

Country and Region

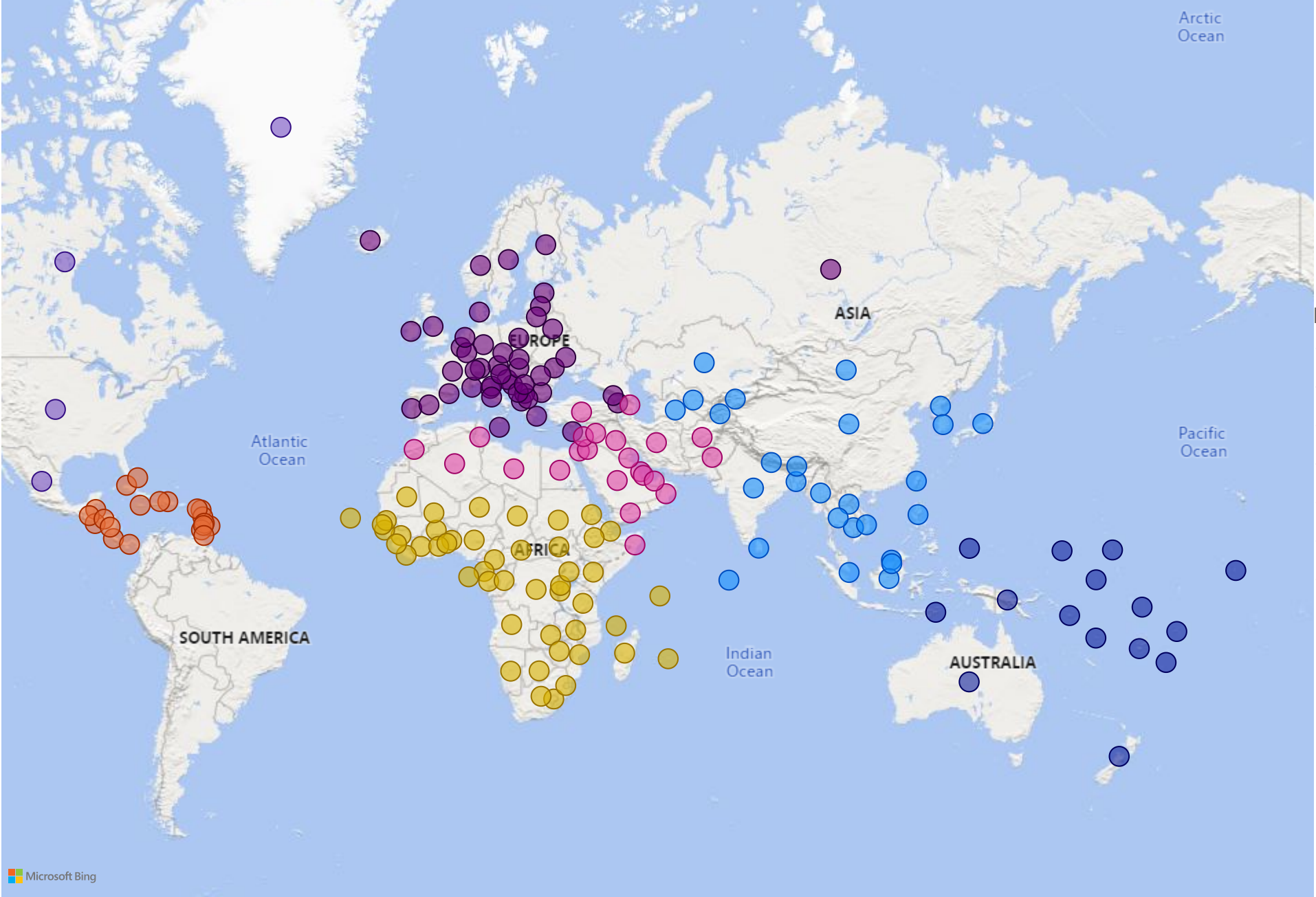
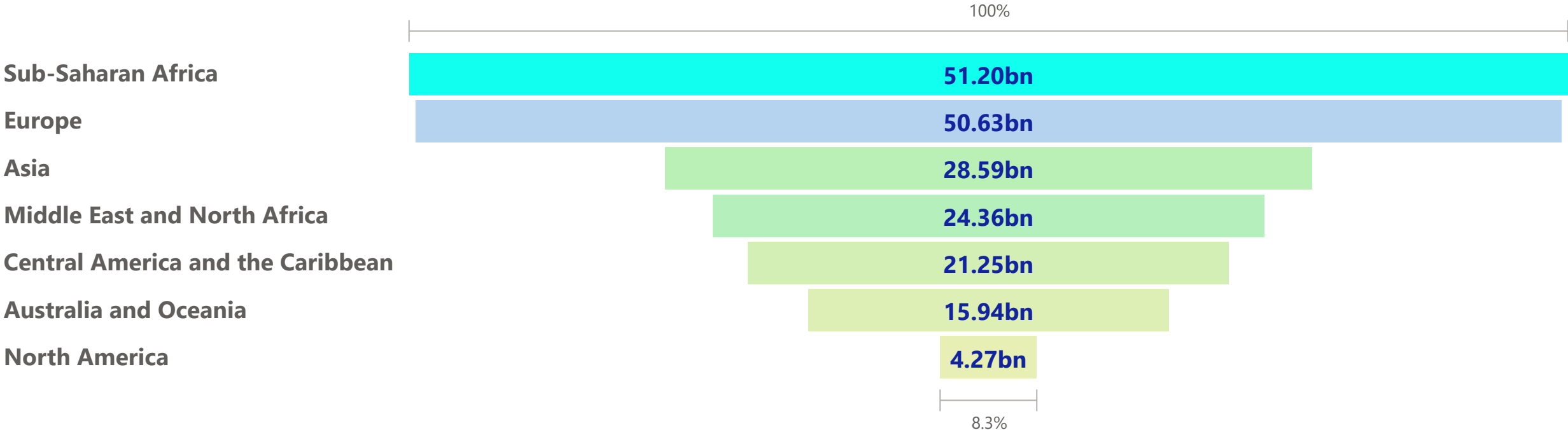


