



LUBOV SOLTAN

2016



Identity for 2016 conference
Dutch Clojure Days
in Amsterdam

Combination of hand drawn sketch and watercolor texture with graphic design, incorporating images instantly recognized as typically Dutch: famous Dutch weather and windmills.

Color palette is cool and monochromatic with bright accents in colors of Dutch flag.



Identity for US web-marketing company My Big Dog Media

Design of a dog based on client's vision of a strong and loyal companion.



Identity for Defn podcast discussing Clojure and ClojureScript

Critical part of the logo are parentheses - an essential part of Clojure programming language.

Identity and packaging labels for Queen of Tahini

Based on Ethiopian beauty and traditional natural color scheme.



2017

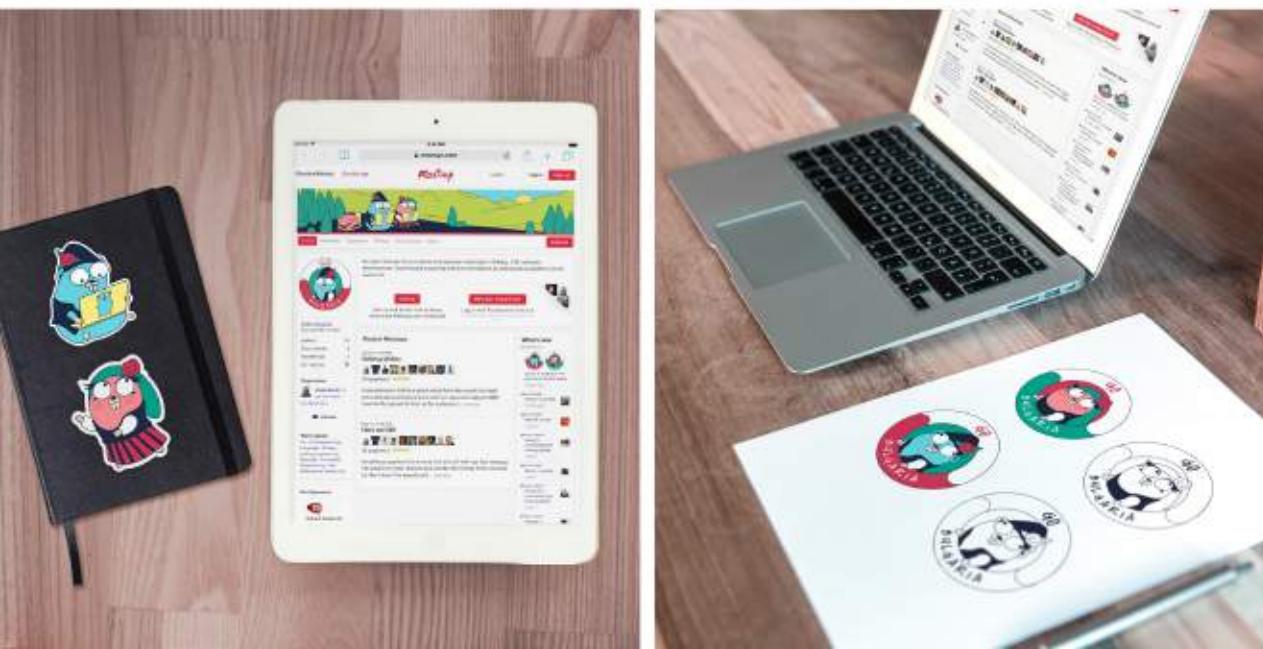




*Flyer and roll up design
for Vacantie Discounter based in
Amsterdam*

Based on existing brand identity and color palette.

Cloud represents all technologies used
by the company IT department, main place
in composition taken by company mascot
– Mario.



*Identity and collateral
for Bulgarian Go lang meetup
in Sofia*

All style is based on mixing together goofy, fun character of Gopher, who is a mascot of the Go programming language, and Bulgarian national traits, costumes and colors.



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About Help Center Privacy Advertising Business Get the LinkedIn app

Dror Meir
Marketing Automation Executive - Consultancy • Data Architecture • Execution
2w · Edited

Living in the Netherlands? Recommended!

HAVE A BEARD?
& experience in Marketing Automation?
Let's grab a beer!

WE KUNNEN
is hiring and working with freelancers
info@wekunnen.com

10 Likes Like Comment Share



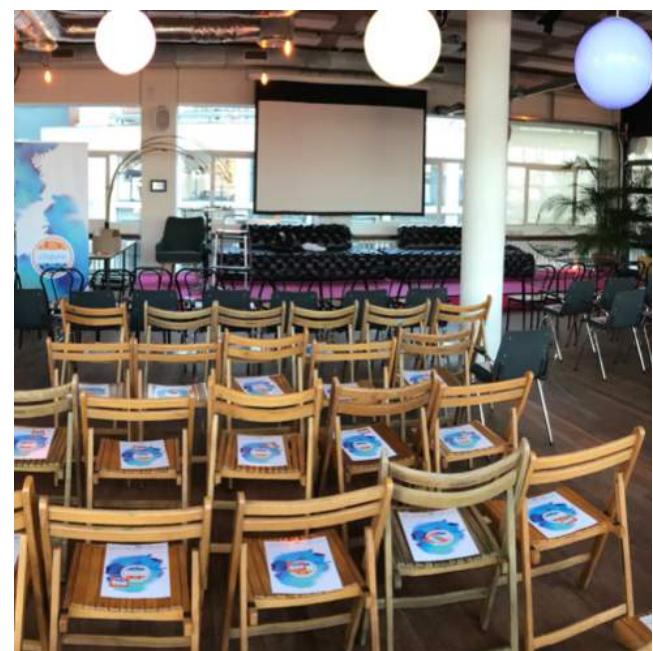
Identity for marketing company We Kunnen working in Amsterdam and Tel-Aviv

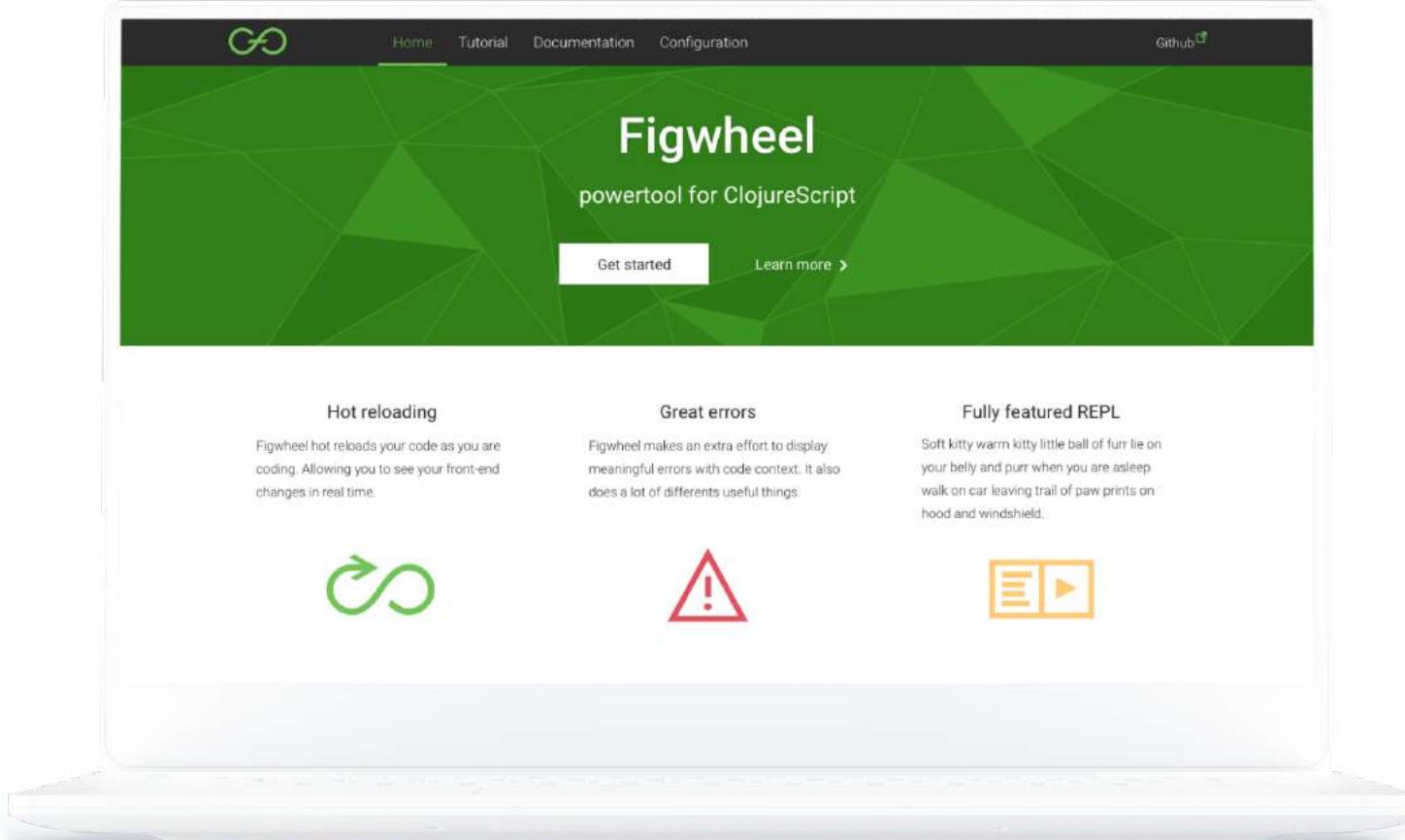
Name of the company translated from dutch means "We Can". Logo is based on personality of Heron of Alexandria – creator of automation concept.

