



Revenue

Profit

## Orders

Return Rate

The chart displays the monthly number of people in the UK with a long-term health condition from January 2020 to July 2022. The Y-axis is labeled in millions (\$0.0M to \$0.4M). The X-axis shows time in months, with labels for Jan 2020, Jul 2020, Jan 2021, Jul 2021, Jan 2022, and Jul 2022. A solid purple line represents the monthly data, which is highly volatile. A dashed green line represents the trend, showing a steady increase from approximately 0.05M in Jan 2020 to 0.35M in Jul 2022. A grey shaded area at the end of the chart indicates the forecast period.

Category	Items Sold
Accessories	17.0K
Bikes	13.9K
Clothing	7.0K

Water Bottle - 30 oz.	3,983	\$39,755	1.95%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
Sport-100 Helmet, Blue	1,995	\$67,120	3.31%
Sport-100 Helmet, Black	1,940	\$65,270	2.68%
Road Tire Tube	2,173	\$17,265	1.55%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Mountain Tire Tube	2,846	\$28,333	1.64%
Mountain Bottle Cage	1,896	\$38,062	2.02%
Fender Set - Mountain	1,975	\$87,041	1.36%
AWC Logo Cap	2,062	\$35,882	1.11%

## Tires and Tubes

## Shorts

**\$1.83M** ✓  
Prev Month: \$1.77M (+3.31%)

2,146 !

Prev Month: 2165 (-0.88%)

60 ✓  
Prev Month: 60 (+0%)



Select all

Europe

North America

Pacific

Total Orders by Country





Selected Product:

Water Bottle -  
30 oz.

Price Adjustment (%)

0.00



Product Metric Selection

- ☒ Total Orders
- ☐ Total Profit
- ☐ Total Returns
- ☐ Total Revenue
- ☐ Return Rate

Monthly vs Target Orders



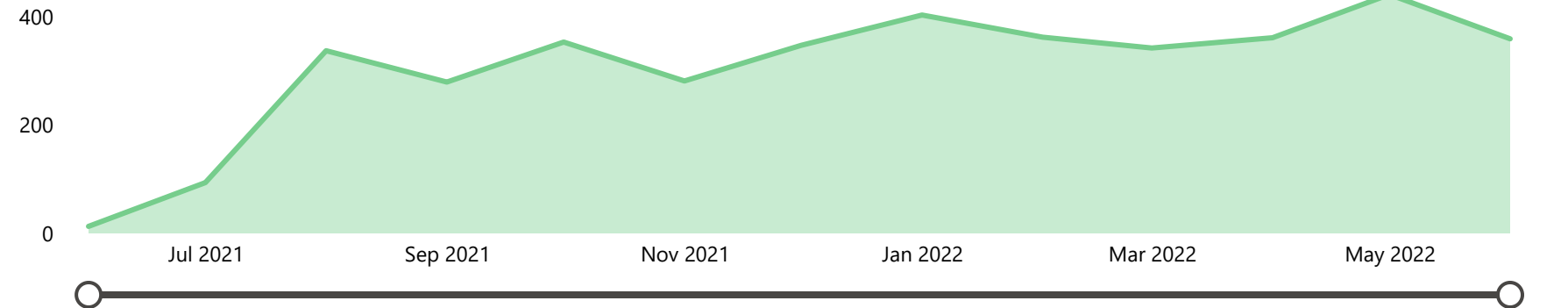
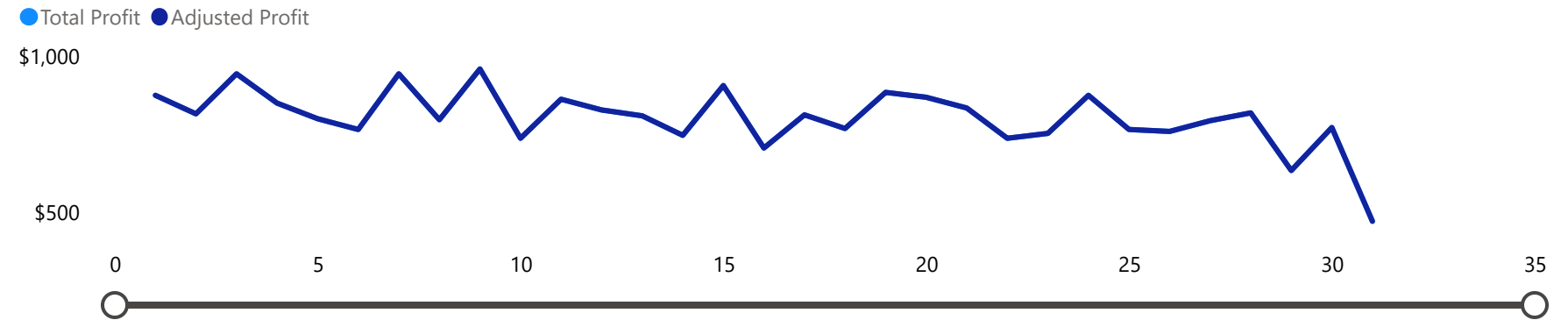
Monthly vs Target Revenue



