

SUBSCRIBERS GALORE:EXPLORING WORLD’S TOP YOUTUBE CHANNELS

1

1. INTRODUCTION:

1.1 Over view:

Project Description:

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006. The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel.

1.2 Purpose:

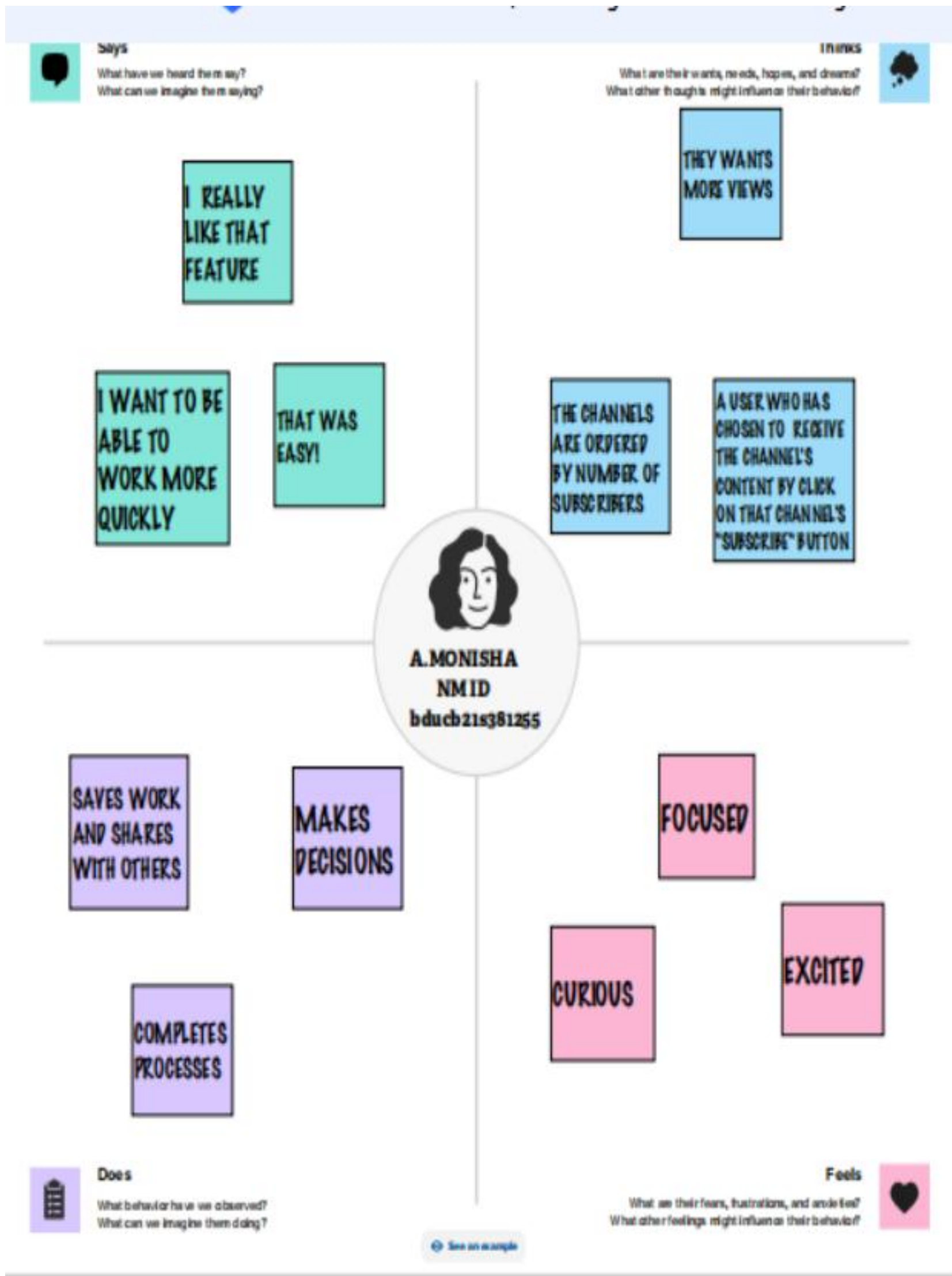
(The use of the project):

Many people watch YouTube channels for entertainment, such as gaming, comedy, music, or lifestyle content. YouTube offers a vast array of educational channels covering topics like science, history, technology, Channels provide news, tutorials, reviews, and other informative content. You can learn new skills or hobbies through instructional channels.Channels can inspire creativity, personal growth, or motivation. Engaging with content creators and their communities can foster a sense of belonging. YouTube is a source for staying updated on current events and trends. Some channels offer soothing content like ASMR, nature, or meditation.

