

MooToken Whitepaper

1. Introduction

MooToken (MOO) is a community token based on the real agricultural and livestock sector in Indonesia. Unlike most speculative tokens, MooToken is backed by real economic activities such as cattle farming, rice, corn, poultry, and other food commodities.

Problem Statement

Indonesia has great potential in the agriculture & livestock sector, but faces several challenges:

Limited access to capital for small farmers and breeders.

Unstable food prices due to long distribution chains.

Lack of transparency in the food economy cycle.

MooToken Solution

MooToken serves as a bridge between the real sector & blockchain with a model:
token sales → business capital → business results → token buyback.

This way, the value of MOO is supported by real productivity, not just hype.

Vision:

“To establish MooToken as a blockchain-based representation of Indonesia’s food economy.”

2. Tokenomics

Name: MooToken

Symbol: MOO

Blockchain: TON (The Open Network)

Total Supply: 1,000,000,000 MOO (fixed, non-mintable)

Supply Distribution

Wallet 1 (Economy & DEX): 500,000,000 MOO (50%)

Used for listing on DEX (DeDust/Ston.fi).

Source of liquidity & transactions (buy/sell).

Token sales proceeds → funding real businesses (cattle, rice, corn).

Business results → buyback MOO on DEX.

Wallet 2 (Eternal Reserve): 500,000,000 MOO (50%)

Stored as a long-term reserve.

Untouched to maintain investor & community trust.

3. MooToken Economic Mechanism

1. Business Capital

A portion of MOO from Wallet 1 is sold → proceeds fund real businesses.

2. Regular Buyback

A portion of profits from livestock/crop sales is used to repurchase MOO on DEX.

Estimated allocation: 30% of business profits → monthly MOO buyback.

3. Transparency

Business & buyback reports will be made public.

An on-chain dashboard will be provided for community verification.

4. Healthy Circulation

Selling MOO = business capital.

Buying MOO = increasing demand.

Wallet 2 = maintains supply stability.

4. MooToken Utility

Barter Tool → Exchangeable for community food products (rice, eggs, meat).

Exclusive Access → MOO holders get discounts when buying partner products.

Governance → MOO holders can vote on community decisions (simple DAO).

Village Economy → Used as a circulation token in village barter programs.

5. Roadmap

Year 1 – Foundation

Launch MooToken (1B fixed supply).

List on DEX (DeDust/Ston.fi).

Build community (Telegram, Website, Whitepaper).

Start integrating business results → monthly buyback.

Year 2 – Strengthening

Regular transparency reports.

Add liquidity on DEX.

Partner with local farmers/breeders.

Target: 100+ farmer/breeder partners.

Year 3 – Community Expansion

Village barter program (rice, eggs, cattle ↔ MOO).

Release simple MooWallet / MooPay app.

Collaborate with farmer & breeder cooperatives.

Year 4 – National Scale

Expansion across regions in Indonesia.

Listing on local CEX (Indodax, Tokocrypto).

MooToken as a local community payment tool.

Year 5 – Global

Listing on major CEX (Binance, OKX, Bybit).

International branding: “Indonesia Food Token.”

Export-import of agricultural & livestock products → MOO buyback.

Establish Moo Foundation to safeguard reserves & community regulations.

6. Long-Term Vision

MooToken is a symbol of Indonesia's food economy that is transparent, sustainable, and decentralized. With the eternal reserve mechanism and regular buybacks, MOO will grow in line with the real sector.

MooToken is not just a speculative token, but the foundation of a blockchain-based food ecosystem.