TABLE OF VALUES

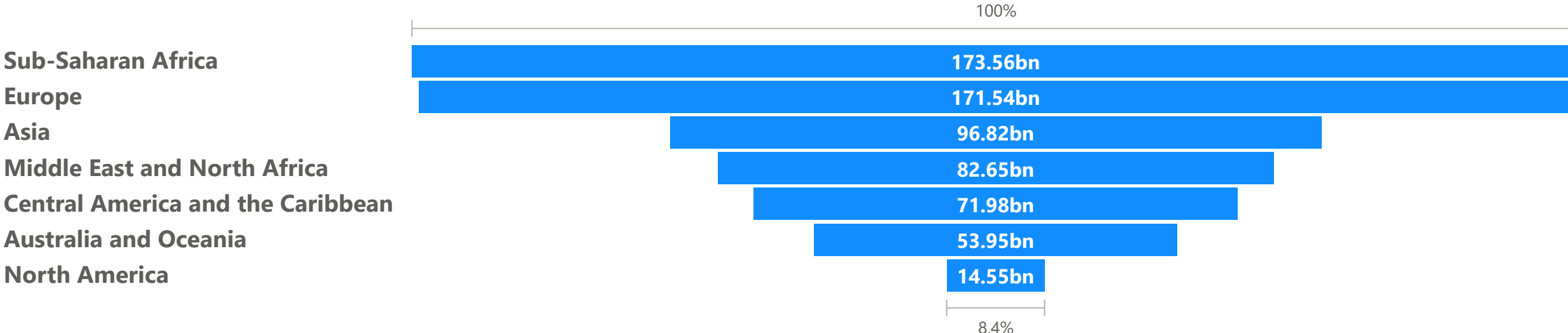
| Region                            | Sum of Total Revenue | Sum of Total Cost<br>▼ | Sum of Total Profit |
|-----------------------------------|----------------------|------------------------|---------------------|
| Sub-Saharan Africa                | 173,560,299,942.93   | 122,359,316,220.91     | 51,200,983,722.02   |
| Europe                            | 171,541,287,266.67   | 120,912,182,515.89     | 50,629,104,750.78   |
| Asia                              | 96,816,201,634.51    | 68,223,081,497.16      | 28,593,120,137.35   |
| Middle East and North Africa      | 82,645,567,278.45    | 58,286,181,321.65      | 24,359,385,956.80   |
| Central America and the Caribbean | 71,984,170,286.13    | 50,735,286,009.82      | 21,248,884,276.31   |
| Australia and Oceania             | 53,948,083,069.56    | 38,012,088,416.59      | 15,935,994,652.97   |
| North America                     | 14,552,545,512.55    | 10,280,036,714.56      | 4,272,508,797.99    |
| Total                             | 665,048,154,990.80   | 468,808,172,696.58     | 196,239,982,294.22  |

| Item Type       | Sum of Total Revenue | Sum of Total Cost  | Sum of Total Profit |
|-----------------|----------------------|--------------------|---------------------|
| Baby Food       | 52,925,586,222.32    | 33,051,539,311.98  | 19,874,046,910.34   |
| Beverages       | 9,903,891,545.60     | 6,635,294,251.52   | 3,268,597,294.08    |
| Cereal          | 42,838,132,283.10    | 24,388,787,903.13  | 18,449,344,379.97   |
| Clothes         | 22,814,531,707.36    | 7,482,364,718.08   | 15,332,166,989.28   |
| Cosmetics       | 91,192,060,892.80    | 54,925,904,379.92  | 36,266,156,512.88   |
| Fruits          | 1,935,578,922.84     | 1,435,606,232.16   | 499,972,690.68      |
| Household       | 139,194,030,473.16   | 104,674,110,874.32 | 34,519,919,598.84   |
| Meat            | 88,020,404,190.60    | 76,086,565,702.60  | 11,933,838,488.00   |
| Office Supplies | 135,254,540,499.12   | 109,032,759,909.12 | 26,221,780,590.00   |
| Personal Care   | 17,105,167,902.90    | 11,860,392,329.10  | 5,244,775,573.80    |
| Snacks          | 31,836,519,936.06    | 20,331,304,906.08  | 11,505,215,029.98   |
| Vegetables      | 32,027,710,414.94    | 18,903,542,178.57  | 13,124,168,236.37   |
| Total           | 665,048,154,990.80   | 468,808,172,696.58 | 196,239,982,294.22  |

