

# General Overview

Total revenue  
**R\$ 13.41M**

Order count  
**97.3K**

Sold items  
**111.0K**

Unique customers  
**94.1K**

Unique sellers  
**3,083**

Unique products  
**32,612**

Average order value  
**R\$ 161**

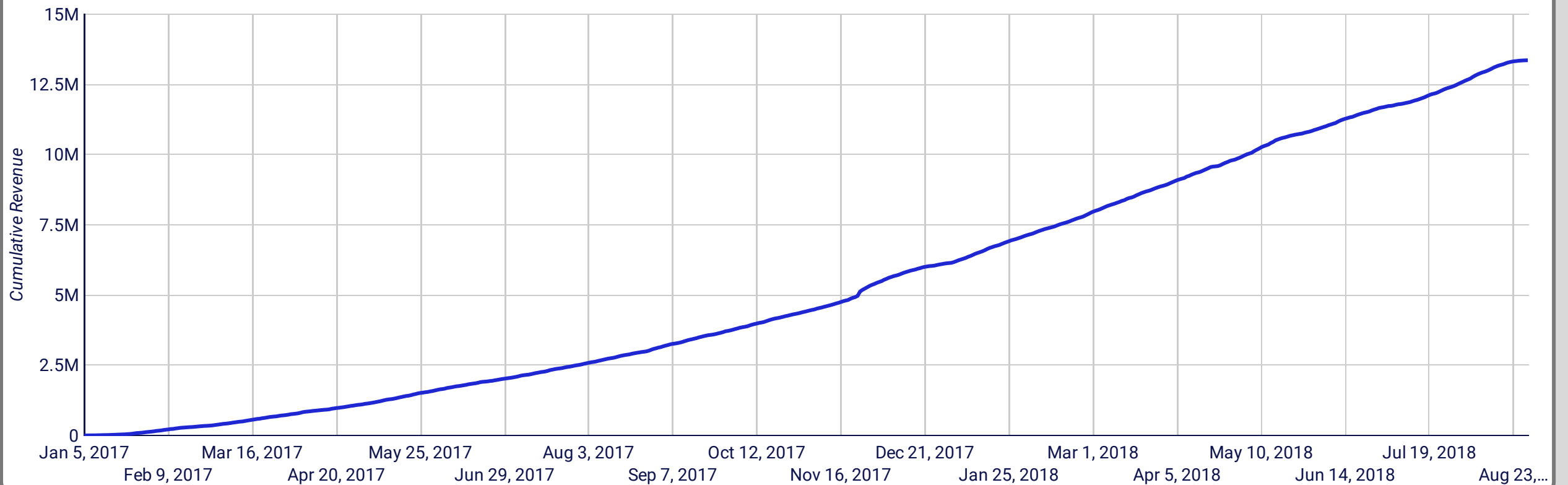
Average item per order  
**1**

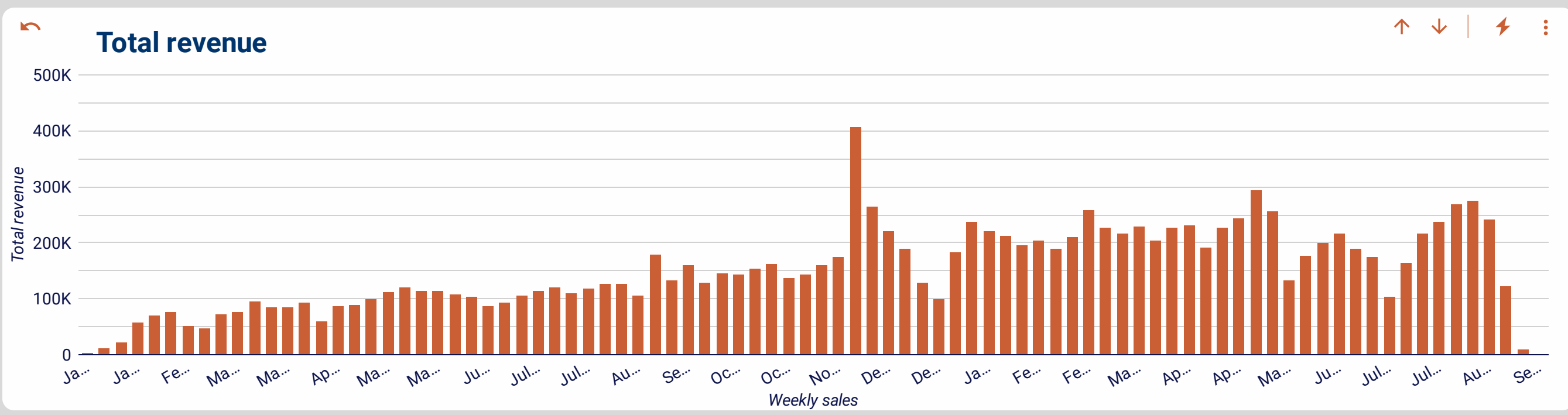
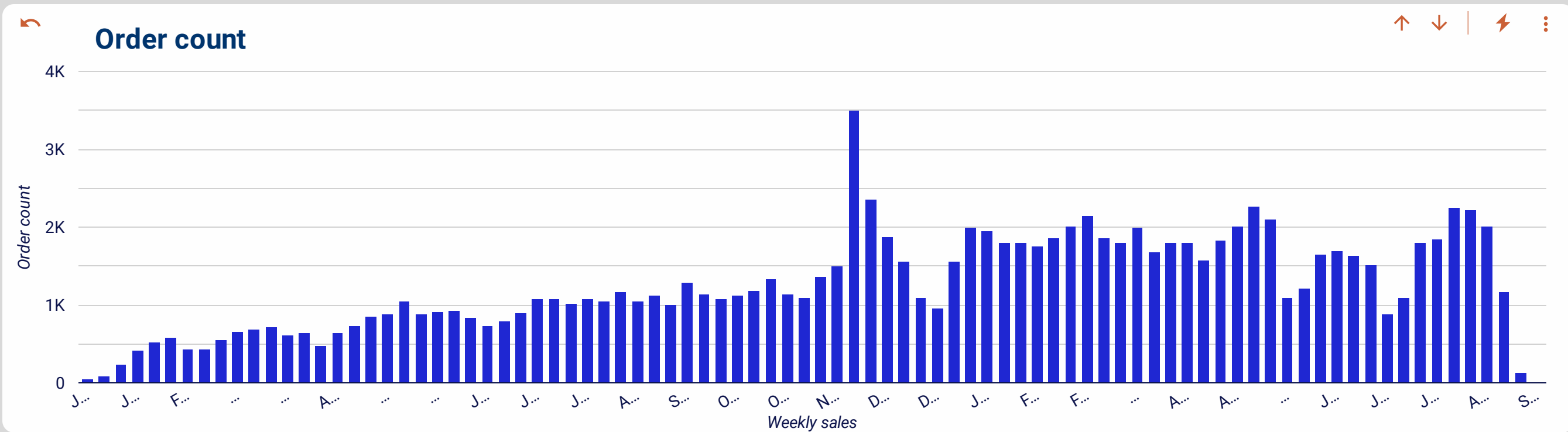
Average product value  
**R\$ 121**

