograms of premium quality cannabis annually for a two-year period commencing in the first quarter of 2019.[[57]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-57)

Expansion into Europe continued in April 2019 with the acquisition of licensed cannabis producer Cáñamo y Fibras Naturales, S.L. which is based in [Spain](https://en.wikipedia.org/wiki/Spain). By that time, the Company already owned a licensed production site in [Odense, Denmark](https://en.wikipedia.org/wiki/Odense,_Denmark), as well as the Storz and Bickel facility in Tuttlingen, [Germany](https://en.wikipedia.org/wiki/Germany).[[58]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-58)

A tentative expansion step into the US market was also made in April 2019. The company concluded a deal to pay US$300-million for the right to buy cannabis company [Acreage Holdings](https://en.wikipedia.org/wiki/Acreage_Holdings) Inc. a company located in [British Columbia](https://en.wikipedia.org/wiki/British_Columbia) but with a diverse portfolio of cannabis cultivation, processing and dispensing operations in the US.[[59]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-59) No actual purchase was made, but the agreement states that Canopy will buy 100% of Acreage shares for US$3.4 billion if the American federal government legalizes cannabis. In an interview with [The Canadian Press](https://en.wikipedia.org/wiki/The_Canadian_Press), Vivien Azer, senior research analyst with Cowen, said that Acreage was a suitable acquisition target because it had the greatest market penetration in the U.S. and believed that the deal would "likely prove helpful in pushing for a change in U.S. laws surrounding cannabis".[[60]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-60)

**Hiku Brands**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=6)]

Hiku was a [recreational](https://en.wikipedia.org/wiki/Cannabis_in_Canada) and [medical cannabis](https://en.wikipedia.org/wiki/Medical_cannabis) company based in [Toronto, Ontario](https://en.wikipedia.org/wiki/Toronto,_Ontario) and [Kelowna, British Columbia](https://en.wikipedia.org/wiki/Kelowna,_British_Columbia) which was acquired by Canopy Growth Corp. on July 10, 2018. Hiku's subsidiaries included [Tokyo Smoke](https://en.wikipedia.org/wiki/Tokyo_Smoke), DOJA, Van der Pop and Maïtri.[[61]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-61)

Hiku formed as a result of a merger between DOJA Cannabis Company and Tokyo Smoke in December 2017, and later through the additions of Maitri Group and TS Brandco Holdings. Hiku Brands officially became ‘Tokyo Smoke Brands’ in March 2019.[[62]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-62) On July 10, 2018, cannabis producer Canopy Growth Corp. announced the acquisition of Hiku Brands Ltd., including their portfolio brands consisting of licensed producer DOJA, women-focused Van der Pop, Quebec-based Maïtri and retail chain Tokyo Smoke.[[*citation needed*](https://en.wikipedia.org/wiki/Wikipedia:Citation_needed)]

| Hiku Brands (2018) | |  | |  | |  | |  | TS Brandco Holdings Inc (2017) | | --- | --- | |  | | | --- | --- | --- | --- | --- | |  | | | --- | --- | --- | --- | --- | --- | --- | --- | |  | |  | Maitri Group Inc (2018) | |  | | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | |  | | Hiku Brands Company Ltd. | |  | |  | DOJA Cannabis Company (2017) | | --- | --- | |  | |  | Tokyo Smoke (2017) | |  | |  | Van der Pop (2017) | |  | | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | | |  | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |

**Edibles**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=7)]

In November 2019, the company announced the release of retail edible cannabis products, including [THC-](https://en.wikipedia.org/wiki/Tetrahydrocannabinol) and [CBD-infused](https://en.wikipedia.org/wiki/Cannabidiol) beverages and [chocolates](https://en.wikipedia.org/wiki/Chocolate).[[63]](https://en.wikipedia.org/wiki/Canopy_Growth#cite_note-vice-63)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=8)]

* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-financials_1-0)
* [***a***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-financials_1-0) [***b***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-financials_1-1) [***c***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-financials_1-2) [***d***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-financials_1-3) ["Canopy Growth Corporation"](https://finance.yahoo.com/quote/CGC/financials/). canopy growth. Retrieved 18 June 2023.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-2) ["Canopy Growth Is Near a Deal to Acquire Acreage Holdings"](https://www.bloomberg.com/news/articles/2019-04-17/canopy-growth-is-said-to-near-deal-to-acquire-acreage-holdings). Blommberge. 17 April 2019. Retrieved 19 April 2019.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-Blommberge_3-0)
* [***a***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-Blommberge_3-0) [***b***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-Blommberge_3-1) ["Marijuana Bet Paying Off for Alcohol Giant Constellation Brands"](https://www.bloomberg.com/news/articles/2019-04-18/marijuana-bet-paying-off-for-alcohol-giant-constellation-brands). Blommberge. 18 April 2019. Retrieved 19 April 2019.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-Bloomberg_News_4-0)
* [***a***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-Bloomberg_News_4-0) [***b***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-Bloomberg_News_4-1) ["Canopy names Constellation's David Klein as its new CEO"](https://www.bnnbloomberg.ca/canopy-growth-names-constellation-s-david-klein-as-its-new-ceo-1.1359697). Bloomberg News. 10 December 2019. Retrieved 9 December 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-5) ["Canada reviews its Cannabis Act, 4 years after it legalized marijuana"](https://www.newsendip.com/canada-reviews-its-cannabis-act-4-years-after-it-legalized-marijuana/). 30 September 2022.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-6) ["Tweed Marijuana co-founder Chuck Rifici resigns from board"](https://ottawacitizen.com/news/local-news/tweed-marijuana-co-founder-chuck-rifici-resigns-from-boardurl=https://ottawacitizen.com/news/local-news/tweed-marijuana-co-founder-chuck-rifici-resigns-from-board). 2014-09-25.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-7) ["Former Ontario chocolate factory may become medical marijuana grow-op"](https://www.ctvnews.ca/canada/former-ontario-chocolate-factory-may-become-medical-marijuana-grow-op-1.1471536). 2013-09-26.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-8) ["$1.3B medical marijuana free market coming to Canada"](https://www.cbc.ca/news/canada/1-3b-medical-marijuana-free-market-coming-to-canada-1.1872652).
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-9) ["Leadership Team"](https://www.canopygrowth.com/about/leadership-team/).
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-10) ["Canopy CEO Linton Ousted as Board Decides His 'Turn is Over'"](https://www.bloomberg.com/news/articles/2019-07-03/canopy-ceo-exits-as-most-valuable-weed-company-seeks-new-boss). *Bloomberg*. July 3, 2019. Retrieved July 4, 2019.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-business.financialpost.com_11-0)
* [***a***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-business.financialpost.com_11-0) [***b***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-business.financialpost.com_11-1) Subramaniam, Vanmala (July 3, 2019). ["'My turn is over': Canopy Growth's high-profile co-CEO Bruce Linton ousted in surprise exit"](https://business.financialpost.com/cannabis/cannabis-business/my-turn-is-over-high-profile-canopy-growth-co-ceo-bruce-linton-steps-down). *Financial Post*. Retrieved July 4, 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-ottawacitizen.com_12-0) ["Canopy Growth kicks off first day on the New York Stock Exchange"](https://ottawacitizen.com/business/local-business/canopy-growth-kicks-off-first-day-on-the-new-york-stock-exchange). 24 May 2018.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-13) Owram, Kristine (14 May 2018). ["Canopy Growth applies to become first pot producer listed on the NYSE"](http://business.financialpost.com/cannabis/canopy-applies-to-become-first-pot-producer-listed-on-the-nyse). *Financial Post*.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-14) ["Marijuana to be legal in Canada starting October 17, Trudeau confirms"](https://globalnews.ca/news/4285946/marijuana-legal-date-october-17-canada-trudeau-confirms/). *Global News*. Retrieved 2018-06-21.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-ctvnews.ca_15-0)
* [***a***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-ctvnews.ca_15-0) [***b***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-ctvnews.ca_15-1) ["First legal purchase of cannabis made in Newfoundland and Labrador"](https://www.ctvnews.ca/canada/first-legal-purchase-of-cannabis-made-in-newfoundland-and-labrador-1.4137180). 2018-10-17.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-16) Tobin, Stephanie (October 16, 2018). ["First legal weed sold in Canada at Newfoundland shops"](https://www.cbc.ca/news/canada/newfoundland-labrador/legal-marijuana-st-johns-first-sales-1.4865855). *CBC Newfoundland and Labrador*. Retrieved April 30, 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-17) ["Authorized Licensed Producers for Medical Purposes"](https://web.archive.org/web/20140304035355/http://www.hc-sc.gc.ca/dhp-mps/marihuana/info/list-eng.php). *Health Canada - Drugs and Health Products*. Health Canada. 23 November 2016. Archived from [the original](http://www.hc-sc.gc.ca/dhp-mps/marihuana/info/list-eng.php) on 4 March 2014. Retrieved 2 December 2016.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-18) Freeman, Sunny (2016-11-11). ["Canopy Growth is Canada's first 'cannabis unicorn' with $1 billion valuation | Financial Post"](https://business.financialpost.com/commodities/agriculture/canopy-growth-is-canadas-first-cannabis-unicorn-with-1-billion-valuation). *Financial Post*.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-19) Koven, Peter (17 September 2016). ["Tweed Marijuana renames itself Canopy Growth Corp as it charts growth path at AGM"](http://business.financialpost.com/news/agriculture/tweed-marijuana-renames-itself-canopy-growth-corp-as-it-charts-growth-path-at-agm). *Financial Post*. Toronto. Retrieved 2 December 2016.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-:0_20-0) ["About Us"](https://web.archive.org/web/20160807164549/https://www.tweed.com/pages/about-tweed). *Tweed*. Archived from [the original](https://www.tweed.com/pages/about-tweed) on 2016-08-07. Retrieved 2016-06-10.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-21) ["Health Canada approves NOTL marijuana facility"](http://www.niagarathisweek.com/news-story/4757311-health-canada-approves-notl-marijuana-facility/). 2014-08-13.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-22) ["Weed Is Serious Business for Canada's Go-To Pot Banker"](https://www.bloomberg.com/news/features/2018-04-03/weed-is-serious-business-for-canada-s-go-to-pot-banker). *www.bloomberg.com*. April 3, 2018.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-foxbusiness.com_23-0)
* [***a***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-foxbusiness.com_23-0) [***b***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-foxbusiness.com_23-1) ["It Got Lost in the Hoopla, but Canopy Growth Had a Really Great Q1"](https://www.foxbusiness.com/markets/it-got-lost-in-the-hoopla-but-canopy-growth-had-a-really-great-q1). *Fox Business*. 16 August 2018. Retrieved 16 August 2018.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-24) ["Smiths Falls cannabis company Tweed prepares for privatized pot sales"](https://globalnews.ca/news/4387625/smiths-falls-cannabis-company-tweed-privatized-pot-sales/). *Global News*. 14 August 2018. Retrieved 16 August 2018.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-25) ["Find a Store"](https://www.tweed.com/en/find-a-store).
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-26) Miller, Jacquie (March 19, 2019). ["Canopy Growth lands a cannabis store in Toronto opening under its Tokyo Smoke brand name"](https://ottawacitizen.com/news/local-news/canopy-growth-lands-a-cannabis-store-in-toronto-opening-under-its-tokyo-smoke-brand-name). Retrieved 2019-09-08.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-27) ["Canopy Growth to fund Professorship of Cannabis Science at University of British Columbia to research the role of cannabis in addressing the opioid overdose crisis"](https://www.newswire.ca/news-releases/canopy-growth-to-fund-professorship-of-cannabis-science-at-university-of-british-columbia-to-research-the-role-of-cannabis-in-addressing-the-opioid-overdose-crisis-684675861.html). *NewsWire*. Retrieved 26 September 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-28) ["Canopy Growth Corporation [WEED] - Canopy Growth Corporation Stock Quotes - TMXmoney"](https://web.tmxmoney.com/quote.php?qm_symbol=WEED&locale=EN). *web.tmxmoney.com*.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-obj.ca_29-0) ["Canopy Growth's Bruce Linton named Ottawa's CEO of the Year - Ottawa Business Journal"](https://web.archive.org/web/20181005194809/https://obj.ca/article/canopy-growths-bruce-linton-named-ottawas-ceo-year). *obj.ca*. Archived from [the original](https://obj.ca/article/canopy-growths-bruce-linton-named-ottawas-ceo-year) on 2018-10-05. Retrieved 2018-10-05.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-bloomberg.com_30-0) ["Company Overview of Canopy Growth Corporation"](https://www.bloomberg.com/research/stocks/private/snapshot.asp?privcapid=253665025). *www.bloomberg.com*. 10 August 2023.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-31) ["Constellation Brands invests $5B to boost stake in pot producer Canopy Growth - The Star"](https://www.thestar.com/news/cannabis/2018/08/15/constellation-brands-invests-5b-to-boost-stake-in-pot-producer-canopy-growth.html). [*Toronto Star*](https://en.wikipedia.org/wiki/Toronto_Star). 15 August 2018.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-32) Pfanner, Eric; Owram, Kristine; Skerritt, Jen (15 August 2018). ["'This is rocket fuel': Constellation Brands spending $5 billion to boost stake in Canopy Growth"](https://business.financialpost.com/cannabis/constellation-brands-spending-5-billion-to-increase-stake-in-canopy-growth). *Financial Post*.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-33) Sheetz, Michael (15 August 2018). ["Beer maker Constellation ups bet on cannabis with $4 billion investment in Canopy Growth"](https://www.cnbc.com/2018/08/15/corona-maker-constellation-ups-bet-on-cannabis-with-4-billion-investm.html). [*CNBC*](https://en.wikipedia.org/wiki/CNBC).
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-34) Owram, Kristine (22 August 2018). ["With $5-billion Constellation deal, Canopy Growth is emerging as the Google of pot"](https://business.financialpost.com/cannabis/with-5-billion-constellation-deal-canopy-growth-is-emerging-as-the-google-of-pot). [*Financial Post*](https://en.wikipedia.org/wiki/Financial_Post). Retrieved 23 August 2018.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-35) ["Canopy Growth"](https://www.marketwatch.com/investing/stock/cgc). *Market Watch*. Retrieved 23 August 2018. Market Cap $11.19B
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-ctv_36-0)
* [***a***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-ctv_36-0) [***b***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-ctv_36-1) [***c***](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-ctv_36-2) ["Canopy shares fall after Constellation Brands says no plans for more investment"](https://www.ctvnews.ca/business/canopy-shares-fall-after-constellation-brands-says-no-plans-for-more-investment-1.4698563). *CTV News*. The Canadian Press. 22 November 2019. Retrieved 17 January 2020.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-37) ["Constellation Brands says it 'fully supports' Canopy's decision on Linton"](https://www.bnnbloomberg.ca/constellation-brands-says-it-fully-supports-canopy-s-decision-on-linton-1.1282127). *BNN Bloomberg*. July 3, 2019. Retrieved July 4, 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-38) ["'I did not wish to leave': Canopy Growth's co-CEO Bruce Linton ousted"](https://beta.ctvnews.ca/national/business/2019/7/3/1_4491950.html). *CTV News*. July 3, 2019. Retrieved July 4, 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-39) ["Canopy Growth's earnings disappointment delivers fresh pain in brutal stretch for cannabis stocks"](https://www.marketwatch.com/story/cannabis-stocks-hammered-anew-after-canopy-growth-earnings-disappoint-2019-11-14). Marketwatch. 14 November 2019. Retrieved 16 November 2019. The company, the cannabis market leader thanks to a $4 billion investment from drinks company Constellation Brands STZ, -1.76%, said it took a restructuring charge of Can$32.7 million for returns, return provisions, and pricing allowances primarily related to its softgel & oil portfolio. It also recorded an inventory charge of Can$15.9 million to adjust retail pricing and packaging and to fund a marketing and educational strategy.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-40) Owram, Kristine (10 October 2019). ["Cannabis stocks crumble to 2017 lows after Hexo becomes latest to lower earnings expectations"](https://business.financialpost.com/cannabis/cannabis-business/cannabis-investing/cannabis-stocks-crumble-to-2017-lows-after-hexo-latest-to-lower-earnings-expectations). *Financial Post*. Retrieved 16 November 2019. Tilray fell as much 12 per cent, heading for a record low. Canopy slid 9.7 per cent, Aurora lost 5.9 per cent and Cronos Group Inc. fell 6.7 per cent.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-41) Subramaniam, Vanmala (9 December 2019). ["Canopy Growth shares surge after Constellation CFO David Klein named new CEO"](https://business.financialpost.com/cannabis/cannabis-business/canopy-growth-names-constellation-cfo-david-klein-as-new-ceo). *Financial Post*. Retrieved 10 December 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-42) ["Canopy Growth to close some sites in Canada"](https://www.reuters.com/article/canopy-growth-layoffs-idUSKBN28J2CH). *Reuters*. 2020-12-09. Retrieved 2020-12-09.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-43) ["Alcaliber - Canopy Growth"](https://web.archive.org/web/20180612142306/https://www.canopygrowth.com/international-footprint/alcaliber/). Archived from [the original](https://www.canopygrowth.com/international-footprint/alcaliber/) on 2018-06-12. Retrieved 2018-04-16.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-44) ["Spektrum Cannabis - Canopy Growth"](https://web.archive.org/web/20180416200733/https://www.canopygrowth.com/international-footprint/spektrum-cannabis/). Archived from [the original](https://www.canopygrowth.com/international-footprint/spektrum-cannabis/) on April 16, 2018.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-45) ["Spectrum Cannabis Denmark - Canopy Growth"](https://web.archive.org/web/20180416200851/https://www.canopygrowth.com/international-footprint/spectrum-cannabis-denmark/). Archived from [the original](https://www.canopygrowth.com/international-footprint/spectrum-cannabis-denmark/) on 2018-04-16. Retrieved 2018-04-16.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-46) Rendell, Mark (10 April 2018). ["Pair of deals point towards Canadian cannabis interest in South America"](http://business.financialpost.com/business/pair-of-deals-point-towards-canadian-cannabis-interest-in-south-america). *Financial Post*.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-47) ["Los planes en el Perú de Canopy Growth, la empresa de cannabis más grande del mundo | Cannabis | Marihuana | COVID-19 | Cannabis medicinal | ECONOMIA"](https://gestion.pe/economia/empresas/canopy-growth-que-planes-tiene-la-empresa-de-cannabis-mas-grande-del-mundo-en-el-peru-cannabis-marihuana-covid-19-cannabis-medicinal-noticia). 25 July 2020.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-48) ["Digesa otorga registro sanitario a producto natural de cannabis medicinal - eleconomistaamerica.pe"](https://www.eleconomistaamerica.pe/actualidad-eAm-peru/noticias/10629834/06/20/Digesa-otorga-registro-sanitario-a-producto-natural-de-cannabis-medicinal.html=).
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-49) ["Getting UK Cannabis Licenses"](https://thestopandchat.com/2019/02/19/getting-cannabis-licenses-in-the-uk/). *The Stop and Chat*. Retrieved 2019-02-17.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-50) Israel, Solomon (1 December 2016). ["Canopy Growth to merge with Canadian competitor Mettrum - Canada's biggest cannabis grower continues its string of acquisitions"](https://www.cbc.ca/news/business/canopy-growth-mettrum-1.3876293). *CBC News*. CBC. Retrieved 2 December 2016. Mettrum has established a line of cannabis products that work well in a medical context and will transition naturally into a natural and healthy lifestyle market
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-51) ["Federal marijuana legislation approved by House of Commons, moves on to Senate"](https://www.theglobeandmail.com/news/politics/federal-marijuana-legislation-approved-by-house-of-commons-moves-on-to-senate/article37099260/). *The Globe and Mail*. 27 November 2017.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-52) Rendell, Mark (24 May 2018). ["Legalization date still up in the air, federal cannabis czar says"](http://business.financialpost.com/business/legalization-date-still-up-in-the-air-federal-cannabis-czar-says). *Financial Post*.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-53) Cain, Patrick (9 October 2016). ["How will legal pot be sold? Three things that might happen, and one that won't"](http://globalnews.ca/news/2987372/how-will-legal-pot-be-sold-liquor-stores-are-most-likely-option/). *Global News*. Global News, a division of Corus Entertainment Inc. Retrieved 1 December 2016. I see some kind of government control at the level of distribution, but I'm not sure what that's going to look like. I find it hard to believe that they are going to allow dispensaries to simply cross over in their current form.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-54) Cullen, Catherine (30 November 2016). ["8 burning questions about the coming federal pot report Who can buy and sell pot, where it will be sold, and who gets the profits, all up in the air"](http://www.cbc.ca/news/politics/marijuana-advisory-panel-report-questions-1.3872633). *CBC News*. CBC. Retrieved 30 November 2016.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-55) Williams, Sean (September 8, 2019). ["Marijuana's "Big Four" Are Burning Through Cash at an Alarming Rate"](http://finance.yahoo.com/news/marijuana-apos-big-four-burning-154100439.html). Yahoo! Finance. Retrieved October 3, 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-56) Freeman, Sunny (14 February 2017). ["Canopy Growth Corp almost triples revenue as number of patients soars"](https://web.archive.org/web/20170216061902/http://www.calgaryherald.com/canopy+growth+corp+almost+triples+revenue+number+patients+soars/12909530/story.html). *Herald*. Calgary. Archived from [the original](https://calgaryherald.com/canopy+growth+corp+almost+triples+revenue+number+patients+soars/12909530/story.html) on 16 February 2017. Retrieved 14 February 2017. FINANCIAL POST 02.14.2017
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-57) ["Canopy And Sunniva: A Win-Win Deal For Both"](https://seekingalpha.com/article/4152720-canopy-sunniva-win-win-deal). Seeking Alpha. 8 March 2018. Retrieved 16 April 2019. Sunniva successfully secured its first distribution partner for an estimated 45% of its total Canada production.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-58) ["Canopy Growth completes acquisition of Canamo y Fibras Naturales"](https://thefly.com/landingPageNews.php?id=2892960&headline=CGC-Canopy-Growth-completes-acquisition-of-Canamo-y-Fibras-Naturales). The Fky. 16 April 2019. Retrieved 16 April 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-59) ["The Acreage story"](https://www.acreageholdings.com/about/). *Acreage Holdings*. 2019-03-06. Retrieved 19 April 2019.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-60) ["Canopy signs US$3.4B deal to buy N.Y.-based Acreage Holdings if pot legal in U.S."](https://business.financialpost.com/pmn/commodities-business-pmn/agriculture-commodities-business-pmn/newsalert-canopy-growth-signs-deal-to-buy-u-s-company-acreage-holdings) *Financial Post*. 18 April 2019. Retrieved 19 April 2019. if cannabis production and sale becomes federally legal in the United States — which they anticipate could happen within the next year.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-61) ["Authorized Licensed Producers of Cannabis for Medical Purposes"](https://web.archive.org/web/20171115014635/https://www.canada.ca/en/health-canada/services/drugs-health-products/medical-use-marijuana/licensed-producers/authorized-licensed-producers-medical-purposes.html). *www.canada.ca*. Archived from [the original](https://www.canada.ca/en/health-canada/services/drugs-health-products/medical-use-marijuana/licensed-producers/authorized-licensed-producers-medical-purposes.html) on 2017-11-15. Retrieved 2020-04-18.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-62) ["Aphria buys Broken Coast Cannabis as the marijuana market consolidates further"](https://www.thestar.com/business/2018/01/15/aphria-buys-broken-coast-cannabis-as-the-marijuana-market-consolidates-further.html). [*Toronto Star*](https://en.wikipedia.org/wiki/Toronto_Star). January 15, 2018. Retrieved April 5, 2018.
* [**^**](https://en.wikipedia.org/wiki/Canopy_Growth#cite_ref-vice_63-0) Manisha Krishnan (29 November 2019). ["Finally, A Look at Some of Canada's First Legal Edibles"](https://www.vice.com/en_ca/article/ywaybg/finally-a-look-at-some-of-canadas-first-legal-edibles). Vice. Retrieved 26 December 2019.

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=Canopy_Growth&action=edit&section=9)]

* [Official website](https://www.canopygrowth.com/)

# Cresco Labs

**1 language**

* [Article](https://en.wikipedia.org/wiki/Cresco_Labs)
* [Talk](https://en.wikipedia.org/wiki/Talk:Cresco_Labs)
* [Read](https://en.wikipedia.org/wiki/Cresco_Labs)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Cresco_Labs)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Cresco_Labs)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&oldid=1248403887)
* [Page information](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Cresco_Labs&id=1248403887&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FCresco_Labs)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FCresco_Labs)
* [Edit interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q65053886#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Cresco_Labs&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q65053886)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| **Company type** | [Public](https://en.wikipedia.org/wiki/Public_company) |
| [**Traded as**](https://en.wikipedia.org/wiki/Ticker_symbol) | [CSE](https://en.wikipedia.org/wiki/Canadian_Securities_Exchange): [CL](https://thecse.com/en/listing_by_symbol/1/CL)  [OTCQX](https://en.wikipedia.org/wiki/OTC_Markets_Group): [CRLBF](https://www.otcmarkets.com/stock/CRLBF/quote) |
| **Industry** | [Cannabis industry](https://en.wikipedia.org/wiki/Cannabis_industry), [medical marijuana](https://en.wikipedia.org/wiki/Medical_marijuana) |
| **Founded** | 2013 |
| **Founder** | Charlie Bachtell  Joe Caltabiano |
| **Headquarters** | [Chicago, IL](https://en.wikipedia.org/wiki/Chicago,_IL) |
| **Area served** | * [Arizona](https://en.wikipedia.org/wiki/Arizona) * [California](https://en.wikipedia.org/wiki/California) * [Illinois](https://en.wikipedia.org/wiki/Illinois) * [Massachusetts](https://en.wikipedia.org/wiki/Massachusetts) * [Michigan](https://en.wikipedia.org/wiki/Michigan) * [New York](https://en.wikipedia.org/wiki/New_York_(state)) * [Nevada](https://en.wikipedia.org/wiki/Nevada) * [Ohio](https://en.wikipedia.org/wiki/Ohio) * [Pennsylvania](https://en.wikipedia.org/wiki/Pennsylvania) * [Florida](https://en.wikipedia.org/wiki/Florida) |
| **Key people** | * Charlie Bachtell ([CEO](https://en.wikipedia.org/wiki/Chief_executive_officer)) * Tom Manning ([chairman](https://en.wikipedia.org/wiki/Chairman_of_the_Board)) |
| **Brands** | Cresco  Reserve  Remedi  Mindy's  High Supply  Good News  FloraCal |
| **Website** | <https://www.crescolabs.com/> |

**Cresco Labs, Inc.** is a [publicly traded](https://en.wikipedia.org/wiki/Public_company), [vertically integrated](https://en.wikipedia.org/wiki/Vertical_integration) [cannabis](https://en.wikipedia.org/wiki/Cannabis) and [medical marijuana](https://en.wikipedia.org/wiki/Medical_cannabis) company[[1]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-1) based in [Chicago, Illinois](https://en.wikipedia.org/wiki/Chicago), with current retail operations in nine states where marijuana has been [legalized for medical use](https://en.wikipedia.org/wiki/Legality_of_cannabis_by_U.S._jurisdiction).[[2]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-2) The company's [stock](https://en.wikipedia.org/wiki/Stock) trades on the [Canadian Securities Exchange](https://en.wikipedia.org/wiki/Canadian_Securities_Exchange) under the ticker symbol CL,[[3]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-3) and in [over-the-counter markets](https://en.wikipedia.org/wiki/Over-the-counter_(finance)) in the [United States](https://en.wikipedia.org/wiki/United_States) with the ticker symbol CRLBF.

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=edit&section=1)]

Cresco Labs was founded in 2013[[4]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-4)[[5]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:3-5) by Charlie Bachtell, who currently serves as [CEO](https://en.wikipedia.org/wiki/Chief_executive_officer), and Joe Caltabiano, who served as president until resigning[[6]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-6) on March 2, 2020.[[7]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-7) The co-founders met in 2007 while working together at [Guaranteed Rate](https://en.wikipedia.org/wiki/Guaranteed_Rate), a [mortgage](https://en.wikipedia.org/wiki/Mortgage_loan) company based in Chicago. Despite founding Cresco in 2013, Bachtell continued working at Guaranteed Rate as its general counsel until 2015; Caltabiano remained with Guaranteed Rate as a vice president until 2017, and did not begin working full-time at Cresco until after a stint with BeMortgage.[[8]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:0-8)

Bachtell, who earned a Juris Doctor in 2003 at [DePaul University College of Law](https://en.wikipedia.org/wiki/DePaul_University_College_of_Law), wrote a 25-page business plan within 72 hours of Illinois’ 2013 passage of its medical marijuana law on the suggestion of Caltabiano, a childhood leukemia survivor who maintained an active interest in cancer care and philanthropy.[[5]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:3-5) The company was initially formed with $3.5 million from the two co-founders and three of their friends, with 6% of the company's initial equity given to Denver Relief Consulting as a fee for establishing operational know-how and infrastructure. Cresco's initial retail locations, all in Illinois, were licensed for Joliet, Kankakee, and Lincoln, and were operational by the end of 2015.[[8]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:0-8) The company operated cultivation facilities beginning in November 2015, with its first retail cannabis sales occurring in January 2016.[[5]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:3-5)

At the start of 2018, Cresco employed roughly 100 people. By the end of the third quarter of 2018, the company had 300 employees in six states.[[8]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:0-8)

On October 5, 2018, Cresco raised $100 million in [private investment capital](https://en.wikipedia.org/wiki/Venture_capital). At the time, it operated three cultivation facilities in Illinois and employed roughly 300 people, about half of whom were based in Illinois.[[9]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-9)

On October 9, 2018, Cresco announced its intention to [go public](https://en.wikipedia.org/wiki/Initial_public_offering) on the Canadian Securities Exchange (CSE) via a [reverse takeover](https://en.wikipedia.org/wiki/Reverse_takeover) with Randsburg International Gold Corp. At the time of the announcement, Cresco was licensed to operate in Pennsylvania, Ohio, Arizona, Nevada, and California as well as Illinois. It was the second Illinois-based cannabis company to go public on the CSE in 2018, after Green Thumb Industries.[[10]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-10) Cresco began trading on the CSE on December 3, 2018,[[11]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-11) raising $87 million; at this point, it had raised $205 million over the course of 2018.[[12]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:1-12)

At the end of 2018, Cresco employed roughly 500 people. On December 20, 2018, Cresco announced the acquisition of two dispensaries in Illinois, which brought the company to the state-mandated limit of five.[[12]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:1-12)

On June 1, 2019, Illinois [became the 11th state to allow recreational use of marijuana](https://en.wikipedia.org/wiki/Cannabis_in_Illinois);[[13]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-13) on June 3, Cresco CEO Bachtell announced plans to double the company's employee headcount from 300 to 600 by the start of 2020 to meet recreational demand, which he estimated would initially be "four to eight times" the size of the medicinal cannabis market, with the potential to become "10 to 20" times as large as Illinois’ medicinal market, which was reported to be roughly $130 million at the time of the law's passage.[[14]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-14) On [CNBC](https://en.wikipedia.org/wiki/CNBC)’s [*Fast Money*](https://en.wikipedia.org/wiki/Fast_Money_(talk_show)), Bachtell noted that Illinois would progress from a market with 70,000 medicinal marijuana patients to one with "13 million people [and] over 100 million tourists a year."[[15]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-15) Since legalization, Cresco Labs has opened several dispensaries under the Sunnyside label in Illinois communities that border states where marijuana remains illegal; there are currently Sunnyside dispensaries in [Danville, Illinois](https://en.wikipedia.org/wiki/Danville,_Illinois) (bordering [Indiana](https://en.wikipedia.org/wiki/Indiana)) and [South Beloit, Illinois](https://en.wikipedia.org/wiki/South_Beloit,_Illinois) (bordering [Wisconsin](https://en.wikipedia.org/wiki/Wisconsin)).

In March 2020, Cresco Labs President Joe Caltabiano announced his departure from the firm.[[16]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-16)

**Acquisitions**[[edit source](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=edit&section=2)]

On March 18, 2019, Cresco announced the $120 million acquisition of VidaCann, a [Florida medical marijuana](https://en.wikipedia.org/wiki/2016_Florida_Amendment_2) company with seven active retail locations and the potential to hold up to 30 total licenses for [cultivation](https://en.wikipedia.org/wiki/Cannabis_cultivation), manufacturing, and retail facilities in Florida.[[17]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-17)

On April 1, 2019, Cresco announced an $850 million acquisition of Canada-based Origin House,[[18]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-18) heralded at the time as "the largest public company acquisition in the history of the U.S. cannabis industry". The deal, denominated at $1.1 billion Canadian dollars,[[19]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:2-19)[[20]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-20) was undertaken to increase Cresco's presence in California, in which Origin House products were already sold through more than 500 dispensaries.[[19]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-:2-19) The deal was not completed until January 9, 2020, because the two companies received requests for information from the U.S. Department of Justice's Antitrust Division in June 2019.[[21]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-21) On Jan 14, 2021, Cresco entered into a definitive agreement to acquire Bluma Wellness (CSE: BWEL.U) (OTCQX:BMWLF), a Florida licensee, in an all-share transaction valued at $213 million.

In October 2021, Cresco Labs announced the acquisition of Pennsylvania operator, Laurel Harvest, for $80 million. The transaction is expected to close in the 4th quarter of 2021.[[22]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-22)

In March 2022, Cresco Labs announced the acquisition of New York-based cannabis firm, Columbia Care, for $2 billion in an all-stock transaction. Following this acquisition, Cresco would have had the second-largest retail footprint in the industry after [Trulieve](https://en.wikipedia.org/wiki/Trulieve).[[23]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-23) This deal didn't go through in the end, due to a failure to divest assets to comply with government regulation.

