



MONROE CALCULATING MACHINE COMPANY, INC., 2216 WALNUT STREET • PHILADELPHIA 3, PA. • LOCUST 8-7666

February 4, 1963

FEB - 6 1963

B. H. Hillsman
Honeychile & Associates
104 Gilpin Avenue
Elkton, Maryland

Dear Mr. Hillsman:

Thank you for your interest in the new Monro Card.

The Monro Card Processor is the first major advance in low cost data processing systems in more than a decade. It permits business to store inventory record, billing record, or employee master and history record on a single magnetic document.

Each card (the size of a standard tab card) contains either 800 or 1500 digits of information. Any or all of this information can be read into the computer, up-dated, written over, or shifted from one area to another.

This new device sells for \$6,500.00 in 800 digit (low density) or \$8,500.00 in high density. Rental is \$230.00 or \$290.00 per month.

The basic Mark XI computer with a 1,024 word memory drum can be purchased for \$24,500.00 and rents for \$700.00 per month. It is now available with a 2,048 word drum and a high speed photo-electric paper tape reader.

At your request, I will be happy to send you some interesting brochures describing typical applications of the Mark XI computer or I will be happy to personally discuss its' specific application in your business.

Very truly yours,

Frank A. Kirby
Electronic Computer Division

FAK:bd