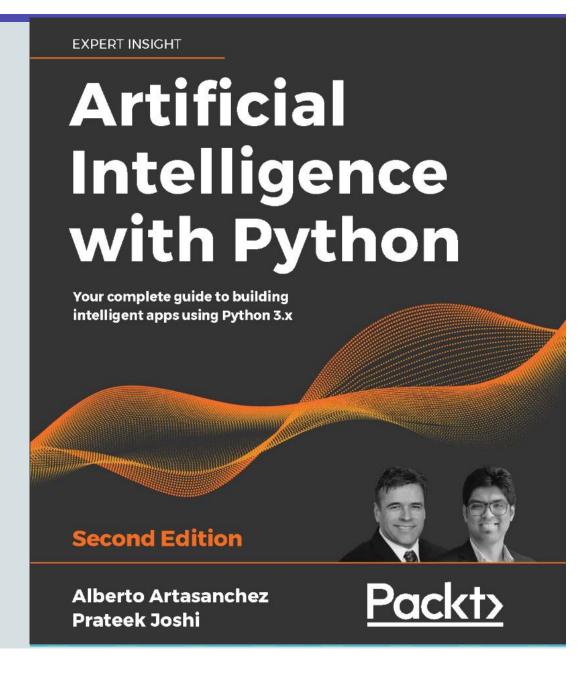


School of Business

#### **Lecture 5: Chatbots**

Sinuo Wu

Course: Al for Business Applications (Al3000)





#### Do it before we start:

# 1. Install Unity Hub and Editor within Unity Hub

#### 2. Install Visual Studio

Not necessary if you have another tool to write #C script

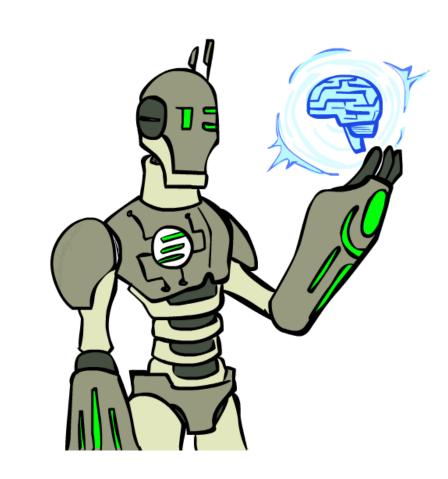


#### Quiz

• Enter room number or Scan the QR code

# **Today**

- Chatbot
- Introduction to ChatGPT
- Develop Flappy Bird game with ChatGPT
- Review some cases with ChatGPT
- Coding with the help of ChatGPT



### **Chatbots**

#### **Related Concepts**

- Agent A system
- Intents The reason as why people start chatting
- Context Environment, objects, actors and process
- Entities Groups a set of words under a defined entity
- Integrations Integrate with conversation and messaging platforms
- Fulfillment Connecting service



#### **Related Concepts**

- Utterances Different ways of description
- Wake words Such as "hi, Siri"
- Launch words Order, Tell me, Add, Turn on, Polish...
- Slot values Words that will be converted into parameters
- Error Planning Default behavior for unforeseen cases
- Webhooks Reserve API



#### **Chatbot Platforms**

- Dialog Flow (Google)
- Azure Bot Service (Microsoft)
- Lex (AWS)
- Wit.ai (Facebook)
- Watson (IBM)
- ChatGPT (Open AI)





#### **Create a Chatbot**

- Step 1. Sign up with your google account and setup the Dialog flow
- Step 2. Integrate your chatbot into a website via Python (or widget)
- Step 3. Set up a webhook
- Step 4. Enable webhooks for intents
- Step 5. Set up training phrases, parameters and actions for an intent
- Step 6. Building fulfillment responses from a webhook
- Step 7. Checking responses from a webhook