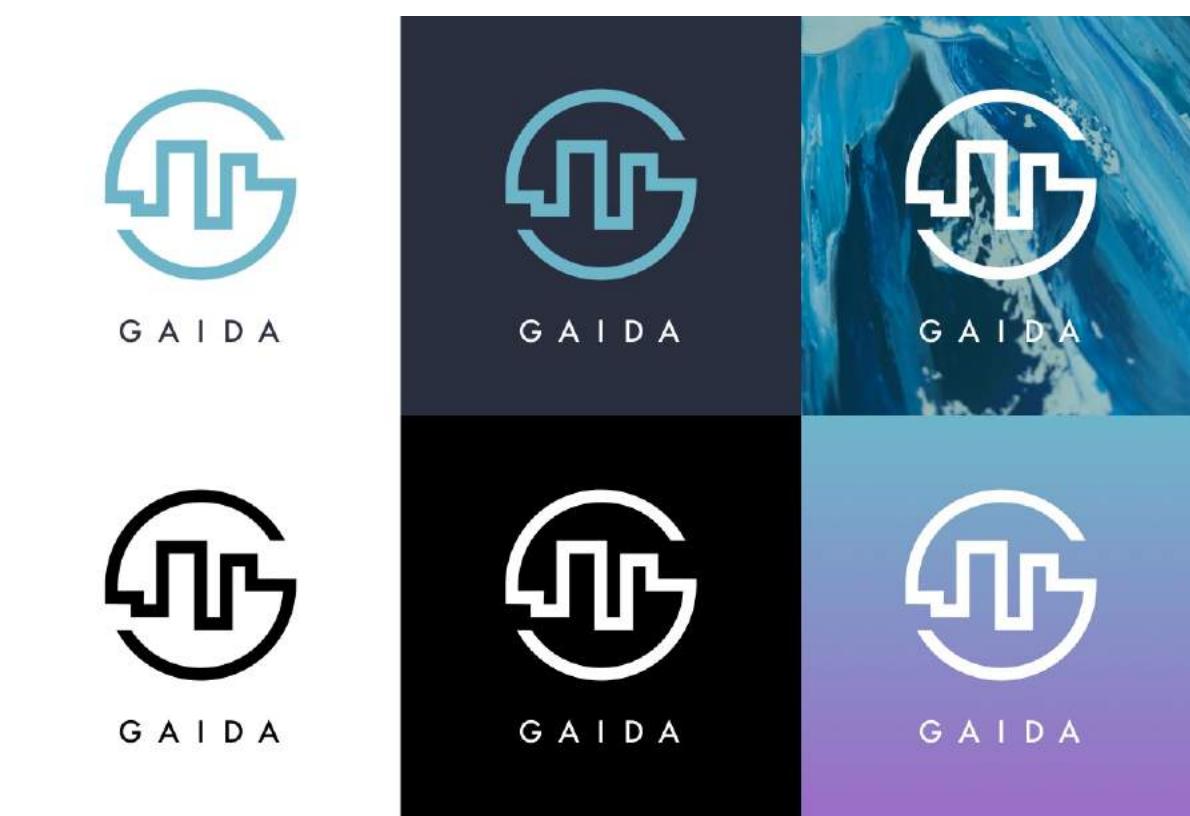
Icon is made to represent wisdom and classical aesthetic principles of greek sculptures.

Reserved color gamut and geometric typeface help to express classic and clean style of the brand.

2018



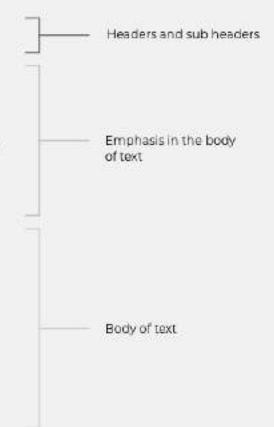




FUTURA BOLD

Montserrat Heavy
Montserrat Heavy Italic
Montserrat Ultra Bold
Montserrat Ultra Bold Italic
Montserrat Bold
Montserrat Bold Italic

Montserrat Semi-Bold
Montserrat Semi-Bold Italic
Montserrat Medium
Montserrat Medium Italic
Montserrat Normal
Montserrat Italic
Montserrat Light
Montserrat Light Italic