Sum of Total Profit by Region

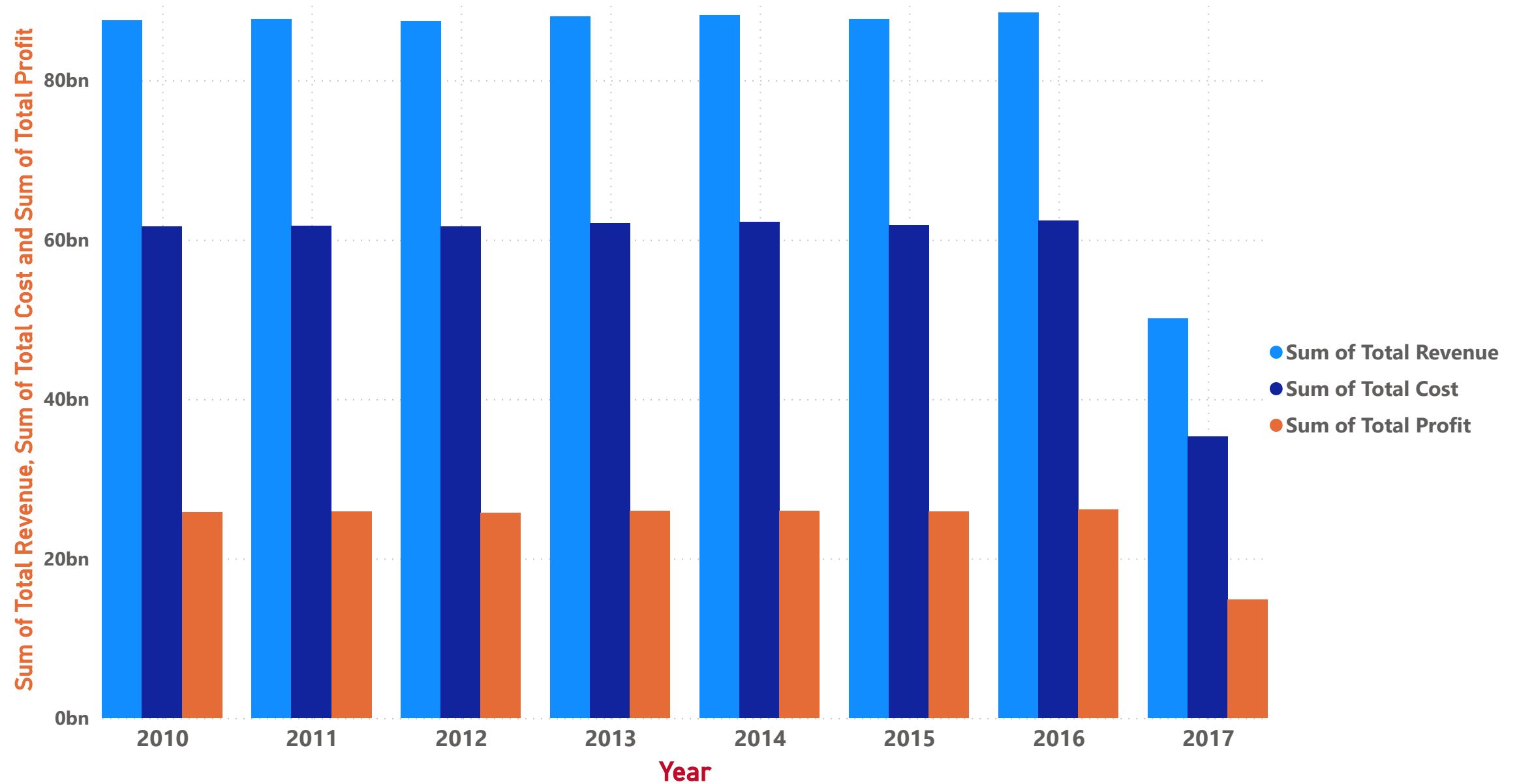


Sum of Total Revenue by Region

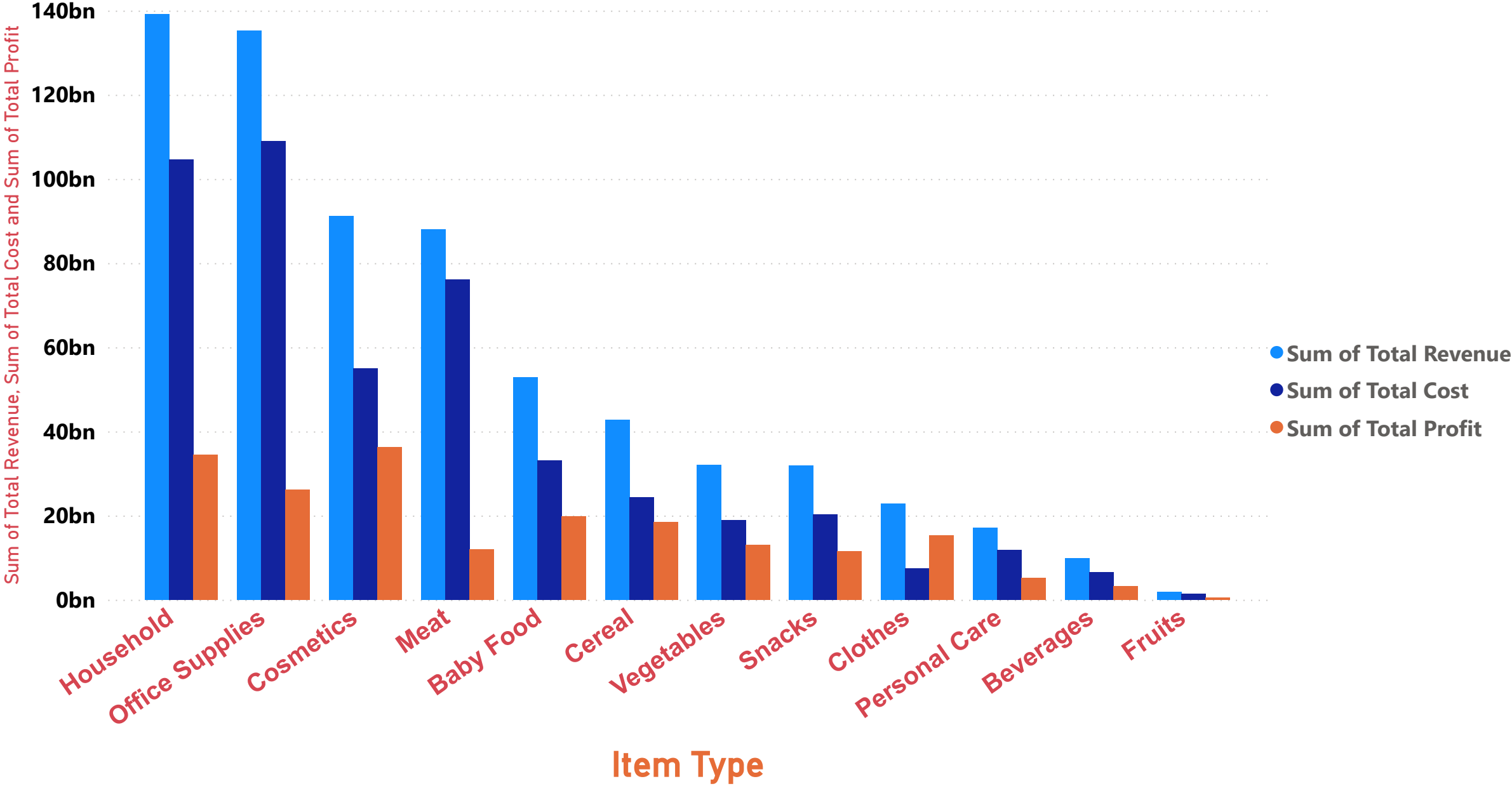




