



MONICO

PRESENTATION DECK
V3.3. SEPTEMBER 2018



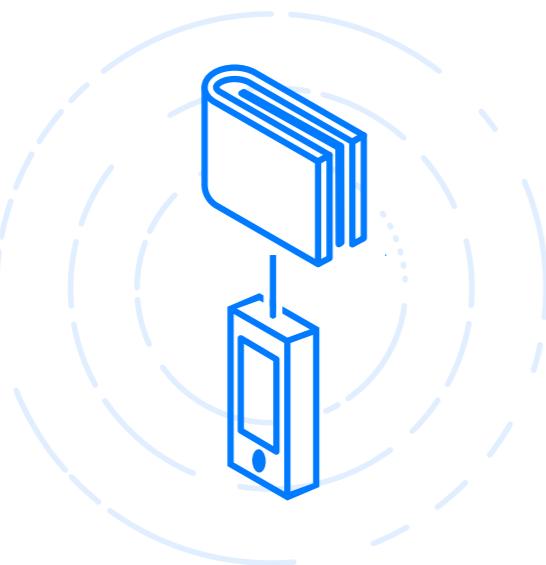
A mobile-first crypto-exchange platform
that empowers consumers to participate
in the token economy.



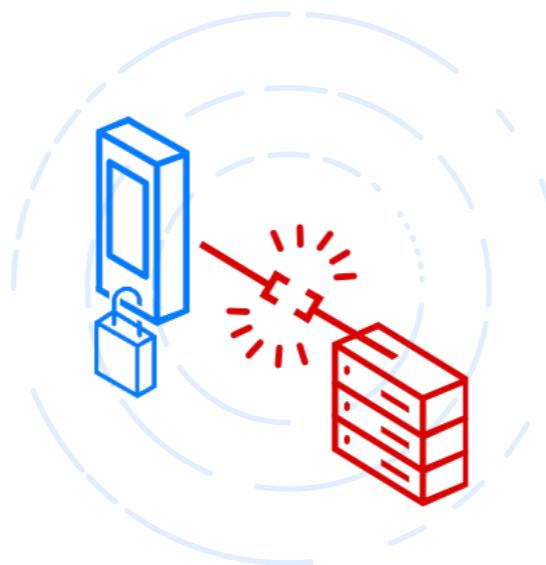


SECURITY

MOBILE AS A COLD WALLET



Wallets are stored on your phone,
not our servers



Wallets are safe if we get hacked
or go down



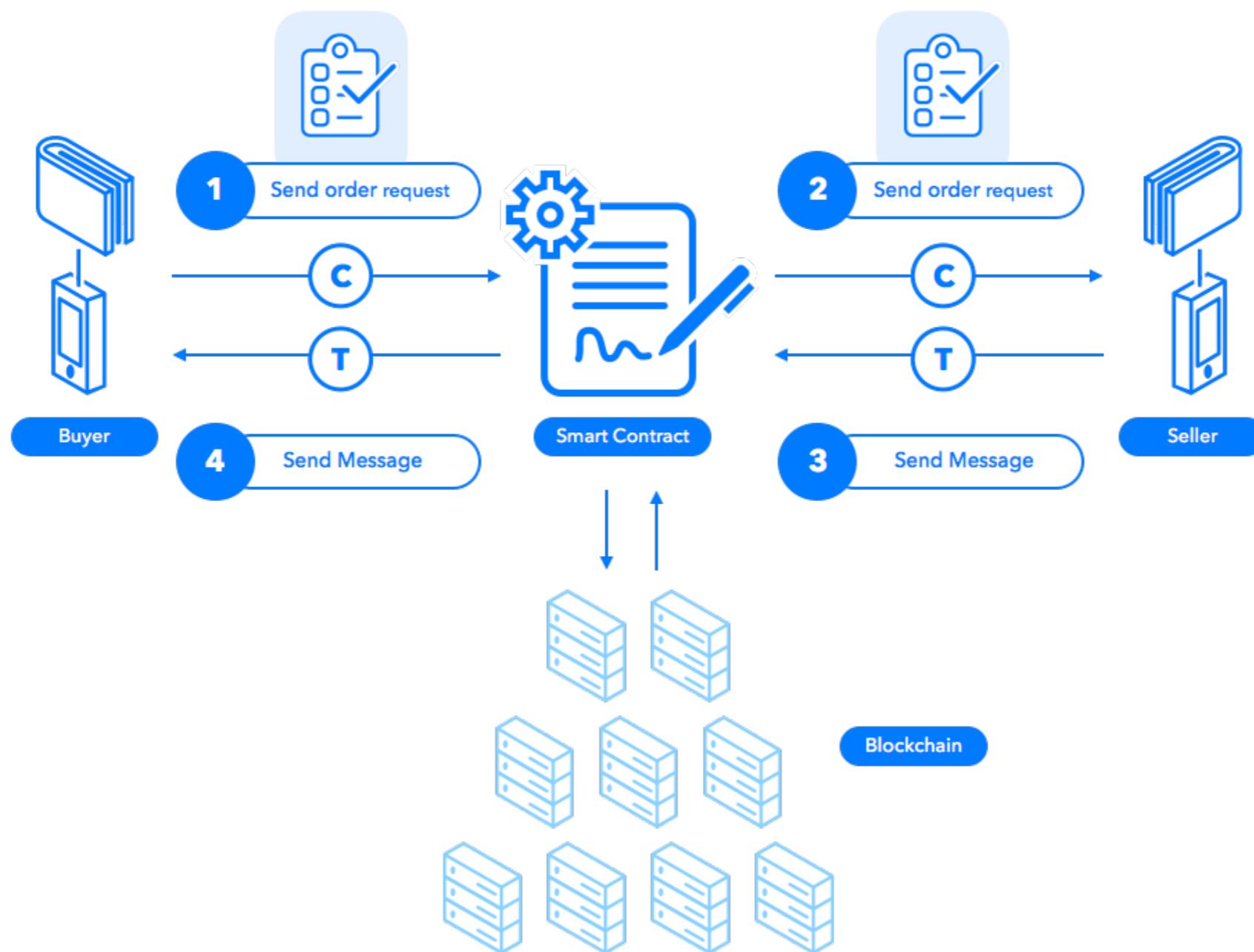
All transactions are safe on the
blockchain



A TRUSTLESS PLATFORM

ZERO CENTRAL ESCROW

PEER-TO-PEER AND DECENTRALIZED



HOW TOKEN LISTING WORKS



Browse Tokens

10:10 AM

Currency: ETH

Search:

1 CNTM ★ 3.5 0.021 ETH 5 of 16

2 LCN ★ 3.5 0.53 ETH - 24.080

3 CNKD ★ 2.5 0.023 BTC Starts in 2 days

4 KLCN ★ 3.5 0.53 ETH 5 of 16

5 LKL ★ 2.5 0.97 LTC Starts in 10 days



Choose a Token

10:10 AM

Cointment

CNTM ★ 3.5 0.021 ETH Average Rating ★ 3.5 Investors 50

ROUND 5 of 16 Ends in:

4 days 10 hrs 30 mins 25 secs

32,500 SOLD 85,000 HARD CAP

BUY TOKEN SHARE

Cointment

Cointment is world's first payment with no FX risks. Instant, Free and Safe Payments. It is a global decentralized advertising exchange where companies advertise effectively.



Buy Tokens

10:10 AM

Cointment

CNTM ★ 3.5 0.021 ETH 5 of 16

My Investment Wallet

ETH BALANCE 1 ETH OWNED CNTM TOKEN 1.025 CNTM

AMOUNT TO BUY 0.105 ETH = 5 CNTM

DETAILS

Current Balance	1 ETH
1.025 NEX	- 0.105 ETH
EST GAS	- 0.0045 ETH
Total Cost	- 0.1095 ETH
Remaining Balance	0.8905 ETH

BUY TOKEN



Wallet Created

10:10 AM

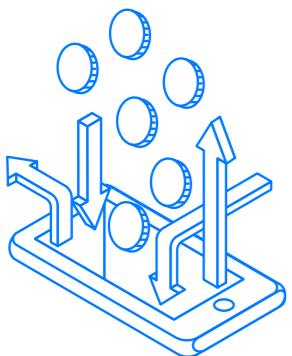
My Wallet

CURRENCY TOKEN

CNTM 6.025 CNTM Investment Wallet

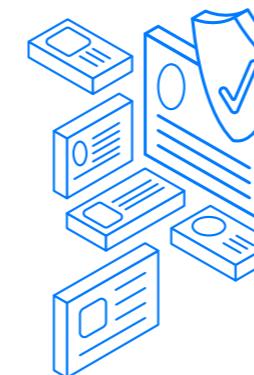
LCN 90 LCN Investment Wallet

TOKEN LISTING HIGHLIGHTS



EASILY BUY AND SELL TOKENS

Both in intial offerings and for trading in the mobile app.