GAIDA.AI brand guidelines | VISUAL IDENTITY

09

LOGO COLOUR VARIATIONS

Examples of appropriate use

Primary colours on white	Secondary colours on dark	White on dark image

Black on white	White on dark	White on gradient

Black on yellow	White on purple	White on red

GAIDA.AI brand guidelines | VISUAL IDENTITY

10

PRIMARY COLOURS

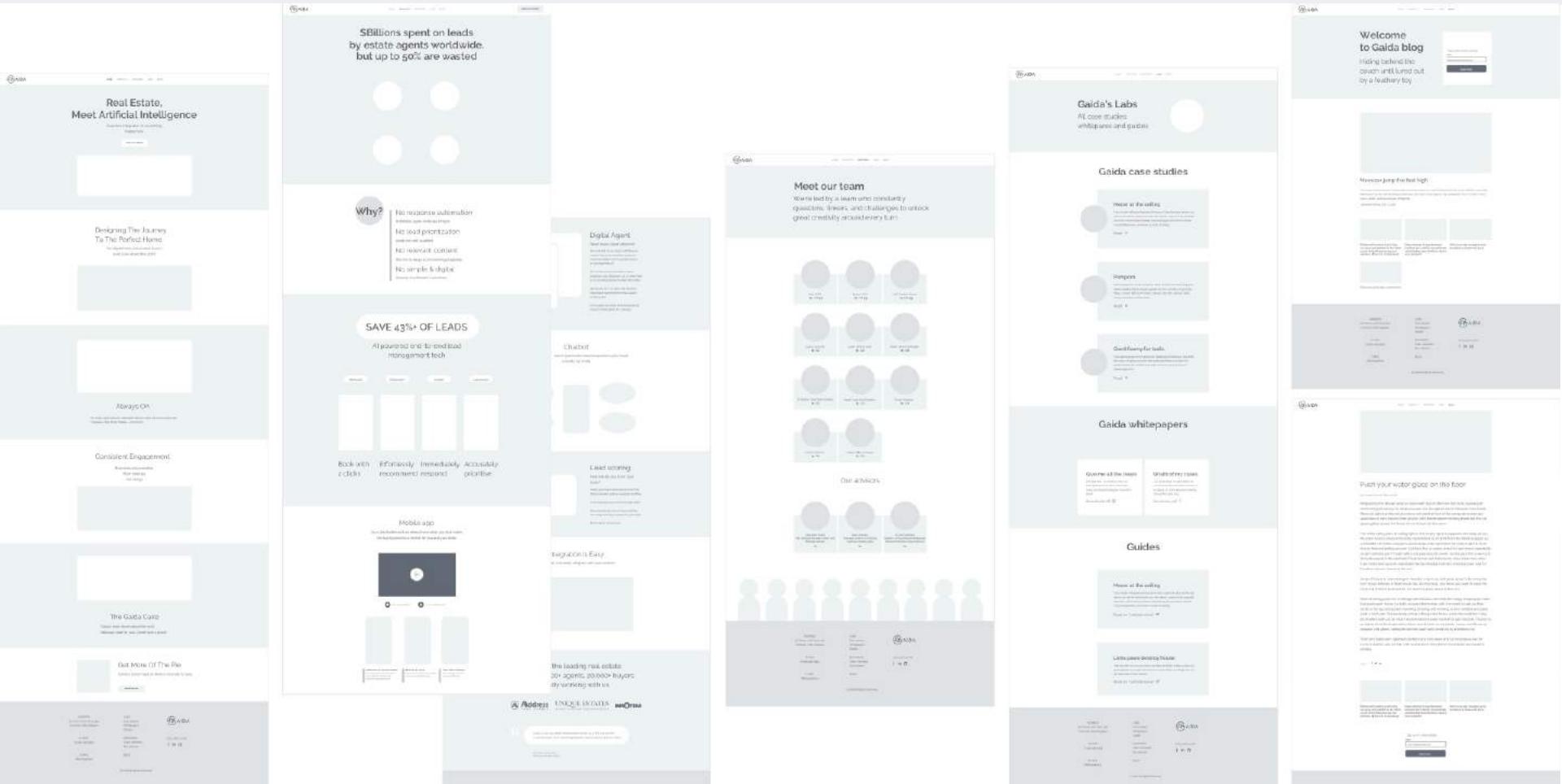
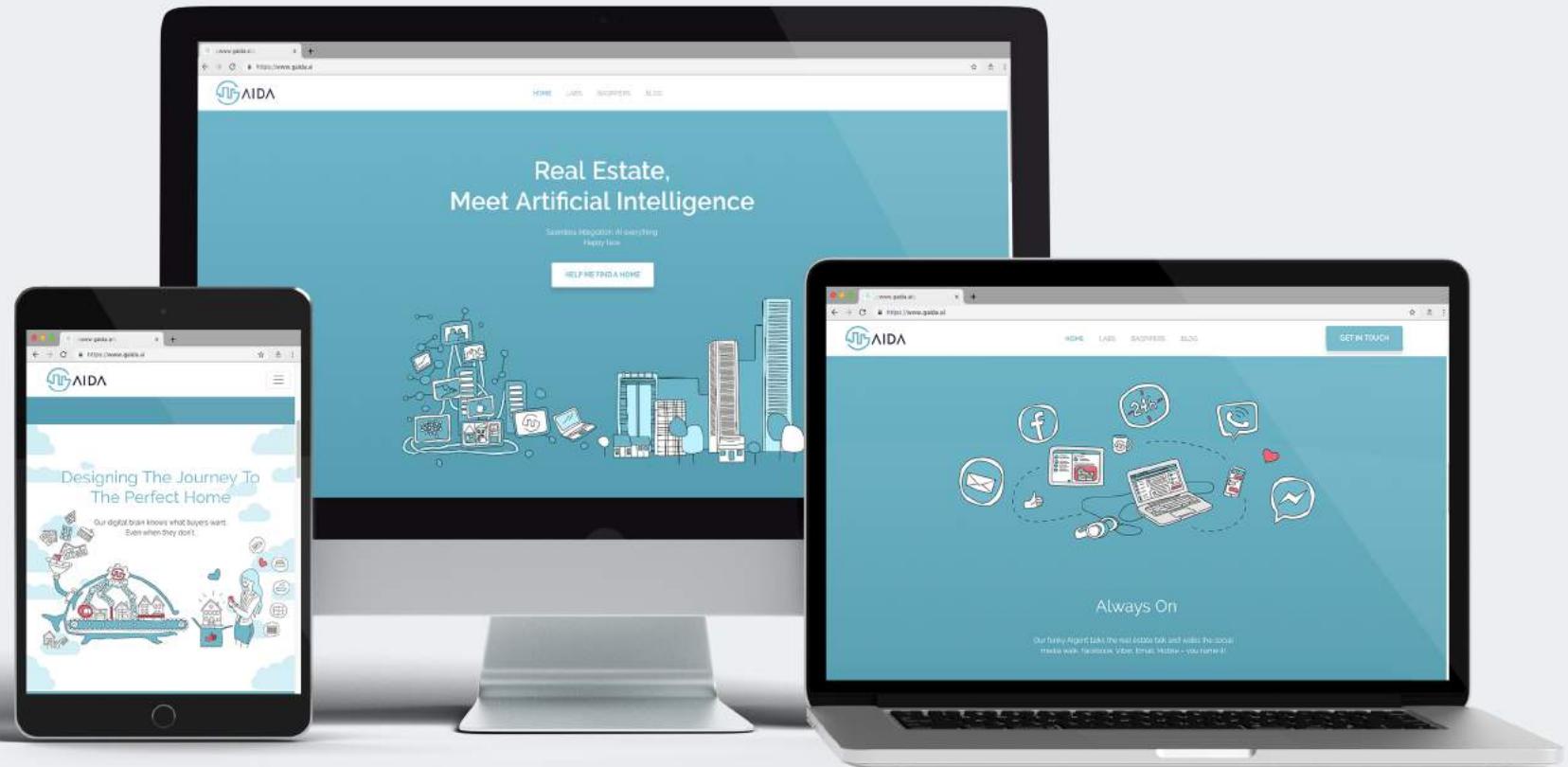
These are the colours that represent our brand. This hierarchy shows the order of use.

PANTONE 631 CMYK: 46, 9, 0, 21 HEX: 6dbbcb	PANTONE 433 CMYK: 35, 25, 0, 75 HEX: 292f3f
--	---

SUPPORTING COLOURS

Complementing colours that go well with primary colours.

PANTONE 127 CMYK: 0, 7, 45, 4 HEX: f4e287	PANTONE 1777 CMYK: 0, 60, 54, 1 HEX: fc6675	PANTONE 433 CMYK: 22, 45, 0, 22 HEX: 9b6d6
---	---	--



Real Estate, Meet Artificial Intelligence

Smart Home Integration, Artificial Intelligence, Ready-to-use.

Designing The Journey To The Perfect Home

Our digital tools know what buyers want. Even when they don't.

Always On

Our fully Agent-led real estate site and with the social media with Facebook, Twitter, Email, Mobile – you name it.

Consistent Engagement

More relevant properties. More viewings. Re-engaging.

The Gaida Cake

Gaida's team have baked the most delicious cake for your home search a la carte.

\$Billions spent on leads by estate agents worldwide, but up to 50% are wasted

Why?

- No response automation
Prohibitive agent workload & hours
- No lead prioritization
Leads not well qualified
- No relevant content
No time to keep recommending properties
- No simple & digital
Viewing confirmation one phone

SAVE 43%+ OF LEADS

AI powered end-to-end lead management tech

Mobile app

Go a step further with an interactive mobile app that makes the buying process a breeze for you and your leads.

COLOR PALETTE

Accent colours



Typography



Background and containers



TYPOGRAPHY

<h1>Header</h1>

<h2>Header</h2>

<h3>Header</h3>

<p>Bring your owner a dead bird hunt by meowing loudly at 5am next to human slave food dispenser, hopped up on catnip.

Hide from vacuum cleaner chase red laser dot so kitty run to human with blood on mouth from frenzied attack on poor innocent mouse, don't i look cute? but attack dog, run away and pretend to be victim. . </p>

<p>If it fits i sits cuddle no cuddle cuddle love scratch scratch so the fat cat sat on the mat bat away with paws or human give me attention meow fall asleep on the washing machine.