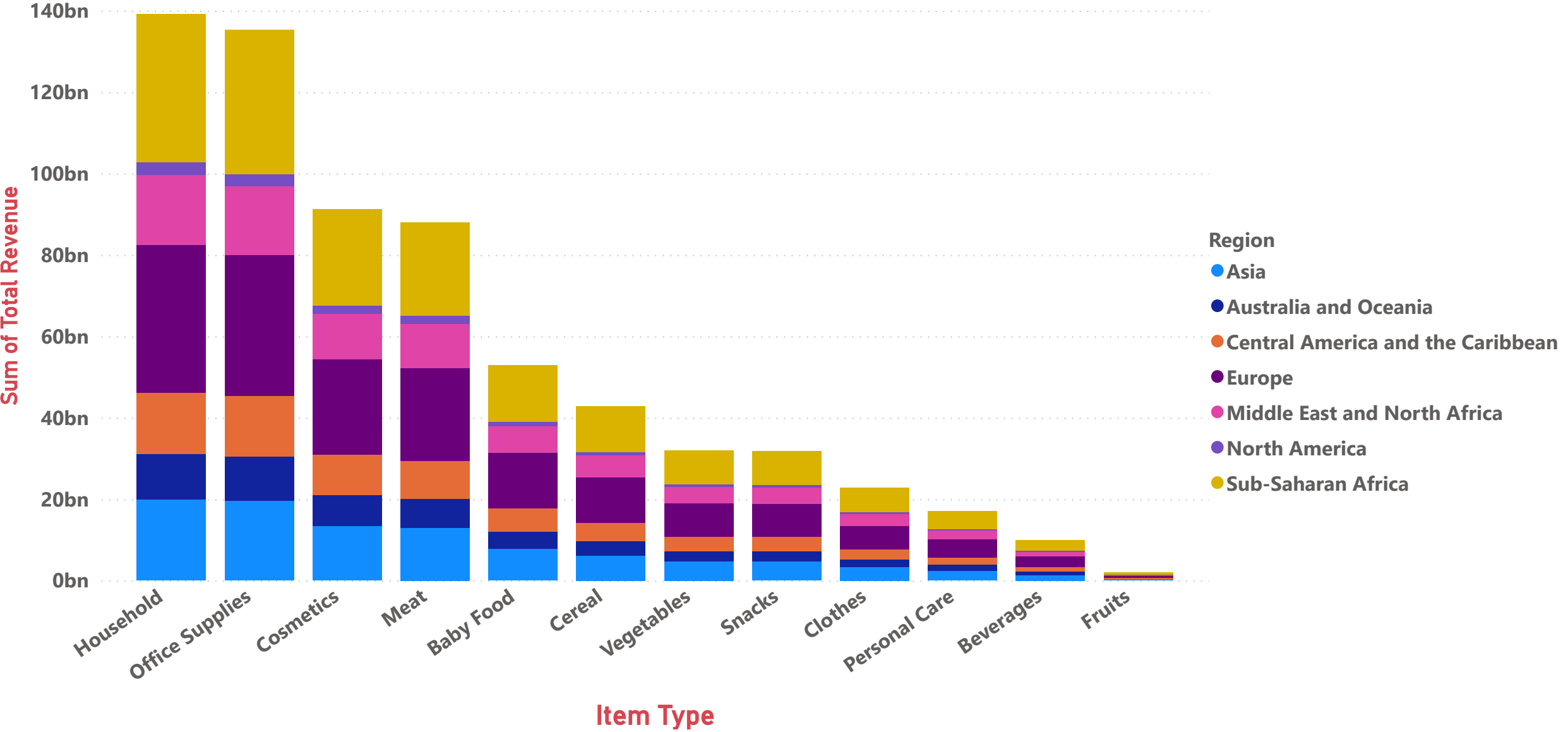
Sum of Total Revenue, Sum of Total Cost and Sum of Total Profit by Year