**Marketing and branding**[[edit source](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=edit&section=3)]

Cresco hired marketing executives including Cory Rothschild, [Gatorade](https://en.wikipedia.org/wiki/Gatorade)'s former director of consumer engagement; Cris Rivera, former senior director of marketing at [MillerCoors](https://en.wikipedia.org/wiki/MillerCoors); and Scott Wilson, a former global creative director at [Nike](https://en.wikipedia.org/wiki/Nike,_Inc.) who was named Cresco's chief experience officer in November 2018.[[24]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-24)

In February 2019, Cresco announced the creation of a subsidiary and new brand called Well Beings, which will offer versions of Cresco's other products containing only [cannabidiol](https://en.wikipedia.org/wiki/Cannabidiol) (CBD).[[25]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-25)

In late July 2019, Cresco announced plans to rebrand its 56 active dispensaries under the "Sunnyside" brand, in an effort to make the shopping experience more akin to that of other major retail brands located in prime shopping districts. Sunnyside will be oriented around a wellness theme, to replace and consolidate the 11 brands currently used by Cresco's retail locations.[[26]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-26)[[27]](https://en.wikipedia.org/wiki/Cresco_Labs#cite_note-27)

**See also**[[edit source](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=edit&section=4)]

* icon
* [***Cannabis portal***](https://en.wikipedia.org/wiki/Portal:Cannabis)
* ******
* [***Companies portal***](https://en.wikipedia.org/wiki/Portal:Companies)
* [Medical cannabis in the United States](https://en.wikipedia.org/wiki/Medical_cannabis_in_the_United_States)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Cresco_Labs&action=edit&section=5)]

* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-1) ["Cresco"](https://benzingacannabisconference.com/company/cresco/). *Benzinga Cannabis Capital Conference*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-2) ["Retail | Cresco Labs"](https://www.crescolabs.com/retail). *www.crescolabs.com*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-3) Bernard-Kuhn, Lisa (2018-12-03). ["Multistate cannabis firm Cresco Labs launches trading on CSE"](https://mjbizdaily.com/multi-state-marijuana-firm-cresco-labs-launches-cse-trading-debut/). [*Marijuana Business Daily*](https://en.wikipedia.org/wiki/Marijuana_Business_Daily). Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-4) ["Cresco Labs Inc. - InvestorOverview"](https://investors.crescolabs.com/investors/overview/default.aspx). *investors.crescolabs.com*. Retrieved 2019-07-03.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:3_5-0)
* [***a***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:3_5-0) [***b***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:3_5-1) [***c***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:3_5-2) ["Built to Scale: How Cresco Labs Developed a Consumer-Packaged-Goods Approach to Cannabis"](https://www.cannabisbusinesstimes.com/article/built-to-scale/). *Cannabis Business Times*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-6) ["Joe Caltabiano Explains Decision to Resign from Cresco Labs"](https://www.cannabisbusinesstimes.com/article/joe-caltabiano-resignation-cresco-labs-cofounder-cannabis/). [Archived](https://web.archive.org/web/20200505094958/https://www.cannabisbusinesstimes.com/article/joe-caltabiano-resignation-cresco-labs-cofounder-cannabis/) from the original on 2020-05-05.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-7) Marotti, Ally. ["A Chicago lawyer's journey from mortgages to medical marijuana"](https://www.chicagotribune.com/business/ct-cresco-labs-marijuana-bachtell-exec-qa-0122-biz-20170117-story.html). [*Chicago Tribune*](https://en.wikipedia.org/wiki/Chicago_Tribune). Retrieved 2019-07-03.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:0_8-0)
* [***a***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:0_8-0) [***b***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:0_8-1) [***c***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:0_8-2) ["Here's how medical marijuana gets to your dispensary"](https://www.chicagobusiness.com/health-care/heres-how-medical-marijuana-gets-your-dispensary). [*Crain's Chicago Business*](https://en.wikipedia.org/wiki/Crain%27s_Chicago_Business). 2018-10-05. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-9) Marotti, Ally. ["Chicago marijuana company Cresco Labs raises $100 million to fuel growth"](https://www.chicagotribune.com/business/ct-biz-cresco-medical-marijuana-funding-20181005-story.html). *Chicago Tribune*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-10) Marotti, Ally. ["Chicago marijuana company Cresco set to go public in Canada, raise funds for expansion here"](https://www.chicagotribune.com/business/ct-biz-cresco-marijuana-public-20181009-story.html). *Chicago Tribune*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-11) Bernard-Kuhn, Lisa (2018-12-03). ["Multistate cannabis firm Cresco Labs launches trading on CSE"](https://mjbizdaily.com/multi-state-marijuana-firm-cresco-labs-launches-cse-trading-debut/). *Marijuana Business Daily*. Retrieved 2019-07-03.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:1_12-0)
* [***a***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:1_12-0) [***b***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:1_12-1) Marotti, Ally. ["Medical marijuana company Cresco Labs buys dispensaries in Wrigleyville, Rockford"](https://www.chicagotribune.com/business/ct-biz-cresco-buys-weed-dispensaries-20181220-story.html). *Chicago Tribune*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-13) ["Illinois poised to be 11th state to legalize recreational marijuana use"](https://www.nbcnews.com/storyline/legal-pot/illinois-poised-be-11th-state-legalize-recreational-marijuana-use-n1012721). *NBC News*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-14) ["Illinois marijuana growers plan hiring binge"](https://www.chicagobusiness.com/government/illinois-marijuana-growers-plan-hiring-binge). *Crain's Chicago Business*. 2019-06-03. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-15) Gurdus, Lizzy (2019-06-08). ["Illinois legalizing cannabis could help New York, New Jersey do the same, says U.S. pot CEO"](https://www.cnbc.com/2019/06/07/illinois-legalizing-pot-could-help-new-york-do-the-same-cannabis-ceo.html). *CNBC*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-16) staff, Chicago Tribune. ["President of Cresco Labs, operator of Sunnyside marijuana dispensaries, exits company"](https://www.chicagotribune.com/business/ct-biz-cresco-labs-president-resigns-20200303-x2hmfmfxfvds7nk5azmkbiveke-story.html). *Chicago Tribune*. Retrieved 2020-03-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-17) ["National medical marijuana distributor Cresco Labs buys into Florida and Tampa Bay area markets"](https://www.tampabay.com/business/national-medical-marijuana-distributor-cresco-labs-buys-into-florida-and-tampa-bay-area-markets-20190318/). *Tampa Bay Times*. 2019-03-18. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-18) Marotti, Ally. ["Chicago's Cresco Labs to buy marijuana distributor for $850 million as pot industry dealmaking heats up"](https://www.chicagotribune.com/business/ct-biz-cresco-buys-origin-house-20190401-story.html). *Chicago Tribune*. Retrieved 2019-07-03.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:2_19-0)
* [***a***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:2_19-0) [***b***](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-:2_19-1) ["Cresco Labs' Major Acquisition Continues M&A Trend in 2019"](https://www.cannabisbusinesstimes.com/article/cresco-labs-origin-house-m-a-trends-consolidation/). *Cannabis Business Times*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-20) Kilgore, Tomi. ["Biggest-ever U.S. cannabis acquisition deal helps boost buying in marijuana sector"](https://www.marketwatch.com/story/biggest-ever-us-cannabis-acquisition-deal-helps-boost-buying-in-marijuana-sector-2019-04-01). *MarketWatch*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-21) ["This U.S. Pot Stock Megamerger Clears a Hurdle but Hits a Snag"](https://finance.yahoo.com/news/u-pot-stock-megamerger-clears-132100976.html). *finance.yahoo.com*. Retrieved 2019-07-03.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-22) ["Cresco Labs agrees to acquire Laurel Harvest for $80 million"](https://highyields.com/cresco-to-acquire-pennsylvania-operator-laurel-harvest-for-80-million-new-cannabis-ventures/). *High Yields*. Retrieved 2021-11-13.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-23) Yakowicz, Will. ["Cannabis Company Cresco Labs To Acquire Columbia Care For $2 Billion"](https://www.forbes.com/sites/willyakowicz/2022/03/23/cannabis-company-cresco-labs-to-acquire-columbia-care-for-21-billion/). *Forbes*. Retrieved 2022-04-06.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-24) ["Pot firm Cresco Labs hires major marketing muscle"](https://adage.com/article/cmo-strategy/major-pot-firm-cresco-labs-hires-major-marketing-muscle/315909). [Ad Age](https://en.wikipedia.org/wiki/Ad_Age). 2018-12-07. Retrieved 2019-07-09.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-25) Marotti, Ally. ["Marijuana market isn't enough for Chicago's Cresco Labs — it wants in on CBD trend too"](https://www.chicagotribune.com/business/ct-biz-cresco-labs-cbd-20190225-story.html). *Chicago Tribune*. Retrieved 2019-07-09.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-26) Marotti, Ally. ["Cresco Labs changes name, look of dispensaries as recreational marijuana sales near. 'We want this store to fit in the retail corridors.'"](https://www.chicagotribune.com/business/ct-biz-cresco-rebrands-dispensaries-sunnyside-20190729-tqckmdq72vh35br34qbs3apbhu-story.html). *Chicago Tribune*. Retrieved 2019-07-29.
* [**^**](https://en.wikipedia.org/wiki/Cresco_Labs#cite_ref-27) ["Cresco Labs rebrands its weed dispensaries"](https://www.chicagobusiness.com/news/cresco-labs-rebrands-its-weed-dispensaries). *Crain's Chicago Business*. 2019-07-29. Retrieved 2019-07-29.

# Curaleaf

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Curaleaf)
* [Talk](https://en.wikipedia.org/wiki/Talk:Curaleaf)
* [Read](https://en.wikipedia.org/wiki/Curaleaf)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Curaleaf&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Curaleaf&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Curaleaf&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Curaleaf)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Curaleaf)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Curaleaf&oldid=1216682316)
* [Page information](https://en.wikipedia.org/w/index.php?title=Curaleaf&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Curaleaf&id=1216682316&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FCuraleaf)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FCuraleaf)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q85754829#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Curaleaf&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Curaleaf&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q85754829)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| **Company type** | [Public](https://en.wikipedia.org/wiki/Public_company) |
| [**Traded as**](https://en.wikipedia.org/wiki/Ticker_symbol) | [OTCQX](https://en.wikipedia.org/wiki/OTC_Markets_Group): [CURLF](https://www.otcmarkets.com/stock/CURLF/quote)  [TSX](https://en.wikipedia.org/wiki/Toronto_Stock_Exchange): [CURA](https://money.tmx.com/en/quote/CURA) |
| **Industry** | [Cannabis industry](https://en.wikipedia.org/wiki/Cannabis_industry) |
| **Founded** | 2010 |
| **Headquarters** | New York City, US |
| **Key people** | [Boris Jordan](https://en.wikipedia.org/wiki/Boris_Jordan), Executive Chairman  Matt Darin, CEO  Joseph Bayern, Vice Chairman |
| **Website** | [curaleaf.com](http://curaleaf.com/) |

**Curaleaf Holdings, Inc.** is an American [cannabis](https://en.wikipedia.org/wiki/Cannabis) company publicly traded on the Canadian stock exchange. The company is headquartered in [New York City](https://en.wikipedia.org/wiki/New_York_City). Founded in 2010, it produces and distributes cannabis products in North America, operating dispensaries in 19 states. The company is headquartered in New York City, and is the world's largest cannabis company by revenue.

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Curaleaf&action=edit&section=1)]

Curaleaf was founded in 2010 under the name PalliaTech.[[1]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-1) It operated in [New Jersey](https://en.wikipedia.org/wiki/New_Jersey) and had a research center in [Colorado](https://en.wikipedia.org/wiki/Colorado). In 2013, the investment group Sputnik purchased a 35% stake in the company.[[2]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-2) The company name was changed to Curaleaf in 2018,[[3]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-3) just prior to going public on Toronto's [Canadian Securities Exchange](https://en.wikipedia.org/wiki/Canadian_Securities_Exchange) under the symbol CURA.[[4]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-MBD-4) It also raised $400 million in what was considered the largest stock offering in cannabis industry history.[[5]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-Barrons-5) Curaleaf has grown to be the largest Cannabis company in the world.[[6]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-6)

Curaleaf has made several acquisitions in the cannabis industry. It acquired the [cannabis oil](https://en.wikipedia.org/wiki/Hash_oil) brand Select in 2019, making it the largest cannabis operator in the United States.[[7]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-Yahoo_Finance-7) The following year it acquired Colorado based edibles maker BlueKudu, which is known for its infused chocolates and gummies.[[8]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-:0-8) In 2020, Curaleaf became the world's largest cannabis company by revenue after the [purchase](https://en.wikipedia.org/wiki/Mergers_and_acquisitions) of its [Chicago](https://en.wikipedia.org/wiki/Chicago)-based competitor Grassroots Cannabis.[[9]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-ChicagoInno-9) The purchase also expanded the company into 23 states in the U.S.[[10]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-forbes-10)

In April 2021, Curaleaf announced that it had completed its previously announced acquisition of EMMAC Life Sciences Limited ("EMMAC"), the largest vertically integrated independent cannabis company in Europe. The acquisition gives Curaleaf cultivation, EU GMP-certified processing, distribution, and R&D operations in several key European cannabis markets, including the United Kingdom, Germany, Italy, Spain and Portugal.[[11]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-11)

In May 2021, Curaleaf announced it had signed a definitive agreement to acquire Los Sueños Farms, a 36-acre outdoor marijuana growing operation in Colorado, for over $60 million.[[12]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-12)

In September 2021, an Oregon subsidiary of the company, Cura Cannabis, mistakenly distributed tinctures with THC that were mislabeled as containing only CBD. This led to a recall by The [Oregon Liquor and Cannabis Commission](https://en.wikipedia.org/wiki/Oregon_Liquor_and_Cannabis_Commission) (OLCC).[[13]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-13)

In April 2023, Curaleaf’s Chairman [Boris Jordan](https://en.wikipedia.org/wiki/Boris_Jordan) was named a winner of Global Cannabis Times 100 Most Influential People 2023 in the Business Category.[[14]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-14)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Curaleaf&action=edit&section=2)]

* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-1) Wood, Sam. ["Marijuana company Curaleaf, valued at $4 billion, has big plans with Penn Medicine for King of Prussia"](https://www.inquirer.com/philly/business/cannabis/marijuana-company-curaleaf-valued-at-4-5-billion-on-monday-has-big-plans-with-penn-med-for-king-of-prussia-palliatech-20181030.html). Retrieved 2022-03-17.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-2) ["Jordan Buys Into New Medicine"](https://www.themoscowtimes.com/2013/07/31/jordan-buys-into-new-medicine-a26333). The Moscow Times. 31 July 2013.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-3) Borchardt, Jackie. ["Curaleaf gives up Ohio medical marijuana license for Clermont County facility"](https://www.cincinnati.com/story/news/2020/06/15/curaleaf-gives-up-ohio-medical-marijuana-license-clermont-county-facility/5332619002/). *The Enquirer*. Retrieved 2022-02-14.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-MBD_4-0) ["Marijuana company Curaleaf looking for $4 billion valuation"](https://mjbizdaily.com/marijuana-company-curaleaf-looking-for-4-billion-valuation/). Marijuana Business Daily. 14 September 2018.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-Barrons_5-0) Alpert, Bill (21 November 2018). ["One of America's Richest Marijuana Companies Has Deep Russian Roots"](https://www.barrons.com/articles/curaleaf-is-an-american-marijuana-company-with-russian-roots-1542798001). Barron's.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-6) ["This is now the biggest cannabis company in the world"](https://www.cnn.com/2020/07/31/business/cannabis-deals-curaleaf/index.html). *CNN*.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-Yahoo_Finance_7-0) Guzman, Zack (1 May 2019). ["Curaleaf notches largest U.S. cannabis acquisition with nearly $1 billion deal"](https://finance.yahoo.com/news/curaleaf-notches-largest-us-cannabis-acquisition-with-nearly-1-billion-deal-143128500.html?guccounter=1). *Yahoo Finance*. Retrieved 11 September 2019.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-:0_8-0) ["Cannabis giant Curaleaf to acquire Colorado edibles maker BlueKudu"](https://www.denverpost.com/2020/03/02/curaleaf-bluekudu-marijuana-edibles/). *The Denver Post*. 2020-03-02. Retrieved 2020-03-18.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-ChicagoInno_9-0) Davis, Katherine (17 July 2019). ["Grassroots Cannabis to Be Acquired by Curaleaf for $875M"](https://www.americaninno.com/chicago/inno-news-chicago/grassroots-cannabis-to-be-acquired-by-curaleaf-for-875m/). Chicago Inno.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-forbes_10-0) Yakowicz, Will. ["Inside Curaleaf Billionaire Boris Jordan's Hunger To Become The 'Frito-Lay' Of Cannabis"](https://www.forbes.com/sites/willyakowicz/2020/11/27/inside-curaleaf-billionaire-boris-jordans-hunger-to-become-the-frito-lay-of-cannabis/). *Forbes*. Retrieved 2021-06-28.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-11) ["Curaleaf Completes Acquisition of EMMAC and Secures US$130 Million Investment from a Single Strategic Institutional Investor"](https://ir.curaleaf.com/2021-04-07-Curaleaf-Completes-Acquisition-of-EMMAC-and-Secures-US-130-Million-Investment-from-a-Single-Strategic-Institutional-Investor). *Curaleaf Holdings, Inc. Investor Relations*. Retrieved 2021-06-28.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-12) Bahcetepe, Hilal. ["Southern Colorado Marijuana Farms Have New Ownership"](https://www.westword.com/marijuana/southern-colorado-marijuana-farms-new-ownership-11993339). *Westword*. Retrieved 2022-02-14.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-13) Staff, MJBizDaily (2021-09-30). ["CBD labeling mix-up leads to Oregon recall, lawsuit over THC in tinctures"](https://mjbizdaily.com/cbd-labeling-mix-up-leads-to-oregon-recall-lawsuit-over-thc-in-tinctures/). *MJBizDaily*. Retrieved 2022-02-14.
* [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-14) Staff, Global Cannabis Times (April 7, 2023). ["GCT100 2023 Winners: Business"](https://globalcannabistimes.com/gct100-2023-winners-business/).

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=Curaleaf&action=edit&section=3)]

* icon
* [***Cannabis portal***](https://en.wikipedia.org/wiki/Portal:Cannabis)
* [Official website](http://www.curaleaf.com/)

• [CNN](https://en.wikipedia.org/wiki/CNN) - Curaleaf is the largest Cannabis company in the world.[[1]](https://en.wikipedia.org/wiki/Curaleaf#cite_note-15)

| Stub icon | *This* [*Cannabis*](https://en.wikipedia.org/wiki/Cannabis)*-related article is a* [*stub*](https://en.wikipedia.org/wiki/Wikipedia:Stub)*. You can help Wikipedia by* [*expanding it*](https://en.wikipedia.org/w/index.php?title=Curaleaf&action=edit)*.* |
| --- | --- |

1. [**^**](https://en.wikipedia.org/wiki/Curaleaf#cite_ref-15) ["This is now the biggest cannabis company in the world"](https://www.cnn.com/2020/07/31/business/cannabis-deals-curaleaf/index.html). *CNN*. Retrieved 2023-04-19.

# Eaze

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Eaze)
* [Talk](https://en.wikipedia.org/wiki/Talk:Eaze)
* [Read](https://en.wikipedia.org/wiki/Eaze)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Eaze&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Eaze&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Eaze&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Eaze)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Eaze)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Eaze&oldid=1216082852)
* [Page information](https://en.wikipedia.org/w/index.php?title=Eaze&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Eaze&id=1216082852&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FEaze)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FEaze)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q30634939#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Eaze&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Eaze&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q30634939)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| **Company type** | [Private](https://en.wikipedia.org/wiki/Privately_held_company) |
| **Industry** | Cannabis delivery  [Medical cannabis](https://en.wikipedia.org/wiki/Medical_cannabis)  [Recreational cannabis](https://en.wikipedia.org/wiki/Recreational_cannabis) |
| **Founded** | 2014; 10 years ago |
| **Founder** | Keith McCarty |
| **Headquarters** | [San Francisco, California](https://en.wikipedia.org/wiki/San_Francisco,_California), United States |
| **Key people** | Ro Choy, CEO[[*citation needed*](https://en.wikipedia.org/wiki/Wikipedia:Citation_needed)] |
| **Website** | [www.eaze.com](https://www.eaze.com/) |

**Eaze** is an American company based in [San Francisco](https://en.wikipedia.org/wiki/San_Francisco), California that launched a medical cannabis delivery app of the same name in 2014.[[1]](https://en.wikipedia.org/wiki/Eaze#cite_note-Robinson-1)

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Eaze&action=edit&section=1)]

Eaze was launched in 2014 by Keith McCarty to deliver medical marijuana to patients in [California](https://en.wikipedia.org/wiki/California).[[2]](https://en.wikipedia.org/wiki/Eaze#cite_note-Buhr-2)[[3]](https://en.wikipedia.org/wiki/Eaze#cite_note-3) McCarty started the company in his San Francisco apartment with four employees. The company provides a mobile app to connect users with cannabis dispensaries, but does not grow or sell marijuana itself, and has been nicknamed “the [Uber](https://en.wikipedia.org/wiki/Uber) of Weed”.[[4]](https://en.wikipedia.org/wiki/Eaze#cite_note-:0-4)[[5]](https://en.wikipedia.org/wiki/Eaze#cite_note-Nolan-5) As of 2017, the company operates in more than 100 cities within California.[[4]](https://en.wikipedia.org/wiki/Eaze#cite_note-:0-4)

In 2017, Eaze reported 300 percent growth over the previous year. It has 81 employees, and performs 120,000 deliveries per month to 250,000 users.[[6]](https://en.wikipedia.org/wiki/Eaze#cite_note-6)[[7]](https://en.wikipedia.org/wiki/Eaze#cite_note-7) A survey of Eaze users revealed that 66% are male, 57% are between 22 and 34, just over half have a [bachelor's degree](https://en.wikipedia.org/wiki/Bachelor%27s_degree), and 49% have an annual income over $75,000.[[8]](https://en.wikipedia.org/wiki/Eaze#cite_note-Fortune-8) The company's vaporizer cartridge sales reached $1 million in sales in 4 months, and 31% of customers had ordered a vaporizer by the end of 2016.[[4]](https://en.wikipedia.org/wiki/Eaze#cite_note-:0-4)[[5]](https://en.wikipedia.org/wiki/Eaze#cite_note-Nolan-5)

In 2016, Eaze founder Keith McCarty stepped down from his position as [CEO](https://en.wikipedia.org/wiki/Chief_executive_officer) and was replaced by Jim Patterson, who served as the company's chief product and technology officer.[[9]](https://en.wikipedia.org/wiki/Eaze#cite_note-9)

**EazeMD**[[edit source](https://en.wikipedia.org/w/index.php?title=Eaze&action=edit&section=2)]



User showing the app

EazeMD is a service that helps people acquire a medical marijuana card. It is a California-based [telemedicine](https://en.wikipedia.org/wiki/Telehealth) service in which physicians assess patients through an online video chat.[[10]](https://en.wikipedia.org/wiki/Eaze#cite_note-10)[[11]](https://en.wikipedia.org/wiki/Eaze#cite_note-:1-11)[[12]](https://en.wikipedia.org/wiki/Eaze#cite_note-12) It is California's largest telemedicine service for marijuana referrals.[[11]](https://en.wikipedia.org/wiki/Eaze#cite_note-:1-11)

In June 2017, a former employee of one of these physicians accessed patient data in the physician's records system, causing a security breach. However, there was no evidence that Eaze data was accessed.[[13]](https://en.wikipedia.org/wiki/Eaze#cite_note-13)

**Eaze Insights**[[edit source](https://en.wikipedia.org/w/index.php?title=Eaze&action=edit&section=3)]

Eaze Insights conducts surveys of their users and compiles data into reports on cannabis use. Statistics from their reports have been cited in [*Seattle Weekly*](https://en.wikipedia.org/wiki/Seattle_Weekly),[[14]](https://en.wikipedia.org/wiki/Eaze#cite_note-14) [*Forbes*](https://en.wikipedia.org/wiki/Forbes),[[15]](https://en.wikipedia.org/wiki/Eaze#cite_note-15) [*The Huffington Post*](https://en.wikipedia.org/wiki/HuffPost),[[5]](https://en.wikipedia.org/wiki/Eaze#cite_note-Nolan-5) [*Business Insider*](https://en.wikipedia.org/wiki/Business_Insider),[[16]](https://en.wikipedia.org/wiki/Eaze#cite_note-16) [*Fortune*](https://en.wikipedia.org/wiki/Fortune_(magazine)),[[8]](https://en.wikipedia.org/wiki/Eaze#cite_note-Fortune-8) and other general interest publications.

**Financing**[[edit source](https://en.wikipedia.org/w/index.php?title=Eaze&action=edit&section=4)]

The company announced its $10 million [Series A funding](https://en.wikipedia.org/wiki/Series_A_round) in April 2015 by multiple venture capital firms, including the [Snoop Dogg](https://en.wikipedia.org/wiki/Snoop_Dogg)-backed Casa Verde Capital.[[17]](https://en.wikipedia.org/wiki/Eaze#cite_note-Huddleston-17)[[18]](https://en.wikipedia.org/wiki/Eaze#cite_note-McAlone-18) In October 2016, Eaze announced its series B funding in the amount of $13 million from five investors, making the company "the highest-funded startup in the history of the cannabis industry, as well as its fastest-growing one".[[2]](https://en.wikipedia.org/wiki/Eaze#cite_note-Buhr-2)[[19]](https://en.wikipedia.org/wiki/Eaze#cite_note-Burns-19)[[20]](https://en.wikipedia.org/wiki/Eaze#cite_note-Kokalitcheva-20) In September 2017, the company raised another $27 million in venture funding.[[21]](https://en.wikipedia.org/wiki/Eaze#cite_note-21) The Series B funding was led by Bailey Capital, joined by [DCM Ventures](https://en.wikipedia.org/wiki/DCM_Ventures), Kaya Ventures, and FJ Labs. According to the company' officials in 2017, Eaze managed to raise more than $52 million since its inception in 2014.[[22]](https://en.wikipedia.org/wiki/Eaze#cite_note-22)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Eaze&action=edit&section=5)]

* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-Robinson_1-0) Robinson, Melia (April 20, 2016). ["I spent the day as a legal marijuana dealer — here's what happened"](http://www.businessinsider.com/what-its-like-working-for-eaze-2016-4). [*Business Insider*](https://en.wikipedia.org/wiki/Business_Insider). [Archived](https://web.archive.org/web/20170416130241/http://www.businessinsider.com/what-its-like-working-for-eaze-2016-4) from the original on April 16, 2017. Retrieved April 15, 2017.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Eaze#cite_ref-Buhr_2-0)
* [***a***](https://en.wikipedia.org/wiki/Eaze#cite_ref-Buhr_2-0) [***b***](https://en.wikipedia.org/wiki/Eaze#cite_ref-Buhr_2-1) Buhr, Sarah (October 24, 2016). ["Weed on-demand startup Eaze inhales $13 million in funding to grow into new markets"](https://techcrunch.com/2016/10/24/putthatinyourpipeandsmokeit/). [*TechCrunch*](https://en.wikipedia.org/wiki/TechCrunch). [Archived](https://web.archive.org/web/20170416125907/https://techcrunch.com/2016/10/24/putthatinyourpipeandsmokeit/) from the original on April 16, 2017. Retrieved April 15, 2017.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-3) Solomon, Mark Berniker, Justin (2014-08-05). ["Inside Eaze, San Francisco's 'Uber for weed'"](https://www.cnbc.com/2014/08/05/uber-for-pot-eaze-attracts-investors-for-sf-pot-delivery-app.html). *CNBC*. [Archived](https://web.archive.org/web/20171121135458/https://www.cnbc.com/2014/08/05/uber-for-pot-eaze-attracts-investors-for-sf-pot-delivery-app.html) from the original on 2017-11-21. Retrieved 2017-10-12.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Eaze#cite_ref-:0_4-0)
* [***a***](https://en.wikipedia.org/wiki/Eaze#cite_ref-:0_4-0) [***b***](https://en.wikipedia.org/wiki/Eaze#cite_ref-:0_4-1) [***c***](https://en.wikipedia.org/wiki/Eaze#cite_ref-:0_4-2) Cherney, Max A. ["The startup burning $1 million a month in hopes of selling $1 billion of pot a year"](http://www.marketwatch.com/story/an-exclusive-look-inside-a-weed-delivery-startup-with-billion-dollar-dreams-2017-08-29). *MarketWatch*. [Archived](https://web.archive.org/web/20171107112232/https://www.marketwatch.com/story/an-exclusive-look-inside-a-weed-delivery-startup-with-billion-dollar-dreams-2017-08-29) from the original on 2017-11-07. Retrieved 2017-11-01.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Eaze#cite_ref-Nolan_5-0)
* [***a***](https://en.wikipedia.org/wiki/Eaze#cite_ref-Nolan_5-0) [***b***](https://en.wikipedia.org/wiki/Eaze#cite_ref-Nolan_5-1) [***c***](https://en.wikipedia.org/wiki/Eaze#cite_ref-Nolan_5-2) Nolan, Greg (2017-07-18). ["Silicon Valley Has Turned Vaping into a Booming Industry"](https://www.huffingtonpost.com/entry/silicon-valley-has-turned-vaping-into-a-booming-industry_us_596e8ec3e4b05561da5a5b93). *Huffington Post*. [Archived](https://web.archive.org/web/20170722004737/http://www.huffingtonpost.com/entry/silicon-valley-has-turned-vaping-into-a-booming-industry_us_596e8ec3e4b05561da5a5b93) from the original on 2017-07-22. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-6) ["Eaze raises another $27M as money piles into cannabis tech"](https://www.axios.com/eaze-raises-another-27m-as-investors-continue-to-invest-in-cannabis-tech-2485302531.html). *Axios*. 2017-09-14. [Archived](https://web.archive.org/web/20171030165143/https://www.axios.com/eaze-raises-another-27m-as-investors-continue-to-invest-in-cannabis-tech-2485302531.html) from the original on 2017-10-30. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-7) Hartman, Shelby (2017-06-13). ["Five Must-Have Cannabis Apps for Tech-Savvy Stoners"](http://www.laweekly.com/news/five-weed-apps-and-cannabis-tech-digital-tools-8323655). *L.A. Weekly*. [Archived](https://web.archive.org/web/20171107032028/http://www.laweekly.com/news/five-weed-apps-and-cannabis-tech-digital-tools-8323655) from the original on 2017-11-07. Retrieved 2017-11-01.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Eaze#cite_ref-Fortune_8-0)
* [***a***](https://en.wikipedia.org/wiki/Eaze#cite_ref-Fortune_8-0) [***b***](https://en.wikipedia.org/wiki/Eaze#cite_ref-Fortune_8-1) ["Mostly Young, Well-Educated Men Are Ordering Marijuana Delivery"](http://fortune.com/2017/06/27/eaze-marijuana-delivery/). *Fortune*. [Archived](https://web.archive.org/web/20171030044518/http://fortune.com/2017/06/27/eaze-marijuana-delivery/) from the original on 2017-10-30. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-9) Buhr, Sarah. ["Eaze CEO steps down"](https://techcrunch.com/2016/12/15/eaze-ceo-steps-down/). *TechCrunch*. [Archived](https://web.archive.org/web/20171011233048/https://techcrunch.com/2016/12/15/eaze-ceo-steps-down/) from the original on 2017-10-11. Retrieved 2017-10-11.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-10) Mac, Ryan. ["I Got A Marijuana Prescription And Pot In Minutes Without Leaving My Couch"](https://www.forbes.com/sites/ryanmac/2015/06/30/eaze-doctor-online-prescription-marijuana-pizza-couch/#4f0667c89bad). *Forbes*. [Archived](https://web.archive.org/web/20171107033259/https://www.forbes.com/sites/ryanmac/2015/06/30/eaze-doctor-online-prescription-marijuana-pizza-couch/#4f0667c89bad) from the original on 2017-11-07. Retrieved 2017-11-01.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Eaze#cite_ref-:1_11-0)
* [***a***](https://en.wikipedia.org/wiki/Eaze#cite_ref-:1_11-0) [***b***](https://en.wikipedia.org/wiki/Eaze#cite_ref-:1_11-1) ["What It's Like to Be One of America's Busiest Weed Doctors"](https://tonic.vice.com/en_us/article/43385g/what-its-like-to-be-one-of-americas-busiest-weed-doctors). *Tonic*. 2017-09-05. [Archived](https://web.archive.org/web/20171107030802/https://tonic.vice.com/en_us/article/43385g/what-its-like-to-be-one-of-americas-busiest-weed-doctors) from the original on 2017-11-07. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-12) ["This app can get you a doctor's note and a bag of weed in as little as 10 minutes"](http://www.businessinsider.com/eaze-app-can-get-you-doctors-note-and-bag-of-weed-in-10-minutes-2015-6). *Business Insider*. [Archived](https://web.archive.org/web/20171026005314/http://www.businessinsider.com/eaze-app-can-get-you-doctors-note-and-bag-of-weed-in-10-minutes-2015-6) from the original on 2017-10-26. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-13) ["Records of some patients who use marijuana delivery service Eaze may have been accessed"](https://www.axios.com/records-of-some-patients-who-use-marijuana-delivery-service-eaze-may-h-2449315107.html). *Axios*. 2017-06-27. [Archived](https://web.archive.org/web/20171107023027/https://www.axios.com/records-of-some-patients-who-use-marijuana-delivery-service-eaze-may-h-2449315107.html) from the original on 2017-11-07. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-14) ["Your Parents Are Probably Smoking Weed | Seattle Weekly"](http://www.seattleweekly.com/food/your-parents-are-probably-smoking-weed/). *Seattle Weekly*. 2017-07-19. [Archived](https://web.archive.org/web/20171107023000/http://www.seattleweekly.com/food/your-parents-are-probably-smoking-weed/) from the original on 2017-11-07. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-15) Borchardt, Debra. ["California Cannabis Retail Market Revealed: Big Data Tells All"](https://www.forbes.com/sites/debraborchardt/2017/09/26/california-cannabis-retail-market-revealed-big-data-tells-all/#6dbd8e2139e3). *Forbes*. [Archived](https://web.archive.org/web/20171107034341/https://www.forbes.com/sites/debraborchardt/2017/09/26/california-cannabis-retail-market-revealed-big-data-tells-all/#6dbd8e2139e3) from the original on 2017-11-07. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-16) ["8 key findings on marijuana consumer trends from the 'Uber for weed'"](http://www.businessinsider.com/new-eaze-report-marijuana-consumer-trends-2017-2). *Business Insider*. [Archived](https://web.archive.org/web/20171105082246/http://www.businessinsider.com/new-eaze-report-marijuana-consumer-trends-2017-2?) from the original on 2017-11-05. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-Huddleston_17-0) Huddleston, Tom Jr. (April 20, 2015). ["5 companies with the biggest buzz in the marijuana industry"](http://fortune.com/2015/04/20/marijuana-industry-five-companies/). [*Fortune*](https://en.wikipedia.org/wiki/Fortune_(magazine)). [Time Inc.](https://en.wikipedia.org/wiki/Time_Inc.) [ISSN](https://en.wikipedia.org/wiki/ISSN_(identifier)) [0015-8259](https://search.worldcat.org/issn/0015-8259). [Archived](https://web.archive.org/web/20170417054342/http://fortune.com/2015/04/20/marijuana-industry-five-companies/) from the original on April 17, 2017. Retrieved April 15, 2017.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-McAlone_18-0) McAlone, Nathan (June 30, 2015). ["This app can get you a doctor's note and a bag of weed in as little as 10 minutes"](http://www.businessinsider.com/eaze-app-can-get-you-doctors-note-and-bag-of-weed-in-10-minutes-2015-6). *Business Insider*. [Archived](https://web.archive.org/web/20170530170742/http://www.businessinsider.com/eaze-app-can-get-you-doctors-note-and-bag-of-weed-in-10-minutes-2015-6) from the original on May 30, 2017. Retrieved April 15, 2017.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-Burns_19-0) Burns, Janet (October 25, 2016). ["Weed Delivery App 'Eaze' Bags $13M As Highest-Funded Cannabis Startup Yet"](https://www.forbes.com/sites/janetwburns/2016/10/25/weed-delivery-app-eaze-bags-13m-as-highest-funded-cannabis-startup-yet/#3958f3a75881). [*Forbes*](https://en.wikipedia.org/wiki/Forbes). [Archived](https://web.archive.org/web/20170416223906/https://www.forbes.com/sites/janetwburns/2016/10/25/weed-delivery-app-eaze-bags-13m-as-highest-funded-cannabis-startup-yet/#3958f3a75881) from the original on April 16, 2017. Retrieved April 15, 2017.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-Kokalitcheva_20-0) Kokalitcheva, Kia (October 24, 2016). ["Here's Why One VC Poured Money Into a Marijuana Delivery Startup"](http://fortune.com/2016/10/24/eaze-marijuana-investor/). *Fortune*. [Archived](https://web.archive.org/web/20170510131053/http://fortune.com/2016/10/24/eaze-marijuana-investor/) from the original on May 10, 2017. Retrieved April 15, 2017.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-21) Buhr, Sarah. ["Eaze is moving into recreational marijuana delivery with $27 million in new funding"](https://techcrunch.com/2017/09/14/eaze-is-moving-into-recreational-marijuana-delivery-with-27-million-in-new-funding/). *TechCrunch*. [Archived](https://web.archive.org/web/20171104204933/https://techcrunch.com/2017/09/14/eaze-is-moving-into-recreational-marijuana-delivery-with-27-million-in-new-funding/) from the original on 2017-11-04. Retrieved 2017-11-01.
* [**^**](https://en.wikipedia.org/wiki/Eaze#cite_ref-22) ["Eaze accelerating marijuana delivery tech with $27 million investment"](http://www.thecannabist.co/2017/09/14/eaze-marijuana-delivery-tech-investment-california/88083/). *The Cannabist*. [Archived](https://web.archive.org/web/20171013013007/http://www.thecannabist.co/2017/09/14/eaze-marijuana-delivery-tech-investment-california/88083/) from the original on 2017-10-13. Retrieved 2017-10-12.

