Overview

The eGlobalTech Style Guide At-A-Glance contains basic elements such as identity, iconography, color palette and fonts. Each element is designed to work in harmony with the others, while providing flexibility within the proposal framework.

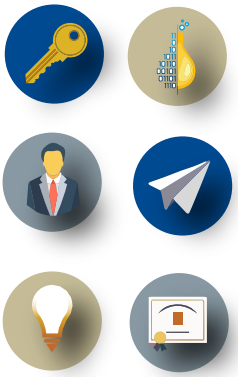
Identity and Iconography

Identity Icons

Proposal Layout Samples

See 'eGT Proposal Master Template.dotx

Proposal Elements



[Title Here]
[Proposal content sample here. Here you can add a few lines of content. Let's say two lines max.]

[Title Here]
[Proposal content sample here. Here you can add a few lines of content. Let's say two lines max.]

[Title Here]
[Proposal content sample here. Here you can add a few lines of content. Let's say two lines max.]

[Title Here]
[Proposal content sample here. Here you can add a few lines of content. Let's say two lines max.]

[Proposal content sample here. Here you can add a few lines to a full column of content]

[Proposal content sample here. Here you can add a few lines to a full column of content]

[Proposal content sample here. Here you can add a few lines to a full column of content]

[Proposal content sample here. Here you can add a few lines of content. Let's say two lines max.]

[Proposal content sample here. Here you can add a few lines to a full 1 column of content. Proposal content sample here. Here you can add a few lines to a full 1 column of content. Proposal content sample here. Here you can add a few lines to a full 1 column of content. Proposal content sample here. Here you can add a few lines to a full 1 column of content.

Proposal Fonts

Primary:

Arial (Regular)
Arial Black
Arial Narrow
Arial Rounded MT
Arial Nova Cond
(for Headlines and Subheads)

Times New Roman Family
(for Body text)

Secondary:

Calibri (Regular)
(for Headlines and Subheads)

(Unless otherwise dictated by the proposal requirement)

Colors

R 0 G 74 B 145	R 71 G 142 B 201
R 147 G 202 B 232	R 103 G 133 B 153
R 222 G 180 B 8	R 196 G 189 B 151
R 121 G 163 B 161	R 166 G 158 B 157

Accent Colors
(for a 'pop' of color)

R 33 G 180 B 172	R 193 G 106 B 41	R 34 G 177 B 255