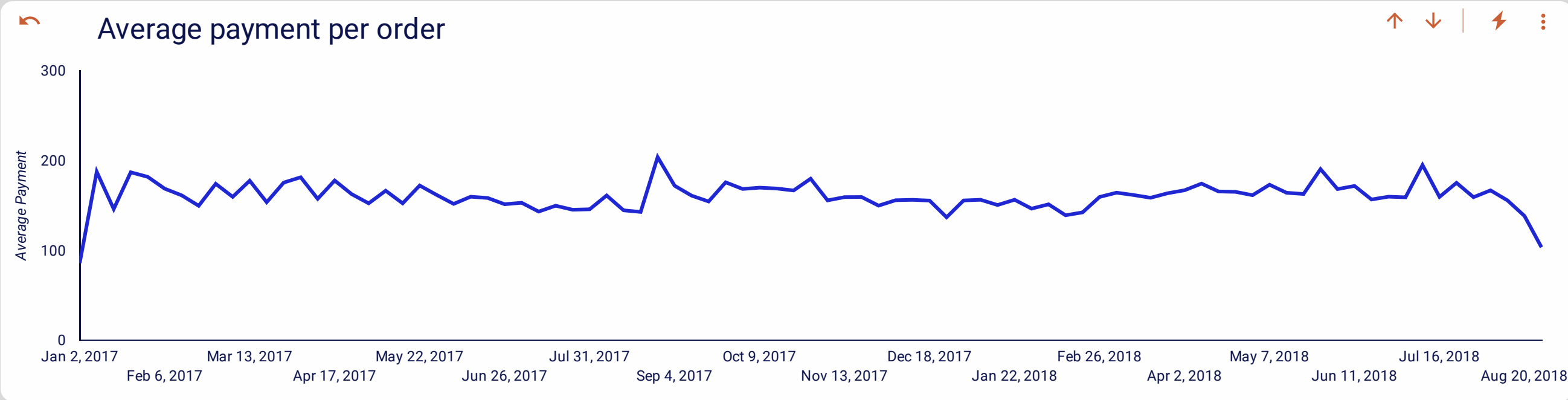
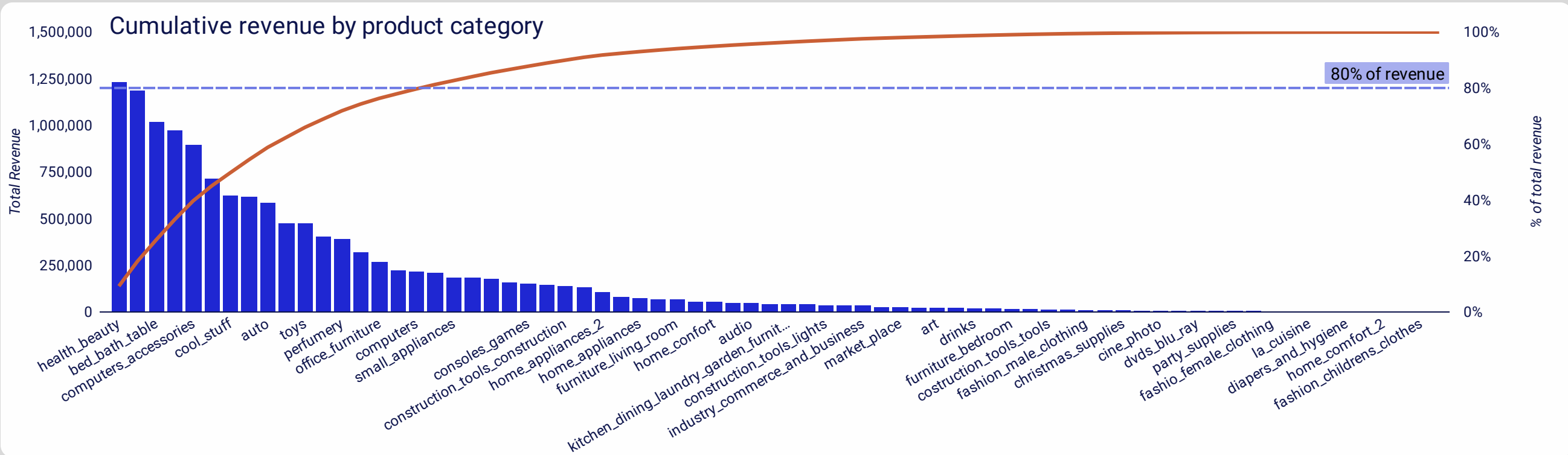
Customer cities  
**4,091**

