

My Time



Vision e mission

01

Vision:

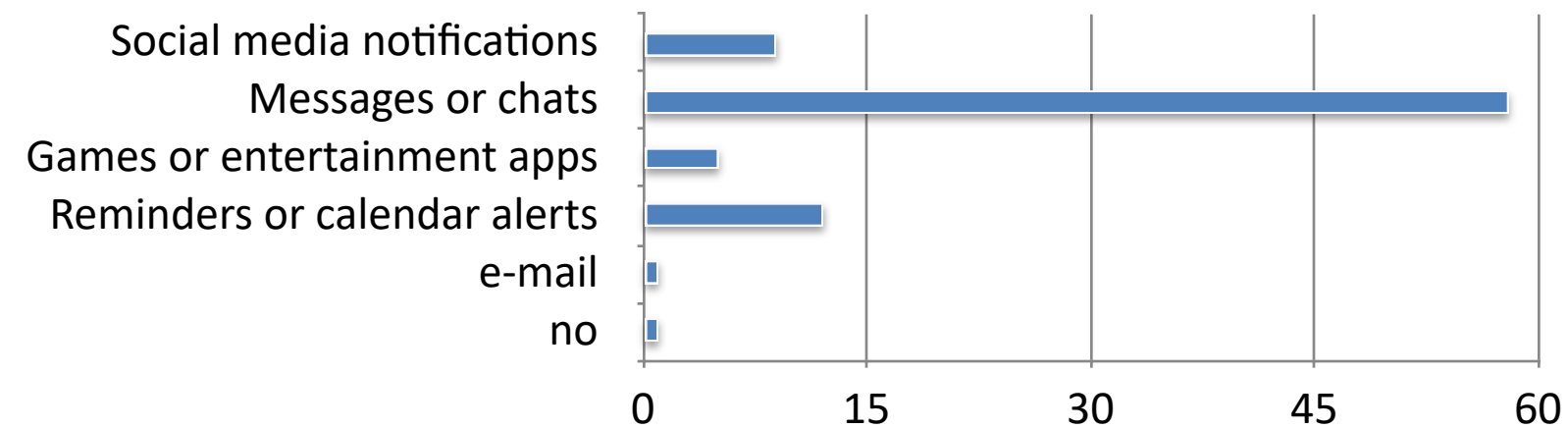
To redefine digital calendars by bringing self-care into every schedule

Mission:

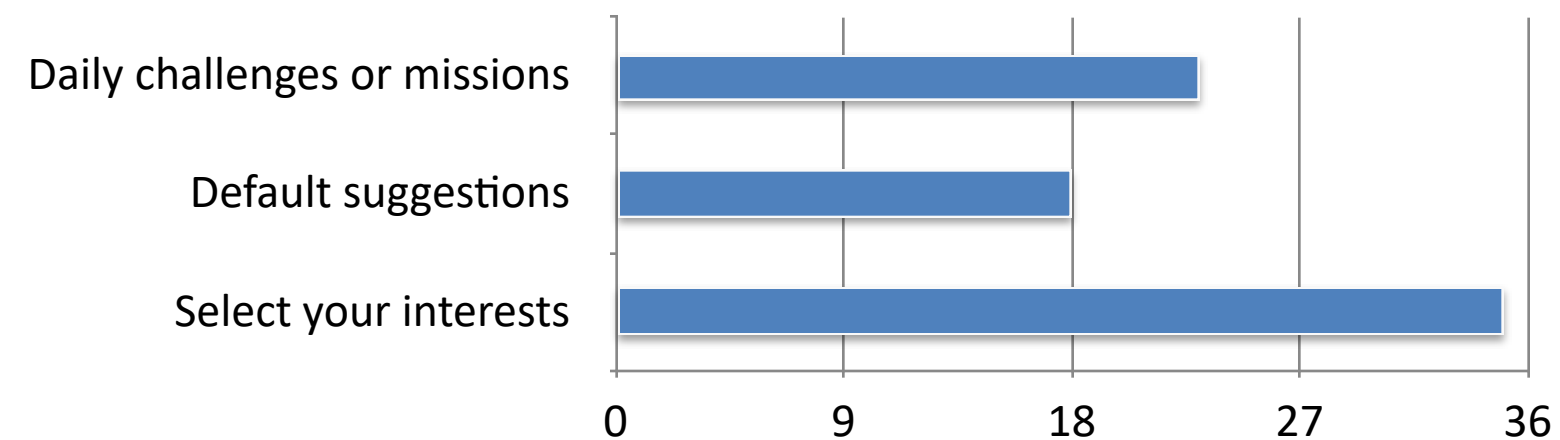
To help people reclaim time for themselves by designing an app that balances productivity with emotional well-being