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=Eaze&action=edit&section=6)]

* icon
* [***Cannabis portal***](https://en.wikipedia.org/wiki/Portal:Cannabis)
* ******
* [***Companies portal***](https://en.wikipedia.org/wiki/Portal:Companies)
* [Official website](https://www.eaze.com/)

# GW Pharmaceuticals

**3 languages**

* [Article](https://en.wikipedia.org/wiki/GW_Pharmaceuticals)
* [Talk](https://en.wikipedia.org/wiki/Talk:GW_Pharmaceuticals)
* [Read](https://en.wikipedia.org/wiki/GW_Pharmaceuticals)
* [Edit source](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/GW_Pharmaceuticals)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/GW_Pharmaceuticals)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&oldid=1246140791)
* [Page information](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=GW_Pharmaceuticals&id=1246140791&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FGW_Pharmaceuticals)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FGW_Pharmaceuticals)
* [Expand all](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#)
* [Edit interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q3093459#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=GW_Pharmaceuticals&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q3093459)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| **Formerly** | * GW Pharmaceuticals Group PLC (2001–2001) * GW Pharmaceuticals PLC (2001–2021)[[1]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-CompaniesHouse-1) |
| **Company type** | [Subsidiary](https://en.wikipedia.org/wiki/Subsidiary) |
| [**Traded as**](https://en.wikipedia.org/wiki/Ticker_symbol) | [Nasdaq](https://en.wikipedia.org/wiki/Nasdaq): GWPH |
| **Industry** | [Pharmaceutical industry](https://en.wikipedia.org/wiki/Pharmaceutical_industry) |
| **Founded** | 1998; 26 years ago |
| **Founder** | * Geoffrey Guy * Brian Whittle |
| **Headquarters** | [Cambridge](https://en.wikipedia.org/wiki/Cambridge), United Kingdom |
| **Key people** | Justin Gover ([CEO](https://en.wikipedia.org/wiki/Chief_executive_officer)) |
| **Products** | * [Epidiolex](https://en.wikipedia.org/wiki/Epidiolex) (Epidyolex in Europe) * [Nabiximols](https://en.wikipedia.org/wiki/Nabiximols) (Sativex) |
| **Revenue** | Increase $527 million (2020) |
| [**Net income**](https://en.wikipedia.org/wiki/Net_income) | Decrease -$58 million (2020) |
| [**Total assets**](https://en.wikipedia.org/wiki/Asset) | Increase $939 million (2020) |
| [**Total equity**](https://en.wikipedia.org/wiki/Equity_(finance)) | Increase $741 million (2020) |
| **Number of employees** | 1,161 (2020) |
| [**Parent**](https://en.wikipedia.org/wiki/Parent_company) | [Jazz Pharmaceuticals](https://en.wikipedia.org/wiki/Jazz_Pharmaceuticals) |
| **Website** | [gwpharm.co.uk](https://gwpharm.co.uk/) Edit this at Wikidata |
| **Footnotes / references**  [[2]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-10K-2) | |

**GW Pharmaceuticals Limited**[[1]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-CompaniesHouse-1) is a British [pharmaceutics](https://en.wikipedia.org/wiki/Pharmaceutics) company known for its [multiple sclerosis](https://en.wikipedia.org/wiki/Multiple_sclerosis) treatment product [nabiximols](https://en.wikipedia.org/wiki/Nabiximols) (brand name, Sativex) which was the first natural [cannabis](https://en.wikipedia.org/wiki/Cannabis_(drug)) plant derivative to gain market approval in any country.[[3]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-3) Another cannabis-based product, [Epidiolex](https://en.wikipedia.org/wiki/Epidiolex), was approved for treatment of epilepsy by the US [Food and Drug Administration](https://en.wikipedia.org/wiki/Food_and_Drug_Administration) in 2018.[[4]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-4) It is a subsidiary of [Jazz Pharmaceuticals](https://en.wikipedia.org/wiki/Jazz_Pharmaceuticals).

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=edit&section=1)]

GW Pharmaceuticals was founded in 1998 by doctors [Geoffrey Guy](https://en.wikipedia.org/wiki/Geoffrey_Guy_(physician)) and Brian Whittle. That year, they obtained a cultivation license from the United Kingdom [Home Office](https://en.wikipedia.org/wiki/Home_Office) and the [MHRA](https://en.wikipedia.org/wiki/Medicines_and_Healthcare_products_Regulatory_Agency), allowing the company to cultivate, possess and supply [cannabis](https://en.wikipedia.org/wiki/Cannabis_(drug)) to conduct scientific research concerning [medical cannabis](https://en.wikipedia.org/wiki/Medical_cannabis).[[5]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-5)

Later in 1998, GW Pharmaceuticals entered into a contract with [Hortapharm B.V.](https://en.wikipedia.org/wiki/Hortapharm_B.V.), a cannabis research and development corporation based in Amsterdam.[[6]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-6)[[7]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-7)

In 2001, GW Pharmaceuticals listed on the [Alternative Investment Market](https://en.wikipedia.org/wiki/Alternative_Investment_Market), the junior market of the [London Stock Exchange](https://en.wikipedia.org/wiki/London_Stock_Exchange).[[8]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-8) In May 2013, the company became dual-listed on the [NASDAQ](https://en.wikipedia.org/wiki/NASDAQ) and AIM.[[9]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-9)

In 2014, the company made a deal with [New York](https://en.wikipedia.org/wiki/New_York_(state)) to develop clinical trials using cannabidiol (CBD) to treat children who suffer from seizures and other medical complications.[[10]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-10)

In May 2021, [Jazz Pharmaceuticals](https://en.wikipedia.org/wiki/Jazz_Pharmaceuticals) acquired the company.[[11]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-11)[[12]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-12)

**Products**[[edit source](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=edit&section=2)]

**Sativex**[[edit source](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=edit&section=3)]

*Main article:* [*Nabiximols*](https://en.wikipedia.org/wiki/Nabiximols)

[*Nabiximols*](https://en.wikipedia.org/wiki/Nabiximols) (trade name *Sativex*) is a [botanical drug](https://en.wikipedia.org/wiki/Botanical_drug) that is a [cannabis](https://en.wikipedia.org/wiki/Cannabis) extract, administered as a mouth spray; it was approved in the UK in 2010 as a treatment for [multiple sclerosis](https://en.wikipedia.org/wiki/Multiple_sclerosis) (MS) patients to alleviate [neuropathic pain](https://en.wikipedia.org/wiki/Neuropathic_pain), [spasticity](https://en.wikipedia.org/wiki/Spasticity), overactive bladder, and other symptoms.[[13]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-13)

Nabiximols is made with two unknown [Cannabis strains](https://en.wikipedia.org/wiki/Cannabis_strains), and is extracted with [ethanol](https://en.wikipedia.org/wiki/Ethanol) and [carbon dioxide](https://en.wikipedia.org/wiki/Carbon_dioxide).[[14]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-14)

In 2020, GW Pharmaceuticals concluded a partnership with [Bayer](https://en.wikipedia.org/wiki/Bayer) for the distribution of Sativex in the UK.[[15]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-15) It has an estimated annual production of 100 tons of medicinal cannabis.[[16]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-16)

**Epidiolex**[[edit source](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=edit&section=4)]

*Main article:* [*Epidiolex*](https://en.wikipedia.org/wiki/Epidiolex)

In 2015, GW Pharmaceutical initiated [Phase 3 clinical trials](https://en.wikipedia.org/wiki/Phase_3_clinical_trial) of [cannabidiol](https://en.wikipedia.org/wiki/Cannabidiol) oral solution for treatment of two [rare disease](https://en.wikipedia.org/wiki/Rare_disease) in children – [Dravet syndrome](https://en.wikipedia.org/wiki/Dravet_syndrome) and [Lennox–Gastaut syndrome](https://en.wikipedia.org/wiki/Lennox%E2%80%93Gastaut_syndrome).[[17]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-GWRaises-17) In August 2015, GW received [FDA Fast Track Development Program](https://en.wikipedia.org/wiki/FDA_Fast_Track_Development_Program) designation from the US [Food and Drug Administration](https://en.wikipedia.org/wiki/Food_and_Drug_Administration) for use of the drug candidate to treat newborns with epilepsy.[[18]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-18)

The drug, under the brand name Epidiolex, was given US [Food and Drug Administration](https://en.wikipedia.org/wiki/Food_and_Drug_Administration) approval in June 2018.[[19]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-19)[[20]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-20) It was subsequently given European EMA approval in September 2019 under the brand name Epidyolex.[[21]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-21)[[22]](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_note-22)

**See also**[[edit source](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=edit&section=5)]

* icon
* [***Cannabis portal***](https://en.wikipedia.org/wiki/Portal:Cannabis)
* [Dronabinol](https://en.wikipedia.org/wiki/Tetrahydrocannabinol#Dronabinol)
* [Marinol](https://en.wikipedia.org/wiki/Marinol)
* [Nabilone](https://en.wikipedia.org/wiki/Nabilone)
* [Medical use of cannabis](https://en.wikipedia.org/wiki/Medical_use_of_cannabis)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=edit&section=6)]

* ^
* [Jump up to:](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-CompaniesHouse_1-0)
* [***a***](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-CompaniesHouse_1-0) [***b***](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-CompaniesHouse_1-1) ["GW PHARMACEUTICALS LIMITED overview - Find and update company information - GOV.UK"](https://find-and-update.company-information.service.gov.uk/company/04160917). [*Companies House*](https://en.wikipedia.org/wiki/Companies_House). 15 February 2001. Retrieved 3 August 2023.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-10K_2-0) ["GW Pharmaceuticals PLC 2020 Form 10-K Annual Report"](https://www.sec.gov/ix?doc=/Archives/edgar/data/0001351288/000156459021009430/gwph-10k_20201231.htm). [U.S. Securities and Exchange Commission](https://en.wikipedia.org/wiki/U.S._Securities_and_Exchange_Commission).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-3) Landau, Elizabeth (21 June 2010). ["World's first fully approved cannabis drug on sale in UK"](https://web.archive.org/web/20120518060909/http://thechart.blogs.cnn.com/2010/06/21/worlds-first-cannabis-drug-on-sale-in-uk/). [*CNN*](https://en.wikipedia.org/wiki/CNN). Archived from [the original](https://thechart.blogs.cnn.com/2010/06/21/worlds-first-cannabis-drug-on-sale-in-uk/) on 18 May 2012.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-4) Goldschmidt, Debra; Scutti, Susan (25 June 2018). ["FDA approves first cannabis-based drug"](https://www.cnn.com/2018/06/25/health/fda-approves-first-cannabis-drug-bn/index.html). [*CNN*](https://en.wikipedia.org/wiki/CNN).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-5) Mathre, Mary Lynn (July 1997). [*Cannabis in Medical Practice: A Legal, Historical, and Pharmacological Overview of the Therapeutic Use of Marijuana (Google eBook)*](https://books.google.com/books?id=1AWGDhIOvk0C). [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [9780786403615](https://en.wikipedia.org/wiki/Special:BookSources/9780786403615) – via [Google Books](https://en.wikipedia.org/wiki/Google_Books).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-6) Breen, Bill (1 February 2004). ["The Cannabis Conundrum"](https://www.fastcompany.com/48136/cannabis-conundrum). [*Fast Company*](https://en.wikipedia.org/wiki/Fast_Company).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-7) Breen, Bill (1 February 2004). ["Dr. Dope's Connection"](https://www.fastcompany.com/48172/dr-dopes-connection). [*Fast Company*](https://en.wikipedia.org/wiki/Fast_Company).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-8) ["GW Pharma aims for $150m in Nasdaq offering"](https://www.ft.com/content/9d46aeb6-f6f8-11e3-8ed6-00144feabdc0). *Financial Times*. 18 June 2014.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-9) ["UK Cannabis Grower on a High With Wall Street Funding Bid"](https://www.ibtimes.co.uk/uk-cannabis-grower-high-wall-street-funding-bid-1429980). [*International Business Times*](https://en.wikipedia.org/wiki/International_Business_Times). 21 December 2013.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-10) Drury, Tracey (6 June 2014). ["Cuomo OKs limited medical marijuana trial in NYS"](https://www.bizjournals.com/buffalo/news/2014/06/06/cuomo-oks-limited-medical-marijuana-trial-in-nys.html). [*American City Business Journals*](https://en.wikipedia.org/wiki/American_City_Business_Journals).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-11) ["Jazz Pharmaceuticals Completes Acquisition of GW Pharmaceuticals plc"](https://www.prnewswire.com/news-releases/jazz-pharmaceuticals-completes-acquisition-of-gw-pharmaceuticals-plc-301284512.html) (Press release). [PR Newswire](https://en.wikipedia.org/wiki/PR_Newswire). 5 May 2021.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-12) Sharrow, Ryan (5 May 2021). ["Jazz Pharmaceuticals shares rise on $7.2B acquisition of cannabis-based drugmaker"](https://www.bizjournals.com/philadelphia/news/2021/05/05/jazz-gw-acquisition-cannabis.html). [*American City Business Journals*](https://en.wikipedia.org/wiki/American_City_Business_Journals).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-13) ["The man who secretly (and legally) grows 20 tonnes of cannabis a year"](https://www.theguardian.com/business/2011/apr/17/gw-pharmaceuticals-justin-gover-cannabis-sativex-multiple-sclerosis). [*The Guardian*](https://en.wikipedia.org/wiki/The_Guardian). 17 April 2011.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-14) ["Cannabinoid liquid formulations for mucosal amdinistration [sic]"](https://patents.google.com/patent/EP1542657A1/en). [Google Patents](https://en.wikipedia.org/wiki/Google_Patents).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-15) ["GW Pharmaceuticals regains exclusive commercialisation rights to Sativex® (nabiximols) in the UK from Bayer"](https://ir.gwpharm.com/news-releases/news-release-details/gw-pharmaceuticals-regains-exclusive-commercialisation-rights) (Press release). GW Pharmaceuticals. 2 March 2020.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-16) [*Medical Cannabis Strains – Geoffrey Guy, MD (GW Pharmaceuticals, UK (Conference)*](https://www.youtube.com/watch?v=-8UmqADV7D0). 23 February 2010 – via [YouTube](https://en.wikipedia.org/wiki/YouTube).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-GWRaises_17-0) Ward, Andrew (9 January 2014). ["GW raises nearly $90m to develop childhood epilepsy treatment"](https://www.ft.com/cms/s/0/5b7d988a-795a-11e3-b381-00144feabdc0.html). [*Financial Times*](https://en.wikipedia.org/wiki/Financial_Times).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-18) ["GW Pharmaceuticals Receives FDA Fast Track and EMA Orphan Designations for Intravenous Cannabidiol in the Treatment of Neonatal Hypoxic-Ischemic Encephalopathy (NHIE)"](https://www.globenewswire.com/en/news-release/2015/08/06/758426/26153/en/GW-Pharmaceuticals-Receives-FDA-Fast-Track-and-EMA-Orphan-Designations-for-Intravenous-Cannabidiol-in-the-Treatment-of-Neonatal-Hypoxic-Ischemic-Encephalopathy-NHIE.html) (Press release). [GlobeNewswire](https://en.wikipedia.org/wiki/GlobeNewswire). 6 August 2015.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-19) ["FDA approves country's first medicine made from marijuana"](https://www.statnews.com/2018/06/25/fda-approves-countrys-first-medicine-made-from-marijuana/). [*STAT*](https://en.wikipedia.org/wiki/Stat_(website)). 25 June 2018.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-20) Kollewe, Julia (25 June 2018). ["UK epilepsy drug to become first cannabis-based medicine in US"](https://amp.theguardian.com/business/2018/jun/25/uk-epilepsy-drug-set-to-be-first-cannabis-based-medicine-on-us-market). [*The Guardian*](https://en.wikipedia.org/wiki/The_Guardian).
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-21) ["Epidyolex"](https://www.ema.europa.eu/en/medicines/human/EPAR/epidyolex#authorisation-details-section). [European Medicines Agency](https://en.wikipedia.org/wiki/European_Medicines_Agency). 24 June 2019.
* [**^**](https://en.wikipedia.org/wiki/GW_Pharmaceuticals#cite_ref-22) ["Medical cannabis product approved for epilepsy"](https://www.bbc.co.uk/news/health-49795260). [*BBC News*](https://en.wikipedia.org/wiki/BBC_News). 23 September 2019.

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=GW_Pharmaceuticals&action=edit&section=7)]

* [Official website](https://gwpharm.co.uk/) Edit this at Wikidata
* [The Medicinal Uses of Cannabis and Cannabinoids](https://books.google.com/books/about/The_Medicinal_Uses_of_Cannabis_and_Canna.html?id=AznCzOxvrtwC)

# Harborside Health Center

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Harborside_Health_Center)
* [Talk](https://en.wikipedia.org/wiki/Talk:Harborside_Health_Center)
* [Read](https://en.wikipedia.org/wiki/Harborside_Health_Center)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Harborside_Health_Center)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Harborside_Health_Center)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&oldid=1244426484)
* [Page information](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Harborside_Health_Center&id=1244426484&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FHarborside_Health_Center)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FHarborside_Health_Center)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q25221500#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Harborside_Health_Center&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q25221500)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

[Coordinates](https://en.wikipedia.org/wiki/Geographic_coordinate_system): Show location on an interactive map[37.78396°N 122.24243°W](https://geohack.toolforge.org/geohack.php?pagename=Harborside_Health_Center&params=37.78396_N_122.24243_W_region:US-CA)

From Wikipedia, the free encyclopedia

**Harborside**, formerly **Harborside Health Center**, is a recreational and [medical cannabis dispensary](https://en.wikipedia.org/wiki/Medical_cannabis_dispensary), with its flagship location in [Oakland, California](https://en.wikipedia.org/wiki/Oakland,_California), and an additional location in [San Jose](https://en.wikipedia.org/wiki/San_Jose,_California). Founded in 2006 by [Steve DeAngelo](https://en.wikipedia.org/wiki/Steve_DeAngelo) and Dave Wedding Dress, Harborside operates as a non-profit patient collective.[[1]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-fortune-1) In December 2011, Harborside Health Center was featured in the [Discovery Channel](https://en.wikipedia.org/wiki/Discovery_Channel)'s four-part documentary series, [*Weed Wars*](https://en.wikipedia.org/wiki/Weed_Wars).[[2]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-nytimes-2) In June 2013 CNN premiered "Inside Man", an 8-episode documentary hosted and produced by Morgan Spurlock. The show's first episode provided a detailed, inside look at California's medical marijuana industry and featured Spurlock working in Harborside Health Center, as well as it described the legal troubles of the center.

It is considered to be the largest nonprofit medical cannabis dispensary in the state,[[3]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-vice-3) if not the nation.[[4]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-nbcnews-4)

**Federal case**[[edit source](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&action=edit&section=1)]

In the summer of 2012, [Northern District of California](https://en.wikipedia.org/wiki/Northern_District_of_California) U.S. Attorney [Melinda Haag](https://en.wikipedia.org/wiki/Melinda_Haag) filed [civil forfeiture](https://en.wikipedia.org/wiki/Civil_forfeiture) actions against the landlords of Harborside Health Center's two locations in an effort to evict the dispensary.[[5]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-latimes-5) Harborside challenged the evictions in state court, maintaining its compliance with state and local laws. A [Superior Court](https://en.wikipedia.org/wiki/Superior_Court) judge dismissed the Oakland eviction, noting that the lease explicitly stated the use of the premises for the distribution of medical marijuana. The City of Oakland rallied behind Harborside[[6]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-villagevoice-6) and attempted to join the dispensary in the fight, but a judge overruled their action. In 2015 three members of Congress from California—Reps. [Sam Farr](https://en.wikipedia.org/wiki/Sam_Farr), [Dana Rohrabacher](https://en.wikipedia.org/wiki/Dana_Rohrabacher) and [Barbara Lee](https://en.wikipedia.org/wiki/Barbara_Lee)—released a statement in support of Harborside,[[7]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-ibtimes-7) saying that the [US Department of Justice](https://en.wikipedia.org/wiki/US_Department_of_Justice) "has overstepped its bounds" and "is not acting within the spirit or the letter of the law nor in the best interests of the people who depend on Harborside for reliable, safe medical marijuana." In May 2016, the Department of Justice dropped the 4 year case against Harborside Health Center.[[8]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-8)

**Patient services**[[edit source](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&action=edit&section=2)]

Harborside Health Center was the first medical cannabis dispensary to introduce lab testing.[[9]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-eastbayexpress-9)[[10]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-10) The dispensary also offered (circa 2010) free [wellness](https://en.wikipedia.org/wiki/Wellness_(alternative_medicine)) services including [acupuncture](https://en.wikipedia.org/wiki/Acupuncture), [yoga](https://en.wikipedia.org/wiki/Yoga), [Reiki](https://en.wikipedia.org/wiki/Reiki) and others.[[11]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-pressherald-11) Harborside was the first marijuana organization to broadcast the administration of the non-psychoactive cannabinoid, CBD, to a child afflicted with [Dravet syndrome](https://en.wikipedia.org/wiki/Dravet_syndrome),[[3]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-vice-3) a rare form of epilepsy ("Weed Wars," Episode 3).

**Retail sales**[[edit source](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&action=edit&section=3)]

Beginning 1 January 2018, Harborside began retail sales to adults.[[12]](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_note-12) All adults over the age of 21 with a valid ID may enter.

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Harborside_Health_Center&action=edit&section=4)]

* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-fortune_1-0) Roger Parloff, senior editor (2009-09-11). ["How marijuana became legal - Sep. 11, 2009"](https://money.cnn.com/2009/09/11/magazines/fortune/medical_marijuana_legalizing.fortune/index.htm). Retrieved 2016-03-18. {{[cite web](https://en.wikipedia.org/wiki/Template:Cite_web)}}: |author= has generic name ([help](https://en.wikipedia.org/wiki/Help:CS1_errors#generic_name))
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-nytimes_2-0) Elinson, Zusha (25 November 2011). ["The New York Times"](https://www.nytimes.com/2011/11/25/us/weed-wars-examines-oakland-marijuana-dispensary-on-tv.html). Retrieved 2016-03-18.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-vice_3-0)
* [***a***](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-vice_3-0) [***b***](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-vice_3-1) ["A Comprehensive History of Marijuana's Epilepsy-Treating Compound, CBD | VICE | United States"](https://www.vice.com/read/desperately-seeking-cbd). vice.com. 9 June 2014. Retrieved 2016-03-18.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-nbcnews_4-0) ["Inside the nation's largest medical marijuana dispensary - Video on NBCNews.com"](http://www.nbcnews.com/video/nightly-news/51589759#51589759). nbcnews.com. Retrieved 2016-03-18.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-latimes_5-0) ["Medical marijuana dispensary wins a round in state court | L.A. NOW | Los Angeles Times"](http://latimesblogs.latimes.com/lanow/2012/12/medical-marijuana.html). latimesblogs.latimes.com. 3 December 2012. Retrieved 2016-03-18.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-villagevoice_6-0) ["Medical Marijuana: Oakland Rallies Behind Harborside Health Center | Village Voice"](http://www.villagevoice.com/news/medical-marijuana-oakland-rallies-behind-harborside-health-center-6702062). villagevoice.com. 13 July 2012. Retrieved 2016-03-18.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-ibtimes_7-0) ["Marijuana Legalization: Harborside Health Center Case Is Justice Department Overreach, California Congressmen Say"](http://www.ibtimes.com/marijuana-legalization-harborside-health-center-case-justice-department-overreach-1817812). ibtimes.com. 16 February 2015. Retrieved 2016-03-18.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-8) ["Feds Drop Case Against Influential Medical Marijuana Dispensary"](http://www.huffingtonpost.in/entry/harborside-health-center-case-dropped_us_5728d2d1e4b016f37893a9c2). *Huffington Post India*. 2016-05-04. Retrieved 2018-01-30.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-eastbayexpress_9-0) ["The Manhattan Project of Marijuana | East Bay Express"](http://www.eastbayexpress.com/oakland/the-manhattan-project-of-marijuana/Content?oid=1176813). eastbayexpress.com. 4 March 2009. Retrieved 2016-03-18.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-10) ["Harborside Health Center Is the Largest Cannabis Dispensary in the World"](http://greenflowermedia.com/harborside-health-center-about/). *greenflowermedia.com*. Retrieved 2018-01-30.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-pressherald_11-0) ["Taking pot 'out of the shadows' - The Portland Press Herald / Maine Sunday Telegram"](http://www.pressherald.com/2010/08/16/out-of-the-shadows_2010-08-16/). pressherald.com. August 16, 2010. Retrieved 2016-03-18.
* [**^**](https://en.wikipedia.org/wiki/Harborside_Health_Center#cite_ref-12) ["Recreational pot sales roll out in California, with celebratory 'blunts' and big crowds"](https://www.latimes.com/local/lanow/la-me-california-marijuana-sales-20180101-story.html). *Los Angeles Times*. January 1, 2018.

# Hawthorne Gardening Company

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company)
* [Talk](https://en.wikipedia.org/wiki/Talk:Hawthorne_Gardening_Company)
* [Read](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Hawthorne_Gardening_Company)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Hawthorne_Gardening_Company)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&oldid=1124311560)
* [Page information](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Hawthorne_Gardening_Company&id=1124311560&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FHawthorne_Gardening_Company)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FHawthorne_Gardening_Company)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q30693275#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Hawthorne_Gardening_Company&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q30693275)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| **Company type** | [Subsidiary](https://en.wikipedia.org/wiki/Subsidiary) of [The Scotts Miracle-Gro Company](https://en.wikipedia.org/wiki/The_Scotts_Miracle-Gro_Company) |
| **Industry** | [Cannabis industry](https://en.wikipedia.org/wiki/Cannabis_industry) |
| **Founded** | 2014; 10 years ago |
| **Products** | [Hydroponic products](https://en.wikipedia.org/wiki/Hydroponics) |
| **Brands** | Gavita  General Hydroponics  Sun System |
| **Website** | [hawthorne-gardening.com](http://hawthorne-gardening.com/) |

**Hawthorne Gardening Company**, formed in October 2014,[[1]](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_note-CBF-1) is [The Scotts Miracle-Gro Company](https://en.wikipedia.org/wiki/The_Scotts_Miracle-Gro_Company)'s subsidiary for [cannabis](https://en.wikipedia.org/wiki/Cannabis) growers and one of the first major investments by a major United States corporation in the [cannabis industry](https://en.wikipedia.org/wiki/Cannabis_industry).[[2]](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_note-Wallace20170502-2)

**Background**[[edit source](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&action=edit&section=1)]

Hawthorne Gardening was created "to meet the demands of [hydroponic growers](https://en.wikipedia.org/wiki/Hydroponics) (a.k.a. cannabis growers) ... [it] markets itself [to them] using language that's in line with the free-spirited, artisanal cannabis farmer."[[3]](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_note-MerryJane-3) The business made its first cannabis-related investment in April 2015, when it bought General Hydroponics, a 35-year old [liquid nutrient](https://en.wikipedia.org/wiki/Hydroponics#Nutrient_solutions) maker, called by [*High Times*](https://en.wikipedia.org/wiki/High_Times) "the standard for hydroponic growers".[[1]](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_note-CBF-1) After the 2015 purchase, a Hawthorne executive told the press, "the lion's share of General Hydroponics business in North America is cannabis growers".[[4]](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_note-Consumerist-4) Scotts' CEO decided to spin off a cannabis business after a 2013 visit to a garden store in [Yakima, Washington](https://en.wikipedia.org/wiki/Yakima,_Washington) with a large section of hydroponic equipment.[[5]](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_note-Forbes-5) According to [*Forbes*](https://en.wikipedia.org/wiki/Forbes), Scotts had invested more than $250 million in the subsidiary by mid 2016.[[5]](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_note-Forbes-5) In March 2018, the Hawthorne Gardening Company and [The Flowr Corporation](https://en.wikipedia.org/w/index.php?title=The_Flowr_Corporation&action=edit&redlink=1) (a Canadian Licensed Producer of medical cannabis) announced an [R&D](https://en.wikipedia.org/wiki/Research_and_development) partnership, building North America's first dedicated facility for cannabis research and development.[[6]](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_note-GreenhouseCanada-6)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&action=edit&section=2)]

* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-CBF_1-0)
* [***a***](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-CBF_1-0) [***b***](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-CBF_1-1) Tom Knox (Apr 3, 2015), ["Scotts Miracle-Gro jumps into the marijuana market with deal for hydroponics company"](http://www.bizjournals.com/columbus/news/2015/04/03/scotts-jumps-into-the-marijuana-business-with-deal.html), [*Columbus Business First*](https://en.wikipedia.org/wiki/Columbus_Business_First), American City Business Journals
* [**^**](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-Wallace20170502_2-0) Alicia Wallace (May 2, 2017), ["Scotts Miracle-Gro homing in on 'big vision' for hydroponics as state-legal cannabis grows"](http://www.thecannabist.co/2017/05/02/scotts-miracle-gro-hawthorne-cannabis-hydroponics-earnings-call/78747/), [*The Cannabist*](https://en.wikipedia.org/wiki/The_Cannabist), The Marysville, Ohio-based Scotts has emerged as one of the biggest players in traditional business to publicly establish a foothold in the ancillary wings of the cannabis industry.
* [**^**](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-MerryJane_3-0) Audrey Livingston (October 5, 2016), ["Is the Hawthorne Gardening Company a Wolf in Sheep's Clothing for the Cannabis Industry? – The Scotts Miracle-Gro family is taking everything and leaving nothing behind."](https://www.merryjane.com/culture/hawthorne-gardening-company-cannabis-industry-monopoly), [*Merry Jane*](https://en.wikipedia.org/wiki/Merry_Jane)
* [**^**](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-Consumerist_4-0) Laura Northrup (September 22, 2016), ["The Company Behind Miracle-Gro Wants To Help You Grow (Legal) Hydroponic Weed"](https://consumerist.com/2016/09/22/the-company-behind-miracle-gro-wants-to-help-you-grow-legal-hydroponic-weed/), [*Consumerist*](https://en.wikipedia.org/wiki/Consumerist) (blog), [Consumer Reports](https://en.wikipedia.org/wiki/Consumer_Reports)
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-Forbes_5-0)
* [***a***](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-Forbes_5-0) [***b***](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-Forbes_5-1) Dan Alexander (July 6, 2016), ["Cannabis Capitalist: Scotts Miracle-Gro CEO Bets Big On Pot Growers"](https://www.forbes.com/sites/danalexander/2016/07/06/cannabis-capitalist-scotts-miracle-gro-ceo-bets-big-on-pot-growers/), [*Forbes*](https://en.wikipedia.org/wiki/Forbes)
* [**^**](https://en.wikipedia.org/wiki/Hawthorne_Gardening_Company#cite_ref-GreenhouseCanada_6-0) Greenhouse Canada (March 27, 2018), ["First North American facility for cannabis R&D"](https://www.greenhousecanada.com/news/first-north-american-facility-for-cannabis-rd-32375), [*Greenhouse Canada*](https://en.wikipedia.org/wiki/Greenhouse_Canada)

**Further reading**[[edit source](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&action=edit&section=3)]

* Jeff Tyler (September 20, 2016), ["As the marijuana business grows, is there room for the little guy?"](https://www.marketplace.org/2016/09/13/business/marijuana-about-become-big-business), [*Marketplace*](https://en.wikipedia.org/wiki/Marketplace_(radio_program)), American Public Media/University of Southern California

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=Hawthorne_Gardening_Company&action=edit&section=4)]

* icon
* [***Cannabis portal***](https://en.wikipedia.org/wiki/Portal:Cannabis)
* ******
* [***Companies portal***](https://en.wikipedia.org/wiki/Portal:Companies)
* [Official website](https://www.hawthorne-gardening.com/)

# *High Times*

**13 languages**

* [Article](https://en.wikipedia.org/wiki/High_Times)
* [Talk](https://en.wikipedia.org/wiki/Talk:High_Times)
* [Read](https://en.wikipedia.org/wiki/High_Times)
* [Edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=High_Times&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=High_Times&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/High_Times)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/High_Times)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=High_Times&oldid=1245100576)
* [Page information](https://en.wikipedia.org/w/index.php?title=High_Times&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=High_Times&id=1245100576&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FHigh_Times)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FHigh_Times)
* [Expand all](https://en.wikipedia.org/wiki/High_Times#)
* [Edit interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q2706528#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=High_Times&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=High_Times&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q2706528)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

*For other uses, see* [*High Time (disambiguation)*](https://en.wikipedia.org/wiki/High_Time_(disambiguation))*.*

| Cover image of *High Times*' premiere issue, featuring model Elizabeth Donoghue,[[1]](https://en.wikipedia.org/wiki/High_Times#cite_note-HT2015-1) Summer 1974 | |
| --- | --- |
| **VP, Content** | Jon Cappetta (2019–present) |
| **Editor** | Ellen Holland (Mar. 2022–present) |
| **Former editors** | * Ed Dwyer (founding editor) * [Larry Sloman](https://en.wikipedia.org/wiki/Larry_Sloman)[[2]](https://en.wikipedia.org/wiki/High_Times#cite_note-2) (1979–1984) [Steven Hager](https://en.wikipedia.org/wiki/Steven_Hager) (1988–2003, 2006–c. 2013) * Chris Simunek (c. 2013–2014) * Dan Skye (2014[[3]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYMag-3)–2020) * Jamie Solis (2020–2022) |
| **Categories** | Recreational drugs |
| **Frequency** | Monthly |
| [**Circulation**](https://en.wikipedia.org/wiki/List_of_magazines_by_circulation) | 500,000 (1987) |
| **Publisher** | Trans-High Corporation (1974–2016)  Hightimes Holding Corp. (2017–present) |
| **Founder** | [Tom Forçade](https://en.wikipedia.org/wiki/Tom_For%C3%A7ade) |
| **Founded** | 1974; 50 years ago |
| **First issue** | Summer 1974 |
| **Company** | Hightimes Holding Corp. |
| **Country** | [United States](https://en.wikipedia.org/wiki/United_States) |
| **Based in** | Los Angeles |
| **Language** | English |
| **Website** | [hightimes.com](https://hightimes.com/) |
| [**ISSN**](https://en.wikipedia.org/wiki/ISSN_(identifier)) | [0362-630X](https://www.worldcat.org/search?fq=x0:jrnl&q=n2:0362-630X) |



*High Times* cover (17 November 2006)

***High Times*** is an American monthly [magazine](https://en.wikipedia.org/wiki/Magazine) (and cannabis brand)[[4]](https://en.wikipedia.org/wiki/High_Times#cite_note-Slate-4) that advocates the [legalization of cannabis](https://en.wikipedia.org/wiki/Legalization_of_non-medical_cannabis_in_the_United_States)[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5) as well as other [counterculture](https://en.wikipedia.org/wiki/Counterculture) ideas. The magazine was founded in 1974 by [Tom Forcade](https://en.wikipedia.org/wiki/Tom_Forcade).[[6]](https://en.wikipedia.org/wiki/High_Times#cite_note-Danko-6) The magazine had its own book publishing division, High Times Books, and its own record label, High Times Records.

From 1974 to 2016, *High Times* was published by Trans-High Corporation (THC).[[7]](https://en.wikipedia.org/wiki/High_Times#cite_note-GCD-7) Hightimes Holding Corp. acquired THC and the magazine in 2017.[[8]](https://en.wikipedia.org/wiki/High_Times#cite_note-8)[[9]](https://en.wikipedia.org/wiki/High_Times#cite_note-9)

**Overview**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=1)]

*High Times* covers a wide range of topics, including politics, activism, drugs, education,[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5) sex, music, and film, as well as photography.[[10]](https://en.wikipedia.org/wiki/High_Times#cite_note-10)

Like [*Playboy*](https://en.wikipedia.org/wiki/Playboy), each issue of *High Times* contains a [centerfold](https://en.wikipedia.org/wiki/Centerfold) photo; however, instead of a nude woman, *High Times* typically features a [cannabis](https://en.wikipedia.org/wiki/Cannabis) plant.[[11]](https://en.wikipedia.org/wiki/High_Times#cite_note-11)[[3]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYMag-3) (The magazine, however, often featured women—occasionally crowned as "Ms. High Times"[[12]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYT2009-12)—on the cover to help newsstand sales.)[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5) In addition, the magazine "published writers like [Hunter S. Thompson](https://en.wikipedia.org/wiki/Hunter_S._Thompson), [William S. Burroughs](https://en.wikipedia.org/wiki/William_S._Burroughs), [Charles Bukowski](https://en.wikipedia.org/wiki/Charles_Bukowski), [Allen Ginsberg](https://en.wikipedia.org/wiki/Allen_Ginsberg), and [Truman Capote](https://en.wikipedia.org/wiki/Truman_Capote)."[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)

**Publication history**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=2)]

**Origins**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=3)]

Forçade's previous attempt—via the [Underground Press Syndicate](https://en.wikipedia.org/wiki/Underground_Press_Syndicate)/Alternative Press Syndicate—to reach a wide [counterculture](https://en.wikipedia.org/wiki/Counterculture) audience of [underground papers](https://en.wikipedia.org/wiki/Underground_paper) had failed, even though he had the support of several noteworthy writers, photographers, and artists.[[13]](https://en.wikipedia.org/wiki/High_Times#cite_note-13) Through *High Times*, Forçade was able to get his message to the masses without relying on mainstream media.[[14]](https://en.wikipedia.org/wiki/High_Times#cite_note-14)[[15]](https://en.wikipedia.org/wiki/High_Times#cite_note-15) Forçade was quoted as saying, "Those cavemen must've been stoned, no pun intended."[[*citation needed*](https://en.wikipedia.org/wiki/Wikipedia:Citation_needed)]

*High Times* was originally meant to be a joke: a single-issue lampoon of [*Playboy*](https://en.wikipedia.org/wiki/Playboy), substituting marijuana for sex.[[16]](https://en.wikipedia.org/wiki/High_Times#cite_note-16)[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)[[3]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYMag-3) Brainstorming for the first issue's contents was conducted by a group that included Forcade, Rex Weiner, Ed Dwyer, Robert Singer, [A. J. Weberman](https://en.wikipedia.org/wiki/A._J._Weberman), [Dana Beal](https://en.wikipedia.org/wiki/Dana_Beal), [Ed Rosenthal](https://en.wikipedia.org/wiki/Ed_Rosenthal), the underground cartoonist Yossarian a.k.a. Alan Shenker,[[17]](https://en.wikipedia.org/wiki/High_Times#cite_note-17) and Cindy Ornsteen a.k.a. Anastasia Sirocco.[[1]](https://en.wikipedia.org/wiki/High_Times#cite_note-HT2015-1)

The first issue, 50 pages in total, with the tagline, "The Magazine of High Society," appeared in the summer of 1974.[[1]](https://en.wikipedia.org/wiki/High_Times#cite_note-HT2015-1) Advertising for the first issue had been pre-sold at that year's National Fashion and Boutique Show. "*High Times* #1 made its debut at the June 1974 show and was an instant success, selling out its first run of 10,000 copies and getting reprinted twice."[[1]](https://en.wikipedia.org/wiki/High_Times#cite_note-HT2015-1)

The magazine's first editor was Ed Dwyer, who had earlier written the text of the [Woodstock](https://en.wikipedia.org/wiki/Woodstock) music festival program booklet (as well as the [*Woodstock*](https://en.wikipedia.org/wiki/Woodstock_(film)) film program booklet).[[18]](https://en.wikipedia.org/wiki/High_Times#cite_note-18) The magazine was initially distributed by [Homestead Book Company](https://en.wikipedia.org/wiki/Homestead_Book_Company)[[19]](https://en.wikipedia.org/wiki/High_Times#cite_note-OurHis-19) and [Big Rapids Distribution](https://en.wikipedia.org/wiki/Big_Rapids_Distribution).

