



MONICO

MOBILE DECENTRALIZED CRYPTO EXCHANGE

V3.4. NOVEMBER 2018

CHRISTIAN BLANQUERA

Founder, chris@moni.co

+63 905 337 6000



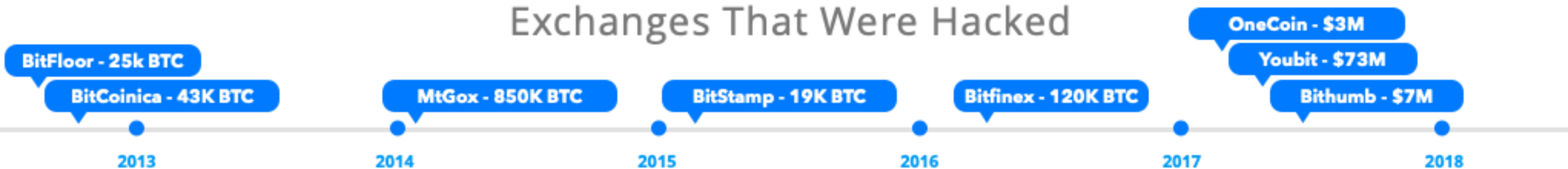
A mobile-first decentralized crypto-exchange platform that empowers consumers to participate in the token economy.





Crypto exchanges, over a 1 Trillion USD market, are centralized and are prone to hacking. Riddled with 24/7 trading volatility and overrun with bots, most exchanges do not responsibly serve the token economy either.