# **Examples**



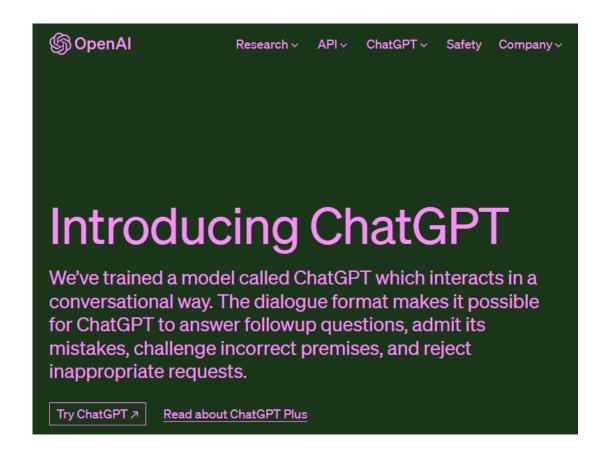




Al Response Smart home Al Phone call

# **ChatGPT**

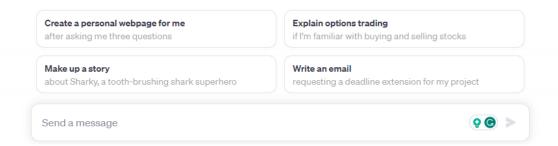
#### Introduction





#### **ChatGPT**

- ChatGPT is a cutting-edge AI language model developed by OpenAI.
- It is designed to understand and generate human-like text, making it a useful tool for various applications.





### **Capabilities**

- **Natural Language Understanding**: ChatGPT can comprehend and interpret human language, enabling it to answer questions, engage in conversations, and provide information on a wide range of topics.
- Content Generation: It can generate human-like text for tasks like content creation, creative writing, and drafting emails or reports.
- Translation: ChatGPT can translate text between multiple languages, facilitating cross-lingual communication and content localization.
- **Text Summarization**: It can summarize long documents or articles, extracting the most important information efficiently.
- **Programming Assistance**: Developers can use ChatGPT for coding help, code generation, and debugging assistance in various programming languages.
- **Knowledge Base**: ChatGPT has access to a vast amount of information, up to its knowledge cutoff date in September 2021, making it a valuable resource for research and factual inquiries.
- **Conversational Agent**: It can serve as a chatbot, engaging in natural, human-like conversations and providing customer support, information, or entertainment.
- Customization: Users can fine-tune ChatGPT for specific tasks and domains, tailoring its responses to meet their needs.

#### How it works

**Data**: ChatGPT is trained on a vast text dataset. (Dataset update in September 2021)

Algorithms: Deep learning, neural networks, and natural language processing.

**Tokenization**: Text is broken into tokens for numerical processing.

**Transformer**: Utilizes the Transformer architecture for sequence tasks.

**Training**: Learns language via predicting the next word.

**Fine-Tuning**: Tailored for specific tasks if needed.

**Inference**: Generates text based on user prompts.

**Iterative Learning**: Improves with user interactions and updates.



#### Limitations

- Lack of True Understanding: ChatGPT doesn't truly understand context or facts; it generates responses based on patterns.
- Inaccuracy: It can provide incorrect or nonsensical information.
- Sensitivity to Input: Responses may vary based on phrasing, and it doesn't fact-check.
- Inappropriate Content: Risk of generating offensive or harmful content.
- Need for Supervision: Human oversight is necessary to ensure safe and unbiased responses.
- Knowledge Limitation: It lacks real-time information and updates. (Updated Sep 2021)



#### **Use Cases**

**Group 1.** Cooperate with ChatGPT to write a poem or a song, you decide the topic, length, and emotion.

**Group 2.** Cooperate with ChatGPT to write advertising for Hønefoss. You should describe this city to ChatGPT first.

Note: ChatGPT will pick up one representative from each group to read the result.



#### **Ethics**

#### We will discuss it at our last lecture



Have a Break!



