

Data Frame Summary

tidy_df

Dimensions: 22850 x 91


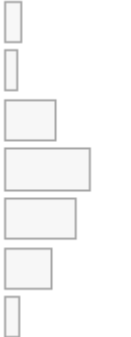
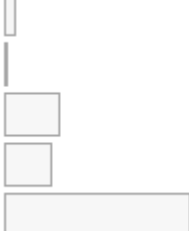
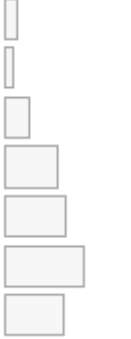

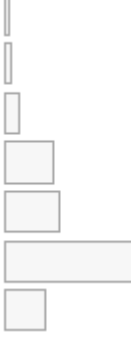

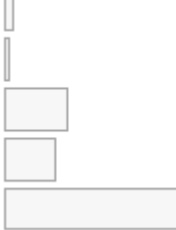
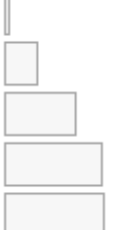
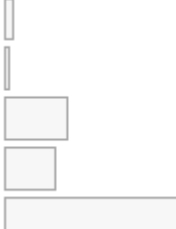
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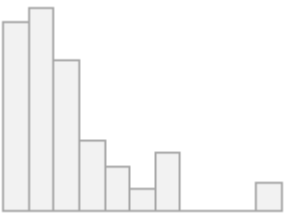




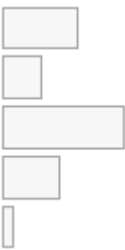

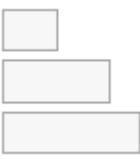

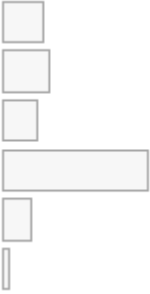

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
1	subject [character]	1. R_214e2ToKRvQbFow	867 (3.8%)		22850 (100%)	0 (0%)
		2. R_1I661HC6kJ6O1VZ	777 (3.4%)			
		3. R_1dFYMiq7LN1Oue5	724 (3.2%)			
		4. R_3p4gL9hsEobklwP	691 (3.0%)			
		5. R_1rwWvl9eaFBY2NS	685 (3.0%)			
		6. R_248xj8DuoACIJwM	685 (3.0%)			
		7. R_2WVvWDYhS2ilj4N	661 (2.9%)			
		8. R_2awuUoLyHh5iln0	655 (2.9%)			
		9. R_3s5DhJuX16jAE2r	641 (2.8%)			
		10. R_2vjscBz3eAGboEk	636 (2.8%)			
		[48 others]	15828 (69.3%)			
2	store [character]	1. store1	4723 (20.7%)		22850 (100%)	0 (0%)
		2. store2	7336 (32.1%)			
		3. store3	4050 (17.7%)			
		4. store4	6741 (29.5%)			
3	tarea [character]	1. task1_exp	6458 (28.3%)		22850 (100%)	0 (0%)
		2. task2_search	9544 (41.8%)			
		3. task3_purch	3774 (16.5%)			
		4. task4_post	3074 (13.5%)			
4	order [numeric]	Mean (sd) : 92.8 (93) min < med < max: 1 < 62 < 503 IQR (CV) : 101 (1)	503 distinct values		22850 (100%)	0 (0%)
5	fixa [numeric]	Mean (sd) : 4.1 (6.1) min < med < max: 1 < 2 < 126 IQR (CV) : 4 (1.5)	78 distinct values		22850 (100%)	0 (0%)
6	zona [numeric]	Mean (sd) : 24.8 (27.6) min < med < max: -1 < 12 < 83 IQR (CV) : 43 (1.1)	32 distinct values		22850 (100%)	0 (0%)
7	tot_seconds_task [numeric]	Mean (sd) : 23.9 (16.6) min < med < max: 0.9 < 19.5 < 78.9 IQR (CV) : 22.3 (0.7)	229 distinct values		22850 (100%)	0 (0%)
8	id [character]	1. D:/Dropbox/2_ Investigaci	503 (2.2%)		22850 (100%)	0 (0%)
		2. D:/Dropbox/2_ Investigaci	481 (2.1%)			
		3. D:/Dropbox/2_ Investigaci	478 (2.1%)			
		4. D:/Dropbox/2_ Investigaci	443 (1.9%)			
		5. D:/Dropbox/2_ Investigaci	415 (1.8%)			
		6. D:/Dropbox/2_ Investigaci	398 (1.7%)			
		7. D:/Dropbox/2_ Investigaci	385 (1.7%)			
		8. D:/Dropbox/2_ Investigaci	359 (1.6%)			
		9. D:/Dropbox/2_ Investigaci	356 (1.6%)			
		10. D:/Dropbox/2_ Investigaci	339 (1.5%)			
		[222 others]	18693 (81.8%)			

