

Monika Yadav

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Professional Summary

Passionate aspiring data analyst skilled in Power BI, MySQL, and Excel. Dedicated to deriving meaningful insights and making informed decisions. Continuously expanding knowledge in data analytics, visualization, and management. Curious and analytical mind-set thrives in challenging environments, driving business growth with technical expertise.

Skills Set

Courses / Certification

- MS Excel
- MySQL
- Microsoft Power BI
- DAX Expression
- KPMG Data Analytics Virtual Internship, Forage
- TATA Data Visualization Virtual Internship, Forage
- SQL for Data Analytics and Business Intelligence, Udemy
- Microsoft Excel, Udemy
- Research Paper Published on Road Sign Recognition using Lenet5 Model, IEEE
- Data Analysis Summer Training, Kyron Technologies pvt. ltd.

Projects

Sales Insights - Brick & motor business [Power BI | SQL]

- Built a Power BI dashboard to analyse AtliQo Hardware's sales trends over the globe by gathering data from Excel/CS files and a SQL database, creating a data model and visualizations in Power BI
- The final dashboard was effective at displaying the sales trend of AtliQo Hardware, allowing users to understand the data and make informed decisions.
- This dashboard could help in increasing the revenue at least by 7% in the next quarter.

Revenue insights in hospitality domain - [Power BI | Excel]

- AtliQ Grands noticed a loss in their market share and revenue over a few months. To understand the cause of this loss, they needed a way to analyse this. I created a dashboard in Power BI using three months of data.
- With the created dashboard, Revenue team of AtliQ Grands were able to gain insights about their revenue trend. This could help in regaining their revenue and market share by 20% in the next month.

Telecom Analysis [Power BI]

- Developed a Power BI data visualization and analysis solution for AtliQ, a leading telecom provider, to address declining active user rate and revenue growth following the 5G launch.
- Conducted comprehensive data gathering, cleaning, and transformation to ensure high data quality.
- Engineered a highly optimized data model by leveraging complex queries, calculated measures, and relationships to establish meaningful connections between disparate data tables; reduced data retrieval time by 70%.
- Presented additional insights beyond the provided metric list to support informed decision-making.

Education

- B. Tech (Computer Science and Engineering)**, Lovely Professional University, 73% 2021
- XII (CBSE)**, Kendriya Vidyalaya, Dwarka, New Delhi 72.9% 2017
- X (CBSE)**, Smt. Misri Devi Gyan Niketan Public School, Najafgarh, New Delhi 83.5% 2015

Language Proficiency

- English (Full working proficiency)
- Hindi (Mother Tongue)

Date of Birth: 25/11/1999

Place: New Delhi, Delhi