

Website Development Proposal

For: Shopify Store

Date: 01-08-2025

1. Project Overview

We will develop a customized Shopify eCommerce website tailored for an optical business. The goal is to create a visually appealing, user-friendly, and conversion-focused store that is easy to manage post-handover.

2. Requirements & Features

Website Features

- **Custom Homepage** tailored for optical business
- **Razorpay Payment Gateway** integration
- **Product Catalog Setup** (15–20 reference products)
- **Essential Pages:** Home, About, Contact, Shop, Policy
- **Mobile-Optimized** & fully responsive design
- **User-Friendly Admin Panel** for easy product & order management
- **SEO-Optimized** structure for better search visibility
- **Secure Checkout** with SSL & Razorpay
- **Basic Training** to manage store after handover

3. Technology Stack

Shopify

4. Client Responsibilities

- Provide **business details** (logo, brand name, color preferences)
- Share **product images**, descriptions, and prices for 15–20 reference products
- Provide **policy content** (Privacy Policy, Return/Refund, Terms & Conditions)
- Set up and verify **Razorpay account** for payment integration
- Attend **training session** for product upload and store management
- Review and approve website content and layout on time

4. Development Cost

Website Development:- 25000/-

5. Contact

For any questions, please contact:

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