

What is ZARI?

ZARI is not just a bot builder — it's a platform for creating **24/7 custom teammates** that automate 90% of your repeatable workflows.

Unlike brittle no-code automations or generic chatbots, ZARI bots are:

- **Custom-trained** to your brand voice, workflows, and business goals
- **Cross-platform**, operating across DMs, emails, forms, CRMs, and calendars
- **Self-improving**, learning from past interactions to refine performance over time

Think of ZARI as your **24/7 operations team** — trained once and scaled infinitely across your backend.

Cost

ZARI is priced by tier, based on number of bots, integrations, and automations:

Tier	Cost	Agent Included	Channels Supported	Use Cases
Starter	\$1,600	1	Up to 5	DM automation, lead gen
Growth	\$2,800	3	Up to 20	CRM sync, bookings, calendars
Pro	\$5,000+	10	Up to 50	Full sales funnel automation
Enterprise	Custom Pricing	Unlimited	Unlimited	Cross-team workflow automation

ROI Overview

Across industries, ZARI consistently delivers:

- **40–70% reduction** in manual task time
- **2–4x increase** in qualified leads and booking conversions
- **30–90% automation** within 1 week
- **\$2.4K–\$3.5K monthly value** on the Starter Plan

Example:

- One client saved **12 hours/week**, gained **10 extra sales calls**, and closed **\$7.5K in new business** in just **3 weeks**
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5 Case Studies

1. Healthcare – *Patient Onboarding & Compliance*

- **Problem:** Manual forms and EHR entry delayed onboarding
 - **ZARI Solution:** Automated patient intake, reminders, and EHR sync
 - **Results:**
 - 50% faster onboarding
 - 30% increase in satisfaction
 - 100% HIPAA compliance
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2. Finance – *Compliance Reporting*

- **Problem:** Analysts were manually preparing audit reports with high error rates
 - **ZARI Solution:** Auto-generated compliance reports from internal data
 - **Results:**
 - 70% faster delivery
 - 90% reduction in reporting errors
 - Reclaimed analyst time for strategic tasks
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3. E-commerce – *Product Recommendations & Retargeting*

- **Problem:** Drop-off in repeat purchases due to lack of personalization

- **ZARI Solution:** AI-generated dynamic product recommendations via email/SMS
 - **Results:**
 - Higher engagement
 - Increased upsell & return traffic
 - Zero manual tagging or targeting required
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4. B2B Lead Gen – *Qualifying & Routing Inbound Leads*

- **Problem:** Inbound leads were high volume but poorly qualified
 - **ZARI Solution:** Bot-led lead scoring and CRM handoff
 - **Results:**
 - 40% increase in Sales Qualified Leads
 - 25% reduction in team time spent on unqualified leads
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5. Real Estate – *Handling Property Inquiries*

- **Problem:** Agents overwhelmed by repetitive DMs and scheduling
 - **ZARI Solution:** Bot responded to inquiries, scheduled tours, and updated CRMs
 - **Results:**
 - 60% reduction in manual DM handling
 - Faster tour booking, fewer no-shows
 - Seamless sync with calendars and listing platforms
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TL;DR: Why ZARI?

- **Install in 1 week** — scope call needed

- **Start seeing ROI in under 3 days**
- **Grow from one task to full back-office automation**