

Dear Sir/Madam,

This letter serves as a formal attestation that the bearer has successfully completed a comprehensive 60-day Digital Marketing Internship at Habeebi Academy.

During this intensive internship, the individual gained hands-on experience in handling live social media accounts for multiple domains. Their responsibilities included content creation, graphic design, posting, and creating reels. They demonstrated exceptional creativity and the ability to adapt their approach to diverse industries, seamlessly managing the social media presence for three different companies.

In addition to their outstanding social media management skills, the bearer showcased a strong aptitude for Search Engine Optimization (SEO). They played a crucial role in creating SEO-optimized content and blogs, conducting thorough research, and implementing effective backlinking strategies. Their contributions in this area were invaluable, resulting in improved online visibility and organic search rankings.

Throughout the internship, the bearer consistently exhibited a high level of dedication, professionalism, and a eagerness to learn. Their work ethic and attention to detail were exemplary, and they consistently delivered exceptional results within assigned deadlines.

The bearer's performance during the 60-day internship was truly remarkable. They demonstrated a comprehensive understanding of digital marketing concepts and strategies, coupled with a remarkable ability to apply this knowledge in practical, real-world scenarios. Their creativity, initiative, and problem-solving skills were evident in every task they undertook.

We are confident that the extensive hands-on experience gained during this internship, along with the valuable skills acquired, will significantly benefit the bearer's future career in the field of Digital Marketing. Their versatility and ability to handle social media accounts across diverse domains make them a valuable asset to any team.

In conclusion, we would like to express our sincere appreciation for the hard work, dedication, and enthusiasm that the bearer has shown during their time at Habeebi Academy. We wholeheartedly recommend them for future opportunities in the field of Digital Marketing and are confident that they will continue to excel and make significant contributions to the industry.

Thank you for your consideration.

**Best Regards,**



**Jenny Fernandez,**  
**Academic Counsellor - GCC**  
**Habeebi Academy**

