



MONICO

PRESENTATION DECK  
V3.3. SEPTEMBER 2018



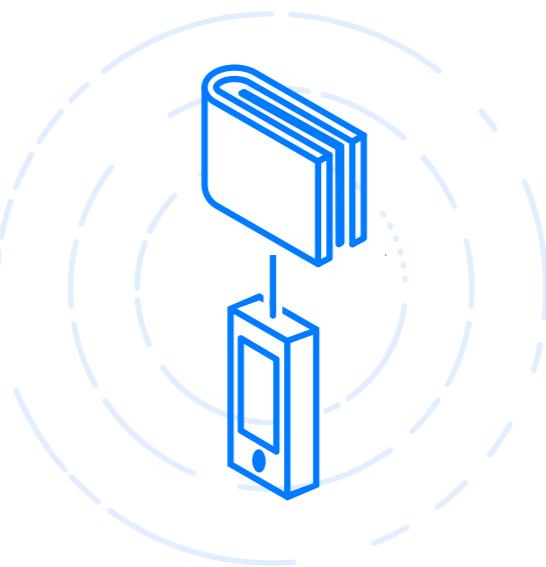
A mobile-first crypto-exchange platform  
that empowers consumers to participate  
in the token economy.



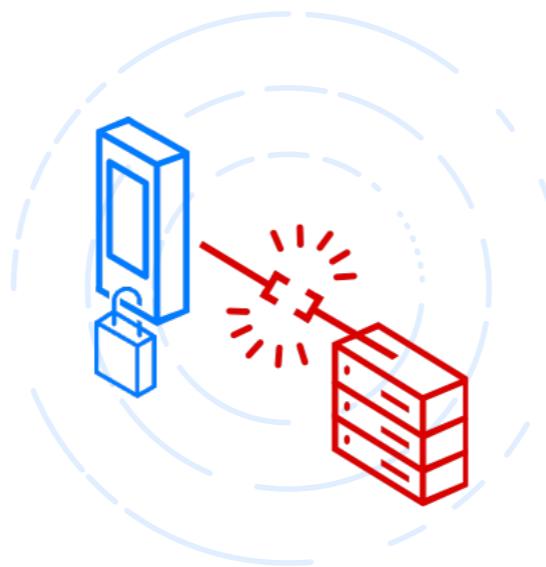


# SECURITY

## MOBILE AS A COLD WALLET



Wallets are stored on your phone,  
not our servers



Wallets are safe if we get hacked  
or go down



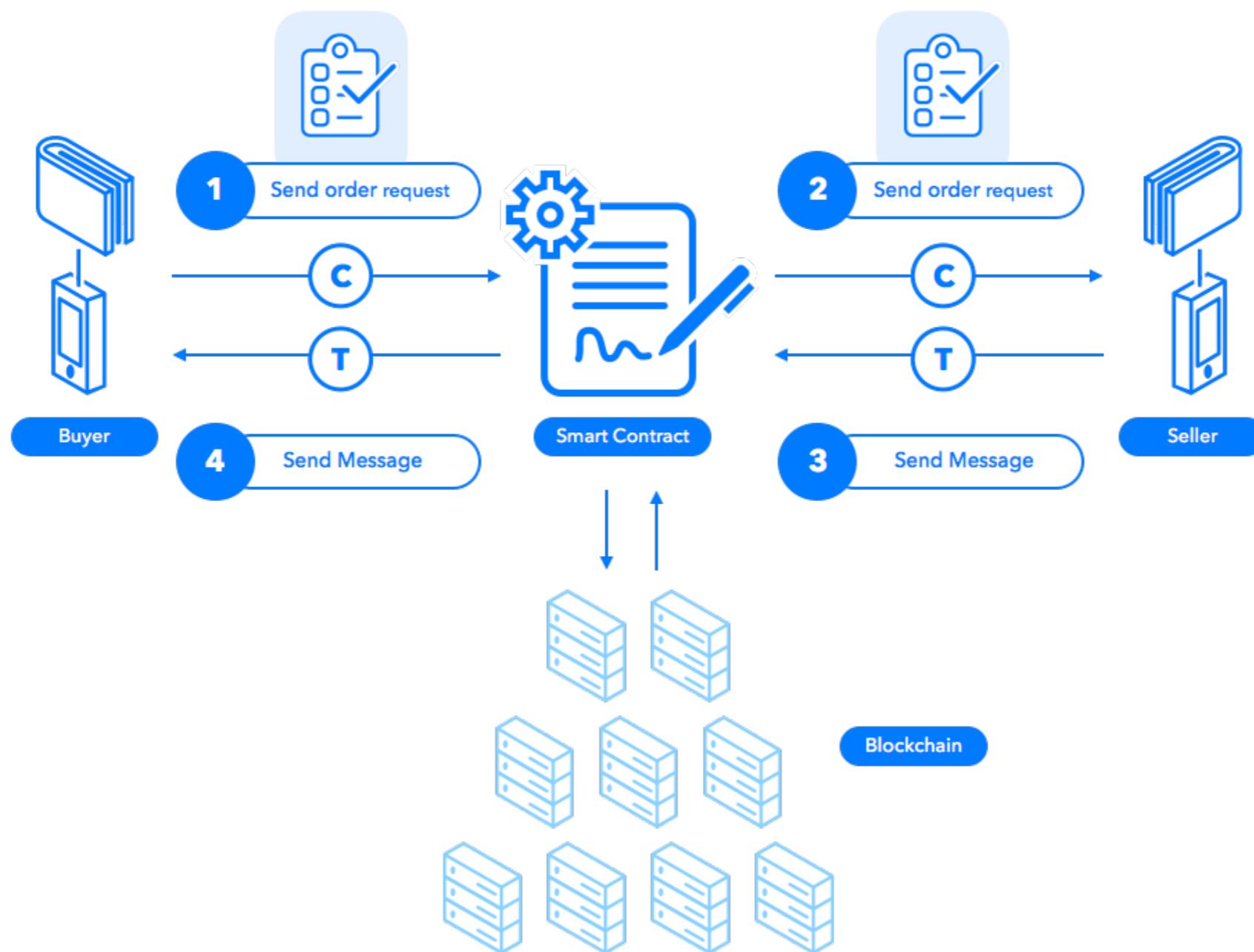
All transactions are safe on the  
blockchain



# A TRUSTLESS PLATFORM

ZERO CENTRAL ESCROW

PEER-TO-PEER AND DECENTRALIZED



# HOW TOKEN LISTING WORKS



Browse Tokens

10:10 AM

Currency: ETH

Search:

1 CNTM ★ 3.5 0.021 ETH 5 of 16

2 LCN ★ 3.5 0.53 ETH - 24.080

3 CNKD ★ 2.5 0.023 BTC Starts in 2 days

4 KLCN ★ 3.5 0.53 ETH 5 of 16

5 LKL ★ 2.5 0.97 LTC Starts in 10 days



Choose a Token

10:10 AM

Cointment

CNTM ★ 3.5 0.021 ETH Average Rating ★ 3.5 Investors 50

ROUND 5 of 16 Ends in:

4 days 10 hrs 30 mins 25 secs

32,500 SOLD 85,000 HARD CAP

**BUY TOKEN** SHARE

**Cointment**

Cointment is world's first payment with no FX risks. Instant, Free and Safe Payments. It is a global decentralized advertising exchange where companies advertise effectively.



Buy Tokens

10:10 AM

Cointment

CNTM ★ 3.5 0.021 ETH 5 of 16

My Investment Wallet

ETH BALANCE 1 ETH OWNED CNTM TOKEN 1.025 CNTM

AMOUNT TO BUY 0.105 ETH = 5 CNTM

DETAILS

Current Balance	1 ETH
1.025 NEX	- 0.105 ETH
EST GAS	- 0.0045 ETH
Total Cost	- 0.1095 ETH
Remaining Balance	0.8905 ETH

