MONICA L CHOLICO

Web Developer

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📞 210 776 6634   📍 San Antonio, Tx, USA

PROFILE

Coming from different educational backgrounds and professional experiences allow me to transform ideas into reality. I'm determined and eager to maintain learning as a constant in my life, therefore I am attracted to projects where I need to adapt to new practices and knowledge. I embrace the flow of changes coming from fluid environments and putting my heart into everything I do is key, if you add up code to the formula, can you imagine the results?.

EXPERIENCE

2012 - 2017

CEO/ WEB DEVELOPER

Feel Like Dancing · San Antonio , Tx USA

Developed and designed responsive web site for a start-up online business with Wordpress. Designed and managed digital content for web site and social media channels and designed printing material. Created and implemented strategic digital marketing content that successfully increased organic traffic and public engagement converted to increasement of 80% sales in the first year, with a following annual growth of 40%, successfully expanding the market from local to national.

2011 - 2017

FOUNDER/ WEB DEVELOPER

Planeta Mujer · San Antonio, Tx USA

Planned, wireframed and launched responsive web site for a start-up online Non-Profit Organization with Wordpress. Creation and management of content for web site and social media channels with Adobe creative suite and online digital platforms to create content .
Implemented strategic digital marketing content to increase organic traffic in social media.

2010 - 2011

COMMUNITY AFFAIRS INTERN

Planned Parenthood of South Texas· San Antonio, Tx, USA

Managed press releases, email marketing and managed data in Convio software.

Designed training materials and training curriculum for lobby and advocacy purposes.

EDUCATION

2018- present

Web Developer
CODEUP · San Antonio, Tx

2009 - 2011

Master Studies in Gender and Society with specialization in education
FLACSO University · Argentina

1996- 2001

Bachelor in Law
Guadalajara University · Mexico

TECHNICAL SKILLS

Wordpress · HTML · CSS · Javascript · JQuery ·Json · Java · Bootstrap · **Photoshop**· Indesign · Illustrator · Dreamweaver · Fireworks · Moodle · Canva · Github · Mailchimp · Hootsuite · SEO · Google Analytics

EXPERIENCE CONTINUED

2003 - 2009

Training Curriculum Designer and Trainer/ Visa Clerk
Department of State · US Embassy in Mexico City / US Consulate in Guadalajara

Designed training curriculum and training materials on cultural affairs and fraud prevention for Consular Officers.
Delivered training to individuals and large audiences for internal and external personnel.

DEVELOPMENT PROJECTS

ADLISTER

Web application platform that allow users to create, edit, delete and publish classified advertisments.
Web application built with HTML, CSS, Bootstrap, MYSQL and Java

CONTACTS MANAGER

Phone Book application that allow users to store and search information for contacts such as complete name, telephone number and email. The application allow the users also to edit and delete the information uploaded.
Application built with Java.

MOVIE DATABASE

Web application platform that allow users to upload, search, edit, delete and rate information about movies.
This web application was built with html, css, bootstrap, javascript, managementof Json and node.js

WEATHER MAP

Web application to track the weather for current day and next two day forecast in San Antonio or any other part of the world.
Web application built with HTML, CSS, Bootstrap, Javascript, Ajax, Json and REST API.

PORTFOLIO

http://monicacholico.github.io
Web front-end projects that allow client to add interactivity to content for web sites.
Web projects built with HTML, CSS, Bootstrap, Javascript, Jquery, Node.js, Json, REST API

LANGUAGE

English
Fluent

Spanish
Native Language

French
Conversational

ACHIEVEMENTS

- Developing and launching a start-up online business
- Positioned online business website on first pages when searches related with business products performed in different search browsers with effective SEO.
- Developing and launching a start-up online educational platform utilizing Wordpress and LMS Moodle.
- Successful conversion of traffic and public engagement in websites and social media to sales and enrolled students.