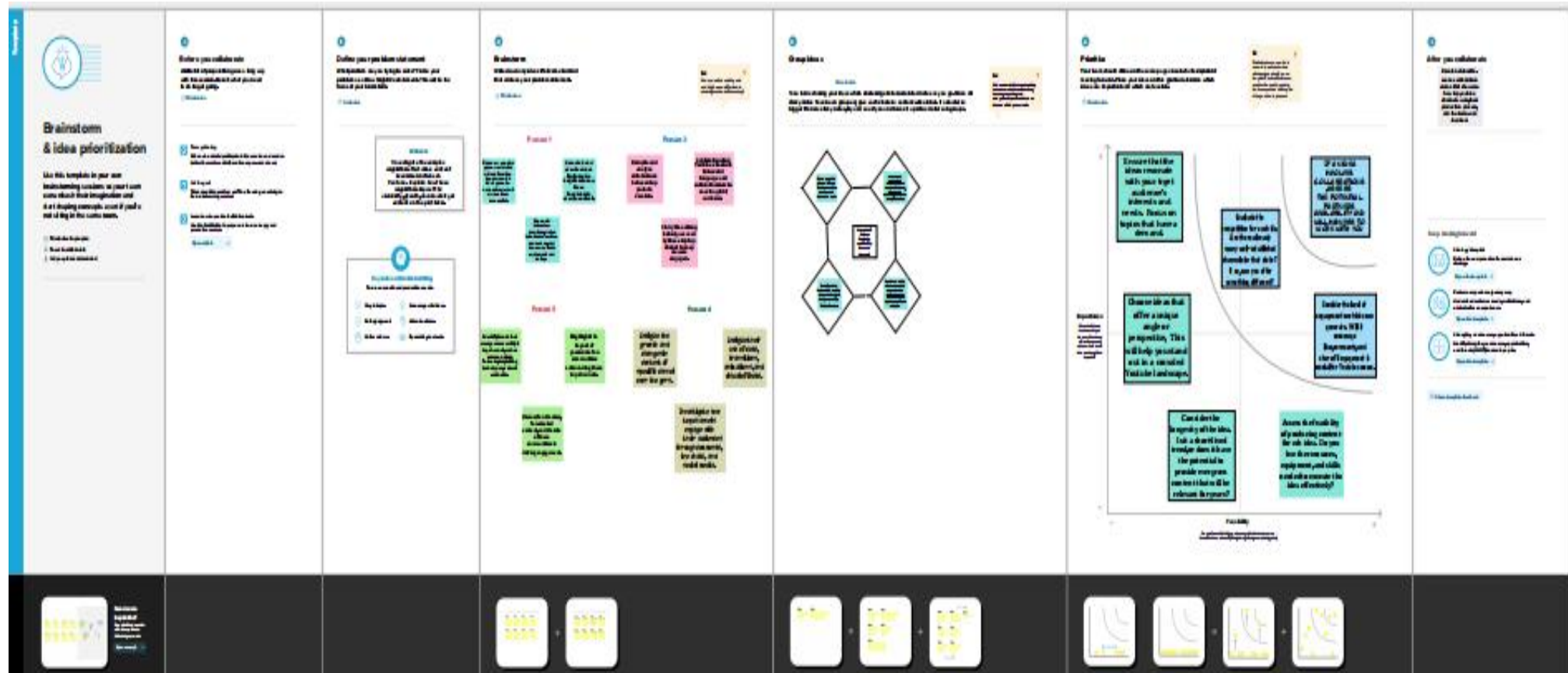
The purpose depends on individual interests and goals.