Seller cities  
**610**

Product categories  
**71**







Total order count

111,014

Invoiced Orders

362

Processing Orders

357

Shipped Orders

1,176

Delivered Orders

108,570

Canceled Orders

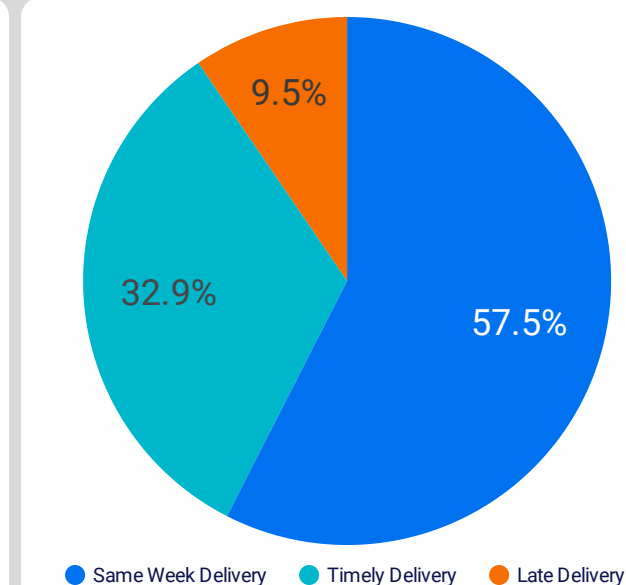
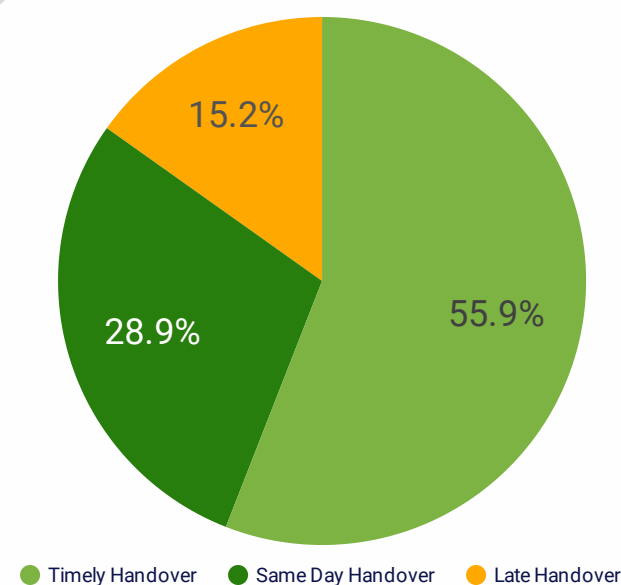
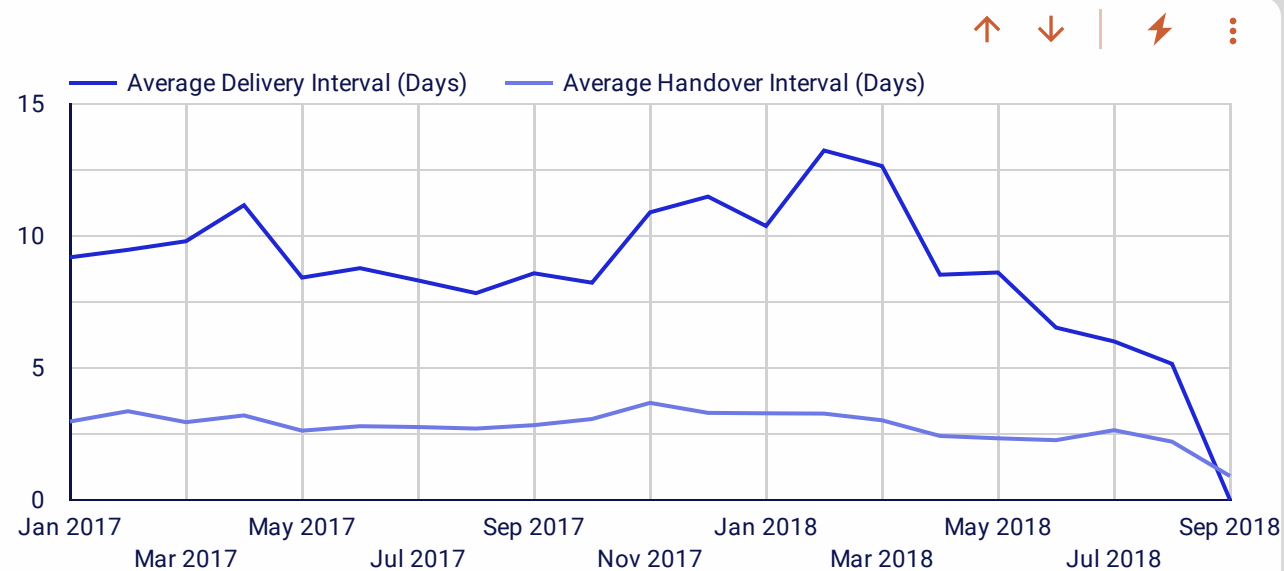
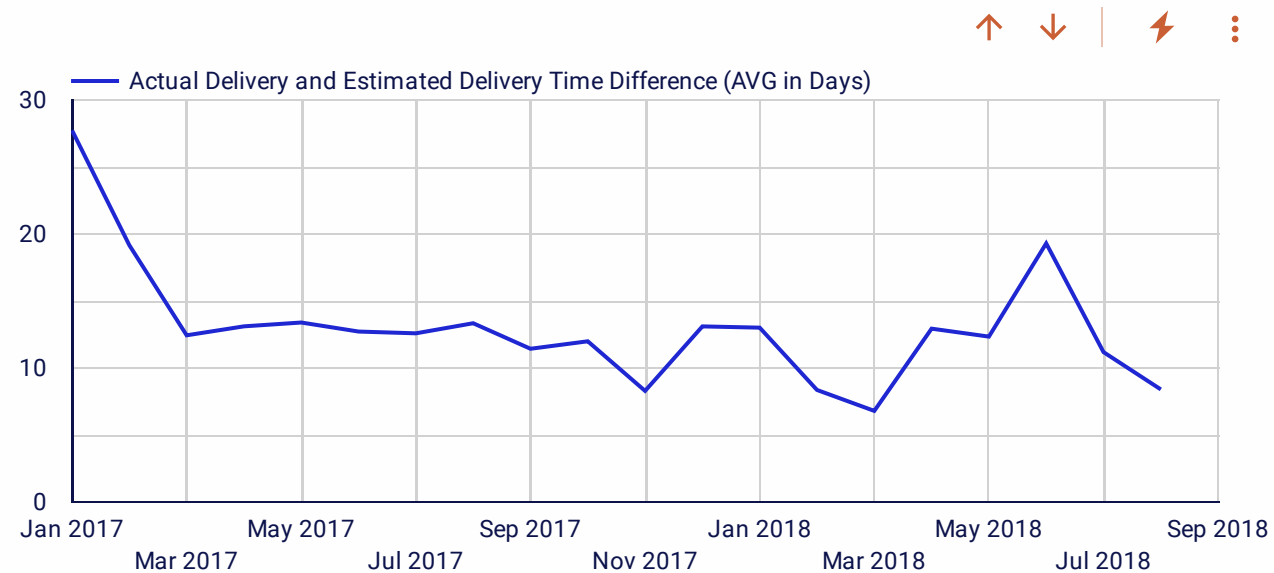
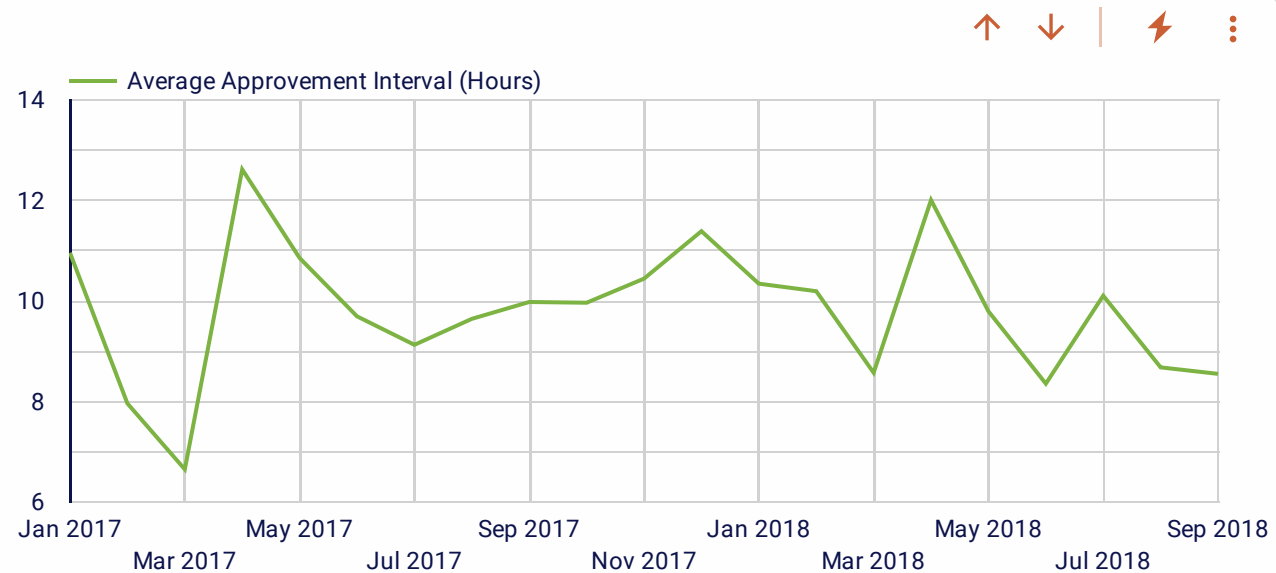
542