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
9	zondesc [character]	1. nodef 2. zona2 3. sel22 4. sel12 5. sel72 6. sel71 7. sel32 8. sel21 9. sel23 10. sel11 [21 others]	6511 (28.9%) 1142 (5.1%) 897 (4.0%) 867 (3.8%) 786 (3.5%) 744 (3.3%) 611 (2.7%) 610 (2.7%) 601 (2.7%) 594 (2.6%) 9203 (40.8%)		22566 (98.76%)	284 (1.24%)
10	areazona [numeric]	Mean (sd) : 18143.7 (26516.7) min < med < max: 0 < 9660.9 < 177977.2 IQR (CV) : 28648.3 (1.5)	16 distinct values		22566 (98.76%)	284 (1.24%)
11	Start Date [POSIXct, POSIXt]	min : 2018-05-08 16:49:32 med : 2018-05-10 11:58:28 max : 2018-05-18 11:14:33 range : 9d 18H 25M 1S	58 distinct values		22850 (100%)	0 (0%)
12	Duration (in seconds) [numeric]	Mean (sd) : 857.2 (452.1) min < med < max: 474 < 738 < 2596 IQR (CV) : 247 (0.5)	57 distinct values		22850 (100%)	0 (0%)
13	TareaZapatillas [character]	1. a 2. b 3. c 4. d	8086 (35.4%) 3697 (16.2%) 7327 (32.1%) 3740 (16.4%)		22850 (100%)	0 (0%)
14	Q1_CompraZapatillas [character]	1. No 2. Sí	568 (2.5%) 22282 (97.5%)		22850 (100%)	0 (0%)
15	Q2_ZapatillasFrecuencia [factor]	1. Cada 6 meses 2. Entre 6 meses y 1 a 3. Entre 1 y 2 a 4. Entre 2 y 3 a 5. Con menor frecuencia	2994 (13.4%) 10659 (47.8%) 5237 (23.5%) 1761 (7.9%) 1631 (7.3%)		22282 (97.51%)	568 (2.49%)
16	Q3_ZapatillasOnline [character]	1. No 2. No lo sé/no lo recuerdo 3. Sí	6983 (31.3%) 655 (2.9%) 14644 (65.7%)		22282 (97.51%)	568 (2.49%)
17	Q4_ZapOnlineFREQ [numeric]	Mean (sd) : 5.4 (2.1) min < med < max: 2 < 5 < 10 IQR (CV) : 3 (0.4)	2: 669 (4.6%) 3: 2694 (18.4%) 4: 2417 (16.5%) 5: 2235 (15.3%) 6: 1579 (10.8%) 7: 1657 (11.3%) 8: 2733 (18.7%) 10: 660 (4.5%)		14644 (64.09%)	8206 (35.91%)
18	Q5_AtractZapatillas [numeric]	Mean (sd) : 3.6 (1.1) min < med < max: 2 < 4 < 6 IQR (CV) : 1 (0.3)	2: 1418 (17.5%) 3: 2199 (27.2%) 4: 2836 (35.1%) 5: 1291 (16.0%) 6: 342 (4.2%)		8086 (35.39%)	14764 (64.61%)




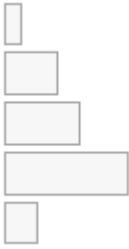
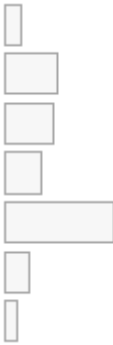

