

## Brainstrom & idea prioritization

Executing a brainstorm isn't unique; holding a productive brainstorm is. Great brainstorms are ones that set the stage for fresh and generative thinking through simple guidelines and an open and collaborative environment. Use this when you're just kicking-off a new project and want to hit the ground running with big ideas that will move your team forward.

(L) 15 minutes to prepare

30-60 minutes to collaborate

**3-8 people** recommended

## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

15 minutes

Team gathering

Define who should particate in the session and send an invite. Share relevant information or pre-work ahead

Set the goal

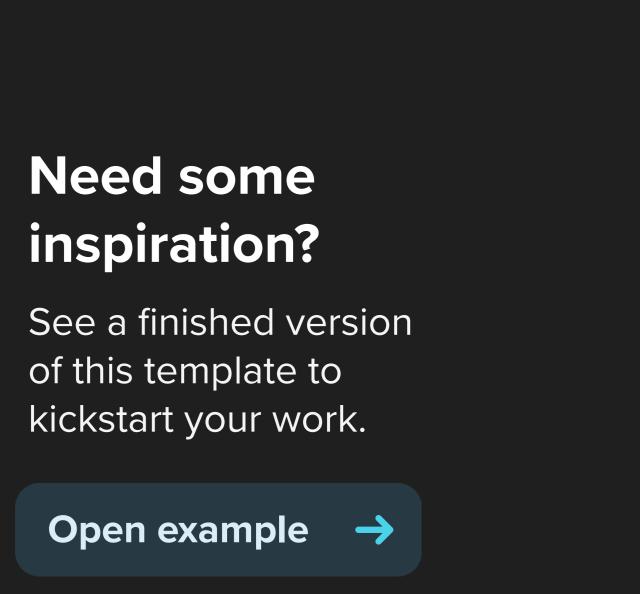
Think about the problem you'll be focusing on solving in the brainstroming session

Learn how to use the facilitation tools

Use the facilitation superpowers to run a happy and productive session.

Open the website →

Share template feedback







Define your problem statement

focus of your brainstorm.

① 10 minutes

What problem are you trying to solve? Frame your

problem as a how might we statement. This will be the



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

Person 1