*High Times* was at the beginning funded by drug money from the sale of illegal marijuana,[[20]](https://en.wikipedia.org/wiki/High_Times#cite_note-:0-20)[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5) But the magazine found an audience, becoming a monthly publication with a growing circulation, and the staff quickly grew to 40 people.[[*when?*](https://en.wikipedia.org/wiki/Wikipedia:Manual_of_Style/Dates_and_numbers#Chronological_items)] Marijuana [hydroponics](https://en.wikipedia.org/wiki/Hydroponics) growers were a large part of the magazine's advertiser base.[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)

**Financial struggles and legal battles**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=4)]

*High Times* founder Forçade committed [suicide](https://en.wikipedia.org/wiki/Suicide) in November 1978.[[21]](https://en.wikipedia.org/wiki/High_Times#cite_note-Torgoff2004-21)[[22]](https://en.wikipedia.org/wiki/High_Times#cite_note-22) He bequeathed [trusts](https://en.wikipedia.org/wiki/Trusts) to benefit *High Times* and the [National Organization for the Reform of Marijuana Laws](https://en.wikipedia.org/wiki/National_Organization_for_the_Reform_of_Marijuana_Laws) (NORML).[[6]](https://en.wikipedia.org/wiki/High_Times#cite_note-Danko-6) (Forçade had been a supporter of NORML since the organization's founding in 1970.)[[*citation needed*](https://en.wikipedia.org/wiki/Wikipedia:Citation_needed)]

Following Forçade's death, the magazine was controlled by "mostly by Forçade’s relatives" and lawyer [Michael John Kennedy](https://en.wikipedia.org/wiki/Michael_John_Kennedy).[[4]](https://en.wikipedia.org/wiki/High_Times#cite_note-Slate-4)

Under the editorship of [Larry Sloman](https://en.wikipedia.org/wiki/Larry_Sloman) (from 1979 to 1984),[[23]](https://en.wikipedia.org/wiki/High_Times#cite_note-23) the magazine consistently struggled against marijuana prohibition laws, and fought to keep itself alive and publishing in an anti-cannabis atmosphere.[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5) Reflecting the time period, *High Times* began to feature positive coverage of [cocaine](https://en.wikipedia.org/wiki/Cocaine) as a recreational drug.[[3]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYMag-3)[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)

The magazine's former associate publisher, Rick Cusick, said the only way *High Times* managed to stay in business and never miss a publication date for over four decades was, "Really, really good lawyers, even though everybody knew I was talking about just one—Michael Kennedy."[[24]](https://en.wikipedia.org/wiki/High_Times#cite_note-:9-24) Kennedy served as the General Counsel and Chairman of the Board for *High Times* for over 40 years until his death in 2016, when his wife and board member, Eleanora Kennedy, took the reins.[[*citation needed*](https://en.wikipedia.org/wiki/Wikipedia:Citation_needed)]

**Mainstream success and the Hager era**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=5)]

In 1987, *High Times* was audited by the [Audit Bureau of Circulation](https://en.wikipedia.org/wiki/Alliance_for_Audited_Media) as reaching 500,000 copies an issue, rivaling [*Rolling Stone*](https://en.wikipedia.org/wiki/Rolling_Stone) and [*National Lampoon*](https://en.wikipedia.org/wiki/National_Lampoon_(magazine)).[[25]](https://en.wikipedia.org/wiki/High_Times#cite_note-25)

In 1988, [Steven Hager](https://en.wikipedia.org/wiki/Steven_Hager) was hired as the magazine's editor. He changed the focus from the promotion of hard drugs (e.g., cocaine and [heroin](https://en.wikipedia.org/wiki/Heroin)), and instead concentrated on advocating personal cultivation of cannabis.[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)[[26]](https://en.wikipedia.org/wiki/High_Times#cite_note-26) Hager became the first editor to publish and promote the work of [hemp](https://en.wikipedia.org/wiki/Hemp) activist [Jack Herer](https://en.wikipedia.org/wiki/Jack_Herer).[[27]](https://en.wikipedia.org/wiki/High_Times#cite_note-WW-27)

In 1988, under Hager's leadership, the magazine created the [Cannabis Cup](https://en.wikipedia.org/wiki/Cannabis_Cup), a cannabis awards ceremony held every [Thanksgiving](https://en.wikipedia.org/wiki/Thanksgiving) in [Amsterdam](https://en.wikipedia.org/wiki/Amsterdam) that later expanded to a number of U.S. cities.[[3]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYMag-3) He also formed the High Times Freedom Fighters, the first hemp [legalization](https://en.wikipedia.org/wiki/Decriminalization_of_marijuana_in_the_United_States) group.[[*citation needed*](https://en.wikipedia.org/wiki/Wikipedia:Citation_needed)] The High Times Freedom Fighters were famous for dressing up in [Colonial](https://en.wikipedia.org/wiki/Colonial_history_of_the_United_States) outfits and organizing hemp rallies across the [United States](https://en.wikipedia.org/wiki/United_States). One rally, the Boston Freedom Rally, quickly became the largest marijuana-related political event in the country,[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5) drawing an audience of over 30,00 to the [Boston Common](https://en.wikipedia.org/wiki/Boston_Common_(park)) in 2013.[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)

The magazine advocated for the widespread use of [hemp](https://en.wikipedia.org/wiki/Hemp) in the 1990s, publishing a quarterly magazine called *Hemp Times* and operating a retail location in Manhattan called Planet Hemp.[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)

In 1991, the magazine began featuring celebrities on the cover of the magazine. Over the years, these included [Cypress Hill](https://en.wikipedia.org/wiki/Cypress_Hill), [The Black Crowes](https://en.wikipedia.org/wiki/The_Black_Crowes), [Ziggy Marley](https://en.wikipedia.org/wiki/Ziggy_Marley), [Beavis and Butt-Head](https://en.wikipedia.org/wiki/Beavis_and_Butt-Head), [Milla Jovovich](https://en.wikipedia.org/wiki/Milla_Jovovich), [Ice Cube](https://en.wikipedia.org/wiki/Ice_Cube), [Wu-Tang Clan](https://en.wikipedia.org/wiki/Wu-Tang_Clan), [George Carlin](https://en.wikipedia.org/wiki/George_Carlin), [Ozzy Osbourne](https://en.wikipedia.org/wiki/Ozzy_Osbourne), [Kevin Smith](https://en.wikipedia.org/wiki/Kevin_Smith), [Frances McDormand](https://en.wikipedia.org/wiki/Frances_McDormand), [Pauly Shore](https://en.wikipedia.org/wiki/Pauly_Shore), [Sacha Baron Cohen](https://en.wikipedia.org/wiki/Sacha_Baron_Cohen), [Willie Nelson](https://en.wikipedia.org/wiki/Willie_Nelson), [Woody Harrelson](https://en.wikipedia.org/wiki/Woody_Harrelson), and [Snoop Dogg](https://en.wikipedia.org/wiki/Snoop_Dogg).[[28]](https://en.wikipedia.org/wiki/High_Times#cite_note-28)

In 1997, the magazine and Hager founded the [Counterculture Hall of Fame](https://en.wikipedia.org/wiki/Counterculture_Hall_of_Fame), with inductions held annually on [Thanksgiving](https://en.wikipedia.org/wiki/Thanksgiving) as part of the Amsterdam Cannabis Cup event.

In the late 1980s [Mike Edison](https://en.wikipedia.org/wiki/Mike_Edison) began writing "Shoot the Tube," a featured column about television and politics for *High Times*. In 1998 Edison was named the magazine's publisher, and later took control of the editorial side of the magazine as well. As editor and publisher, he caused a furor among staffers by putting [Black Sabbath](https://en.wikipedia.org/wiki/Black_Sabbath) singer [Ozzy Osbourne](https://en.wikipedia.org/wiki/Ozzy_Osbourne) on the cover, and then leaking to the [*New York Post*](https://en.wikipedia.org/wiki/New_York_Post)'s [Page Six](https://en.wikipedia.org/wiki/Page_Six) gossip column that thousands of dollars of pot had gone missing from the photo shoot.[[29]](https://en.wikipedia.org/wiki/High_Times#cite_note-29) After taking the magazine to new heights in sales and advertising,[[30]](https://en.wikipedia.org/wiki/High_Times#cite_note-30) Edison was instrumental in producing *High Times*' first feature film, [*High Times' Potluck*](https://en.wikipedia.org/wiki/High_Times%27_Potluck).[[31]](https://en.wikipedia.org/wiki/High_Times#cite_note-31) Edison left *High Times* in 2001.

In 2000, the magazine established the [Stony Awards](https://en.wikipedia.org/wiki/Stony_Awards) to recognize and celebrate notable [stoner films](https://en.wikipedia.org/wiki/Stoner_film) and [television episodes about cannabis](https://en.wikipedia.org/wiki/Category:American_television_episodes_about_cannabis). Six *High Times* Stony Awards ceremonies were held in New York City beginning in 2000, before the Stonys moved to Los Angeles in 2007. Award winners received a [bong](https://en.wikipedia.org/wiki/Bong)-shaped trophy.[[32]](https://en.wikipedia.org/wiki/High_Times#cite_note-TVGuide-32) Starting in 2002, the Stonys presented the Thomas King Forçade Award for "stony achievement" in film.[[33]](https://en.wikipedia.org/wiki/High_Times#cite_note-33)

**Later developments**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=6)]

In 2003, Steven Hager was fired, and *High Times*' board of directors shifted the magazine's focus from marijuana to more literary content, hiring [John Buffalo Mailer](https://en.wikipedia.org/wiki/John_Buffalo_Mailer) as executive editor.[[4]](https://en.wikipedia.org/wiki/High_Times#cite_note-Slate-4)[[34]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYT-Leland-34) As a result, the magazine "lost a third of the circulation in nine months."[[4]](https://en.wikipedia.org/wiki/High_Times#cite_note-Slate-4) Mailer left the magazine within a year[[4]](https://en.wikipedia.org/wiki/High_Times#cite_note-Slate-4)—a succession of editors followed, including David Bienenstock, Rick Cusick, and Steve Bloom.[[35]](https://en.wikipedia.org/wiki/High_Times#cite_note-Bloom-35)

In 2004, *High Times* returned to its roots, releasing the [CD](https://en.wikipedia.org/wiki/Compact_disc) *High Volume: The Stoner Rock Collection*. Hager was rehired, first as the [creative director](https://en.wikipedia.org/wiki/Creative_director),[[*citation needed*](https://en.wikipedia.org/wiki/Wikipedia:Citation_needed)] and then in 2006, back to the position of editor-in-chief,[[35]](https://en.wikipedia.org/wiki/High_Times#cite_note-Bloom-35) but by 2009 he had returned to the role of creative director.[[12]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYT2009-12)

In November 2009, *High Times* celebrated its 35th anniversary.[[36]](https://en.wikipedia.org/wiki/High_Times#cite_note-36)

In the period 2010–2013, the magazine put out a standalone publication that advocated for [medical marijuana](https://en.wikipedia.org/wiki/Medical_marijuana).[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)

Hager was again let go by the magazine in 2013, eventually successfully suing *High Times* for defrauding him of his ownership shares in the company.[[37]](https://en.wikipedia.org/wiki/High_Times#cite_note-CNS-37) Hager subsequently released a 20-part series on [YouTube](https://en.wikipedia.org/wiki/YouTube), titled *The Strategic Meeting*, showing the internal machinations inside the company. The video series asserts that [Michael Kennedy](https://en.wikipedia.org/wiki/Michael_John_Kennedy) stole the company from the rightful employees and subverted the original mission for his own private gain.[[38]](https://en.wikipedia.org/wiki/High_Times#cite_note-38)

In October 2014, the magazine celebrated its 40th anniversary with a party attended by celebrities such as [Susan Sarandon](https://en.wikipedia.org/wiki/Susan_Sarandon).[[3]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYMag-3) In 2014, the *High Times* website was read by 500,000 to five million users each month.[[3]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYMag-3)[[39]](https://en.wikipedia.org/wiki/High_Times#cite_note-39)

**Relocation to L.A., sale**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=7)]

In January 2017, the magazine announced it would be permanently relocating from New York to Los Angeles.[[20]](https://en.wikipedia.org/wiki/High_Times#cite_note-:0-20) This followed the [legalization of marijuana](https://en.wikipedia.org/wiki/Legalization_of_marijuana) in several West Coast states, including California.[[40]](https://en.wikipedia.org/wiki/High_Times#cite_note-40)

In the summer of 2017, *High Times* was sold to a group of investors led by Adam Levin[[4]](https://en.wikipedia.org/wiki/High_Times#cite_note-Slate-4) of Oreva Capital for an amount estimated from $42 million[[41]](https://en.wikipedia.org/wiki/High_Times#cite_note-41)[[37]](https://en.wikipedia.org/wiki/High_Times#cite_note-CNS-37) to $70 million.[[4]](https://en.wikipedia.org/wiki/High_Times#cite_note-Slate-4)

*High Times* acquired cannabis media company Green Rush Daily, Inc. on April 5, 2018.[[42]](https://en.wikipedia.org/wiki/High_Times#cite_note-42) The deal was valued at $6.9 million. Green Rush Daily founder Scott McGovern joined the magazine as Senior Executive Vice President.[[43]](https://en.wikipedia.org/wiki/High_Times#cite_note-43)

**Columns**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=8)]

* "Almost Infamous" by [Bobby Black](https://en.wikipedia.org/wiki/Bobby_Black_(journalist)) (2004–2016)—lifestyle and entertainment[[44]](https://en.wikipedia.org/wiki/High_Times#cite_note-44)
* “Ask Ed: Your Marijuana Questions Answered" by [Ed Rosenthal](https://en.wikipedia.org/wiki/Ed_Rosenthal) (1980s–1990s)[[45]](https://en.wikipedia.org/wiki/High_Times#cite_note-emeg-45)
* "Brain Damage Report" by [Paul Krassner](https://en.wikipedia.org/wiki/Paul_Krassner) (late 1970s–2000s)[[34]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYT-Leland-34)
* "Cannabis Column" by [Jon Gettman](https://en.wikipedia.org/wiki/Jon_Gettman)[[46]](https://en.wikipedia.org/wiki/High_Times#cite_note-Column_One-46)
* "Chef Ra's Psychedelic Kitchen" by [Chef Ra](https://en.wikipedia.org/wiki/Chef_Ra) (c. 1988–c. 2003)[[47]](https://en.wikipedia.org/wiki/High_Times#cite_note-47)
* "Sex Pot" by [Hyapatia Lee](https://en.wikipedia.org/wiki/Hyapatia_Lee) (from 2013)[[48]](https://en.wikipedia.org/wiki/High_Times#cite_note-5_Questions-48)
* "The Stoned Gamer" by [Alana Evans](https://en.wikipedia.org/wiki/Alana_Evans) (from 2014)—[gaming](https://en.wikipedia.org/wiki/Video_game)[[49]](https://en.wikipedia.org/wiki/High_Times#cite_note-49)[[50]](https://en.wikipedia.org/wiki/High_Times#cite_note-50)
* "Toasted Tweets" by [Jessica Delfino](https://en.wikipedia.org/wiki/Jessica_Delfino) (2016)—weekly cannabis-themed [Twitter](https://en.wikipedia.org/wiki/Twitter) round-up
* "The Stone Cold Cop List" by [Jon Cappetta](https://en.wikipedia.org/w/index.php?title=Jon_Cappetta&action=edit&redlink=1) (2020) - monthly collection of newly released products [[51]](https://en.wikipedia.org/wiki/High_Times#cite_note-51)

**Comics**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=9)]

By 1976, *High Times* was publishing comics in its pages, by the likes of [underground comix](https://en.wikipedia.org/wiki/Underground_comix) creators such as [Gilbert Shelton](https://en.wikipedia.org/wiki/Gilbert_Shelton) ("[The Fabulous Furry Freak Brothers](https://en.wikipedia.org/wiki/The_Fabulous_Furry_Freak_Brothers)"), [Kim Deitch](https://en.wikipedia.org/wiki/Kim_Deitch), [Josh Alan](https://en.wikipedia.org/wiki/Josh_Alan_Friedman) and [Drew Friedman](https://en.wikipedia.org/wiki/Drew_Friedman_(cartoonist)), [Bill Griffith](https://en.wikipedia.org/wiki/Bill_Griffith) ("[Zippy the Pinhead](https://en.wikipedia.org/wiki/Zippy_the_Pinhead)"), [Paul Kirchner](https://en.wikipedia.org/wiki/Paul_Kirchner) ("Dope Rider"), [Milton Knight](https://en.wikipedia.org/wiki/Milton_Knight) ("Zoe"), [Spain Rodriguez](https://en.wikipedia.org/wiki/Spain_Rodriguez) ("[Trashman](https://en.wikipedia.org/wiki/Trashman_(character))"), [Dave Sheridan](https://en.wikipedia.org/wiki/Dave_Sheridan_(cartoonist)), [Frank Thorne](https://en.wikipedia.org/wiki/Frank_Thorne), and [Skip Williamson](https://en.wikipedia.org/wiki/Skip_Williamson) ("[Snappy Sammy Smoot](https://en.wikipedia.org/wiki/Snappy_Sammy_Smoot)"). Later, artists like [Bob Fingerman](https://en.wikipedia.org/wiki/Bob_Fingerman) and [Mary Wilshire](https://en.wikipedia.org/wiki/Mary_Wilshire) contributed comics to *High Times* as well.[[7]](https://en.wikipedia.org/wiki/High_Times#cite_note-GCD-7)

**Notable contributors and staff members**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=10)]

[Andrew Weil](https://en.wikipedia.org/wiki/Andrew_Weil) was a regular contributor to *High Times* from 1975 to 1983.[[52]](https://en.wikipedia.org/wiki/High_Times#cite_note-52) For a time, [William Levy](https://en.wikipedia.org/wiki/William_Levy_(author)) served as the magazine's European editor.

In 1976, [Bruce Eisner](https://en.wikipedia.org/wiki/Bruce_Eisner) became a contributing editor for the magazine. [Chip Berlet](https://en.wikipedia.org/wiki/Chip_Berlet) was the magazine's Washington, D.C. bureau chief in the Seventies. [Jeff Goldberg](https://en.wikipedia.org/wiki/Jeff_Goldberg_(writer)) was an editor in 1978–1979.

[Kyle Kushman](https://en.wikipedia.org/wiki/Kyle_Kushman) is a former cultivation reporter for *High Times* and has been a contributing writer for over 20 years.

[Bobby Black](https://en.wikipedia.org/wiki/Bobby_Black_(journalist)) had a long association with *High Times*, from 1994 to 2015,[[53]](https://en.wikipedia.org/wiki/High_Times#cite_note-53)[[54]](https://en.wikipedia.org/wiki/High_Times#cite_note-54)[[55]](https://en.wikipedia.org/wiki/High_Times#cite_note-55)[[56]](https://en.wikipedia.org/wiki/High_Times#cite_note-56) including being a senior editor[[57]](https://en.wikipedia.org/wiki/High_Times#cite_note-57) and columnist. His involvement at *High Times* included production director and associate art director; writing the monthly lifestyle and entertainment column "Almost Infamous"; writing feature articles and interviews; creator and producer of the magazine's annual Miss High Times beauty pageant;[[12]](https://en.wikipedia.org/wiki/High_Times#cite_note-NYT2009-12) producer and host of the annual High Times Doobie Awards for music;[[58]](https://en.wikipedia.org/wiki/High_Times#cite_note-58)[[59]](https://en.wikipedia.org/wiki/High_Times#cite_note-59) lead reporter, judge, and competition coordinator for the [Cannabis Cup](https://en.wikipedia.org/wiki/Cannabis_Cup) and the [High Times Medical Cannabis Cup](https://en.wikipedia.org/wiki/High_Times_Medical_Cannabis_Cup); and A&R, producer, liner notes and art director for *High Volume: The Stoner Rock Collection* CD (High Times Records).[[60]](https://en.wikipedia.org/wiki/High_Times#cite_note-60)

At age 19, [Zena Tsarfin](https://en.wikipedia.org/wiki/Zena_Tsarfin) started as an intern for the magazine.[[61]](https://en.wikipedia.org/wiki/High_Times#cite_note-CAC-61) She later returned to *High Times*, serving as the magazine's managing editor until 2001 and then again from March 2006 to January 2007. From 2014 to 2016, Tsarfin was *High Times*' director of digital media.

[Danny Danko](https://en.wikipedia.org/wiki/Danny_Danko) is the magazine's former Senior Cultivation Editor.[[5]](https://en.wikipedia.org/wiki/High_Times#cite_note-Nation2013-5)

The careers of a number of writers/editors from the [comics](https://en.wikipedia.org/wiki/Comics) industry overlapped with *High Times*, including Tsarfin, [Josh Alan Friedman](https://en.wikipedia.org/wiki/Josh_Alan_Friedman) (*High Times* managing editor, 1983), [Lou Stathis](https://en.wikipedia.org/wiki/Lou_Stathis) (*High Times* editor, late 1980s), [Ann Nocenti](https://en.wikipedia.org/wiki/Ann_Nocenti) (*High Times* editor, 2004), and most significantly, [John Holmstrom](https://en.wikipedia.org/wiki/John_Holmstrom), who began to work for the magazine as Managing Editor in 1987, was soon promoted to Executive Editor, and in 1991 was promoted to Publisher and President. In 1996 he stepped aside to launch and oversee the *High Times* website, and left the magazine for good in 2000.

Andrew James Parker, a.k.a. Chewberto420, is a cannabis photographer and author, based out of the Western United States (predominantly [Huntington Beach, California](https://en.wikipedia.org/wiki/Huntington_Beach,_California) and [Pagosa Springs, Colorado](https://en.wikipedia.org/wiki/Pagosa_Springs,_Colorado)), who has made contributions to the magazine since 2016. Parker is known for his images based in [macro photography](https://en.wikipedia.org/wiki/Macro_photography). He discovered naturally occurring purple hash through experimentation with [anthocyanins](https://en.wikipedia.org/wiki/Anthocyanins) within cannabis.[[62]](https://en.wikipedia.org/wiki/High_Times#cite_note-62)[[63]](https://en.wikipedia.org/wiki/High_Times#cite_note-63)[[64]](https://en.wikipedia.org/wiki/High_Times#cite_note-64)

**Book publishing**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=11)]



A High Times branded cannabis dispensary in [Coalinga, California](https://en.wikipedia.org/wiki/Coalinga,_California)

* Aldrich, Michael R.; Ashley, Richard; Horowitz, Michael (1978). *The High Times Encyclopedia of Recreational Drugs*. Stonehill Pub Co. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [0-88373-082-0](https://en.wikipedia.org/wiki/Special:BookSources/0-88373-082-0).
* Bienenstock, David (2008). *The Official High Times Pot Smoker's Handbook*. High Times Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [978-0-8118-6205-9](https://en.wikipedia.org/wiki/Special:BookSources/978-0-8118-6205-9).
* [Danko, Danny](https://en.wikipedia.org/wiki/Danny_Danko) (2011). *The Official High Times Field Guide to Marijuana Strains*. High Times Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [978-1-893010-28-4](https://en.wikipedia.org/wiki/Special:BookSources/978-1-893010-28-4).
* Eudaley, Chris (2000). *How to Be a Pot Star Like Me: What Every Marijuana Enthusiast Should Know*. High Times Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [1-893010-06-6](https://en.wikipedia.org/wiki/Special:BookSources/1-893010-06-6).
* [Gaskin, Stephen](https://en.wikipedia.org/wiki/Stephen_Gaskin) (1998). [Hager, Steven](https://en.wikipedia.org/wiki/Steven_Hager) (ed.). *Cannabis Spirituality: Including 13 Guidelines for Sanity and Safety*. High Times Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [0-9647858-6-2](https://en.wikipedia.org/wiki/Special:BookSources/0-9647858-6-2).
* [Hager, Steven](https://en.wikipedia.org/wiki/Steven_Hager) (2002). *Adventures in the Counterculture: From Hip Hop to High Times*. High Times Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [1-893010-14-7](https://en.wikipedia.org/wiki/Special:BookSources/1-893010-14-7).
* [Krassner, Paul](https://en.wikipedia.org/wiki/Paul_Krassner) (1999). "Foreword by [Harlan Ellison](https://en.wikipedia.org/wiki/Harlan_Ellison)". In [Hager, Steven](https://en.wikipedia.org/wiki/Steven_Hager) (ed.). [*Pot Stories for the Soul*](https://archive.org/details/potstoriesforsou00paul). High Times Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [1-893010-02-3](https://en.wikipedia.org/wiki/Special:BookSources/1-893010-02-3).
* [Krassner, Paul](https://en.wikipedia.org/wiki/Paul_Krassner) (2001). Hager, Steven (ed.). *Psychedelic Trips for the Mind*. High Times Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [1-893010-07-4](https://en.wikipedia.org/wiki/Special:BookSources/1-893010-07-4).
* Lewin, Natasha (2010). *The Official High Times Pot Smoker's Activity Book*. Chronicle Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [978-0-8118-6206-6](https://en.wikipedia.org/wiki/Special:BookSources/978-0-8118-6206-6).
* [Nocenti, Annie](https://en.wikipedia.org/wiki/Annie_Nocenti); Baldwin, Ruth, eds. (2004). [*The High Times Reader*](https://archive.org/details/hightimesreader0000unse). [New York](https://en.wikipedia.org/wiki/New_York_City): [Nation Books](https://en.wikipedia.org/wiki/Nation_Books). [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [1-56025-624-9](https://en.wikipedia.org/wiki/Special:BookSources/1-56025-624-9).
* Raskin, Jonah (2011). *Marijuanaland: Dispatches from an American War*. New York: High Times Books. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [978-1-893010-30-7](https://en.wikipedia.org/wiki/Special:BookSources/978-1-893010-30-7).

**See also**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=12)]

* [Cannabis Cup](https://en.wikipedia.org/wiki/Cannabis_Cup)
* [*High Times' Potluck*](https://en.wikipedia.org/wiki/High_Times%27_Potluck)
* [Counterculture Hall of Fame](https://en.wikipedia.org/wiki/Counterculture_Hall_of_Fame)
* [Stony Awards](https://en.wikipedia.org/wiki/Stony_Awards)
* [High Times Medical Cannabis Cup](https://en.wikipedia.org/wiki/High_Times_Medical_Cannabis_Cup)

