

CV – Monika Louise Bro Høy

+49 15226079017 – monikaalbh@gmail.com – Almstadtstr. 6, 10119 Berlin



As an experienced content manager, I create and edit clear and concise content. I am data-driven and write texts based on SEO. I am experienced in communicating to various user groups and to consider the recipient while telling the good story. Having worked for Microsoft News, I am used to working in a fast-paced environment, with deadlines, and with curating and writing content in areas such as lifestyle, home and interior design.

Work experience

2020 -	Content researcher <i>Equalista, Berlin</i> <ul style="list-style-type: none">• Content research and creation• Writing clear and concise texts
2019 - 2020	Content manager for Microsoft <i>Wunder Media GmbH, Berlin</i> <ul style="list-style-type: none">• Content research, creation, writing and optimization for news media• Translating and proofreading of articles and galleries• SEO-tasks• Fulfilling and planning tasks independently
2018 - 2019	Project worker: design of city spaces <i>Copenhagen Municipality</i> <ul style="list-style-type: none">• Planning and facilitating projects• Communicating data and research findings
2017	Consultant internship in a sociological team <i>NIRAS Allerød</i> <ul style="list-style-type: none">• Comprehensive desk research• Summarizing research and analysis' to various user groups

Education

2019 - now	UX design <i>Glasgow Caledonian University (online)</i> <ul style="list-style-type: none">• Optimizing user experiences with writing measures
2015 - 2018	MSc in Spatial Designs and Society <i>Roskilde University</i> <ul style="list-style-type: none">• Qualitative and quantitative research methods• Written communication
2010 - 2013	Bachelor of arts, European Ethnology <i>Copenhagen University</i> <ul style="list-style-type: none">• Knowledge and interest in culture and history• Communication to different user groups

Languages

Danish (native)
English (fluent)
German (B1)
Swedish & Norwegian (basic)

Programs

Microsoft Office
CSM's