Sum of Total Revenue, Sum of Total Cost and Sum of Total Profit by Item Type

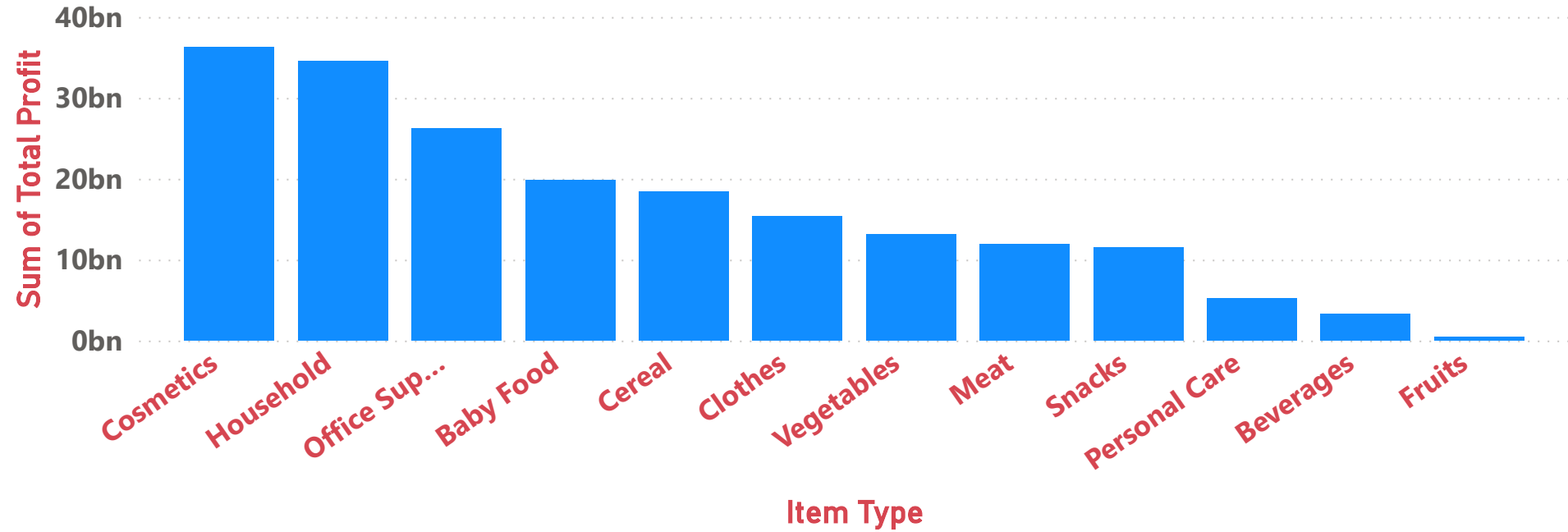


Sum of Total Revenue by Item Type and Region

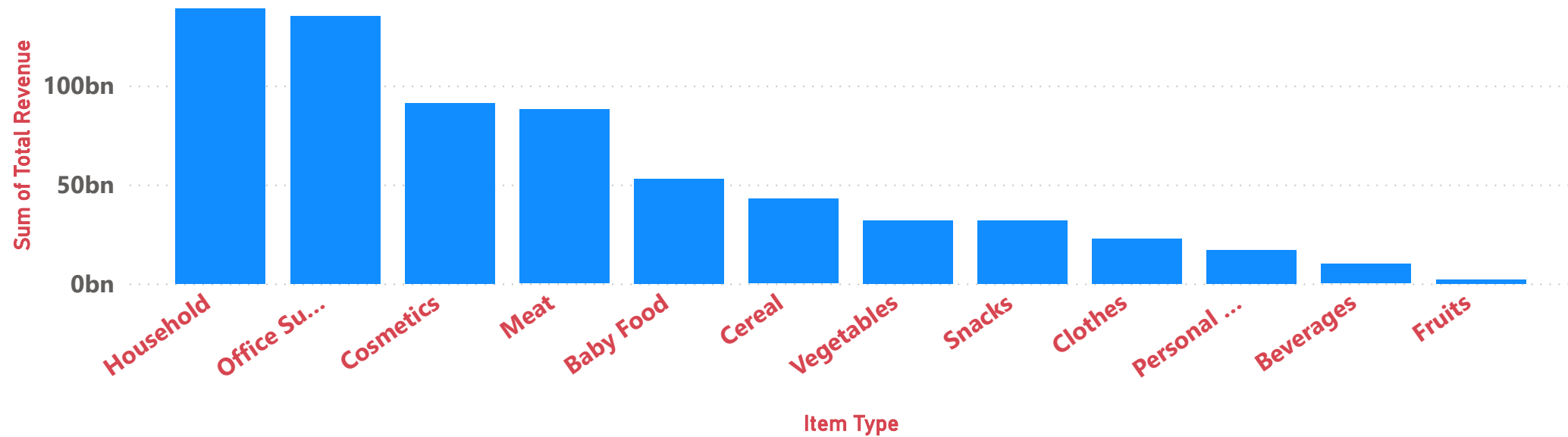




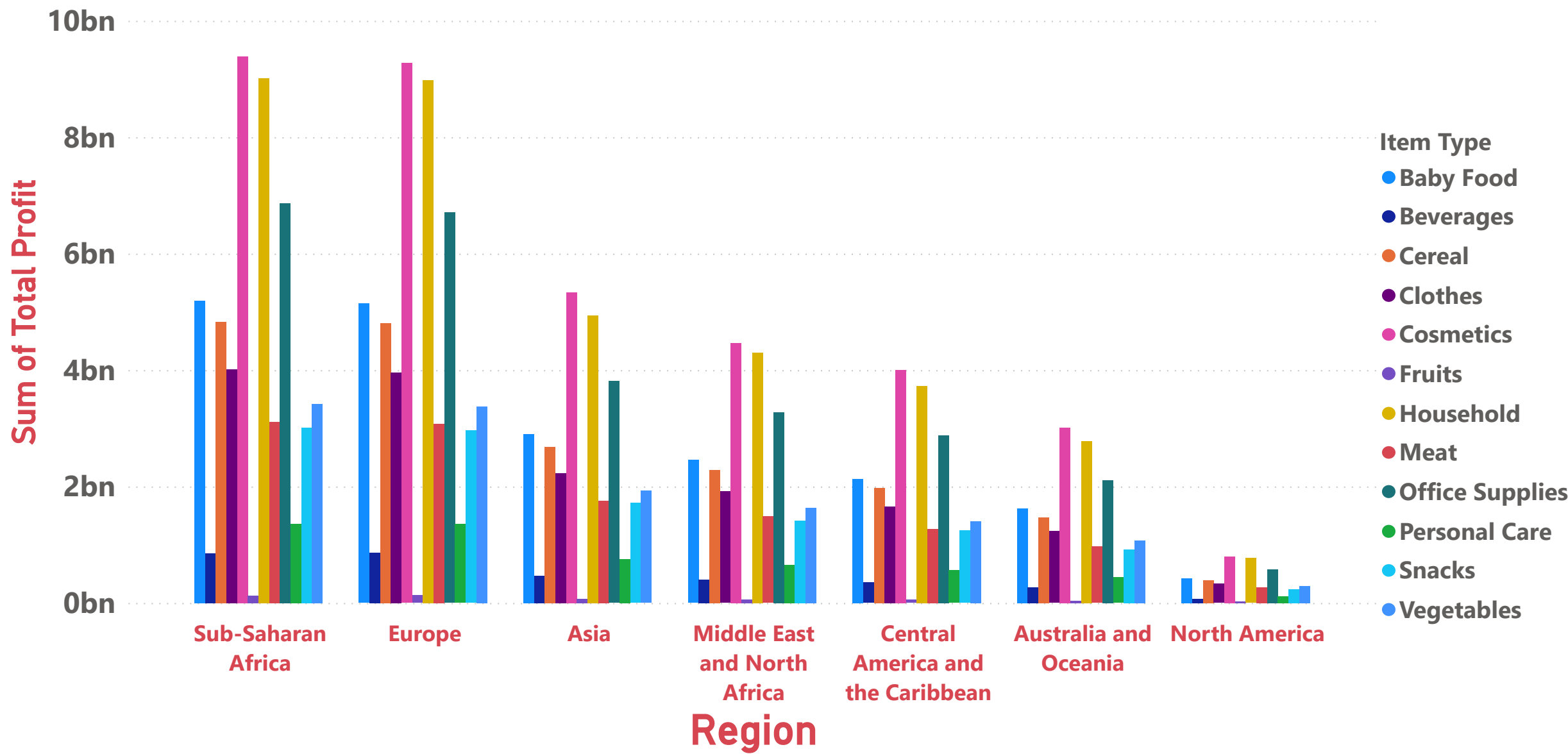
Sum of Total Profit by Item Type



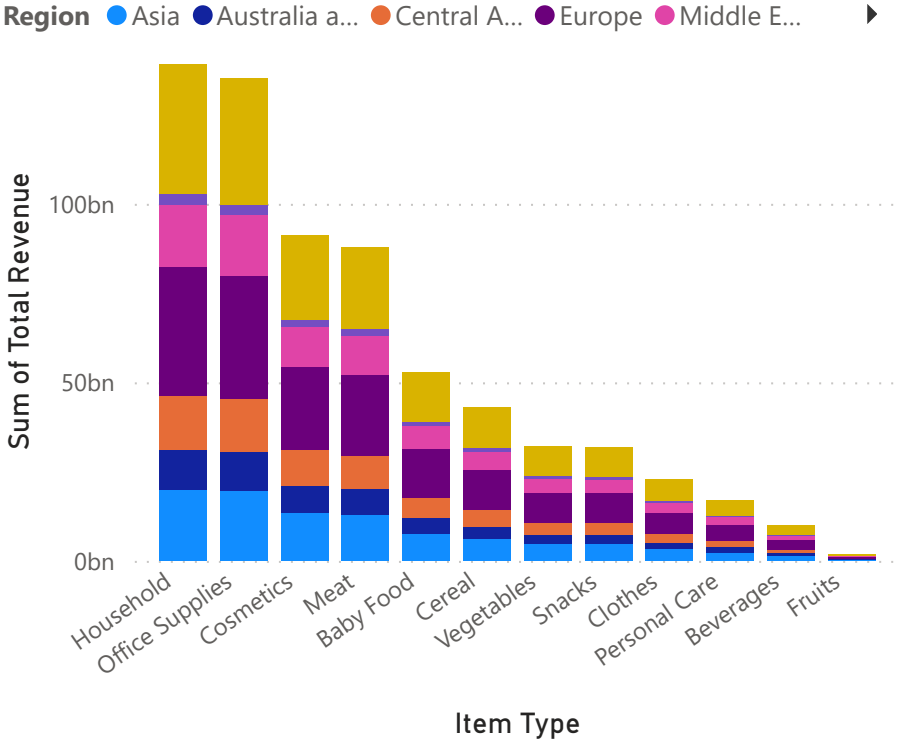
Sum of Total Revenue by Item Type



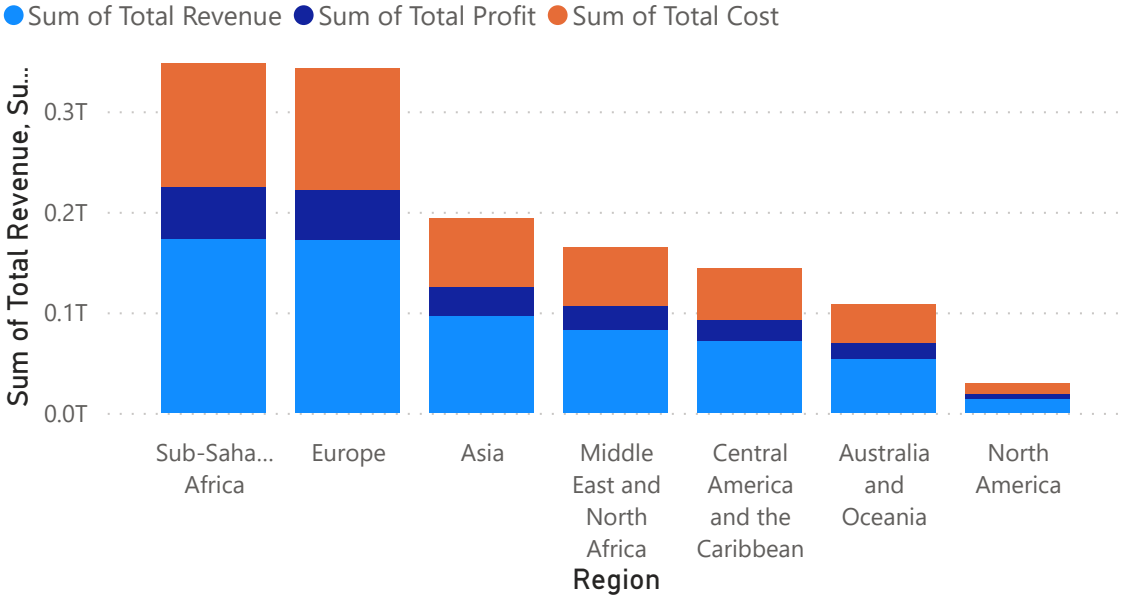
Sum of Total Profit by Region and Item Type



