PetCare CRM

A Salesforce-Based Pet Shop Management System for Customer Engagement and Service Automation

Goal: Make the Pet Care CRM user-friendly for admins, staff, and pet owners, ensuring easy access to pets, bookings, and services.

1) Lightning App Builder – Create Pet Care CRM App

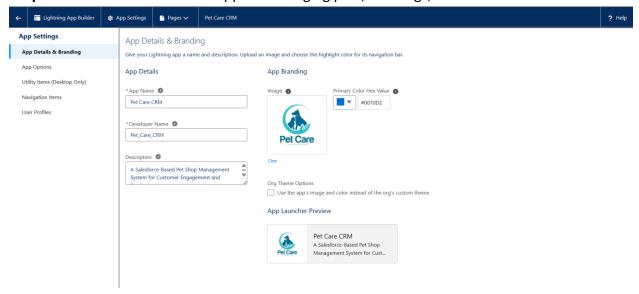
Explanation:

The Lightning App Builder allows you to create a custom Salesforce app tailored to your Pet Care CRM. It groups all the relevant objects, pages, and features into a single interface, making it easier for users to navigate.

Steps:

- 1. Go to Setup → App Manager → New Lightning App.
- 2. Enter **App Name:** Pet Care CRM.
- 3. Add a logo, color theme, and description to match branding.
- 4. Assign **user profiles** such as Admin and Staff to control access.
- 5. Add the necessary **Tabs** for Pets and Bookings (see next step).
- 6. Finish the wizard \rightarrow the app is now ready to launch.

Purpose: Provides a centralized app for managing pets, bookings, and services.



2)Record Pages - Pet/Service Booking Pages

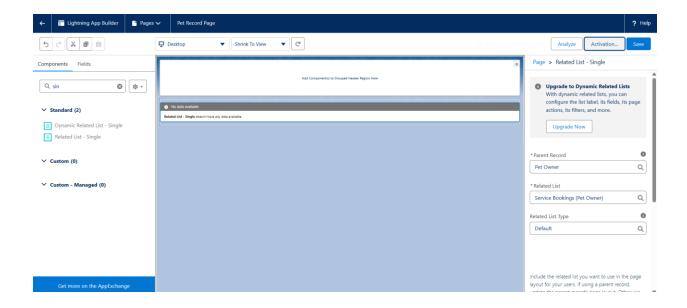
Explanation:

Record pages display detailed information for each pet or service booking. Customizing them ensures users can easily view all related bookings without navigating through multiple pages.

Steps:

- 1. Go to Setup → Object Manager → Pet__c → Lightning Record Pages → New.
- 2. Choose Record Page type → Start from App Default.
- 3. Drag Related Lists Single component onto the page.
- 4. Configure it to show **Bookings related to that pet**.
- 5. Save and activate the page for your app.

Purpose: Makes it easy to see all bookings related to a pet in one place.



3)Tabs - Pets & Bookings

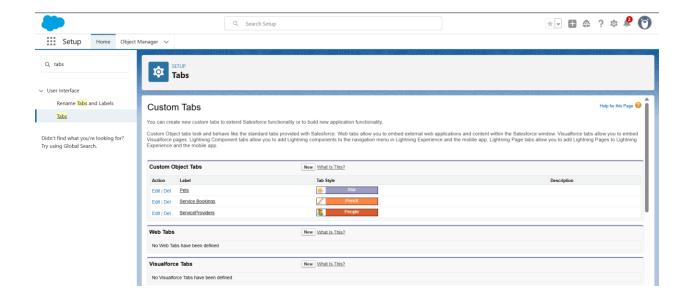
Explanation:

Tabs provide easy navigation within the app, allowing users to quickly access objects like Pets and Service Bookings.

Steps:

- 1. Go to **Setup** \rightarrow **Tabs** \rightarrow **New**.
- 2. Create a **Custom Object Tab** for:
 - o Pet__c → Label: **Pets**
 - Service_Booking_c → Label: Bookings
- 3. Add these tabs to your **Pet Care CRM App** via the App Manager.

Purpose: Ensures users can easily switch between Pets and Bookings without leaving the app.



4) Home Page Layout - Dashboard

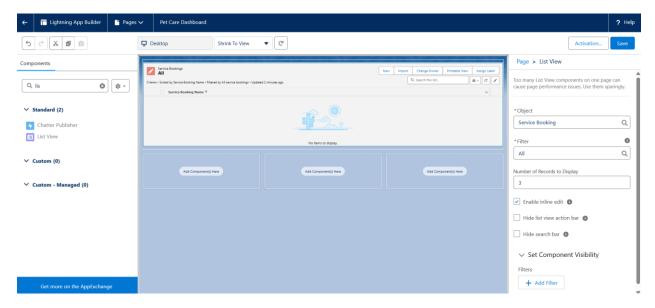
Explanation:

The Home Page acts as a dashboard, giving users an overview of key metrics such as today's bookings, upcoming appointments, and overdue bookings.