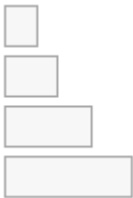
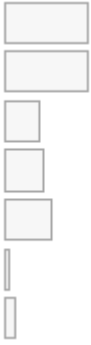
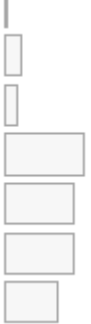
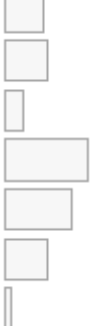
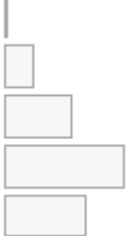
No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
19	Q6modelozapatilla [character]	1. Adidas Gazelle 2. Adidas Stan Smith Leather 3. New Balance 373 4. Nike Internationalist 5. No lo recuerdo 6. Reebok Classic Leather	1228 (33.2%)		3697 (16.18%)	19153 (83.82%)
			153 (4.1%)			
			302 (8.2%)			
			212 (5.7%)			
			574 (15.5%)			
			1228 (33.2%)			
20	Q7_DifCompraZapa [character]	1. 3 2. 5 3. 6 4. Extremadamente fácil	706 (9.6%)		7327 (32.07%)	15523 (67.93%)
			386 (5.3%)			
			2763 (37.7%)			
			3472 (47.4%)			
21	Q8_DifPostZapa [character]	1. 2 2. 4 3. 5 4. 6 5. Extremadamente fácil	398 (10.6%)		3740 (16.37%)	19110 (83.63%)
			685 (18.3%)			
			457 (12.2%)			
			1158 (31.0%)			
			1042 (27.9%)			
22	Q9ConoZapa [numeric]	Mean (sd) : 4.5 (1.4) min < med < max: 1 < 4 < 7 IQR (CV) : 1 (0.3)	1: 1410 (6.2%)		22850 (100%)	0 (0%)
			2: 427 (1.9%)			
			3: 1529 (6.7%)			
			4: 8620 (37.7%)			
			5: 6531 (28.6%)			
			6: 2537 (11.1%)			
			7: 1796 (7.9%)			
23	Q10ImpZapa [numeric]	Mean (sd) : 5.5 (1.1) min < med < max: 2 < 5 < 7 IQR (CV) : 1 (0.2)	2: 358 (1.6%)		22850 (100%)	0 (0%)
			3: 985 (4.3%)			
			4: 1816 (8.0%)			
			5: 8511 (37.2%)			
			6: 6008 (26.3%)			
			7: 5172 (22.6%)			
24	Q11IntZapa [numeric]	Mean (sd) : 5.3 (1) min < med < max: 3 < 5 < 7 IQR (CV) : 1 (0.2)	3: 1102 (4.8%)		22850 (100%)	0 (0%)
			4: 3725 (16.3%)			
			5: 7511 (32.9%)			
			6: 9255 (40.5%)			
			7: 1257 (5.5%)			
25	Q12PrecioZapa [numeric]	Mean (sd) : 5.3 (1.1) min < med < max: 2 < 5 < 7 IQR (CV) : 1 (0.2)	2: 252 (1.1%)		22850 (100%)	0 (0%)
			3: 759 (3.3%)			
			4: 4239 (18.6%)			
			5: 7185 (31.4%)			
			6: 7264 (31.8%)			
			7: 3151 (13.8%)			
26	Q13MarcaZapa [numeric]	Mean (sd) : 4.9 (1.3) min < med < max: 2 < 5 < 7 IQR (CV) : 2 (0.3)	2: 814 (3.6%)		22850 (100%)	0 (0%)
			3: 2528 (11.1%)			
			4: 6210 (27.2%)			
			5: 4555 (19.9%)			
			6: 6322 (27.7%)			
			7: 2421 (10.6%)			
27	Q14PagoZapa [numeric]	Mean (sd) : 5.1 (1.6) min < med < max: 1 < 5 < 7 IQR (CV) : 2 (0.3)	1: 525 (2.3%)		22850 (100%)	0 (0%)
			2: 1628 (7.1%)			
			3: 777 (3.4%)			
			4: 3850 (16.9%)			
			5: 6218 (27.2%)			
			6: 4328 (18.9%)			
			7: 5524 (24.2%)			