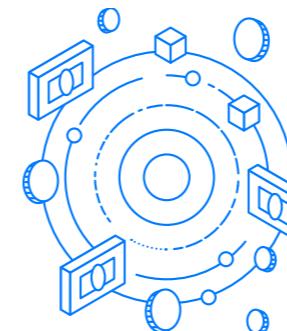
COMPLETE KYC

Company information and business documents. Founders KYC, token design and smart contracts vetting.



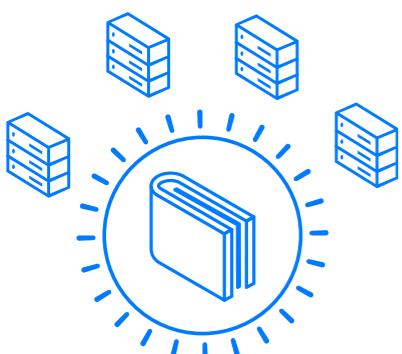
CROWDSALE FEATURES INCLUDED

KYC, 2FA, discount, Referral, and Round Management and Private Round Features. Of course admin and APIs as well.



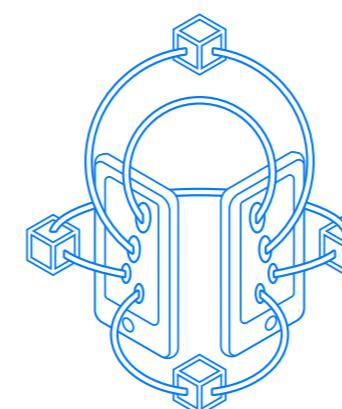
MULTIPLE CRYPTOCURRENCIES

Accept payments from Bitcoin, Litecoin, Ethereum, Stellar, Monero, NEO, NEM, and Ripple.



DECENTRALIZED TRADING

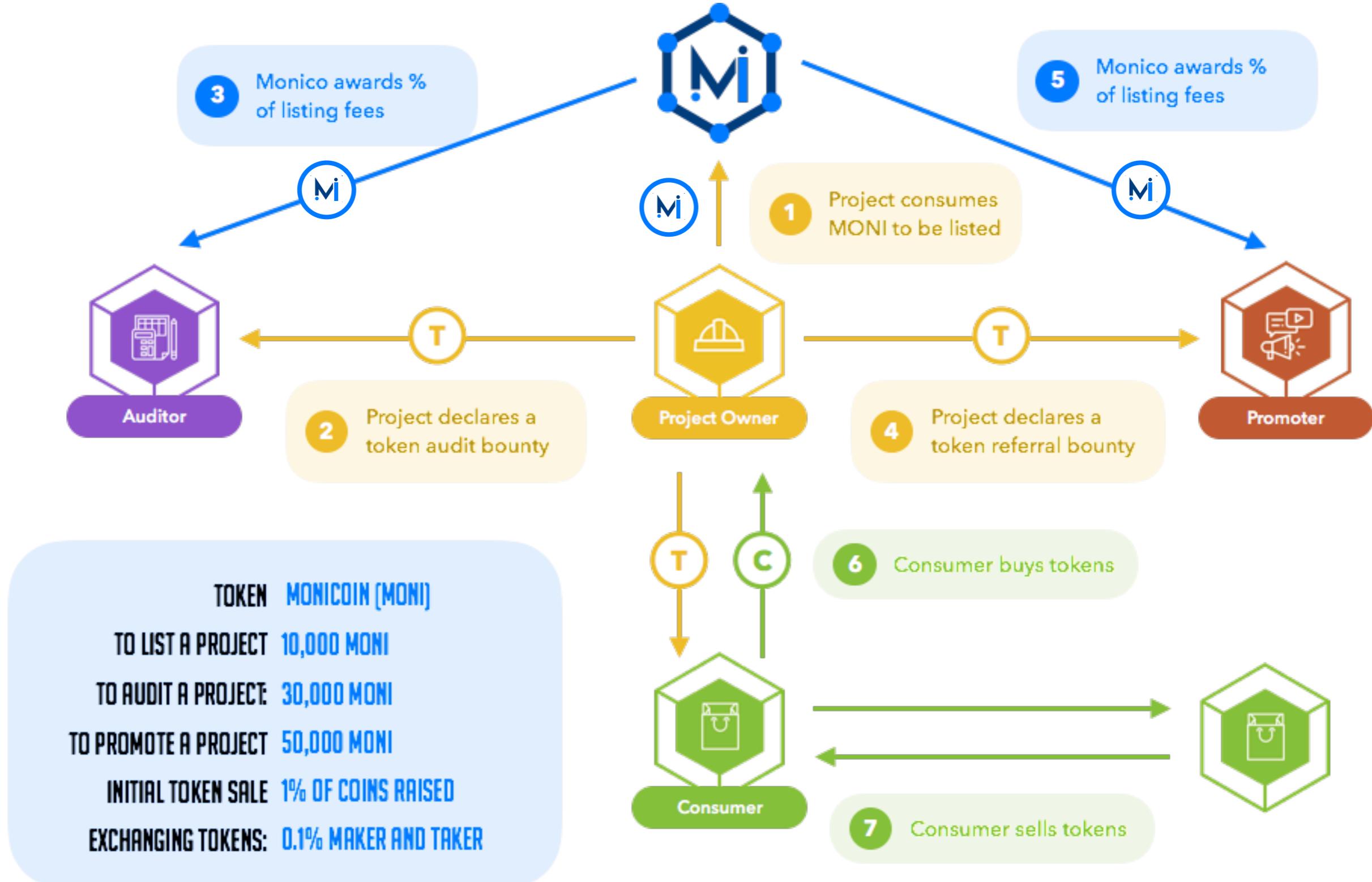
Wallet information are never stored on servers and transact with multisig and smart contracts.



