

School of Computing and Information Systems  
The University of Melbourne  
COMP90049 Knowledge Technologies (Semester 1, 2019)  
Workshop exercises: Week 12

1. Revise **Support Vector Machines**, paying particular attention to the terms “linear separability” and “maximum margin”.
  - (a) What is the significance of allowing “some margin of errors”, indicated by  $\xi$  in the lectures?
  - (b) Why are we interested in “kernel functions” here?
  - (c) Why are SVMs “binary classifiers”, and how can we extend them to “multi-class classifiers”?
2. What is **Clustering**?
  - (a) What is the difference between “partitional” and “hierarchical” clustering? What are some other distinctions that we can draw between clusterings?
  - (b) How does the *k-means* algorithm cluster data? Given the following dataset:

<i>id</i>	<i>apple</i>	<i>ibm</i>	<i>lemon</i>	<i>sun</i> <b>A</b>
	4	0	1	1
<b>B</b>	5	0	5	2
<b>C</b>	2	5	0	0
<b>D</b>	1	2	1	7
<b>E</b>	2	0	3	1
<b>F</b>	1	0	1	0

Apply *k-means*, using the Manhattan distance, and seeds **A** and **D**. What would happen if we had used different instances as seeds?

3. For the following set of instances:

<i>a</i> <sub>1</sub>	<i>a</i> <sub>2</sub>	<i>a</i> <sub>3</sub>	<i>c</i>
hot	windy	dry	Yes
mild	windy	rainy	No
hot	windy	rainy	Yes
cool	still	dry	Yes
cool	still	rainy	No
hot	still	dry	No
mild	still	dry	Yes

- (a) Calculate the **confidence** and **support** of the Association Rule {still, Yes}→{dry}.
- (b) Discuss how you would continue mining for effective **Association Rules**, according to some thresholds  $\tau_c$  for confidence and  $\tau_s$  for support.