Monthly vs Target Profit



Profit Trending





# 17.4K

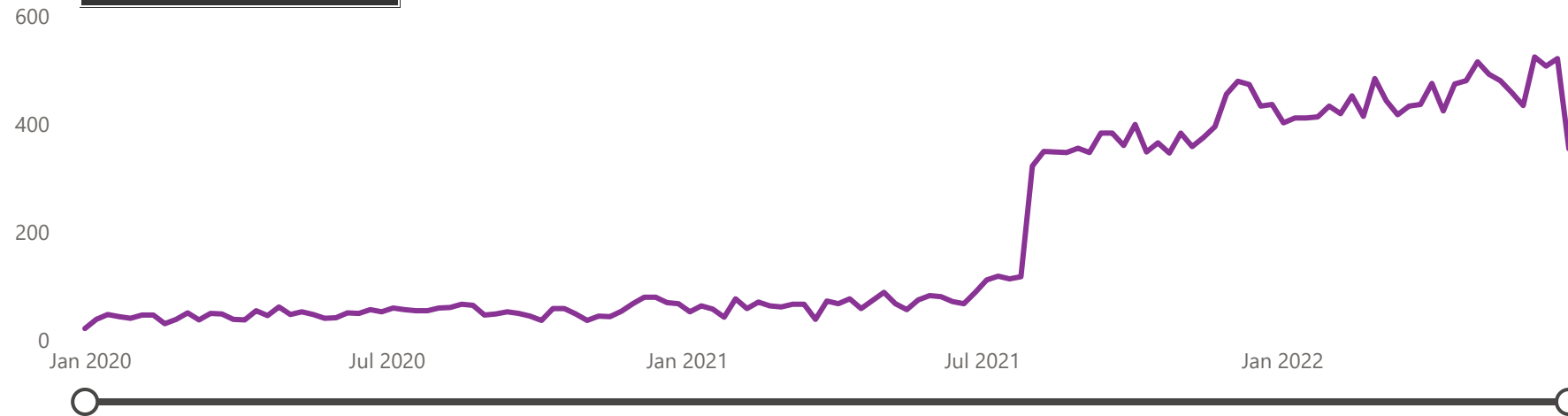
Unique Customers

# \$1,431

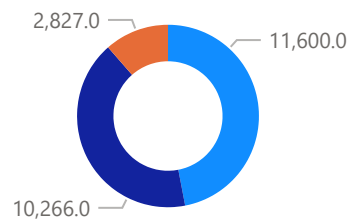
Revenue Per Customer

Total Customer

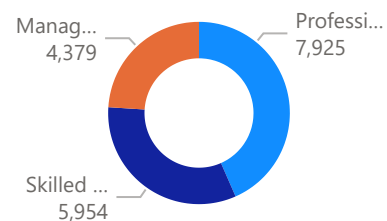
Average Revenue Per Customer



## Total Orders by Income Level



## Total Orders by Occupation



## Top 100 Customers

Top 100 Customer	Full Name	Total Orders	Total Revenue
11433	Mr. Maurice Shan	6	\$12,408
11439	Mrs. Janet Munoz	6	\$12,015
11241	Mrs. Lisa Cai	7	\$11,330
11417	Mrs. Lacey Zheng	7	\$11,086
11420	Mr. Jordan Turner	7	\$11,022
11242	Mr. Larry Munoz	7	\$10,852
13263	Mrs. Kate Anand	4	\$10,437
12655	Mr. Larry Vazquez	4	\$10,395
11425	Mrs. Ariana Gray	6	\$10,391
12631	Mr. Clarence Gao	4	\$10,332
12650	Mr. Aaron Wright	4	\$10,329
13405	Mr. Ethan Bryant	4	\$10,309
11429	Mr. Marco Lopez	6	\$10,290
12632	Mrs. Bonnie Nath	4	\$10,283
11245	Mr. Ricky Vazquez	4	\$10,166
11237	Mr. Clarence Anand	4	\$10,065
11428	Mrs. Deanna Perez	4	\$9,762

Select all

2020

2021

2022

Highest Revenue Customer

## Mr. Maurice Shan

Orders

6

Revenue

12.4K