# EXPRESSIVE 2018

Call to Participate to the
**Industrial Connection Workshop with Expressive'18**

To whom it may concern,

You are invited to participate in the Industrial Connection Workshop co-hosted with the Expressive 2018 academic conference. Expressive 2018 is the leading academic conference on the aesthetic and artful aspect of computer science, and it encompasses three symposia in a single program: *Computational Aesthetics, Sketch-Based Interfaces and Modeling,* and *Non-Photorealistic Animation and Rendering*. In this co-hosted industrial connection workshop, you will have the chance to meet and connect with the prominent scholars on the related fields around the globe, to listen to presentations about research funding opportunities from Natural Sciences and Engineering Research Council of Canada (NSERC) officers, and to hear keynote presentations from industrial leaders. The key facts, expectations and benefits of participating the Industrial Connection Workshop with Expressive 2018 are summarized below:

Key Facts:
- Date, Time and Place: **Saturday, August 18, 2018, from 4:00 pm in Delta Hotels Victoria Ocean Pointe Resort** (100 Harbour Rd, **Victoria**, BC V9A 0G1).
- Co-hosted with **Expressive 2018** Conference: http://expressive.graphics/2018/
- Keynote speaker: Dr. Andrew Pearce, VP of Global Technology, DreamWorks Animation.

Tickets to the workshop and networking dinner are $70 (Canadian Dollar) each. We invite the industrial attendees to bring a demo and a research pitch to the workshop, and we will provide **2 complimentary** tickets per company if **at least one** of the following expectations are met:
1. Show a live demo with a small company booth, as well as other exhibitory materials (one-pagers, banners, posters) that aligns with the theme of Expressive'18 (digital creative art) in the workshop venue from 4pm - 6pm. The venue (a conference room in Delta hotel) will open as early as 1pm for setup, and exhibition furniture, projectors and screens will be provided.

2. Prepare a 3-minutes pitch, with a 1~3 pages slide deck, for a possible future research project that is led by your company, aligns with the theme of Expressive'18 and can be conducted as a collaborative project with an academic partener. A NSERC officer will be present and provide feedbacks.

Benefits of industrial attendee:
1. Meet and networking with leading scholars of the related fields around the globe, including but not limited to Microsoft Research, Adobe Research, INRIA, etc. (please check the "Program" tab of the conference website)
2. Listen to keynote talks from VIATEC, local NSERC officer and industrial leaders. Receive on-site feedback from NSERC officer about your research pitch.
3. Two(2) complimentary registration and dinner tickets per company to the workshop event if contributing a demo or a research pitch.

As we have limited space, please RSVP to the conference committee using the Google Form at https://goo.gl/forms/jQpIsQbZgr4Pa5dt1 before or on **August 1st, 2018** with your (1) Company Name, (2) Number of Attending Delegates and (3) a Short Description of the Demo and/or Research Pitch slides and scripts. The committee will review and provide suggestions for your demos, exhibitory materials and 3-minute research pitch before the event. Please feel free to reach out to the conference committee by email at: expressive2018@uvic.ca.

Please DO NOT directly register on the conference website (http://expressive.graphics/2018/registration/) unless you intend to participate in the research paper sessions in the University of Victoria.

Thanks very much for your anticipated attendance to the workshop event.

Li Ji
Expressive'18 Organization Chair,
mailto:expressive2018@uvic.ca