**Notes**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=13)]

* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-HT2015_1-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-HT2015_1-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-HT2015_1-1) [***c***](https://en.wikipedia.org/wiki/High_Times#cite_ref-HT2015_1-2) [***d***](https://en.wikipedia.org/wiki/High_Times#cite_ref-HT2015_1-3) Weiner, Rex (9 October 2014). ["6 1/2 Things You Didn't Know About High Times"](https://hightimes.com/culture/6-12-things-you-didnt-know-about-high-times/amp/). Culture. *High Times*. [Archived](https://web.archive.org/web/20240310220237/https://hightimes.com/culture/6-12-things-you-didnt-know-about-high-times/amp/) from the original on 2024-03-10. Retrieved 2024-03-10.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-2) ["A Conversation with Larry "Ratso" Sloman"](https://magnetmagazine.com/2019/04/05/a-conversation-with-larry-ratso-sloman/). Magnet magazine. 5 April 2019. [Archived](https://web.archive.org/web/20221127093658/https://magnetmagazine.com/2019/04/05/a-conversation-with-larry-ratso-sloman/) from the original on 27 November 2022. Retrieved 19 December 2022.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYMag_3-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYMag_3-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYMag_3-1) [***c***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYMag_3-2) [***d***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYMag_3-3) [***e***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYMag_3-4) [***f***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYMag_3-5) [***g***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYMag_3-6) Coscarelli, Joe. ["WEED-STAINED WRETCHES: High Times Hits Middle Age: How the Marijuana Magazine Stays Relevant,"](https://nymag.com/intelligencer/2014/10/high-times-hits-middle-age.html) [Archived](https://web.archive.org/web/20221224001030/https://nymag.com/intelligencer/2014/10/high-times-hits-middle-age.html) 2022-12-24 at the [Wayback Machine](https://en.wikipedia.org/wiki/Wayback_Machine) *New York* (Oct. 17, 2014).
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-Slate_4-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Slate_4-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Slate_4-1) [***c***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Slate_4-2) [***d***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Slate_4-3) [***e***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Slate_4-4) [***f***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Slate_4-5) [***g***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Slate_4-6) Stevenson, Seth (July 26, 2021). ["For High Times, Weed Legalization Is a Mixed Bag: The magazine was a countercultural icon. Its new owners want to make it a name brand"](https://slate.com/business/2021/07/high-times-weed-legalization-magazine-brand.html). *Slate*. [Archived](https://web.archive.org/web/20221224001030/https://slate.com/business/2021/07/high-times-weed-legalization-magazine-brand.html) from the original on December 24, 2022. Retrieved December 24, 2022.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-1) [***c***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-2) [***d***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-3) [***e***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-4) [***f***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-5) [***g***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-6) [***h***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-7) [***i***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-8) [***j***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-9) [***k***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-10) [***l***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-11) [***m***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-12) [***n***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-13) [***o***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Nation2013_5-14) Abrahamian, Atossa Araxia (October 30, 2013). ["Baking Bad: A Potted History of 'High Times': The editors of the nation's most popular pot magazine on its four decades-long fight to end cannabis prohibition"](https://www.thenation.com/article/archive/baking-bad-potted-history-high-times/). [*The Nation*](https://en.wikipedia.org/wiki/The_Nation). [Archived](https://web.archive.org/web/20240310182345/https://www.thenation.com/article/archive/baking-bad-potted-history-high-times/) from the original on March 10, 2024. Retrieved March 10, 2024.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-Danko_6-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Danko_6-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Danko_6-1) Danko, Danny (January 6, 2005). ["Norml Founder Retires – Exhale Stage Left"](https://hightimes.com/news/norml-founder-retires-exhale-stage-left/). *HighTimes.com*. [Archived](https://web.archive.org/web/20180223050607/https://hightimes.com/news/norml-founder-retires-exhale-stage-left/) from the original on 23 February 2018. Retrieved 11 September 2009.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-GCD_7-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-GCD_7-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-GCD_7-1) ["High Times Magazine, Trans-High Corporation, 1974 Series"](https://www.comics.org/series/79881/). *Grand Comics Database*. [Archived](https://web.archive.org/web/20221209232020/https://www.comics.org/series/79881/) from the original on December 9, 2022. Retrieved Dec 9, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-8) ["Hightimes Holding Corp"](https://www.bloomberg.com/profile/company/HITM:US#xj4y7vzkg). [*Bloomberg*](https://en.wikipedia.org/wiki/Bloomberg_L.P.). 2023-11-08. [Archived](https://web.archive.org/web/20231108200446/https://www.bloomberg.com/profile/company/HITM:US#xj4y7vzkg) from the original on 2023-11-08. Retrieved 2023-11-08. INCORPORATED 12/02/2016
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-9) ["Investor Relations"](https://ir.hightimes.com/). *Hightimes Holding Corp*. 2023-11-08. [Archived](https://web.archive.org/web/20230920010802/https://ir.hightimes.com/) from the original on 2023-09-20. Retrieved 2023-11-08. [A] Force of the Cannabis Industry Since 1974 | Hightimes Holding Corp. is the parent corporation of High Times... publication of monthly print and online magazines, as well as the production and sponsorship of trade shows and events...
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-10) Lazaroff, Leon (2017-06-02). ["New owner of 'High Times' sees a business ready to be fully baked"](https://www.thestreet.com/story/14159408/1/high-times-gets-passed-to-first-new-owner-since-1974.html). The Street. [Archived](https://web.archive.org/web/20180407182722/https://www.thestreet.com/story/14159408/1/high-times-gets-passed-to-first-new-owner-since-1974.html) from the original on 2018-04-07. Retrieved 2018-04-06.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-11) ["High Price Paid for High Times"](http://kdvr.com/2017/06/02/high-price-paid-for-high-times-magazine/). [*CNN*](https://en.wikipedia.org/wiki/CNN). 2017-06-02. [Archived](https://web.archive.org/web/20180407053630/http://kdvr.com/2017/06/02/high-price-paid-for-high-times-magazine/) from the original on 2018-04-07. Retrieved 2018-04-06.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYT2009_12-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYT2009_12-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYT2009_12-1) [***c***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYT2009_12-2) McKinley, Jesse (April 19, 2009). ["Marijuana Advocates Point to Signs of Change"](https://www.nytimes.com/2009/04/20/us/20marijuana.html). *The New York Times*. p. A13. [Archived](https://web.archive.org/web/20101218011241/http://www.nytimes.com/2009/04/20/us/20marijuana.html) from the original on December 18, 2010. Retrieved December 19, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-13) Cotts, Cynthia (1999-10-26). ["Our Buds, Ourselves"](https://www.villagevoice.com/1999/10/26/our-buds-ourselves/). *Village Voice*. [Archived](https://web.archive.org/web/20180407115827/https://www.villagevoice.com/1999/10/26/our-buds-ourselves/) from the original on 2018-04-07. Retrieved 2018-04-06.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-14) Stroup, Keith (October 9, 2009). ["NORMLizer – Here's to HIGH TIMES!"](https://archive.today/20120527074926/http://hightimes.com/legal/kstroup/5916). *High Times*. Archived from [the original](http://hightimes.com/legal/kstroup/5916) on May 27, 2012. Retrieved March 15, 2017.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-15) Krassner, Paul (October 1, 2009). ["Brain Damage Control: Tom Forçade: Prisoner of Romance"](https://archive.today/20120527074925/http://hightimes.com/lounge/pkrassner/5894). *High Times*. Archived from [the original](http://hightimes.com/lounge/pkrassner/5894) on May 27, 2012. Retrieved March 15, 2017.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-16) Williams, Alex (2016-04-02). ["High Times Wants to Be the Playboy of Pot"](https://www.nytimes.com/2016/04/03/style/high-times-wants-to-be-the-playboy-of-pot.html). *The New York Times*. [ISSN](https://en.wikipedia.org/wiki/ISSN_(identifier)) [0362-4331](https://search.worldcat.org/issn/0362-4331). [Archived](https://web.archive.org/web/20170704185418/https://www.nytimes.com/2016/04/03/style/high-times-wants-to-be-the-playboy-of-pot.html) from the original on 2017-07-04. Retrieved 2017-03-15.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-17) Rosenkranz, Patrick (January 25, 2013). ["'Totally Righteous' Lower East Side Cartoonist Dies: Alan Shenker AKA Yossarian, March 3, 1945-January 14, 2013"](https://www.tcj.com/totally-righteous-lower-east-side-cartoonist-dies/). [*The Comics Journal*](https://en.wikipedia.org/wiki/The_Comics_Journal). [Archived](https://web.archive.org/web/20240310222303/https://www.tcj.com/totally-righteous-lower-east-side-cartoonist-dies/) from the original on March 10, 2024. Retrieved March 10, 2024.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-18) Dwyer, Ed (August 5, 2019). ["By the Time I Got to Woodstock: The author of the Woodstock festival's program book recalls one helluva wild ride"](https://www.saturdayeveningpost.com/2019/08/by-the-time-i-got-to-woodstock/). *The Saturday Evening Post*. [Archived](https://web.archive.org/web/20201129230416/https://www.saturdayeveningpost.com/2019/08/by-the-time-i-got-to-woodstock/) from the original on November 29, 2020. Retrieved October 14, 2020.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-OurHis_19-0) ["Homestead Book Company"](https://web.archive.org/web/20031125090713/http://homesteadbook.com/store/history.php). Homesteadbook.com. 2003-06-09. Archived from [the original](http://www.homesteadbook.com/store/history.php) on 2003-11-25. Retrieved 2012-05-20.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-:0_20-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-:0_20-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-:0_20-1) Romero, Dennis (2017-01-18). ["High Times Is Moving to Los Angeles"](http://www.laweekly.com/news/high-times-is-moving-to-los-angeles-7831069). *L.A. Weekly*. [Archived](https://web.archive.org/web/20170316024844/http://www.laweekly.com/news/high-times-is-moving-to-los-angeles-7831069) from the original on 2017-03-16. Retrieved 2017-03-15.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-Torgoff2004_21-0) [Torgoff, Martin](https://en.wikipedia.org/wiki/Martin_Torgoff) (2004). [*Can't Find My Way Home: America in the Great Stoned Age, 1945–2000*](https://archive.org/details/cantfindmywayhom00torg). New York: [Simon & Schuster](https://en.wikipedia.org/wiki/Simon_%26_Schuster). p. [269](https://archive.org/details/cantfindmywayhom00torg/page/269). [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [978-0-7432-5863-0](https://en.wikipedia.org/wiki/Special:BookSources/978-0-7432-5863-0).
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-22) Clayton Patterson (2007). *Resistance: A Radical Political and Social History of the Lower East Side*. [Seven Stories Press](https://en.wikipedia.org/wiki/Seven_Stories_Press). pp. 514–517. [ISBN](https://en.wikipedia.org/wiki/ISBN_(identifier)) [9781583227459](https://en.wikipedia.org/wiki/Special:BookSources/9781583227459).
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-23) ["High Times Greats: Larry 'Ratso' Sloman: A rare interview with author, comedian, Yippie warrior and former editor-in-chief of High Times"](https://hightimes.com/culture/high-times-greats-larry-ratso-sloman/). *High Times*. July 9, 2020. [Archived](https://web.archive.org/web/20221224001032/https://hightimes.com/culture/high-times-greats-larry-ratso-sloman/) from the original on December 24, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-:9_24-0) Simunek, Chris (2016-01-26). "Requiem For a Dragonslayer, Michael Kennedy, 1937-2016". *High Times*.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-25) Greene, Bob (1987-03-30). ["What to read if you just don't say 'no'"](https://www.chicagotribune.com/1987/03/30/what-to-read-if-you-just-dont-say-no/). [*Chicago Tribune*](https://en.wikipedia.org/wiki/Chicago_Tribune). [Archived](https://web.archive.org/web/20180407053749/http://articles.chicagotribune.com/1987-03-30/features/8701240626_1_high-times-anti-drug-magazine) from the original on 2018-04-07. Retrieved 2018-04-06.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-26) ["Q & A with Steven Hager, former Editor of High Times"](https://cannabuff.com/2021/04/26/q-a-with-steven-hager-former-editor-of-high-times/). *CannaBuff.com*. Apr 26, 2021. [Archived](https://web.archive.org/web/20221222184647/https://cannabuff.com/2021/04/26/q-a-with-steven-hager-former-editor-of-high-times/) from the original on December 22, 2022. Retrieved December 24, 2022. I understood *High Times* had lost their way promoting cocaine and other white powders and needed to get back to the original hippie spirit. Coke and heroin were ruining too many lives.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-WW_27-0) Cizmar, Martin. ["The Story of One of the Greatest Cannabis Advocates Who Ever Lived and the Strain That Bears His Name: With the closure of Third Eye, the Potlander wanted to revisit the life of Jack Herer,"](https://www.wweek.com/potlander/2017/04/18/the-story-of-one-of-the-greatest-cannabis-advocates-who-ever-lived-and-the-strain-that-bears-his-name/) [Archived](https://web.archive.org/web/20221224001030/https://www.wweek.com/potlander/2017/04/18/the-story-of-one-of-the-greatest-cannabis-advocates-who-ever-lived-and-the-strain-that-bears-his-name/) 2022-12-24 at the [Wayback Machine](https://en.wikipedia.org/wiki/Wayback_Machine) [*Willamette Week*](https://en.wikipedia.org/wiki/Willamette_Week) (April 18, 2017).
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-28) Bloom, Steve (July 7, 2017). ["Celebrities on the Cover of High Times"](https://www.celebstoner.com/blogs/steve-bloom/2017/07/07/celebrities-on-the-cover-of-high-times/). *CelebStoner*. [Archived](https://web.archive.org/web/20240310222302/https://www.celebstoner.com/blogs/steve-bloom/2017/07/07/celebrities-on-the-cover-of-high-times/) from the original on March 10, 2024. Retrieved March 10, 2024.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-29) "Drug-Addled Rock Star Pilfers Pot, Chaos Reigns at Stoner Photo Shoot". *New York Post*. January 26, 1999.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-30) "Press Clips". *The Village Voice*. October 27, 1999.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-31) "Dropout Produces Pot Film". [*Washington Square News*](https://en.wikipedia.org/wiki/Washington_Square_News). October 5, 2003.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-TVGuide_32-0) ["James Franco, Weeds Among *High Times* Stony Award Winners"](https://www.tvguide.com/news/James-Franco-Weeds-19394.aspx). [*TV Guide*](https://en.wikipedia.org/wiki/TV_Guide). OpenGate Capital. September 29, 2008. [Archived](https://web.archive.org/web/20090531025953/http://www.tvguide.com/news/James-Franco-Weeds-19394.aspx) from the original on May 31, 2009. Retrieved July 3, 2009.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-33) Vizzini, Ned (March 5, 2002). ["Scissorfight; Franzese's Bully Party; Stony Awards; More Shopping and Fucking"](http://www.nypress.com/article-5555-scissorfight-franzeses-bully-party-stony-awards-more-shopping-and-fucking.html). [*New York Press*](https://en.wikipedia.org/wiki/New_York_Press). [Archived](https://web.archive.org/web/20110606203031/http://www.nypress.com/article-5555-scissorfight-franzeses-bully-party-stony-awards-more-shopping-and-fucking.html) from the original on June 6, 2011. Retrieved July 5, 2009.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYT-Leland_34-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYT-Leland_34-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-NYT-Leland_34-1) Leland, John (Nov 16, 2003). ["Who's Smoking Now?""](https://www.nytimes.com/2003/11/16/style/who-s-smoking-now.html). *The New York Times*. [Archived](https://web.archive.org/web/20221224001032/https://www.nytimes.com/2003/11/16/style/who-s-smoking-now.html) from the original on December 24, 2022. Retrieved December 24, 2022.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-Bloom_35-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Bloom_35-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-Bloom_35-1) Bloom, Steve (September 5, 2020). ["My 30+ Years in Cannabis: From High Times to CelebStoner"](https://www.celebstoner.com/blogs/steve-bloom/2018/08/02/my-30-years-in-cannabis-from-high-times-to-freedom-leaf). *CelebStoner*. [Archived](https://web.archive.org/web/20221224001042/https://www.celebstoner.com/blogs/steve-bloom/2018/08/02/my-30-years-in-cannabis-from-high-times-to-freedom-leaf/) from the original on December 24, 2022. Retrieved December 24, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-36) Krassner, Paul (October 1, 2009). ["Tom Forçade: Prisoner of Romance"](https://web.archive.org/web/20091005012208/http://hightimes.com/lounge/pkrassner/5894). *HighTimes.com*. Archived from [the original](http://hightimes.com/lounge/pkrassner/5894) on 2009-10-05.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/High_Times#cite_ref-CNS_37-0)
* [***a***](https://en.wikipedia.org/wiki/High_Times#cite_ref-CNS_37-0) [***b***](https://en.wikipedia.org/wiki/High_Times#cite_ref-CNS_37-1) Russell, Josh (January 10, 2018). ["Longtime *High Times* Editor Sues Magazine Over Ouster: The former editor of *High Times* magazine claims in court that he was defrauded of his shares in the counter-culture monthly"](https://www.courthousenews.com/longtime-high-times-editor-sues-magazine-over-ouster/). [*Courthouse News Service*](https://en.wikipedia.org/wiki/Courthouse_News_Service).
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-38) Hager, Steven (Nov 11, 2022). [*The Strategic Meeting*](https://www.youtube.com/playlist?app=desktop&list=PLLfd8EAs_NNcLWh_i8sLQ-inqbarLqgEi). YouTube. [Archived](https://web.archive.org/web/20240310194644/https://www.youtube.com/playlist?app=desktop&list=PLLfd8EAs_NNcLWh_i8sLQ-inqbarLqgEi) from the original on March 10, 2024. Retrieved March 10, 2024.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-39) Yu, Roger (2014-02-12). ["For marijuana magazine, high and heady times"](https://www.usatoday.com/story/money/business/2014/02/12/high-times-seeks-marijuana-momentum/5292975/). *USA Today*. [Archived](https://web.archive.org/web/20180407121309/https://www.usatoday.com/story/money/business/2014/02/12/high-times-seeks-marijuana-momentum/5292975/) from the original on 2018-04-07. Retrieved 2018-04-06.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-40) Flamm, Matthew (January 12, 2017). ["High Times magazine is leaving New York for Los Angeles"](http://www.crainsnewyork.com/article/20170112/REAL_ESTATE/170119947/high-times-magazine-leaving-new-york-for-los-angeles). *Crain's New York Business*. [Archived](https://web.archive.org/web/20170331182623/http://www.crainsnewyork.com/article/20170112/REAL_ESTATE/170119947/high-times-magazine-leaving-new-york-for-los-angeles) from the original on March 31, 2017. Retrieved March 15, 2017.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-41) Smith, Aaron (2017-06-06). ["The new CEO of High Times most definitely inhales"](https://money.cnn.com/2017/06/06/media/high-times-marijuana-adam-levin/index.html). CNNMoney. [Archived](https://web.archive.org/web/20200725181958/https://money.cnn.com/2017/06/06/media/high-times-marijuana-adam-levin/index.html) from the original on 2020-07-25. Retrieved 2020-04-04.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-42) ["High Times Acquires Green Rush for Estimated $6.9M | Los Angeles Business Journal"](http://labusinessjournal.com/news/2018/apr/04/high-times-acquires-green-rush-estimated-69-millio/). 4 April 2018. [Archived](https://web.archive.org/web/20181015192438/http://labusinessjournal.com/news/2018/apr/04/high-times-acquires-green-rush-estimated-69-millio/) from the original on 15 October 2018. Retrieved 15 October 2018.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-43) ["High Times Acquires Green Rush Daily in All Stock Deal"](https://www.greenmarketreport.com/high-times-acquires-green-rush-daily-in-all-stock-deal/). 5 April 2018. [Archived](https://web.archive.org/web/20200725180147/https://www.greenmarketreport.com/high-times-acquires-green-rush-daily-in-all-stock-deal/) from the original on 25 July 2020. Retrieved 15 October 2018.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-44) ["Almost Infamous,"](https://web.archive.org/web/20111101230539/http://hightimes.com/tags/almost_infamous) High Times website. Retrieved Dec. 23, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-emeg_45-0) Zamora, Jim Herron. ["Pot Growing Icon Takes Raid in Stride,"](http://sfgate.com/cgi-bin/article.cgi?f=/c/a/2002/02/25/MN208192.DTL) [Archived](https://web.archive.org/web/20070205204441/http://sfgate.com/cgi-bin/article.cgi?f=%2Fc%2Fa%2F2002%2F02%2F25%2FMN208192.DTL) February 5, 2007, at the [Wayback Machine](https://en.wikipedia.org/wiki/Wayback_Machine). [San Francisco Chronicle](https://en.wikipedia.org/wiki/San_Francisco_Chronicle). 2002-02-25. Retrieved on 2007-08-11. (["Article Not Found!"](https://web.archive.org/web/20070205204441/http://www.sfgate.com/cgi-bin/article.cgi?f=%2Fc%2Fa%2F2002%2F02%2F25%2FMN208192.DTL%2F). Archived from the original on February 5, 2007. Retrieved 2017-09-17.)
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-Column_One_46-0) Gettman, Jon (2002-09-05). ["The Coalition for Rescheduling Cannabis"](https://web.archive.org/web/20110717204006/http://hightimes.com/legal/jgettman/748). *High Times*. Archived from [the original](http://hightimes.com/legal/jgettman/748) on 2011-07-17. Retrieved 2009-10-10.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-47) [Hager, Steve](https://en.wikipedia.org/wiki/Steven_Hager) (2006-12-26). ["RIP James 'Chef Ra' Wilson"](https://web.archive.org/web/20140903105940/http://www.hightimes.com/read/rip-james-chef-ra-wilson). *High Times*. Archived from [the original](http://www.hightimes.com/read/rip-james-chef-ra-wilson) on 2014-09-03. Retrieved 2014-08-29.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-5_Questions_48-0) ["5 Questions for Hyapatia Lee"](https://web.archive.org/web/20160316201837/http://www.hightimes.com/read/5-questions-hyapatia-lee). *High Times*. 2013-03-29. Archived from [the original](http://www.hightimes.com/read/5-questions-hyapatia-lee) on 2016-03-16.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-49) Warren, Peter (March 10, 2014). ["Alana Evans Scores Gaming Column for 'High Times'"](https://web.archive.org/web/20141023141557/http://business.avn.com/articles/technology/Alana-Evans-Scores-Gaming-Column-for-High-Times-551821.html). [*AVN*](https://en.wikipedia.org/wiki/AVN_(magazine)). Archived from [the original](http://business.avn.com/articles/technology/Alana-Evans-Scores-Gaming-Column-for-High-Times-551821.html) on October 23, 2014. Retrieved September 18, 2014.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-50) Gray, Lila (March 10, 2014). ["Alana Evans Lands Column in High Times Magazine"](http://www.xbiz.com/news/176352). [XBIZ](https://en.wikipedia.org/wiki/XBIZ). [Archived](https://web.archive.org/web/20140517150758/http://www.xbiz.com/news/176352) from the original on May 17, 2014. Retrieved September 18, 2014.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-51) ["Searching for cop list | High Times Magazine"](https://hightimes.com/?s=cop+list). [Archived](https://web.archive.org/web/20230907173829/https://hightimes.com/?s=cop+list) from the original on 2023-09-07. Retrieved 2023-09-07.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-52) Simunek, Chris (September 8, 2003). ["Grow: Interview, Dr. Andrew Weil"](https://web.archive.org/web/20090303162751/http://hightimes.com/grow/csimunek/1054). *High Times*. Archived from [the original](http://www.hightimes.com/ht/grow/content.php?bid=247&aid=2) on March 3, 2009.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-53) WSJ Staff (Sep 20, 2009). ["Fortune, New York, Other Publications Are Wild For Weed Stories; a High Times Editor Offers Pointers""](https://blogs.wsj.com/speakeasy/2009/09/20/fortune-new-york-times-other-publications-are-wild-for-weed-stories-a-high-times-editor-offers-pointers/). *wsj.com*. [Archived](https://web.archive.org/web/20200704130045/https://blogs.wsj.com/speakeasy/2009/09/20/fortune-new-york-times-other-publications-are-wild-for-weed-stories-a-high-times-editor-offers-pointers/) from the original on July 4, 2020. Retrieved December 19, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-54) Staff (July 14, 2008). "Ever get Hauled into Jail for Smoking Pot?". [*New York*](https://en.wikipedia.org/wiki/New_York_(magazine)). p. 13.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-55) Klare, Joe (7 June 2016). ["The High Times of a Pot Journalist: An Interview with Bobby Black"](https://www.marijuanatimes.org/the-high-times-of-a-pot-journalist-an-interview-with-bobby-black/). The Marijuana Times. [Archived](https://web.archive.org/web/20200406202007/https://www.marijuanatimes.org/the-high-times-of-a-pot-journalist-an-interview-with-bobby-black/) from the original on 2020-04-06. Retrieved 2020-04-06.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-56) chicpeajc (2014-10-03). ["Bobby Black"](https://lynnhazan.com/people/bobby-black/). *Lynn Hazan*. [Archived](https://web.archive.org/web/20221219222423/https://lynnhazan.com/people/bobby-black/) from the original on 2022-12-19. Retrieved 2021-04-08.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-57) Green, Joshua (Apr 27, 2011). ["The 'High Times' 2012 Presidential Straw Poll"](https://www.theatlantic.com/politics/archive/2011/04/the-high-times-2012-presidential-straw-poll/237908/). *TheAtlantic.com*. [Archived](https://web.archive.org/web/20221219222415/https://www.theatlantic.com/politics/archive/2011/04/the-high-times-2012-presidential-straw-poll/237908/) from the original on December 19, 2022. Retrieved December 19, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-58) Cowan, Darren (March 20, 2009). ["2009 High Times Doobie Awards"](https://archive.today/20120730021028/http://www.blistering.com/fastpage/fpengine.php/link/1/templateid/15675/tempidx/5009/menuid/5). *blistering.com*. Archived from [the original](http://www.blistering.com/fastpage/fpengine.php/link/1/templateid/15675/tempidx/5009/menuid/5) on 2012-07-30.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-59) Fresh, Mikey (February 18, 2010). ["Eminem, Kid Cudi, Asher Roth Up For Doobie Awards"](http://www.theboombox.com/2010/02/18/eminem-kid-cudi-asher-roth-up-for-doobie-awards/). *theboombox.com*. [Archived](https://web.archive.org/web/20120402075844/http://www.theboombox.com/2010/02/18/eminem-kid-cudi-asher-roth-up-for-doobie-awards/) from the original on April 2, 2012. Retrieved December 19, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-60) D'Angelo, Joe (Jan 9, 2002). ["High Times Records: The Greenest Label In The Biz Marijuana-friendly magazine's label plans to drop first release, THC (The Hip-Hop Collection) Vol. 1, April 16"](https://web.archive.org/web/20131224131510/http://www.mtv.com/news/articles/1451700/high-times-forms-record-label.jhtml). *mtv.com*. Archived from [the original](http://www.mtv.com/news/articles/1451700/high-times-forms-record-label.jhtml) on December 24, 2013. Retrieved December 19, 2022.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-CAC_61-0) ["Girls Don't Like Metal Interviews Zena Tsarfin"](https://web.archive.org/web/20170521124701/http://canadaartsconnect.com/2012/02/girls-metal-zena-tsarfin/). *Canada Arts Connect*. 29 Feb 2012. Archived from [the original](http://canadaartsconnect.com/2012/02/girls-metal-zena-tsarfin/) on 2017-05-21.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-62) ["Andrew Parker aka Chewberto420"](https://hightimes.com/author/chewberto420/). *hightimes.com*. [Archived](https://web.archive.org/web/20240128070100/https://hightimes.com/author/chewberto420/) from the original on 2024-01-28. Retrieved 2024-01-30.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-63) ["So You Want to Learn How to Make Purple Dabs, Do You?"](https://hightimes.com/grow/so-you-want-to-learn-how-to-make-purple-dabs-do-you/). *hightimes.com*. 22 August 2016. [Archived](https://web.archive.org/web/20240128071753/https://hightimes.com/grow/so-you-want-to-learn-how-to-make-purple-dabs-do-you/) from the original on 2024-01-28. Retrieved 2024-01-30.
* [**^**](https://en.wikipedia.org/wiki/High_Times#cite_ref-64) ["Cannabis & Anthocyanins: A Closer Look at the Color Purple in Cannabis"](https://hightimes.com/grow/cannabis-anthocyanins-a-closer-look-at-the-color-purple-in-cannabis/). *hightimes.com*. 15 March 2016. [Archived](https://web.archive.org/web/20240128064549/https://hightimes.com/grow/cannabis-anthocyanins-a-closer-look-at-the-color-purple-in-cannabis/) from the original on 2024-01-28. Retrieved 2024-01-30.

**Further reading**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=14)]

* Abrahamian, Atossa Araxia (November 18, 2013). ["Baking Bad: A Potted History of *High Times*"](http://www.thenation.com/article/176881/baking-bad-potted-history-high-times). [*The Nation*](https://en.wikipedia.org/wiki/The_Nation). Retrieved November 4, 2013.
* Curley, Mallory (2010). *A Cookie Mueller Encyclopedia*. Randy Press.

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=High_Times&action=edit&section=15)]

* [Official website](http://www.hightimes.com/) Edit this at Wikidata

# Leafly

**2 languages**

* [Article](https://en.wikipedia.org/wiki/Leafly)
* [Talk](https://en.wikipedia.org/wiki/Talk:Leafly)
* [Read](https://en.wikipedia.org/wiki/Leafly)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Leafly&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Leafly&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Leafly)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Leafly)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Leafly&oldid=1249900055)
* [Page information](https://en.wikipedia.org/w/index.php?title=Leafly&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Leafly&id=1249900055&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FLeafly)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FLeafly)
* [Expand all](https://en.wikipedia.org/wiki/Leafly#)
* [Edit interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q6508893#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Leafly&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Leafly&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q6508893)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | This article **reads like** [**a press release**](https://en.wikipedia.org/wiki/Wikipedia:What_Wikipedia_is_not#PROMO) **or** [**a news article**](https://en.wikipedia.org/wiki/Wikipedia:What_Wikipedia_is_not#NEWS) and may be **largely based on** [**routine coverage**](https://en.wikipedia.org/wiki/Wikipedia:Notability_(events)#Routine_coverage). Please help [improve this article](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit) and add [independent sources](https://en.wikipedia.org/wiki/Wikipedia:Independent_sources). *(October 2021)* |
| --- | --- |

| Leafly's logo  Logo since 2019 | |
| --- | --- |
| **Company type** | [Public](https://en.wikipedia.org/wiki/Public_company) |
| [**Traded as**](https://en.wikipedia.org/wiki/Ticker_symbol) | [Nasdaq](https://en.wikipedia.org/wiki/Nasdaq): [LFLY](https://www.nasdaq.com/market-activity/stocks/lfly) |
| **Industry** | Medical & Adult Use Cannabis |
| **Founded** | June 13, 2010 in [Irvine, California](https://en.wikipedia.org/wiki/Irvine,_California), U.S. |
| **Founders** | Cy Scott  Scott Vickers  Brian Wansolich |
| **Headquarters** | [Seattle](https://en.wikipedia.org/wiki/Seattle), [Washington](https://en.wikipedia.org/wiki/Washington_(state)), U.S. |
| **Key people** | * Yoko Miyashita ([CEO](https://en.wikipedia.org/wiki/CEO))[[1]](https://en.wikipedia.org/wiki/Leafly#cite_note-1)[[2]](https://en.wikipedia.org/wiki/Leafly#cite_note-2) |
| **Website** | [www.leafly.com](https://www.leafly.com/) |

**Leafly** is a website focused on [cannabis](https://en.wikipedia.org/wiki/Cannabis_(drug)) use and education.[[3]](https://en.wikipedia.org/wiki/Leafly#cite_note-3) The company says it has more than 120 million annual visitors and over 10 million monthly active users.[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4) Leafly provides a wide range of information on cannabis including 1.5 million consumer product reviews, more than 9,000 cannabis articles and resources, and over 5,000 verified strains in its database.[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4) Leafly additionally provides 4,500+ retailers and 8,000+ cannabis brands with e-commerce tools such as digital storefronts, embedded menus, point-of-sale integrations, targeted advertising, and more.[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4) The company is headquartered in [Seattle, Washington](https://en.wikipedia.org/wiki/Seattle,_Washington) and from 2012 to 2019 was owned by [Privateer Holdings](https://en.wikipedia.org/wiki/Privateer_Holdings), a private equity firm focused on the emerging legal cannabis industry.[[5]](https://en.wikipedia.org/wiki/Leafly#cite_note-BJ-5)[[6]](https://en.wikipedia.org/wiki/Leafly#cite_note-PH-6)[[7]](https://en.wikipedia.org/wiki/Leafly#cite_note-7) Leafly is now a publicly traded company with 160 employees.[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=1)]

Leafly was founded in June 2010 by Scott Vickers, Brian Wansolich, and Cy Scott.[[8]](https://en.wikipedia.org/wiki/Leafly#cite_note-:1-8) The three [Orange County](https://en.wikipedia.org/wiki/Orange_County,_California) engineers recognized the need for a legitimate strain resource and began to build Leafly as a side project to their jobs as web developers.[[8]](https://en.wikipedia.org/wiki/Leafly#cite_note-:1-8)[[9]](https://en.wikipedia.org/wiki/Leafly#cite_note-GW2-9)[[10]](https://en.wikipedia.org/wiki/Leafly#cite_note-Downs-2011-10) Privateer Holdings acquired the company in 2011, at which time Brendan Kennedy became the company's CEO.[[11]](https://en.wikipedia.org/wiki/Leafly#cite_note-YAM-11)[[12]](https://en.wikipedia.org/wiki/Leafly#cite_note-KPTV-12)[[13]](https://en.wikipedia.org/wiki/Leafly#cite_note-LAT-13) Meanwhile, the original founders left to launch a new company named Headset.[[14]](https://en.wikipedia.org/wiki/Leafly#cite_note-14) By July 2011 the website had received about 180,000 unique visitors and was growing at 30 percent per month.[[10]](https://en.wikipedia.org/wiki/Leafly#cite_note-Downs-2011-10) In April 2012, Leafly reported about 2.3 million monthly visits and approximately 50,000 [mobile app](https://en.wikipedia.org/wiki/Mobile_app) downloads per month.[[9]](https://en.wikipedia.org/wiki/Leafly#cite_note-GW2-9)[[15]](https://en.wikipedia.org/wiki/Leafly#cite_note-TE-15) In June 2016, the company announced that it received more than 6 million monthly visitors and 31 million page views across its website and mobile applications. [[16]](https://en.wikipedia.org/wiki/Leafly#cite_note-engadget.com-16) On August 2, 2014, Leafly became the first cannabis company to place an advertisement in [*The New York Times*](https://en.wikipedia.org/wiki/The_New_York_Times)*.* [[17]](https://en.wikipedia.org/wiki/Leafly#cite_note-17)

**Leadership**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=2)]

On November 6, 2017, Privateer Holdings announced the appointment of Chris Jeffery as CEO; he was formerly co-founder of food delivery service OrderUp,[[18]](https://en.wikipedia.org/wiki/Leafly#cite_note-18) He was replaced in 2018.[[19]](https://en.wikipedia.org/wiki/Leafly#cite_note-YDN-19)

On March 4, 2019, the firm appointed former vice president of [Amazon Prime Video International](https://en.wikipedia.org/wiki/Amazon_Video) Tim Leslie as its CEO.[[20]](https://en.wikipedia.org/wiki/Leafly#cite_note-20)[[21]](https://en.wikipedia.org/wiki/Leafly#cite_note-21) He was replaced on August 18, 2020 by Yoko Miyashita, formerly the firm's General Counsel. [[22]](https://en.wikipedia.org/wiki/Leafly#cite_note-22)

**Business model**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=3)]

Leafly generates [revenue](https://en.wikipedia.org/wiki/Revenue) by selling online [display advertising](https://en.wikipedia.org/wiki/Display_advertising) and priority dispensary listing packages to companies in the cannabis industry.[[9]](https://en.wikipedia.org/wiki/Leafly#cite_note-GW2-9)[[23]](https://en.wikipedia.org/wiki/Leafly#cite_note-23) Display advertising campaigns are sold on a Cost Per Impression model.[[8]](https://en.wikipedia.org/wiki/Leafly#cite_note-:1-8)[[9]](https://en.wikipedia.org/wiki/Leafly#cite_note-GW2-9) More than 4.5 million orders are placed with businesses on Leafly each year, generating $460 million in gross merchandise value (GMV) annually for Leafly partnered retailers.[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)

**Use**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=4)]

Leafly has three primary functions:

**Strain explorer**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=5)]

Patients and consumers use Leafly to search for cannabis strains according to medical use, such as [anxiety](https://en.wikipedia.org/wiki/Anxiety) or [nausea](https://en.wikipedia.org/wiki/Nausea), and desired effects, like [euphoria](https://en.wikipedia.org/wiki/Euphoria) or [creativity](https://en.wikipedia.org/wiki/Creativity).[[9]](https://en.wikipedia.org/wiki/Leafly#cite_note-GW2-9)[[24]](https://en.wikipedia.org/wiki/Leafly#cite_note-24) Relevant strains are then presented in a format similar to the periodic table. The table is color coded to identify whether the strain is [sativa](https://en.wikipedia.org/wiki/Cannabis_sativa), [indica](https://en.wikipedia.org/wiki/Cannabis_indica), or a hybrid of both. The problem is that almost every piece of strain data is incorrect and unverified.[[10]](https://en.wikipedia.org/wiki/Leafly#cite_note-Downs-2011-10)[[25]](https://en.wikipedia.org/wiki/Leafly#cite_note-Crook-2012-25)

**Dispensary locator**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=6)]

Patients can use their zip codes or city and state names to search for dispensaries, which are then displayed on a map of the area. The dispensary profiles include menus, reviews, photos, and store locations.[[25]](https://en.wikipedia.org/wiki/Leafly#cite_note-Crook-2012-25)[[26]](https://en.wikipedia.org/wiki/Leafly#cite_note-FS-26)[[13]](https://en.wikipedia.org/wiki/Leafly#cite_note-LAT-13)

**Reviews**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=7)]

Leafly users can write reviews of strains and products they have tried or dispensaries they have visited. For dispensaries and products, reviews consist of a brief comment section and a star rating system that is based on medication, service, and atmosphere. Strain reviews include desirable effects, attributes, and summary information.[[26]](https://en.wikipedia.org/wiki/Leafly#cite_note-FS-26)[[15]](https://en.wikipedia.org/wiki/Leafly#cite_note-TE-15)[[12]](https://en.wikipedia.org/wiki/Leafly#cite_note-KPTV-12)

**Mobile access**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=8)]

Leafly has mobile applications for iOS and Android devices.[[25]](https://en.wikipedia.org/wiki/Leafly#cite_note-Crook-2012-25)[[27]](https://en.wikipedia.org/wiki/Leafly#cite_note-Downs-2012-27)[[28]](https://en.wikipedia.org/wiki/Leafly#cite_note-PV-28)[[8]](https://en.wikipedia.org/wiki/Leafly#cite_note-:1-8)[[10]](https://en.wikipedia.org/wiki/Leafly#cite_note-Downs-2011-10) In 2021, the company launched a new iOS app that enables iPhone and iPad users to place pickup orders for cannabis in legal state markets.[[29]](https://en.wikipedia.org/wiki/Leafly#cite_note-29)

**Statistics**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=9)]

* 220 million annual sessions[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)
* 10+ million monthly active users[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)
* 5,000+ strains in the Leafly database, sorted alphabetically and categorized by indica, sativa, and hybrid[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)
* 1.5 million product reviews[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)
* 9,000+ cannabis articles and resources[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)
* 4,500+ retailers online with Leafly[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)
* 8,000+ brands online with Leafly[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)
* 4.5 million orders placed annually[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)
* $460 million GMV[[4]](https://en.wikipedia.org/wiki/Leafly#cite_note-:0-4)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=10)]

* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-1) ["Tim Leslie Out as CEO of Leafly After 18 Months"](https://thcnet.com/news/tim-leslie-out-as-ceo-of-leafly-after-18-months).
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-2) ["General Counsel Miyashita supplants Leslie as CEO at marijuana firm Leafly"](https://mjbizdaily.com/yoko-miyashita-replaces-tim-leslie-as-ceo-at-marijuana-firm-leafly/). 18 August 2020.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-3) ["Leafly: the web's ultimate cannabis resource"](https://www.engadget.com/2015-06-10-leafly-the-web-ultimate-cannabis-resource.html). *Engadget*. Retrieved 2021-07-14.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-1) [***c***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-2) [***d***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-3) [***e***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-4) [***f***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-5) [***g***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-6) [***h***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-7) [***i***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-8) [***j***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-9) [***k***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-10) [***l***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-11) [***m***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-12) [***n***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:0_4-13) ["About"](https://www.leafly.com/news/about). *Leafly*. Retrieved 2021-07-14.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-BJ_5-0) Eric Mortenson (January 25, 2013). ["Investors and entrepreneurs have high expectations - sorry - for cannabis related businesses"](http://www.oregonlive.com/business/index.ssf/2013/01/investors_and_entrepreneurs_ha.html). Oregon Live. Retrieved March 26, 2013.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-PH_6-0) ["Privateer Holdings Team"](https://web.archive.org/web/20130316073949/http://www.privateerholdings.com/team.html). Privateer Holdings. Archived from [the original](http://www.privateerholdings.com/team.html) on March 16, 2013. Retrieved March 26, 2013.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-7) Wagreich, Samuel (2013-02-25). ["Meet the Man Funding the Cannabis Industry"](https://www.inc.com/samuel-wagreich/cannabis-the-next-cash-crop.html). *Inc.com*. Retrieved 2021-07-14.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-:1_8-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:1_8-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:1_8-1) [***c***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:1_8-2) [***d***](https://en.wikipedia.org/wiki/Leafly#cite_ref-:1_8-3) Dorbian, Iris. ["Just In Time For Canada Day, Leafly Expands Order And Delivery System To Country"](https://www.forbes.com/sites/irisdorbian/2019/06/26/just-in-time-for-canada-day-leafly-expands-order-and-delivery-system-to-country/). *Forbes*. Retrieved 2021-07-14.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-GW2_9-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-GW2_9-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-GW2_9-1) [***c***](https://en.wikipedia.org/wiki/Leafly#cite_ref-GW2_9-2) [***d***](https://en.wikipedia.org/wiki/Leafly#cite_ref-GW2_9-3) [***e***](https://en.wikipedia.org/wiki/Leafly#cite_ref-GW2_9-4) Taylor Soper (October 31, 2012). ["Leafly: Like Yelp and Consumer Reports... for medical marijuana"](http://www.geekwire.com/2012/leafly/). GeekWire. Retrieved March 26, 2013.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-Downs-2011_10-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-Downs-2011_10-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-Downs-2011_10-1) [***c***](https://en.wikipedia.org/wiki/Leafly#cite_ref-Downs-2011_10-2) [***d***](https://en.wikipedia.org/wiki/Leafly#cite_ref-Downs-2011_10-3) Downs, David (July 6, 2011). ["Leafly.com Classes Up The Joint"](http://www.eastbayexpress.com/ebx/leaflycom-classes-up-the-joint/Content?oid=2885125). [*East Bay Express*](https://en.wikipedia.org/wiki/East_Bay_Express).
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-YAM_11-0) Carole Bass (December 7, 2012). ["Joint venture: these Yale MBAs want to put pot in every pot"](http://archives.yalealumnimagazine.com/blog/?p=17213). Yale Alumni Magazine. Retrieved March 26, 2013.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-KPTV_12-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-KPTV_12-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-KPTV_12-1) ["Groups waiting to cash in on pot sales in Washington"](http://www.kptv.com/story/21198594/groups-waiting-to-cash-in-on-pot-sales-in-washington). Fox 12 KPTV. February 14, 2013. Retrieved March 26, 2013.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-LAT_13-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-LAT_13-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-LAT_13-1) Kim Murphy (December 9, 2012). ["Plenty of smoke clouds the future of legalized pot in Washington"](https://www.latimes.com/business/la-xpm-2012-dec-09-la-na-1210-washington-marijuana-20121210-story.html). *Los Angeles Times*. Retrieved March 26, 2013.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-14) ["Leafly founders depart, raise cash for new marijuana business intelligence startup"](https://www.geekwire.com/2015/leafly-founders-depart-raise-cash-for-new-marijuana-business-intelligence-startup/). *GeekWire*. 2015-08-10. Retrieved 2018-07-09.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-TE_15-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-TE_15-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-TE_15-1) ["The Audacity of Dope"](https://www.economist.com/news/finance-and-economics/21571898-fund-seeks-opportunity-weed-audacity-dope). The Economist. February 16, 2013. Retrieved March 26, 2013.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-engadget.com_16-0) ["Leafly: the web's ultimate cannabis resource"](https://www.engadget.com/2015/06/10/leafly-the-web-ultimate-cannabis-resource/). *Engadget*. AOL.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-17) Tom Huddleston Jr. (2 August 2014). ["Marijuana advertiser finds a friend in The New York Times"](http://fortune.com/2014/08/02/leafly-new-york-times-full-page-advertisement/). *Fortune*.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-18) ["Leafly Hires New CEO Chris Jeffery"](https://www.businesswire.com/news/home/20171106005245/en/Leafly-Hires-New-CEO-Chris-Jeffery). Retrieved 2018-07-09.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-YDN_19-0) Schaneman, Bart (September 26, 2018). ["Cannabis company Leafly removes CEO over company management 'concerns'"](https://mjbizdaily.com/cannabis-company-leafly-removes-ceo-over-company-management-concerns/). *Marijuana Business Daily*. Marijuana Business Daily. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-20) ["Former Amazon Exec Tim Leslie Takes Over Leafly's C-Suite"](https://finance.yahoo.com/news/former-amazon-exec-tim-leslie-170307320.html). *finance.yahoo.com*. Retrieved 2019-03-07.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-21) Phartiyal, Sankalp (2018-03-12). ["Amazon video service looking to expand Indian regional content"](https://www.reuters.com/article/amazoncom-india-idINKCN1GN0CC). *Reuters*. Retrieved 2021-07-14.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-22) ["Meet Yoko Miyashita, CEO of Leafly"](https://www.leafly.com/newsroom/199470-meet-yoko-miyashita-ceo-of-leafly). *Leafly newsroom*. 2019-10-01. Retrieved 2021-07-14.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-23) ["The business of selling pot...legally"](https://www.marketplace.org/2012/12/27/business-selling-potlegally/). *Marketplace*. 2012-12-27. Retrieved 2021-07-14.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-24) ["Investors see profit potential in new pot law"](https://www.seattletimes.com/seattle-news/investors-see-profit-potential-in-new-pot-law/). *The Seattle Times*. 2012-12-01. Retrieved 2021-07-14.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-Crook-2012_25-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-Crook-2012_25-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-Crook-2012_25-1) [***c***](https://en.wikipedia.org/wiki/Leafly#cite_ref-Crook-2012_25-2) Crook, Jordan (April 20, 2012). ["Got Pot? Leafly Can Help"](https://techcrunch.com/2012/04/20/got-pot-leafly-can-help/). [*TechCrunch*](https://en.wikipedia.org/wiki/TechCrunch).
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Leafly#cite_ref-FS_26-0)
* [***a***](https://en.wikipedia.org/wiki/Leafly#cite_ref-FS_26-0) [***b***](https://en.wikipedia.org/wiki/Leafly#cite_ref-FS_26-1) Deborah L. Jacobs (December 9, 2012). ["Postcard from Seattle: New Clouds Hand Over The City As Pot Becomes Legal"](https://www.forbes.com/sites/deborahljacobs/2012/12/09/postcard-from-seattle-new-clouds-hang-over-the-city-as-pot-becomes-legal/). *Forbes*. Retrieved March 26, 2013.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-Downs-2012_27-0) Downs, David (February 23, 2012). ["Medical marijuana apps on the rise"](http://www.newsreview.com/sacramento/medical-marijuana-apps-on/content?oid=5241096). [*Sacramento News & Review*](https://en.wikipedia.org/wiki/Sacramento_News_%26_Review).
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-PV_28-0) Kirsten Johnson (December 14, 2012). ["Obama's hands-off stance may move marijuana businesses forward"](http://www.bizjournals.com/seattle/news/2012/12/14/local-marijuana-businesses-relieved-by.html?page=all). Puget Sound Business Journal. Retrieved March 26, 2013.
* [**^**](https://en.wikipedia.org/wiki/Leafly#cite_ref-29) ["Leafly Launches iPhone App to Purchase From Cannabis Dispensaries Online"](https://www.benzinga.com/markets/cannabis/21/08/22746963/leafly-launches-iphone-app-to-purchase-from-cannabis-dispensaries-online). *Benzinga*. 2021-08-31. Retrieved 2021-10-22.