2. Problem Definition & Design Thinking:

2.1 Empathy Map:

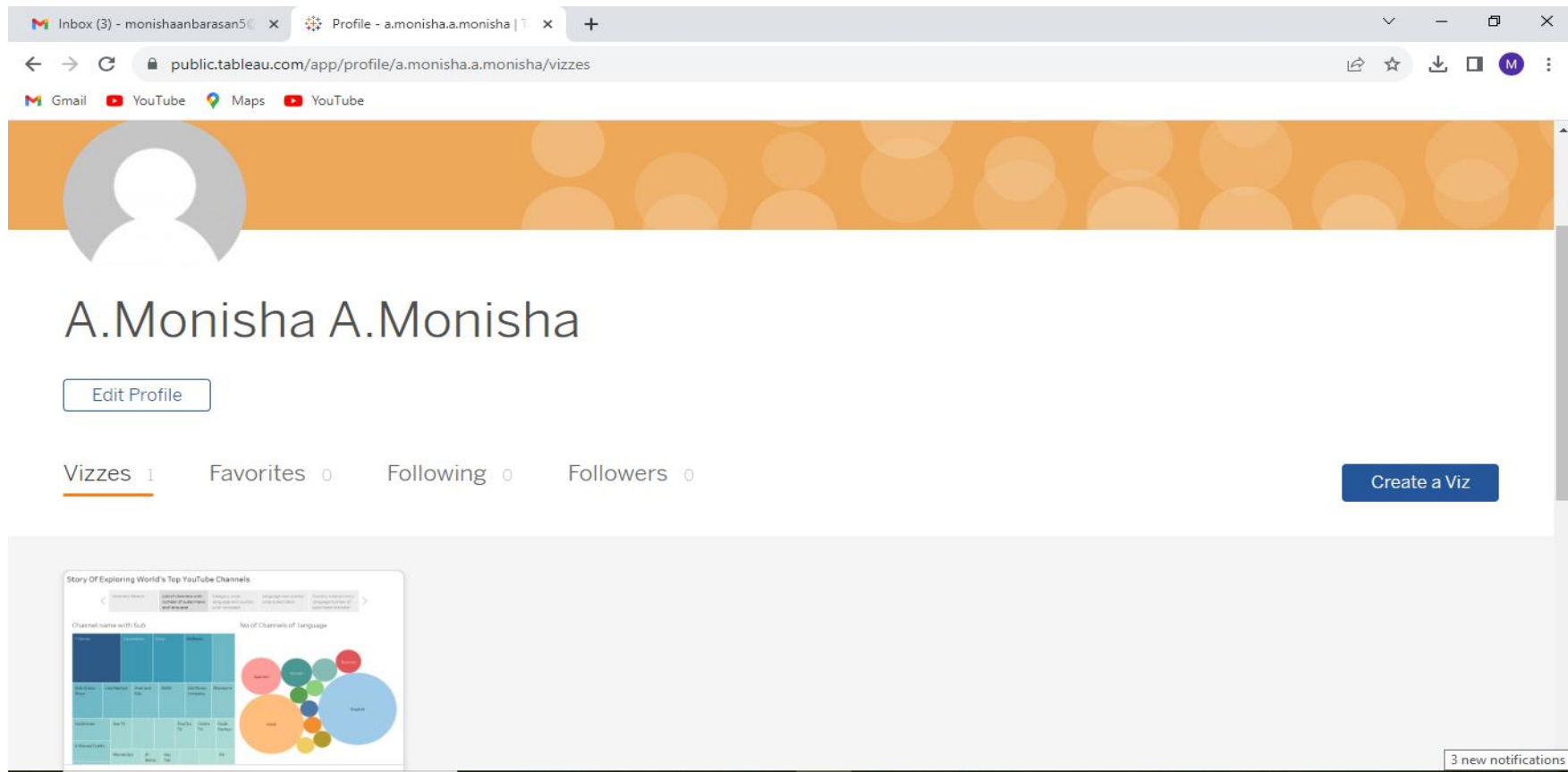


2.2 Ideation & Brainstorming map:



3.Result:

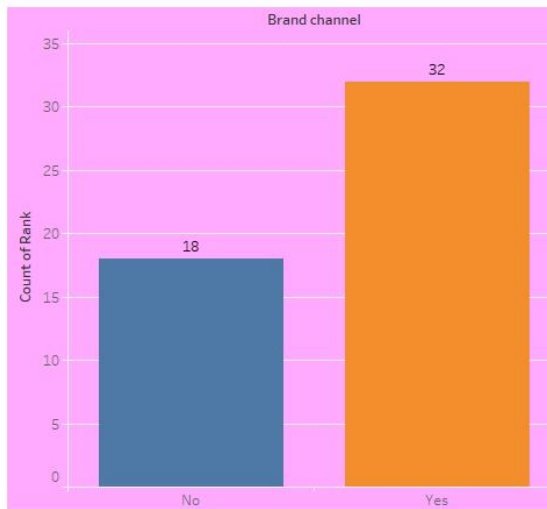
3.1 Final finding (Output) of the project along with screenshots.



Rank wise Channels

Channels	
T-Series	1
Cocomelon	2
Sony Entertain..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Com..	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19

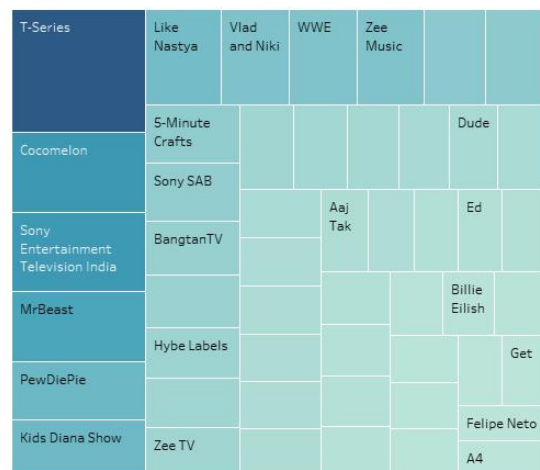
No of channels with Brand



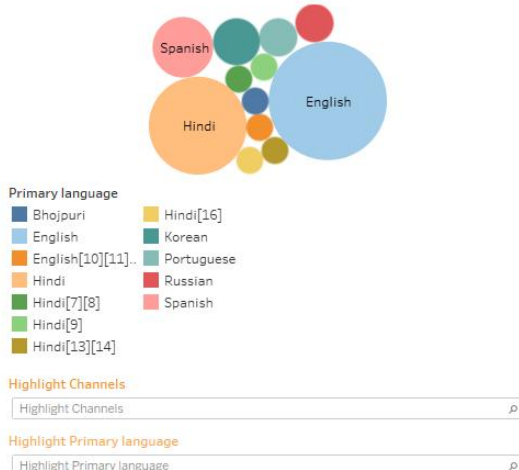
Channel Brand

Channels	Brand channel
No	Yes
5-Minute Crafts	Yes
A4	No
Aaj Tak	Yes
Ariana Grande	No
Bad Bunny	No
Badabun	Yes
BangtanTV	No
Billie Eilish	No
BillionSurprise..	Yes
Blackpink	Yes
Canal KondZilla	Yes
ChuChu TV	Yes
Cocomelon	Yes
Colors TV	...