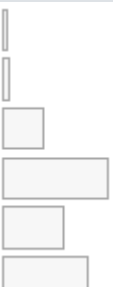


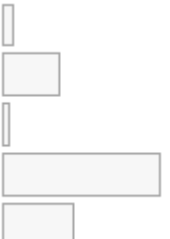

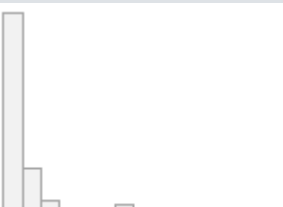

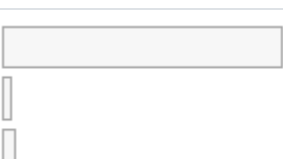
No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
28	Q15DevolZapa [numeric]	Mean (sd) : 6 (1.3) min < med < max: 2 < 7 < 7 IQR (CV) : 2 (0.2)	2: 265 (1.2%)		22850 (100%)	0 (0%)
			3: 1216 (5.3%)			
			4: 2092 (9.2%)			
			5: 2774 (12.1%)			
			6: 3851 (16.9%)			
			7: 12652 (55.4%)			
29	Q16EnvioZapa [numeric]	Mean (sd) : 5.8 (1) min < med < max: 4 < 6 < 7 IQR (CV) : 2 (0.2)	4: 3319 (14.5%)		22850 (100%)	0 (0%)
			5: 3783 (16.6%)			
			6: 9422 (41.2%)			
			7: 6326 (27.7%)			
30	Q17SeguiZapa [numeric]	Mean (sd) : 5.5 (1.3) min < med < max: 2 < 6 < 7 IQR (CV) : 1 (0.2)	2: 504 (2.2%)		22850 (100%)	0 (0%)
			3: 1470 (6.4%)			
			4: 3109 (13.6%)			
			5: 4181 (18.3%)			
			6: 8433 (36.9%)			
			7: 5153 (22.6%)			
31	TareaMovil [character]	1. a 2. b 3. c 4. d	3016 (13.2%)		22850 (100%)	0 (0%)
			9016 (39.5%)			
			4303 (18.8%)			
			6515 (28.5%)			
32	Q18_CompraMovil [character]	1. No 2. Sí	870 (3.8%)		22850 (100%)	0 (0%)
			21980 (96.2%)			
33	Q19_MovilFrecuencia [character]	1. Con menor frecuencia 2. Entre 1 y 2 años 3. Entre 2 y 3 años 4. Entre 6 meses y 1 año	2780 (12.6%)		21980 (96.19%)	870 (3.81%)
			7284 (33.1%)			
			10804 (49.1%)			
			1112 (5.1%)			
34	Q20_MovilOnline [character]	1. No 2. Sí	15057 (68.5%)		21980 (96.19%)	870 (3.81%)
			6923 (31.5%)			
35	Q21_MovilOnlineFREQ [numeric]	Mean (sd) : 6.9 (2.5) min < med < max: 2 < 7 < 10 IQR (CV) : 5 (0.4)	2: 282 (4.1%)		6923 (30.3%)	15927 (69.7%)
			3: 603 (8.7%)			
			4: 236 (3.4%)			
			5: 1296 (18.7%)			
			7: 2296 (33.2%)			
			8: 141 (2.0%)			
			10: 2069 (29.9%)			
36	Q22_AtractMovil [numeric]	Mean (sd) : 3.7 (0.7) min < med < max: 3 < 4 < 5 IQR (CV) : 1 (0.2)	3: 1301 (43.1%)		3016 (13.2%)	19834 (86.8%)
			4: 1347 (44.7%)			
			5: 368 (12.2%)			
37	Q23_ModeloMovil [character]	1. ASUS ZenFone 2 2. BQ Aquaris U2 3. Honor 6X 4. Huawei P9 Lite 5. Moto G 5 6. No lo recuerdo 7. Samsung Galaxy J3 8. Sony Xperia Z3	277 (3.1%)		9016 (39.46%)	13834 (60.54%)
			1849 (20.5%)			
			851 (9.4%)			
			2630 (29.2%)			
			867 (9.6%)			
			265 (2.9%)			
			1622 (18.0%)			
			655 (7.3%)			
38	Q23_DifCompraMovil [character]	1. 4 2. 5 3. 6 4. Extremadamente fácil	282 (6.6%)		4303 (18.83%)	18547 (81.17%)
			504 (11.7%)			
			2342 (54.4%)			
			1175 (27.3%)			

