



MONICO

**MOBILE DECENTRALIZED CRYPTO EXCHANGE**

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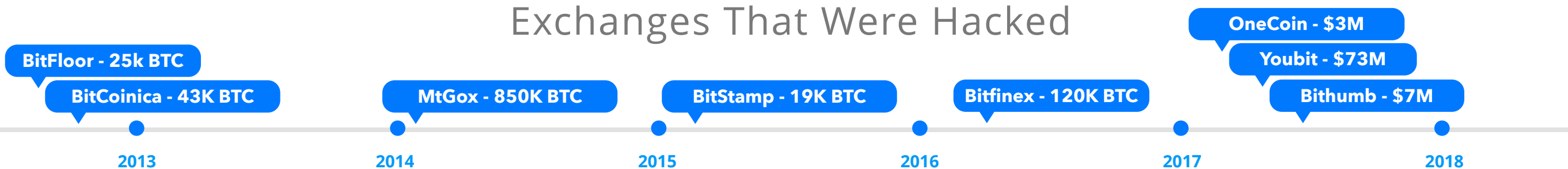
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# THE PROBLEM

Crypto exchanges, over a 1 Trillion USD market, are centralized and are prone to hacking. Riddled with 24/7 trading volatility and overrun with bots, most exchanges do not responsibly serve the token economy either.

## Exchanges That Were Hacked





# VALUE PROPOSITION

## DECENTRALIZED EXCHANGE (DEX)

### COMMUNITY DRIVEN

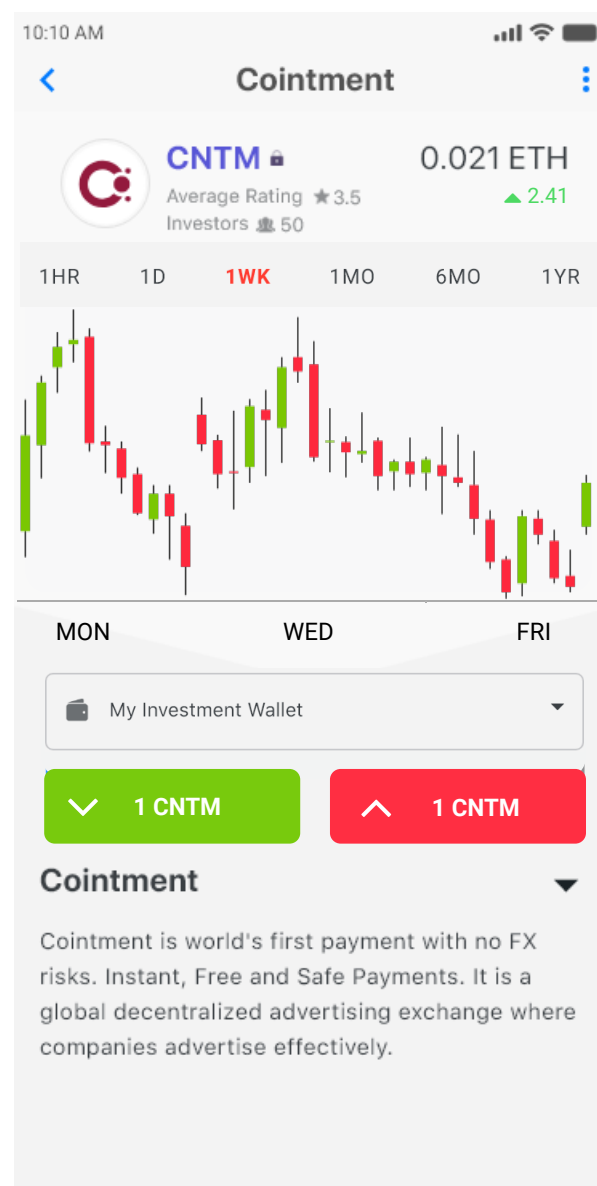
The Monico Ecosystem includes traders, investors, auditors and project owners working together.

### CROWDSALE FEATURES

KYC, 2FA, discount, Referral, and Round Management and Private Round Features and APIs as well.

### DECENTRALIZED TRADING

Wallet information are never stored on servers and transact with multisig and smart contracts.



### COMPLETE KYC

Company information and business documents. Founders KYC, token design and smart contracts vetting.