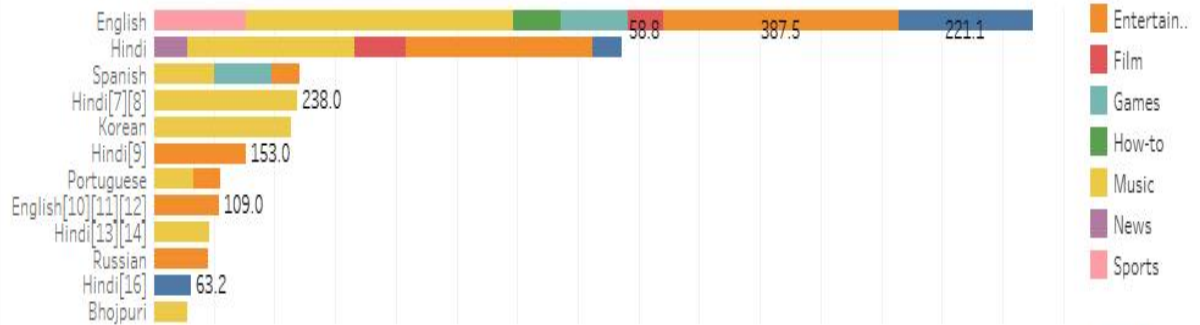
Channel name with Sub



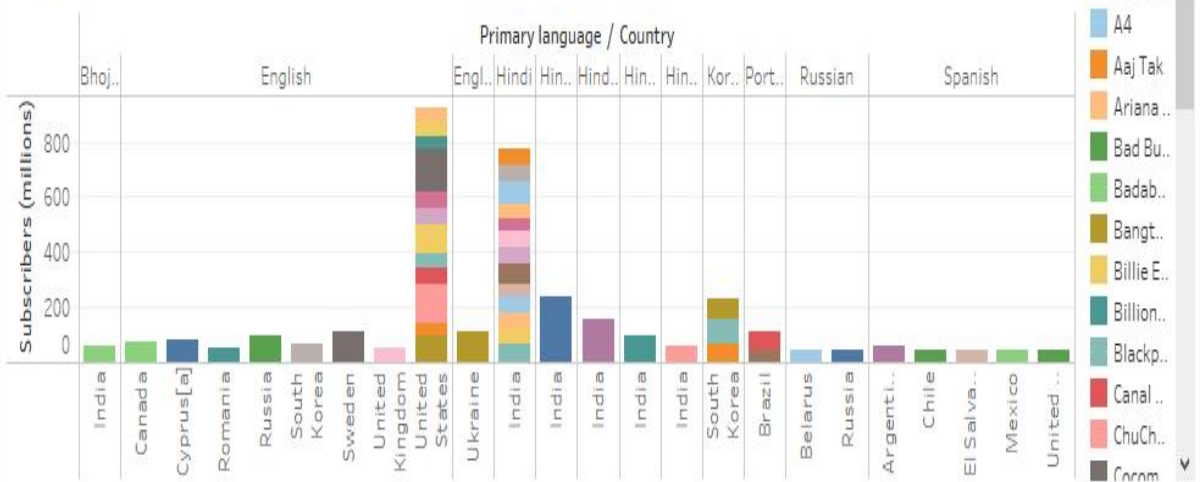
No of Channels of language



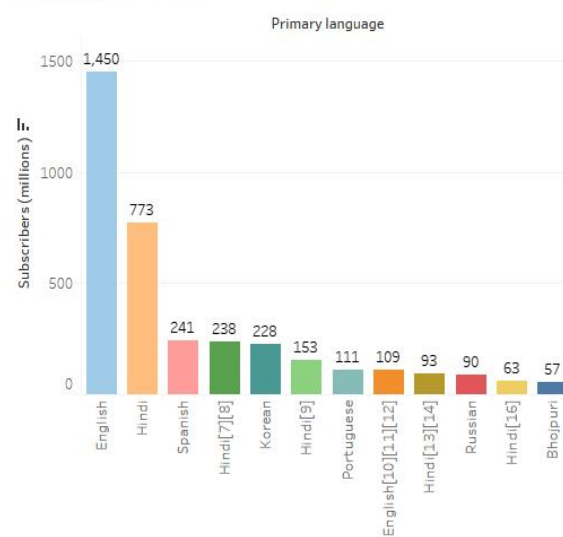
Category wise language



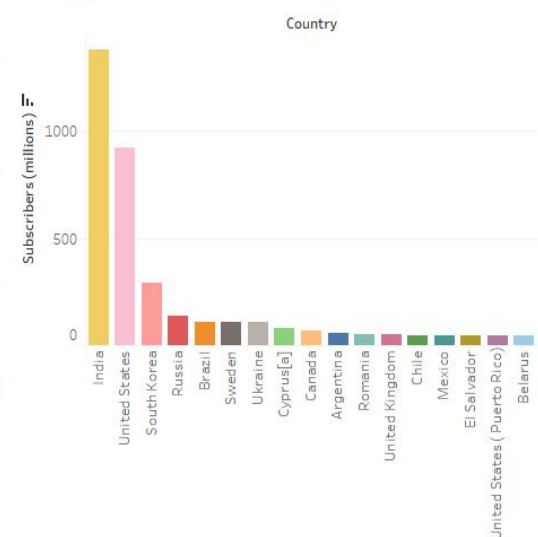
Country and Language



Language wise sub



Country wise Sub



Story Of Exploring World's Top YouTube Channels

Channels Details

List of channels with
number of subscriber

Category wise
language and count

