



# Microsoft Video Studio

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# Goals

Creating New Video Content Studio

Analyzed Past Box office movie

Sources:

Box office Mojo

Box Office Revenue and Titles

IMDB

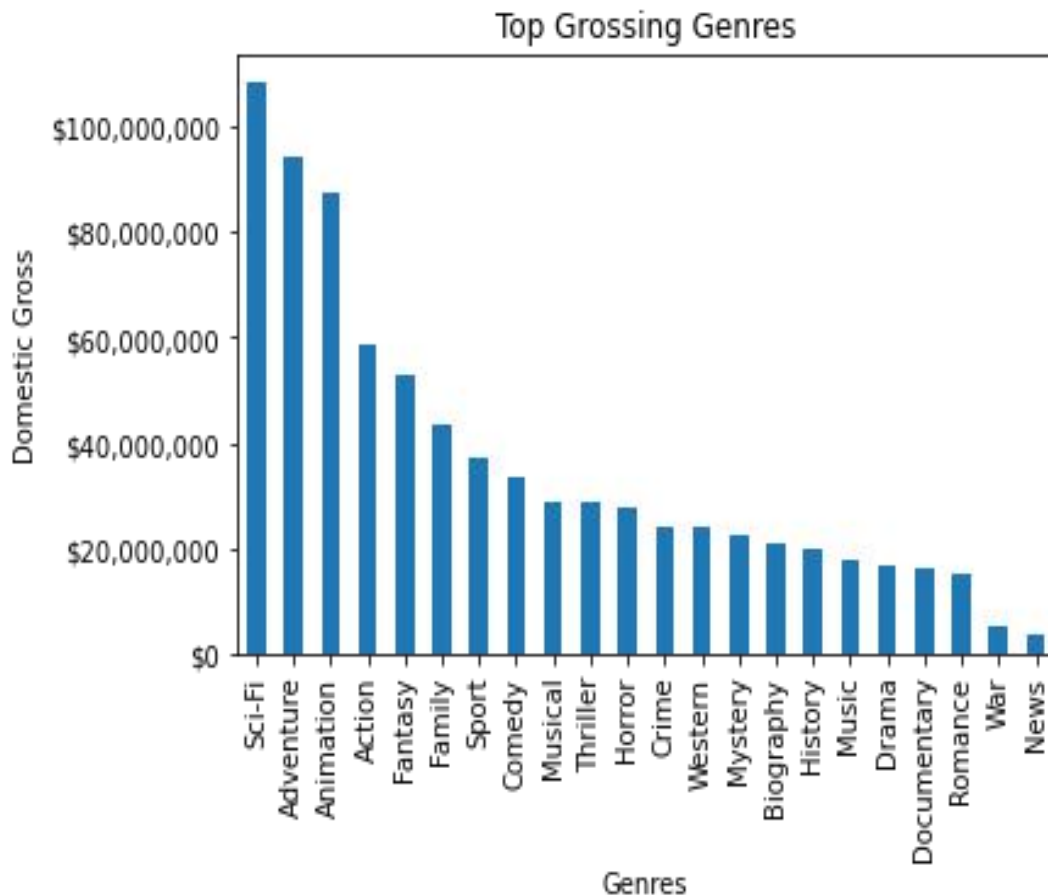
Genres, Directors, Actors, and Actresses