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
39	Q24_DifPostMovil [character]	1. 2 2. 4 3. 6 4. Extremadamente fácil	661 (10.2%) 393 (6.0%) 2747 (42.2%) 2714 (41.7%)		6515 (28.51%)	16335 (71.49%)
40	Q25ConoMovil [numeric]	Mean (sd) : 4.3 (1.5) min < med < max: 1 < 4 < 7 IQR (CV) : 2 (0.3)	1: 1299 (5.7%) 2: 970 (4.2%) 3: 3873 (17.0%) 4: 6500 (28.4%) 5: 5419 (23.7%) 6: 3614 (15.8%) 7: 1175 (5.1%)		22850 (100%)	0 (0%)
41	Q26ImpMovil [numeric]	Mean (sd) : 6.3 (1.2) min < med < max: 2 < 7 < 7 IQR (CV) : 1 (0.2)	2: 843 (3.7%) 3: 261 (1.1%) 5: 4133 (18.1%) 6: 3585 (15.7%) 7: 14028 (61.4%)		22850 (100%)	0 (0%)
42	Q27IntMovil [numeric]	Mean (sd) : 5 (1.6) min < med < max: 1 < 5 < 7 IQR (CV) : 2 (0.3)	1: 999 (4.4%) 2: 693 (3.0%) 3: 1900 (8.3%) 4: 4084 (17.9%) 5: 4635 (20.3%) 6: 6011 (26.3%) 7: 4528 (19.8%)		22850 (100%)	0 (0%)
43	Q28PrecioMovil [numeric]	Mean (sd) : 5.6 (1.1) min < med < max: 3 < 6 < 7 IQR (CV) : 1 (0.2)	3: 582 (2.5%) 4: 3318 (14.5%) 5: 5366 (23.5%) 6: 8688 (38.0%) 7: 4896 (21.4%)		22850 (100%)	0 (0%)
44	Q29MarcaMovil [numeric]	Mean (sd) : 5.3 (1.3) min < med < max: 1 < 6 < 7 IQR (CV) : 1 (0.2)	1: 366 (1.6%) 2: 473 (2.1%) 3: 1090 (4.8%) 4: 3753 (16.4%) 5: 4109 (18.0%) 6: 10021 (43.9%) 7: 3038 (13.3%)		22850 (100%)	0 (0%)
45	Q30PagoMovil [numeric]	Mean (sd) : 5.5 (1.2) min < med < max: 3 < 6 < 7 IQR (CV) : 2 (0.2)	3: 580 (2.5%) 4: 4789 (21.0%) 5: 5464 (23.9%) 6: 5630 (24.6%) 7: 6387 (28.0%)		22850 (100%)	0 (0%)
46	Q31DevolucionesMovil [numeric]	Mean (sd) : 6.3 (1) min < med < max: 3 < 7 < 7 IQR (CV) : 1 (0.2)	3: 568 (2.5%) 4: 302 (1.3%) 5: 4836 (21.2%) 6: 3843 (16.8%) 7: 13301 (58.2%)		22850 (100%)	0 (0%)
47	Q32EnvioMovil [numeric]	Mean (sd) : 5.8 (1.1) min < med < max: 2 < 6 < 7 IQR (CV) : 2 (0.2)	2: 302 (1.3%) 4: 2418 (10.6%) 5: 5345 (23.4%) 6: 7297 (31.9%) 7: 7488 (32.8%)		22850 (100%)	0 (0%)
48	Q33SeguimientoMovil [numeric]	Mean (sd) : 6.3 (1) min < med < max: 3 < 7 < 7 IQR (CV) : 1 (0.2)	3: 568 (2.5%) 4: 302 (1.3%) 5: 4836 (21.2%) 6: 3843 (16.8%) 7: 13301 (58.2%)		22850 (100%)	0 (0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
49	TareaBolis [character]	1. a 2. b 3. c 4. d	6910 (30.2%) 2767 (12.1%) 6100 (26.7%) 7073 (30.9%)		22850 (100%)	0 (0%)
50	secBoli [numeric]	Mean (sd) : 12.9 (11.4) min < med < max: 1.1 < 8.7 < 51.8 IQR (CV) : 10.6 (0.9)	58 distinct values		22850 (100%)	0 (0%)
51	Q34_bolis [character]	1. No 2. Sí	568 (2.5%) 22282 (97.5%)		22850 (100%)	0 (0%)
52	Q35_bolisFrecuencia [character]	1. Cada mes 2. Entre 1 mes y 3 meses 3. Entre 3 y 6 meses 4. Más de 12 meses	1597 (7.2%) 8366 (37.5%) 8983 (40.3%) 3336 (15.0%)		22282 (97.51%)	568 (2.49%)
53	Q36_bolisOnline [character]	1. No 2. No lo sé/No lo recuerdo 3. Sí	21486 (96.4%) 141 (0.6%) 655 (2.9%)		22282 (97.51%)	568 (2.49%)
54	Q37_bolisOnlineFREQ [numeric]	Min : 2 Mean : 6.4 Max : 9	2: 244 (37.2%) 9: 411 (62.7%)		655 (2.87%)	22195 (97.13%)
55	Q38_AtractBolis [numeric]	Mean (sd) : 3.6 (1.1) min < med < max: 2 < 4 < 6 IQR (CV) : 1.8 (0.3)	2: 1728 (25.0%) 3: 895 (13.0%) 4: 2768 (40.1%) 5: 1283 (18.6%) 6: 236 (3.4%)		6910 (30.24%)	15940 (69.76%)