Sum of Total Revenue by Item Type and Region



Sum of Total Revenue, Sum of Total Profit and Sum of Total Cost by Region



Household in Region made up 5.47% of Sum of Total Revenue.

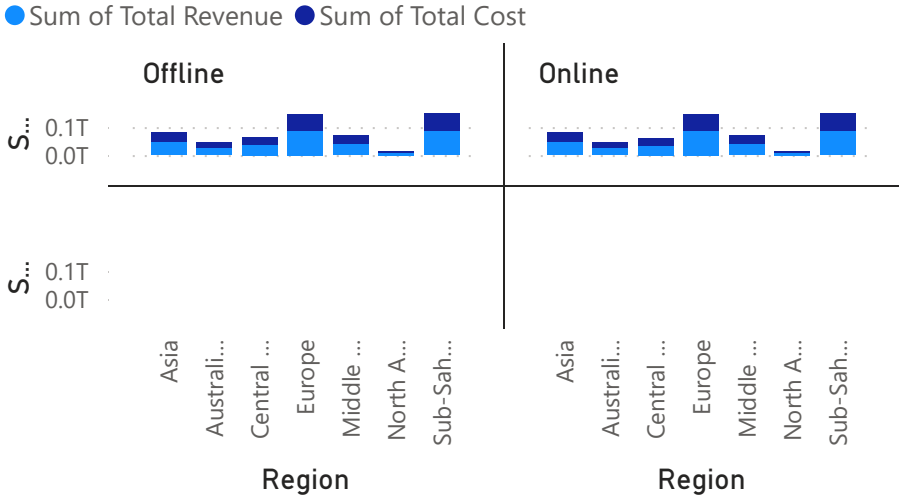
At 173,560,299,942.93, Sub-Saharan Africa had the highest Sum of Total Revenue and was 1,092.65% higher than North America, which had the lowest Sum of Total Revenue at 14,552,545,512.55.

