

Lubov Soltan

Focused on bringing strong design solutions for web, mobile and print. Consider empathy, consistency, communication and discipline key qualities of an effective and creative designer. Constantly learning, trying to make real impact for communities, thriving in changing and fast-paced environment.

CONTACT

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SKILLS

Graphic Design
Print design
Web design
Color theory
Typography
Illustration
Layout
HTML/CSS
UI/UX

TOOLS

Sketch
Adobe XD
Adobe Photoshop
Adobe Illustrator
Affinity Designer
Affinity Photo
Graphic Tablet
Traditional medias
InVision
Zeplin
MS Word
Power Point
Keynote

EXPERIENCE

GOCON CANADA | Graphic Designer, Illustrator and Artist

Jul 2018 - Present, Toronto, Canada

Produced tech conference branding, web and print marketing materials, character design, web design and speaker gifts (acrylic paintings).

GAIDA.AI | UI/Graphic Designer and Illustrator (Remote)

Jun 2018 - Present, Toronto, Canada

Produced branding for a real-estate start-up, web design, web illustration, mobile UI, presentations, social media marketing assets, various products for real-estate agents.

NUTMEG SOCCER | Volunteer Graphic Designer

Jan 2018 - Present, Toronto, Canada

Produced full rebranding for a childrens' non-profit organization including web and print materials. Participating in marketing campaigns.

DUTCH CLOJURE DAYS Graphic Designer and illustrator

Mar 2017 - Present, Haarlem, the Netherlands/Toronto, Canada (remote)

Produced tech conference branding, web and print graphic design, marketing materials, web design.

Self-employed Graphic Designer and illustrator

Mar 2016 - Dec 2017, Haarlem, the Netherlands

Produced wide range of graphic design for web and print, stationery, web and print illustrations, web design, oil and acrylic paintings.

EDUCATION

MS in Fine Arts
Yanka Kupala State University of Grodno
Belarus, 2005 - 2010

LANGUAGES

English
Russian