



What is Moms Avenue?

Moms Avenue is the world's first blockchain-powered, reward-based social entrepreneurship platform designed for moms. It's a community-driven network that provides freemium services to foster entrepreneurship, turn skills into value and rewards through a transparent blockchain solution.

What problems do we solve?

Moms Avenue solution is focused on the genuine social problem: gender inequality in entrepreneurship and the crypto economy.

Reducing costs of entering the market and enabling community members to start, grow and scale their own business.

Educating and encouraging female to enter the crypto economy as around 96% of its participants are men (Coin Dance, 2017).

Connecting into a professional network and enabling access to business opportunities, role models and social contacts.

Key Enablers

Software As a Service. Provides the ability for each user to customize the platform to fit their business needs and see only relevant information in the format of personal feed.

Blockchain. Different blockchain technologies are employed: Decentralized Autonomous Organization, Token Wallet, Virtual Utility Tokens, and Payments into one user-friendly solution.

Social entrepreneurship. Decentralized Autonomous Organization (DAO) will be improved with Smart contracts and entirely new social entrepreneurship concept introduced on Blockchain. This will power transparent decision-making mechanism, known as Moms Congress, and ensure trusted way of profit re-investment into the community, platform, and shared value growth.

Transparent reward-system. Blockchain-based reward system using M.O.M. tokens. Members will receive a token bonus for valuable community action or success event while using freemium products.

M.O.M. Token Economy

Moms Avenue will provide an innovative solution to practice & learn entrepreneurship by creating a new type of token. M.O.M. tokens will flow among different category users of the platform: sellers, buyers, employers, entrepreneurship teachers and learners, freelancers, various services providers.

M.O.M. will facilitate community incentives to create quality content and simply allow the exchange of goods and services. Our tokens will be used as a transparent reward, rating system and a proof of member's contribution.

Community contributors will be the main fuel for the sustainable Moms Avenue ecosystem. Thus, we will leverage the power of community and champion token circulation by growing the platform's user base with freemium products.

Founder



Master of Innovation Management. An experienced Business Change Project Manager in financial sector. Former VP of Professional Development at PMI Lithuania Chapter.

Business Model

Leverage the power of community and benefits of freemium products to generate added value.

Token Distribution