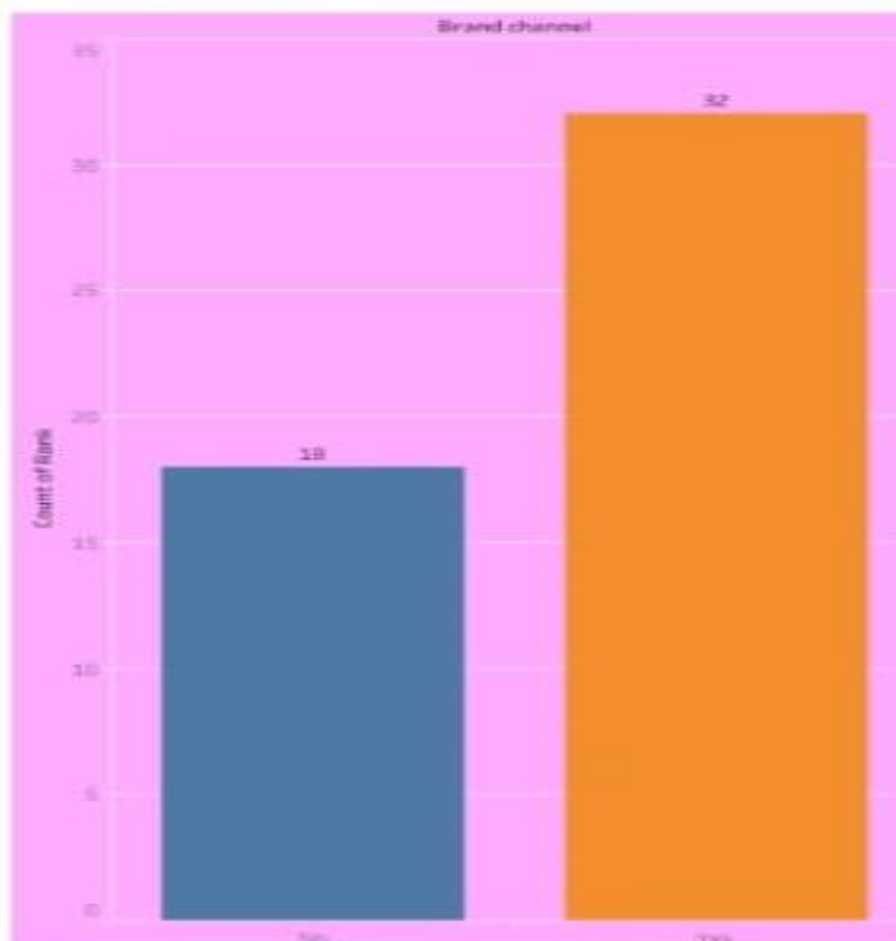
Language and country
wise subscribers

Country wise primary
language number of s...

Rank wise Channels

Channels	
T-Series	1
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Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23
Dude Perfect	24
Movieclips	25
T-Series Bhakti Sagar	26
Tips Industries	27
Wave Music	28
Marshmello	29
Sony Music India	30
El Reino Infantil	31
Aaj Tak	32
Eminem	33
Looleo Kids	34

