

PROJECT INITIALIZATION AND PLANNING PHASE

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| Date | 31 Jan 2025 |
| Team ID | LTVIP2026TMIDS83843 |
| Project Name | flavour fusion: ai-driven recipe blogging |
| Maximum Marks | 3 Marks |

Define Problem Statement

| Problem Statement ID | I am (Customer) | I'm trying to | But | Which makes me feel |
|-----------------------------|-----------------------------------|---|---|-------------------------------|
| PS-1 | A food blogger or content creator | Generate structured and engaging recipe blogs quickly | Writing quality recipes takes time and creativity | Stressed and time-constrained |
| PS-2 | A beginner cook or home chef | Find simple and easy-to-follow recipes | Many online recipes are unorganized or complex | Confused and discouraged |
| PS-3 | A student living away from home | Cook quick meals independently | Lack of clear step-by-step guidance | Uncertain and dependent |