**BUY TOKEN**



Wallet Created

10:10 AM

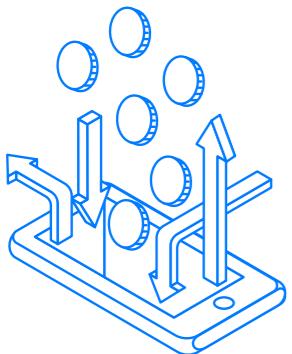
My Wallet

CURRENCY TOKEN

CNTM 6.025 CNTM Investment Wallet

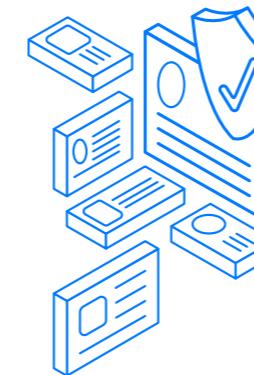
LCN 90 LCN Investment Wallet

# TOKEN LISTING HIGHLIGHTS



## EASILY BUY AND SELL TOKENS

Both in intial offerings and for trading in the mobile app.



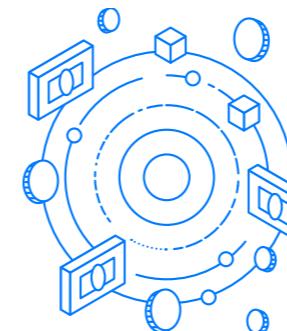
## COMPLETE KYC

Company information and business documents. Founders KYC, token design and smart contracts vetting.



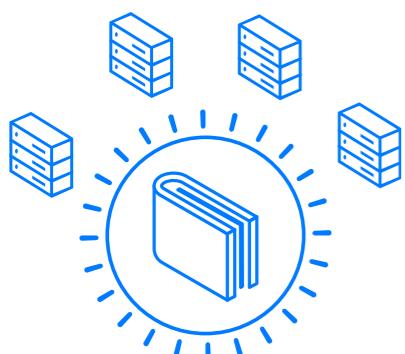
## CROWDSALE FEATURES INCLUDED

KYC, 2FA, discount, Referral, and Round Management and Private Round Features. Of course admin and APIs as well.



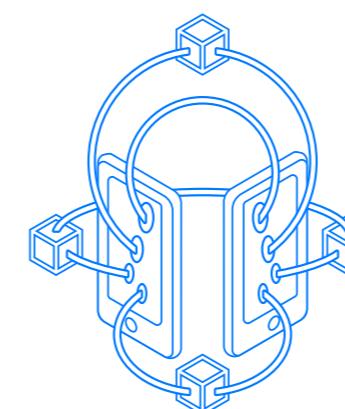
## MULTIPLE CRYPTOCURRENCIES

Accept payments from Bitcoin, Litecoin, Ethereum, Stellar, Monero, NEO, NEM, and Ripple.



