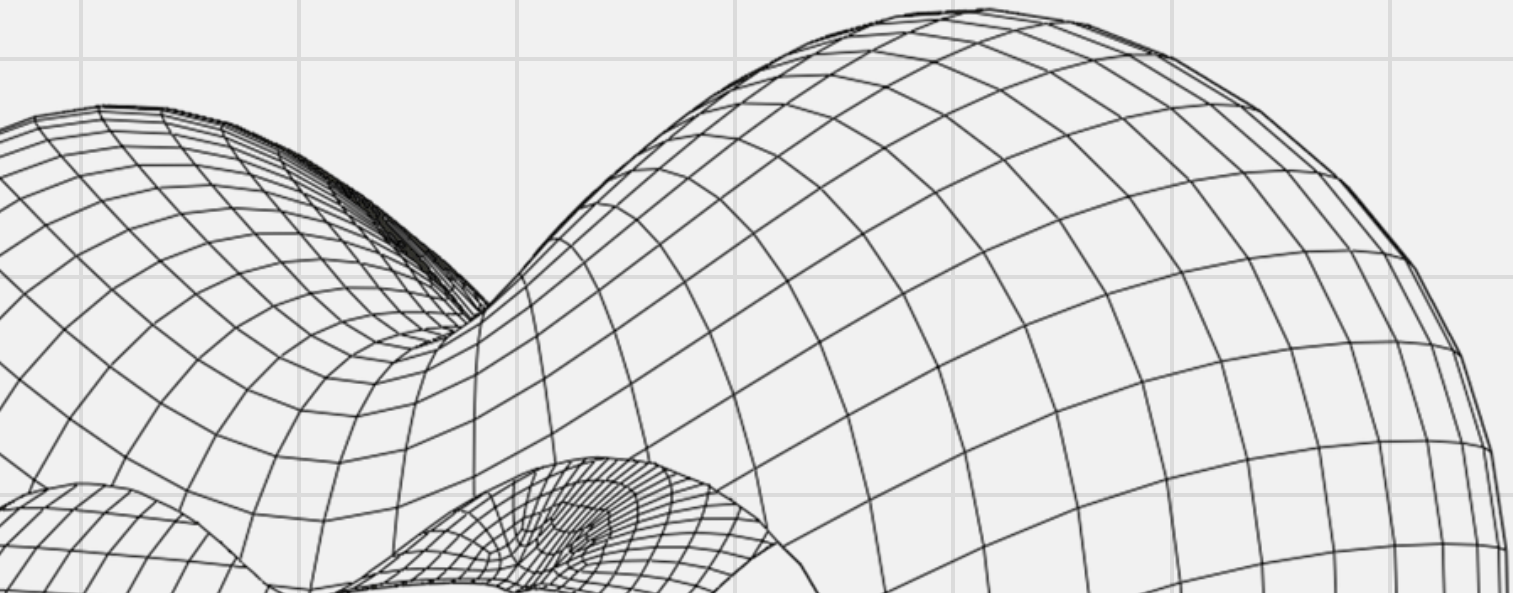


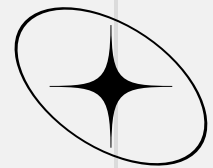
ACADEMIC YEAR 2023/2024

ON THE MEDIA DATASET



ANALYSED BY





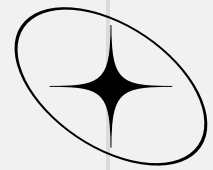
What data set have you chosen and why?

- Interesting host
 - Brooke Gladstone is an American journalist, author and media analyst.
- Interest in how media can create threats to free speech and government transparency.
- Interest in understanding how political narratives are covered in social media.

ON [THE MEDIA]

WNYCSTUDIOS

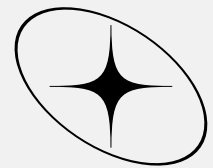
120 episodes



Were there any additional, perhaps more hidden themes that you discovered in the data? How did you find them and why are they important?