Making bread on the bathrobe chew iPad power cord, or bathe private parts with tongue then lick owner's face and sit on human knock over christmas tree for attempt to leap between furniture</p>

FIELDS AND DROPDOWNS

TYPE FIELD



DROP DOWN



TYPE FIELD



list item 1

list item 2

list item 3

DROP DOWN



Option 1

Option 2

Option 3

TYPE FIELD



DROP DOWN



MANDATORY FIELD *



ERROR FIELD



Error message

keyword



BUTTONS

Normal

MAIN CALL TO ACTION

MAIN CALL TO ACTION

Hover

MAIN CALL TO ACTION

MAIN CALL TO ACTION

Pressed

MAIN CALL TO ACTION

MAIN CALL TO ACTION

Normal

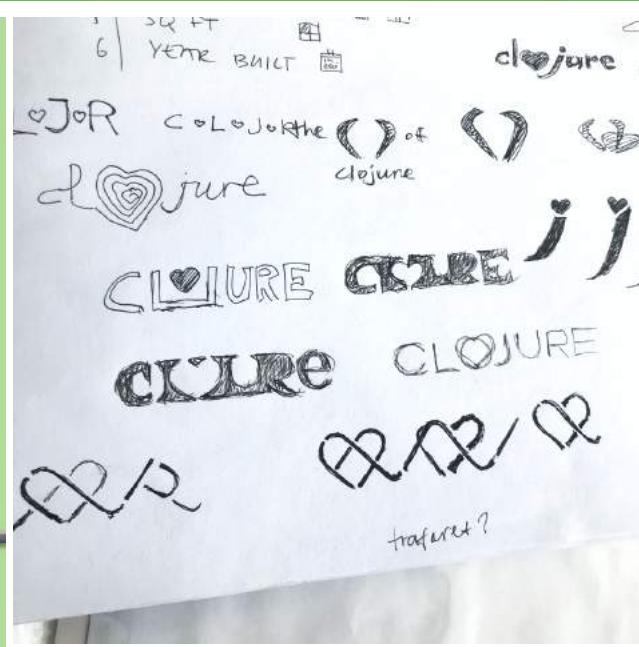
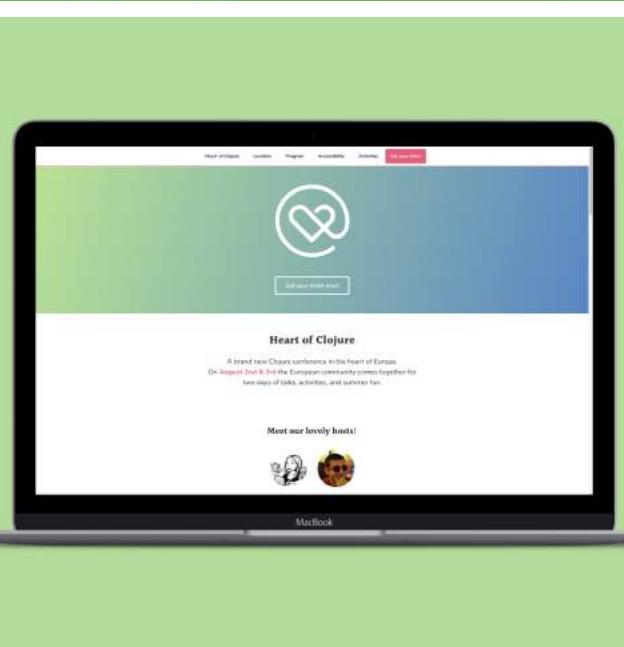
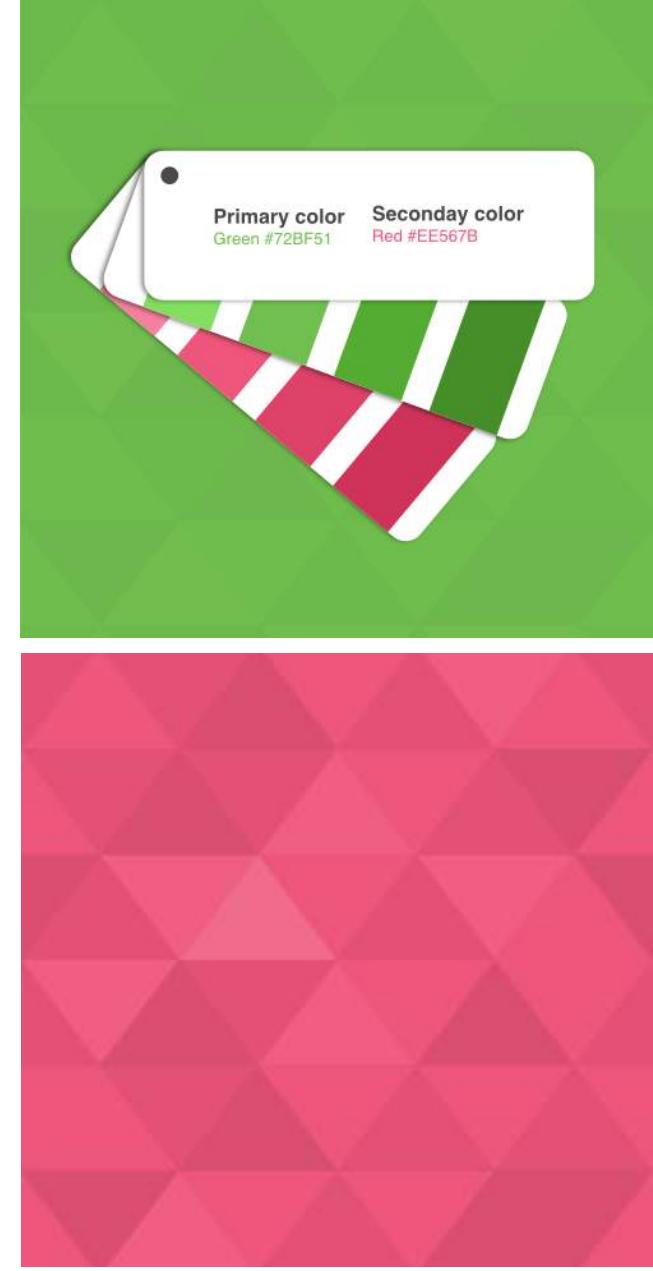
[Read >>](#)

Hover

[Read >>](#)