Research and Analysis

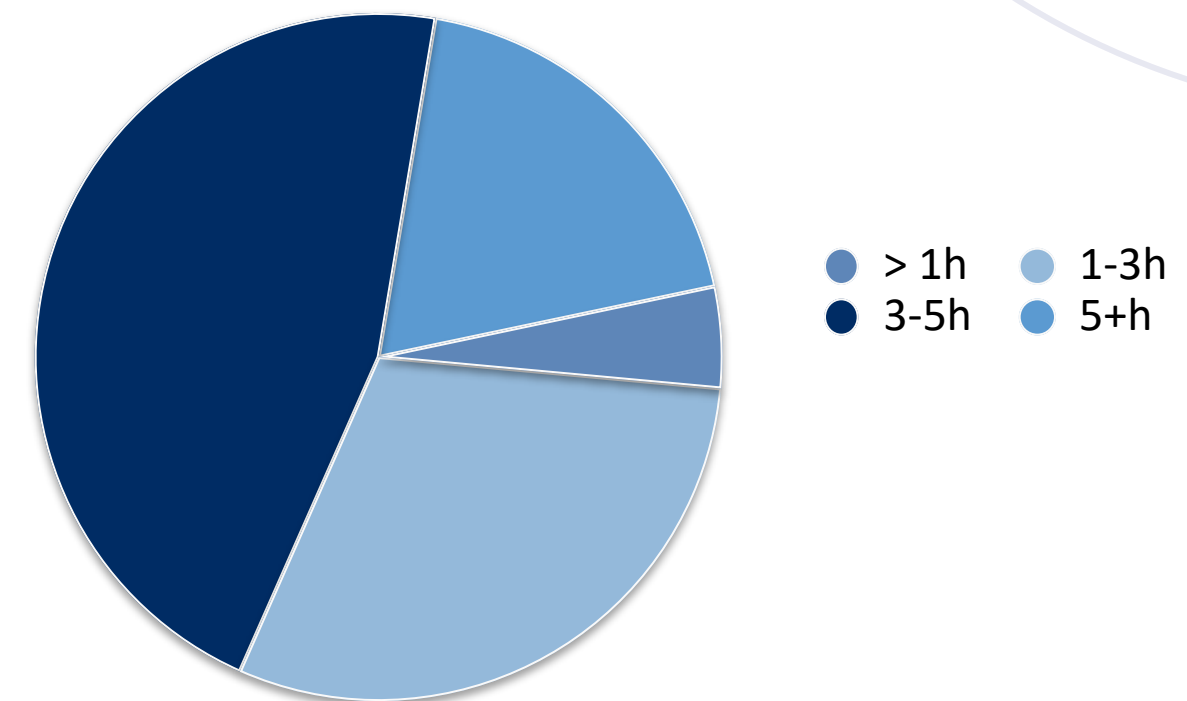
Have you noticed if certain notifications make you pause what you're doing? If so, which ones?



What kind of suggestions would you like to receive from the app?