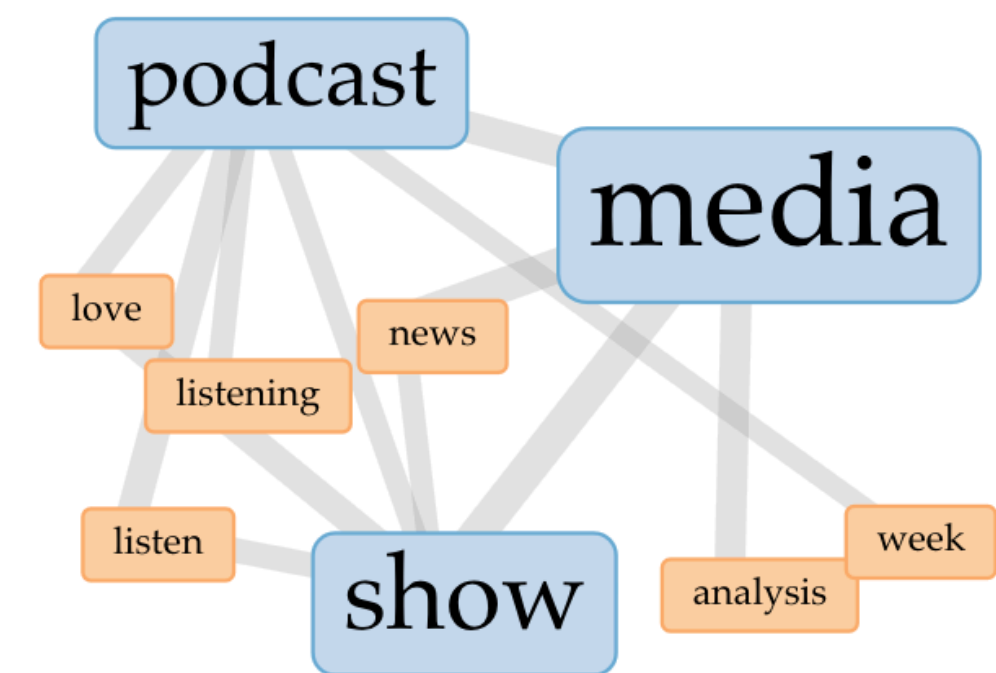
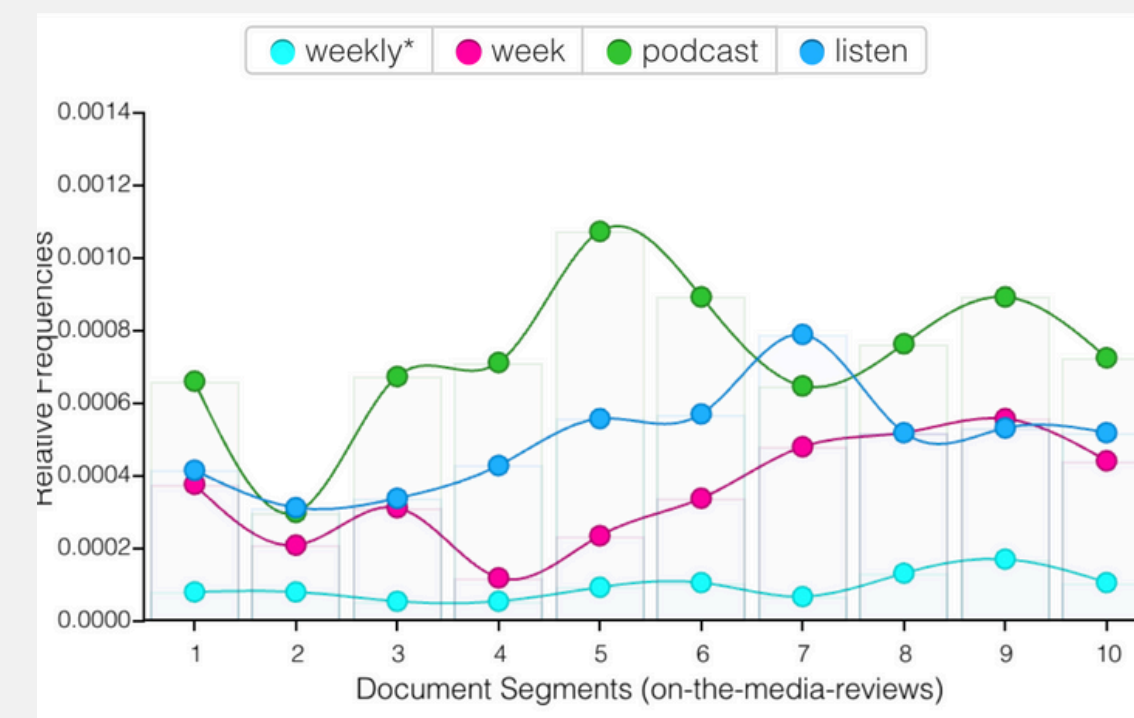
- they replaced the host Bob Garfield --> mixed reactions from listeners
- the commenters seem to regard the hosts in an informal way and mention last names rarely
- podcast represents a more left-leaning political spectrum -> similar to NPR?

