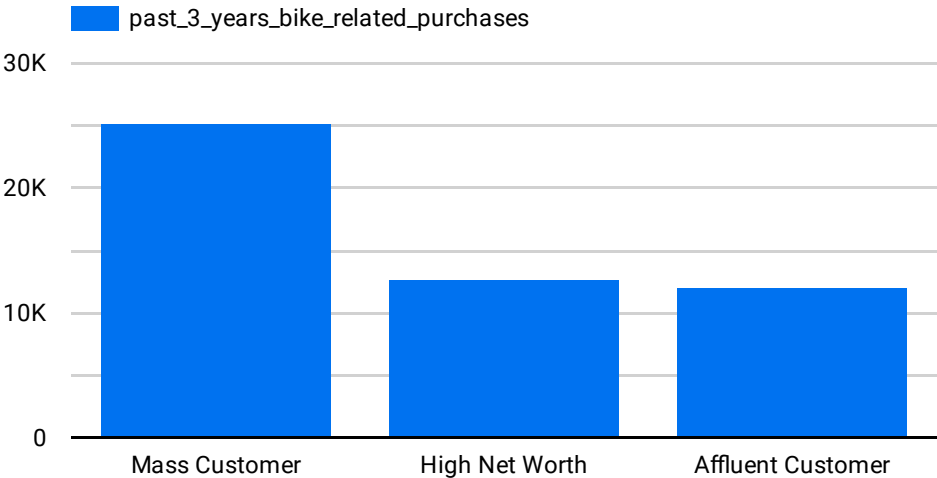


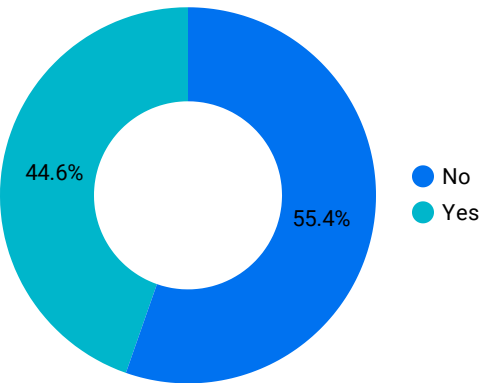
Total Bike Related Purchases

Male
23,765

Female
25,212



Percentage of customer who own and not own car



Highest value customers

	first_name	owns_car	job_industry_category	age	state	past_3_years_bike_related_purchases	...
1.	Theresa	No	Manufacturing	45	NSW	99	
2.	Mikol	Yes	Financial Services	46	QLD	99	
3.	Kizzee	No	Manufacturing	45	NSW	98	
4.	Hasheem	Yes	Manufacturing	47	NSW	98	
5.	Selle	Yes	Health	43	NSW	98	