## DECENTRALIZED TRADING

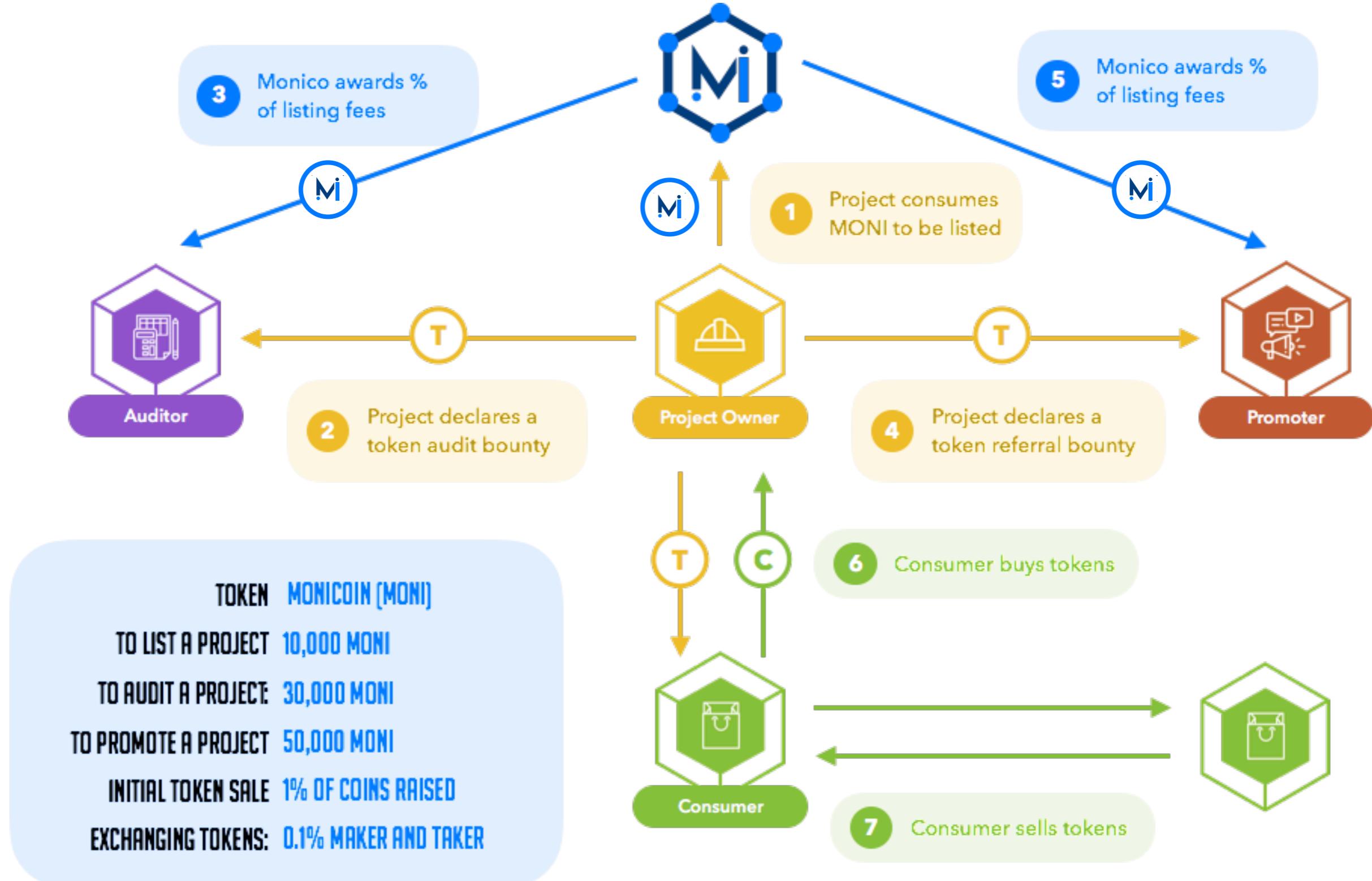
Wallet information are never stored on servers and transact with multisig and smart contracts.



## INTEROPERABILITY

Not just ERC20. Monico also supports Stellar, NEM based tokens with more to come.

# TOKEN LISTING UTILITY





# TOKEN LISTING MARKET SIZE



Crypto Market Cap 2018



The ICO Market 2018



ICO Marketing 2018

Calculations based on the average 500kUSD budget needed for marketing plus a 2% success fee.