INTEROPERABILITY

Not just ERC20. Monico also supports Stellar, NEM based tokens with more to come.

TOKEN LISTING UTILITY





TOKEN LISTING MARKET SIZE



Crypto Market Cap 2018



The ICO Market 2018



ICO Marketing 2018

Calculations based on the average 500kUSD budget needed for marketing plus a 2% success fee.

- Data summarized with Smith+Crown and ICO Rating



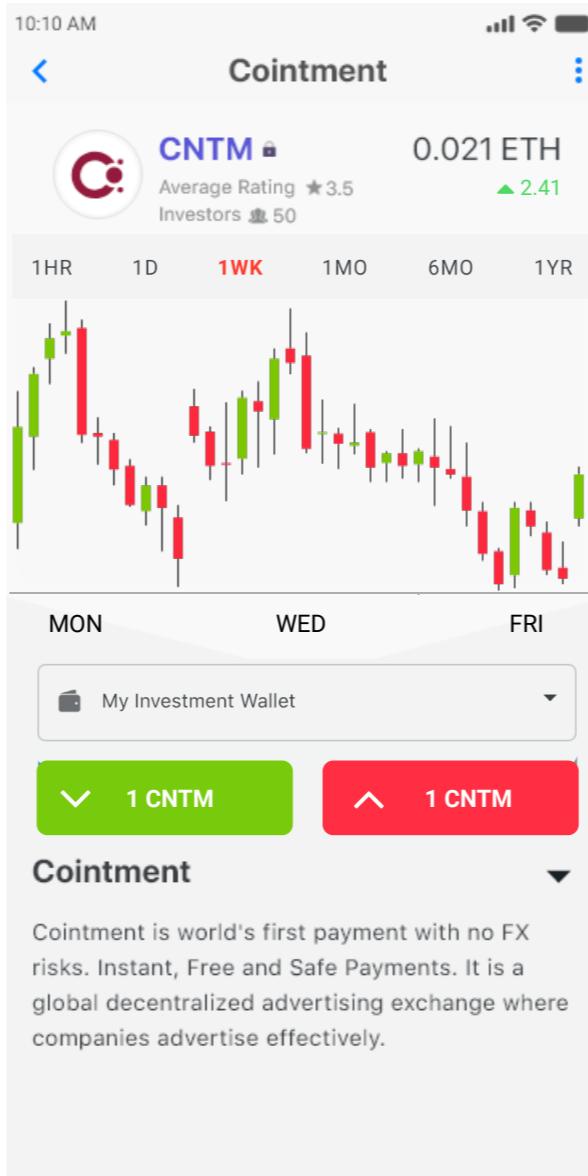
MONI-DEX

A Decentralized Exchange For Traders on the Go

Analyze Trading Patterns

Quickly Buy Tokens

Discounted when using MONI 



View the Current Value

Quickly Sell Tokens

Advanced Trading Features Also Included



DAILY RULES

To Stabilize Tokens

+10

-10



08:00

18:00



OMNICHANNEL TOKEN CONSUMPTION

The screenshots show the Cointment app interface. The left screenshot shows a list of products with their prices in CNTM. The right screenshot shows a detailed view of a product with customization options and transaction details.