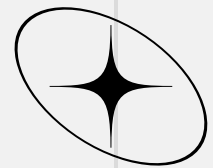
Contextes				
Lignes de bulles				
Collocations				
Document	Gauche	Terme ↓	Droite	
political biases only to find that perceived bias is in the ear of the beholder, On the Media takes aim at the way information moves in today's world and usually uncovers the unvarnished truth. I love the fact				
on-the-...	NPR is often criticized as	left	-wing propoganda, as evidenced by	
as long as I can remember but after having been asked in a delightful and entertaining manner to compose one by two of OTM's producers, I felt compelled to contribute. This is one of only a precious few podcasts I anticipate on a weekly basis. NPR is often criticized as left -wing propoganda, as evidenced by my fellow posters, but I personally consider NPR and this show in particular a bastion from the daily deluge unleashed by the other news outlets in what appears to be an attempt to numb us into a perpetual state of apathetic listlessness. I am hesitant				
on-the-...	out of the courts and	left	to the college to decide	



What has the data analysis taught you about your case study? What have you learned that you would not have seen (so seen) via close reading?

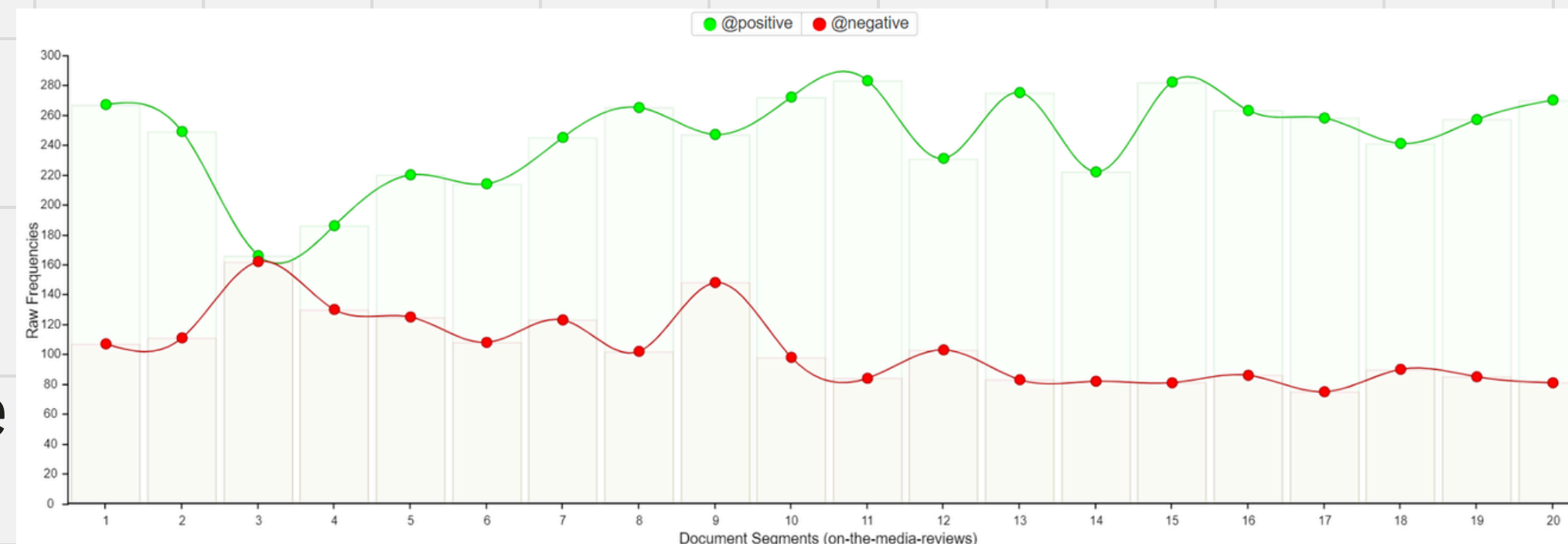
- Not only identifying major terms, trends, and themes in data, but also looking for nuanced or surprising details.
- It shows overlaps between culture, media and politics.
- Compared to close reading, distant reading reveals more details efficiently, e.g. the fluctuation of podcast audiences and correlations between terms.

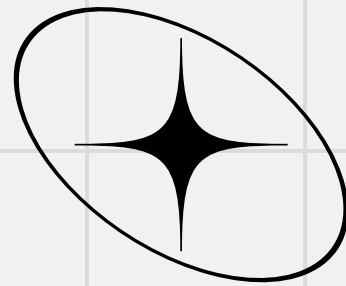




Was there anything unexpected or problematic?

- Double the amount of positivity in reviews than negativity
- Negativity correlated with just one of the hosts
- Mostly people agree that these news are honest, liberal, well reported, yet there are some reviews that contradict this.





THANK YOU