#### **Practice**

#### **Develop Flappy Bird Game**



# Inspiration



https://www.youtube.com/watch?v=TXqJUufquns

# Inspiration



https://www.youtube.com/watch?v=L6vW0um5XTg

# Flappy Bird

#### What do you do as a designer?

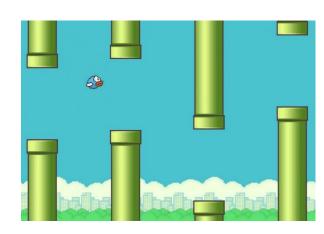
#### Leader of the AI team!

**Team members and Platform:** 

**UI Design:** Mid Journey (AI)

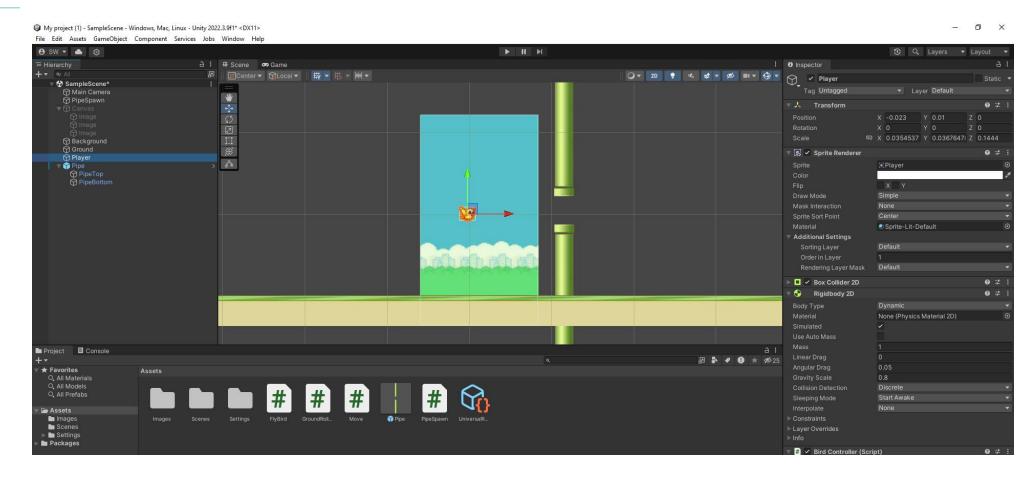
**Coding:** ChatGPT (AI)

**Game Development Platform:** Unity (Game Engine)





# Flappy Bird

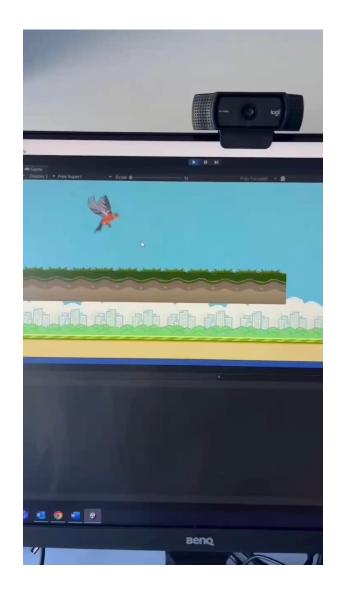




# Experience

**Goal:** Develop the game without any coding by myself!

**Result:** Failed?





### Flappy Bird

#### **Descriptions**

We are going to make a game like Flappy Bird in Unity. Can you describe all the steps that will be required to go from an empty project to a working copy of Flappy bird? Functionality should include:

- The player avatar is a bird.
- 2. The player avatar is constantly flying.
- 3. Gravity is always acting on the player avatar pulling it down towards the ground.
- 4. The player can click with the mouse button to flap their wings to get some upward velocity.
- 5. Obstacles in the form of pipes move from right to left.
- 6. Pipes are constantly spawned with a gap at different heights that the player must fly through and avoid hitting.
- 7. The ground should move from right to left to give the illusion of the bird is flying from left to right.
- 8. When the player avatar hits one of the pipes the game is over, the screen shows the image of "game over".
- 9. When the player hits the ground, the game is over, the screen shows the image of "game over".
- 10. The player can click on a button called "Start" to restart the game when it is over.



