

OBOT MBOTOBONG MONDAY

LinkedIn | [linkedin.com/in/mbotobong-obot-6001851a4](https://www.linkedin.com/in/mbotobong-obot-6001851a4)
Portfolio | <https://mondaytheanalyst.github.io>

Email: Obotmonday680@gmail.com
Mobile: +234 808 254 6474

PROFESSIONAL SUMMARY

Detail-oriented Data Analyst with a strong foundation in economics and over 3 years of experience working across e-commerce, smart technology, and finance. Skilled in SQL, Power BI, and Excel, with a proven track record of transforming raw data into actionable insights, building automated reports, and leading cross-functional initiatives. Known for clear storytelling, technical versatility, and delivering dashboards and analyses that support executive decision-making.

EDUCATION

University of Calabar
Bachelor of Science - Economics, Second Class (Upper Division)

Cross River, Nigeria
February 2016 - March 2021

SKILLS SUMMARY

- SQL, Excel, Power BI, Tableau, Python (intermediate), IBM Cognos
- Pandas, matplotlib, Jupyter Notebook, GitHub, Google Workspace
- Data Cleaning, Reporting Automation, Dashboard Design, KPI Analysis
- Customer Segmentation, Financial Analysis, Operational Monitoring
- Stakeholder Communication, Hybrid Project Coordination

WORK EXPERIENCE

Data Analyst & Project Manager | Blvck Code Automations (Hybrid, Lagos) *January 2025 –May 2025*

- Oversaw end-to-end analytics and project delivery for 13+ smart home system implementations.
- Delivered insights on device usage and operational bottlenecks, improving efficiency across teams.
- Managed timelines, field teams, and client handovers while maintaining accurate data documentation.

Data Analyst | Blvck Code Automation (Hybrid, Lagos) *May 2023 – December 2024*

- Built Power BI dashboards to monitor device installations, smart plug performance, and energy usage trends.
- Collaborated with 3+ cross-functional teams to gather requirements, define project scopes, and ensure alignment with business objectives, fostering effective teamwork and project success.
- Supported vendor coordination with automated trackers and technical SOP documents.

- Conducted in-depth market research and analysis, resulting in the identification of 8+ key trends and insights that informed strategic decision-making processes.

Junior Data Analyst (Contract) | Rebel (Lagos, Remote)

January 2022 – February 2023

- Implemented process improvements and automation solutions, resulting in a 15% increase in productivity.
- Created dashboards to track category performance and seasonal trends, supporting marketing decisions.
- Recommended restock thresholds and pricing adjustments to reduce inventory lags.

Data Analyst Intern | Rebel (Lagos, Remote)

February 2021 – December 2021

- Cleaned and structured raw sales datasets to build weekly performance trackers.
- Conducted exploratory analysis on consumer segments and region-based product performance.

SELECTED PROJECTS

- **Oakcrest Medical Dashboard (Power BI):** Developed a hospital analytics dashboard to track patient admissions, billing recovery, and repeat procedures (2022 – 2025).
- **Kolokart SQL + Power BI Project:** Created an e-commerce database with 24 SQL business queries and a dynamic dashboard showing revenue, CLV, and product trends.
- **Retail Sales Analysis (SQL + Excel):** Answered 15 strategic business questions using SQL logic, Excel visuals, and calculated inventory risk.
- **EDU_SCHOOL_DB:** Designed and normalized a relational database for student management with queries for enrollment, instructor loads, and course insights.

CERTIFICATES

IBM Data Analyst Professional Certificate – Coursera

May 2025

- Completed an 11-course program covering SQL, Excel, Python, Cognos, and data visualization techniques.
- Built real-world projects and dashboards using IBM tools and datasets across various industries.

SQL Masterclass for Data Analysis (Udemy)

September 2024

- Mastered complex SQL queries including joins, aggregation, CTEs, and subqueries.
- Applied SQL on relational datasets to extract trends, KPIs, and decision-ready insights.

IBM Introduction to Relational Databases – Coursera***June 2025***

- Understood relational design, normalization, and the relationship between tables.
- Built and queried structured database tables using SQL.

Data Analysis Essentials Using Excel (Udemy)***October 2024***

- Learned pivot tables, dynamic charts, lookup functions, and dashboard design.
- Used Excel for data preparation, KPI automation, and executive summary reporting.