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=Leafly&action=edit&section=11)]

* [Official website](https://www.leafly.com/)

# MedMen

**Add languages**

* [Article](https://en.wikipedia.org/wiki/MedMen)
* [Talk](https://en.wikipedia.org/wiki/Talk:MedMen)
* [Read](https://en.wikipedia.org/wiki/MedMen)
* [Edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=MedMen&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=MedMen&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/MedMen)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/MedMen)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=MedMen&oldid=1246762608)
* [Page information](https://en.wikipedia.org/w/index.php?title=MedMen&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=MedMen&id=1246762608&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FMedMen)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FMedMen)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q17131133#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=MedMen&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=MedMen&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q17131133)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | This article **contains** [**promotional content**](https://en.wikipedia.org/wiki/Wikipedia:What_Wikipedia_is_not#Wikipedia_is_not_a_soapbox_or_means_of_promotion). Please help [improve it](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit) by removing [promotional language](https://en.wikipedia.org/wiki/Wikipedia:Spam) and inappropriate [external links](https://en.wikipedia.org/wiki/Wikipedia:External_links#Advertising_and_conflicts_of_interest), and by adding encyclopedic text written from a [neutral point of view](https://en.wikipedia.org/wiki/Wikipedia:Neutral_point_of_view). *(November 2023) (*[*Learn how and when to remove this message*](https://en.wikipedia.org/wiki/Help:Maintenance_template_removal)*)* |
| --- | --- |

|  | |
| --- | --- |
| **Company type** | [Public](https://en.wikipedia.org/wiki/Public) |
| **Industry** | [Cannabis](https://en.wikipedia.org/wiki/Cannabis) |
| **Founded** | 2010 |
| **Founder** | Adam Bierman  Andrew Modlin |
| **Defunct** | April 26, 2024; 6 months ago |
| **Fate** | [Bankruptcy](https://en.wikipedia.org/wiki/Bankruptcy) |
| **Headquarters** | [California](https://en.wikipedia.org/wiki/California), [United States](https://en.wikipedia.org/wiki/United_States) |
| **Revenue** | Increase $130 Million(2019)[[1]](https://en.wikipedia.org/wiki/MedMen#cite_note-1) |
| **Number of employees** | 1,000 |
| **Website** | [medmen.com](http://medmen.com/) |

**MedMen Enterprises** was a [United States-based](https://en.wikipedia.org/wiki/United_States) [cannabis](https://en.wikipedia.org/wiki/Cannabis) company. At its peak, it had operations in California, Nevada, Arizona, Florida, Illinois, New York, and Massachusetts.[[2]](https://en.wikipedia.org/wiki/MedMen#cite_note-latimes-2)[[3]](https://en.wikipedia.org/wiki/MedMen#cite_note-:0-3) MedMen owns and operates 29 retail stores and 6 cultivation facilities and is currently licensed to expand its footprint to 65 retail locations.[[4]](https://en.wikipedia.org/wiki/MedMen#cite_note-4) Its stock began trading on the [Canadian Securities Exchange](https://en.wikipedia.org/wiki/Canadian_Securities_Exchange) under the ticker symbol MMEN in 2018.[[5]](https://en.wikipedia.org/wiki/MedMen#cite_note-dailynews-5) The CSE suspended trading of MedMen's stocks on January 8, 2024 pursuant to cease trade orders from the [Ontario Securities Commission](https://en.wikipedia.org/wiki/Ontario_Securities_Commission) and [British Columbia Securities Commission](https://en.wikipedia.org/wiki/British_Columbia_Securities_Commission),[[6]](https://en.wikipedia.org/wiki/MedMen#cite_note-6) and the stocks were delisted on May 16, 2024.[[7]](https://en.wikipedia.org/wiki/MedMen#cite_note-7) MedMen was also traded [over-the-counter](https://en.wikipedia.org/wiki/Over-the-counter_(finance)) in the United States under the ticker symbol MMNFF.[[8]](https://en.wikipedia.org/wiki/MedMen#cite_note-8) MedMen is based in [Culver City, California](https://en.wikipedia.org/wiki/Culver_City,_California) and has more than 1,000 employees.[[9]](https://en.wikipedia.org/wiki/MedMen#cite_note-9)[[3]](https://en.wikipedia.org/wiki/MedMen#cite_note-:0-3)[[10]](https://en.wikipedia.org/wiki/MedMen#cite_note-wellandgood-10)

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=1)]

MedMen was co-founded in 2010 by Adam Bierman and Andrew Modlin.[[11]](https://en.wikipedia.org/wiki/MedMen#cite_note-11) In an interview with Green Entrepreneur, the pair said they saw a business opportunity in the emerging cannabis industry and a chance to "redefine society's relationship with cannabis". In 2018, MedMen West Hollywood was one of the first cannabis retail stores to open in California after the state's recreational cannabis laws went into effect.[[12]](https://en.wikipedia.org/wiki/MedMen#cite_note-12) MedMen opened its first branded retail outlets in New York[[13]](https://en.wikipedia.org/wiki/MedMen#cite_note-13)[[14]](https://en.wikipedia.org/wiki/MedMen#cite_note-14) and in Nevada in 2018,[[15]](https://en.wikipedia.org/wiki/MedMen#cite_note-15) and opened its first medical marijuana dispensary in Florida in 2019.[[16]](https://en.wikipedia.org/wiki/MedMen#cite_note-16)

In April 2018, the company opened MedMen Mustang, a 45,000 square-foot greenhouse and manufacturing facility near [Reno, Nevada](https://en.wikipedia.org/wiki/Reno,_Nevada) with expectations of producing 10,000 pounds of cannabis annually.[[17]](https://en.wikipedia.org/wiki/MedMen#cite_note-17)

In May 2018, MedMen began construction on a second 45,000-square-foot cannabis factory in [Desert Hot Springs, California](https://en.wikipedia.org/wiki/Desert_Hot_Springs,_California). It was scheduled to open in early 2019.[[18]](https://en.wikipedia.org/wiki/MedMen#cite_note-18)

MedMen went public on the Canadian Stock Exchange via a [reverse takeover](https://en.wikipedia.org/wiki/Reverse_takeover) (RTO). The company listed under the [stock ticker](https://en.wikipedia.org/wiki/Stock_ticker) symbol MMEN on May 29, 2018.[[3]](https://en.wikipedia.org/wiki/MedMen#cite_note-:0-3)

In June 2018, MedMen announced its acquisition of a nursery and retail license to build 25 stores in [Florida](https://en.wikipedia.org/wiki/Florida).[[3]](https://en.wikipedia.org/wiki/MedMen#cite_note-:0-3)

In the second half of 2018, MedMen acquired dispensaries in [Arizona](https://en.wikipedia.org/wiki/Arizona), [Northern California](https://en.wikipedia.org/wiki/Northern_California), and [Illinois](https://en.wikipedia.org/wiki/Illinois). The company also initiated a $682 million acquisition of PharmaCann, although the deal eventually fell through.[[19]](https://en.wikipedia.org/wiki/MedMen#cite_note-19) The acquisition would have set a record for the largest U.S.-based cannabis company buyout.[[20]](https://en.wikipedia.org/wiki/MedMen#cite_note-20)[[21]](https://en.wikipedia.org/wiki/MedMen#cite_note-21) The board decided the money would be better spent in increasing market share naturally.[[22]](https://en.wikipedia.org/wiki/MedMen#cite_note-22)

In February 2019, MedMen announced a relationship with Treehouse Real Estate Investment Trust (“Treehouse”), a cannabis-focused [REIT](https://en.wikipedia.org/wiki/REIT) that had raised $133 million to acquire properties from MedMen.[[23]](https://en.wikipedia.org/wiki/MedMen#cite_note-23)

In 2019, MedMen former CFO, James Parker, filed a lawsuit claiming that he was [wrongfully discharged](https://en.wikipedia.org/wiki/Wrongful_termination); while MedMen's CEO and its board denied the claims, calling them baseless and asserting that they will prevail in court.[[24]](https://en.wikipedia.org/wiki/MedMen#cite_note-:1-24) On April 19, 2019, MedMen's [Chief Operating Officer](https://en.wikipedia.org/wiki/Chief_Operating_Officer) Ben Cook, [general counsel](https://en.wikipedia.org/wiki/General_counsel) Lisa Sergi Trager, and senior vice president of corporate communications Daniel Yi resigned.[[25]](https://en.wikipedia.org/wiki/MedMen#cite_note-25) Parker's lawsuit's claims resulted in the New York Medical Cannabis Industry Association removing MedMen from its roster.[[26]](https://en.wikipedia.org/wiki/MedMen#cite_note-26)

Irally.n May 2019, the [*Journal of the American Medical Association*](https://en.wikipedia.org/wiki/Journal_of_the_American_Medical_Association) called for a "national evidence-based regulatory regime for marijuana marketing" citing MedMen's nationally broadcast health claims.[[27]](https://en.wikipedia.org/wiki/MedMen#cite_note-27)

In June 2019, the [*Los Angeles Business Journal*](https://en.wikipedia.org/wiki/Los_Angeles_Business_Journal) reported MedMen's cash burn rate $70 million per quarter as the company cut expenses by 20% from 2018 levels.[[28]](https://en.wikipedia.org/wiki/MedMen#cite_note-28)

On February 1, 2020, Adam Bierman resigned as CEO and surrendered all of his Class A super voting shares.[[29]](https://en.wikipedia.org/wiki/MedMen#cite_note-29) Ryan Lissack, MedMen's chief operating officer and chief technology officer, was appointed to serve as the interim CEO.[[30]](https://en.wikipedia.org/wiki/MedMen#cite_note-30)

On March 30, 2020, MedMen announced it had appointed Tom Lynch as Interim Chief Executive Officer and Chief Restructuring Officer. He previously served as Interim Chief Executive Officer of [David's Bridal](https://en.wikipedia.org/wiki/David%27s_Bridal) and before that chairman and chief executive officer of [Frederick's of Hollywood](https://en.wikipedia.org/wiki/Frederick%27s_of_Hollywood).[[31]](https://en.wikipedia.org/wiki/MedMen#cite_note-31)

On April 26, 2024, MedMen announced that they have entered bankruptcy proceedings in Canada, and its CFO Amit Pandey resigned immediately after the announcement. MedMen USA filed for voluntary [Chapter 7 bankruptcy](https://en.wikipedia.org/wiki/Chapter_7_bankruptcy) liquidation and immediately discontinued all future operations permanently.[[32]](https://en.wikipedia.org/wiki/MedMen#cite_note-32)

**Funding**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=2)]

Prior to its [Canadian Stock Exchange](https://en.wikipedia.org/wiki/Canadian_Stock_Exchange) listing, MedMen raised approximately $110 million through a private placement at an implied [enterprise valuation](https://en.wikipedia.org/wiki/Enterprise_valuation) of $1.65 billion.[[33]](https://en.wikipedia.org/wiki/MedMen#cite_note-33)

The company also raised nearly $200 million (debt and equity) from September 2018 through November 2018, but reported only $80 million in cash on hand at year-end. In March 2019, MedMen announced a $250 million convertible financing facility with Gotham Green Partners.[[34]](https://en.wikipedia.org/wiki/MedMen#cite_note-34)

**Retail stores and facilities**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=3)]

As of fall 2019, MedMen operated 32 dispensaries serving both medical and recreational customers in Arizona, California, Illinois, Nevada, New York, and Florida.[[35]](https://en.wikipedia.org/wiki/MedMen#cite_note-35)[[24]](https://en.wikipedia.org/wiki/MedMen#cite_note-:1-24)

On March 11, 2024, it was reported by several sources that Medmen had closed its operations everywhere except for in San Diego and near LA International Airport. The closures came not too long after the company's stock value dropped to zero, which lead to the ousting of their CEO and executive chairman. [[36]](https://en.wikipedia.org/wiki/MedMen#cite_note-36) [[37]](https://en.wikipedia.org/wiki/MedMen#cite_note-37)

**Business strategy**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=4)]

**Domestic**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=5)]

MedMen West Hollywood was one of two licensed dispensaries operating in time for the start of legal recreational use in the Greater Los Angeles area on January 2, 2018.[[38]](https://en.wikipedia.org/wiki/MedMen#cite_note-38)

According to the [Bureau of Cannabis Control](https://en.wikipedia.org/wiki/California_Bureau_of_Cannabis_Control) records, the first state license for a cannabis business in the city of Los Angeles went to MedMen Beverly Hills on January 19, 2018.[[39]](https://en.wikipedia.org/wiki/MedMen#cite_note-39)[[40]](https://en.wikipedia.org/wiki/MedMen#cite_note-40)

MedMen has opened eight stores in Florida to serve its medical marijuana market and plans to have nine stores open by the end of 2019.[[41]](https://en.wikipedia.org/wiki/MedMen#cite_note-41)

**International**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=6)]

In 2015, MedMen partnered with MedReleaf, a Canadian marijuana producer now known as [Aurora Cannabis](https://en.wikipedia.org/wiki/Aurora_Cannabis), to open opportunities for collaboration on "product development and market penetration" with MedReleaf CEO Neil Closner joining MedMen's board of advisors.[[42]](https://en.wikipedia.org/wiki/MedMen#cite_note-42)

On March 19, 2018, MedMen announced its cross-border, joint-venture partnership with Canadian company, Cronos Group, called MedMen Canada.[[43]](https://en.wikipedia.org/wiki/MedMen#cite_note-Forbes-43)

**Marketing and branding**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=7)]

In February 2019, the company released a video ad directed by [Spike Jonze](https://en.wikipedia.org/wiki/Spike_Jonze) and narrated by [Jesse Williams](https://en.wikipedia.org/wiki/Jesse_Williams_(actor))[[44]](https://en.wikipedia.org/wiki/MedMen#cite_note-44) touting the "normalization" of cannabis usage in American culture and linking the practice to founding father [George Washington](https://en.wikipedia.org/wiki/George_Washington). The ad also criticizes anti-cannabis sentiment and [American drug war](https://en.wikipedia.org/wiki/American_drug_war) policy.

On July 19, 2019, the television [animated comedy](https://en.wikipedia.org/wiki/Animated_sitcom) series [South Park](https://en.wikipedia.org/wiki/South_Park) released a satirical video on [YouTube](https://en.wikipedia.org/wiki/YouTube)[[45]](https://en.wikipedia.org/wiki/MedMen#cite_note-45) to promote its fictional "[Tegridy Farms](https://en.wikipedia.org/wiki/Tegridy_Farms)" cannabis brand, which originated in a 2018 episode. Multiple publications have noted similarities between the South Park ad and MedMen's Spike Jonze-directed ad, both of which begin with scenes featuring America's [Founding Fathers](https://en.wikipedia.org/wiki/Founding_Fathers_of_the_United_States) growing hemp, particularly George Washington.[[46]](https://en.wikipedia.org/wiki/MedMen#cite_note-46)[[47]](https://en.wikipedia.org/wiki/MedMen#cite_note-r227-47)[[48]](https://en.wikipedia.org/wiki/MedMen#cite_note-48)

**See also**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=8)]

* icon
* [***Cannabis portal***](https://en.wikipedia.org/wiki/Portal:Cannabis)
* ******
* [***Companies portal***](https://en.wikipedia.org/wiki/Portal:Companies)
* [Cannabis in the United States](https://en.wikipedia.org/wiki/Cannabis_in_the_United_States)
* [Medical cannabis in the United States](https://en.wikipedia.org/wiki/Medical_cannabis_in_the_United_States)
* [Legality of cannabis](https://en.wikipedia.org/wiki/Legality_of_cannabis)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=MedMen&action=edit&section=9)]

* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-1) ["MedMen Reports Fourth Quarter and Fiscal Year 2019 Financial Results - Designated News Release"](https://www.businesswire.com/news/home/20191028005715/en/MedMen-Reports-Fourth-Quarter-and-Fiscal-Year-2019-Financial-Results---Designated-News-Release) (Press release). 28 October 2019.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-latimes_2-0) ["L.A. pot retailer MedMen has 12 shops, a $1.6-billion valuation and, coming soon, Canadian stock"](http://www.latimes.com/business/la-fi-medmen-public-20180525-story.html). *LA Times*. 25 May 2018. [Archived](https://web.archive.org/web/20181110000352/http://www.latimes.com/business/la-fi-medmen-public-20180525-story.html) from the original on 10 November 2018. Retrieved 18 October 2018.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/MedMen#cite_ref-:0_3-0)
* [***a***](https://en.wikipedia.org/wiki/MedMen#cite_ref-:0_3-0) [***b***](https://en.wikipedia.org/wiki/MedMen#cite_ref-:0_3-1) [***c***](https://en.wikipedia.org/wiki/MedMen#cite_ref-:0_3-2) [***d***](https://en.wikipedia.org/wiki/MedMen#cite_ref-:0_3-3) ["MedMen inks $53 million acquisition of Florida cultivator, dispensaries"](https://mjbizdaily.com/medmen-acquisition-florida-cultivator-dispensaries-treadwell/). *Marijuana Business Daily*. 2018-06-06. [Archived](https://web.archive.org/web/20180808011307/https://mjbizdaily.com/medmen-acquisition-florida-cultivator-dispensaries-treadwell/) from the original on 2018-08-08. Retrieved 2018-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-4) <https://investors.medmen.com/home/default.aspx?_ga=2.164530623.1428893993.1571871737-2060554665.1551660007>(subscription required)
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-dailynews_5-0) ["lA-based Medmen lists on the Canadian Securities Exchange with $1.6 Billion Valuation"](https://www.dailynews.com/2018/05/29/la-based-medmen-lists-on-canadian-securities-exchange-with-1-6-billion-valuation/). *Daily News*. 29 May 2018. [Archived](https://web.archive.org/web/20181019121901/https://www.dailynews.com/2018/05/29/la-based-medmen-lists-on-canadian-securities-exchange-with-1-6-billion-valuation/) from the original on 19 October 2018. Retrieved 18 October 2018.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-6) ["Bulletin2024-0106 - Suspensions - SIXW, MMEN, BJB, LIDA"](https://thecse.com/bulletin/2024-0106-suspensions-sixw-mmen-bjb-lida/). *Canadian Securities Exchange*. January 8, 2024. Retrieved September 20, 2024.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-7) ["Bulletin 2024-0515 - Delist - MedMen Enterprises Inc. (MMEN)"](https://thecse.com/bulletin/2024-0515-delist-medmen-enterprises-inc-mmen/). *Canadian Securities Exchange*. September 11, 2024. Retrieved September 20, 2024.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-8) ["MEDMEN ENTERPRISES INC (MMNFF) Stock Price, Quote, History & News"](https://finance.yahoo.com/quote/MMNFF/). *finance.yahoo.com*. Retrieved 2019-06-27.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-9) ["MedMen's $1.65 Billion Listing Shows Cannabis Is Moving North"](https://www.bloomberg.com/news/articles/2018-05-29/medmen-s-listing-on-cse-shows-a-northward-migration-for-cannabis). *Bloomberg.com*. [Archived](https://web.archive.org/web/20180825041746/https://www.bloomberg.com/news/articles/2018-05-29/medmen-s-listing-on-cse-shows-a-northward-migration-for-cannabis) from the original on 2018-08-25. Retrieved 2018-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-wellandgood_10-0) ["EXCLUSIVE: MEDMEN, THE "APPLE STORE OF CANNABIS," LAUNCHES ITS FIRST WELLNESS-FOCUSED PRODUCT LINE"](https://www.wellandgood.com/good-advice/medmen-products-statemade-launch/). Well and Good. 5 October 2018. [Archived](https://web.archive.org/web/20181127110316/https://www.wellandgood.com/good-advice/medmen-products-statemade-launch/) from the original on 27 November 2018. Retrieved 26 November 2018.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-11) Small, Jonathan (2018-07-09). ["How MedMen Became the Starbucks of Pot"](https://www.greenentrepreneur.com/article/316124). *GreenEntrepreneur*. [Archived](https://web.archive.org/web/20180807220524/https://www.greenentrepreneur.com/article/316124) from the original on 2018-08-07. Retrieved 2018-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-12) ["MedMen One of First Marijuana Shops Open in WeHo"](https://www.nbclosangeles.com/on-air/as-seen-on/MedMen-One-of-First-Marijuana-Shops-Open-in-WeHo_Los-Angeles-467674053.html). *NBC Southern California*. Retrieved 2019-06-27.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-13) Aiello, Chloe (2018-04-19). ["MedMen bets big on New York legalization by opening a luxury marijuana store on Fifth Avenue"](https://www.cnbc.com/2018/04/19/medmen-bets-big-on-new-york-legalization-by-opening-a-luxury-marijuana-store-on-fifth-avenue.html). *CNBC*. Retrieved 2019-06-27.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-14) Brodsky, Sam (2018-04-04). ["Medical marijuana dispensary MedMen coming to Manhattan"](https://www.metro.us/news/local-news/MedMen-medical-marijuana-manhattan). *Metro New York*. Retrieved 2019-06-27.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-15) ["MedMen marijuana dispensary quickly expands in Las Vegas"](https://www.reviewjournal.com/business/medmen-marijuana-dispensary-quickly-expands-in-las-vegas/). *Las Vegas Review-Journal*. 2018-10-08. Retrieved 2019-06-27.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-16) ["MedMen opens its first medical marijuana dispensary in Florida"](https://mjbizdaily.com/medmen-opens-its-first-florida-medical-cannabis-dispensary/). *Marijuana Business Daily*. 2019-06-14. Retrieved 2019-06-27.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-17) ["MedMen Cannabis Production Facility in Nevada Nearly Complete"](https://www.greenhousegrower.com/management/medmen-cannabis-production-facility-in-nevada-nearly-complete/). *Greenhouse Grower*. 2017-05-18. [Archived](https://web.archive.org/web/20180807220744/https://www.greenhousegrower.com/management/medmen-cannabis-production-facility-in-nevada-nearly-complete/) from the original on 2018-08-07. Retrieved 2018-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-18) ["MedMen opens state-of-the-art marijuana cultivation facility outside Reno"](https://www.thecannabist.co/2018/04/16/medmen-marijuana-cultivation-reno/103644/). *The Cannabist*. 2018-04-16. [Archived](https://web.archive.org/web/20180807220619/https://www.thecannabist.co/2018/04/16/medmen-marijuana-cultivation-reno/103644/) from the original on 2018-08-07. Retrieved 2018-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-19) ["MedMen And PharmaCann Cancel $682 Million Marijuana Buyout"](https://www.addictioncenter.com/news/2019/10/medmen-pharmacann-marijuana-buyout/). *Addiction Center*. 2019-10-24. Retrieved 2023-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-20) Gurdus, Lizzy (2018-10-15). ["MedMen CEO on US cannabis retail, 'blockbuster' PharmaCann takeover"](https://www.cnbc.com/2018/10/15/medmen-ceo-on-us-cannabis-retail-blockbuster-pharmacann-takeover.html). *www.cnbc.com*. [Archived](https://web.archive.org/web/20190423163905/https://www.cnbc.com/2018/10/15/medmen-ceo-on-us-cannabis-retail-blockbuster-pharmacann-takeover.html) from the original on 2019-04-23. Retrieved 2019-04-23.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-21) Berke, Jeremy. ["High-end marijuana retailer MedMen just spent $682 million on the largest US cannabis acquisition in history"](https://www.businessinsider.com/marijuana-retailer-medmen-acquires-pharmacann-for-682-million-2018-10). *Business Insider*. [Archived](https://web.archive.org/web/20190330101755/https://www.businessinsider.com/marijuana-retailer-medmen-acquires-pharmacann-for-682-million-2018-10) from the original on 2019-03-30. Retrieved 2019-04-23.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-22) ["MedMen And PharmaCann Cancel $682 Million Marijuana Buyout"](https://www.addictioncenter.com/news/2019/10/medmen-pharmacann-marijuana-buyout/). *Addiction Center*. 2019-10-24. Retrieved 2023-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-23) ["MedMen Reports Second Quarter Fiscal Year 2019 Financial Results"](https://investors.medmen.com/press-releases/press-release-details/2019/MedMen-Reports-Second-Quarter-Fiscal-Year-2019-Financial-Results/default.aspx). *investors.medmen.com*. Retrieved 2019-03-15.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/MedMen#cite_ref-:1_24-0)
* [***a***](https://en.wikipedia.org/wiki/MedMen#cite_ref-:1_24-0) [***b***](https://en.wikipedia.org/wiki/MedMen#cite_ref-:1_24-1) Peltz, James (24 February 2019). ["Fast-growing pot seller MedMen faces lawsuit by former insider"](https://www.latimes.com/business/la-fi-cannabis-medmen-lawsuit-20190224-story.html). *Los Angeles Times*. [Archived](https://web.archive.org/web/20190225151120/https://www.latimes.com/business/la-fi-cannabis-medmen-lawsuit-20190224-story.html) from the original on 25 February 2019. Retrieved 26 February 2019.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-25) Schlesinger, Thomas Franck, Scott Zamost, Jennifer (2019-04-19). ["Top executives at MedMen quit amid claims of financial duress"](https://www.cnbc.com/2019/04/19/top-executives-at-medmen-quit-amid-claims-of-financial-duress.html). *www.cnbc.com*. [Archived](https://web.archive.org/web/20190423165415/https://www.cnbc.com/2019/04/19/top-executives-at-medmen-quit-amid-claims-of-financial-duress.html) from the original on 2019-04-23. Retrieved 2019-04-23.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-26) Rodrick, Stephen (2019-04-16). ["Rise of Big Weed: MedMen's Growing Pains"](https://www.rollingstone.com/culture/culture-features/medmen-dispensaries-lawsuit-scandal-marijuana-pot-822427/). *Rolling Stone*. [Archived](https://web.archive.org/web/20190423163909/https://www.rollingstone.com/culture/culture-features/medmen-dispensaries-lawsuit-scandal-marijuana-pot-822427/) from the original on 2019-04-23. Retrieved 2019-04-23.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-27) Ayers, John W.; Caputi, Theodore; Leas, Eric C. (2019-05-16). "The Need for Federal Regulation of Marijuana Marketing". *JAMA*. **321** (22): 2163–2164. [doi](https://en.wikipedia.org/wiki/Doi_(identifier)):[10.1001/jama.2019.4432](https://doi.org/10.1001%2Fjama.2019.4432). [ISSN](https://en.wikipedia.org/wiki/ISSN_(identifier)) [0098-7484](https://search.worldcat.org/issn/0098-7484). [PMID](https://en.wikipedia.org/wiki/PMID_(identifier)) [31095243](https://pubmed.ncbi.nlm.nih.gov/31095243). [S2CID](https://en.wikipedia.org/wiki/S2CID_(identifier)) [155103266](https://api.semanticscholar.org/CorpusID:155103266).
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-28) ["MedMen CFO Slashes Costs | Los Angeles Business Journal"](https://labusinessjournal.com/news/2019/jun/07/medmen-cfo-slashes-costs/). *labusinessjournal.com*. 6 June 2019. Retrieved 2019-06-11.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-29) Roberts, Chris (June 19, 2020). ["MedMen's Failure Is Everything Wrong With Legal Cannabis (And Is Only The First Company To Implode)"](https://www.forbes.com/sites/chrisroberts/2020/06/19/medmens-failure-is-everything-wrong-with-legal-cannabis-and-is-only-the-first-company-to-implode/). *Forbes*. Retrieved 2020-06-20.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-30) ["MedMen co-founder and CEO departs • New York State Bar Association recommends cannabis legalization • & more..."](https://cannabiswire.com/2020/02/03/medmen-co-founder-and-ceo-departs-%e2%80%a2-new-york-state-bar-association-recommends-cannabis-legalization-%e2%80%a2-more/) *Cannabis Wire*. Retrieved 2020-02-25.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-31) ["MedMen Closes Senior Secured Convertible Financing and Provides Additional Corporate Updates"](https://www.businesswire.com/news/home/20200330005227/en/MedMen-Closes-Senior-Secured-Convertible-Financing-Additional). *Business Wire*. 30 March 2020. Retrieved 2020-07-29.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-32) ["MedMen Announces It Is Entering Bankruptcy Proceedings"](https://news.bloomberglaw.com/bankruptcy-law/medmen-announces-it-is-entering-bankruptcy-proceedings?context=search&index=0). *Bloomberg Law*. April 26, 2024. Retrieved April 27, 2024.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-33) ["MedMen - The First Billion Dollar Marijuana Startup? - Nanalyze"](https://www.nanalyze.com/2018/02/medmen-billion-dollar-marijuana-startup/). *Nanalyze*. 2018-02-26. [Archived](https://web.archive.org/web/20180807220706/https://www.nanalyze.com/2018/02/medmen-billion-dollar-marijuana-startup/) from the original on 2018-08-07. Retrieved 2018-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-34) cnbc.com, Alex Berenson, special to (2019-03-28). ["MedMen's financial troubles are a warning for the marijuana industry"](https://www.cnbc.com/2019/03/28/medmens-financial-troubles-are-a-warning-for-the-marijuana-industry.html). *www.cnbc.com*. [Archived](https://web.archive.org/web/20190423163915/https://www.cnbc.com/2019/03/28/medmens-financial-troubles-are-a-warning-for-the-marijuana-industry.html) from the original on 2019-04-23. Retrieved 2019-04-23.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-35) ["Marijuana Dispensary Locations - MedMen Cannabis Dispensary"](https://medmen.com/stores/). *medmen.com*. [Archived](https://web.archive.org/web/20190416190710/https://medmen.com/stores) from the original on 2019-04-16. Retrieved 2019-10-24.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-36) ["Medmen closes all but 2 SoCal stores, report says"](https://ktla.com/news/local-news/medmen-closes-all-but-2-socal-stores-report-says/). *KTLA*. 2024-03-11. Retrieved 2024-03-13.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-37) ["Medmen Closes its Doors: Assessing the Impact on the Cannabis Industry"](http://wheelhouseph.com/medmen-closes/). *Wheelhouse Staff*. 2024-03-14. Retrieved 2024-03-14.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-38) ["High times for local smokers in WeHo – Park Labrea News/ Beverly Press"](https://beverlypress.com/2018/01/high-times-for-local-smokers-in-weho/). *Park Labrea News/ Beverly Press*. 2018-01-03. [Archived](https://web.archive.org/web/20180807220500/https://beverlypress.com/2018/01/high-times-for-local-smokers-in-weho/) from the original on 2018-08-07. Retrieved 2018-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-39) Staggs, Brooke (2018-01-20). ["Recreational marijuana sales are now allowed in LA , after shops get first licenses"](https://www.dailynews.com/2018/01/19/recreational-marijuana-sales-are-now-allowed-in-la%e2%80%8b-after-shops-get-first-licenses/). *Daily News*. Retrieved 2024-01-12.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-40) Rittenhouse, Lindsay (2018-10-01). ["An Inside Look at MedMen, Lauded as the 'Apple Store of Weed'"](https://www.adweek.com/agencies/an-inside-look-at-medmen-lauded-as-the-apple-store-of-weed/). *www.adweek.com*. Retrieved 2024-01-12.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-41) <https://investors.medmen.com/press-releases/press-release-details/2019/MedMen-Announces-Fifth-Florida-Store-Opening-in-Jacksonville-Beach/default.aspx>([registration required](https://en.wikipedia.org/wiki/Wikipedia:Verifiability#Access_to_sources))
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-42) ["MedMen and MedReleaf Partner to Expand Medical Marijuana Services – MedReleaf"](https://shop.medreleaf.com/medmen-and-medreleaf-partner-to-expand-medical-marijuana-services). *shop.medreleaf.com*. [Archived](https://web.archive.org/web/20180808011317/https://shop.medreleaf.com/medmen-and-medreleaf-partner-to-expand-medical-marijuana-services) from the original on 2018-08-08. Retrieved 2018-08-07.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-Forbes_43-0) Mary Carreon. ["MedMen Leaps Into Canadian Cannabis Market For Joint Venture With Cronos Group"](https://www.forbes.com/sites/marycarreon/2018/03/23/medmen-leaps-into-canadian-cannabis-market-for-joint-venture-with-cronos-group/#3100d42b6d39). *Forbes*. [Archived](https://web.archive.org/web/20190414062710/https://www.forbes.com/sites/marycarreon/2018/03/23/medmen-leaps-into-canadian-cannabis-market-for-joint-venture-with-cronos-group/#3100d42b6d39) from the original on 2019-04-14. Retrieved 2019-04-24.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-44) Beer, Jeff (25 February 2019). ["Spike Jonze and Jesse Williams made a totally normal weed ad for MedMen"](https://www.fastcompany.com/90311755/spike-jonze-and-jesse-williams-made-a-totally-normal-weed-ad-for-medmen). Fast Company. [Archived](https://web.archive.org/web/20190226020149/https://www.fastcompany.com/90311755/spike-jonze-and-jesse-williams-made-a-totally-normal-weed-ad-for-medmen) from the original on 26 February 2019. Retrieved 26 February 2019.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-45) South Park Studios (2019-07-19), [*Tegridy Farms*](https://www.youtube.com/watch?v=nQqBOz8bkBE), retrieved 2019-07-29
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-46) Jaeger, Kyle (2019-07-22). ["South Park Seems To Take A Jab At Marijuana Company MedMen In Satirical Ad"](https://www.marijuanamoment.net/south-park-seems-to-take-a-jab-at-marijuana-company-medmen-in-satirical-ad/). *Marijuana Moment*. Retrieved 2019-07-29.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-r227_47-0) Mitchell, Thomas (2019-07-25). ["Is South Park Planning to Join the Marijuana Industry?"](https://www.westword.com/marijuana/is-south-park-planning-to-join-the-marijuana-industry-11422697). *Westword*. Retrieved 2024-06-12.
* [**^**](https://en.wikipedia.org/wiki/MedMen#cite_ref-48) ["South Park mocks cannabis company MedMen with satirical response to Spike Jonze video"](https://www.thegrowthop.com/cannabis-news/south-park-mocks-cannabis-company-medmen-with-satirical-response-to-spike-jonze-video). *The GrowthOp*. 2019-07-23. Retrieved 2019-07-29.