### Flappy Bird

#### It takes some time to figure out...

- 1. You may receive different solution/coding when you repeat the whole process.
- 2. Write a script to move the pipes from the right to the left first, and then write another script to spawn the pipes!
- 3. Write a script to spawn the pipes, and make sure the pipes are constantly spawned with a gap at different heights.
- 4. The game may get stuck with the cloned ground, so you may have to fix some issues from external help or with your own ideas.
- 5. When you set up some functions through Unity, YouTube works better than ChatGPT, as you cannot find the correct location it offers to you through description.
- 6. If you are familiar with Unity and the logic of game design, ChatGPT can be your best assistant.

Have a Break!



# Report

One representative from each group report for:

- 1. What is your experience
- 2. Show your game



#### **Review Cases With ChatGPT**

### **Imputation**

#### **Using median values**

```
import pandas as pd

data = pd.read_csv("train.csv", nrows=10)
X = data.iloc[:, 0:20]
Y = data.iloc[:, -1]

data_new = data.fillna(0)
data_new = data.fillna(data.median())
print(data)
print(data_new)
```

**Description:** The name of the file is "train" in the form of CSV. I need you to print the original data and new data where all missing values in this file are replaced by the median value. Now send me the coding.

			_				-
	battery_power	blue	clock_speed	dual_sim	fc	four_g	int_memory
0	842	0	2.2	0	1	o	NaN
1	1021	1	0.5	1	0	1	53.0
2	563	1	0.5	1	2	1	41.0
3	615	1	2.5	0	0	0	10.0
4	1821	1	1.2	0	13	1	44.0
5	1859	0	0.5	1	3	0	22.0
6	1821	0	1.7	0	4	1	10.0
7	1954	0	0.5	1	0	0	24.0
8	1445	1	0.5	0	0	0	53.0
9	509	1	0.6	1	2	1	9.0



	battery power	blue	clock speed	dual sim	fc	four g	int memory
0	842	0	2.2	_ 0	1		24.0
1	1021	1	0.5	1	0	1	53.0
2	563	1	0.5	1	2	1	41.0
3	615	1	2.5	0	0	0	10.0
4	1821	1	1.2	0	13	1	44.0
5	1859	0	0.5	1	3	0	22.0
6	1821	0	1.7	0	4	1	10.0
7	1954	0	0.5	1	0	0	24.0
8	1445	1	0.5	0	0	0	53.0
9	509	1	0.6	1	2	1	9.0



### **Approach – Feature Importance**

Task: Select the top 3 important features from the given data

```
import pandas as pd
from sklearn.ensemble import ExtraTreesClassifier
import numpy as np
import matplotlib.pyplot as plt

data = pd.read_csv("train.csv")
X = data.iloc[:, 0:20]
X = X.fillna(X.median())
Y = data.iloc[:, -1]
Y = Y.fillna(Y.median())

model = ExtraTreesClassifier()
model.fit(X,Y)
print (model.feature_importances_)
feat_importances = pd.Series(model.feature_importances_, index=X.columns)
feat_importances.nlargest(5).plot(kind="barh")
plt.show()
```

Description: The name of the file is "train" in the form of CSV. Select the first 20 columns of the DataFrame data as the feature matrix X. Select the last column of the DataFrame data as the target variable Y. Handle the missing value with the median value. I need you to select the top 5 important features from the given data, use ExtraTreesClassifer, and visualize the result with Matplotlib.