Sum of Total Revenue and total Sum of Total Profit are positively correlated with each other.

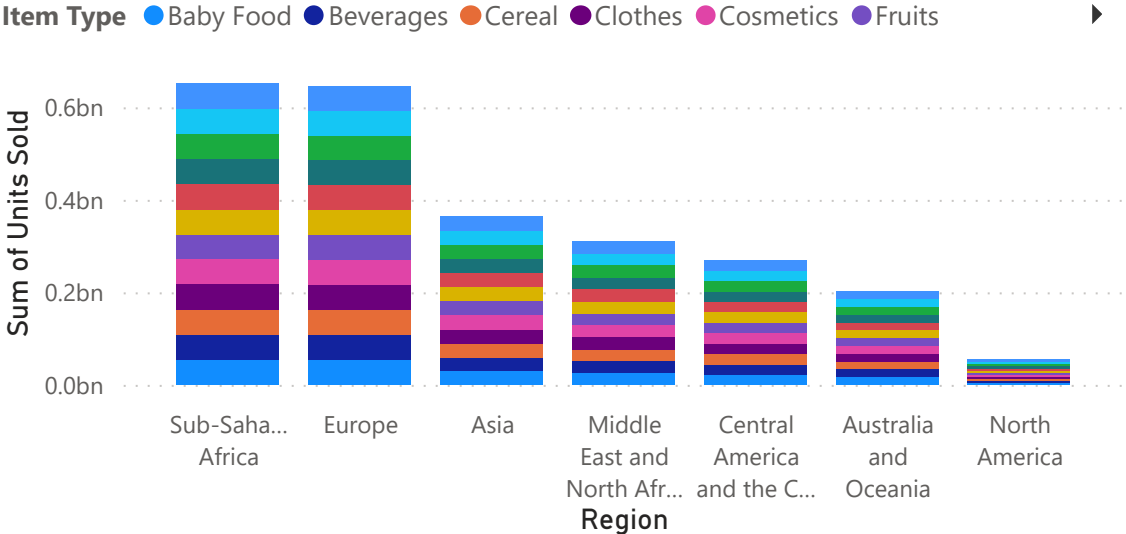
Sub-Saharan Africa accounted for 26.10% of Sum of Total Revenue.

Across all 7 Region, Sum of Total

Sum of Total Revenue and Sum of Total Cost by Region and Sales Channel



Sum of Units Sold by Region and Item Type



At 139,194,030,473.16, Household had the highest Sum of Total Revenue and was 7,091.34% higher than Fruits, which had the lowest Sum of Total Revenue at 1,935,578,922.84.

Sum of Total Revenue and total Sum of Total Profit are positively correlated with each other.

Household accounted for 20.93% of Sum of Total Revenue.

Sum of Total Revenue and Sum of Total Profit diverged the most when the Item Type was Office Supplies, when Sum of Total Revenue were 109,032,759,909.12 higher than Sum of Total Profit.

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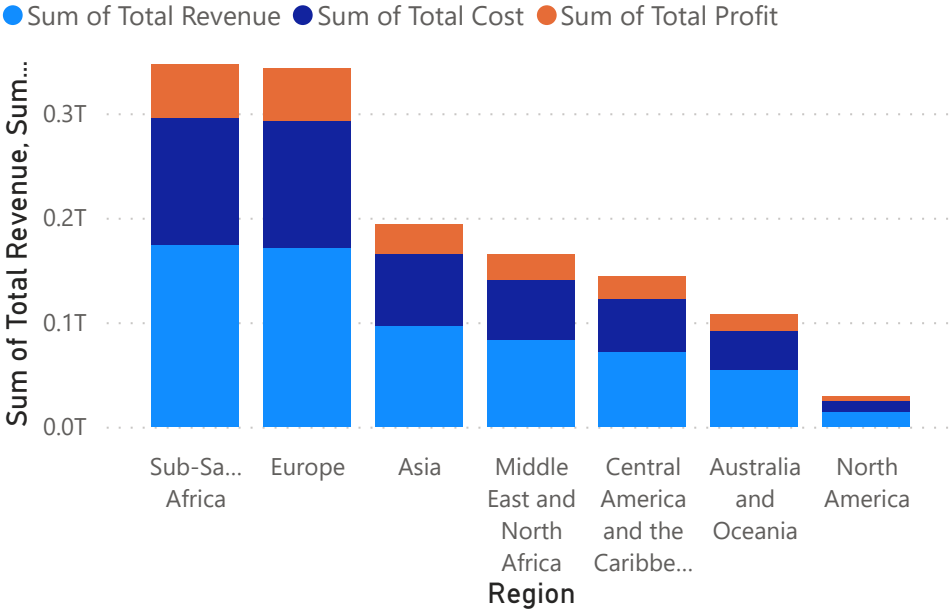
×

total unit price

133.02M

Sum of Unit Price

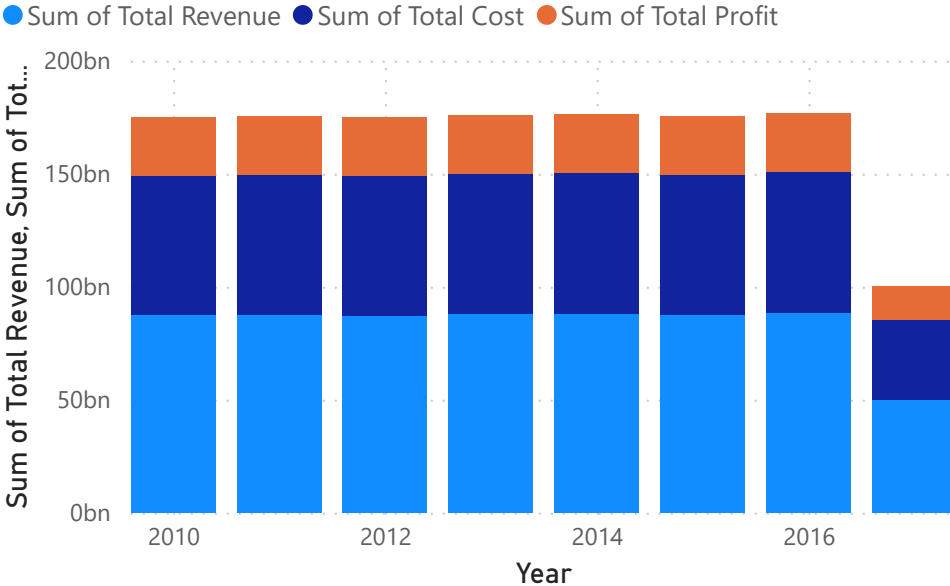
Sum of Total Revenue, Sum of Total Cost and Sum of Total Profit by Region



