Montaser Mballo

UI-UX Designer

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Summary

Aspiring UX-UI Designer with a strong foundation in user-centered design principles, wireframing, and prototyping. Proficient in tools like Figma, Adobe XD, and Miro, with experience in crafting intuitive and visually compelling interfaces. Seeking a UI-UX Designer role to gain hands-on experience in creating impactful digital experiences.

Experience

Self-Employed
Dubai, United Arab Emirates
Freelancer
11/2024 - 12/2024

- Designed Polio CRM's homepage, increasing user engagement by 30% and lead conversions by 20%.
- Created a dashboard for Polio CRM, reducing task completion time by 40% and boosting user satisfaction by 25%.
- Designed Brewly's product menu, improving order completion rates by 35% with seamless customization features.

Habeebi Global
Dubai, United Arab Emirates
Digital Marketing Specialist
04/2024 - 06/2024

- Developed content, designed graphics, and managed social media accounts, including creating short-form content for three different companies.
- Optimized website content for SEO and managed PPC campaigns, resulting in a 25% increase in organic traffic and conversions.
- Conducted competitive analysis on online education platforms, identifying opportunities that boosted traffic by 20%.

Education

University of West Alabama
Dubai, United Arab Emirates
Computer Engineering
01/2024 - Present

- Currently pursuing a Bachelor's degree in Computer Engineering with flexible remote study courses.

Skills

- **Design**: UI Design, UX Design, User Research, Interactive Design, Content Creation, Basic Coding.
- **Tools:** Figma, Adobe XD, Adobe Illustrator, Canva, Miro, HTML, CSS, Microsoft Office suite (Word, Excel, PowerPoint).
- **Languages:** English, Arabic