No of channels with Brand



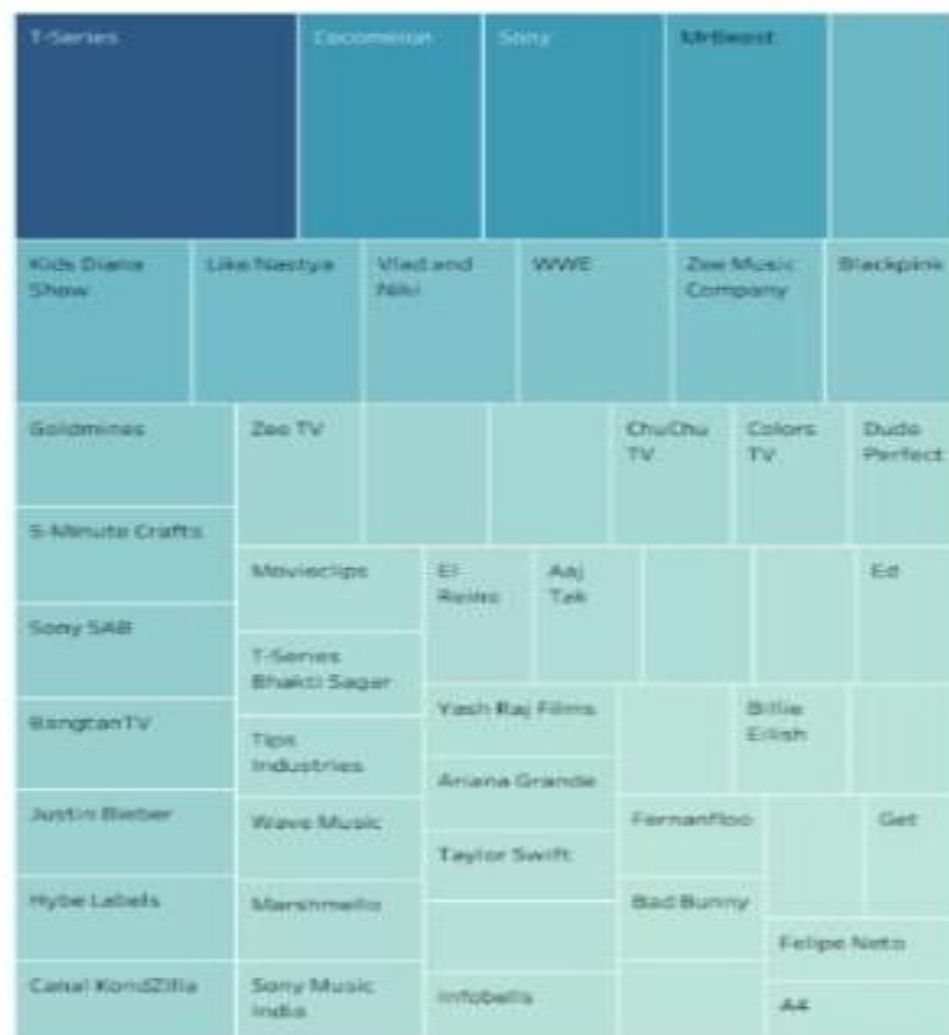
Channel Brand

Channels	Brand channel	
	No	Yes
5-Minute Crafts		Yes
A4	No	
Aaj Tak		Yes
Ariana Grande	No	
Bad Bunny	No	
Badabun		Yes
BangtanTV	No	
Billie Eilish	No	
BillionSurprise...		Yes
Blackpink		Yes
Canal KondZilla		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes
Dude Perfect	No	
Ed Sheeran	No	
El Reino Infantil		Yes
Eminem	No	
Felipe Neto	No	
Fernanfloo	No	
Get Movies		Yes
Goldmines		Yes
Hybe Labels		Yes
Infobells		Yes

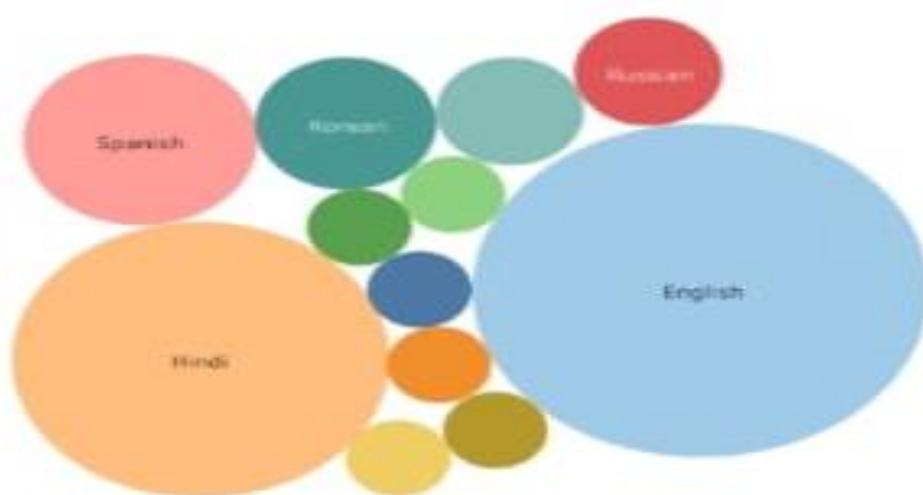
Story Of Exploring World's Top YouTube Channels

Channels Details	List of channels with number of subscriber ...	Category wise language and countr ...	Language and country wise subscribers	Country wise primary language number of s...
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Channel name with Sub



No of Channels of language



Primary language

- | | |
|-----------------|------------|
| Bhojpuri | Hindi[16] |
| English | Korean |
| English[30][11] | Portuguese |
| Hindi | Russian |
| Hindi[7][8] | Spanish |
| Hindi[9] | |
| Hindi[13][14] | |