# **Scaling**

#### **Normalization**

$$X' = \frac{x - min}{max - min} \qquad X'' = X' * (mx - mi) + mi$$

**Description:** The name of the file is "dating" in the form of txt. Select the first 3 columns of the DataFrame data as the feature matrix X. Select the last column of the DataFrame data as the target variable Y. Use Normalization to scaling all features, print the original data and the new data

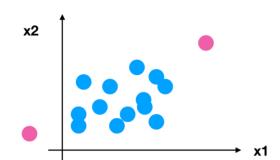
```
data
    milage
               liters
                       consimtime
    14488
            7.153469
                        1.673904
    26050
            1.441871
                        0.805124
    75136 13.147394
                        0.428964
            1.669788
                        0.134296
    38344
    72993 10.141740
                        1.032955
                        1.213192
    35948
            6.830792
    42666 13.276369
                        0.543880
    67497
            8.631577
                        0.749278
    35483 12.273169
                        1.503053
```

0.831917

3.723498

50242

data:		
[[1.	1.48262275	5 2. ]
[1.19064108	1.	1.43571351]
[2.	1.98910178	1.19139157]
[1.3933518	1.0192587	1. ]
[1.96466495	1.73512784	1.58369338]
[1.35384514	1.45535696	1.70076019]
[1.46461549	2.	1.26603135]
[1.87404366	1.60752099	1.39944064]
[1.34617794	1.91523088	1.88902955]
[1.58953304	1.19279457	1.45311599]]



### Split data

```
from sklearn.datasets import load iris
from sklearn.model selection import train test split
from sklearn.neighbors import KNeighborsClassifier
from sklearn.metrics import accuracy score
iris = load iris()
X = iris.data
y = iris.target
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random state=42)
knn classifier = KNeighborsClassifier(n_neighbors=3)
knn classifier.fit(X train, y train)
y pred = knn classifier.predict(X test)
accuracy = accuracy score(y test, y pred)
print(f"Accuracy: {accuracy:.2f}")
                                                 Description: Give me an example of KNN, use Iris dataset.
```

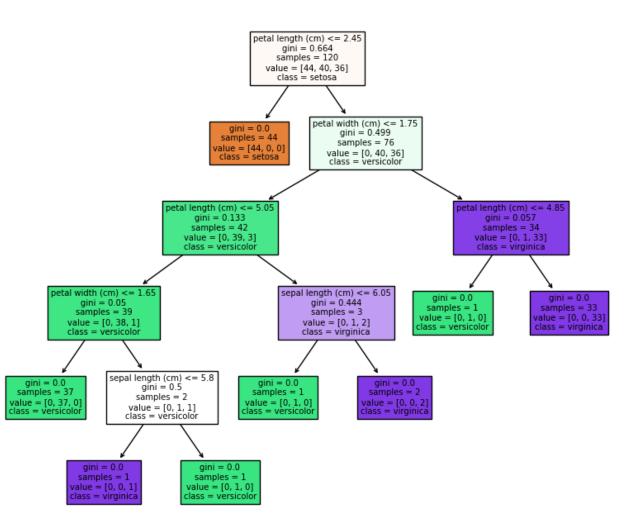


#### **Decision Trees**

```
import numpy as np
from sklearn.datasets import load iris
from sklearn.model selection import train test split
from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import accuracy score
from sklearn.tree import plot tree
import matplotlib.pyplot as plt
# Load the Iris dataset
iris = load iris()
X = iris.data
v = iris.target
# Split the dataset into training and testing sets
X train, X test, y train, y test = train test split(X, y, test size=0.2, random st
# Create a Decision Tree classifier
dt = DecisionTreeClassifier()
# Train the classifier on the training data
dt.fit(X train, y train)
# Visualize the decision tree
plt.figure(figsize=(10, 8))
plot tree(dt, feature names=iris.feature names, class names=iris.target names, fil
plt.show()
```

**Description:** Give me an example of decision tree, use Iris dataset.





### **Case Study**

Ever wonder what it's like to work at Facebook? Facebook and Kaggle are launching a machine learning engineering competition for 2016. Trail blaze your way to the top of the leaderboard to earn an opportunity at interviewing for one of the 10+ open roles as a software engineer, working on world class machine learning problems.



