

COSTCO PERFORMANCE

Country

All

Discount Band

All

Product

All

Segment

All

BUSINESS PERFORMANCE DASHBOARD

SALES

119M

YoY 349%

COGS

102M

YoY 352%

GROSS SALES

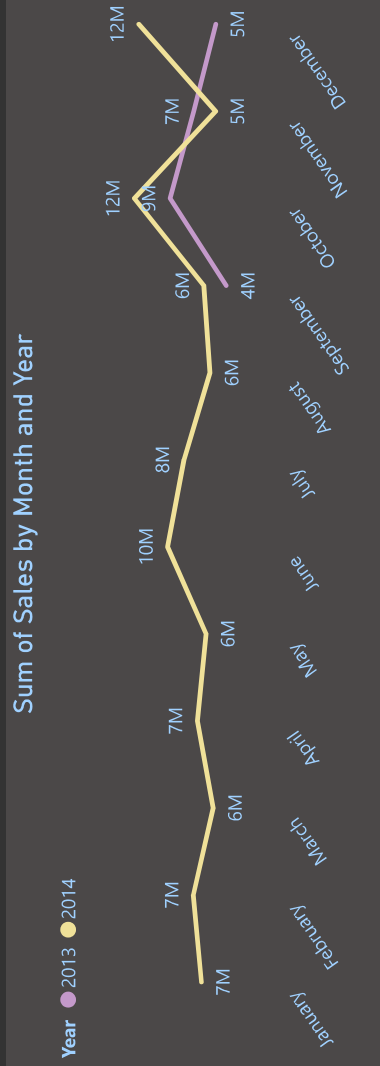
128M

YoY 348%

PROFIT

17M

YoY 336%



Top 3 products in each segment by units sold

Segment	Product	Sum of Gross Sales	Sum of Sales	Sum of Profit
Channel Partners	Paseo	490,704.00	454,514.40	331,838.40
Channel Partners	Velo	194,628.00	182,924.04	134,267.04
Channel Partners	VTT	324,252.00	300,828.96	219,765.96
Enterprise	Paseo	5,572,500.00	5,267,860.00	-81,740.00
Enterprise	Velo	3,818,750.00	3,581,237.50	-84,762.50
Enterprise	VTT	2,499,500.00	2,300,437.50	-99,082.50
Government	Paseo	16,253,973.00	14,882,230.70	3,057,290.70
Government	Velo	8,347,373.00	7,813,422.05	1,756,732.05
Government	VTT	8,750,224.00	8,235,828.71	1,840,653.71
Midmarket	Paseo	973,485.00	907,729.35	258,739.35
Midmarket	Velo	293,767.50	264,498.38	68,653.38
Midmarket	VTT	363,457.50	333,425.85	91,120.85
Small Business	Paseo	12,321,000.00	11,498,809.50	1,231,309.50
Small Business	Velo	7,172,250.00	6,407,977.50	431,102.50
Small Business	VTT	10,031,100.00	9,341,400.00	982,150.00
Total		77,406,964.00	71,773,124.44	10,138,038.43