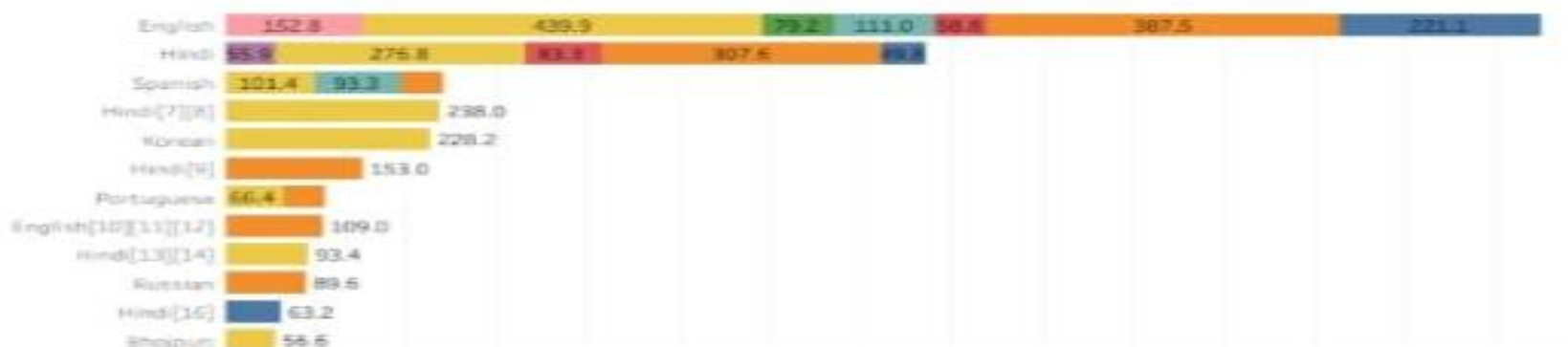
highlight Channels
faq items highlighted

Highlight primary language
 16 items highlighted

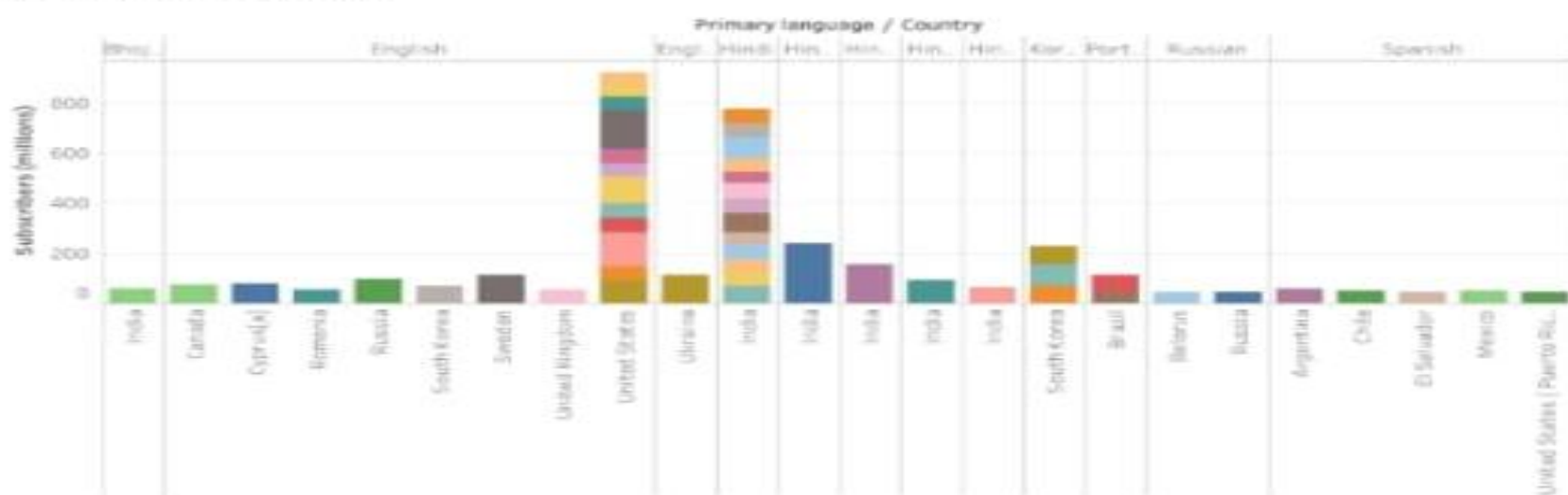
Story Of Exploring World's Top YouTube Channels

Channels Details	List of channels with number of subscriber	Category wise language and countr...	Language and country wise subscribers	Country wise primary language number of s...
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Category wise language



