



Mona Jafarzade

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Skills

Communication
Data Analysis
English
Fast-Moving Consumer Goods (FMCG)
Knime Analytical Platform
Knowledge Transfer
Management
Market Research
Microsoft Excel
Microsoft Office
Microsoft Power BI
Microsoft PowerPoint
Microsoft Project
Microsoft SQL Server
Microsoft Word
Minitab
Negotiation
Presentation
Research
SPSS
Teamwork

Top 5 Skills

(based on LinkedIn endorsements)



Communication
English
Microsoft Excel
Microsoft PowerPoint
Microsoft Word

I got my master of Information Technology management degree at University of Tehran. During my experience as a market research analyst and account executive of several national and multinational companies and analyzing their situation in the market, I got more enthusiastic about data fields, thus now I'm gaining critical skills in the way of being a data scientist.

Experience

Jan 2019
to
Aug 2020

Market Research Analyst & Account Executive

Emrooz Marketing Research Company (EMRC)

I worked as a Market Research specialist and Data Analyst in one of the best Market Research companies in Iran, EMRC.

During my work experience I gain too many professional skills such as work team spirit, organizational behavior, multi-tasking, negotiating, project management, communicating with several international and local companies in retail and FMCG industries.

In addition to previous skills, my job description was preparing reports and analyzing the market of our clients' and their competitors' actions in their sales, distribution and brands performance, etc.

May 2017
to
May 2018

Administrator and Content provider

Negareh Institution

Acquaintance with Joomla Intermediary and coordinator between different sections of site content including site designer, graphic artist and departmental director

Projects

Jul 2017
to
Jul 2017

Gathering the information regarding Startups

One of The Member of Tehran University's Management Faculty Research Team, Investigating Startups at 23rd Elecomp Exhibition in associated with ITRC (Iran Telecommunication Research Center)

Jul 2018
to
Aug 2018

Gathering the information regarding Big Data Survey

One of The Member of Big Data Survey at 24th Elecomp Exhibition in associated with ITRC (Iran Telecommunication Research Center)

Oct 2016
to
Dec 2016

Study of Quality Control system of Jahadin Parand Industrial Corporate

Oct 2016
to
Dec 2016

Study of Maintenance and Repair system of Jahadin Parand Industrial Corporate

Education

2017
to
2020

Master's degree, Information Technology Management

University of Tehran

2013
to
2017

Bachelor's degree, Industrial Management

University of Tehran

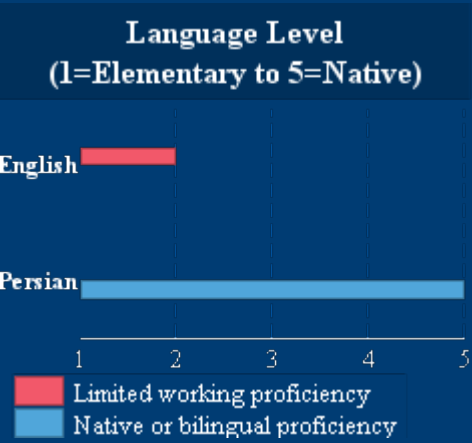
Honors

2018

2nd Rank in Bachelor

Rank 2 during the study of industrial management at Tehran University

Courses
Basics and Infrastructures of Information Technology
Business Intelligence
Control Projects
Database Management Systems
Digital Innovation and Entrepreneurship
Electronic Business and Commerce
Electronic Business Law Aspects
Electronic Business Models
Electronic Business Technologies
Electronic Marketing
Human Aspects of Information Systems
Human Resource Management
International Marketing
Knowledge Management Basics
Maintenance and Repair Planning
Management of IT Projects
Operation Research
Organizational Behavior Management
Research Method
Statistical Quality Control
Statistics and its application in management
Strategic Information Technology Management
System Analysis and Design
Theoretical and Philosophical Foundations of Information Systems



2018	1st Rank in Masters Entrance Exam Rank 1 in the masters entrance exam in Industrial Management and Rank 5 in Information Technology Management
2019	First Prize in ICT open Innovation challenge First Prize in ICT open Innovation challenge entitled: DIAALOG Smart Chatbot Development at the 9th International Symposium on Telecommunications (IST 2018)

Certifications	
2020 No Expiration Date	Analyzing and Visualizing Data with Microsoft Power BI Rayan College Institute 999275
2018 No Expiration Date	Teller Internship Tejarat Bank
2016 No Expiration Date	Accounting Roshangar Institution 9306937663