Exchanges That Were Hacked



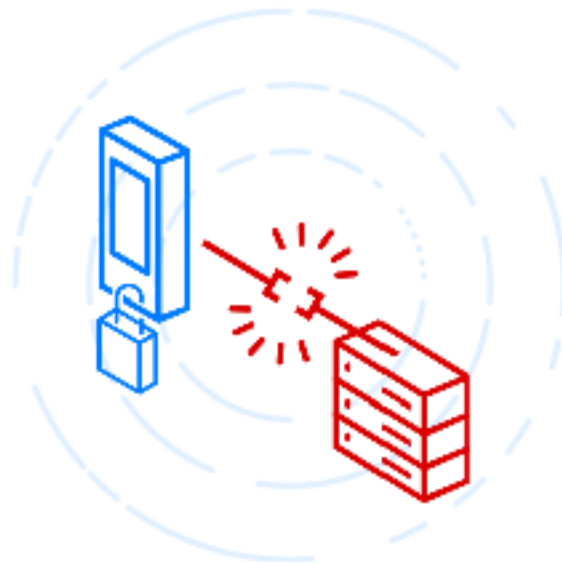


UNDERLYING MAGIC

MOBILE AS A COLD WALLET



Wallets are stored on your phone,
not our servers



Wallets are safe if we get hacked
or go down



All transactions are safe on the
