

# MONIKA ZYLKA

APPLICATION : "WERKSTUDENT" IN WEB DEVELOPMENT

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📅 11 November 1991

🌐 English (Bilingual Proficiency · C1)  
German (Native)  
Polish (Native)



- ▶ Highly motivated computer visualistics student
- ▶ Passionate about machine learning and data science
- ▶ Ability to learn quickly, independently and critically
- ▶ Problem solver and strategizer

## PROFESSIONAL EXPERIENCE

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### Front End Development & Marketing

Amicido GmbH

56414, Montabaur

06/2018

\*part-time

\*officially "Werkstudent"

- Analytics of website, social media channels as well as advertisements
- Developing custom Wordpress pages for member areas
- Implementing own tool in Wordpress through the access of other plugin
- SEO for our website
- Co-designed the website and coded HTML and CSS markups
- Researched, analysed and presented different tools for purchase decisions
- Setup Jira and Confluence Structure for workflow, projects and tasks
- Taught new employees
- Created different infographics for our website and our product in Illustrator
- Became content lead for in-house agile projects: website, SEO and online marketing

*Working with:* PHP, Git, JavaScript, WordPress, Google Analytics, Confluence, Jira, BPML, HTML, Photoshop, Illustrator

### Assistant In Marketing

COMM-TEC GmbH

73066, Uchingen

07/2015 – 09/2015

- Translations for website
- Fixing front end website bugs
- Organized, planned and executed on events such as seminars to improve business relationships and achieve business goals
- Responsible for printed and digital marketing material
- Management of business success stories

*Worked with:* HTML, Photoshop

### Apprenticeship In Wholesale And Foreign Trade

COMM-TEC GmbH

73066, Uchingen

09/2013 – 06/2015

Shortened by 1 year because of very good performance

- International Sales
- Customer Relationship Management
- Warehouse Management
- Specialization in International Shipping
- Procurement
- Marketing

### **Voluntary Social Year**

Christophsbad Göppingen,  
Psychiatry department  
73033, Göppingen  
09/2012 – 07/2013

- Managed appointment schedules of patients
- Helped patients throughout the day, esp. in mornings and evenings
- Worked under stressful situations during periods of under staffing

### **2 Weeks Internship**

CTP Boguslaw Klodzinski  
55-080 Kały Wrocławskie, Poland  
07/2014 – 07/2014

- Handle sales offers in a different language
- Manage other employees schedule
- Responsible for logistics
- Setup CRM for several customers

## **EDUCATION**

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### **Computer Visualistics (B. Sc.)**

University of Koblenz-Landau, Koblenz, Germany

2015 – 2019 (expected)  
Expecting grade of 2.3

- *Programming*: C++, Java, PHP, JavaScript, Prolog, Python, HTML
- *Business*: Marketing, Project Management
- *Project Lab*: Semantic Process Modelling; Java and Natural Language Processing
- *Computer Visualistics*: Computergraphics, Image Processing, Software Ergonomics, HCI
- *Others*: Internet of Things, Artificial Intelligence, IT-security, Statistics (in HCI class)

### **Apprenticeship In Wholesale And Foreign Trade**

(Ausbildung zur Kauffrau im Groß- und Außenhandel)

Kaufmännische Berufsschule Göppingen

- *Subjects*: Marketing, Business, Business English

2013 – 2015  
Overall Grade: 1.4

### **Abitur**

Freihof Gymnasium Göppingen

2004 – 2012  
Overall Grade: 1.8

## **SKILLS**

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*Current* – HTML, Wordpress, SEO, Google Analytics(Basic), JavaScript, BPML, Data Science, Machine Learning, Statistics in HCI (Hypothesis testing, Anova, t-tests, Bayes), started self project: sound analysis, Machine learning in class (supervised-, unsupervised learning)

*Familiar* – UML, Octave, C++, Java, Python (Pandas, scikit-learn)

Koblenz, 13th May 2019