### TRADING FEATURES

Stabilizing tokens with open and close times, margin trading and daily minimum and maximum caps.

### INTEROPERABILITY

Not just ERC20. Monico also supports Stellar, NEM based tokens with more to come.

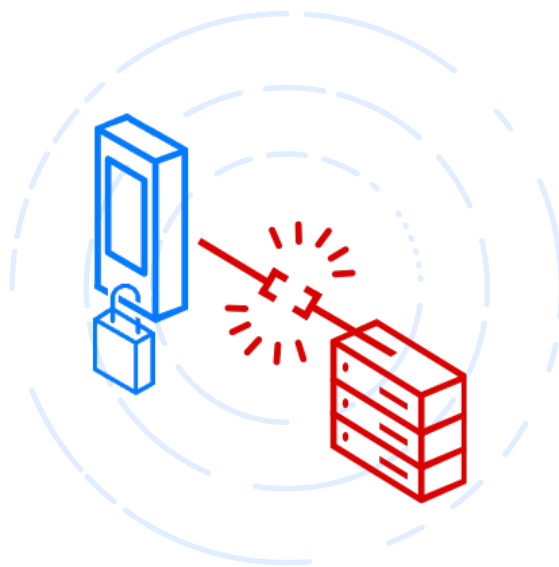


# UNDERLYING MAGIC

## MOBILE AS A COLD WALLET



Wallets are stored on your phone,  
not our servers



Wallets are safe if we get hacked  
or go down



All transactions are safe on the  
blockchain

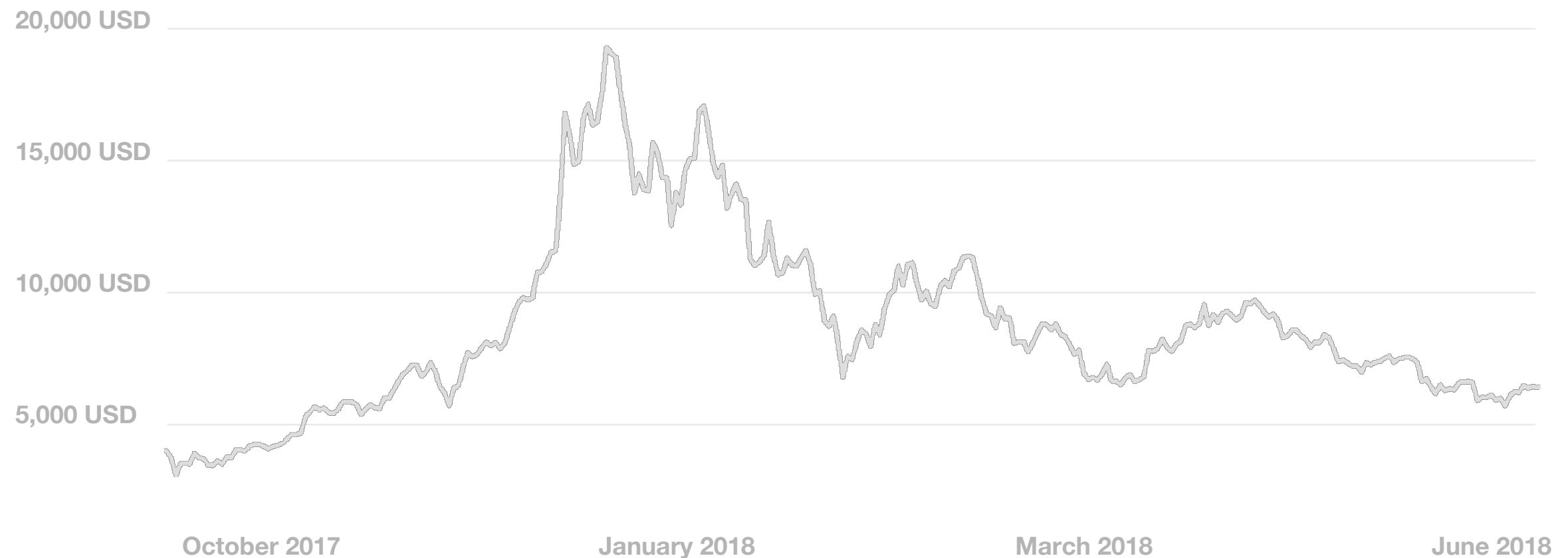


# BUSINESS MODEL

0.1% Maker and Taker

## BITCOIN (BTC)

6,281.36 USD













<b>MARKET CAP</b> 108,427,371,229 USD	<b>24 HOUR TRADING VOLUME</b> 4,731,455,339 USD
<b>24 HOUR HIGH/LOW</b> 6,234.99 USD / 6,401.09 USD	<b>Available Supply</b> 17.3 Million / 21 Million



