# Website Development Proposal

For: Pre School Website Development

Date: 22-09-2025

## 1. Project Overview

We will develop a **customized Next.js-based website** tailored for a **pre-school**. The goal is to create a **modern, engaging, and SEO-optimized platform** that is visually appealing, user-friendly, and focused on building trust with parents while showcasing the school's values and offerings.

## 2. Requirements & Features

### Website Features

- **Modern & Responsive Design –** Mobile, tablet, and desktop-friendly layouts to ensure accessibility for all users.
- **Homepage with Highlights –** Attractive banner, quick overview of programs, and call-to-action buttons
- **About Us Section** – Vision, mission, values, and a warm introduction to the pre-school.
- **Programs / Curriculum Pages** – Details of age groups, activities, and learning methodologies.
- **Faculty Profiles** – Showcase teachers with their photos and qualifications to build trust with parents.
- **Admissions Page** – Step-by-step admission process, downloadable forms, and an online inquiry form.
- **Photo & Video Gallery** – Showcase school facilities, events, and daily activities.
- **Events & Announcements** – Section to highlight upcoming events, holidays, and important notices.
- **Testimonials** – Feedback from parents to build credibility.
- **Blog/Articles Section** – For parenting tips, school updates, and educational content.
- **Contact Page** – Google Maps integration, address, contact form, and phone/email details.
- **SEO-Optimized Structure** – For better ranking on search engines and visibility to local parents.
- **Easy-to-Manage CMS** – Admin-friendly dashboard to update content, images, and announcements.
- **Security & Performance Optimization** – Fast-loading pages with secure hosting practices.
- **1-Year Free Support** – Assistance with content updates and minor changes after project delivery.

### 3. Technology Stack

- Next.js

### 4. Client Responsibilities

- **Website Content** – Text for pages such as About Us, Programs, Admissions, etc.
- **Images & Media** – High-quality photos and videos of the school, classrooms, activities, and events.
- **Faculty Information** – Profiles, photos, and qualifications of teachers/staff members.
- **School Details** – Vision, mission, values, curriculum details, admission process, and school policies.
- **Testimonials** – Reviews or feedback from parents (if available).
- **Event Details** – Calendar of school events, holidays, and announcements.
- **Contact Information** – Phone numbers, email addresses, physical address, and Google Maps location

### 4. Development Cost

- 20,000/- will be developing cost

### 5. Contact

For any questions, please contact:

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