

Music Map

MAHANTESH HIEMATH*

California State University, Los Angeles
mahanteshiremat@gmail.com

Abstract

Visualizing the Music Industry Revenue Contribution dividing by Countries and Revenue Model. Analysing the interest of people on music based on their geo-location is important for the Industry to make further growth in future. Music has a history of thousands of years and now its part of every Human Being. Collecting and Analysing the Previous data may Predict the Future growth which helps Everyone involved in the industry.

I. INTRODUCTION

Music Map Analysis the Revenue generated by different Sector like Radio, Live Performance and Recording, TV/cable, Phono Mechanical, Synchronization, Private Copies, Reprint, Sales of Print, Rental, Interest Investment and Online sale with a data of 10 years (1995-2005). Analysis also includes the number of valid music units sold by year from (1975-2013). Where these data samples are from 44 countries covering the world's 58 Percent population.

Going back to 1970's and 1980's the most number of music sold in terms of the Long Play/Extended Play (250 Million Units per year). Then Cassettes just took birth and 8 tracks were making real contribution to the Industry. Then in 1990 after an initial revolution in electronic industry the Cassettes are the major source of music in the world. After 5 years the cassettes show down in sale where CD's are the dominating contributor. As Electronic gadgets improved over the year, music was accessible to everyone with small compatible disks. Then the Music Industry was at its peak in 1999 with 28 Billion Dollars.

When Napster popped up at 1999 with peer to peer file sharing concept then it turned everything down. People started sharing the

music file through internet and sales of music down to bottom from 28 Billion Dollars in 1999 to 12 billion dollars in 2013.

II. RESULTS

Year	Total Revenue	Population
1999	28.2 Billions	5 Billions
2013	12.5 Billions	7 Billions

III. OBSERVATIONS

Following points mention few observed facts.

- In 1999 out of 1000 people 221 people use to buy the music, whereas in 2013 114 people buy the music
- Calculating through the Total Revenue and Revenue contribution population sample we can derive the number of Dollars spent by each person in different country.

REFERENCES

- [National Music Producer's Associations 1995-2005]
www.nmpa.org/media/surveys
- [World Population Organization]
www.worldpopulation.org

*A thank you or further information