56	Q38_ModeloBoli [character]	1. Bic Cristal 2. Bic Naranja 3. MILAN 4. Pilot	936 (33.8%) 744 (26.9%) 278 (10.1%) 809 (29.2%)		2767 (12.11%)	20083 (87.89%)
57	Q39_DifCompraBoli [character]	1. 5 2. 6 3. Extremadamente fácil	1119 (18.3%) 2178 (35.7%) 2803 (46.0%)		6100 (26.7%)	16750 (73.3%)
58	Q40_DifPostBoli [character]	1. 5 2. 6 3. Extremadamente fácil	2003 (28.3%) 2005 (28.3%) 3065 (43.3%)		7073 (30.95%)	15777 (69.05%)
59	Q40ConoBolis [numeric]	Mean (sd) : 3.3 (1.3) min < med < max: 1 < 4 < 6 IQR (CV) : 2 (0.4)	1: 3125 (13.7%) 2: 3498 (15.3%) 3: 2636 (11.5%) 4: 10982 (48.1%) 5: 2129 (9.3%) 6: 480 (2.1%)		22850 (100%)	0 (0%)
60	Q41ImpBolis [numeric]	Mean (sd) : 3 (1.4) min < med < max: 1 < 3 < 7 IQR (CV) : 2 (0.5)	1: 3248 (14.2%) 2: 7436 (32.5%) 3: 3810 (16.7%) 4: 4493 (19.7%) 5: 3317 (14.5%) 6: 302 (1.3%) 7: 244 (1.1%)		22850 (100%)	0 (0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
61	Q42IntBolis [numeric]	Mean (sd) : 2.6 (1.4) min < med < max: 1 < 2 < 7 IQR (CV) : 3 (0.5)	1: 6077 (26.6%)		22850 (100%)	0 (0%)
			2: 7072 (30.9%)			
			3: 1352 (5.9%)			
			4: 6542 (28.6%)			
			5: 1563 (6.8%)			
			7: 244 (1.1%)			
62	Q43PrecioBolis [numeric]	Mean (sd) : 4.4 (2) min < med < max: 1 < 4 < 7 IQR (CV) : 4 (0.5)	1: 2197 (9.6%)		22850 (100%)	0 (0%)
			2: 2967 (13.0%)			
			3: 2518 (11.0%)			
			4: 4467 (19.6%)			
			5: 2377 (10.4%)			
			6: 2445 (10.7%)			
			7: 5879 (25.7%)			
63	Q44MarcaBolis [numeric]	Mean (sd) : 3.4 (1.7) min < med < max: 1 < 3 < 7 IQR (CV) : 3 (0.5)	1: 3954 (17.3%)		22850 (100%)	0 (0%)
			2: 4458 (19.5%)			
			3: 3577 (15.6%)			
			4: 5015 (21.9%)			
			5: 3312 (14.5%)			
			6: 1318 (5.8%)			
			7: 1216 (5.3%)			
64	Q45PagoBolis [numeric]	Mean (sd) : 4.5 (2) min < med < max: 1 < 5 < 7 IQR (CV) : 3 (0.5)	1: 2769 (12.1%)		22850 (100%)	0 (0%)
			2: 2221 (9.7%)			
			3: 2114 (9.2%)			
			4: 3830 (16.8%)			
			5: 3304 (14.5%)			
			6: 3379 (14.8%)			
			7: 5233 (22.9%)			
65	Q46DevoluBolis [numeric]	Mean (sd) : 3.2 (2.1) min < med < max: 1 < 3 < 7 IQR (CV) : 4 (0.6)	1: 7328 (32.1%)		22850 (100%)	0 (0%)
			2: 2997 (13.1%)			
			3: 2859 (12.5%)			
			4: 3447 (15.1%)			
			5: 2641 (11.6%)			
			6: 700 (3.1%)			
			7: 2878 (12.6%)			
66	Q47EnvioBolis [numeric]	Mean (sd) : 4 (2.2) min < med < max: 1 < 4 < 7 IQR (CV) : 4 (0.5)	1: 4243 (18.6%)		22850 (100%)	0 (0%)
			2: 3304 (14.5%)			
			3: 2445 (10.7%)			
			4: 3225 (14.1%)			
			5: 1992 (8.7%)			
			6: 3069 (13.4%)			
			7: 4572 (20.0%)			
67	Q48SeguimientoBolis [numeric]	Mean (sd) : 3.5 (2.1) min < med < max: 1 < 4 < 7 IQR (CV) : 4 (0.6)	1: 6278 (27.5%)		22850 (100%)	0 (0%)
			2: 3265 (14.3%)			
			3: 1310 (5.7%)			
			4: 3394 (14.8%)			
			5: 3103 (13.6%)			
			6: 3264 (14.3%)			
			7: 2236 (9.8%)			
68	TareaHDS [character]	1. a 2. b 3. c 4. d	4838 (21.2%)		22850 (100%)	0 (0%)
			7370 (32.2%)			
			5120 (22.4%)			
			5522 (24.2%)			
69	Q49_CompraHDS [character]	1. No 2. No lo sé/No lo recuerdo 3. Sí	12462 (54.5%)		22850 (100%)	0 (0%)
			366 (1.6%)			
			10022 (43.9%)			

