Design sketch

We care for Healthy food

Iteration 1

What is it about?
The Healthy food ordering application, help people busy to order food fast and easy

Actions for users to take
Users can decide what they want to order now. They can
either choose a Meal or a sandwich , etc.

Research finding applied to the design
One of the key findings from our user interviews was that
users want to have offers and discount.
Also to make the application easy to use and to receive their order in time.

Iteration 2

Design principle(s) applied
● People love to have choices. Choices = control.
● Too many choices leads to choice paralysis.

Design rationale
● Still provide choices to users. Users can control
whether they want to order different food types.