

# **MADHAV ECOMMERCE SALES REPORT**



# INTRODUCTION

Welcome to our Sales Report Presentation. Today, we delve into a comprehensive overview of our sales performance, exploring the highs, challenges, and strategic insights that have shaped our journey. This presentation is more than just numbers, it's a narrative of our collective efforts, showcasing the impact of our sales strategies and the pathways to future success.

# KEY POINTS

**01** Data Collection

**02** Data Cleaning & Wrangling

**03** Data Modeling

**04** Data Visualization

**05** Dashboard Design

**06** Sharing Insights

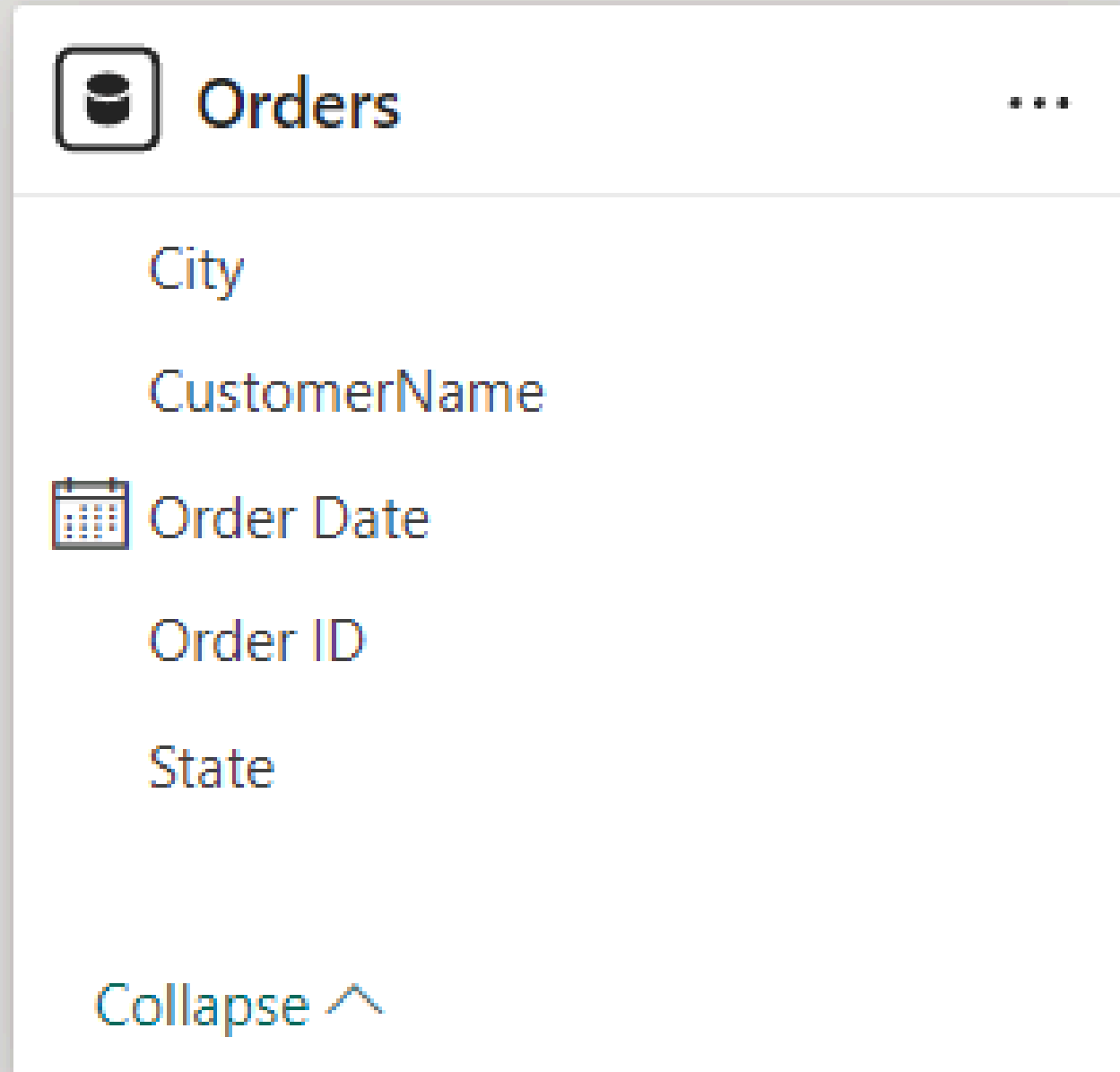




# OBJECTIVE

Owner of Madhav Store wants us to help them create a dashboard to track and analyze their online sales across India.