- Data summarized with Smith+Crown and ICO Rating



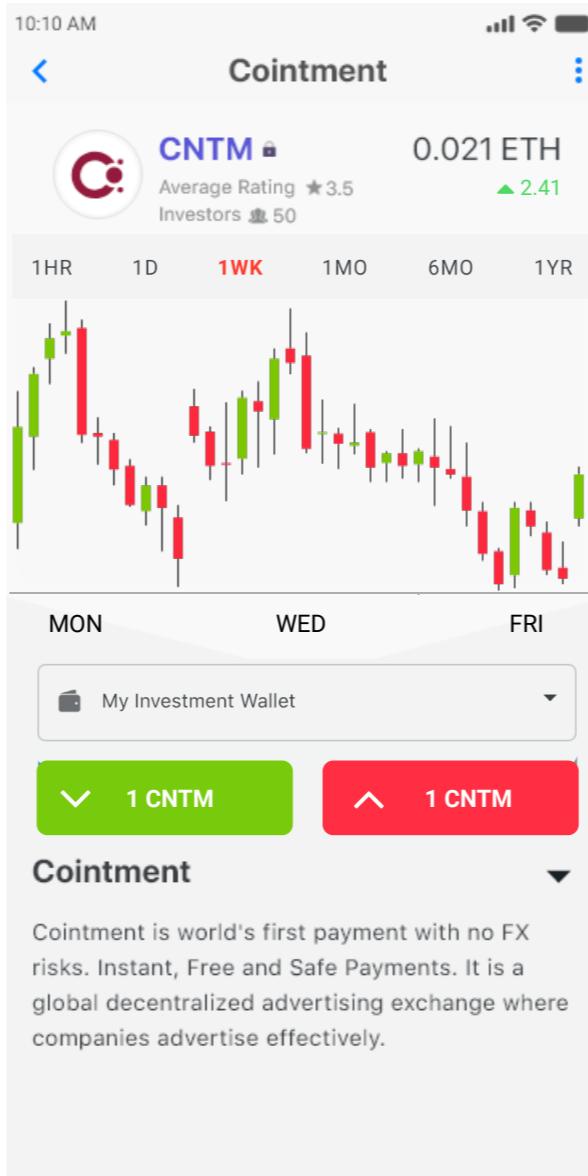
# MONI-DEX

A Decentralized Exchange For Traders on the Go

Analyze Trading Patterns

Quickly Buy Tokens

Discounted when using MONI 



View the Current Value

Quickly Sell Tokens

Advanced Trading Features Also Included

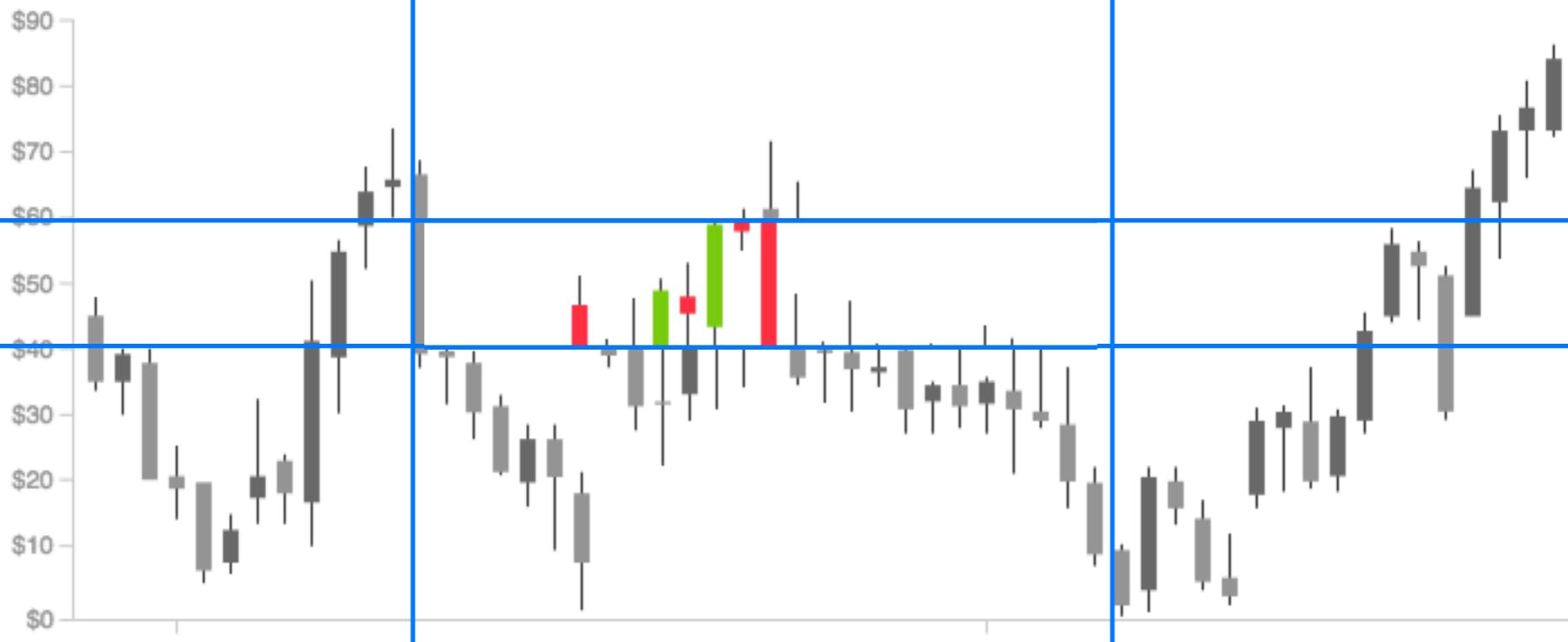


# DAILY RULES

To Stabilize Tokens

+10

-10



08:00

18:00



## OMNICHANNEL TOKEN CONSUMPTION

The screenshots show the Cointment app interface. The left screenshot shows a list of products with their prices in CNTM. The right screenshot shows a detailed view of a product with customization options and a purchase summary.

**Left Screenshot (List View):**

Product	Price (CNTM)
Iced Latte	10 CNTM
Americano	7 CNTM
Mocha Frappacino	15 CNTM
Iced Chai	12 CNTM
Cheese Cake	19 CNTM

**Right Screenshot (Detail View - Iced Latte):**

Category	Value
TOKEN	CNTM
SHOP	0.021 ETH
SIZE	TALL
FLAVOR	VANILLA
DETAILS	
Current Balance	1 ETH
1.025 NEX	- 0.105 ETH
EST GAS	- 0.0045 ETH
Total Cost	- 0.1095 ETH
Remaining Balance	0.8905 ETH

**Buttons:** BUY NOW

Add Custom Products  
and Services

Customize Fields  
Needed Per Item

0.2% Conversion Fee + 0.5% Transaction Fee



# MONICO LEAD



**Chris Blanquera**

A startup veteran, with [2 exits](#) in his career. An advocate of the Startup Community in SEA, mentoring over 20 startups and has [invested in over 30 ICOs](#) so far.

<https://www.linkedin.com/in/christian-blanquera-bb072838/>



**Edgar Illaga**

A seasoned technologist, Ed resides on the [compliance](#) board of PADCDI, an association in the Philippines helping the [SEC](#) and [BSP regulate tokens](#) and crypto exchanges.

<https://www.linkedin.com/in/edgarilaga/>



**Ralph Muncada**

One of the few people in SEA that extensively practice [data driven marketing](#). Ralph's latest exploits includes bringing Jobayan to [500k unique visits](#) in less than [120 days](#).