Left Screenshot (List View):

Product	Price (CNTM)
Iced Latte	10 CNTM
Americano	7 CNTM
Mocha Frappacino	15 CNTM
Iced Chai	12 CNTM
Cheese Cake	19 CNTM

Right Screenshot (Detail View - Iced Latte):

Category	Value
TOKEN	CNTM
SHOP	0.021 ETH
SIZE	TALL
FLAVOR	VANILLA
DETAILS	
Current Balance	1 ETH
1.025 NEX	- 0.105 ETH
EST GAS	- 0.0045 ETH
Total Cost	- 0.1095 ETH
Remaining Balance	0.8905 ETH

Buttons: BUY NOW

Add Custom Products
and Services

Customize Fields
Needed Per Item

0.2% Conversion Fee + 0.5% Transaction Fee



MONICO LEAD

**Chris Blanquera**

A startup veteran, with [2 exits](#) in his career. An advocate of the Startup Community in SEA, mentoring over 20 startups and has [invested in over 30 ICOs](#) so far.

<https://www.linkedin.com/in/christian-blanquera-bb072838/>

**Edgar Illaga**

A seasoned technologist, Ed resides on the [compliance](#) board of PADCDI, an association in the Philippines helping the [SEC](#) and [BSP regulate tokens](#) and crypto exchanges.

<https://www.linkedin.com/in/edgarilaga/>

**Michael Montoya**

A recent [blockchain](#) influencer in the Philippines, proven [business development](#) and networking abilities Michael demonstrates successes in e-learning and travel.

<https://www.linkedin.com/in/michael-alexander-montoya/>

**Ralph Muncada**

One of the few people in SEA that extensively practice [data driven marketing](#). Ralph's latest exploits includes bringing Jobayan to [500k unique visits](#) in less than [120 days](#).

<https://www.linkedin.com/in/ralph-muncada-a5302960/>

**Rico Maglyon**

More than a full stack, Rico is one of the few [blockchain practitioners](#) located in the Philippines designing and building [ERC](#), [Stellar](#) and [Hyperledger](#) systems

<https://www.linkedin.com/in/federicomaglayon/>

**Clark Galgo**

Clark has designed and built [server architectures](#) for some of the largest companies in SEA and has helped 3 startups technically scale their infra [all the way to acquisitions](#).

<https://www.linkedin.com/in/clarkgalgo/>



MONICO TEAM



Ciara Estavillo

Mobile Developer

<https://www.linkedin.com/in/cjestavillo/>



Joni Jimenez

Mobile Developer

<https://www.linkedin.com/in/joni-jimenez-085b57105/>



Michael Ragaas

Blockchain Developer

<https://www.linkedin.com/in/michael-jhon-raagas-20185176/>



Manly Candelieria

Full Stack Developer

[https://www.linkedin.com/in/manly-cederlandaria-98953373/](https://www.linkedin.com/in/manly-candelieria-98953373/)



Crisanto Baquiran Jr

UI/UX Designer

<https://www.linkedin.com/in/crisanton-baquiran-jr-08278380/>



Jamie Ozaki

Branding & Creative Lead

<https://www.linkedin.com/in/jamie-ozaki-24a50937/>



Charles Zamora

Blockchain Developer

<https://www.linkedin.com/in/charles-zamora-77625990/>



April Sacil

Full Stack Developer

<https://www.linkedin.com/in/aprilsacil/>



Cyril Ibude

Community Manager

<https://www.facebook.com/ibude.chuks>



Joseph Fedelino

Project Manager

<https://www.linkedin.com/in/joseph-fidelino-424b11106/>



Mark Marmol

Quality Assurance

<https://www.linkedin.com/in/mark-joseph-marmol-b97070141/>



Joanna Defensor

Operations

<https://www.linkedin.com/in/candacejoannadefensor/>



MONICO ADVISORS



Sir Henry Lim Bon Leong

Sterling Group of Companies

Investor, acquirer and executive advisor, Sir Henry is the chairman of one of the [largest private conglomerates](#) in Southeast Asia.

https://en.wikipedia.org/wiki/Henry_Lim_Bon_Liong



Jojo Flores

Plug and Play Tech Center

Silicon Valley VC, Angel and Advisor, Jojo helped guide hundreds of companies in [growth, funding and exits](#) all around the US and Asia.

