

MAIMOONA NAUMANI

CAREER OBJECTIVE

Versatile and creative tech professional with over **2 years** of experience blending design and development to craft user-centric digital solutions. Adept in graphic design, UI/UX, front-end web development, and artificial intelligence, with a proven ability to turn concepts into visually engaging and technically sound products. Strong background in freelance and team-based projects, delivering impactful branding, responsive web interfaces, and smart applications. Passionate about continuous learning, aesthetic innovation, and building digital experiences that are both functional and memorable.

EXPERIENCE

Lead Designer & Social Media Content Manager, 01/2025 - Current

We Make Designs For

- Created and managed content for social media, web banners, and promo ads.
- Designed major visuals for brands like Complex Care Concepts and Bella Construction.

Freelance Graphic Designer, 01/2022 - 01/2025
HM4Designs

- Company Overview: Fiverr Profile: <https://www.fiverr.com/hm4design?msockid=16de5e7bee4a6bda356a4876ef4b6a9d>
- Led creative direction for branding, book designs, and marketing materials.
- Delivered impactful visual identities aligned with client vision.
- Collaborated with clients through Fiverr to deliver custom designs tailored to business needs.
- Fiverr Profile: <https://www.fiverr.com/hm4design?msockid=16de5e7bee4a6bda356a4876ef4b6a9d>

EDUCATION

Bachelor of Science, Computer Science, 07/2022 - Current
University of Mianwali - Mianwali, Punjab

Certificate of Higher Education, Computer Science, 2020 - 2021
PAEC Model College For Girls, Chashma - Kundian, Punjab

LANGUAGES



Kundian, Pakistan 42030



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<https://www.linkedin.com/in/maimoona-naumani/>

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/in/maimoona-naumani/>

SKILLS

Graphic Design & UI/UX

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Figma
- UI/UX Design
- Branding & Identity Design
- Social Media Content Design
- Book and Print Design

Web Development

- HTML
- CSS
- JavaScript
- React.js
- SASS / SCSS
- Node.js
- Tailwind CSS

Programming & Tools

- Python
- C++
- Java
- Git & GitHub
- SQL
- MongoDB
- Firebase

AI & Machine Learning

- TensorFlow
- PyTorch
- Scikit-learn
- OpenCV
- Natural Language Processing (NLP)
- MediaPipe

Urdu

Native

English

Intermediate

Arabic

Beginner

HOBBIES AND INTEREST

- Photography
- Reading interesting facts and articles
- Coding passion projects
- Exploring new design and development trends
- Watching design tutorials and tech talks

AWARDS, ACCOMPLISHMENTS, AND HONOURS

- **Participant - CodeQuest Programming & Graphic Design Competition**
NexGen Computing Society, University of Mianwali - 2025
Competed in a multi-disciplinary design and coding challenge, applying visual creativity and technical problem-solving under time pressure.
- **Lead Designer Role at "We Make Designs For"**
Selected as lead designer to handle key branding projects for clients like Complex Care Concepts and Bella Construction due to strong visual design skills and leadership.
- **Graphic Design Training Certificate (DigiSkills)**
Completed nationally recognized design training, gaining advanced design knowledge and portfolio-quality work.

CERTIFICATIONS & ACHIEVEMENTS

- 1. Datacom - Software Development Job Simulation**
Forage | July 2025
Completed a real-world simulation on team collaboration and agile software development.
Credential ID: PpFywcfLDLzWxvW2w
- 2. Graphic Design Training**
DigiSkills Training Program - DSTP 2.0 (Batch 02)
July 2022 - October 2022
Completed comprehensive online training in Adobe Photoshop, Illustrator, branding, and layout design.
- 3. Mobile Application Development**
University of Mianwali
Completed coursework focused on modern mobile app development tools and methodologies.
- 4. CodeQuest Programming & Graphic Design Competition (Participant)**
NexGen Computing Society, University of Mianwali | 2025
Showcased technical and creative problem-solving by developing visual solutions and code under competition constraints.