<https://www.linkedin.com/in/ralph-muncada-a5302960/>



**Rico Maglyon**

More than a full stack, Rico is one of the few [blockchain practitioners](#) located in the Philippines designing and building [ERC](#), [Stellar](#) and [Hyperledger](#) systems

<https://www.linkedin.com/in/federicomaglayon/>



**Clark Galgo**

Clark has designed and built [server architectures](#) for some of the largest companies in SEA and has helped 3 startups technically scale their infra [all the way to acquisitions](#).

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# MONICO TEAM



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Mobile Developer

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**Joni Jimenez**

Mobile Developer

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**Michael Ragaas**

Blockchain Developer

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**Manly Candelieria**

Full Stack Developer

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UI/UX Designer

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**Charles Zamora**

Blockchain Developer

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**April Sacil**

Full Stack Developer

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Project Manager

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**Joanna Defensor**

Operations

<https://www.linkedin.com/in/candacejoannadefensor/>



# MONICO ADVISORS



**Sir Henry Lim Bon Leong**

Sterling Group of Companies

Investor, acquirer and executive advisor, Sir Henry is the chairman of one of the [largest private conglomerates](#) in Southeast Asia.

[https://en.wikipedia.org/wiki/Henry\\_Lim\\_Bon\\_Liong](https://en.wikipedia.org/wiki/Henry_Lim_Bon_Liong)



**Jojo Flores**

Plug and Play Tech Center

Silicon Valley VC, Angel and Advisor, Jojo helped guide hundreds of companies in [growth, funding and exits](#) all around the US and Asia.

