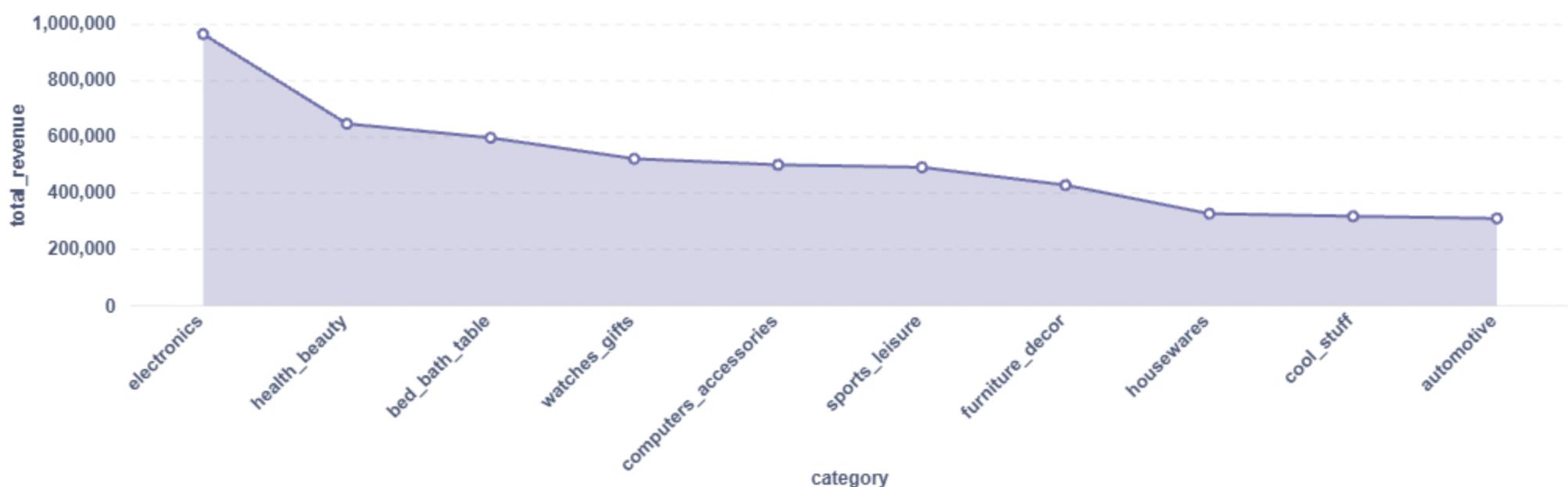


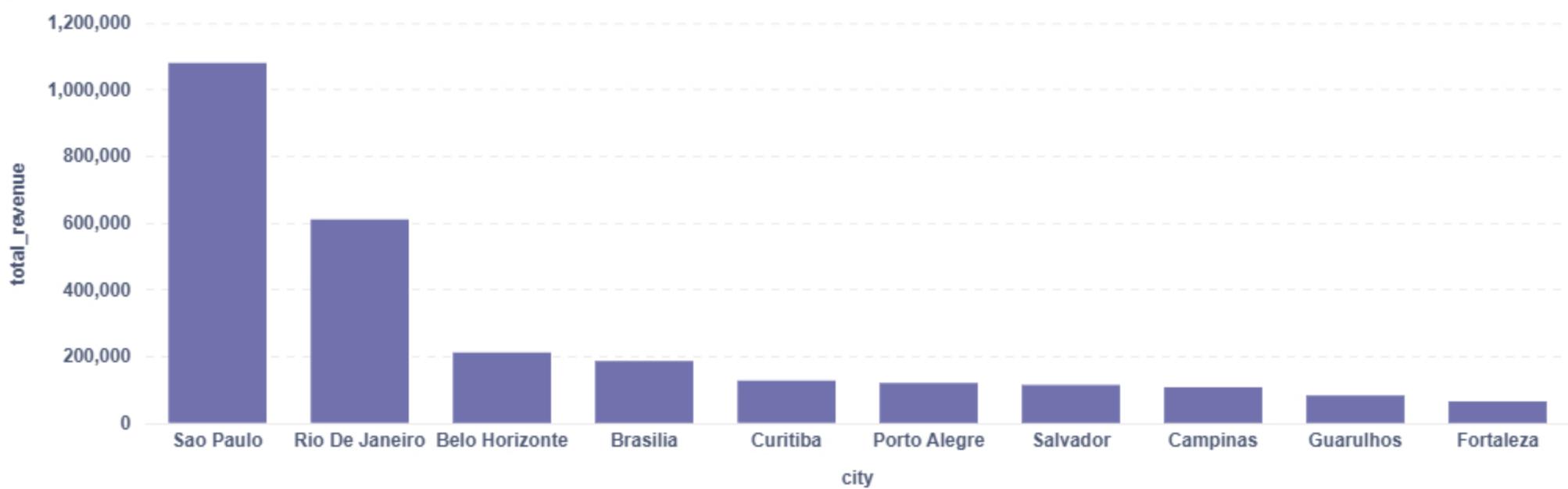
# Olist - Dashboard Ejecutivo de E-commerce

