

DIGITAL MARKETING ASSIGNMENT



B.E-Computer Science and Engineering
Vivekanandha College of Technology for Women
Namakkal-637205

NM id: 46263CF0D413CCE83774355F2F2D9495

Submitted by:

MONISHA.S

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▪ **BRAND NAME:**

“Health and wellness”

▪ **LOGO:**



1. Create a blog or website using Blogspot and WordPress.

Blogspot:

<https://www.blogger.com/profile/18360967292659678956>

2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

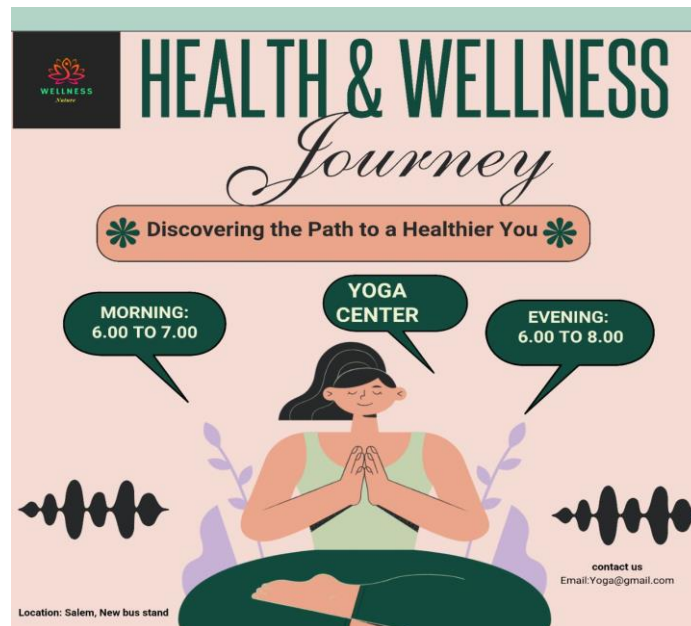
<https://www.facebook.com/profile.php?id=61552186163663&mibextid=ZbWKwL>



Social media poster:



3. Social media advertisement poster using Canva



4. E-mail newsletter using Mail Chimp or Canva