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
70	Q50_HDSFrecuencia [character]	1. Entre 1 y 2 años 2. Entre 2 y 3 años 3. Entre 6 meses y 1 año 4. Más de tres años	1164 (11.6%) 1461 (14.6%) 504 (5.0%) 6893 (68.8%)		10022 (43.86%)	12828 (56.14%)
71	Q51_HDSOnline [character]	1. No 2. Sí	6982 (69.7%) 3040 (30.3%)		10022 (43.86%)	12828 (56.14%)
72	Q52_HDSFREQ [numeric]	1 distinct value	0: 411 (100.0%)		411 (1.8%)	22439 (98.2%)
73	Q53_AtractHDS [character]	1. 2 2. 3 3. 4 4. 6 5. Nada atractivo	261 (5.4%) 857 (17.7%) 1215 (25.1%) 1980 (40.9%) 525 (10.8%)		4838 (21.17%)	18012 (78.83%)
74	Q53_ModeloHDS [character]	1. Intenso 2. Lacie Porsche 3. No lo recuerdo 4. Samsung SSD 5. Toshiba Canvio 6. Toshiba Externo 7. WD Elements 2T	417 (5.7%) 1300 (17.6%) 1192 (16.2%) 884 (12.0%) 2665 (36.2%) 594 (8.1%) 318 (4.3%)		7370 (32.25%)	15480 (67.75%)
75	Q54_DifCompraHDS [character]	1. 5 2. 6 3. Extremadamente fácil	941 (18.4%) 294 (5.7%) 3885 (75.9%)		5120 (22.41%)	17730 (77.59%)
76	Q55_DifPostHDS [character]	1. 4 2. 5 3. 6 4. Extremadamente fácil	601 (10.9%) 983 (17.8%) 1611 (29.2%) 2327 (42.1%)		5522 (24.17%)	17328 (75.83%)
77	Q56ConoHDS [numeric]	Mean (sd) : 2.8 (1.7) min < med < max: 1 < 2 < 7 IQR (CV) : 3 (0.6)	1: 6256 (27.4%) 2: 6278 (27.5%) 3: 2639 (11.6%) 4: 2993 (13.1%) 5: 3501 (15.3%) 6: 398 (1.7%) 7: 785 (3.4%)		22850 (100%)	0 (0%)
78	Q57ImpHDS [numeric]	Mean (sd) : 5 (1.4) min < med < max: 1 < 5 < 7 IQR (CV) : 2 (0.3)	1: 181 (0.8%) 2: 1309 (5.7%) 3: 931 (4.1%) 4: 6003 (26.3%) 5: 5204 (22.8%) 6: 5238 (22.9%) 7: 3984 (17.4%)		22850 (100%)	0 (0%)
79	Q58IntHDS [numeric]	Mean (sd) : 3.9 (1.7) min < med < max: 1 < 4 < 7 IQR (CV) : 3 (0.4)	1: 2918 (12.8%) 2: 3263 (14.3%) 3: 1385 (6.1%) 4: 6350 (27.8%) 5: 5101 (22.3%) 6: 3291 (14.4%) 7: 542 (2.4%)		22850 (100%)	0 (0%)
80	Q59PrecioHDS [numeric]	Mean (sd) : 5.8 (1) min < med < max: 3 < 6 < 7 IQR (CV) : 2 (0.2)	3: 259 (1.1%) 4: 2230 (9.8%) 5: 5047 (22.1%) 6: 9122 (39.9%) 7: 6192 (27.1%)		22850 (100%)	0 (0%)

