DEFINITION:

Quora Question Pairs

DESCRIPTION:

Quora is a place to gain and share knowledge about anything. It's a platform to ask questions and connect with people who contribute unique insights and quality answers. This empowers people to learn from each other and to better understand the world.

Over 100 million people visit Quora every month, so it's no surprise that many people ask similarly worded questions. Multiple questions with the same intent can cause seekers to spend more time finding the best answer to their question, and make writers feel they need to answer multiple versions of the same question. Quora values canonical questions because they provide a better experience to active seekers and writers, and offer more value to both of these groups in the long term.

An important product principle for Quora is that there should be a single question page for each logically distinct question. As a simple example, the queries "What is the most populous state in the USA?" and "Which state in the United States has the most people?" should not exist separately on Quora because the intent behind both is identical. Having a canonical page for each logically distinct query makes knowledge-sharing more efficient in many ways: for example, knowledge seekers can access all the answers to a question in a single location, and writers can reach a larger readership than if that audience was divided amongst several pages.

TECHNLOGY:

NLP (Natural Language Processing)

Machine Learning