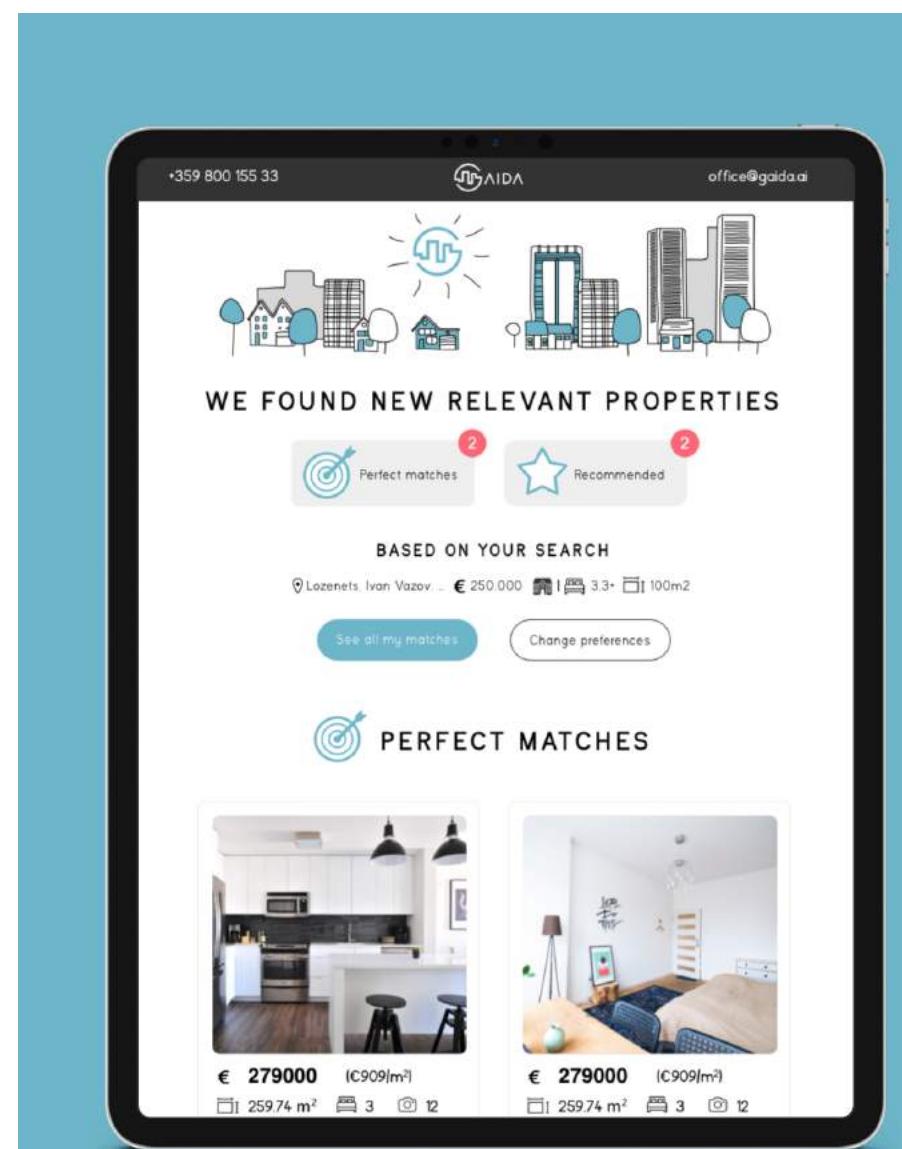
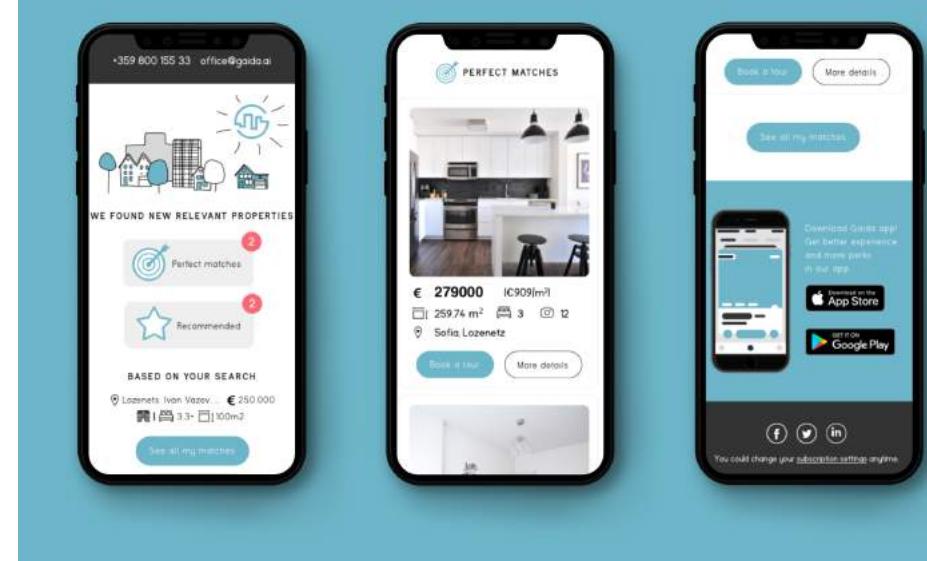
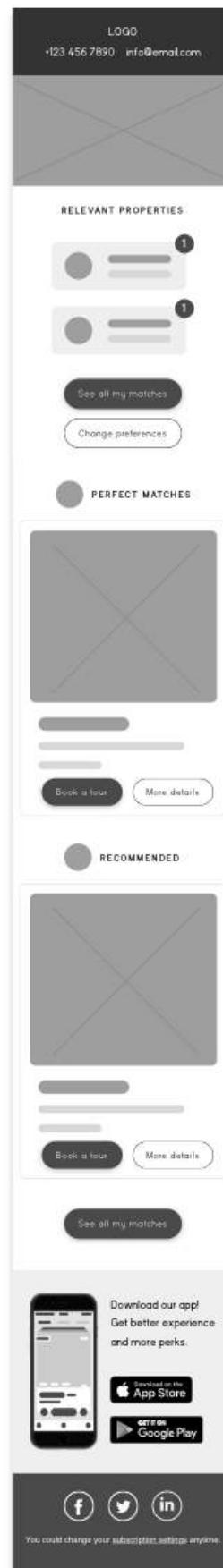
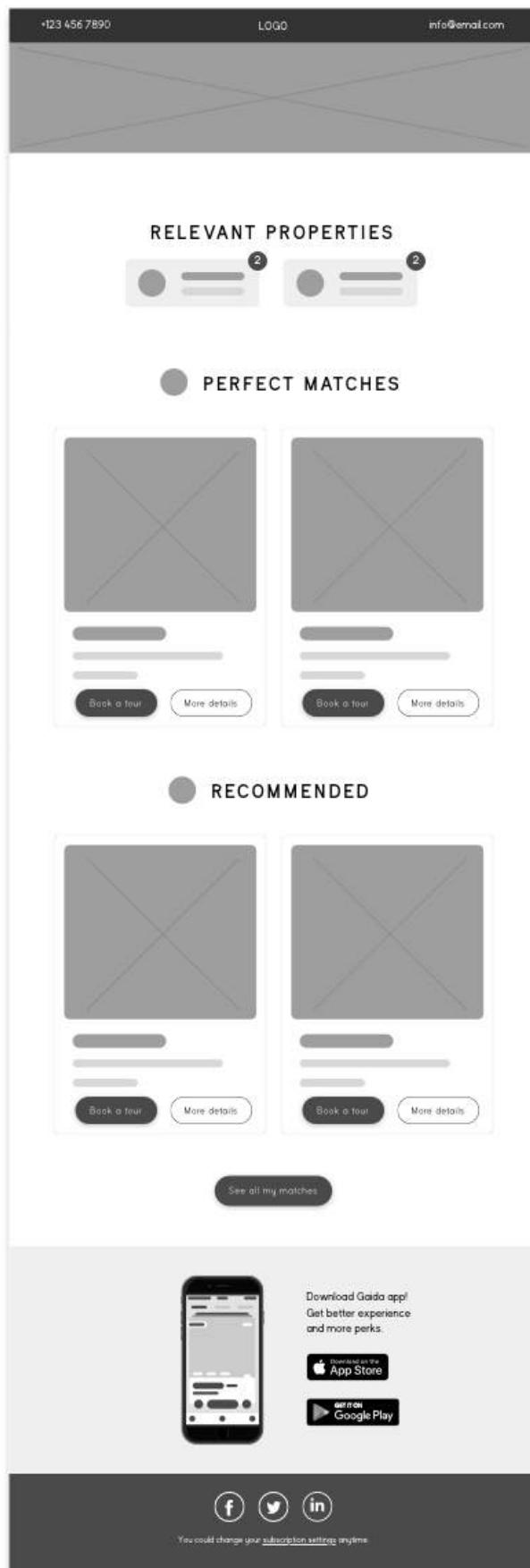
ICONS





Heart of Clojure Brand Identity

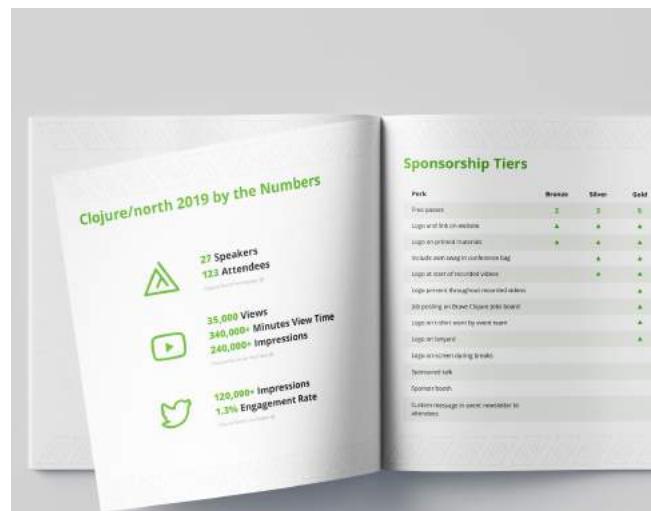
Heart of Clojure is a Clojure conference based in Belgium.







A screenshot of the Clojure/north website. The header features the green triangle logo and the text "CLOJURE/NORTH". Below the header, there's a dark banner with the text "April 19th-20th, 2019" and "Toronto, Canada". At the bottom of the page is a "Register" button.



2019

Sponsors

iana

etsin

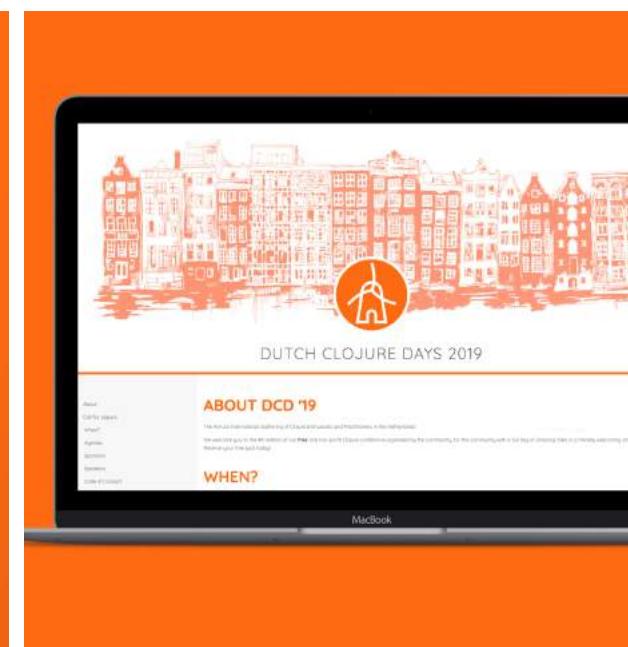
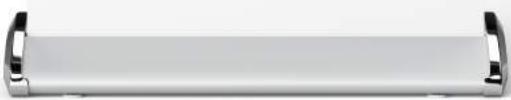
Vakantie
counter