blockchain

HOW TO PURCHASE TOKENS



Browse Tokens



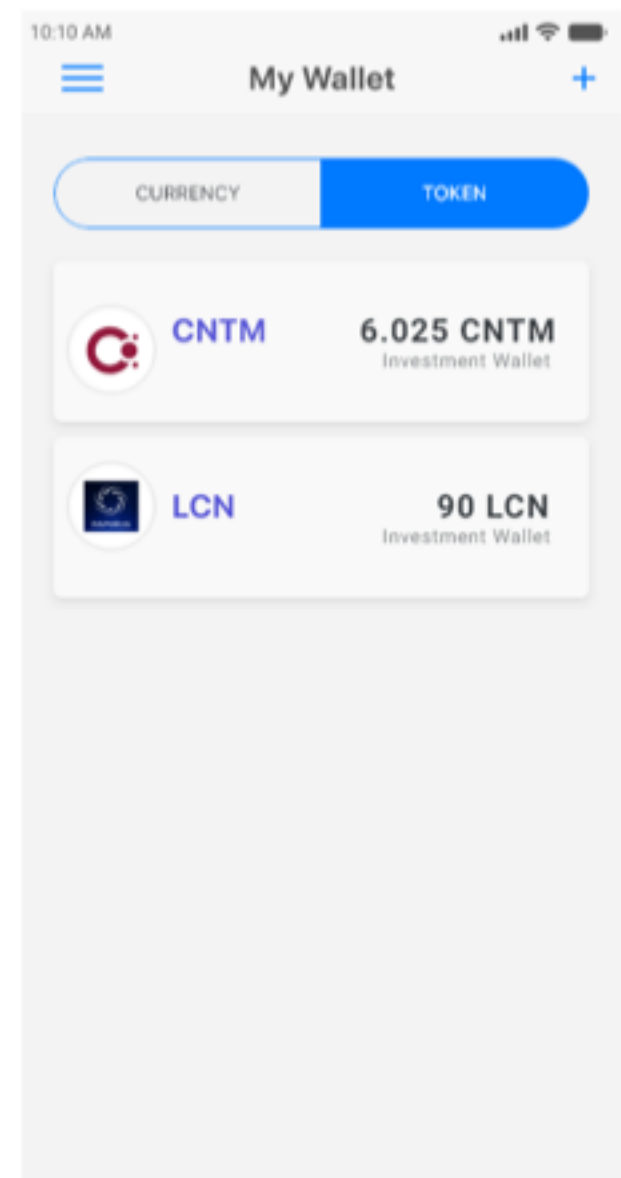
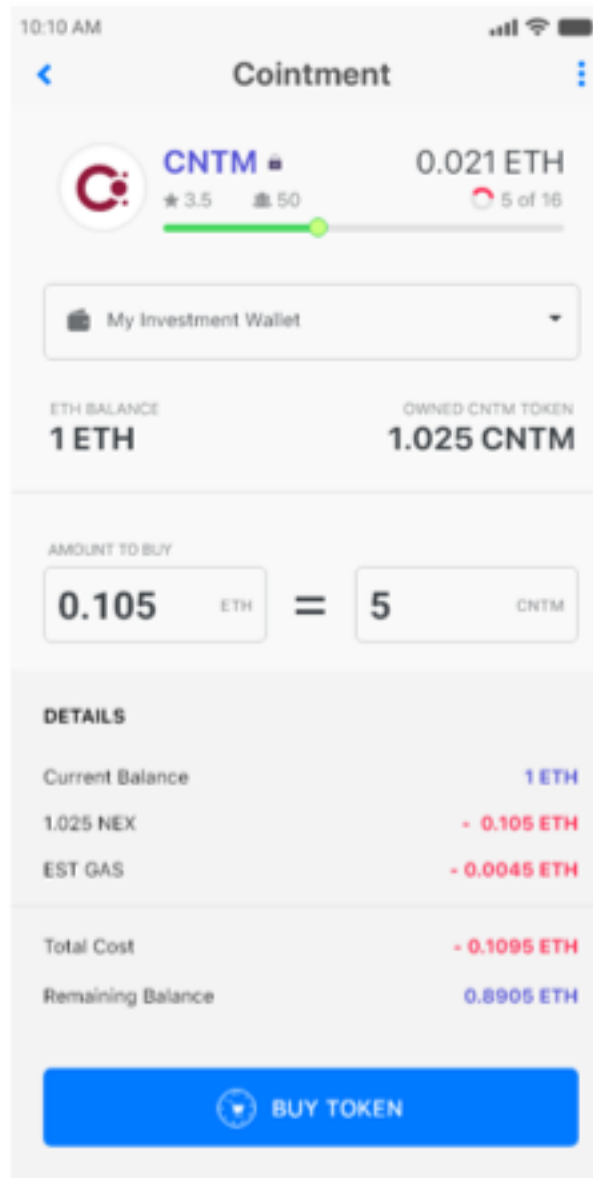
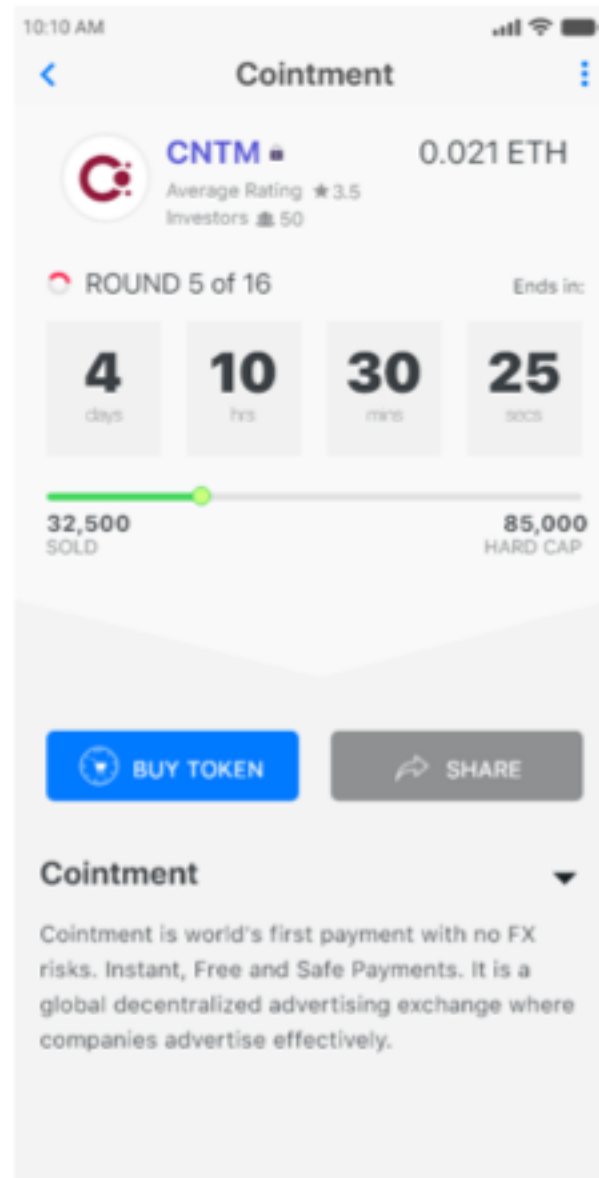
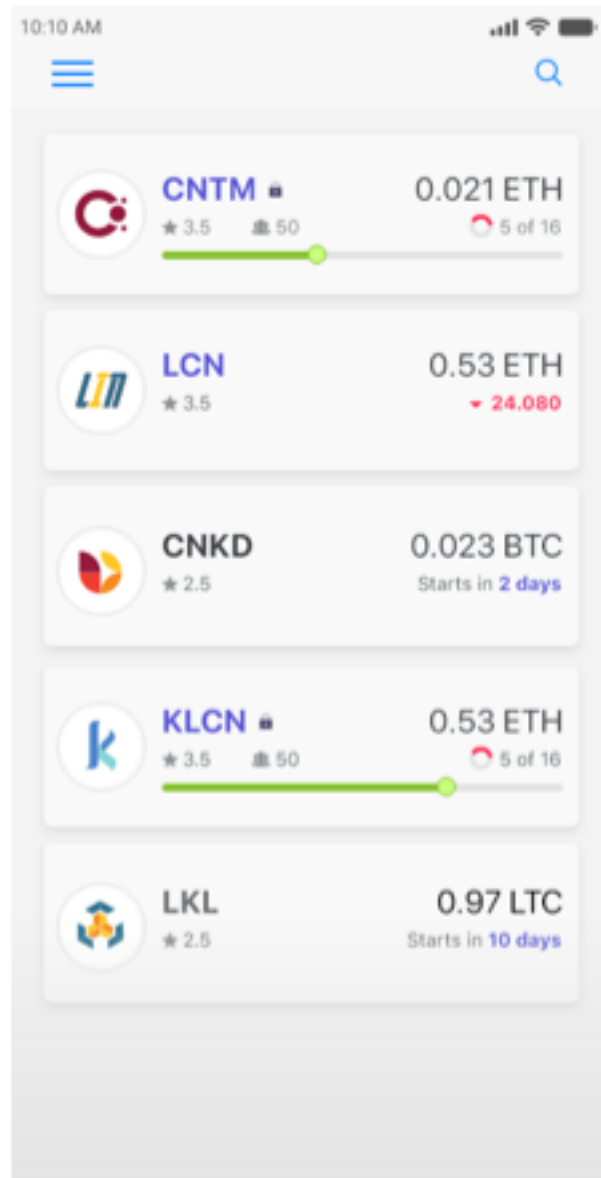
Choose a Token



