# Research Planning

COMP 90044 SM 1 2019, Week 6, Dana McKay

#### Outline

- Housekeeping
- Why plan research?
- Stages of research planning
  - Choosing a topic
  - Choosing a supervisor
  - Planning data gathering
  - Conducting data gathering
  - Writing up

#### Housekeeping

- Your optional submission due tomorrow
- It should contain
  - A research question
  - A basic introduction to your lit review
  - 4-6 references (your final review will need more)
  - A basic structure for the rest of your review (bullet points)
- No more than 500 words + references!
- We will get this back to you in a week

### Why plan research?

- To ensure a useful outcome
- To attract good collaborators
- To understand how much time you should spend
- To cope better with "surprises"

#### Research planning is

- Deciding what questions you will ask
- Putting together a team
- Undertaking any administrative tasks (such as ethics)
- Thinking about what outputs you might generate

#### Research planning is NOT

- Deciding what answers you will get
- Closing your eyes to the interesting findings along the way

#### Choosing a topic

- Two methods
  - Supervisor proposed topic
  - Student proposed topic
- Good topics (a.k.a. research questions):
  - Solve genuine problems
  - Deal with real data, of a real volume
  - Can plausibly be answered in the negative
  - Can be answered in the scope of your project
  - Suggest something useful to measure
  - ► Have interesting results even if the gains are small

#### Assessing a research question

- Is it a good fit for you?
- Is the data available or can it be collected?
- Does the literature point to the question?
- Is the related literature manageable within the scope of your project?
- Is there a feasible method for answering the question?
- Is the answer already known?

#### Pop quiz

- 'How could Google's presentation of search results be improved'
  - ls a good research question
  - Is a bad research question
  - Could be better framed as....

- Does P=NP?
  - Is a good research question
  - Is a bad research question
  - Could be better framed as....

#### Research is not

- I am planning to build a new...
- I want to show A is better than B
- I want to find out about...
- I think X is a good tool for...
- I have an interesting algorithm
- I want to use method Y....
- I am going to collect data on...

#### Choosing a supervisor

- They should know something about your topic
- They must have time to supervise you
- If you are doing a masters, they need to be around during your project
- They should be a good fit for you
  - Authoritative or supportive
  - Free thinking or constrained
  - Theory or practice
- > YOU will do the research

## Pop quiz

- It is more important that:
  - ► You are interested in your topic
  - ► Your supervisor is interested in your topic

#### Planning data gathering

- Have you checked the literature?
- What kind of data do you need?
- How much do you need?
- Where will you gather it?
- Are there any pre-conditions (access to equipment, ethics approval)?
- Will you analyse as you go, or at the end?
- Always allow extra time

#### Gathering data

- Document the process
- Document any surprises
- Document decisions you make along the way
- Store the data securely

#### Analysing data

- Make sure your methods are appropriate
- Use statistics wisely and with care
- Do NOT 'massage' the data—be honest
- Is there anything else you could get out of the data?

# Pop quiz

- ▶ It is better to
  - Analyze data as it comes in
  - ▶ Wait until the end and analyse it all there

#### Writing up

- What are you writing? Thesis? Publication?
- Allow plenty of time
- Write up all your results, not just the favourable ones
- Go back to the literature:
  - What is new or surprising about your findings?
  - ► How do they relate to other findings?
- Acknowledge the limitations of your work
- Point to future research questions



#### It is better to

Review all the available literature at the beginning of a project and re-scan it at the end

Do a basic literature scan at the beginning of a project and an intensive review focusing on your findings at the end

#### Summary

- Planning is important to maximise benefit
- Your supervisor is a support to you
- You want to answer a new question
- In some projects, you may go through the cycle several times

Thanks to James Bailey and Justin Zobel for content