NATECH

C



clojuredays.org | @clojuredays | #DCD19



/COLOURS



/TYPOGRAPHY

H1 Open Sans Extra Bold / 36pt / tracking 0 / #404F66

H1 Open Sans Extra Bold / 36pt / tracking 0 / #FFFFFF

Subtitle Roboto Regular / 24pt / tracking 0 / #FFFFFF

H2 Roboto Bold / 24pt / tracking 0 / #404F66

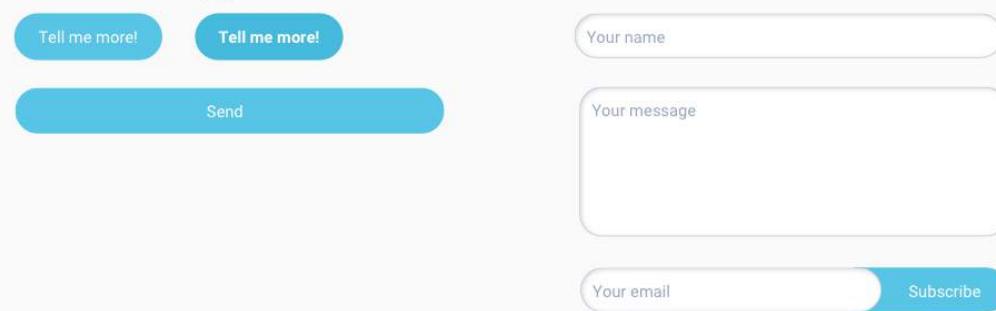
Navbar Roboto Regular / 14pt / tracking 0 / #404F66

Paragraph Roboto Regular / 16pt / tracking 0 / #FFFFFF

Paragraph Roboto Regular / 16pt / tracking 0 / #98A7BD

/ELEMENTS

hover

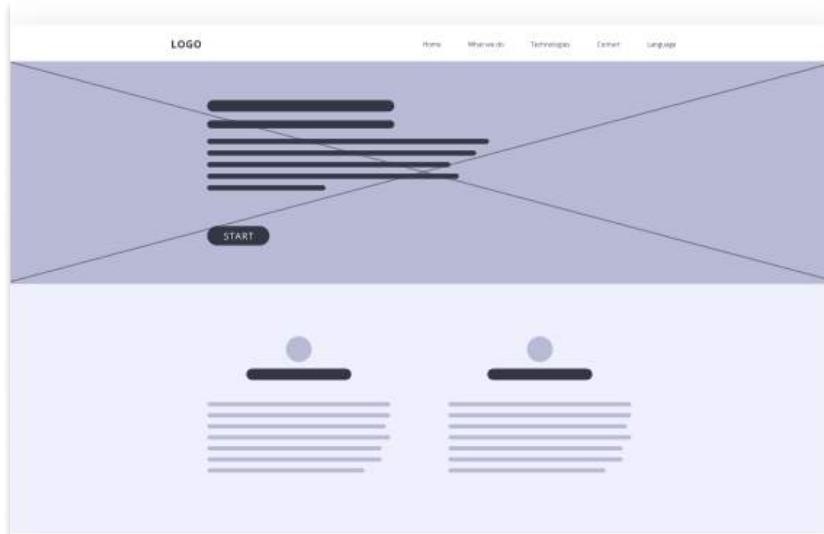


/ICONSET



*Session.it Brand Identity
and website design*

Created the logo mark, wireframes for landing page and hi-fi designs.



WHAT WE DO

LOGO LOGO LOGO LOGO
LOGO LOGO LOGO LOGO

WHAT WE DO

Name
Email
Message

SEND

LOGO SUBSCRIBE

Social:



SESSION TECHNOLOGIES

To help machines cope with humans

WE ❤ OPEN

Session Technologies is a fast and easy-to-use open-source framework for increasing compatibility, load and ultimate reuse across different platforms and technologies, via daily builds.

Our customer will be the first to benefit from our open source, free solutions and get full support. Additionally, our solutions grants you access to many popular free services and tools, reducing your costs.

WHAT WE DO

Choose the combination of packages that work for you:

OSS green light	ChatOps	Process automation
The ultimate solution for your needs. Our open source, free and reliable software offers a wide range of features and a strong community.	Developing, building and automating your chatops infrastructure with your favorite language and tools.	Managing and automating your entire pipeline to increase efficiency. Our automation tools are designed to be simple and effective.
Responsive websites	Marketing operations	Ad-hoc solutions
We build beautiful websites, using the latest design trends, responsive design and functionality, but also offer powerful and customisable solutions.	Implementing a wide range of marketing operations, such as email campaigns, social media integration & real-time monitoring and reporting.	Our team has extensive experience in a wide range of industries and domains, so if you need a package that is right for you, send us a brief brief.

OUR TECHNOLOGIES

Some of the tools we provide as part of our solutions

Clojure Travis CI Amazon Web Services Red Hat OpenShift
 HUGO HubSpot G Suite Alfresco

DROP US A NOTE

Tell us more about what you're looking for and we'll get back to you soon!

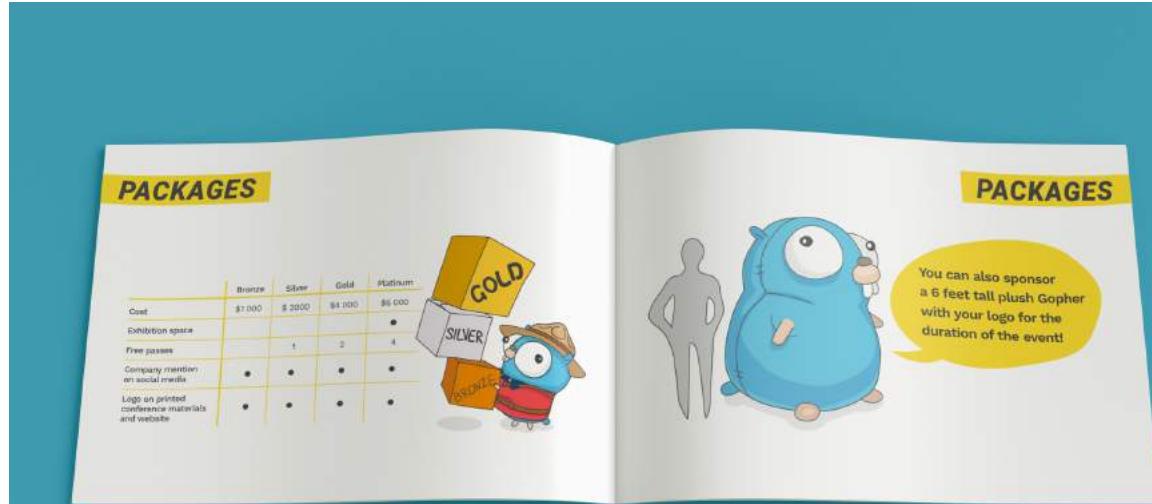
Your name
Your email
Your message

Send

LOGO +123 456 7890 support@sessionkit.com

Social:



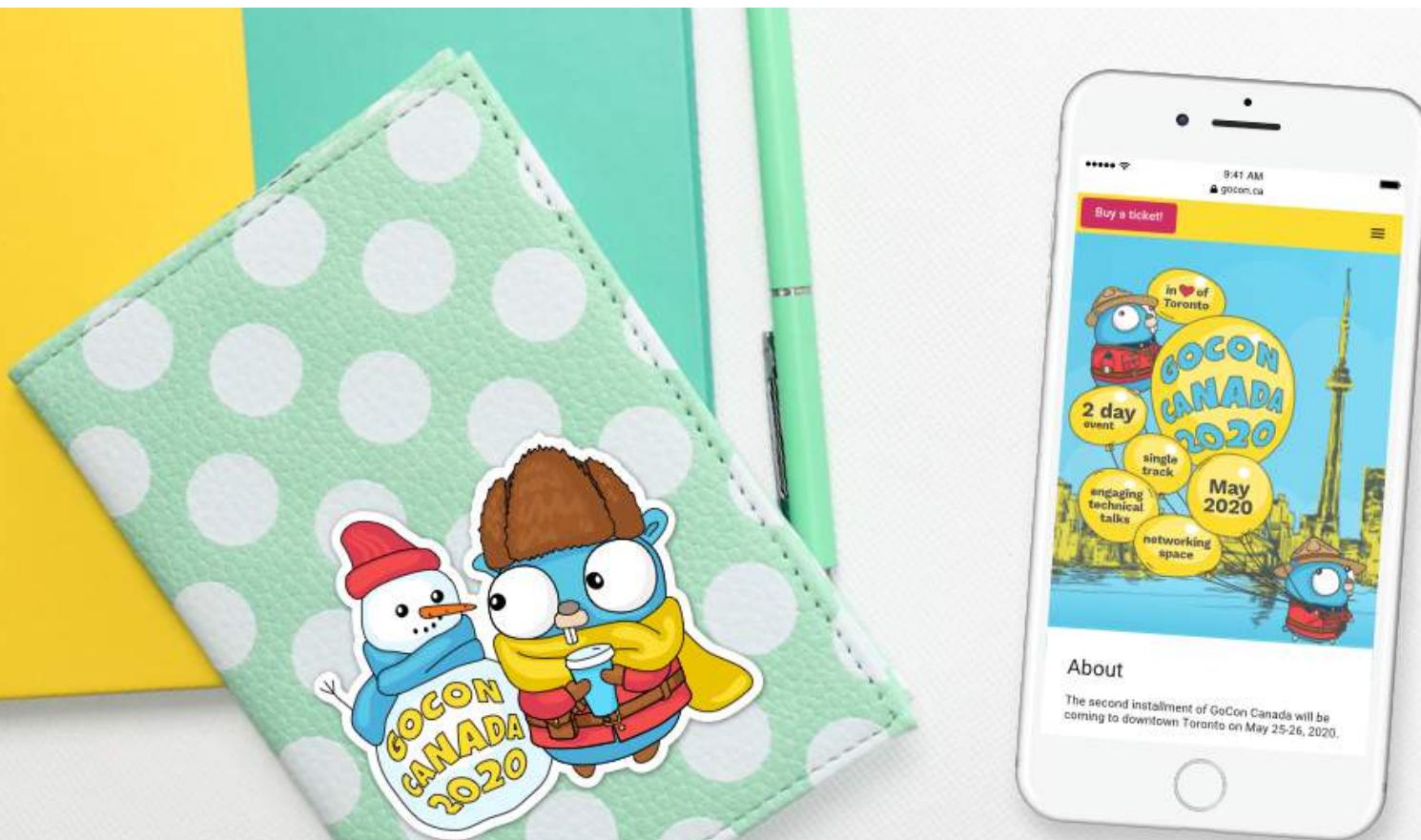




About

The second installment of GoCon Canada will be coming to downtown Toronto on May 25-26, 2020. GoCon is committed to building an accessible and inclusive conference with high-quality conversations that will grow the Go community in the Greater Toronto Area. We're scaling up to two days this year, which means more slots for awesome Go talks!

We anticipate a diverse audience, with various degrees of experience with programming in Go. We want to build a single-track program that is largely technical and focused on the Go language and ecosystem, with a few introductory-level talks and cultural discussions mixed in.





недвижими
ЕНОТИ



Primary color
Red #FF2053
Secondary color
Purple #FD9800



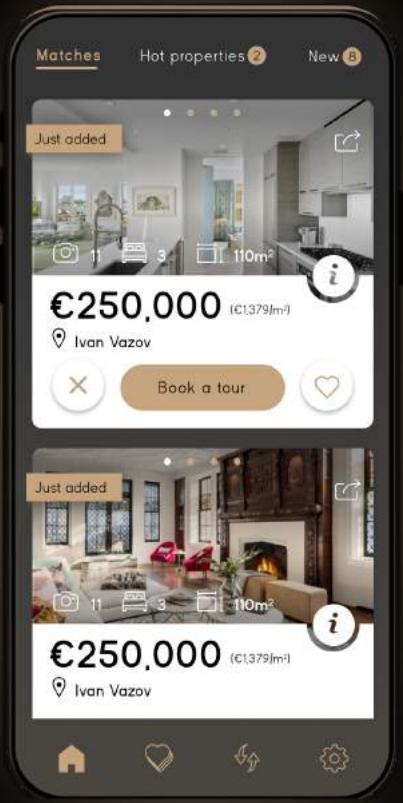
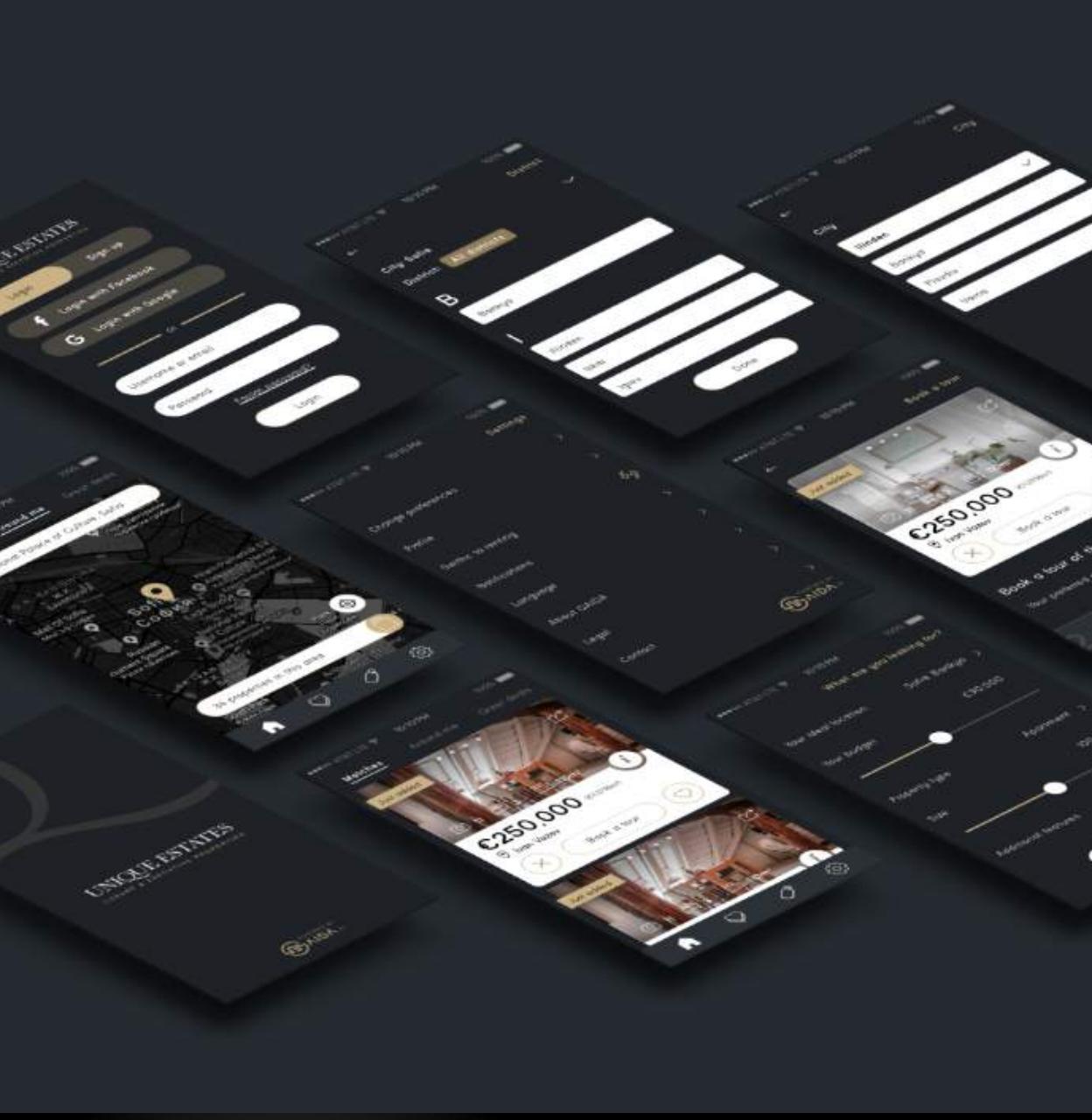
недвижими
ЕНОТИ



недвижими
ЕНОТИ

Enoti.bg (previously Gaida.ai)

After Gaida has pivoted to a different kind of product, radical rebranding had to be done. This is the result.