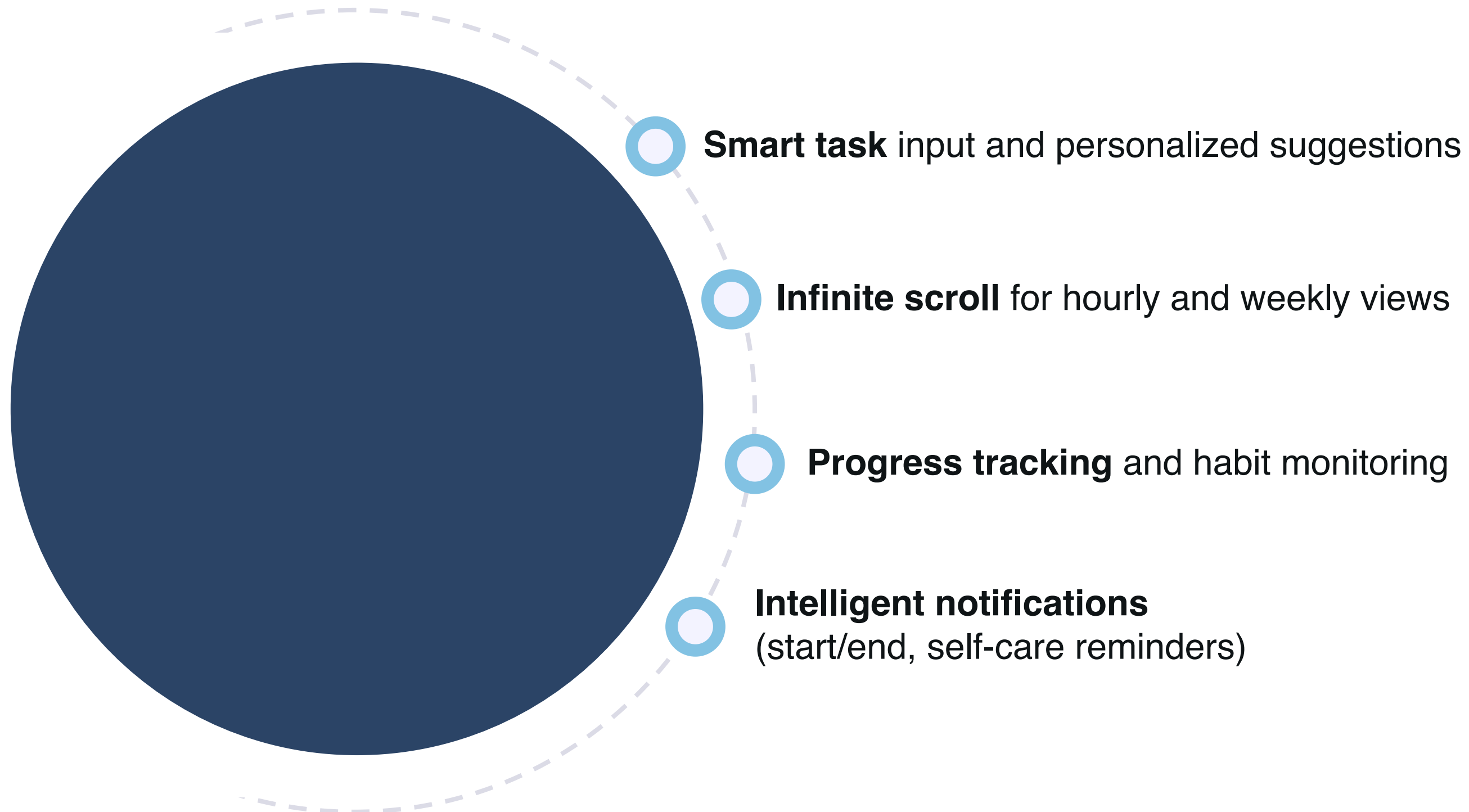
How many hours a day do you use your smartphone?



Note:

The results presented were obtained from a survey conducted on a sample of 63 people aged between 18 and 30 years.

