Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we magine them saying?

e-vehicle is saved the petrol charge

it reduce fuel consumption

lowering running costs

less maintenance

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

IT has some limited speed level only

Drivine an e-vehicle can help reduce your carbon footprint because there will be zero tailippe emission

using the vechicle as a power source

By charging the E-vehicle is very cheeper than filling fuel

Give them a name and a portrait to empathize with your persona.

Does

What behavior have we observed?
What can we imagine them doing?

Increases the speed level of e-vehicle

Increase the motor speed to cover the long distance

The electtric motor draws energyh from the battery an transforms it into mechanical energy

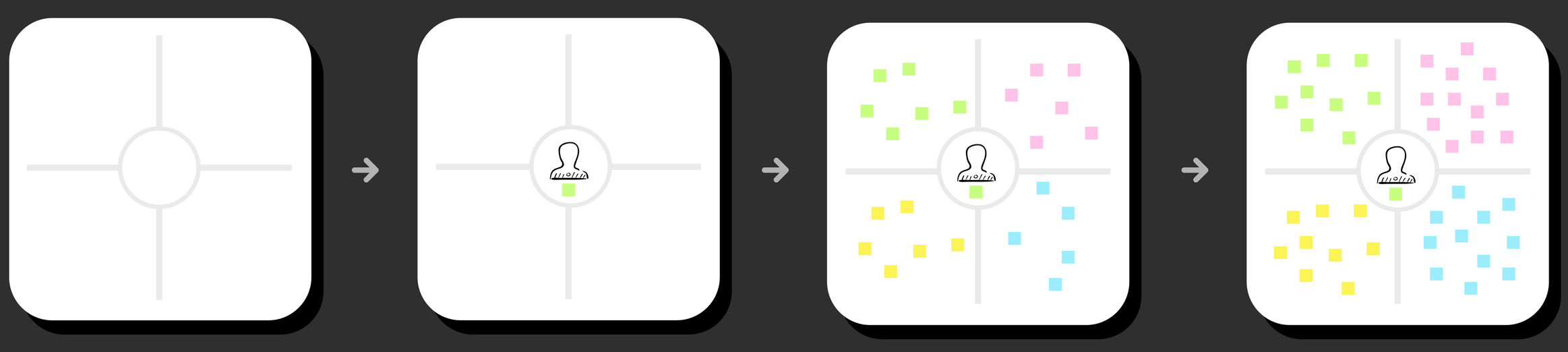
the electricity used to drive the vechile is stored in a large battery pack which can be charged by plugging into the electricity grid

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Electric vehicles are intrinsically safer than vehicles powered by internal combustion engines

its make a smooth and good drive

It improves environment

Electric vehicles are essay to move electric cars do not require petrol or diseal