



## Mona Jafarzade

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### Skills

Communication  
Data Analysis  
English  
Fast-Moving Consumer Goods (FMCG)  
Knime Analytical Platform  
Knowledge Transfer  
Management  
Market Research  
Microsoft Excel  
Microsoft Office  
Microsoft Power BI  
Microsoft PowerPoint  
Microsoft Project  
Microsoft SQL Server  
Microsoft Word  
Minitab  
Negotiation  
Presentation  
Research  
SPSS  
Teamwork

I got my master of Information Technology management degree at University of Tehran. During my experience as a market research analyst and account executive of several national and multinational companies and analyzing their situation in the market, I got more enthusiastic about data fields, thus now I'm gaining critical skills in the way of being a data scientist.

### Experience

Jan 2019  
to  
Aug 2020

#### Market Research Analyst & Account Executive

*Emrooz Marketing Research Company (EMRC)*

I worked as a Market Research specialist and Data Analyst in one of the best Market Research companies in Iran, EMRC.

During my work experience I gain too many professional skills such as work team spirit, organizational behavior, multi-tasking, negotiating, project management, communicating with several international and local companies in retail and FMCG industries.

In addition to previous skills, my job description was preparing reports and analyzing the market of our clients' and their competitors' actions in their sales, distribution and brands performance, etc.

May 2017  
to  
May 2018

#### Administrator and Content provider

*Negareh Institution*

Acquaintance with Joomla Intermediary and coordinator between different sections of site content including site designer, graphic artist and departmental director

### Projects

Jul 2017  
to  
Jul 2017

#### Gathering the information regarding Startups

One of The Member of Tehran University's Management Faculty Research Team, Investigating Startups at 23rd Elecomp Exhibition in associated with ITRC (Iran Telecommunication Research Center)

Jul 2018  
to  
Aug 2018

#### Gathering the information regarding Big Data Survey

One of The Member of Big Data Survey at 24th Elecomp Exhibition in associated with ITRC (Iran Telecommunication Research Center)

Oct 2016  
to  
Dec 2016

#### Study of Quality Control system of Jahadin Parand Industrial Corporate

Oct 2016  
to  
Dec 2016

#### Study of Maintenance and Repair system of Jahadin Parand Industrial Corporate

### Education

2017  
to  
2020

#### Master's degree, Information Technology Management

*University of Tehran*

2013  
to  
2017

#### Bachelor's degree, Industrial Management

*University of Tehran*

### Honors

## Top 5 Skills

(based on LinkedIn endorsements)



Communication

English

Microsoft Excel

Microsoft PowerPoint

Microsoft Word

## Courses

Basics and Infrastructures of Information Technology

Business Intelligence

Control Projects

Database Management Systems

Digital Innovation and Entrepreneurship

Electronic Business and Commerce

Electronic Business Law Aspects

Electronic Business Models

Electronic Business Technologies

Electronic Marketing

Human Aspects of Information Systems

Human Resource Management

International Marketing

Knowledge Management Basics

Maintenance and Repair Planning

Management of IT Projects

Operation Research

Organizational Behavior Management

Research Method

Statistical Quality Control

Statistics and its application in management

Strategic Information Technology Management

System Analysis and Design

Theoretical and Philosophical Foundations of Information Systems

2018

## 2nd Rank in Bachelor

Rank 2 during the study for bachelor of industrial management at Tehran University

2018

## 1st Rank in Masters Entrance Exam

Rank 1 in the masters entrance exam in Industrial Management and Rank 5 in Information Technology Management

2019

## First Prize in ICT open Innovation challenge

First Prize in ICT open Innovation challenge entitled: DIAALOG Smart Chatbot Development at the 9th International Symposium on Telecommunications (IST 2018)

## Certifications

2020

No Expiration

Date

## Analyzing and Visualizing Data with Microsoft Power BI

Rayan College Institute

999275

2018

No Expiration

Date

## Teller Internship

Tejarat Bank

2016

No Expiration

Date

## Accounting

Roshangar Institution

9306937663

## Language Level (1=Elementary to 5=Native)

English



Persian



1 2 3 4 5

Limited working proficiency

Native or bilingual proficiency