Same week delivery

62,446

Delayed delivery

7,238



Credit card payments

25,115

Baleto payments

10,350

Debit card payments

1,341

Voucher payments

2,742

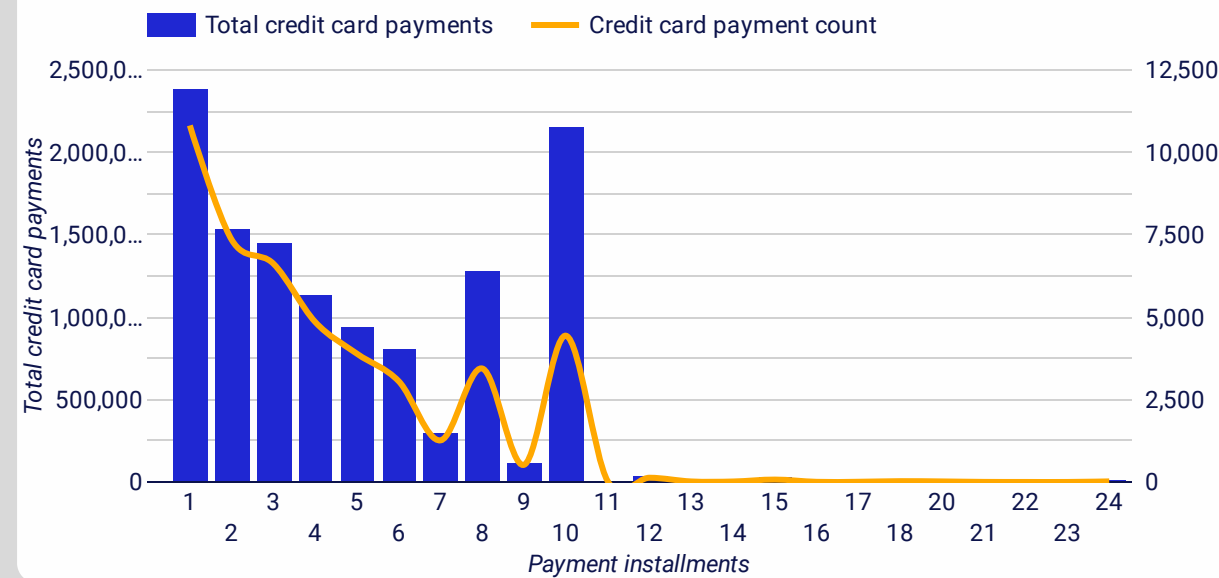
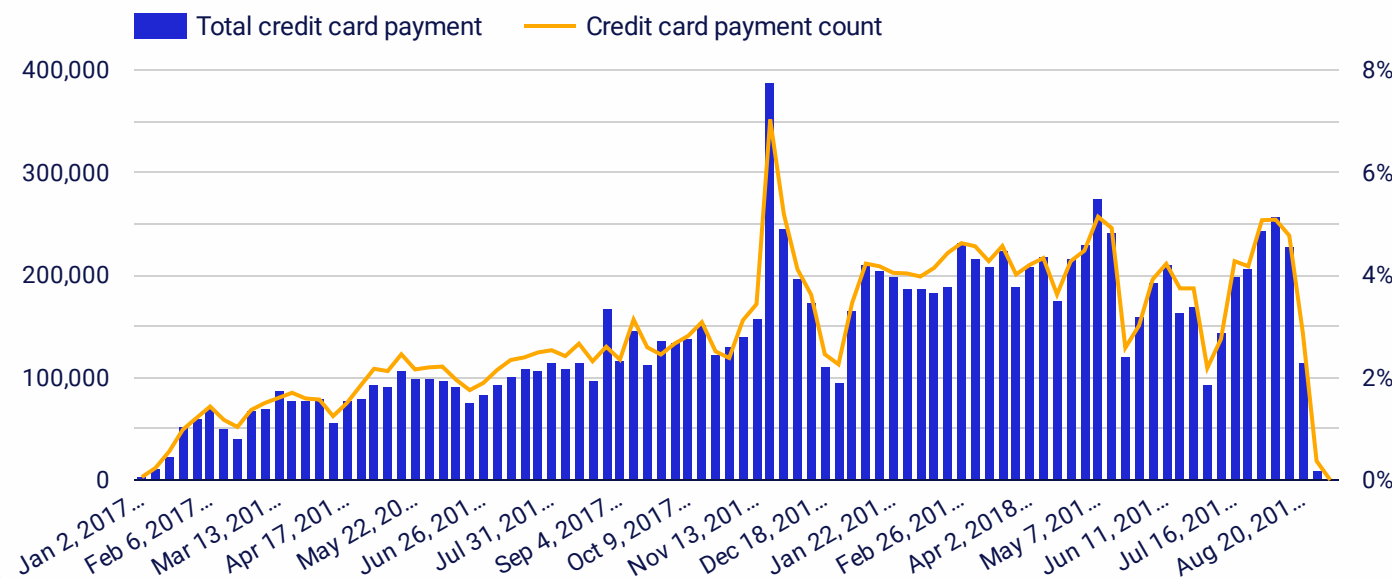
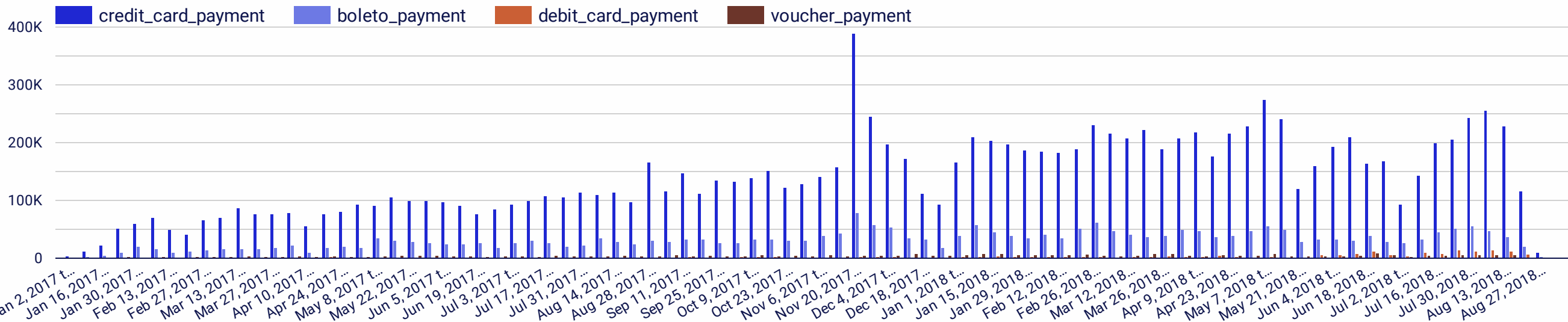
Payments in installments