<https://www.linkedin.com/in/jojof/>



**Anderson Tan**

Alpha | Omega Capital

Anderson is a [successful entrepreneur](#) and [super angel investor](#) of popular companies like DocuSign, Cloudera, Snapchat, Pinterest, Lyft, and SpaceX.

<https://www.linkedin.com/in/andersontan/>



**Jay Fajardo**

Launch Garage

Technoprenuer and Founder of one of the largest and [successful incubators](#) in the Philippines, Jay has expertise in [blockchain](#) and [token sale](#) platforms.

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**Brad Geiser**

GeiserMaclang

Leading [social marketer](#) and [PR expert](#), Brad has been in the background of many [blockchain advocacies in SEA](#), connecting thought leaders.

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**Paul Pajo**

Smart Communications

Paul is the current Head of Partnerships and a [developer evangelist](#) deep into [blockchain economies](#) and [exchange protocols](#) worldwide.

<https://www.linkedin.com/in/paulpajo/>



IN ASSOCIATION WITH



Philippine Association  
for Digital Commerce  
and Decentralized Industries



GEISERMACLANG

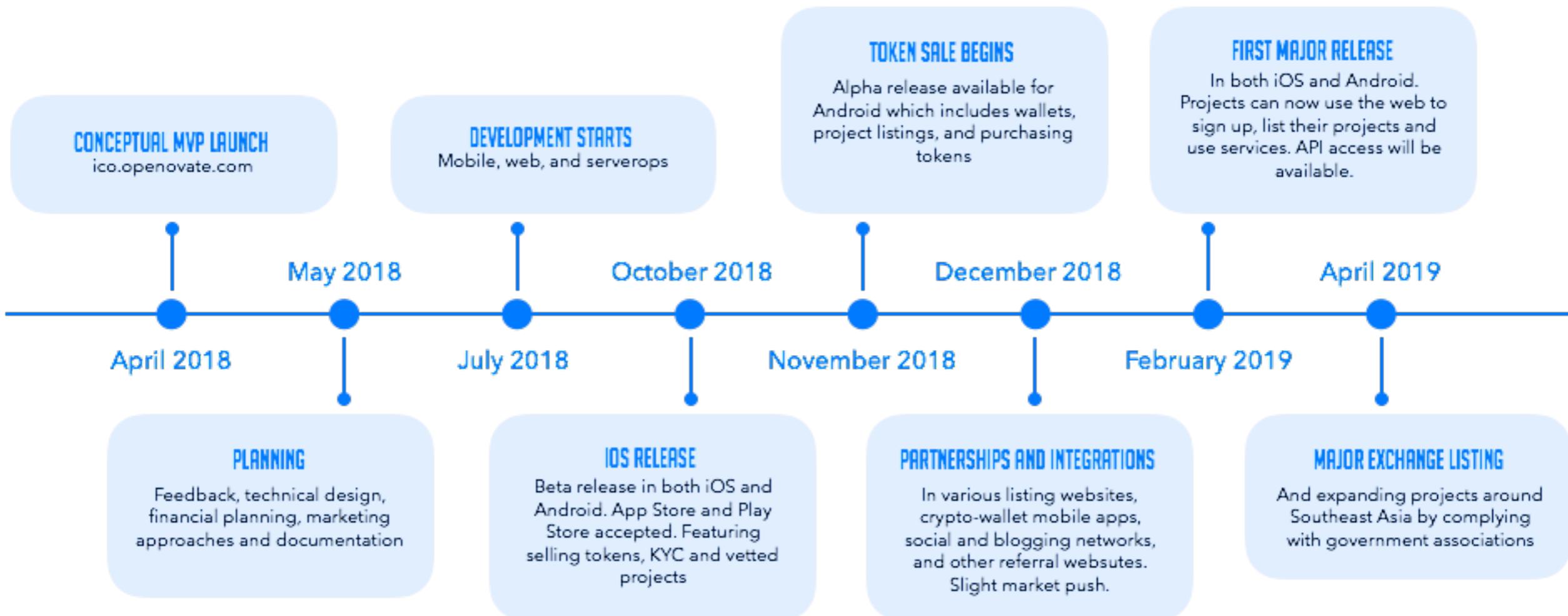
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GORRICETA AFRICA CAUTON & SAAVEDRA