Country and Language



Story Of Exploring World's Top YouTube Channels

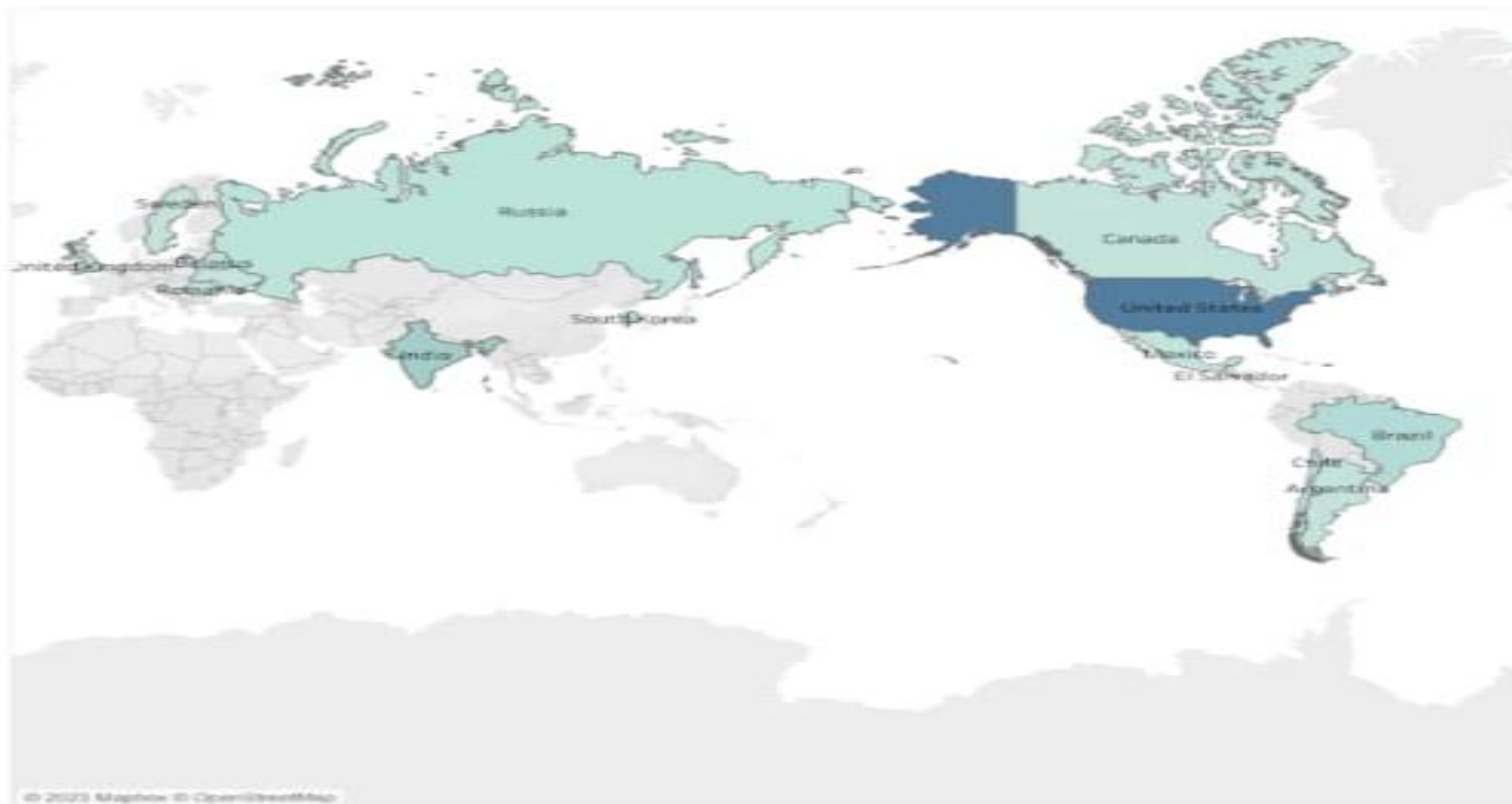
Channels Details

List of channels with
number of subscriber...

Category wise
language and countr...

Language and country
wise subscribers

Country wise primary
language number of s...



Highlight Country
No items highlighted

Advantages & Disadvantages

Advantages:

- ❖ **Diverse Content** : You can find a wide variety of content, from educational videos to entertainment, DIY tutorials, and more.
- ❖ **Inspiration** : Top creators can inspire you with their creativity and success stories.
- ❖ **Learning Opportunities** : Many channels offer informative and instructional content, making it a valuable learning resource.
- ❖ **Entertainment** : Top channels often provide high-quality entertainment, from comedy to music and gaming.
- ❖ **Community Engagement** : You can connect with like-minded individuals by participating in the channel's community through comments and discussions.
- ❖ **Trends and Pop Culture** : Staying updated with top channels helps you stay informed about current trends and pop culture.
- ❖ **Networking** : You can connect with other viewers who share your interests, potentially leading to collaborations or new friendships.
- ❖ **Skill Development** : Top channels may teach you new skills or provide insights into different fields.

4.2 Disadvantages:



Time Consumption : It's easy to get lost in endless videos and spend a significant amount of time on YouTube, which can be unproductive.

- ❖ **Distraction** : YouTube can be a major distraction from other tasks and responsibilities.
- ❖ **Content Quality** : Not all popular channels produce high-quality content, so you might encounter a lot of low-value or clickbait videos.
- ❖ **Privacy Concerns** : YouTube collects data on users' viewing habits, which can raise privacy concerns.
- ❖ **Advertisement Overload** : Many popular channels feature ads, which can be annoying and disrupt the viewing experience.
- ❖ **Filter Bubbles** : Exploring popular channels might lead to content tailored to your existing interests, reinforcing filter bubbles and limiting exposure to diverse viewpoints.
- ❖ **Addiction** : YouTube can be addictive, leading to excessive screen time and neglecting other aspects of life.

7. Appendix:

Story Board:

https://public.tableau.com/app/profile/a.monisha.a.monisha/viz/SubscribersGaloreExploringWorldsTopYouTubeChannels_16965650462220/StoryOfExploringWorldsTopYouTubeChannels?publish=yes

Google Drive Link:

<https://drive.google.com/file/d/1SYOL2OZmRJ6R-Og1NSbp0bNiYz4ZoioN/view?usp=drivesdk>