Buy Tokens



Wallet Created





VALUE PROPOSITION

Decentralized Exchange

COMMUNITY DRIVEN

The Monico Ecosystem includes traders, investors, auditors and project owners working together.

CROWDSALE FEATURES

KYC, 2FA, discount, Referral, and Round Management and Private Round Features and APIs as well.

DECENTRALIZED TRADING

Wallet information are never stored on servers and transact with multisig and smart contracts.



COMPLETE KYC

Company information and business documents. Founders KYC, token design and smart contracts vetting.

TRADING FEATURES

Stabilizing tokens with open and close times, margin trading and daily minimum and maximum caps.

INTEROPERABILITY

Not just ERC20. Monico also supports Stellar, NEM based tokens with more to come.

Advanced Trading Features Also Included

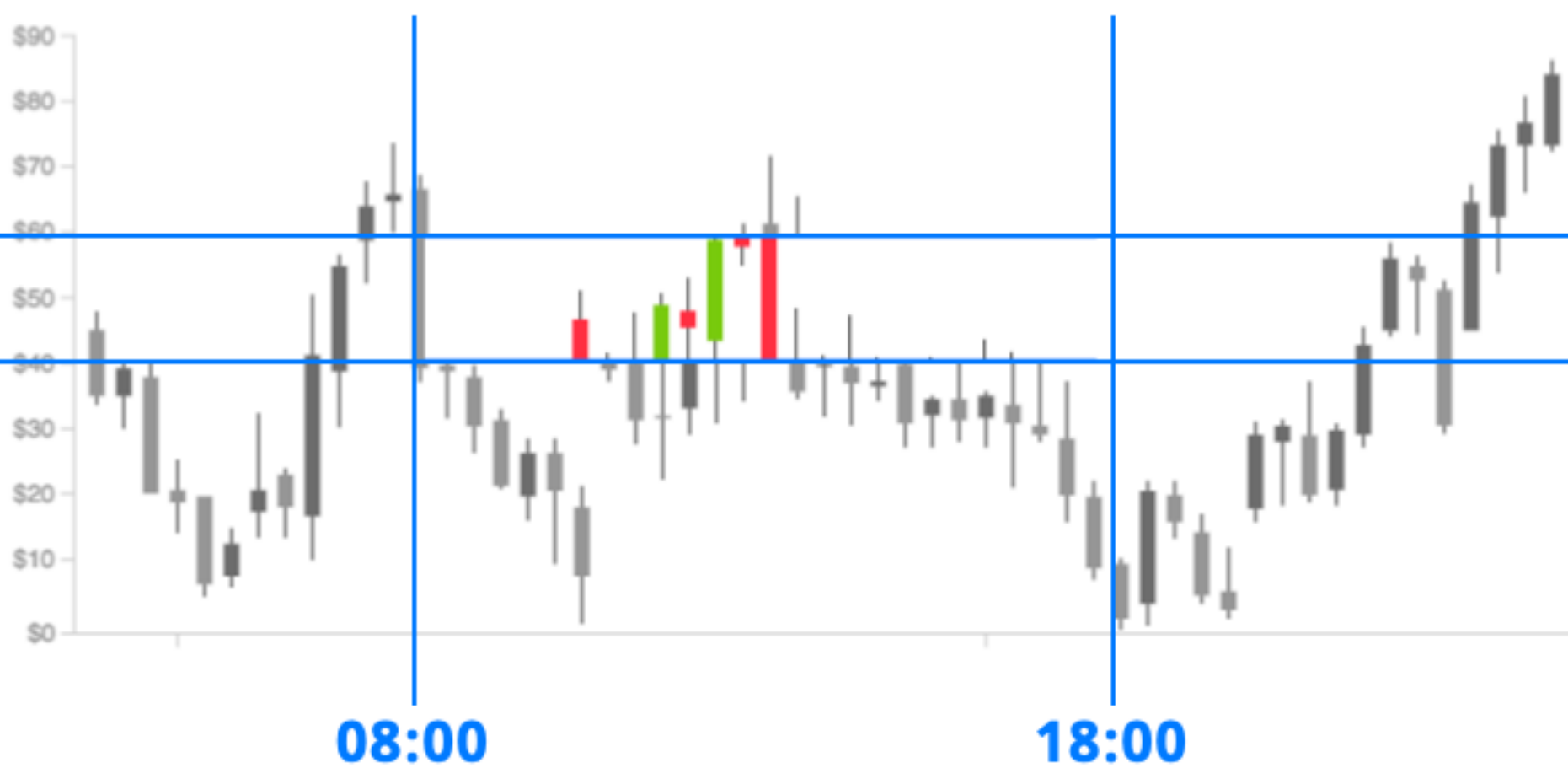


DAILY RULES

To Stabilize Tokens

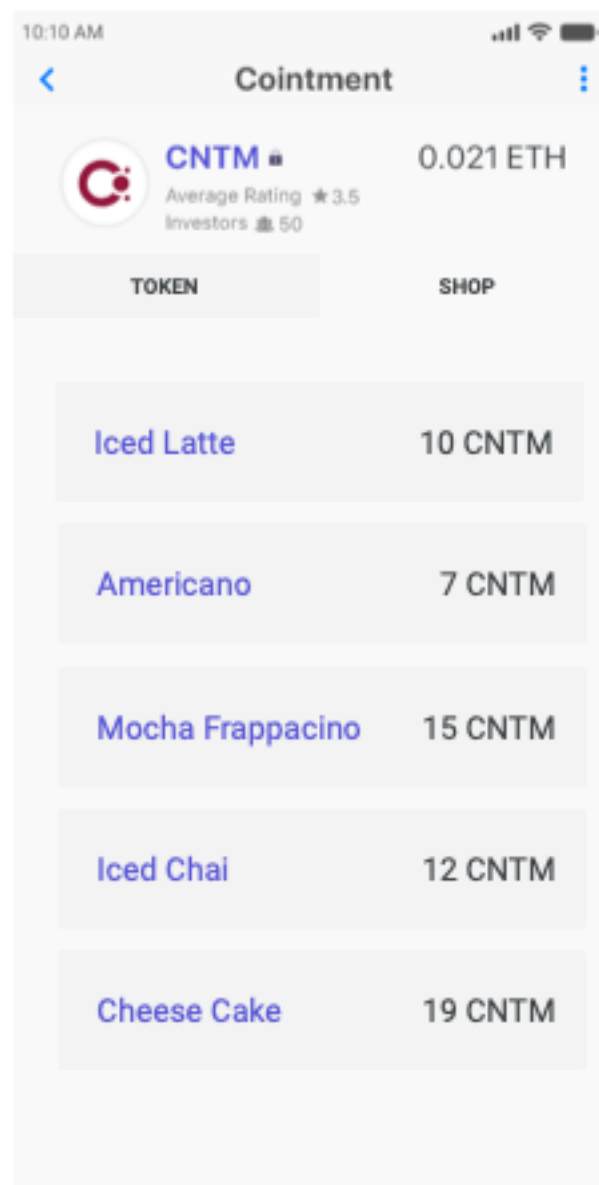