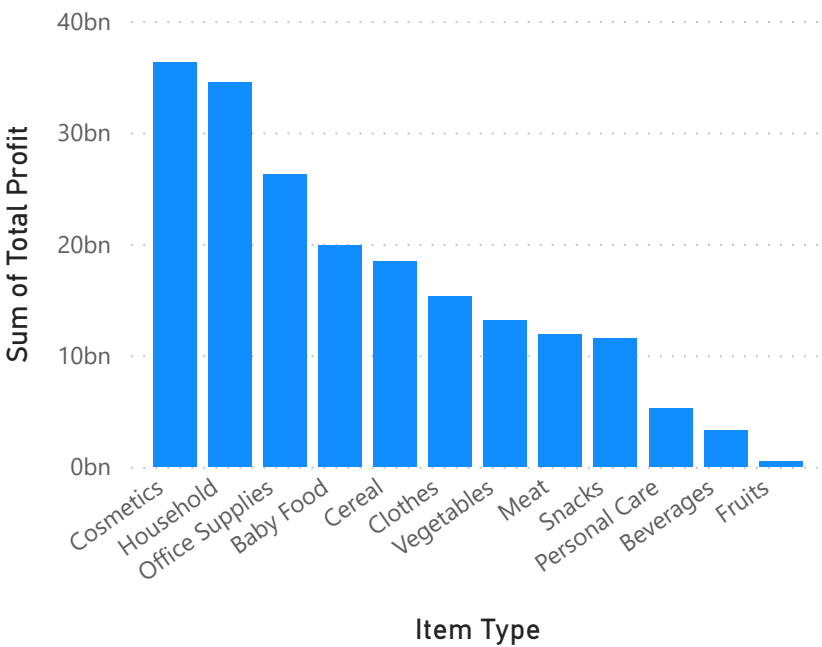
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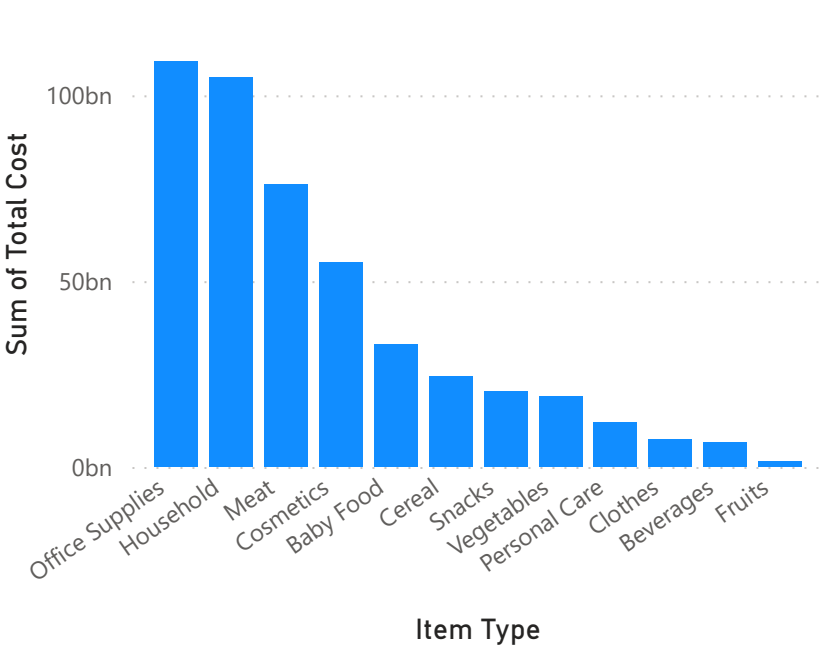
Sum of Total Revenue, Sum of Total Cost and Sum of Total Profit by Year



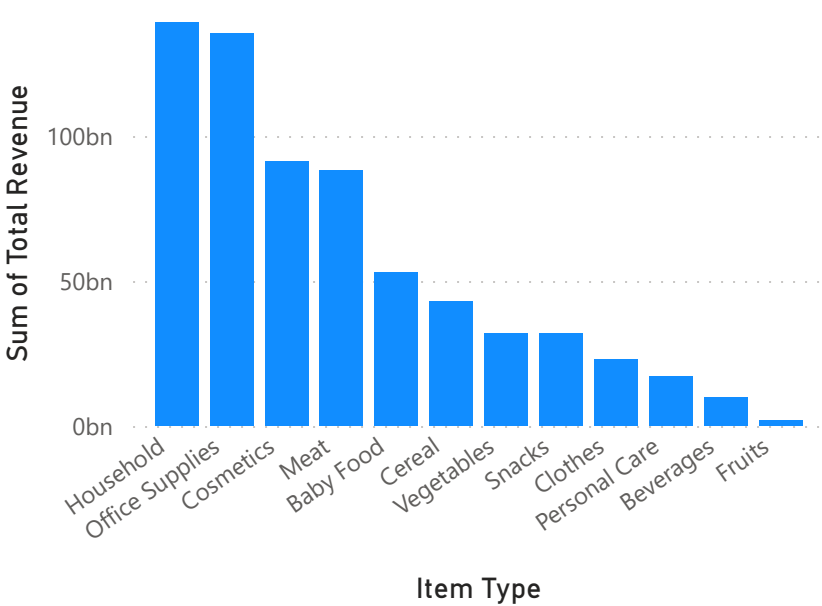
Sum of Total Profit by Item Type



Sum of Total Cost by Item Type



Sum of Total Revenue by Item Type



At 36,266,156,512.88, Cosmetics had the highest Sum of Total Profit and was 7,153.63% higher than Fruits, which had the lowest Sum of Total Profit at 499,972,690.68.

Cosmetics accounted for 18.48% of Sum of Total Profit.

Across all 12 Item Type, Sum of Total Profit ranged from 499,972,690.68 to 36,266,156,512.88.