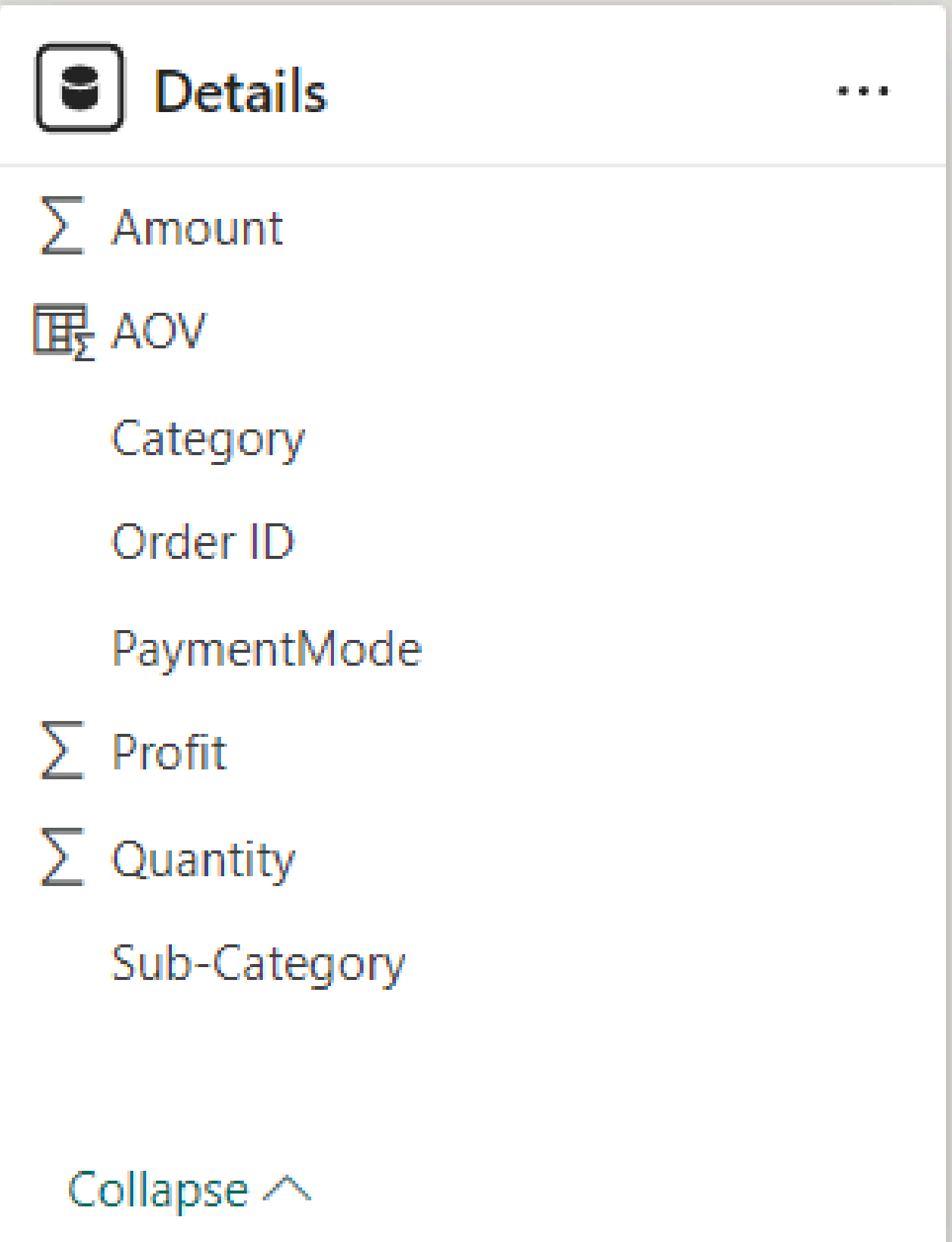
# DATA MODEL



1



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# MADHAV ECOMMERCE SALES DASHBOARD

