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You need to hire a specialised staff for outreach and engagement.

***What qualities/background would you look for in a candidate?***

Due to a change in management your project strategy of engaged research is now at the centre of the organisation's priorities.

***How would you best take advantage of this?***

One year into your community engagement project you are approached by other similar organisations to participate. The only problem is that you haven't the staffing to manage this.

**How might you find a creative solution?**

The collection of objects from the community for your project has been more successful than anticipated. However, your workflow was not designed for the volume of objects (video, tapes etc.).

**How could you ensure the digitisation and inclusion of these objects in your project?**

You need to decide between purchasing specialised equipment for the project and out-sourcing the work. You need advice to make the best choice for your project.

**Where might you turn to for advice?**

The funding has ended for what has been a very successful project. The community you work with would like to continue, but without funding a new model is needed.

**What possibilities might exist to keep the project going?**

You are working on your communication plan at the start of your project.

**Brainstorm as to what channels you might use to reach non-academic audiences!**

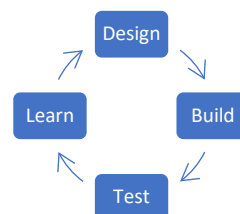
Your university encourages engaged research. While you have given lectures to non-academic audiences, you have never involved the public more deeply.

**Brainstorm ways to find avenues where you could involve the public in co-creation!**

You have an idea for engaged research, but there is nobody at your institution who does this type of work.

**Where/Whom might you turn to for advice?**

You are working with an iterative design cycle.



**How do you handle the constant feedback?**



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Your pitch of an engaged project to senior management is well received. However, concerns relating to storage and content are raised.

**What safeguards would build into the workflow to mitigate these risks?**

You have just been awarded a significant grant for a community engagement project. Congratulations!

**When is the right time to begin to engage the public? What are the pros and cons of each approach?**

You would like to bring the community into the design phase of your project infrastructure and design, not only the participation phase.

**What vehicles/activities/methods might you use to gather this feedback. What are the opportunities and challenges of working this way?**

You would like to engage students in your outreach project?

**What do you need to be aware of when working with this new audience?**

You need to keep metrics for your new funded project: social media, online, and in-person events

**What is the best way to collect this information?**

You have a new team in place.

**What is the best way to train everybody in the ethos of engaged scholarship?**

You've been asked to be on a panel in which you should present the three most important things to consider when doing engaged research.

**What would you say?**

You would like to bring your ethos of engaged scholarship into the university classroom.

**How might you start?**

You have been asked to write a blog post about the three most important things to avoid when doing engaged research.

**What are they?**

You have been asked to give a talk to university students about doing engaged research.

**What are the three points you would stress to them?**



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You have an idea for research project, but are not sure if the audience you wish to reach would engage.

**What is the best way to test your ideas?**

Your team has built a new interface for your project.

**How would you go about getting feedback from the community?**

Your project is up for an award!

**Move forward five spaces**

You've been invited to be on an engaged research panel.

**What are the 5 most important takeaways for the audience?**

Your new team needs shared platforms to collaborate.

**What is the best software and online tools to use?**

You want to develop activities to help your new team understand & buy into the project goals & ethos.

**What is the best way to achieve this?**

You want to begin a media campaign to reach a non-academic audience.

**What are the channels you might use?**

Your team has grown.

**What is the best way to document and keep updated project protocols & documentation?**

Your first community engagement event was a great success.

**What should your team do so that it can be replicated?**

The upper management has asked you to develop an engaged project in a subject area in which you have no expertise.

**You don't want to say no. How would you manage this?**