+10

-10

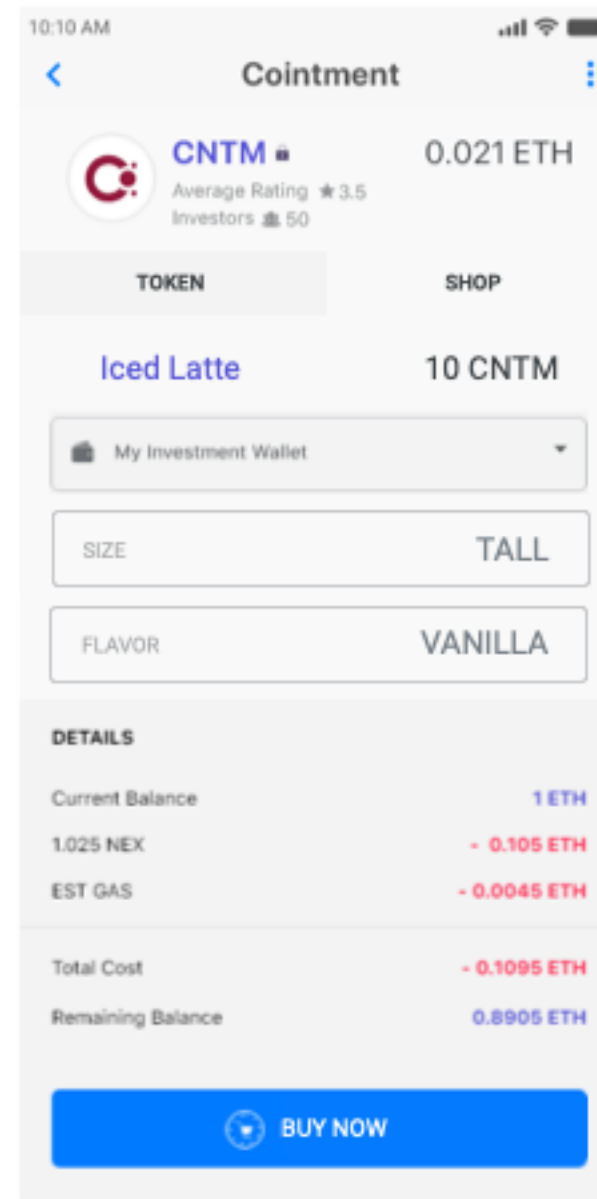




ATOMIC TOKEN CONSUMPTION



Add Custom Products
and Services



Customize Fields
Needed Per Item



A STUDY OF BITCOIN

Price Versus Trading Volume

BITCOIN (BTC)

6,281.36 USD



MARKET CAP

108,427,371,229 USD

24 HOUR TRADING VOLUME

4,731,455,339 USD

24 HOUR HIGH/LOW

6,234.99 USD / 6,401.09 USD

Available Supply

17.3 Million / 21 Million



EXCHANGE MARKET SIZE

The Top 10 Tokens in Performance

		Price (USD)	24H Trade Volume	Average Volume / Exchange
	Bibox Token	\$0.420	\$39,492,196	\$9,873,049
	CyberMiles	\$0.083	\$24,144,644	\$6,036,161
	OmiseGo	\$3.210	\$22,493,604	\$5,623,401
	TrueChain	\$0.557	\$21,067,417	\$5,266,854
	Dai	\$0.999	\$20,021,660	\$5,005,415
	Gifto	\$0.061	\$19,474,583	\$4,868,645
	Mithril	\$0.254	\$11,105,335	\$2,776,333
	Holo	\$0.001	\$10,677,883	\$2,669,470
	0x	\$0.537	\$10,126,947	\$2,531,736
	Zilliqa	\$0.033	\$9,346,027	\$2,336,506
Top 10 Tokens 24H Volume			\$187,950,296	\$46,987,570
Top 200 Tokens 24H Volume			\$639,210,858	\$159,802,714
Token Market Size (365 days)			\$233,311,963,170	\$58,327,990,792
Average Exchange Rate			0.5%	0.5%
Token Exchange Market Size			\$1,166,559,815	\$291,639,953



EXCHANGE LANDSCAPE

Cold Wallets

 MIMONICO

Web

Mobile

UPbit

 **BINANCE**

BITTREX

 **Huobi**

 **bithumb**

Hot Wallets

coinbase



Bitstamp



MONICO LEAD



Chris Blanquera

A startup veteran, with **2 exits** in his career. An advocate of the Startup Community in SEA, mentoring over 20 startups and has **invested in over 30 ICOs** so far.

<https://www.linkedin.com/in/christian-blanquera-bb072838/>



Edgar Illaga

A seasoned technologist, Ed resides on the **compliance** board of PADCDI, an association in the Philippines helping the **SEC** and **BSP regulate tokens** and crypto exchanges.