Steps:

- 1. Go to Setup → Lightning App Builder → Home Page → New.
- 2. Drag Report Chart or List View components onto the page:
 - Show Today's Bookings
 - Show Upcoming Bookings
 - Show Overdue Bookings
- 3. Save and activate the page as the default home page for your app users.

Purpose: Helps staff and managers quickly monitor bookings and service utilization.



5) Utility Bar - Quick New Booking (Optional)

Explanation:

The Utility Bar allows users to quickly access common actions, like creating a new booking, from any page in the app.

Steps:

- 1. Go to Setup \rightarrow App Manager \rightarrow Edit Pet Care CRM App \rightarrow Utility Bar \rightarrow Add.
- Select Custom Action → New Booking.
- 3. Give a label: New Booking.
- 4. Save and finish.

6) LWC - Search Pets / Services

Explanation:

Lightning Web Components (LWC) provide dynamic and interactive UI components. A search component allows users to find available services for pets based on selected dates.

Steps:

- 1. Create an LWC named searchAvailableServices.
- 2. Include the following elements:
 - o Date input fields for start and end date

- Search button
- Data table to display search results

Example HTML snippet:

```
lightning-input type="date" label="Start Date" onchange={handleStartDate}></lightning-input>
</lightning-input type="date" label="End Date" onchange={handleEndDate}></lightning-input>
</lightning-button label="Search" onclick={searchServices}></lightning-button>
</lightning-datatable
    data={services}
    columns={columns}
    key-field="Id">
</lightning-datatable>
```

Purpose: Improves user experience by providing an interactive search interface for available services.

7)Apex with LWC – Imperative Call

Explanation:

Imperative Apex calls allow the LWC to fetch data dynamically when a user interacts with the UI, such as clicking the Search button.

Steps:

1. Create an Apex method in BookingService with @AuraEnabled(cacheable=true):

```
@AuraEnabled(cacheable=true)
public static List<Service__c> getAvailableServices(Date startDate, Date endDate){
   return [SELECT Id, Name FROM Service__c WHERE Status__c = 'Available'];
}
```

2. Call this method imperatively from the LWC when the user clicks Search.

Purpose: Fetches real-time data from Salesforce to display available services.

8)Events in LWC - Child to Parent

Explanation:

Custom events allow child LWCs (e.g., search form) to communicate with parent LWCs (e.g., datatable for results).

Steps:

1. In the child LWC, create a **CustomEvent**:

```
handleSearch() {
  const searchEvent = new CustomEvent('searchresults', { detail: this.selectedDates });
  this.dispatchEvent(searchEvent);
}
```

2. In the parent LWC, listen for the event:

<c-search-form onsearchresults={handleResults}></c-search-form>

3. Update the datatable using the handleResults method.

Purpose: Ensures modular components can communicate and update the UI dynamically.

9) Wire Adapters – Display Available Services

Explanation:

Wire adapters allow components to automatically fetch and display Salesforce data reactively.

Steps:

```
@wire(getAvailableServices, { startDate: '$startDate', endDate: '$endDate' })
services;
```

• The data table updates automatically whenever the user changes start or end date.

Purpose: Provides a real-time display of available services without manual refresh.

10) Imperative Apex Calls – Book Now

Explanation:

When a user clicks the **Book Now** button, an imperative Apex call creates a new booking record in Salesforce.

Steps:

```
bookService(serviceId) {
    createBooking({ serviceId: serviceId })
        .then(result => { /* Navigate to booking page */ })
        .catch(error => { console.error(error); });
}
```

• The createBooking method is an Apex function with @AuraEnabled.

Purpose: Allows users to create bookings directly from the UI.

11) Navigation Service - Go to Booking Record

Explanation:

After creating a booking, navigating the user to the newly created **Booking record page** provides a smooth workflow.

Steps:

```
this[NavigationMixin.Navigate]({
  type: 'standard__recordPage',
  attributes: {
    recordId: bookingId,
    objectApiName: 'Service_Booking__c',
    actionName: 'view'
}
```

import { NavigationMixin } from 'lightning/navigation';

});Purpose: Improves usability by automatically directing users to the relevant booking record