

## Ideation Phase

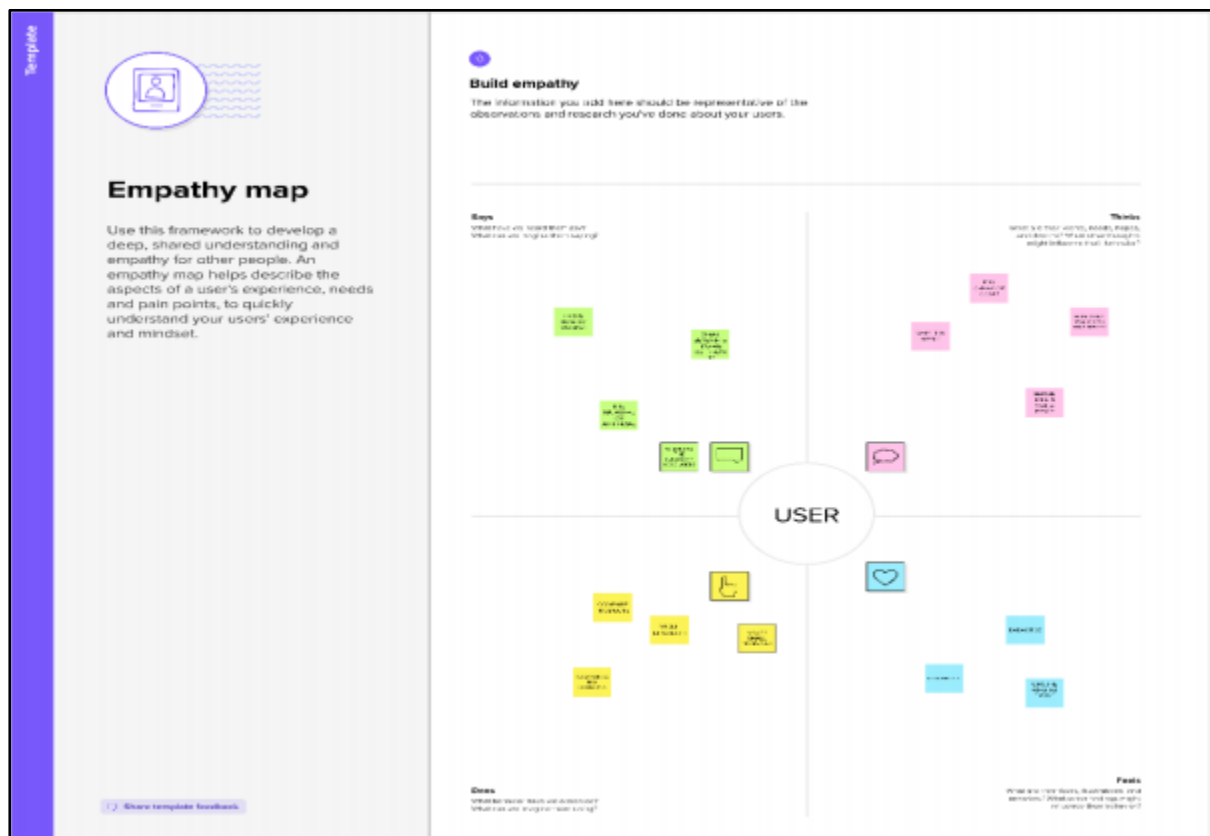
### Empathize & Discover

Date	20.10.2023
Team ID	NM2023TMID1048
Project Name	Hastag Generation
Maximum Marks	4 Marks

#### EMPATHY MAP CANVAS :

To create a hashtag on Instagram, simply include the '#' symbol followed by the word or phrase you want to turn into a hashtag. For example, if you want to create a hashtag for a photo of a beautiful sunset, you can write something like: "#SunsetMagic" or "#GoldenHourViews." This will make your content discoverable to others interested in the same topic. Just be sure to make your hashtags relevant to your post and use them sparingly for the best results

#### Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>