<https://www.linkedin.com/in/jojof/>



Anderson Tan

Alpha | Omega Capital

Anderson is a [successful entrepreneur](#) and [super angel investor](#) of popular companies like DocuSign, Cloudera, Snapchat, Pinterest, Lyft, and SpaceX.

<https://www.linkedin.com/in/andersontan/>



Jay Fajardo

Launch Garage

Technoprenuer and Founder of one of the largest and [successful incubators](#) in the Philippines, Jay has expertise in [blockchain](#) and [token sale](#) platforms.

<https://www.linkedin.com/in/jayfajardo/>



Brad Geiser

GeiserMaclang

Leading [social marketer](#) and [PR expert](#), Brad has been in the background of many [blockchain advocacies in SEA](#), connecting thought leaders.

<https://www.linkedin.com/in/brad-geiser-6b98904b/>



Paul Pajo

Smart Communications

Paul is the current Head of Partnerships and a [developer evangelist](#) deep into [blockchain economies](#) and [exchange protocols](#) worldwide.

<https://www.linkedin.com/in/paulpajo/>



IN ASSOCIATION WITH



Philippine Association
for Digital Commerce
and Decentralized Industries



GEISERMACLANG

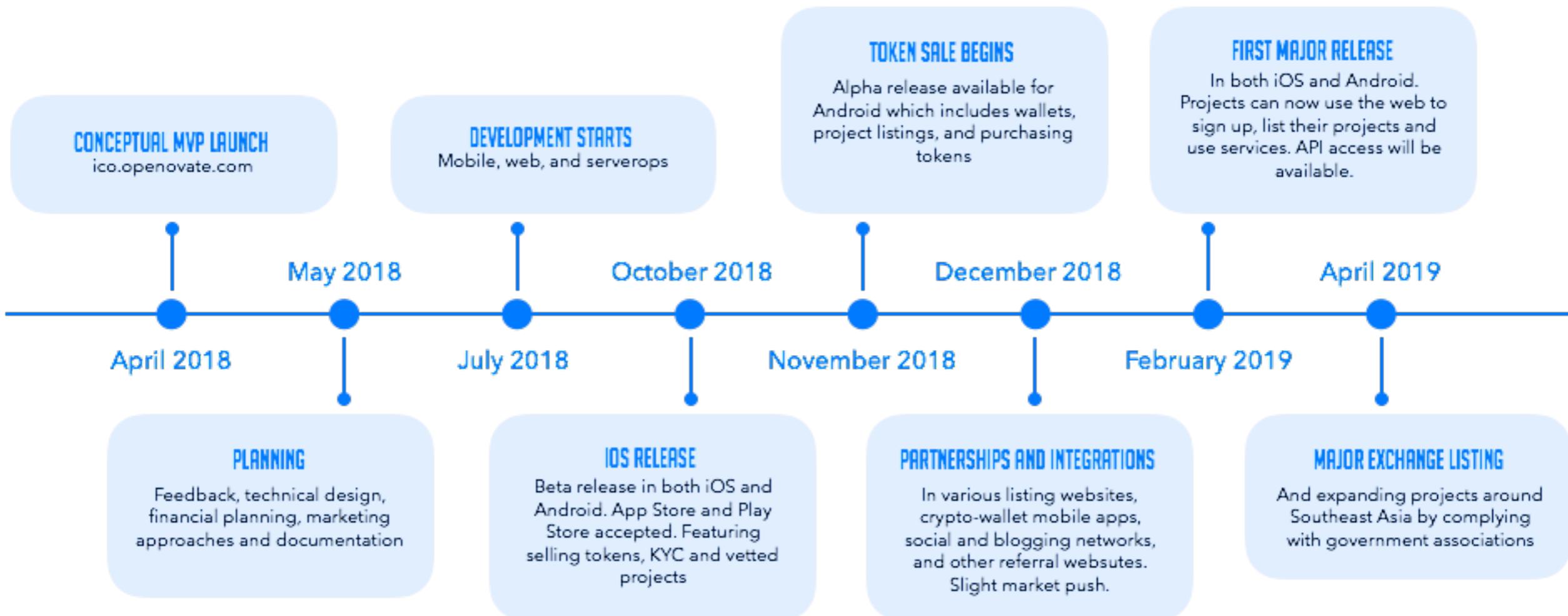
GORRICETA
GORRICETA AFRICA CAUTON & SAAVEDRA

