

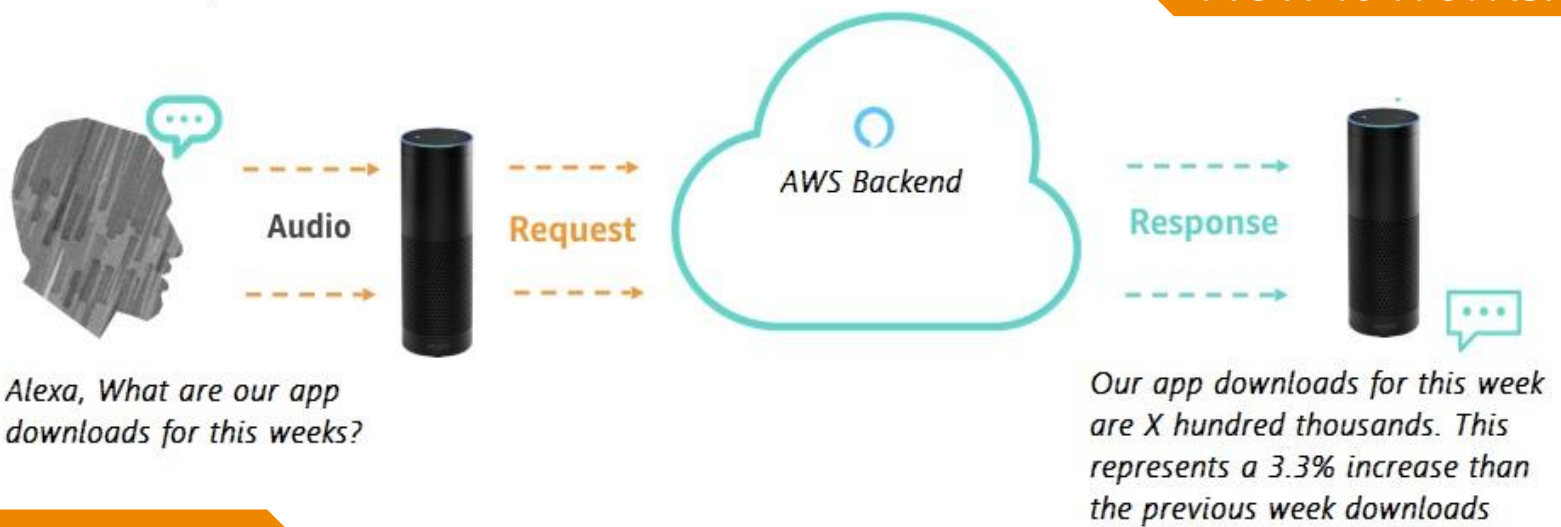
# Combating Dashboard Fatigue

Get your KPIs with **Voice-Powered Queries** using **AWS**

## Motivation

Dashboards can contain a lot of information which might not pertain to the current situation. Users must sift through a lot of information to retrieve their required KPI(s) which might not be in a single dashboard. Time and brain power is wasted. Enter Voice-Powered Queries via AWS! Now, get your KPIs on the go with a single voice command.

## How it works:

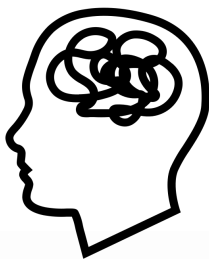


## Benefits

### Dashboards



Information **overload**



**Steep** learning curve

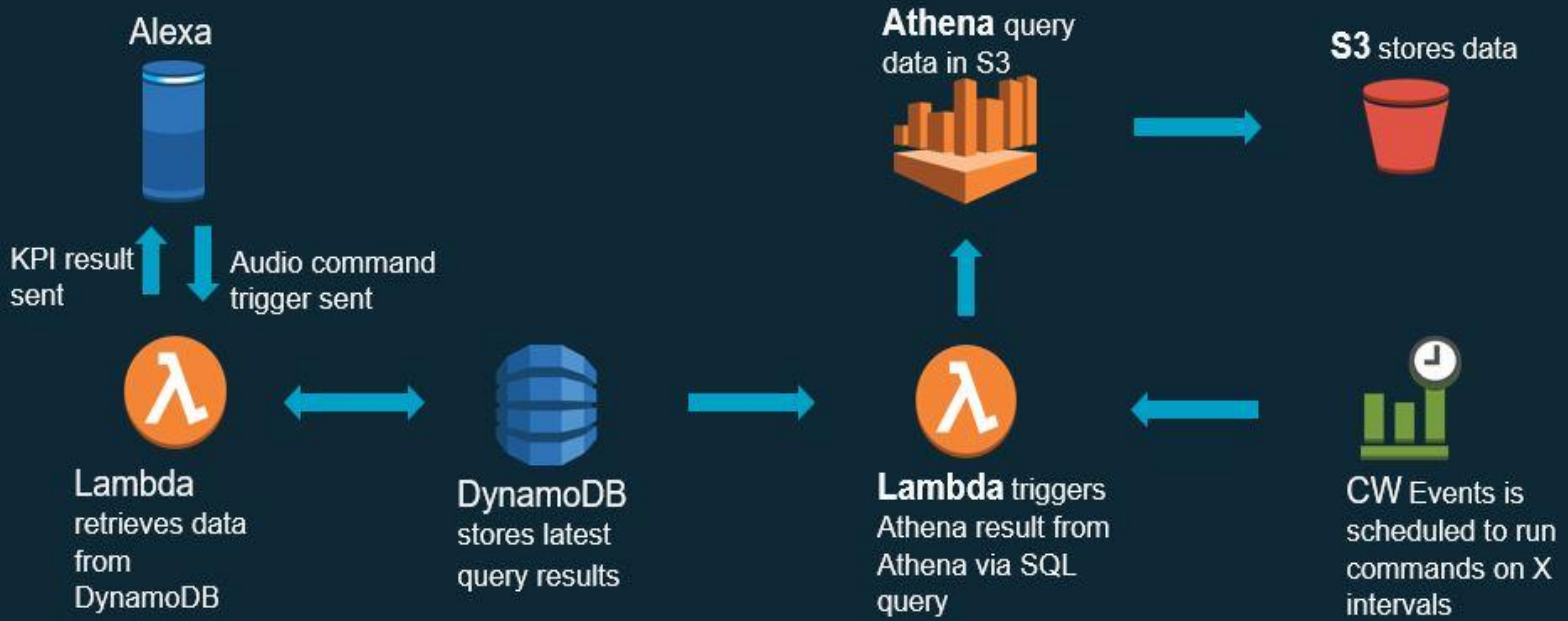
### Using Alexa



**Flexibility** in accessing **relevant** KPIs



Simply **Ask Alexa**



## Business Applications



### Organization-centric Sales & Marketing

- What is our YTD sales volume for product X?
- What was our revenue growth in 2019?

### Operational Excellence

- How many units have we completed so far today?
- What is the current average customer wait time?

## Customer-facing

### Public Spaces

- What are the coffee shop hours?
- Where is the non-fiction section?

### Private Business

- What time of day do most people use this facility?
- What is the highest rated dish on the menu?



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