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PROFESSIONAL SUMMARY

Detail-oriented Data Analyst with a strong foundation in economics and over 3 years of experience working across e-commerce, smart technology, and finance. Skilled in SQL, Power BI, and Excel, with a proven track record of transforming raw data into actionable insights, building automated reports, and leading cross-functional initiatives. Known for clear storytelling, technical versatility, and delivering dashboards and analyses that support executive decision-making.

EDUCATION

University of Calabar Bachelor of Science – Economics, Second Class (Upper Division)	Cross River, Nigeria <i>February 2016 - March 2021</i>
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SKILLS SUMMARY

- SQL, Excel, Power BI, Tableau, Python (intermediate), IBM Cognos
- Pandas, matplotlib, Jupyter Notebook, GitHub, Google Workspace
- Data Cleaning, Reporting Automation, Dashboard Design, KPI Analysis
- Customer Segmentation, Financial Analysis, Operational Monitoring
- Stakeholder Communication, Hybrid Project Coordination

WORK EXPERIENCE

Data Analyst & Project Manager Blvck Code Automations (Hybrid, Lagos)	<i>January 2025 –April 2025</i>
<ul style="list-style-type: none">• Oversaw end-to-end analytics and project delivery for 13+ smart home system implementations.• Delivered insights on device usage and operational bottlenecks, improving efficiency across teams.• Managed timelines, field teams, and client handovers while maintaining accurate data documentation.	
Data Analyst Blvck Code Automation (Hybrid, Lagos)	<i>September 2023 – December 2024</i>
<ul style="list-style-type: none">• Built Power BI dashboards to monitor device installations, smart plug performance, and energy usage trends.• Collaborated with 3+ cross-functional teams to gather requirements, define project scopes, and ensure alignment with business objectives, fostering effective teamwork and project success.• Supported vendor coordination with automated trackers and technical SOP documents.	

- Conducted in-depth market research and analysis, resulting in the identification of 8+ key trends and insights that informed strategic decision-making processes.

Junior Data Analyst (Contract) | Rebel (Lagos, Remote)

January 2023 – June 2023

- Implemented process improvements and automation solutions, resulting in a 15% increase in productivity.
- Created dashboards to track category performance and seasonal trends, supporting marketing decisions.
- Recommended restock thresholds and pricing adjustments to reduce inventory lags.

Data Analyst Intern | Rebel (Lagos, Remote)

February 2021 – December 2022

- Cleaned and structured raw sales datasets to build weekly performance trackers.
- Conducted exploratory analysis on consumer segments and region-based product performance.

SELECTED PROJECTS

- **Oakcrest Medical Dashboard (Power BI):** Developed a hospital analytics dashboard to track patient admissions, billing recovery, and repeat procedures (2022 – 2025).
- **Kolokart SQL + Power BI Project:** Created an e-commerce database with 24 SQL business queries and a dynamic dashboard showing revenue, CLV, and product trends.
- **Retail Sales Analysis (SQL + Excel):** Answered 15 strategic business questions using SQL logic, Excel visuals, and calculated inventory risk.
- **EDU_SCHOOL_DB:** Designed and normalized a relational database for student management with queries for enrollment, instructor loads, and course insights.

CERTIFICATES

IBM Data Analyst Professional Certificate – Coursera

May 2025

- Completed an 11-course program covering SQL, Excel, Python, Cognos, and data visualization techniques.
- Built real-world projects and dashboards using IBM tools and datasets across various industries.

SQL Masterclass for Data Analysis (Udemy)

September 2024

- Mastered complex SQL queries including joins, aggregation, CTEs, and subqueries.
- Applied SQL on relational datasets to extract trends, KPIs, and decision-ready insights.

IBM Introduction to Relational Databases – Coursera

June 2025

- Understood relational design, normalization, and the relationship between tables.
- Built and queried structured database tables using SQL.

Data Analysis Essentials Using Excel (Udemy)

October 2024

- Learned pivot tables, dynamic charts, lookup functions, and dashboard design.
- Used Excel for data preparation, KPI automation, and executive summary reporting.