📅 Fecha: enero 1, 2016 - octubre 30, 2018 X

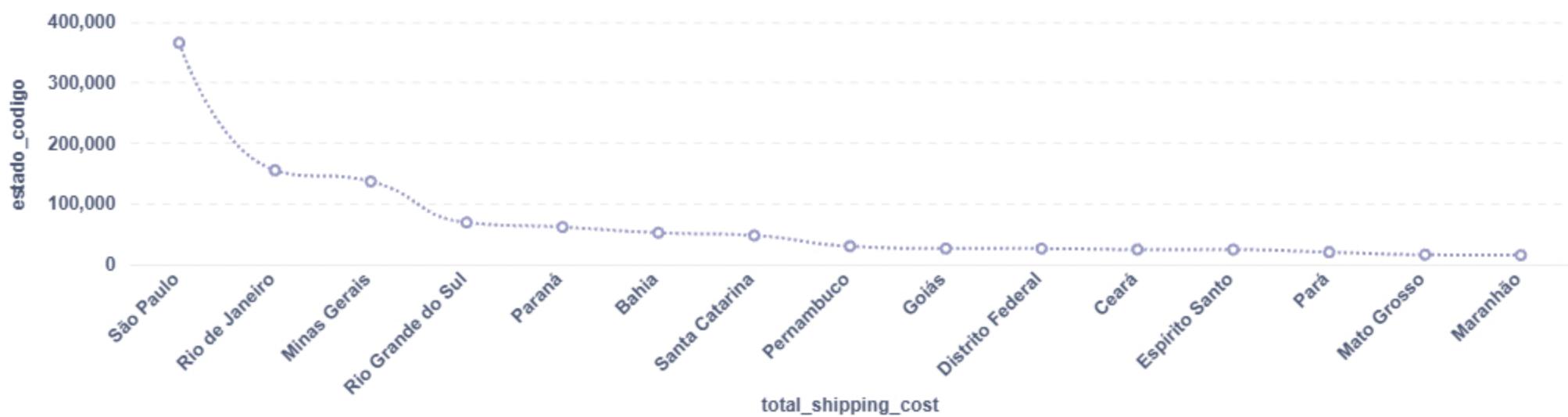
## 🟡 TOP 10 CATEGORÍAS



## 🟢 TOP 10 INGRESOS MAS ALTOS POR CIUDAD

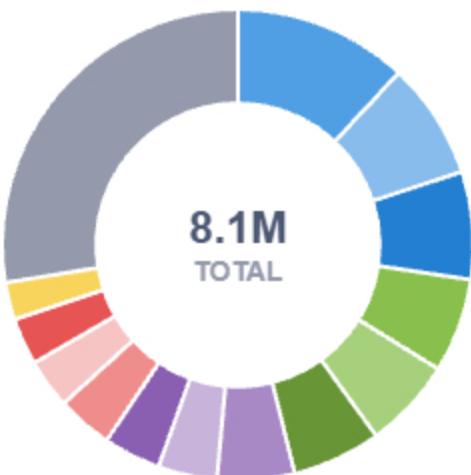


## 🔴 TOP 15 ESTADOS CON MAYOR COSTO DE ENVIO



### INGRESO POR CATEGORIA

electronics	11.96%
health_beauty	8.01%
bed_bath_table	7.39%
watches_gifts	6.47%
computers_accessories	6.20%
sports_leisure	6.09%
furniture_decor	5.31%
housewares	4.05%
cool_stuff	3.94%
automotive	3.84%
garden_tools	3.39%
toys	3.23%
baby	2.56%
Otro	27.56%



### RANKING POR TIPO DE PAGOS

credit_card	77.52%
boleto	18.20%
voucher	3.08%
debit_card	1.21%