# Top Genre

1. Scifi

1. Adventure



# Director

Ryan Coogler

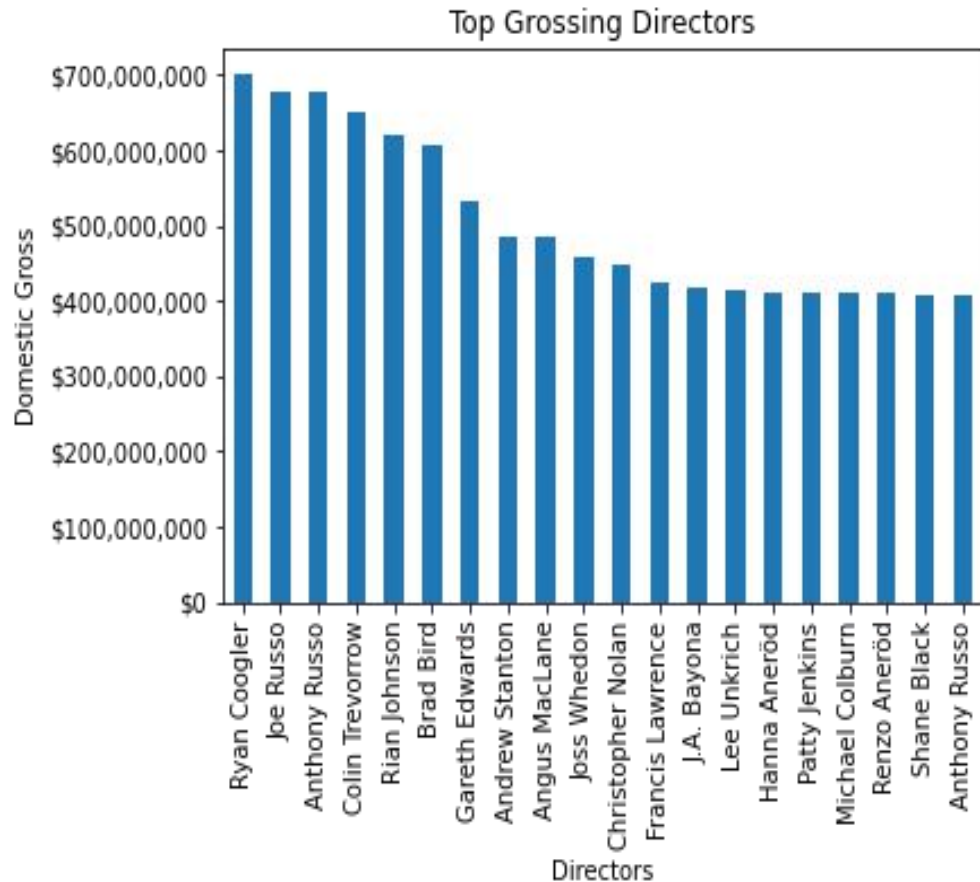
Directed Black Panther

Joe Russo

Anthony Russo

Directed Avengers:

Infinity War



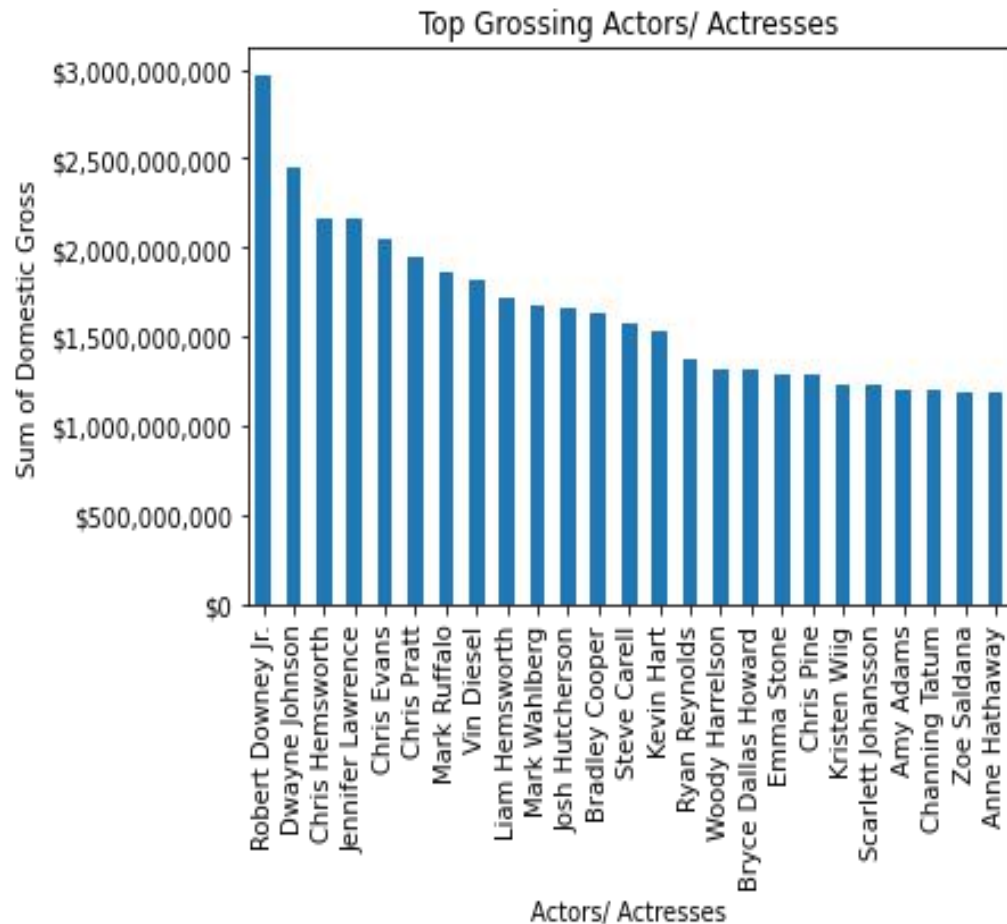
# Top Actors/ Actresses

Robert Downey Jr

Dwayne Johnson

Chris Hemsworth

Jennifer Lawrence



# Recommendations

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## Genre

Highest grossing genre:  
Scifi

## Director

Top Three of the Highest  
Grossing Directors:

Ryan Coogler

Joe Russo and Anthony  
Russo

All have experience working  
with Beuna Vista Studio  
(Disney)

## Actor

Top Actors and Actresses:

Robert Downey Jr

Dwayne Johnson

Chris Hemsworth

Jennifer Lawrence