Qtr 1

Qtr 2

Qtr 3

Qtr 4

All



438K

Sum of Amount

37K

Sum of Profit

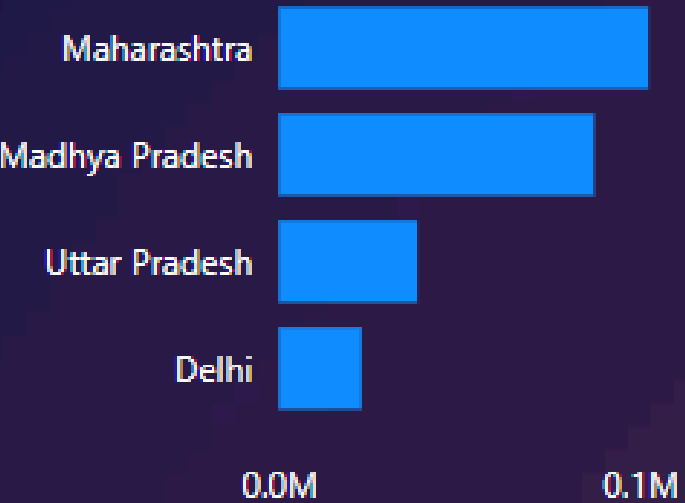
5615

Sum of Quantity

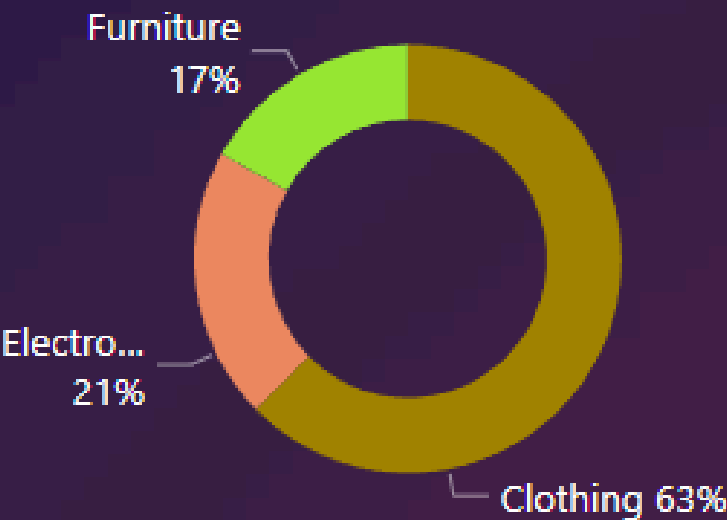
121K

Sum of AOV

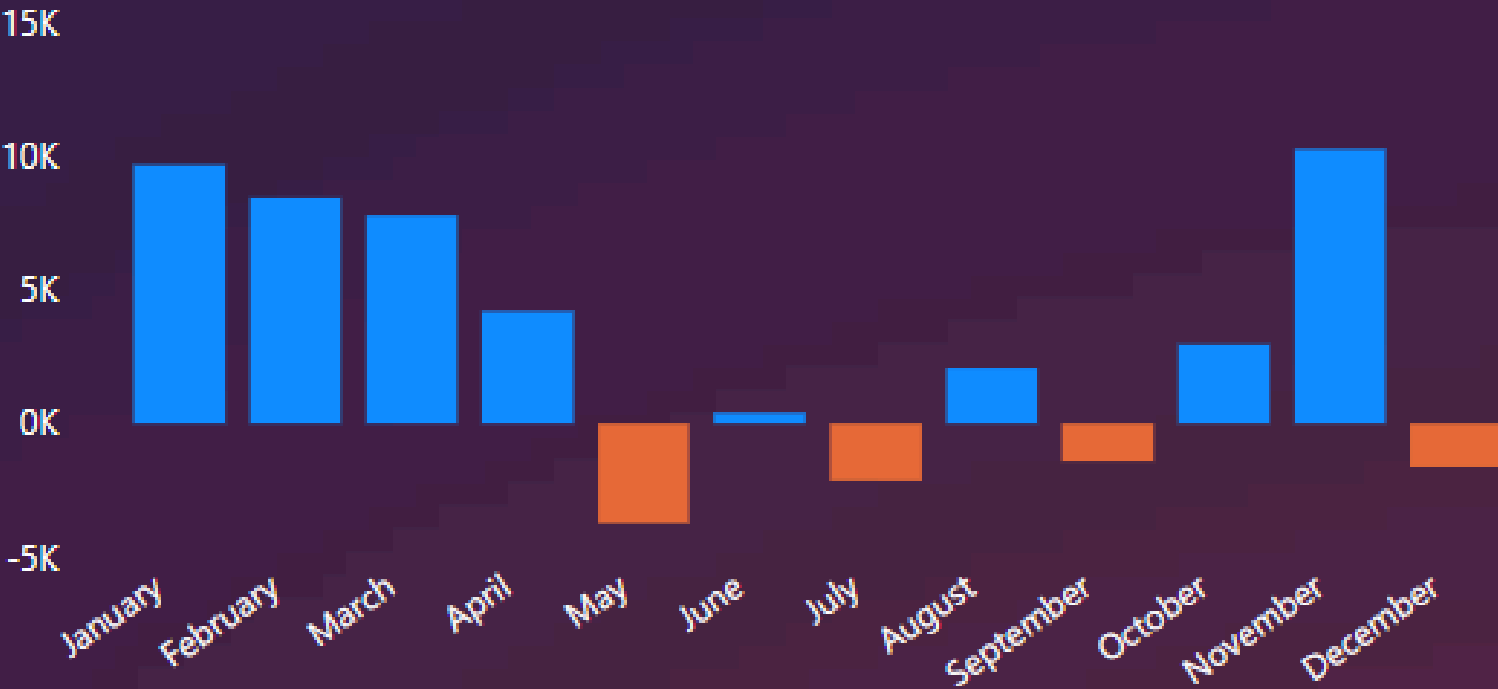
Sum of Amount by State



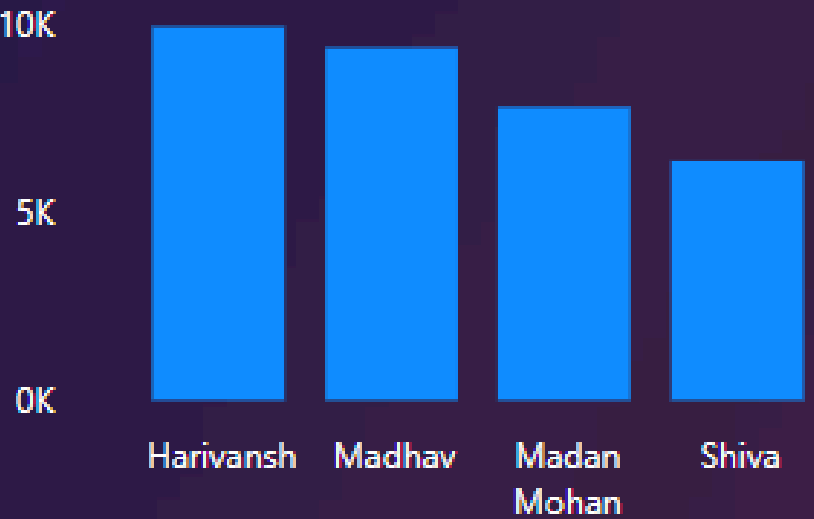
