Ideation Phase Brainstorm & Idea Prioritization Template

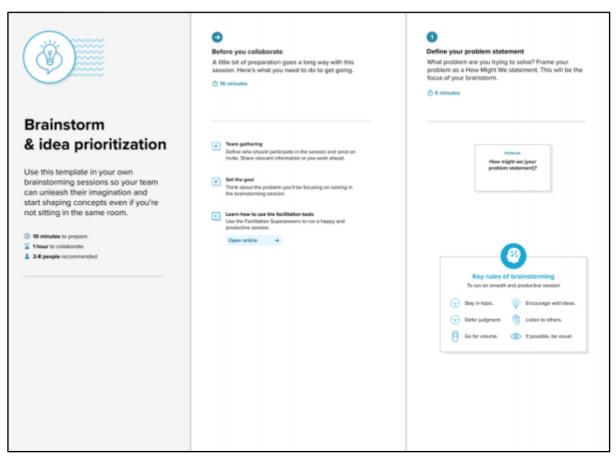
Date	20.10.2023
Team ID	NM2023TMID10484
Project Name	Hastag Generation
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

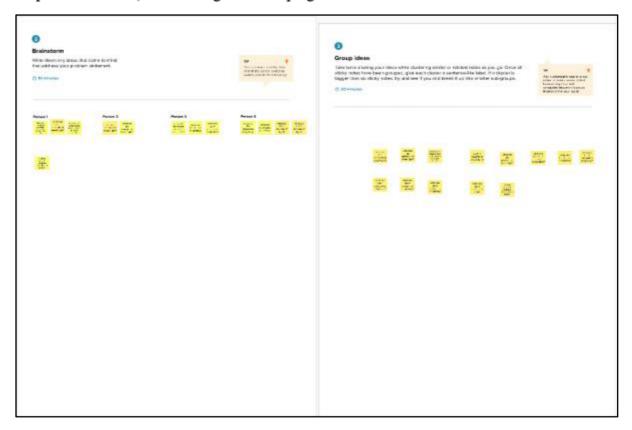
Event-Related Hashtags: Create hashtags specific to events, such as #SummerFest2023, #TechConference, or #FamilyReunionFun.Location-Based Hashtags: Incorporate your location, like #NewYorkEats for a food-related post in New York. Trending Topics: Keep an eye on current trends and generate relevant hashtags, such as #SustainabilitySolutions or #SpaceExploration.Product or Brand Hashtags: If you're promoting a product or brand, make a unique hashtag like #GadgetGuru or #HealthyHabits.Daily Themes: Utilize daily themes like #ThrowbackThursday or #MotivationMonday.Quotes and Sayings: Use popular quotes or sayings like #CarpeDiem or #LifeIsBeautiful.Community Engagement: #ShareYourStory Create hashtags to engage your audience, e.g., #AskMeAnything.Niche Interests: Target specific niches, like #GamingGalaxy for gamers or #BookwormReads for book lovers. Seasonal Hashtags: Incorporate the season or holidays, such as #SummerAdventures or #HalloweenHaunts.Personalized Hashtags: Craft a unique hashtag for yourself, like #TravelingTom or #CookingCrazyChris.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