# MARKET SIZE

## The Top 10 Tokens in Performance

		Price (USD)	24H Trade Volume	Average Volume / Exchange
	Bibox Token	0.420	39,492,196	9,873,049
	CyberMiles	0.083	24,144,644	6,036,161
	OmiseGo	3.210	22,493,604	5,623,401
	TrueChain	0.557	21,067,417	5,266,854
	Dai	0.999	20,021,660	5,005,415
	Gifto	0.061	19,474,583	4,868,645
	Mithril	0.254	11,105,335	2,776,333
	Holo	0.001	10,677,883	2,669,470
	0x	0.537	10,126,947	2,531,736
	Zilliqa	0.033	9,346,027	2,336,506
Top 10 Tokens 24H Volume			187,950,296	46,987,570
Top 200 Tokens 24H Volume			639,210,858	159,802,714
Token Market Size (365 days)			233,311,963,170	58,327,990,792
Average Exchange Rate			0.5%	0.5%
Token Exchange Market Size			1,166,559,815	291,639,953



# COMPETITOR LANDSCAPE

Cold Wallets



Web

Mobile



Hot Wallets

coinbase







# MANAGEMENT AND ADVISORS



**Chris Blanquera**

A startup veteran, with [2 exits](#) in his career. An advocate of the Startup Community in SEA, mentoring over 20 startups and has [invested in over 30 ICOs](#) so far.

<https://www.linkedin.com/in/christian-blanquera-bb072838/>



**Edgar Illaga**

A seasoned technologist, Ed resides on the [compliance](#) board of PADCDI, an association in the Philippines helping the [SEC](#) and [BSP regulate tokens](#) and crypto exchanges.

<https://www.linkedin.com/in/edgarilaga/>



**Michael Montoya**

A recent [blockchain](#) influencer in the Philippines, proven [business development](#) and networking abilities Michael demonstrates successes in e-learning and travel.

<https://www.linkedin.com/in/michael-alexander-montoya/>



**Clark Galgo**

Clark has designed and built [server architectures](#) for some of the largest companies in SEA and has helped 3 startups technically scale their infra [all the way to acquisitions](#).

<https://www.linkedin.com/in/clarkgalgo/>



**Sir Henry Lim Bon Leong**

Sterling Group of Companies

Investor, acquirer and executive advisor, Sir Henry is the chairman of one of the [largest private conglomerates](#) in Southeast Asia.

[https://en.wikipedia.org/wiki/Henry\\_Lim\\_Bon\\_Liong](https://en.wikipedia.org/wiki/Henry_Lim_Bon_Liong)



**Jojo Flores**

Plug and Play Tech Center

Silicon Valley VC, Angel and Advisor, Jojo helped guide hundreds of companies in [growth, funding and exits](#) all around the US and Asia.

<https://www.linkedin.com/in/jojof/>



**Anderson Tan**

Alpha | Omega Capital

Anderson is a [successful entrepreneur](#) and [super angel investor](#) of popular companies like DocuSign, Cloudera, Snapchat, Pinterest, Lyft, and SpaceX.

<https://www.linkedin.com/in/andersontan/>



**Jay Fajardo**

Launch Garage

Technoprenuer and Founder of one of the largest and [successful incubators](#) in the Philippines, Jay has expertise in [blockchain](#) and [token sale](#) platforms.

