



KINDR

PAUSE BEFORE YOU POST



INTRO

Gen Z faces toxic online interactions daily, and current tools fail to make improving digital behavior safe, private and engaging.

PROBLEMATIC

How can we warn users before they post toxic content and simultaneously protect users from receiving hate, creating a safer and positive online environment?

BEFORE KINDR



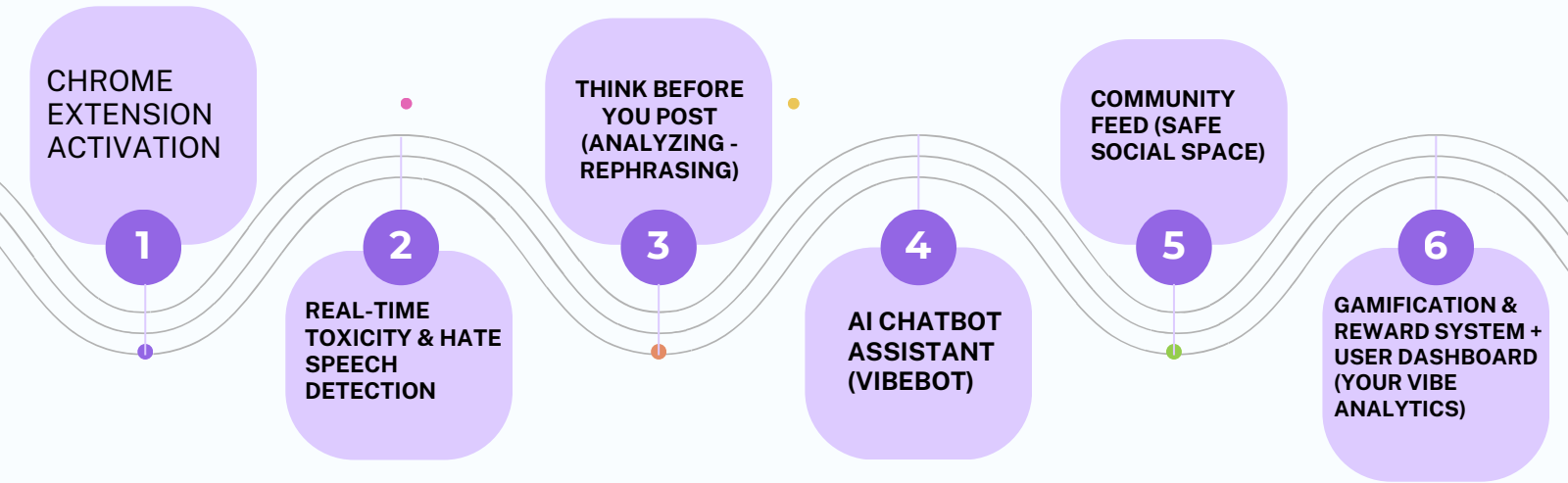
WHILE KINDR



AFTER KINDR

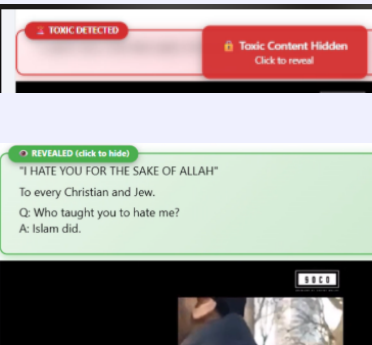
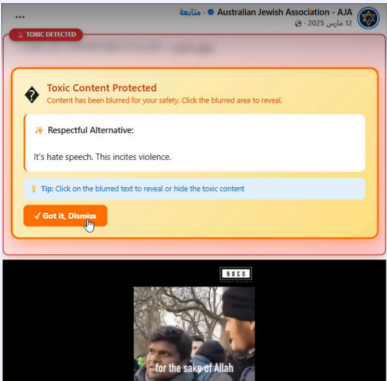


OVERVIEW

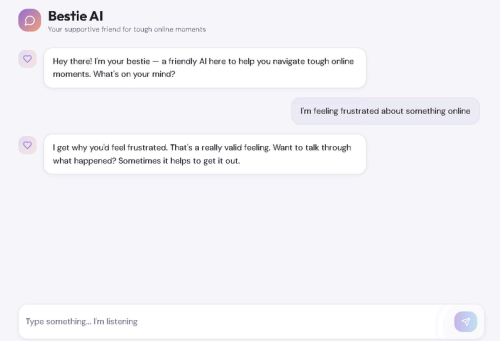
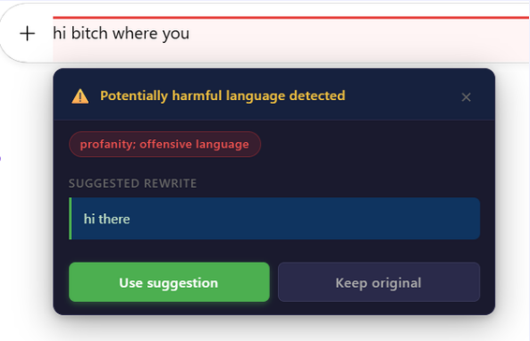


STEP BY STEP

CASE 1: SCROLLING → PASSIVE PROTECTION

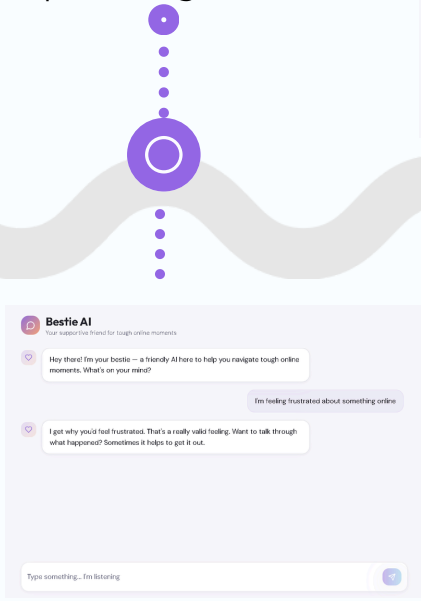


CASE 2: TYPING → ACTIVE PREVENTION



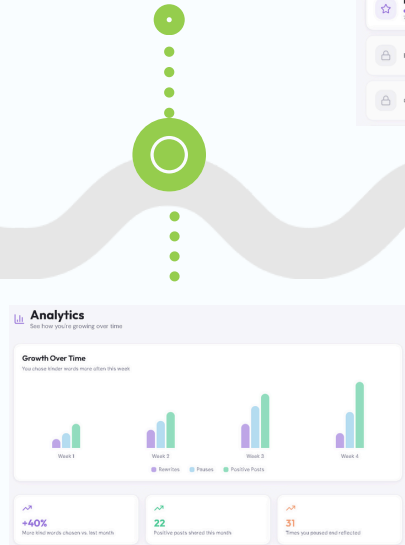
AI CHATBOT

user queries -> Helps user improve digital behavior

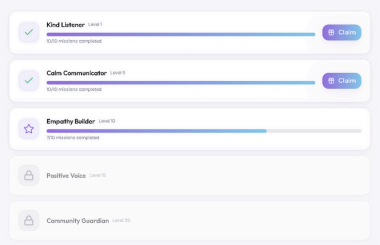


Dashboard

Mood analysis summary; Tracks user progression



Growth Journey



Community Space

posting experiences
commenting

Gamification

Points system for positive actions; ,
Level progression:

CONCLUSION

Kindr is a Gen Z-focused AI platform that detects and filters hate content in real time, prevents toxic comments before posting, and promotes healthier online behavior through rephrasing, gamification, and an AI chatbot assistant.