Key Features



MyTime

Demo

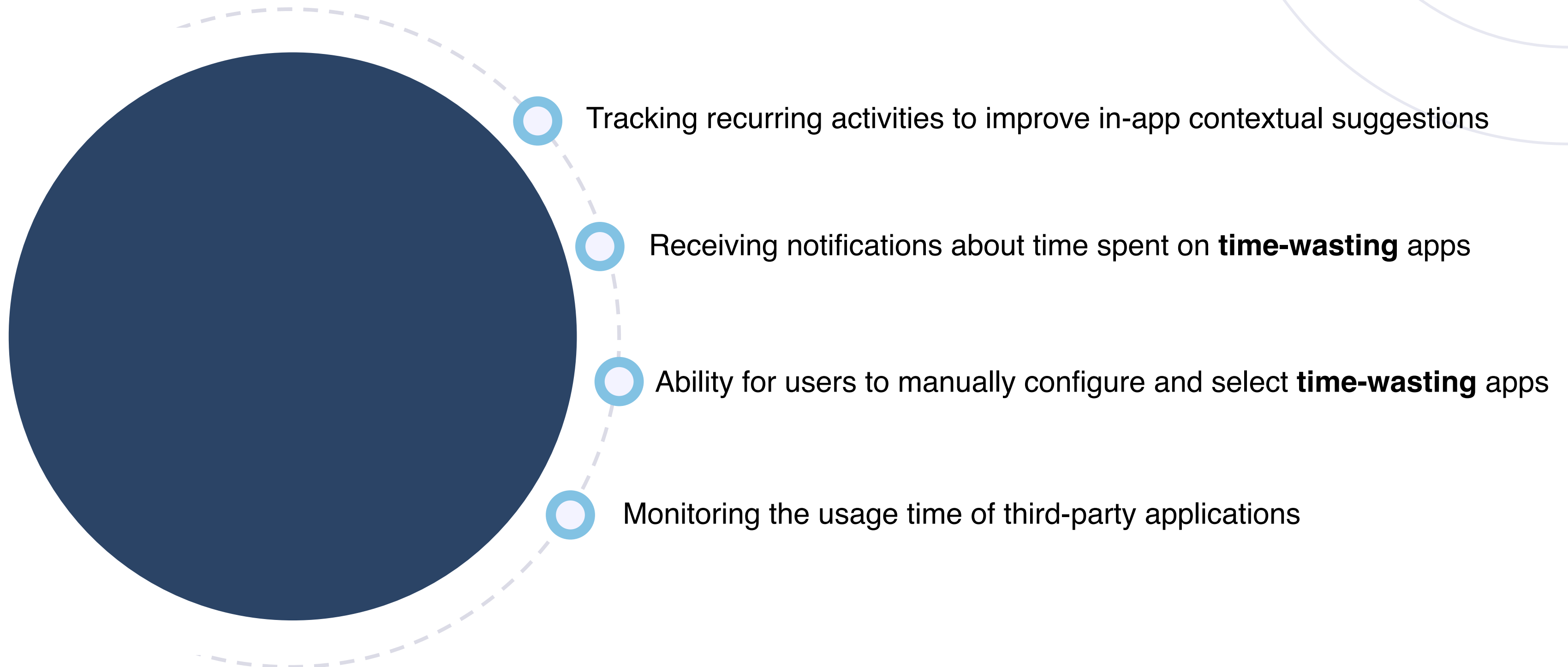
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Competitor

App	Infinite Scroll Calendar	Start/End Notifications	Self-care Reminders	Activity Suggestions
Google Calendar	X	Start only	X	X
Structured	✓	Start only	X	X
TickTick	X	Optional	X	X
Fabulous	X	Guided routines	✓	✓
TimeBloc	✓	✓	X	X
MyTime	✓	✓	✓	✓

Future Implementations



Our Dream Team

07



Galante Angelo
Head developer

Computer Engineering



La Mantia Flavia
Designer

Industrial Design



Musso Gabriele
Developer

Computer Engineering



Picone Marialessandra
Researcher

Innovation Engineering

Thanks For Your Attention

Don't forget to download our app to make your life easier



My Time

More than a calendar,
my personal care
companion.