LUBOV SOLTAN

lubovsoltan.com
lubovsoltan@gmail.com
linkedIn
+1 (416) 436-9956
Toronto, Canada

25%
ILLUSTRATION

10% UX

25%
UI/VISUAL/
WEB DESIGN

40%
GRAPHIC
DESIGN

GENERALIST DESIGNER AND ILLUSTRATOR

Optimistic, open-minded, curious creator focused on bringing custom design solutions for web and print that make difference for communities. Lets curiosity, communication, and positivity be a driving force. Solves problems mindfully, attentively and with open mind. Devoted to the craft, striving for excellence in small and big decisions. Eager to welcome and understand multiple perspectives. Welcomes the chance to learn and improve.

EXPERIENCES

GOCON 2020 | Graphic/Visual/Web Designer, Illustrator **Oct 2019 - present**
branding • character design • promo materials • sponsorship prospectus • web illustrations • website layout • social media assets • speaker gifts

NUTMEG SOCCER | Graphic Designer **Jan 2018 - present**
branding • brand style guide • t-shirt print design • promo flyers • social media assets • website layout • website style guide

GAIDA.AI | Visual Designer **Nov - Dec 2019**
b2c Enoti logo • b2c ?Enoti mascot characters • b2c Enoti illustrations

JON CALHOUN, GO COURSE | Visual/ Web **May - Jul 2019**
course logo • webstie layout • style guide • UI kit • web illustrations • stickers

SESSION.IT | Graphic/Visual/Web Designer **Apr - Jun 2019**
branding • website layout • style guide • UI kit

GAIDA.AI | Visual Designer **Jan - Mar 2019**
b2b app reskin • user research • market research • onboarding experince design • onboarding animation • amenities report • newsletter template • b2b proposal presentation • b2b market reports • wallet app (research, personas, wireframes, prototypes)

GOCON 2019 | Graphic/Visual Designer, illustrator **Oct 2018 - May 2019**
branding • brand guide • mascot and character design • promo materials • sponsorship prospectus • website layout • social media assets • web illustrations • agenda flyer • venue signage • venue roll up banners • podium decal • screen graphics • t-shirt print design • speaker gifts • talk video template • GoBridge speaker gift

RAY MCDERMOTT, REPTILE | Graphic Designer **Nov 2018**
branding • brand guide • social media assets

GAIDA.AI | Graphic/Visual Designer, illustrator **May - Nov 2018**
branding • brand strategy • stationery • mascot character design • social media assets • website layout • web illustrations • website style guide • user research • market research

JORDANOV | Graphic Designer **Jun 2018**
logo design • brand guide

CLOJURE/NORTH | Graphic Designer **Nov - Dec 2018**
branding • brand guide • sponsorship prospectus

BRUCE HAUMAN, FIGWHEEL | Graphic/Web **Nov - Dec 2018**
branding • brand guide • website layout • website hierarchy • animated icons

DCD 2019 | Graphic/Web Designer, Illustrator **Oct - Dec 2018**
branding • brand guidelines • t-shirt print design • promo flyers • roll up banners • social media assets • website layout • web/print illustrations • sponsorship prospectus

HEART OF CLOJURE | Graphic Designer **Jul - Aug 2018**
branding • brand guide

ARNE BRASSEUR, CLOJURE ISLAND | Illustrator **Jan 2018**
web tutorial illustrations

DCD 2018 | Graphic/Web Designer, Illustrator   Aug - Dec 2017

branding • brand guidelines • t-shirt print design • promo flyers • roll up banners • social media assets • website layout • web/print illustrations • sponsorship prospectus • stickers • newsletter template

WINE ADVIDEUR | Graphic Designer   Sep - Oct 2017

branding • stationery • posters • flyers • t-shirt print design • character design • instructional animation

WE KUNNEN | Graphic Designer   Jun - Oct 2017

branding • brand guidelines • promo flyers • social media assets

SOFIA GOLANG MEETUP | Graphic Designer   Jun 2017

branding • meetup.com assets • mascot/character design • stickers • web banners • promo flyers • telegram stickers set

ELMAR RIJZEN | Graphic Designer   Mar 2017

promo flyers • roll up banners

DCD 2017 | Graphic/Web Designer, Illustrator   Jan - Apr 2017

branding • brand guide • t-shirt print design • promo flyers • roll up banners • social media assets • website layout • web/print illustrations

CARLA HORTA, CHAINN | Web Designer   Nov - Dec 2016

website hierarchy • colour scheme • layout • photo retouching

VIJAY KIRAN, DEFN PODCAST | Graphic Designer   Sep - Oct 2016

branding • brand guidelines • web assets

QUEEN OF TAHINI | Graphic Designer   May - Jul 2016

branding • brand guidelines • packaging • social media assets • photo retouchin and manipulation

DCD 2016 | Graphic/Web Designer, Illustrator   Oct 2015 - Apr 2016

branding • brand guidelines • t-shirt print design • promo flyers • roll up banners • social media assets • website layout • web illustrations

FLY FRIDGE | Print Designer   Jul 2015 - Oct 2015

stickers • magnets • promo flyers • social media assets • icons • print execution • mailing

MY BIG DOG MEDIA | Graphic Designer   Oct 2014

branding • stationery • promo flyers • social media assets

TRAVEIMYTH | Graphic/Visual Designer   Aug - Oct 2014

webiste/app icons and assets • website section interactions • website banners • newsletter templates • photo sourcing • social media presence

UPWORK | Freelance Graphic Designer, Illustrator   Mar - Aug 2014

adult and childrens books illustrations • mobile game UI and assets • mascot design • photo retouching • album and podcast cover art • comic strips • digital portraits • caricatures

CORE COMPETENCIES

Graphic Design • Brand Identity • Print Design • Color Theory • Typography • Composition • Illustration • Layout • Composition • Illustration • Layout • UI/UX • User Research • Web Design • Product Design • HTML • CSS • Wireframing •

TOOLS

Sketch app • Affinity Designer • Affinity Photo • Adobe XD • Adobe Photoshop • Adobe Illustrator • Adobe InDesign • InVision • Traditional Medias • Graphic Tablet • Zeplin

EDUCATION

YANKA KUPALA STATE UNIVERSITY OF GRODNO | Grodno, Belarus   2005 - 2010
BA of Fine Arts