Sum of Quantity by Category



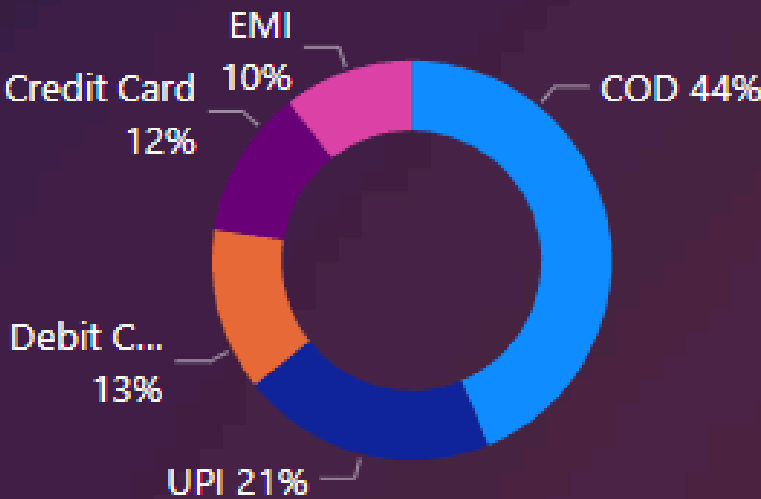
Profit by Month



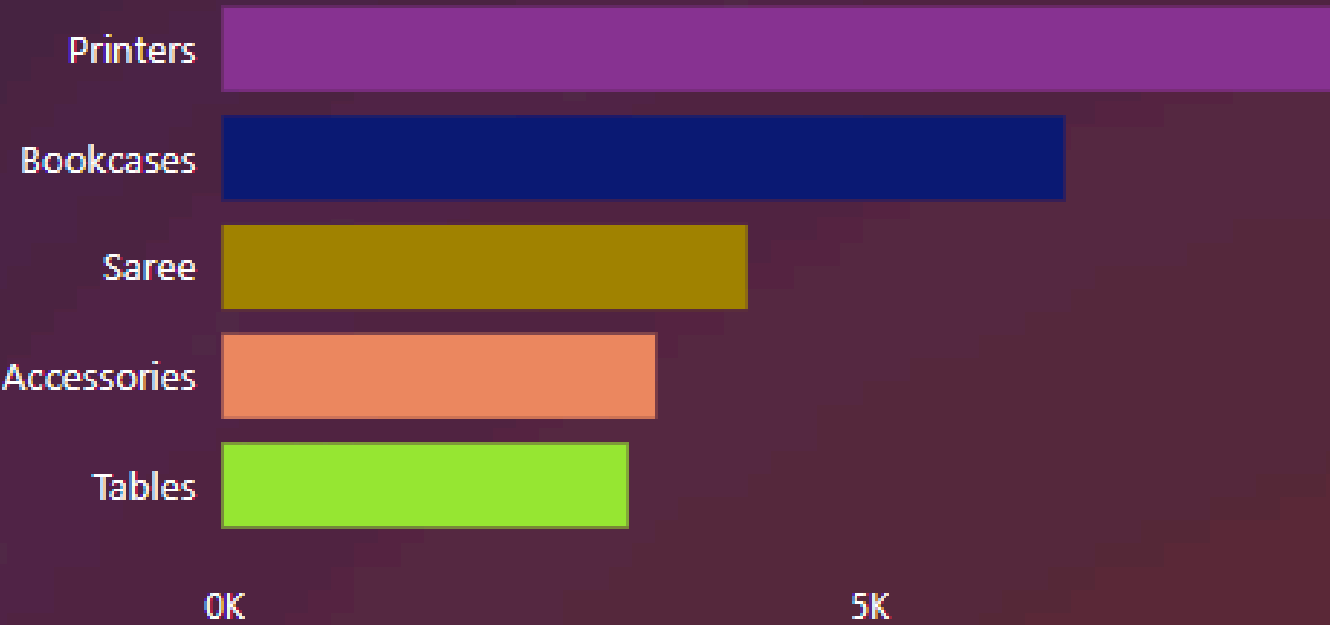
Sum of Amount by CustomerName



Sum of Quantity by PaymentMode



Sum of Profit by Sub-Category



The background is a solid dark red color. It features several overlapping, semi-transparent hexagonal shapes in a lighter shade of red. These hexagons are arranged in a way that creates a sense of depth and geometric complexity. Some hexagons are solid, while others are outlined. The text 'THANK YOU' is centered in a bold, white, sans-serif font.

**THANK YOU**