



UNIVERSITY OF
MONTANA



THE MAUREEN & MIKE
MANSFIELD
CENTER

INNOVATE HS
HIGH SCHOOL



MANSFIELD CENTER
UNIVERSITY OF MONTANA
APRIL 15



INNOVATION MAD LIBS

Innovation is necessary right now because
of this problem

_____ ,

and we need people who can

and to do it *verb*

_____.

adverb

To be an innovator, you have to be
interested in

and *noun*

and *noun*

_____.

noun



PICK TWO TOPICS OF INTEREST

- ☐ Communication & Artistic Expression
- ☐ Business and Technology
- ☐ Environment and Sustainability
- ☐ Health and Human Development
- ☐ Science and Technology
- ☐ Justice, Policy and Public Service



PICK THREE TOPICS FOR YOUR FIRST FACULTY SESSION

- ☐ **Fake News Game Show,
Dennis Swibold, School of Journalism.**
Students will take part in a current-events/media literacy competition, vying to determine whether news items are true and, more important, offer their evidence. Between rounds, the professor will offer short "commercials" featuring strategies for verification and research about why we all sometimes fall for falsehoods.
- ☐ **Music as Persuasion,
Dr. James Randall, Music.**
Music is a key tool in persuading us to buy or believe in things we might not otherwise need or believe in. Students will be introduced to critical listening skills useful in understanding how music is used in film, advertising, and political propaganda to manipulate our emotions.
- ☐ **Culinary Arts,
Jennifer Heggen, Missoula College.**
The Bureau of Labor Statistics indicates the hospitality field is America's number one retail employer and predicts its growth will increase 30 percent over the next two years. Through a hands-on activity, students will learn about the Culinary Arts Certificate Program.
- ☐ **How to Become an Entrepreneur,
Paul Gladen, Blackstone LaunchPad.**
Students will meet with several entrepreneurs from different backgrounds and fields to discuss what motivated them to become an entrepreneur and their advice for anyone looking to start a business.



PICK THREE TOPICS FOR YOUR **SECOND** FACULTY SESSION



Will it Ever Happen in the United States?

Dr. Sara Rinfret, Public Administration and Policy.

In this active learning presentation, students are provided a brief overview of climate policy to date. Students emulate particular perspectives to understand why the U.S., once an environmental leader, lags behind.



How Brain Cells Talk to One Another,

Dr. Richard Bridges, Neuroscience.

As the basis of brain function essentially comes down to the communication between two brain cells, the lecture will focus on synaptic transmission, or how brain cells talk to one another using small molecular chemicals (neurotransmitters). An active learning component will illustrate the process of "signal integration", where students will control the signals a brain cell receives and determine if that neuron either stays silent or "fires" an action potential that passes the signal on to other neurons.



This is America:

Dr. Daisy Rooks, Sociology.

This session will use the 2018 Grammy Song of the Year "This is America," by Childish Gambino, to examine inequality and opportunity in the U.S. today. Through small-group activities and guided discussion, students will articulate their opinions about opportunity in America, compare their own and their peers' points of view, and examine selected statistics about race, gender, and opportunity in the U.S.



Pathways for Social Impact,

Dr. Andrea Vernon, Civic Engagement.

We are bombarded with information about problems we face in our community and society like hunger, homelessness, climate change, health issues, political divisiveness, etc. Do you ever wonder how you can get involved and make a difference? There are many systems in

day of
the conference,
users will
have access
to their
specific
faculty session
selections,
& schedule
map
& additional
information
on UM



Speakers

Mr. Seth Bodnar



University of Montana President



Schedule

9:15 - 9:30 am: Arrival

Students will arrive and be directed to the University Center Ballroom.

9:30 - 10:30 am: Setting the Stage for Innovation

Introduction by Mansfield Center Executive Director Deena Mansour

Welcome by UM President Seth Bodnar

Mr. Larry Simkins, CEO and President of The Washington Companies

Mr. Mathew Wendell, IBM Global Garage Leader:
"The Five Pillars of Innovation"

10:30 - 10:40 am: Summary of the Day

Dr. Nicky Phear will provide an overview of the day.



Faculty Sessions

your 2 Faculty sessions

Dance Technique into Choreography, Heidi Jones Eggert, School of Theatre & Dance.

Dive into the creative discipline of choreography. This session will take students through a warm up into full dancing, then observing/learning how dances are made. Taking place in our beautiful dance studio, students should be prepared to remove their shoes and wear clothes they are comfortable to move in and. No prior experience necessary.

Decoding Language, Dr. Leora Bar-el, Linguistics.

Through hands-on activities, students will learn basic language-decoding and will experience how an understanding of linguistics enhances our understanding and appreciation of the world around us.

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