<https://www.linkedin.com/in/edgarillaga/>



Anderson Tan

Alpha | Omega Capital

Anderson is a **successful entrepreneur** and **super angel investor** of popular companies like DocuSign, Cloudera, Snapchat, Pinterest, Lyft, and SpaceX.

<https://www.linkedin.com/in/andersontan/>



Ralph Muncada

One of the few people in SEA that extensively practice **data driven marketing**. Ralph's latest exploits includes bringing Jobayan to **500k unique visits** in less than **120 days**.

<https://www.linkedin.com/in/ralph-muncada-a5302960/>



Rico Maglyon

More than a full stack, Rico is one of the few **blockchain practioners** located in the Philippines designing and building **ERC, Stellar** and **Hyperledger** systems

<https://www.linkedin.com/in/federicomaglayon/>



Clark Galgo

Clark has designed and built **server architectures** for some of the largest companies in SEA and has helped 3 startups technically scale their infra **all the way to acquisitions**.

<https://www.linkedin.com/in/clarkgalgo/>



MONICO TEAM



Ciara Estavillo

Mobile Developer

<https://www.linkedin.com/in/cjestavillo/>



Joni Jimenez

Mobile Developer

<https://www.linkedin.com/in/joni-jimenez-085b57105/>



Michael Ragaas

Blockchain Developer

<https://www.linkedin.com/in/michael-jhon-raagas-20185176/>



Manly Calendaria

Full Stack Developer

<https://www.linkedin.com/in/manly-candelaria-98953373/>



Crisanto Baquiran Jr

UI/UX Designer

<https://www.linkedin.com/in/crisanto-baquiran-jr-08278380/>



Jamie Ozaki

Branding & Creative Lead

<https://www.linkedin.com/in/jamie-ozaki-24a50937/>



Charles Zamora

Blockchain Developer

<https://www.linkedin.com/in/charles-zamora-77625990/>



April Sacil

Full Stack Developer

<https://www.linkedin.com/in/aprilsacil/>



Cyril Ibude

Community Manager

<https://www.facebook.com/ibude.chuks>



Joseph Fedelino

Project Manager

<https://www.linkedin.com/in/joseph-fidelino-424b11106/>



Mark Marmol

Quality Assurance

<https://www.linkedin.com/in/mark-joseph-marmol-b97070141/>



Joanna Defensor

Operations

<https://www.linkedin.com/in/candacejoannadefensor/>



MONICO ADVISORS



Sir Henry Lim Bon Leong

Sterling Group of Companies

Investor, acquirer and executive advisor, Sir Henry is the chairman of one of the **largest private conglomerates** in Southeast Asia.

https://en.wikipedia.org/wiki/Henry_Lim_Bon_Liong



Jojo Flores

Plug and Play Tech Center

Silicon Valley VC, Angel and Advisor, Jojo helped guide hundreds of companies in **growth, funding and exits** all around the US and Asia.

<https://www.linkedin.com/in/jojof/>



Jay Fajardo

Launch Garage

Technoprenuer and Founder of one of the **largest and successful incubators** in the Philippines, Jay has expertise in **blockchain** and **token sale** platforms.

<https://www.linkedin.com/in/jayfajardo/>



Brad Geiser

GeiserMaclang

Leading **social marketer** and **PR expert**, Brad has been in the background of many **blockchain advocacies in SEA**, connecting thought leaders.

<https://www.linkedin.com/in/brad-geiser-6b98904b/>



Paul Pajo

Smart Communications

Paul is the current Head of Partnerships and a **developer evangelist** deep into **blockchain economies** and **exchange protocols** worldwide.

<https://www.linkedin.com/in/paulpajo/>



IN ASSOCIATION WITH



Philippine Association
for Digital Commerce
and Decentralized Industries



STERLING
<TECH>



GEISER **MACLANG**

GORRICETA 
GORRICETA AFRICA CAUTON & SAAVEDRA



YUSARN AUDREY



by: Techcelerator Pre Ltd

Singapore, 201836059G

Contact: chris@moni.co

Available on iOS and Android BETA