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# ROADMAP





# TOKEN SALE

After the traditional seed round

- Discounted platform features and services
- Transaction fees are consumable with MNC tokens
- Trade MONI on the Monico app as well as secondary markets

Token name **Monico**

Token symbol **MONI**

Token type **Ethereum ERC20**

Total tokens authorized **100,000,000**

Total allocated for sale **50,000,000**

Soft cap **1,000,000**

Price during sale **1,000 MONI = 1ETH**

Accepted payments **ETH**

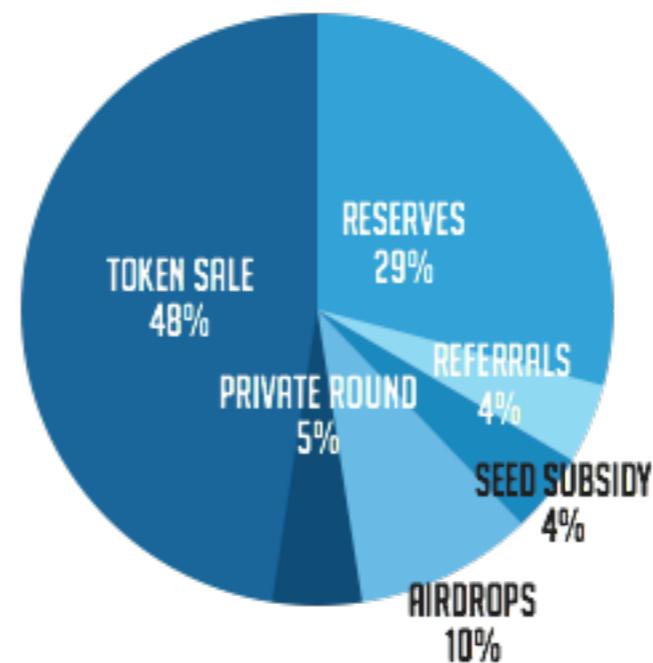
Referral bonus **5-15% of MONI purchased by referred**

Rounds **1 Private round + 4 public rounds**

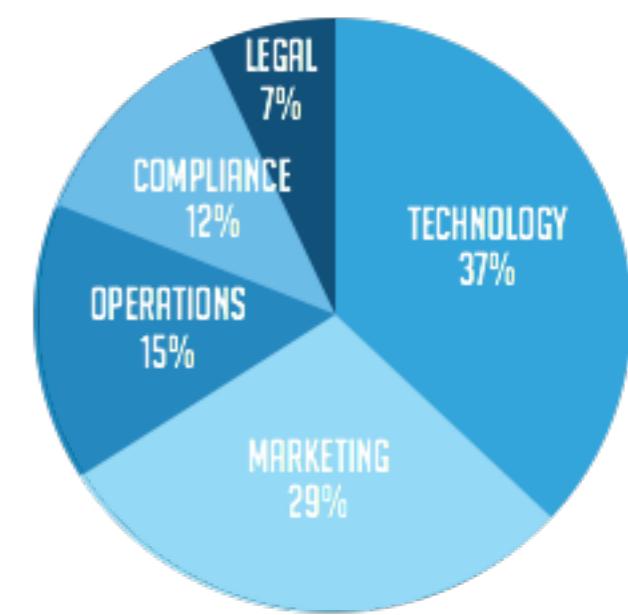
Start date **October 2018**

Official Website <https://moni.co/>

## TOKEN DISTRIBUTION



## FUND USAGE



Round Name	Hard Cap	Discount	Duration
Round A	10,000,000	35% off	1 weeks
Round B	10,000,000	25% off	1 weeks
Round C	10,000,000	15% off	2 weeks
Round D	15,000,000	None	2 weeks