The goal of this competition is to predict which place a person would like to check in to. For the purposes of this competition, Facebook created an artificial world consisting of more than 100,000 places located in a 10 km by 10 km square. For a given set of coordinates, your task is to return a ranked list of the most likely places. Data was fabricated to resemble location signals coming from mobile devices, giving you a flavor of what it takes to work with real data complicated by inaccurate and noisy values. Inconsistent and erroneous location data can disrupt experience for services like Facebook Check In.

https://www.kaggle.com/competitions/facebook-v-predicting-check-ins

#### **Data Explorer**

857.5 MB

- sample\_submission.csv.zip
- test.csv.zip
- train.csv.zip

#### Download from Canvas

Description: The name of the file is "FB Competition" in the form of CSV. Selected features in the column which are named "x", "y", "accuracy", and "time". Selected target value in the column which is named "place\_id". Use samples where the value in accuracy is larger than 3. Standardize the features and predict Y using k-Nearest Neighbors.



### Case Study 2

• Survive from the Titanic

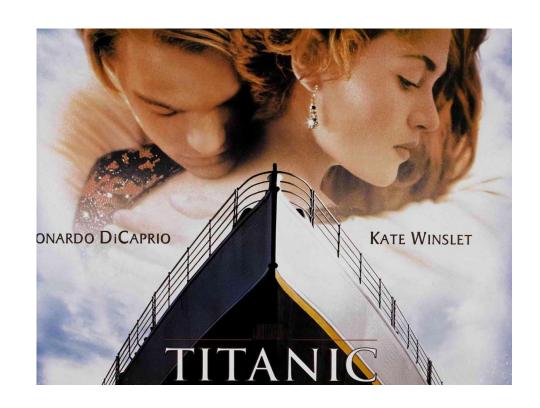
Steps?

What features are important?

How to build the model with decision tree?

Use your model to predict if Rose would survive

How bout Jack?



### **Example – Cancer Prediction**

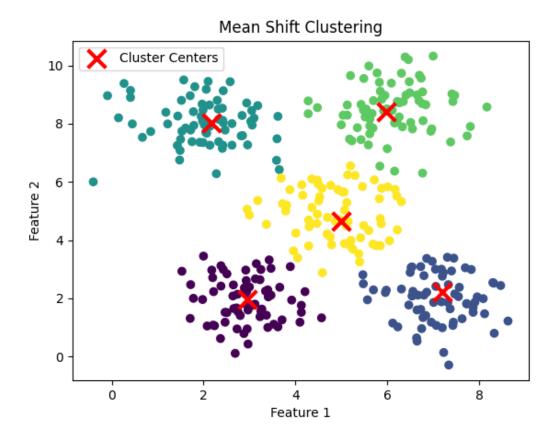
- Load the dataset
- Data processing (Define data into features and target)
- 3. Split data into train and test sets
- 4. Standardize the data using "StandardScaler"
- 5. Create and train a logistic regression model
- 6. Make predictions in the test set
- 7. Accuracy
- 8. Save the trained model

7. Attribute Information: (class attribute has been moved to last column)

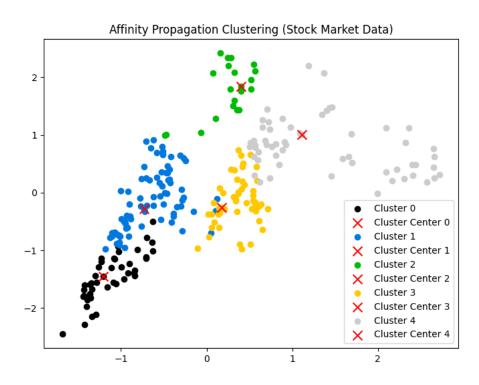
#	Attribute	Domain
1	Sample code number	id number
	Clump Thickness	1 - 10
3.	Uniformity of Cell Size	1 - 10
4.	Uniformity of Cell Shape	1 - 10
5.	Marginal Adhesion	1 - 10
6.	Single Epithelial Cell Size	1 - 10
7.	Bare Nuclei	1 - 10
8.	Bland Chromatin	1 - 10
9.	Normal Nucleoli	1 - 10
	Mitoses	1 - 10
11.	Class:	(2 for benign, 4 for malignant)

