# Monisha Shukla

# UI / UX Designer

UX Designer with 10 years of diverse design experience, I specialize in user research, modern design principles, and creating user flows, wireframes, and prototypes for web and mobile platforms, iteratively improving designs based on user feedback.

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## Work experience

### Tata Consultancy Services (2004-2015)

UI/UX designer

- Worked individually and collaboratively on projects centered around user research, interactive design and rapid prototyping.
- Extensive experience in client interaction and strong communication and presentation skills
- Skilled in conducting requirement analysis with functional and business owners
- Proficient in translating market and product requirements into user interface designs in the form of conceptual models, wireframes, paper prototypes, screen mock-ups and other specifications
- Capable of working independently and collaboratively, with a focus on planning and organizing for high performance and timely delivery.

# **Projects**

# Scan A trip: Travel mobile App

All in one travel app.
User Research | Persona Creation | User Journey
Map | Empathy Map | Storyboarding

# Government Website Redesign Project

Redesigning the USDA website for enhanced user experience.

Proto Persona | Heuristic Evaluation | Card Sorting | User Testing

#### ICARE: Responsive web Redesign

Bridging Paths for Senior Mobility: Your Journey, Our Care.

User Research | Persona Creation Heuristic Evaluation | Competitor Analysis

#### PHILLPILL: Medication Reminder App

Reminder app for medication, tablets & pills.
User Research | Persona Creation | Competitor
Analysis |Storyboard | Prototyping | Style Guide

# **Education & Learning**

#### UX/UI Boot Camp

Georgia Institute of Technology, 2022 - 2023

# Certificate in User-Centered Analysis and Conceptual Design

Human Factors International, Mumbai, Oct 2012

## Certificate - The Science and Art of Effective Web and Application Design

Human Factors International, Mumbai, Nov 2012

#### Certificate - Practical Usability Testing

Human Factors International, Mumbai, March 2014

# Post Graduation Diploma in 3D and Computer Animation

Xavier's Institute of Communication Mumbai, 2004

#### **Bachelor of Commerce**

RDVV University Jabalpur, 2003

#### Skills

UX Design Rapid Prototyping
UX Research Interaction Design
User Interview Visual Design
User Testing & Validation Wireframing
Information Architecture Brainstorming & ideation

#### **Tools**

Figma Invision
Adobe Photoshop Bootstrap
Adobe XD Github
Miro HTML 5 & CSS

#### **Areas of Interest**

Figma Invision
Adobe Photoshop Bootstrap
Adobe XD Github
Miro HTML 5 & CSS