W

YUSARN AUDREY



ROADMAP





TOKEN SALE

After the traditional seed round

- Discounted platform features and services
- Transaction fees are consumable with MNC tokens
- Trade MONI on the Monico app as well as secondary markets

Token name **Monico**

Token symbol **MONI**

Token type **Ethereum ERC20**

Total tokens authorized **100,000,000**

Total allocated for sale **50,000,000**

Soft cap **1,000,000**

Price during sale **1,000 MONI = 1ETH**

Accepted payments **ETH**

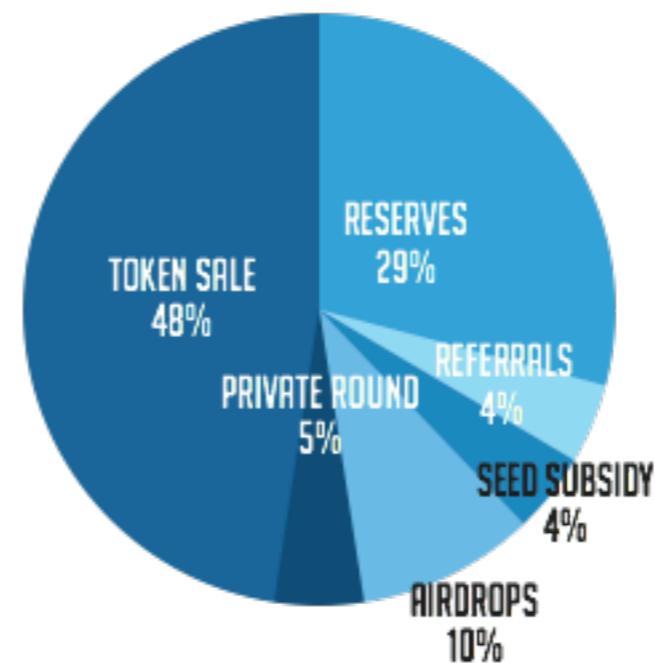
Referral bonus **5-15% of MONI purchased by referred**

Rounds **1 Private round + 4 public rounds**

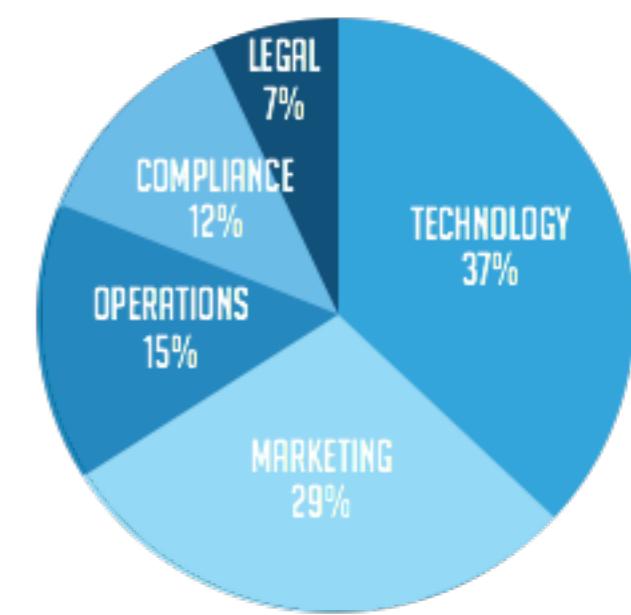
Start date **October 2018**

Official Website <https://moni.co/>

TOKEN DISTRIBUTION



FUND USAGE



Round Name	Hard Cap	Discount	Duration
Round A	10,000,000	35% off	1 weeks
Round B	10,000,000	25% off	1 weeks
Round C	10,000,000	15% off	2 weeks
Round D	15,000,000	None	2 weeks