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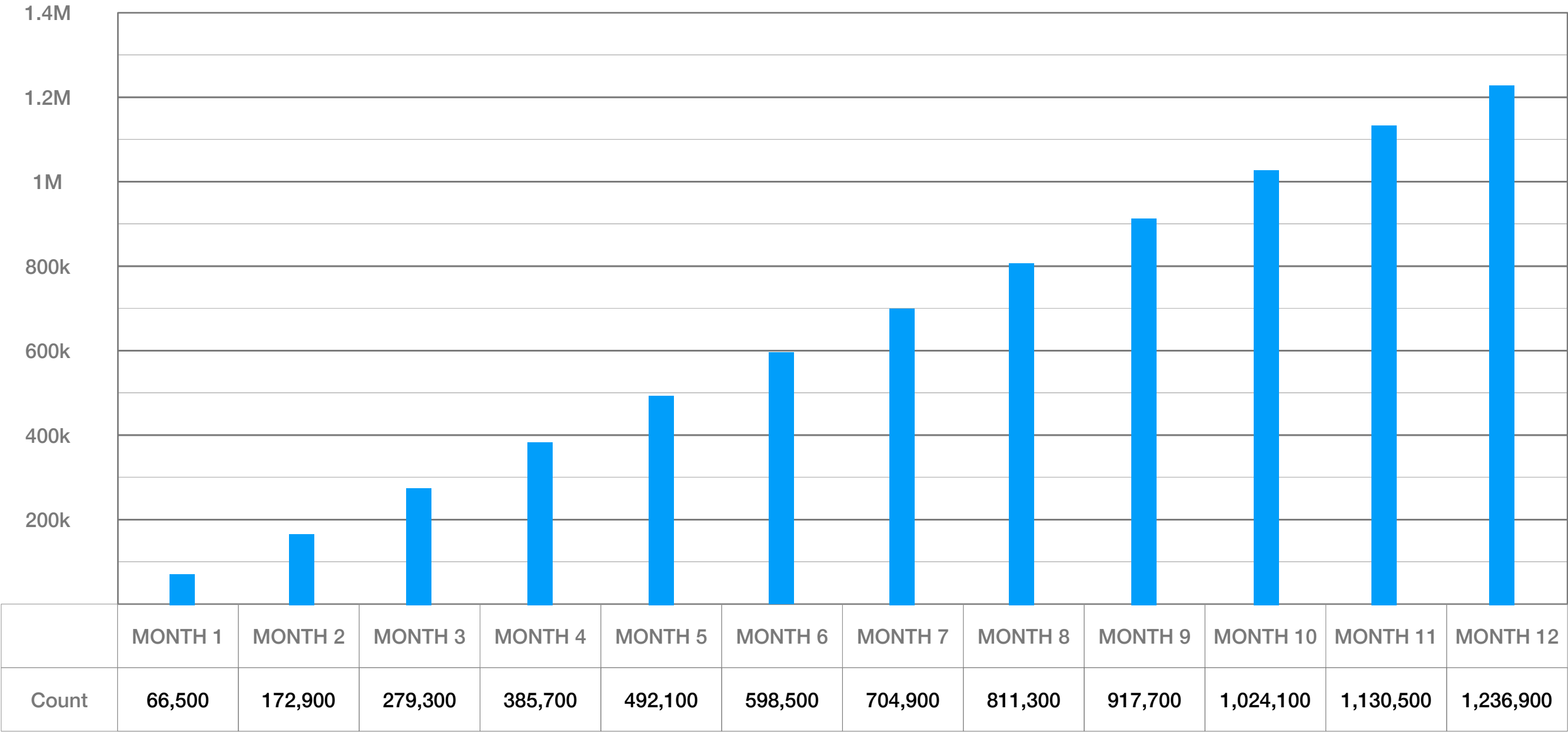




# PROJECTIONS

## Listing Just One Token per Week

Transaction Revenues





# RAISE EXPENSE REQUIREMENTS

## Traditional Seed Round and Series A

SEED ROUND EXPENSES	COST (USD)
Incorporation	4,137.25
Legal	1,000.00
Underwriting	100,000.00
Exchange Development	16,823.53
PR & Marketing	100,000.00
Platform	172,549.02
Subtotal	394,392.16

SERIES A EXPENSES	COST (USD)	CAPITALIZATION (USD)
EMI License	29,411.76	2,941,176.47
VCE License	29,411.76	196,078.43
ICO License	9,803.92	
CE License	9,803.92	1,960,784.31
Subtotal	78,431.37	5,098,039.22



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