50,116

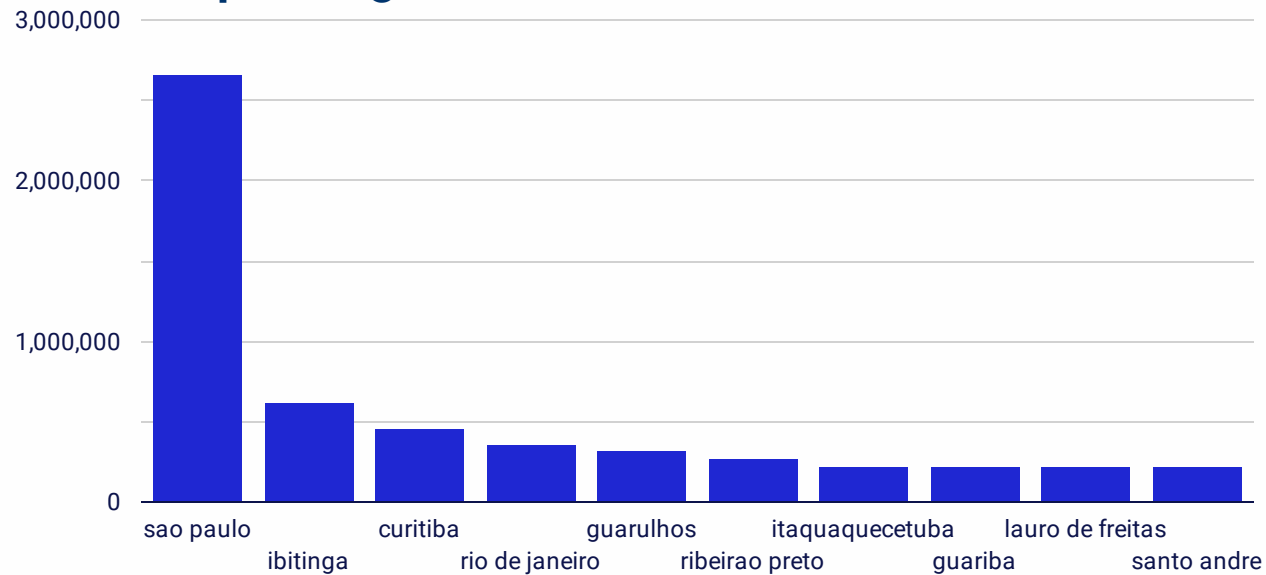
One-time payments

47,134

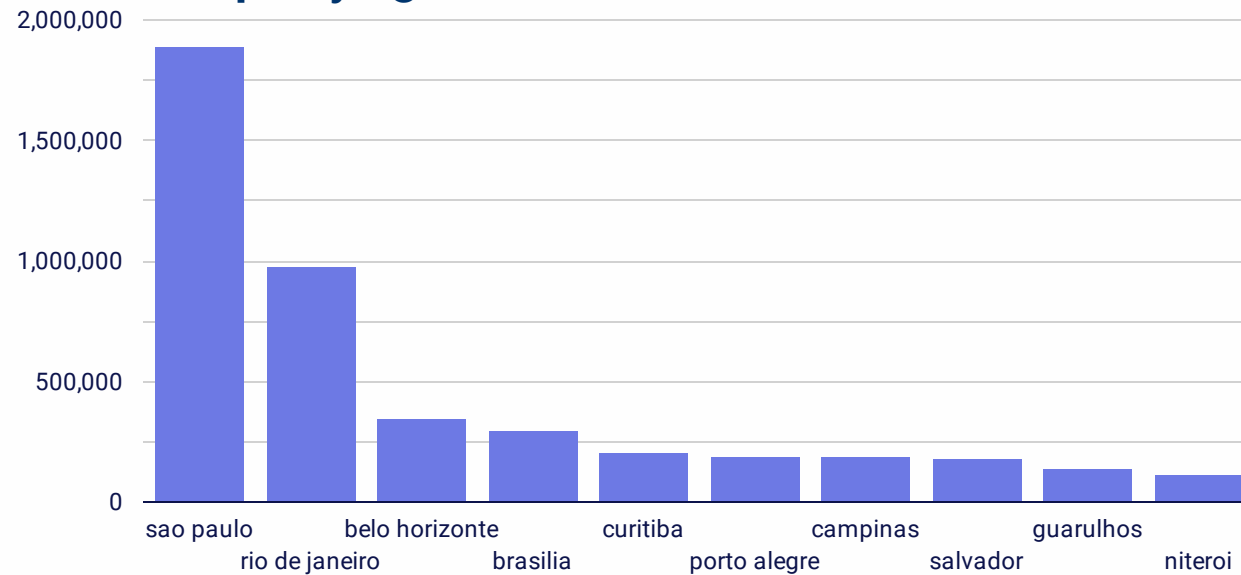
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### Top selling cities



### Top buying cities



### Top selling categories