**External links**

# Planet 13 Holdings

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Planet_13_Holdings)
* [Talk](https://en.wikipedia.org/wiki/Talk:Planet_13_Holdings)
* [Read](https://en.wikipedia.org/wiki/Planet_13_Holdings)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Planet_13_Holdings)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Planet_13_Holdings)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&oldid=1240507858)
* [Page information](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Planet_13_Holdings&id=1240507858&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FPlanet_13_Holdings)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FPlanet_13_Holdings)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q65050867#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Planet_13_Holdings&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q65050867)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| [**Traded as**](https://en.wikipedia.org/wiki/Ticker_symbol) | [CSE](https://en.wikipedia.org/wiki/Canadian_Securities_Exchange): [PLTH](https://thecse.com/en/listing_by_symbol/1/PLTH) and [OTCQX](https://en.wikipedia.org/wiki/OTC_Markets_Group): [PLNHF](https://www.otcmarkets.com/stock/PLNHF/quote) |
| **Industry** | [Cannabis](https://en.wikipedia.org/wiki/Cannabis) |
| **Headquarters** | Nevada, United States |
| **Key people** | * Robert Groesbeck ([Chairman](https://en.wikipedia.org/wiki/Chairman) and [Co-CEO](https://en.wikipedia.org/wiki/Chief_executive_officer)) * Larry Scheffler ([Chairman](https://en.wikipedia.org/wiki/Chairman) and [Co-CEO](https://en.wikipedia.org/wiki/Chief_executive_officer)) |
| **Products** | [Medical cannabis](https://en.wikipedia.org/wiki/Medical_cannabis), [Recreational cannabis](https://en.wikipedia.org/wiki/Recreational_cannabis), [vape pens](https://en.wikipedia.org/wiki/Electronic_cigarette) and smoking accessories |
| **Brands** | Planet 13 Las Vegas, Medizin, Trendi, Leaf & Vine, Purc, Planet M |
| **Website** | [https://www.planet13holdings.com](https://www.planet13holdings.com/) |

**Planet 13 Holdings, Inc.** is a [cannabis](https://en.wikipedia.org/wiki/Cannabis_(drug)) company based in Nevada, United States.[[1]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-1) On Nov 1, 2018, the company opened its [cannabis dispensary](https://en.wikipedia.org/wiki/Cannabis_shop) in [Las Vegas](https://en.wikipedia.org/wiki/Las_Vegas) which became the largest cannabis dispensary in the world at 112,000 square feet.[[2]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-2)

The company operates through Planet 13 Cannabis Superstore & Entertainment Complex as well other sub-brands like Medizin, Trendi, Leaf & Vine, PURC and Planet M. The product portfolio of the brands are primarily cannabis products while PURC is a [coffee](https://en.wikipedia.org/wiki/Coffee) brand.[[3]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-3)

The company has expanded across the United States and have dispensaries in Orange County, California, Florida, and Illinois.[[4]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-4)

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&action=edit&section=1)]

Planet 13 Holdings is run by its two [CEOs](https://en.wikipedia.org/wiki/Chief_executive_officer) Bob Groesbeck and Larry Scheffler, who are both former politicians. Groesbeck served as the mayor of [Henderson](https://en.wikipedia.org/wiki/Henderson,_Nevada), 16 miles away from Las Vegas, from 1993 to 1997, and Scheffler served as a councilman for Henderson.[[5]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-Chen-5)[[6]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-6)

The company has a cultivation license in Nevada with a capacity of 950 kg per year. It also has two retail licenses to sell both medical and [recreational cannabis](https://en.wikipedia.org/wiki/Cannabis_(drug)).[[7]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-:0-7)

In 2021, Planet 13 Holdings purchased a medical marijuana subsidiary of Harvest Health and Recreation for $55 million. The store will be known at Planet 13 Florida.[[8]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-8) In 2022, the company purchased Next Green Wave to expand operations in California.[[9]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-9)

In July 2021, the company opened Planet 13 Orange County in [Santa Ana, California](https://en.wikipedia.org/wiki/Santa_Ana,_California).[[10]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-:1-10)[[11]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-11) The largest dispensary in California, it features an 89-foot digital waterfall, a computerized interactive beach, and a 16-foot octopus sculpture.[[10]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-:1-10)

**Planet 13 Cannabis Dispensary**[[edit source](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&action=edit&section=2)]

The company has a retail outlet near the [Las Vegas Strip](https://en.wikipedia.org/wiki/Las_Vegas_Strip) is the largest cannabis dispensary in the world measured by square footage at 40,000.[[12]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-12)[[13]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-13) It serves an average of 3,575 customers per day.[[14]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-fool-14) It is open 24 hours seven days a week.

**Market and Expansion**[[edit source](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&action=edit&section=3)]

The company's share price had more than doubled in one year, up to 175%. The share price has also increased up to 48% in a quarter.[[15]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-15) With a market capital of C$510 million, the company reported sales of $5.5 million in March 2019, a 64% increase from the time of opening of the dispensary in November 2018. Based on the same, the annual sales figures are expected to be around $66 million as estimated by [Seeking Alpha](https://en.wikipedia.org/wiki/Seeking_Alpha). The company stock performed well in 2019 with a reported 113% gain until April 2019. On July 1, 2021, Planet 13 opened a 40,000-square-foot store in Santa Ana, Calif., just 10 minutes from [Disneyland](https://en.wikipedia.org/wiki/Disneyland).[[14]](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_note-fool-14)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Planet_13_Holdings&action=edit&section=4)]

* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-1) ["Planet 13 Holdings Inc - Company Profile and News"](https://www.bloomberg.com/profile/company/PLTH:CN). *Bloomberg.com*. Retrieved 2019-06-24.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-2) Im, Jimmy (2018-11-03). ["The world's largest cannabis dispensary just opened in Vegas—and it has an entertainment complex attached"](https://www.cnbc.com/2018/11/02/planet-13-worlds-largest-cannabis-dispensary-opens-in-las-vegas.html). *CNBC*. Retrieved 2019-06-24.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-3) ["About: Planet 13 Holdings, INC"](https://www.planet13holdings.com/about/).
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-4) ["Planet 13 Holdings says it has received approvals to expand cultivation in Nevada"](https://www.proactiveinvestors.com/companies/news/993613/planet-13-holdings-says-it-has-received-approvals-to-expand-cultivation-in-nevada-993613.html). *Proactiveinvestors NA*. 2022-09-26. Retrieved 2023-01-07.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-Chen_5-0) Chen, Angela (2018-11-15). ["We visited the world's largest cannabis dispensary"](https://www.theverge.com/2018/11/15/18096082/planet-13-marijuana-dispensary-las-vegas-luxury-marketing-branding-cannabis). *The Verge*. Retrieved 2019-06-24.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-6) Robert Kachelreiss (July 30, 2018). ["Check Out the World's First Cannabis Superstore in Las Vegas"](https://www.leafly.com/news/industry/biggest-recreational-dispensary-las-vegas). [Leafly](https://en.wikipedia.org/wiki/Leafly).
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-:0_7-0) ["Planet 13: One Cannabis Store Is Not Enough"](https://seekingalpha.com/article/4257139-planet-13-one-cannabis-store-enough). 26 April 2019.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-8) ["Planet 13 to enter Florida via $55 million purchase of cannabis operator"](https://mjbizdaily.com/planet-13-to-enter-florida-via-55-million-purchase-of-cannabis-operator/). *MJBizDaily*. 2021-09-01. Retrieved 2023-01-10.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-9) Graham, Patrick M. (2022-03-02). ["Planet 13 completes acquisition of Next Green Wave to gain cultivation and production operations in California"](https://www.proactiveinvestors.com/companies/news/975630/planet-13-completes-acquisition-of-next-green-wave-to-gain-cultivation-and-production-operations-in-california-975630.html). *Proactiveinvestors NA*. Retrieved 2023-01-07.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-:1_10-0)
* [***a***](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-:1_10-0) [***b***](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-:1_10-1) Tschorn, Adam (2021-07-01). ["The 7 things to look for at the new weed wonderland not far from Disneyland"](https://www.latimes.com/lifestyle/story/2021-07-01/planet-13-orange-county-offers-largest-california-dispensary). *Los Angeles Times*. Retrieved 2023-01-13.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-11) Pimentel, Joseph (2021-07-08). ["With $30 million in revenue from cannabis, Santa Ana welcomes Planet 13"](https://spectrumnews1.com/ca/orange-county/business/2021/06/28/planet-13-orange-county-santa-ana). *spectrumnews1.com*. Retrieved 2023-01-13.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-12) Winkie, Luke; McManus, Brian (2018-08-10). ["After Planet 13, Marijuana Tourism Will Never Be the Same"](https://www.vice.com/en_ca/article/7xqdzg/after-planet-13-marijuana-tourism-will-never-be-the-same). *Vice*. Retrieved 2019-06-25.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-13) Rense, Sarah (2018-10-30). ["The World's Largest Weed Dispensary Is About to Open Near the Las Vegas Strip"](https://www.esquire.com/lifestyle/a24431065/planet-13-cannabis-dispensary-las-vegas-open/). *Esquire*. Retrieved 2019-06-25.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-fool_14-0)
* [***a***](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-fool_14-0) [***b***](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-fool_14-1) Saletta, Chuck (30 October 2018). ["3 Top Small-Cap Stocks to Buy Right Now"](https://www.esquire.com/lifestyle/a24431065/planet-13-cannabis-disphttps://www.fool.com/investing/2019/08/26/3-top-small-cap-stocks-to-buy-right-now.aspxensary-las-vegas-open/). *Motley Fool*. Retrieved 20 November 2019.
* [**^**](https://en.wikipedia.org/wiki/Planet_13_Holdings#cite_ref-15) ["Announcing: Planet 13 Holdings (CNSX:PLTH) Stock Increased An Energizing 175% In The Last Year"](https://in.finance.yahoo.com/news/announcing-planet-13-holdings-cnsx-110639976.html). *in.finance.yahoo.com*. Retrieved 2019-06-25.

# Privateer Holdings

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Privateer_Holdings)
* [Talk](https://en.wikipedia.org/wiki/Talk:Privateer_Holdings)
* [Read](https://en.wikipedia.org/wiki/Privateer_Holdings)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Privateer_Holdings)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Privateer_Holdings)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&oldid=1248206284)
* [Page information](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Privateer_Holdings&id=1248206284&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FPrivateer_Holdings)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FPrivateer_Holdings)
* [Expand all](https://en.wikipedia.org/wiki/Privateer_Holdings#)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q17107589#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Privateer_Holdings&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q17107589)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | |
| --- | --- |
| **Industry** | [Private equity firm](https://en.wikipedia.org/wiki/Private_equity_firm) |
| **Founded** | October 20, 2011 |
| **Founders** | [Brendan Kennedy](https://en.wikipedia.org/wiki/Brendan_Kennedy_(businessman))  [Michael Blue](https://en.wikipedia.org/wiki/Michael_Blue)  [Christian Groh](https://en.wikipedia.org/wiki/Christian_Groh) |
| **Headquarters** | [Seattle](https://en.wikipedia.org/wiki/Seattle), [Washington](https://en.wikipedia.org/wiki/Washington_(state)), [United States](https://en.wikipedia.org/wiki/United_States) |
| **Website** | [privateerholdings.com](http://privateerholdings.com/) |

**Privateer Holdings** is an American [private equity](https://en.wikipedia.org/wiki/Private_equity) company that invests in the legal [cannabis industry](https://en.wikipedia.org/wiki/Cannabis_industry).[[1]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-TO-1)[[2]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-TE-2) It is headquartered in [Seattle, Washington](https://en.wikipedia.org/wiki/Seattle,_Washington) and employs more than 350 people in seven countries.[[3]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-businesswire.com-3)

Privateer Holdings secured the first institutional investor to enter the cannabis industry, [Founders Fund](https://en.wikipedia.org/wiki/Founders_Fund).[[4]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-4) In 2019, Privateer Holdings was merged with [Tilray](https://en.wikipedia.org/wiki/Tilray).[[5]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-5)[[6]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-Forbes-6)

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&action=edit&section=1)]

|  | This section needs to be **updated**. Please help update this article to reflect recent events or newly available information. *(September 2024)* |
| --- | --- |

The company was founded by Brendan Kennedy, Michael Blue, and Chris Groh on October 20, 2011.[[6]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-Forbes-6)

**Portfolio companies**[[edit source](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&action=edit&section=2)]

Privateer Holdings portfolio companies include: [Leafly](https://en.wikipedia.org/wiki/Leafly), [Tilray](https://en.wikipedia.org/wiki/Tilray), and [Marley Natural](https://en.wikipedia.org/wiki/Marley_Natural), a partnership with the [Bob Marley](https://en.wikipedia.org/wiki/Bob_Marley) estate launching a line of cannabis-focused goods.[[7]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-7)

Privateer Holdings acquired Leafly in 2011. In 2014, Leafly became the first cannabis company to place an advertisement in the [New York Times](https://en.wikipedia.org/wiki/New_York_Times).[[8]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-8)

Privateer owns 76 percent of Tilray Inc.,[[9]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-9) a company federally licensed by the Government of Canada to produce, process, package and distribute medical cannabis. The company operates a 60,000 sq. ft medical cannabis research and production facility in Nanaimo, British Columbia. As of 2016, Tilray supplied pharmaceutical-grade medical cannabis products and had raised $122 million.[[10]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-10) Tilray's primary market is Canada, where it serves more than 20,000 patients, but the company also exports medical cannabis products to other countries. Tilray was the first company to legally export medical cannabis products from North America to Australia, Brazil, Chile, the European Union, and New Zealand.[[11]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-11)[[12]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-12)[[13]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-13)[[14]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-14)

Tilray became the first medical cannabis producer in North America to be GMP certified in December 2016.[[15]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-15) GMP certification is the most rigorous standard that manufacturers of medical products must meet in their production processes. GMP certification allows Tilray to create products for clinical research. As of 2016, Tilray supplies pharmaceutical-grade medical cannabis products for three different clinical trials in partnership with hospitals and universities in Canada and Australia.[[*citation needed*](https://en.wikipedia.org/wiki/Wikipedia:Citation_needed)]

In November 2014, Privateer Holdings and [Bob Marley](https://en.wikipedia.org/wiki/Bob_Marley)'s daughter [Cedella](https://en.wikipedia.org/wiki/Cedella_Marley) launched the cannabis brand [*Marley Natural*](https://en.wikipedia.org/wiki/Marley_Natural) developed by the Marley family in conjunction with Privateer.[[16]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-BBC-16) Marley Natural launched its inaugural collection of cannabis products, body care, and smoking accessories in [Los Angeles, California](https://en.wikipedia.org/wiki/Los_Angeles,_California) in February 2016.[[17]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-17) As of April 2017, the brand sells cannabis in California, Oregon, and Washington.[[18]](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_note-18)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Privateer_Holdings&action=edit&section=3)]

* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-TO_1-0) ["Groups waiting to cash in on pot sales in Washington"](http://www.kptv.com/story/21198594/groups-waiting-to-cash-in-on-pot-sales-in-washington). Fox 12 KPTV. February 14, 2013. [Archived](https://web.archive.org/web/20130329112628/http://www.kptv.com/story/21198594/groups-waiting-to-cash-in-on-pot-sales-in-washington) from the original on March 29, 2013. Retrieved April 7, 2013.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-TE_2-0) ["The Audacity of Dope"](https://www.economist.com/news/finance-and-economics/21571898-fund-seeks-opportunity-weed-audacity-dope). The Economist. February 16, 2013. [Archived](https://web.archive.org/web/20130501173242/http://www.economist.com/news/finance-and-economics/21571898-fund-seeks-opportunity-weed-audacity-dope) from the original on May 1, 2013. Retrieved April 7, 2013.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-businesswire.com_3-0) ["Privateer Holdings Closes $40 Million in Convertible Note Financing"](http://www.businesswire.com/news/home/20161104005097/en/Privateer-Holdings-Closes-40-Million-Convertible-Note). *www.businesswire.com*. 4 November 2016. [Archived](https://web.archive.org/web/20170404043139/http://www.businesswire.com/news/home/20161104005097/en/Privateer-Holdings-Closes-40-Million-Convertible-Note) from the original on 2017-04-04. Retrieved 2017-04-03.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-4) Lawler, Ryan (7 April 2015). ["Privateer Holdings Closes $75 Million In Funding To Create The P&G Of Pot"](https://techcrunch.com/2015/04/06/they-should-have-announced-at-420/). *TechCrunch*. [Archived](https://web.archive.org/web/20170413073025/https://techcrunch.com/2015/04/06/they-should-have-announced-at-420/) from the original on 13 April 2017. Retrieved 12 April 2017.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-5) ["Tilray, Inc. Completes Merger with Privateer Holdings, Inc"](https://www.businesswire.com/news/home/20191213005056/en/Tilray-Inc.-Completes-Merger-With-Privateer-Holdings-Inc) (Press release). 13 December 2019. [Archived](https://web.archive.org/web/20220920171355/https://www.businesswire.com/news/home/20191213005056/en/Tilray-Inc.-Completes-Merger-With-Privateer-Holdings-Inc) from the original on 20 September 2022. Retrieved 17 September 2022.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-Forbes_6-0)
* [***a***](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-Forbes_6-0) [***b***](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-Forbes_6-1) Iris Dorbian (December 17, 2019). ["Tilray Closes Merger With Privateer"](https://www.forbes.com/sites/irisdorbian/2019/12/17/tilray-closes-merger-with-privateer/). *Forbes*. Retrieved September 21, 2024.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-7) ["Portfolio — Privateer Holdings"](http://www.privateerholdings.com/portfolio/). Privateerholdings.com. [Archived](https://web.archive.org/web/20150817082207/http://www.privateerholdings.com/portfolio/) from the original on 2015-08-17. Retrieved 2015-08-12.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-8) Tadena, Nathalie. ["Why Cannabis Company Leafly Bought A Full Page Ad in the New York Times"](https://blogs.wsj.com/cmo/2014/08/03/why-cannabis-company-leafly-bought-a-full-page-ad-in-the-new-york-times/). *Wall Street Journal*. Dow Jones. [Archived](https://web.archive.org/web/20170413073129/https://blogs.wsj.com/cmo/2014/08/03/why-cannabis-company-leafly-bought-a-full-page-ad-in-the-new-york-times/) from the original on 2017-04-13. Retrieved 2017-04-12.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-9) ["Peter Thiel-Backed Fund Hits the Jackpot With $12 Billion Tilray Stake"](https://www.bloomberg.com/news/articles/2018-09-19/thiel-backed-fund-hits-jackpot-with-12-billion-tilray-stake). Bloomberg. September 19, 2018. [Archived](https://web.archive.org/web/20180920120610/https://www.bloomberg.com/news/articles/2018-09-19/thiel-backed-fund-hits-jackpot-with-12-billion-tilray-stake) from the original on September 20, 2018. Retrieved September 20, 2018.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-10) ["Cannabis investor Privateer Holdings tacks on another $40 million in funding"](https://techcrunch.com/2016/11/04/cannabis-investor-privateer-holdings-tacks-on-another-40-million-in-funding/). *www.techcrunch.com*. 4 November 2016. [Archived](https://web.archive.org/web/20170404044903/https://techcrunch.com/2016/11/04/cannabis-investor-privateer-holdings-tacks-on-another-40-million-in-funding/) from the original on 2017-04-04. Retrieved 2017-04-03.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-11) ["Canadian medical marijuana exports begin with Tilray's deal with Croatia, Australia"](http://www.cbc.ca/news/business/tilray-export-marijuana-1.3628554). *CBC News*. [Archived](https://web.archive.org/web/20170404130938/http://www.cbc.ca/news/business/tilray-export-marijuana-1.3628554) from the original on 2017-04-04. Retrieved 2017-04-03.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-12) ["Tilray to export medical cannabis to New Zealand - Marijuana Business Daily"](https://mjbizdaily.com/tilray-to-export-medical-cannabis-to-new-zealand/). *Marijuana Business Daily*. 2017-02-15. [Archived](https://web.archive.org/web/20170404044648/https://mjbizdaily.com/tilray-to-export-medical-cannabis-to-new-zealand/) from the original on 2017-04-04. Retrieved 2017-04-03.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-13) Spooner, Rania (2017-03-01). ["Medicinal cannabis imported by Victorian government to treat ill children"](http://www.theage.com.au/victoria/medicinal-cannabis-imported-by-victorian-government-to-treat-ill-children-20170301-gunwvp.html). *The Age*. [Archived](https://web.archive.org/web/20170404130924/http://www.theage.com.au/victoria/medicinal-cannabis-imported-by-victorian-government-to-treat-ill-children-20170301-gunwvp.html) from the original on 2017-04-04. Retrieved 2017-04-03.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-14) ["Tilray to begin exporting MMJ from Canada to Chile - Marijuana Business Daily"](https://mjbizdaily.com/tilray-to-begin-exporting-mmj-from-canada-to-chile/). *Marijuana Business Daily*. 2017-02-02. [Archived](https://web.archive.org/web/20170404044806/https://mjbizdaily.com/tilray-to-begin-exporting-mmj-from-canada-to-chile/) from the original on 2017-04-04. Retrieved 2017-04-03.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-15) in-PharmaTechnologist.com. ["Tilray grows capacity in North America's only GMP cannabis facility"](http://www.in-pharmatechnologist.com/Drug-Delivery/Tilray-grows-capacity-at-North-America-s-only-GMP-cannabis-facility). *in-PharmaTechnologist.com*. [Archived](https://web.archive.org/web/20240316152043/https://www.outsourcing-pharma.com/Article/2017/02/16/Tilray-grows-capacity-at-North-America-s-only-GMP-cannabis-facility) from the original on 2024-03-16. Retrieved 2017-04-03.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-BBC_16-0) ["Bob Marley family launches "first world cannabis brand""](https://www.bbc.co.uk/news/world-latin-america-30110235). *BBC*. 19 November 2014. [Archived](https://web.archive.org/web/20190404175115/https://www.bbc.co.uk/news/world-latin-america-30110235) from the original on 4 April 2019. Retrieved 19 November 2014.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-17) Appleford, Steve. ["Marley Natural: Inside Reggae Dynasty's Splashy L.A. Cannabis Launch"](https://www.rollingstone.com/music/news/marley-natural-inside-reggae-dynastys-splashy-l-a-cannabis-launch-20160208). *Rolling Stone*. [Archived](https://web.archive.org/web/20171116144617/http://www.rollingstone.com/music/news/marley-natural-inside-reggae-dynastys-splashy-l-a-cannabis-launch-20160208) from the original on 2017-11-16. Retrieved 2017-09-08.
* [**^**](https://en.wikipedia.org/wiki/Privateer_Holdings#cite_ref-18) Staff (11 April 2017). ["Marley Natural Premium Cannabis Products Launch In Washington"](http://jamaica-gleaner.com/article/news/20170411/marley-natural-premium-cannabis-products-launch-washington). *Jamaica Gleaner*. [Archived](https://web.archive.org/web/20170411095346/http://jamaica-gleaner.com/article/news/20170411/marley-natural-premium-cannabis-products-launch-washington) from the original on 11 April 2017. Retrieved 12 April 2017.

# Steep Hill (company)

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Steep_Hill_(company))
* [Talk](https://en.wikipedia.org/wiki/Talk:Steep_Hill_(company))
* [Read](https://en.wikipedia.org/wiki/Steep_Hill_(company))
* [Edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Steep_Hill_(company))
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Steep_Hill_(company))
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&oldid=1240406439)
* [Page information](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Steep_Hill_%28company%29&id=1240406439&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FSteep_Hill_%28company%29)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FSteep_Hill_%28company%29)
* [Expand all](https://en.wikipedia.org/wiki/Steep_Hill_(company)#)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q7605912#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Steep_Hill_%28company%29&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q7605912)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

(Redirected from [Steep Hill Lab](https://en.wikipedia.org/w/index.php?title=Steep_Hill_Lab&redirect=no))

|  | hide  **This article has multiple issues.** Please help [**improve it**](https://en.wikipedia.org/wiki/Special:EditPage/Steep_Hill_(company)) or discuss these issues on the [**talk page**](https://en.wikipedia.org/wiki/Talk:Steep_Hill_(company)). *(*[*Learn how and when to remove these messages*](https://en.wikipedia.org/wiki/Help:Maintenance_template_removal)*)*   | This article **relies excessively on** [**references**](https://en.wikipedia.org/wiki/Wikipedia:Verifiability) **to** [**primary sources**](https://en.wikipedia.org/wiki/Wikipedia:No_original_research#Primary,_secondary_and_tertiary_sources). *(June 2017)* | | --- |  | **A major contributor to this article appears to have a** [**close connection**](https://en.wikipedia.org/wiki/Wikipedia:Conflict_of_interest) **with its subject.** *(June 2017)* | | --- | |
| --- | --- | --- | --- |

|  | |
| --- | --- |
| **Industry** | [Cannabis testing](https://en.wikipedia.org/wiki/Cannabis_product_testing) |
| **Founded** | 2007 |
| **Headquarters** | [Berkeley, California](https://en.wikipedia.org/wiki/Berkeley,_California) |
| [**Parent**](https://en.wikipedia.org/wiki/Parent_company) | Canbud Distribution Corp. |
| **Website** | <https://www.steephill.com/> |

**Steep Hill, INC.** is a California-based [medical cannabis](https://en.wikipedia.org/wiki/Medical_cannabis) and adult-use cannabis testing, analytics, and research laboratory that opened in late 2007.[[1]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-1) It was the first commercial medical [cannabis](https://en.wikipedia.org/wiki/Cannabis) testing lab to open in the United States.

**Founding**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=1)]



Steep Hill was founded by David Lampach,[[2]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-2)[[3]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-3)[[4]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-4) Addison DeMoura,[[5]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-5) and [Steve DeAngelo](https://en.wikipedia.org/wiki/Steve_DeAngelo) in 2007.[[6]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-6)[[7]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-7) In accordance with [California Proposition 215 (1996)](https://en.wikipedia.org/wiki/California_Proposition_215_(1996)) and California's Prop. 64 [Adult Use of Marijuana Act](https://en.wikipedia.org/wiki/Adult_Use_of_Marijuana_Act) regulations, Steep Hill routinely analyzes samples from the [California](https://en.wikipedia.org/wiki/California) medical and adult-use [cannabis](https://en.wikipedia.org/wiki/Cannabis) markets for signs of active compounds, [microbiological contamination](https://en.wikipedia.org/wiki/Microbiological), residual [solvents](https://en.wikipedia.org/wiki/Solvent) and [pesticides](https://en.wikipedia.org/wiki/Pesticide). The lab uses [Shimadzu](https://en.wikipedia.org/wiki/Shimadzu_Corp.) equipment for [gas chromatography](https://en.wikipedia.org/wiki/Gas_chromatography). Steep Hill has advocated for strict safety and quality testing regulations[[8]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-8) in the cannabis industry.[[9]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-9)

**Products**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=2)]

The lab is known for of its QuantaCann and QuantaCann2 systems,[[10]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-10)[[11]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-11) the first instant onsite potency analysis systems in the medical cannabis industry.[[12]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-12) QuantaCann is on-site potency and moisture machinery providing important analytical information from cannabis samples in 60 seconds. The QuantaCann machinery was featured in the 2014 episode of [CSI: Vegas](https://en.wikipedia.org/wiki/CSI:_Vegas), "Buzz Kill"[[13]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-13) as the scientific equipment used to solve a murder in a dispensary. In addition, Steep Hill Labs created GenKits,[[14]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-14) a genetics kit used for identifying various cannabis strains.[[15]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-15) It has been primarily used for young seedlings so that growers may identify young male plants.[[16]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-16) With this information growers are able to use additional [genetic testing](https://en.wikipedia.org/wiki/Genetic_testing) for traits to determine whether or not to remove them from their yields. Cannabis cultivators use GenKit for the classification, documentation, and safeguarding of cannabis varietals.[[17]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-17) The lab complements this with programs that seek to identify specific [THCA](https://en.wikipedia.org/wiki/Tetrahydrocannabinolic_acid_synthase) and [CBDA](https://en.wikipedia.org/wiki/Cannabidiolic_acid_synthase) content in plants. Other Steep Hill products include their Phenosight™ products,[[18]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-18) which guide marker-assisted breeding programs in developing cannabis strains with desirable traits, and Strain Fingerprint,[[19]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-19) quantifying the average concentrations of the twelve most common cannabinoids and terpenoids found in cannabis strains.[[20]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-20)

**History & Timeline**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=3)]

**2011**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=4)]

Steep Hill was selected to serve as a [Mendocino County](https://en.wikipedia.org/wiki/Mendocino_County,_California) 9.31 inspector. The company inspected cannabis gardens in order to establish compliance with County law.[[21]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-21)[[22]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-22)

**2013**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=5)]

Steep Hill served on a team that was contracted to consult the [Washington State Liquor and Cannabis Board](https://en.wikipedia.org/wiki/Washington_State_Liquor_and_Cannabis_Board)[[23]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-23) on implementation of its adult-use legal cannabis program.[[24]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-24)[[25]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-25)

In July 2013, Steep Hill Lab Inc. merged with Halent Scientific Inc. to form Steep Hill Halent Lab Inc.[[26]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-26)[[27]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-27)[[28]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-28)[[29]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-29)

**2014**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=6)]

In November 2014, Steep Hill and [University of Technology Jamaica](https://en.wikipedia.org/wiki/University_of_Technology,_Jamaica) signed a [Memorandum of Understanding](https://en.wikipedia.org/wiki/Memorandum_of_understanding),[[30]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-30) initiating a three-year partnership.[[31]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-31) This partnership furthers advanced research efforts to examine the scientific and medicinal properties and potential of the cannabis plant with the acquisition of a Steep Hill's QuantaCann2 cannabis testing machinery.[[32]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-32)

Steep Hill expanded its lab locations to [Washington state](https://en.wikipedia.org/wiki/Washington_(state)).[[33]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-33)

**2015**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=7)]

Steep Hill announced a partnership with the cannabis lifestyle website [Leafly](https://en.wikipedia.org/wiki/Leafly)[[34]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-34) for the debut of its Strain Fingerprint product.[[35]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-35)

Steep Hill expanded its lab locations to include [New Mexico](https://en.wikipedia.org/wiki/New_Mexico).[[36]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-36)[[37]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-37)

**2016**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=8)]

Steep Hill announced significant [East Coast](https://en.wikipedia.org/wiki/East_Coast_of_the_United_States) expansion[[38]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-38) of [licensee](https://en.wikipedia.org/wiki/Licensee) lab locations, including new locations in [Pennsylvania](https://en.wikipedia.org/wiki/Pennsylvania), [Washington, D.C.](https://en.wikipedia.org/wiki/Washington,_D.C.),[[39]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-39) and [Maryland](https://en.wikipedia.org/wiki/Maryland),[[40]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-40) as well as into [Alaska](https://en.wikipedia.org/wiki/Alaska).[[41]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-41) The lab obtained approval to operate in Maryland in 2017.[[42]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-42)

During a 30-day period ending on Oct. 10, 2016, Steep Hill performed [quantitative](https://en.wikipedia.org/wiki/Quantitative_analysis_(chemistry)) pesticide testing of California-produced cannabis samples,[[43]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-43) reporting that 84.3% of samples submitted tested positive for pesticide residue,[[44]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-44) failing to meet the criteria of Oregon's [pesticide regulations](https://en.wikipedia.org/wiki/Pesticide_regulation_in_the_United_States).[[45]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-45)[[46]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-46)

Steep Hill adopts PathogenDx technology for performing commercial cannabis microbial testing to California requirements, deploying January 2017.[[47]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-47)

The work of Steep Hill's cannabis [genomics](https://en.wikipedia.org/wiki/Genomics) research division was the subject of a 2016 profile in [Wired magazine](https://en.wikipedia.org/wiki/Wired_(magazine)).[[48]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-48)

**2017**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=9)]

In August 2017, Steep Hill closed a two million dollar funding round to support its 2018 growth.[[49]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-49)

Steep Hill's Dr. Reggie Gaudino, Ph.D., Vice President of Science, Genetics, and Intellectual Property, provided [testimony](https://en.wikipedia.org/wiki/Testimony) before the Sixth Meeting Of the New Mexico Legislative [Health and Human Services](https://en.wikipedia.org/wiki/Health_and_Human_Services) Committee, "There Is No [FDA](https://en.wikipedia.org/wiki/FDA) In Cannabis Testing, Therefore, Safe Cannabis for Patients is Left to the States States Must Respond on Behalf of Patients."[[50]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-50)

In November 2017, Steep Hill announced a strategic alliance with New Frontier Data to offer intelligence reporting, data analysis, technology, and scientific expertise to governmental agencies in European Union member countries.[[51]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-51)

Steep Hill Alaska, one of two testing labs in the state, reported inconsistencies in potency results from different labs, resulting in the formation of a committee to look at issues regarding the testing of cannabis products in Alaska.[[52]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-52)

Through a partnership with Canada's [First Nations](https://en.wikipedia.org/wiki/First_Nations_in_Canada) Pontiac Group,[[53]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-53) Steep Hill expands to offer full service cannabis testing and quality assurance to [Canada](https://en.wikipedia.org/wiki/Canada).[[54]](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_note-54)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Steep_Hill_(company)&action=edit&section=10)]

* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-1) CNBC.com, Rob Reuteman,|Special to (2010-12-07). ["Lab Firms Cater to Medical Marijuana Business"](https://www.cnbc.com/id/40491295). *CNBC*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-2) ["Steep Hill Halent Laboratories Expands Cannabis Lab Testing Services To Washington State"](https://www.medicaljane.com/2014/06/21/steep-hill-halent-laboratories-expands-cannabis-lab-testing-services-to-washington-state/). 2014-06-21. Retrieved 2019-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-3) Hill, Steep. ["Steep Hill Launches $5M Limited Stock Offering"](https://www.prnewswire.com/news-releases/steep-hill-launches-5m-limited-stock-offering-300070260.html). *www.prnewswire.com*. Retrieved 2019-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-4) ["David Lampach: Executive Profile & Biography - Bloomberg"](https://www.bloomberg.com/research/stocks/private/person.asp?personId=241642556&privcapId=241605557). *www.bloomberg.com*. Retrieved 2019-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-5) ["Executive Profile & Biography - Bloomberg"](https://www.bloomberg.com/research/stocks/private/person.asp?personId=241642592&privcapId=241605557&previousCapId=241605557&previousTitle=Steep%2520Hill%2520Halent%2520Laboratories,%2520Inc.). *www.bloomberg.com*. Retrieved 2019-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-6) ["Our Team: Leading the Way"](https://www.shopharborside.com/about/ourteam.html). *www.shopharborside.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-7) EquityNet. ["Steep Hill Labs, Inc. | EquityNet"](https://www.equitynet.com/c/steep-hill-labs-inc). *EquityNet*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-8) Ganjapreneur (2015-11-10). ["Dr. Donald Land: Testing Commercial Cannabis for Pesticides | Ganjapreneur"](https://www.ganjapreneur.com/don-land-steep-hill-halent/). *Ganjapreneur.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-9) ["California Medical Marijuana Products Fail Lab Tests - MassRoots"](https://www.massroots.com/news/california-medical-marijuana-fails-lab-tests/). *MassRoots*. 2014-11-20. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-10) EquityNet. ["Steep Hill Labs, Inc. | EquityNet"](https://www.newcannabisventures.com/investments-and-technology-fuel-cannabis-testing-lab-steep-hills-growth/). *EquityNet*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-11) ["Steep Hill Labs, Global Leader in Cannabis Testing and Analytics Announces the Release of QuantaCann2"](https://www.prweb.com/releases/steep_hill_labs_global_leader_in_cannabis_testing_and_analytics_announces_the_release_of_quantacann2/prweb12232686.htm). *PRWeb*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-12) ["Steep Hill Website"](http://www.steephilllab.com/). Retrieved 1 February 2012.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-13) Waldeck, Frank (2014-10-05), [*Buzz Kill*](https://www.imdb.com/title/tt3810044/), Ted Danson, Elisabeth Shue, George Eads, retrieved 2018-05-08
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-14) Interactive, Devise. ["Steep Hill Labs | Global Leader in Cannabis Testing and Analytics"](https://www.steephill.com/genkit). *Steep Hill Labs*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-15) ["Steep Hill Hawaii GenKit™ Details & Reviews | Leafly"](https://www.leafly.com/products/details/steep-hill-genkit). *Leafly*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-16) ["Cannabis Quality Assurance Leader Steep Hill Helps Breeders Make..."](https://www.newcannabisventures.com/cannabis-quality-assurance-leader-steep-hill-helps-breeders-make-better-strains/) *New Cannabis Ventures*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-17) Ganjapreneur (2017-05-12). ["The Steep Hill GenKit: Helping Growers Classify, Document & Safeguard Cannabis Varietals | Ganjapreneur"](https://www.ganjapreneur.com/the-steep-hill-genkit-helping-growers-classify-document-safeguard-cannabis-varietals/). *Ganjapreneur.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-18) Interactive, Devise. ["Steep Hill Labs | Global Leader in Cannabis Testing and Analytics"](https://www.steephill.com/blogs/15). *Steep Hill Labs*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-19) ["Steep Hill Hawaii Strain Fingerprint™ Details & Reviews | Leafly"](https://www.leafly.com/products/details/steep-hill-strain-fingerprint). *Leafly*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-20) ["Understanding Cannabis Testing: A Guide to Cannabinoids and Terpenes | Leafly"](https://www.leafly.com/news/cannabis-101/understanding-cannabis-testing). *Leafly*. 2014-10-09. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-21) ["99-plant medical pot limit given initial approval; final vote in April"](http://www.ukiahdailyjournal.com/article/zz/20100324/NEWS/100327018). 12 August 2018.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-22) Downs, David (5 January 2011). ["The Cannabis Clean-Up Team"](https://www.eastbayexpress.com/oakland/the-cannabis-clean-up-team/Content?oid=2335262). *East Bay Express*.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-23) ["Washington's Big-Brained Marijuana Team Takes the Field - Washington State Wire"](https://washingtonstatewire.com/washingtons-big-brained-marijuana-team-takes-the-field/). *Washington State Wire*. 2013-03-19. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-24) ["BOTEC Analysis Corporation"](http://www.liq.wa.gov/publications/Marijuana/I-502/I-502--BOTEC%20Summary%20II--4-18-13.pdf) (PDF). *Washington State Liquor Control Board*. 18 April 2013. Retrieved 24 June 2017.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-25) ["Liquor Control Board Announces BOTEC Analyses Corporation as Marijuana Consultant | Washington State Liquor and Cannabis Board"](https://lcb.wa.gov/pressreleases/liquor-control-board-announces-botec-analyses-corporation-marijuana-consultant). *lcb.wa.gov*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-26) ["Marijuana Company Merger"](https://www.wealthdaily.com/articles/marijuana-company-merger/4394). *www.wealthdaily.com*.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-27) ["Top Two Medical Marijuana Testing & Research Companies Announce Merger"](http://www.thedailychronic.net/2013/21895/top-two-medical-marijuana-testing-and-research-companies-announce-merger/). 12 June 2013.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-28) ["Check out Steep Hill Labs"](https://thegrimeygatsby.com/2013/10/check-out-steep-hill-labs/).
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-29) ["Steep Hill Halent Laboratories - Oakland, California"](https://www.medicaljane.com/directory/company/steep-hill-halent-laboratories/). *www.medicaljane.com*. 6 September 2013.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-30) ["UTech collaborates with Steep Hill Labs, USA to advance local cannabis research - Firstlook - Go-Jamaica"](http://go-jamaica.com/pressrelease/item.php?id=3933). *go-jamaica.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-31) ["Leading the Science of Cannabis"](http://steephill.com/img/uploads/testings/LeadingTheScience.pdf) (PDF). *Steep Hill*. Retrieved 24 June 2017.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-32) ["Jamaica's UTech University Investing Wisely in Marijuana Research Technology | BioTrackTHC: The Leading Seed-to-Sale Cannabis Software"](https://www.biotrack.com/jamaicas-utech-university-investing-wisely-in-marijuana-research-technology/). *BioTrackTHC: The Leading Seed-to-Sale Cannabis Software*. 2015-06-23. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-33) ["Steep Hill Halent Laboratories Expands Cannabis Lab Testing Services To Washington State"](https://www.medicaljane.com/2014/06/21/steep-hill-halent-laboratories-expands-cannabis-lab-testing-services-to-washington-state/). *www.medicaljane.com*. 21 June 2014. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-34) ["Strain Fingerprint™ Launch: Leafly Partnership"](http://steephilllab.com/steep-hill-strain-fingerprint-leafly-partnership/). *Steep Hill Labs, Inc*. 2014-11-10. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-35) Interactive, Devise. ["Steep Hill Labs | Global Leader in Cannabis Testing and Analytics"](https://www.steephill.com/blogs/1). *Steep Hill Labs*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-36) ["Steep Hill Opens Cannabis Testing and Analytics Lab In Albuquerque, New Mexico - Area Development"](http://www.areadevelopment.com/newsitems/9-16-2015/steep-hill-lab-albuquerque-new_mexico854335.shtml). *Area Development*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-37) Hill, Steep. ["Steep Hill Opens New Lab In New Mexico!"](https://www.prnewswire.com/news-releases/steep-hill-opens-new-lab-in-new-mexico-300143525.html). *www.prnewswire.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-38) ["Steep Hill Announces Significant East Coast Expansion & Licenses Cannabis Testing Laboratories in Pennsylvania and Washington DC - Cannabis Life Network"](https://cannabislifenetwork.com/steep-hill-announces-significant-east-coast-expansion-licenses-cannabis-testing-laboratories-in-pennsylvania-and-washington-dc/). *Cannabis Life Network*. 2016-10-13. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-39) ["Steep Hill Labs Expands to Pennsylvania, Washington, D.C. | Cannabis Industry Journal"](https://www.cannabisindustryjournal.com/news_article/steep-hill-labs-expands-to-pennsylvania-washington-d-c/). *Cannabis Industry Journal*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-40) ["Local Docs Set To Open First MD Medical Marijuana Testing Lab"](http://www.wbal.com/article/174542/3/local-docs-set-to-open-first-md-medical-marijuana-testing-lab). *wbal.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-41) Hill, Steep. ["Steep Hill Announces Agreement to License Cannabis Testing Technology in the State of Alaska"](https://www.prnewswire.com/news-releases/steep-hill-announces-license-agreement-to-open-cannabis-testing-laboratory-in-the-state-of-alaska-300286798.html). *www.prnewswire.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-42) ["Steep Hill Maryland Is The First Commercial Cannabis Test Lab To Receive Pre-Approval To Operate From The State Of Maryland"](https://www.laboratorynetwork.com/doc/steep-hill-maryland-commercial-cannabis-approval-operate-maryland-0001). *www.laboratorynetwork.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-43) ["Pesticides"](https://landing.steephill.com/pesticides). *Steep Hill*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-44) ["Steep Hill, ACCL Find Pesticides in Over 50% of Cannabis Samples | Cannabis Industry Journal"](https://www.cannabisindustryjournal.com/news_article/steep-hill-accl-find-pesticides-in-over-50-of-cannabis-samples/). *Cannabis Industry Journal*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-45) Ganjapreneur (2016-10-20). ["Steep Hill Report Finds 84% of Cannabis Tainted with Pesticides | Ganjapreneur"](https://www.ganjapreneur.com/steep-hill-report-finds-84-of-cannabis-tainted-with-pesticides/). *Ganjapreneur.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-46) ["Study Shows California Cannabis Wouldn't Pass Oregon's Strict Standards"](https://www.civilized.life/articles/much-of-california-cannabis-wouldnt-pass-oregons-strict-standards-says-new-study/). *Civilized*. 2016-11-22. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-47) ["PathogenDX"](https://www.pathogendx.com/news). *PathogenDX*. Retrieved 2018-05-11.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-48) ["A New Crop of Marijuana Geneticists Sets Out to Build Better Weed"](https://www.wired.com/2016/04/the-science-of-marijuana/). *WIRED*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-49) NCV Newswire (22 August 2017). ["Cannabis Technology Company Steep Hill Raises $2mm"](https://www.newcannabisventures.com/cannabis-technology-company-steep-hill-raises-2mm/). *New Cannabis Ventures*. Retrieved 15 September 2017.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-50) ["THERE IS NO FDA IN CANNABIS TESTING Therefore, Safe Cannabis for Patients is Left to the States States Must Respond on Behalf of Patients"](https://www.nmlegis.gov/handouts/LHHS%20101617%20Item%209%20Dr.%20Reggie%20Gaudino%20Testimony%20with%20NM%20Samples%2010_17_17.pdf) (PDF). *www.nmlegis.gov*.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-51) ["New Frontier Data Partners with Steep Hill - New Frontier"](https://newfrontierdata.com/marijuana-insights/new-frontier-data-partners-steep-hill/). *New Frontier*. 2017-11-14. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-52) ["Panel to Look at Testing Issues for Alaska Marijuana"](https://www.usnews.com/news/best-states/alaska/articles/2017-11-22/panel-to-look-at-testing-issues-for-alaska-marijuana).
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-53) Hill, Steep. ["Steep Hill, Together With The Pontiac Group and First Nations of Canada, Announce Steep Hill Canada"](https://www.prnewswire.com/news-releases/steep-hill-together-with-the-pontiac-group-and-first-nations-of-canada-announce-steep-hill-canada-300556925.html). *www.prnewswire.com*. Retrieved 2018-05-08.
* [**^**](https://en.wikipedia.org/wiki/Steep_Hill_(company)#cite_ref-54) ["Steep Hill Enters Canada with First Nations Joint Venture"](https://www.newcannabisventures.com/steep-hill-enters-canada-with-first-nations-joint-venture/). *New Cannabis Ventures*. Retrieved 2018-05-08.

# Trulieve

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Trulieve)
* [Talk](https://en.wikipedia.org/wiki/Talk:Trulieve)
* [Read](https://en.wikipedia.org/wiki/Trulieve)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Trulieve&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Trulieve&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Trulieve&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Trulieve)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Trulieve)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Trulieve&oldid=1200617753)
* [Page information](https://en.wikipedia.org/w/index.php?title=Trulieve&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Trulieve&id=1200617753&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FTrulieve)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FTrulieve)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q120567724#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Trulieve&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Trulieve&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q120567724)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

**Trulieve** is a business in the U.S. [cannabis industry](https://en.wikipedia.org/wiki/Cannabis_industry). It is considered the second largest in the segment, behind [Curaleaf](https://en.wikipedia.org/wiki/Curaleaf), with $1.2 billion in 2022 sales.[[1]](https://en.wikipedia.org/wiki/Trulieve#cite_note-1) In 2021, after acquiring Canadian company Harvest, Trulieve became at the time the largest cannabis company in the world,[[2]](https://en.wikipedia.org/wiki/Trulieve#cite_note-2) and claimed to be the most profitable.[[3]](https://en.wikipedia.org/wiki/Trulieve#cite_note-3)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Trulieve&action=edit&section=1)]

* [**^**](https://en.wikipedia.org/wiki/Trulieve#cite_ref-1) Sushree Mohanty (June 27, 2023), ["Curaleaf Stock: Bear vs. Bull"](https://www.fool.com/investing/2023/06/27/curaleaf-stock-bear-vs-bull/), *Motley Fool* – via MSN
* [**^**](https://en.wikipedia.org/wiki/Trulieve#cite_ref-2) Addison Herron-Wheeler (October 1, 2021), ["Trulieve Becomes Largest U.S. Cannabis Company"](https://hightimes.com/news/trulieve-becomes-largest-us-cannabis-company/), *High Times*, Trulieve just made history by becoming the largest U.S. cannabis company thanks to an acquisition of Harvest Health & Recreation
* [**^**](https://en.wikipedia.org/wiki/Trulieve#cite_ref-3) Will Yakowicz (May 12, 2021). ["Trulieve's $2.1 Billion Harvest Acquisition Would Create One Of The Cannabis Industry's Biggest Companies"](https://www.forbes.com/sites/willyakowicz/2021/05/12/trulieves-21-billion-harvest-acquisition-would-create-one-of-the-cannabis-industrys-biggest-companies/). *Forbes*.

| Stub icon | *This* [*Cannabis*](https://en.wikipedia.org/wiki/Cannabis)*-related article is a* [*stub*](https://en.wikipedia.org/wiki/Wikipedia:Stub)*. You can help Wikipedia by* [*expanding it*](https://en.wikipedia.org/w/index.php?title=Trulieve&action=edit)*.* |
| --- | --- |

| Stub icon | *This United States corporation or company article is a* [*stub*](https://en.wikipedia.org/wiki/Wikipedia:Stub)*. You can help Wikipedia by* [*expanding it*](https://en.wikipedia.org/w/index.php?title=Trulieve&action=edit)*.* |
| --- | --- |

# Weedmaps

**1 language**

* [Article](https://en.wikipedia.org/wiki/Weedmaps)
* [Talk](https://en.wikipedia.org/wiki/Talk:Weedmaps)
* [Read](https://en.wikipedia.org/wiki/Weedmaps)
* [Edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Weedmaps)
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Weedmaps)
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Weedmaps&oldid=1236714893)
* [Page information](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Weedmaps&id=1236714893&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FWeedmaps)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FWeedmaps)
* [Expand all](https://en.wikipedia.org/wiki/Weedmaps#)
* [Edit interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q7979324#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Weedmaps&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Weedmaps&printable=yes)

In other projects

* [Wikimedia Commons](https://commons.wikimedia.org/wiki/Weedmaps)
* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q7979324)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

|  | hide  **This article has multiple issues.** Please help [**improve it**](https://en.wikipedia.org/wiki/Special:EditPage/Weedmaps) or discuss these issues on the [**talk page**](https://en.wikipedia.org/wiki/Talk:Weedmaps). *(*[*Learn how and when to remove these messages*](https://en.wikipedia.org/wiki/Help:Maintenance_template_removal)*)*   | This article **reads like** [**a press release**](https://en.wikipedia.org/wiki/Wikipedia:What_Wikipedia_is_not#PROMO) **or** [**a news article**](https://en.wikipedia.org/wiki/Wikipedia:What_Wikipedia_is_not#NEWS) and may be **largely based on** [**routine coverage**](https://en.wikipedia.org/wiki/Wikipedia:Notability_(events)#Routine_coverage). *(October 2013)* | | --- |  | This article's **tone or style may not reflect the** [**encyclopedic tone**](https://en.wikipedia.org/wiki/Wikipedia:Writing_better_articles#Tone) **used on Wikipedia**. *(October 2013)* | | --- | |
| --- | --- | --- | --- |

|  | |
| --- | --- |
| **Company type** | [Public](https://en.wikipedia.org/wiki/Public_company) |
| [**Traded as**](https://en.wikipedia.org/wiki/Ticker_symbol) | [Nasdaq](https://en.wikipedia.org/wiki/Nasdaq): [MAPS](https://www.nasdaq.com/market-activity/stocks/maps) |
| **Industry** | Cannabis technology |
| **Founded** | July 2008 |
| **Headquarters** | [Orange County, California](https://en.wikipedia.org/wiki/Orange_County,_California) |
| **Key people** | Chris Beals (CEO)  Doug Francis (Chairman)  [Justin Hartfield](https://en.wikipedia.org/wiki/Justin_Hartfield) (CoFounder)  Steven Jung (COO)  Juanjo Feijoo (CMO)  Arden Lee (CFO)  Justin Dean (CIO)  Brian Camire (General Counsel) |
| **Products** | Weedmaps.com  WM Orders  WM Exchange  WM Retail  MMJMenu |
| **Website** | [weedmaps.com](https://weedmaps.com/) |

**WeedMaps** is a tech company serving the [cannabis](https://en.wikipedia.org/wiki/Cannabis) industry, founded in 2008 by [Justin Hartfield](https://en.wikipedia.org/wiki/Justin_Hartfield) and Keith Hoerling.[[1]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-:0-1)

Headquartered in [Irvine, California](https://en.wikipedia.org/wiki/Irvine,_California), Weedmaps has more than 400 employees, and has offices in Denver, Tucson, New York, Barcelona and Toronto. In March 2019, Chris Beals was named CEO of Weedmaps, replacing Doug Francis who took responsibilities as Chairman of the company.[[1]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-:0-1) As of October 2019, the company announced they would lay off approximately 25 percent of its workforce, due to the slow introduction of recreational markets in California and Massachusetts.[[2]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-2)

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=1)]

A 2009 [*New York Daily News*](https://en.wikipedia.org/wiki/New_York_Daily_News) article said of Weedmaps, "There's a new stoner's paradise on the Web" that is a website "where medical marijuana patients can connect with other patients in their area, to freely discuss and review local cannabis co-operatives and dispensaries."[[3]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-New_York_Daily_News-3) In November 2010 WeedMaps was acquired by General Cannabis Incorporated for an undisclosed amount. As part of acquisition, founder Justin Hartfield became WeedMaps' Chief Web Officer.[[4]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-venture-June-5-4)[[5]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-tech-November-21-5)

Although the company does not disclose revenue figures, some media outlets have reported historical sales estimates for the company. For example, a 2010 TechCrunch article reported that Weedmaps grew monthly revenue of $20,000 in 2009 to $400,000 per month in 2010, with approximately 50,000 registered users at the time.[[6]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-tech-November-18-6)

In November 2011 Weedmaps acquired Marijuana.com for $4.2 million. The acquisition included the Marijuana.com domain name as well as all of the site's content.[[4]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-venture-June-5-4)[[7]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-tech-Nov-28-7)

In February 2013 General Cannabis sold all cannabis-related businesses, including WeedMaps, back to the original founders.[[8]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-nwbud-8)

In June 2013, Hartfield and business partner and COO Doug Francis formally announced the formation of Ghost Group and its offspring, the Emerald Ocean Capital firm, the first marijuana Venture Capital firm to connect and invest through "Emerging Companies in Legal Cannabis and Medical Marijuana Sectors."[[9]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-wallstreet-june5-9)[[10]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-orangecountybizj-10)

Also in June 2013, Business Insider dubbed Hartfield "The First Venture Capitalist of The Pot Industry."[[11]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-businessinsider-June-13-11)

**Partnership with NORML**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=2)]

In October 2011, Weedmaps entered into an online partnership with [NORML](https://en.wikipedia.org/wiki/National_Organization_for_the_Reform_of_Marijuana_Laws).org, helping to revamp the site. This partnership signified Weedmaps' effort to aid legalization efforts and take a more active approach within the marijuana community.[[12]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-theweedblog-12)

**Weedmaps Museum of Weed**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=3)]

In August 2019, Weedmaps launched a 30,000 square-foot Museum of Weed in [West Hollywood](https://en.wikipedia.org/wiki/West_Hollywood,_California), "aimed at destigmatizing cannabis", telling the story of cannabis prohibition over the last century. The museum finished its 3-month run at the end of October. There is no news on the next destination for the museum.[[13]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-13)[[14]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-14)[[15]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-15)

**Go Public**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=4)]

In 2021, the Company went public via SPAC transaction with Stock Ticker $MAPS.

**Acquisition of Sprout**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=5)]

In September 2021, Weedmaps acquired Sprout, a leading cannabis CRM and marketing software company, from Jaret Christopher and a group of investors for $29.6 million.[[16]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-16)[[17]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-17)

**Products and services**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=6)]

**Weedmaps.com**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=7)]

Weedmaps.com provides adult use and medical marijuana dispensary locations (including updated menus and reviews), doctors' offices, brands, and delivery services throughout the United States and Canada.[[18]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-18) Consumers can also place online orders for products from dispensaries or delivery services via the site. The site also has sections for industry news, learning about cannabis and strain information.

**Weedmaps mobile applications**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=8)]

Weedmaps is the most widely used and downloaded marijuana mobile application on the Google Play and the Apple App Store.[[19]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-19)[[20]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-20) The application offers similar functionality to the website but does not allow ordering, due to Google and Apple's restrictions.

**Wholesale Exchange**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=9)]

In April 2019, Weedmaps launched their wholesale exchange platform, WM Exchange.[[21]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-21)[[22]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-22) It is currently available in California and Oklahoma.

**Weedmaps Layoffs**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=10)]

In 2022, Weedmaps had to lay off employees amidst a "tough stretch" for the cannabis-reviews site. Weedmaps CEO Chris Beals stepped down from his office in November 2022.[[23]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-23)[[24]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-24) Weedmaps still remains a top cannabis platform despite its layoffs.

**Point of sale system**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=11)]

In December 2011, Weedmaps acquired MMJMenu, a Denver-based software entity that "provides back-end enterprise software for medical marijuana dispensaries. The software handles everything from patient management to inventory control to checkout at point of sale."[[25]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-25) MMJMenu allows medical marijuana businesses to track their sales and revenue from seed to sale, servicing medical marijuana states such as California, Colorado, Washington, and Michigan.

In September 2019, Weedmaps announced the launch of its own point-of-sale system, WM Retail, and announced live menu integrations for consumers using Cova or Meadow point-of-sale systems.[[26]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-26)

**Criticism and legality**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=12)]

**Reviews**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=13)]

In 2016, a study by [Fakespot](https://en.wikipedia.org/wiki/Fakespot) found many reviews on the site to be suspicious. Weedmaps mistakenly leaked data showing that the majority of reviewers were from a small group of IPs that all gave good reviews of the site which means that individual users were leaving multiple reviews. An independent analysis of the text of reviews estimates that 62% of reviews are fake.[[27]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-27) Fakespot CSO Ming Ooi gave Weedmaps an F-grade.

As of 2020, Weedmaps has rolled out "Verified Reviews" and other automated review moderation solutions to improve review quality. Fakespot has to date not responded to requests for an updated audit. [[28]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-28)

**Unlicensed dispensaries**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=14)]

After the passing of adult-use cannabis in California through [Proposition 64](https://en.wikipedia.org/wiki/2016_California_Proposition_64), Weedmaps continued to list dispensaries that had previously advertised on the site, expecting they would receive licenses. Many in the industry criticized the decision to keep them on the site after the grace period for dispensaries that had been operating under [Proposition 215](https://en.wikipedia.org/wiki/1996_California_Proposition_215) expired in early 2019. In August 2019, the company announced it would only allow state-licensed dispensaries to be advertised on the site, allowing clients until the end of the year to update their license information.[[29]](https://en.wikipedia.org/wiki/Weedmaps#cite_note-29)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=15)]

* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-:0_1-0)
* [***a***](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-:0_1-0) [***b***](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-:0_1-1) ["What is Weedmaps?"](https://weedmaps.com/corporate). *Founded in 2008*. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-2) Schaneman, Bart (October 16, 2019). ["Cannabis advertising firm Weedmaps cuts 100-plus jobs in response to slow adult-use market rollouts"](https://mjbizdaily.com/cannabis-advertising-firm-weedmaps-cuts-100-plus-jobs-in-response-to-slow-adult-use-market-rollouts/). *MJBizDaily*.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-New_York_Daily_News_3-0) Hill, Catey (March 12, 2009). ["New Web site, Weedmaps.com, helps you find medical marijuana near you"](http://www.nydailynews.com/money/2009/03/16/2009-03-16_new_web_site_weedmapscom_helps_you_find_.html). New York: NYDailyNews.com. Retrieved September 21, 2013.
* ^
* [Jump up to:](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-venture-June-5_4-0)
* [***a***](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-venture-June-5_4-0) [***b***](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-venture-June-5_4-1) [*VC Firm hopes for high returns with fund for marijuana*](https://venturebeat.com/2013/06/05/vc-firm-hopes-for-high-returns-with-1-million-fund-for-marijuana/), VentureBeat, June 5, 2013, retrieved January 22, 2017
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-tech-November-21_5-0) [*Passing The Joint (Venture): General Cannabis Inhales WeedMaps*](https://techcrunch.com/2010/11/21/general-cannabis-weedmaps/), TechCrunch, November 21, 2010, retrieved September 21, 2013
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-tech-November-18_6-0) [*WeedMaps Tops $400,000 a Month in Revenues, Public Listing Imminent*](https://techcrunch.com/2010/10/18/weedmaps-tops-400000-a-month-in-revenues-public-listing-imminent/), TechCrunch, October 18, 2010, retrieved September 21, 2013
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-tech-Nov-28_7-0) [*Weedmaps Acquires Marijuana.com for a Kushy $4.20 Million*](https://techcrunch.com/2011/11/28/weedmaps-acquires-marijuana-com-for-a-kushy-4-20-million/), TechCrunch, retrieved September 21, 2013
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-nwbud_8-0) [*WeedMaps Founders Buy WeedMaps Back From General Cannabis*](http://www.nwbud.com/2013/02/weedmaps-founders-buy-weedmaps-back-from-general-cannabis/), nwbud.com, retrieved September 21, 2013
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-wallstreet-june5_9-0) [*Venture Capital Firm Ghost Group Launches Marijuana Industry Fund*](https://web.archive.org/web/20130916004157/http://online.wsj.com/article/PR-CO-20130605-906914.html), The Wall Street Journal, archived from [the original](https://online.wsj.com/article/PR-CO-20130605-906914.html) on September 16, 2013, retrieved September 21, 2013
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-orangecountybizj_10-0) [*VC Firm Launches Legal Cannabis Fund*](http://www.ocbj.com/news/2013/jun/06/vc-firm-launches-legal-cannabis-fund/), Orange County Business Journal, June 5, 2013, retrieved September 21, 2013
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-businessinsider-June-13_11-0) [*Justin Hartfield Is About To Become The First Venture Capitalist Of The Pot Industry*](http://www.businessinsider.com/meet-justin-hartfield-marijuanas-first-venture-capitalist-2013-6), Business Insider, retrieved September 21, 2013
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-theweedblog_12-0) [*NORML Partners with Weedmaps to Revamp NORML.org*](http://www.theweedblog.com/norml-partners-with-weedmaps-to-revamp-normlorg/), The Weed Blog, retrieved September 21, 2013
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-13) Wallace, Alicia (June 24, 2019). ["A 'Museum of Weed' is coming to Hollywood"](https://www.cnn.com/2019/06/24/business/museum-of-weed-weedmaps-hollywood/index.html). *CNN*. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-14) Trakin, Roy (August 2, 2019). ["'It's a Stoned World After All': Weedmaps' Museum of Weed Offers a Trip Through Time"](https://variety.com/2019/music/news/weedmaps-museum-of-weed-hollywood-1203290130/). *Variety*. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-15) ["Weedmaps bringing a pop-up Museum of Weed to Hollywood"](https://www.latimes.com/local/lanow/la-me-weedmaps-museum-hollywood-20190625-story.html). *Los Angeles Times*. June 25, 2019. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-16) ["WM Technology, Inc. Acquires Leading Cannabis CRM & Marketing Platform Sprout"](https://www.businesswire.com/news/home/20210914005153/en/WM-Technology-Inc.-Acquires-Leading-Cannabis-CRM-Marketing-Platform-Sprout). *www.businesswire.com*. September 14, 2021. Retrieved October 4, 2023.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-17) MarketScreener (September 14, 2021). ["WM Technology, Inc. acquired Sprout from Jaret Christopher and other sellers for $29.6 million. -September 13, 2021 | MarketScreener"](https://www.marketscreener.com/quote/stock/WM-TECHNOLOGY-INC-123820628/news/WM-Technology-Inc-acquired-Sprout-from-Jaret-Christopher-and-other-sellers-for-29-6-million-36432182/). *www.marketscreener.com*. Retrieved October 4, 2023.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-18) ["WeedMaps Wants To Be A Yelp For Cannabis Clubs"](https://techcrunch.com/2009/03/12/weedmaps-wants-to-be-a-yelp-for-cannabis-clubs/). *TechCrunch*. March 12, 2009. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-19) ["weedmaps – Android Apps on Google Play"](https://play.google.com/store/search?q=weedmaps&c=apps). *play.google.com*. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-20) ["Weedmaps: Marijuana & Cannabis"](https://apps.apple.com/us/app/weedmaps-marijuana-cannabis/id350189835). *App Store*. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-21) dcnetwork (May 2, 2019). ["Weedmaps Launches WM Exchange, A Wholesale Marketplace"](https://www.directcannabisnetwork.com/weedmaps-wholesale-marketplace/). *Direct Cannabis Network*. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-22) Logan, Gerald. ["Medical Cannabis"](https://releaf.co.uk/). Retrieved December 4, 2023.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-23) Berke, Jeremy (December 6, 2022). ["Cannabis-tech firm Weedmaps is cutting up to 25% of its employees as the industry's downturn continues"](https://www.businessinsider.com/weedmaps-cannabis-company-layoffs-cutting-workforce-2022-12/). *Business Insider*. Retrieved September 14, 2023.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-24) Wheelhouse Staff (December 24, 2022). ["Weedmaps.com Lays Off 25% Employees"](https://wheelhouseph.com/weedmaps-best-dispensaries-near-me/). *Wheelhouse*. Retrieved September 14, 2023.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-25) ["WeedMaps Buys Medical Marijuana Inventory And Patient Management Software MMJMenu"](https://techcrunch.com/2011/12/28/weedmaps-buys-medical-marijuana-inventory-and-patient-management-software-mmjmenu/). *TechCrunch*. December 28, 2011. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-26) ["Weedmaps Introduces WM Retail and WM Exchange to Cannabis Businesses in Oklahoma"](https://www.businesswire.com/news/home/20190927005075/en/Weedmaps-Introduces-WM-Retail-and-WM-Exchange-to-Cannabis-Businesses-in-Oklahoma). *www.businesswire.com*. September 27, 2019. Retrieved October 5, 2023.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-27) ["Weedmaps — a Yelp for pot — is riddled with suspicious reviews"](https://www.latimes.com/business/technology/la-fi-tn-weedmaps-data-breach-20160817-snap-story.html). *Los Angeles Times*. August 24, 2016. Retrieved January 3, 2020.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-28) Peter, Jeff. ["Weed delivery Niagara Falls"](https://www.howhigh420.com/weed-delivery-niagara-falls/). Retrieved November 23, 2021.
* [**^**](https://en.wikipedia.org/wiki/Weedmaps#cite_ref-29) ["Weedmaps to stop advertising unlicensed pot businesses"](https://www.bostonglobe.com/news/marijuana/2019/08/22/weedmaps-stop-advertising-unlicensed-pot-businesses/wWhKGkrwtN6FoKkgHbDnpL/story.html). *The Boston Globe*. Retrieved January 3, 2020.

**External links**[[edit source](https://en.wikipedia.org/w/index.php?title=Weedmaps&action=edit&section=16)]



Wikimedia Commons has media related to [***Weedmaps***](https://commons.wikimedia.org/wiki/Category:Weedmaps).

* [Official website](https://weedmaps.com/)

# Wyld (brand)

**Add languages**

* [Article](https://en.wikipedia.org/wiki/Wyld_(brand))
* [Talk](https://en.wikipedia.org/wiki/Talk:Wyld_(brand))
* [Read](https://en.wikipedia.org/wiki/Wyld_(brand))
* [Edit source](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&action=edit)
* [View history](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&action=history)
* [Watch](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&action=watch)

**Tools** hide

General

* [What links here](https://en.wikipedia.org/wiki/Special:WhatLinksHere/Wyld_(brand))
* [Related changes](https://en.wikipedia.org/wiki/Special:RecentChangesLinked/Wyld_(brand))
* [Special pages](https://en.wikipedia.org/wiki/Special:SpecialPages)
* [Permanent link](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&oldid=1230330130)
* [Page information](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&action=info)
* [Cite this page](https://en.wikipedia.org/w/index.php?title=Special:CiteThisPage&page=Wyld_%28brand%29&id=1230330130&wpFormIdentifier=titleform)
* [Get shortened URL](https://en.wikipedia.org/w/index.php?title=Special:UrlShortener&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FWyld_%28brand%29)
* [Download QR code](https://en.wikipedia.org/w/index.php?title=Special:QrCode&url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%2FWyld_%28brand%29)
* [Add interlanguage links](https://www.wikidata.org/wiki/Special:EntityPage/Q126112981#sitelinks-wikipedia)

Print/export

* [Download as PDF](https://en.wikipedia.org/w/index.php?title=Special:DownloadAsPdf&page=Wyld_%28brand%29&action=show-download-screen)
* [Printable version](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&printable=yes)

In other projects

* [Wikidata item](https://www.wikidata.org/wiki/Special:EntityPage/Q126112981)

**Appearance** hide

Text

* Small
* Standard
* Large

Width

* Standard
* Wide

Color (beta)

* Automatic
* Light
* Dark

From Wikipedia, the free encyclopedia

| **Industry** | cannabis |
| --- | --- |
| **Founded** | 2015; 9 years ago in [Tumalo, Oregon](https://en.wikipedia.org/wiki/Tumalo,_Oregon), United States |
| **Founders** | Aaron Morris  Chris Joseph |
| **Headquarters** | [Portland, Oregon](https://en.wikipedia.org/wiki/Portland,_Oregon), United States |
| **Key people** | Eric Hoest (CFO)  Rene Kaza (sales executive) |
| **Products** | Cannabis edibles |
| **Owner** | Aaron Morris  Chris Joseph |
| [**Parent**](https://en.wikipedia.org/wiki/Parent_company) | Northwest Commonwealth, LLC[[1]](https://en.wikipedia.org/wiki/Wyld_(brand)#cite_note-1) |
| **Website** | [wyldcanna.com](http://wyldcanna.com/) |

**Wyld** is a brand of cannabis edibles founded in 2015 by Aaron Morris and Chris Joseph.

**History**[[edit source](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&action=edit&section=1)]

Wyld was established in 2015 out of a farmhouse in [Tumalo, Oregon](https://en.wikipedia.org/wiki/Tumalo,_Oregon) by spirits-industry veterans Aaron Morris and Chris Joseph on a ranch that had already been licensed for growing [cannabis](https://en.wikipedia.org/wiki/Cannabis). Describing the first couple of batches as tasting like "crayons", Chris Joseph spoke with his gelatin supplier and eventually improved the recipe, creating Wyld's first two flavors, [marionberry](https://en.wikipedia.org/wiki/Marionberry) and raspberry in the process.[[2]](https://en.wikipedia.org/wiki/Wyld_(brand)#cite_note-2) In 2016, the company moved to its current headquarters in [Portland, Oregon](https://en.wikipedia.org/wiki/Portland,_Oregon).

**Reception**[[edit source](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&action=edit&section=2)]

Writing for [Forbes.com](https://en.wikipedia.org/wiki/Forbes.com), Lauren Yoshiko called the gummies "Juicy and soft" and lacking the cannabis oil taste usually associated with edibles. She also enjoyed the flavor, saying that if she wasn't "treating them like medicine" she would eat the "whole pack of ten in one sitting".[[3]](https://en.wikipedia.org/wiki/Wyld_(brand)#cite_note-3)

**See also**[[edit source](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&action=edit&section=3)]

* [List of cannabis companies](https://en.wikipedia.org/wiki/List_of_cannabis_companies)

**References**[[edit source](https://en.wikipedia.org/w/index.php?title=Wyld_(brand)&action=edit&section=4)]

* [**^**](https://en.wikipedia.org/wiki/Wyld_(brand)#cite_ref-1) Gelsi, Steve. ["Cannabis edibles company Wyld builds national footprint as it keeps hiring"](https://www.marketwatch.com/story/cannabis-edibles-company-wyld-builds-national-footprint-as-it-keeps-hiring-11667243012). *MarketWatch.com*. Retrieved 11 May 2024.
* [**^**](https://en.wikipedia.org/wiki/Wyld_(brand)#cite_ref-2) Yakowicz, Will. ["Meet Wyld, the Edible that Devoured America"](https://www.forbes.com/sites/willyakowicz/2020/09/29/meet-wyld-the-edible-that-devoured-america/). *Forbes.com*. Retrieved 11 May 2024.
* [**^**](https://en.wikipedia.org/wiki/Wyld_(brand)#cite_ref-3) Yoshiko, Lauren. ["WYLD CBD and THC-Infused Gummies Are Gourmet Vitamins For Adults"](https://www.forbes.com/sites/laurenterry/2018/08/31/wyld-cbd-and-thc-infused-gummies-are-gourmet-chewable-vitamins-for-adults/). *Forbes.com*. Retrieved 11 May 2024.