No	Variable	Stats / Values	Freqs (% of Valid)	Graph	Valid	Missing
81	Q60MarcaHDS [numeric]	Mean (sd) : 4.8 (1.4) min < med < max: 1 < 5 < 7 IQR (CV) : 2 (0.3)	1: 186 (0.8%) 2: 1931 (8.5%) 3: 1085 (4.8%) 4: 6368 (27.9%) 5: 6073 (26.6%) 6: 4221 (18.5%) 7: 2986 (13.1%)		22850 (100%)	0 (0%)
82	Q61PagoHDS [numeric]	Mean (sd) : 5.5 (1.3) min < med < max: 2 < 6 < 7 IQR (CV) : 2 (0.2)	2: 638 (2.8%) 3: 542 (2.4%) 4: 3167 (13.9%) 5: 6728 (29.4%) 6: 5096 (22.3%) 7: 6679 (29.2%)		22850 (100%)	0 (0%)
83	Q62DevolucionesHDS [numeric]	Mean (sd) : 6.1 (1.1) min < med < max: 2 < 6 < 7 IQR (CV) : 1 (0.2)	2: 457 (2.0%) 3: 181 (0.8%) 4: 1280 (5.6%) 5: 3756 (16.4%) 6: 7129 (31.2%) 7: 10047 (44.0%)		22850 (100%)	0 (0%)
84	Q63EnvioHDS [numeric]	Mean (sd) : 5.5 (1.2) min < med < max: 2 < 5 < 7 IQR (CV) : 2 (0.2)	2: 367 (1.6%) 3: 457 (2.0%) 4: 3132 (13.7%) 5: 7921 (34.7%) 6: 4570 (20.0%) 7: 6403 (28.0%)		22850 (100%)	0 (0%)
85	Q64SeguimientoHDS [numeric]	Mean (sd) : 5.4 (1.4) min < med < max: 2 < 6 < 7 IQR (CV) : 1 (0.3)	2: 1109 (4.8%) 3: 943 (4.1%) 4: 3538 (15.5%) 5: 5198 (22.8%) 6: 6754 (29.6%) 7: 5308 (23.2%)		22850 (100%)	0 (0%)
86	Q65Comodobuscalnet [numeric]	Mean (sd) : 6.4 (0.9) min < med < max: 4 < 7 < 7 IQR (CV) : 1 (0.1)	4: 525 (7.3%) 5: 261 (3.6%) 6: 1862 (26.1%) 7: 4497 (62.9%)		7145 (31.27%)	15705 (68.73%)
87	Q66Comodocompralnet [numeric]	Mean (sd) : 5.7 (1.2) min < med < max: 2 < 6 < 7 IQR (CV) : 0 (0.2)	2: 261 (3.2%) 4: 1552 (18.8%) 5: 181 (2.2%) 6: 4303 (52.2%) 7: 1946 (23.6%)		8243 (36.07%)	14607 (63.93%)
88	Sexo [character]	1. Hombre 2. Mujer	10061 (44.0%) 12789 (56.0%)		22850 (100%)	0 (0%)
89	edad [numeric]	Mean (sd) : 24.7 (4.1) min < med < max: 22 < 23 < 52 IQR (CV) : 2 (0.2)	12 distinct values		22850 (100%)	0 (0%)
90	Estudios [character]	1. Enseñanza secundaria (BUP) 2. Estudios universitarios 3. Master	13583 (59.4%) 8078 (35.4%) 1189 (5.2%)		22850 (100%)	0 (0%)
91	Ocupacion [character]	1. Estudiante 2. Parado 3. Trabaja por cuenta ajena	21260 (93.0%) 685 (3.0%) 905 (4.0%)		22850 (100%)	0 (0%)