#### The number of clusters (Mean Shift algorithm)

```
import matplotlib.pyplot as plt
from sklearn.cluster import MeanShift, estimate bandwidth
from itertools import cycle
# Load data from input file
X = np.loadtxt('data clustering.txt', delimiter=',')
# Estimate the bandwidth of X
bandwidth X = \text{estimate bandwidth}(X, \text{quantile=0.1}, \text{n samples=len}(X))
# Cluster data with MeanShift
meanshift model = MeanShift(bandwidth=bandwidth X, bin seeding=True)
meanshift model.fit(X)
# Extract the centers of clusters
cluster centers = meanshift model.cluster centers
print('\nCenters of clusters:\n', cluster centers)
# Estimate the number of clusters
labels = meanshift model.labels
num clusters = len(np.unique(labels))
print("\nNumber of clusters in input data =", num clusters)
# Plot the points and cluster centers
plt.figure()
markers = 'o*xvs'
for i, marker in zip(range(num clusters), markers):
    # Plot points that belong to the current cluster
    plt.scatter(X[labels==i, 0], X[labels==i, 1], marker=marker, color='r')
    # Plot the cluster center
    cluster center = cluster centers[i]
    plt.plot(cluster center[0], cluster center[1], marker='o',
            markerfacecolor='black', markeredgecolor='black',
            markersize=15)
plt.title('Clusters')
plt.show()
```



# **Coding**



Deprecation of the **"Open"** and **"Close"** attributes in the latest version of the **yfinance** library. Use DataFrame by calling the history symbol.

```
School of Business
```

```
import datetime
import json
import numpy as np
import matplotlib.pyplot as plt
from sklearn import covariance, cluster
import yfinance as yf
# Input file containing company symbols
input file = 'company symbol mapping.json'
# Load the company symbol map
with open(input file, 'r') as f:
    company symbols map = json.loads(f.read())
symbols, names = np.array(list(company symbols map.items())).T
# Load the historical stock quotes
start date = datetime.datetime(2019, 1, 1)
end date = datetime.datetime(2019, 1, 31)
quotes = [yf.Ticker(symbol).history(start=start date, end=end date)
                for symbol in symbols]
# Extract opening and closing quotes
opening quotes = np.array([quote.Open for quote in quotes]).astype(np.float)
closing quotes = np.array([quote.Close for quote in quotes]).astype(np.float)
# Compute differences between opening and closing quotes
quotes diff = closing quotes - opening quotes
# Normalize the data
X = quotes diff.copy().T
X /= X.std(axis=0)
# Create a graph model
edge model = covariance.GraphLassoCV()
# Train the model
with np.errstate(invalid='ignore'):
    edge model.fit(X)
# Build clustering model using Affinity Propagation model
_, labels = cluster.affinity_propagation(edge_model.covariance_)
num labels = labels.max()
# Print the results of clustering
print('\nClustering of stocks based on difference in opening and closing guotes:\n')
for i in range(num labels + 1):
    print("Cluster", i+1, "==>", ', '.join(names[labels == i]))
```

# Do not just copy-paste coding Learn and understand it!

Have a Break!



# Group Up!



Work on your assignment!

#### Guidance

https://www.youtube.com/watch?v=k59FJ3NzD7s

https://www.youtube.com/watch?v=jRAAaDII34Q

# Room Change: B207

#### **ASSIGNMENT PROCESS**



### **THANKS**