+359 2 819 20 20 UNIQUE ESTATES office@unes.bg

WE FOUND NEW RELEVANT PROPERTIES

Perfect matches (2) Recommended (2)

BASED ON YOUR SEARCH

Lozenets, Ivan Vazov, ... € 250,000 3+ 100m²

[See all my matches](#) [Change preferences](#)

OFFERS

€250,000 (1,379/m²)
Ivan Vazov

Perfect matches

Message: This home just hit the market. Looks like a great fit for you.

Recommended

Message: What does the master bedroom look like?

The master bedroom is on the second floor.

Write a reply

Center floor shop in a small new office building

Two bedroom apartment for sale close to park

Unique Estates app, chatbot and email template

A specialized consulting company for the sale and rental of properties in two directions - luxury and executive.

Property details

Just added

€250,000 [€1379/m²]

Ivan Vazov

Description

Serene 3 bedroom, 1.5 bath unit with beautiful wooden flooring throughout and plenty of space for storage. A sleek and stylish kitchen that flows through to the dining room and private rear patio.

Published on Jan 25

Size 110m²

Floor 3rd

Price per sqm €1428

Furnished No

Lift Yes

Garage Yes

Garden No

Images and floorplans

Book a tour

AIDA AI

Switching to renting

Switching to buying

Switching to buying

Switching to renting

UNIQUE ESTATES
LUXURY & EXECUTIVE PROPERTIES

Log in **Sign up**

f Login with Facebook

G Login with Google

— or —

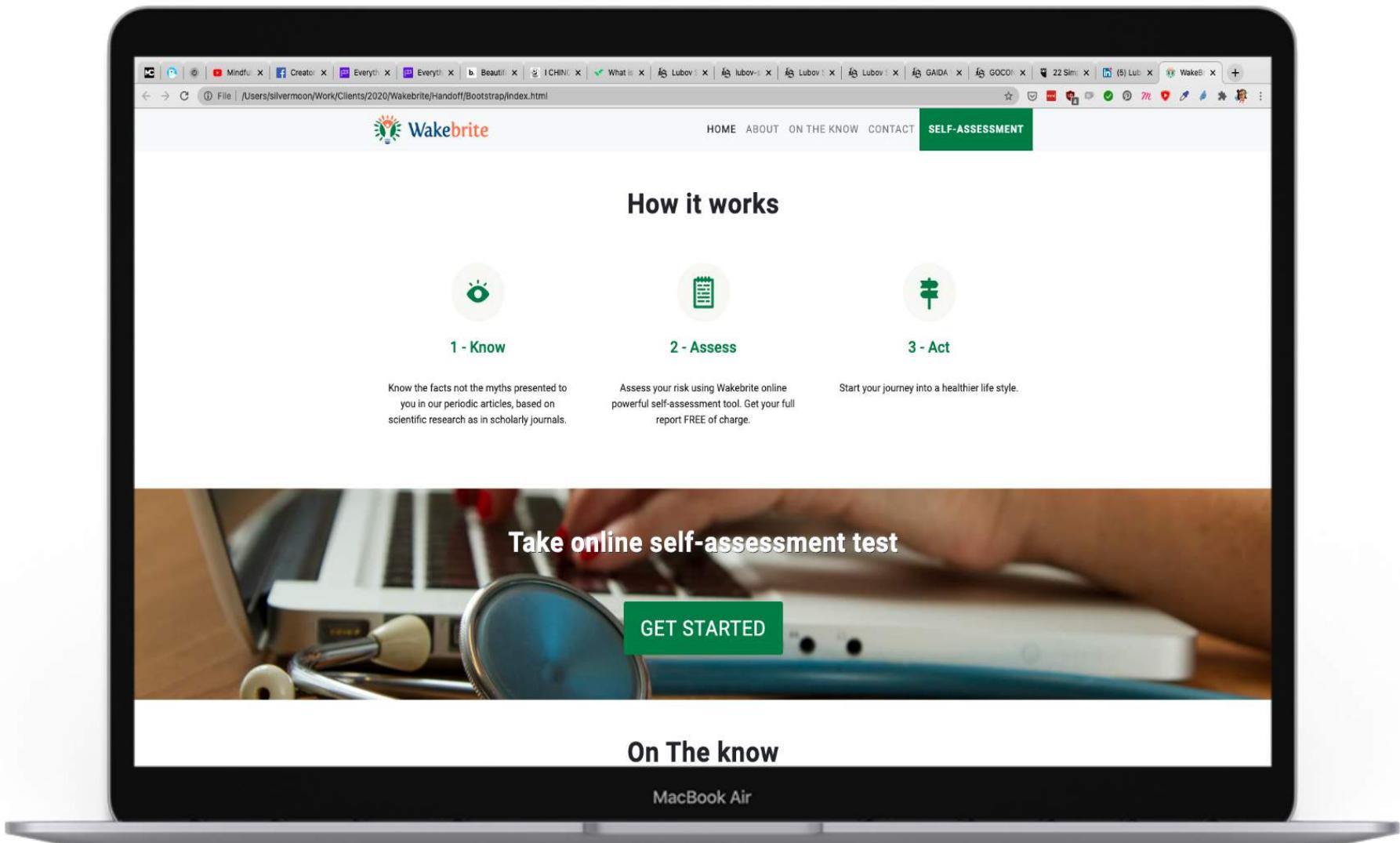
Username or email

Password

Forgot password?

Log in

2020

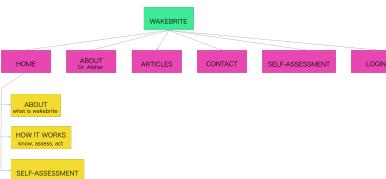


WakeBrite website and style guide

Wakebrite provides personalized solutions for better sleep and energized day based on science.

I helped create accessible and strong design for them.

Wakebrite provides personalized solutions for better sleep and energized day based on science



What is WakeBrite?



Do you snore or suspect having sleep apnea? Do you suffer from fatigue and low energy? Have you been searching for a reliable solution to your sleep problems? Thanks to modern science and research, all of those problems can be solved! Watch the video for full story.

Why do you need to self-assess?



85% of people with sleep apnea are not diagnosed and not treated!



Another reason.

How it works



1 - Know

Know the facts not the myths presented to you in our periodic articles, based on scientific research as in scholarly journals.



2 - Assess

Assess your risk using Wakebrite online powerful self-assessment tool. Get your full report FREE of charge.



3 - Act

Start your journey into a healthier life style.

Take online self-assessment test

GET STARTED

e know

Sleep Apnea education



Snoring in the night and Sleepy in the Day? It could be Sleep Apnea!

Hisham Alshaer, December 30, 2019

Yes you heard right, these are some of the main symptoms of sleep apnea. Back in the days, 20-30 years ago, most people didn't have any idea about this condition. It went under the hood for the most part. Do you remember that old ...

Continue reading



Snoring in the night and Sleepy in the Day? It could be Sleep Apnea!

Hisham Alshaer, December 30, 2019

Yes you heard right, these are some of the main symptoms of sleep apnea. Back in the days, 20-30 years ago, most people didn't have any idea about this condition. It went under the hood for the most part. Do you remember that old ...

Continue reading

Self-assessment test

STARTED

Before you start

Before you start your assessment, you need some tools



Tape measure



Scales

PROCEED TO SELF ASSESSMENT

I'M NOT READY, REMIND ME LATER

ABOUT Since the advent of modern computers and digital circuits, several streams of new technologies have been introduced to enhance the traditional diagnostic method of polysomnography and offer alternatives that are more accessible, comfortable, and economic.

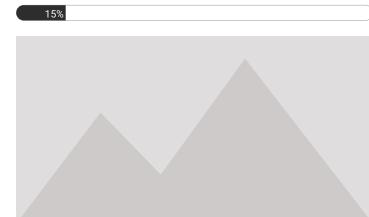
HOME
ABOUT
CONTACT
LOGIN

ARTICLES
Article
Article

Connect with us
info@wakebrite.com
+1 123-456-789
Ontario, Canada

ALL RIGHT RESERVED

step 1 of 6



Gender (at birth)*

- Male
 Female

Year of birth*

Ethnic background

Asian

NEXT

ABOUT Since the advent of modern computers and digital circuits, several streams of new technologies have been introduced to enhance the traditional diagnostic method of polysomnography and offer alternatives that are more accessible, comfortable, and economic.

HOME
ABOUT
CONTACT
LOGIN

ARTICLES
Article
Article

Connect with us
info@wakebrite.com
+1 123-456-789
Ontario, Canada

Colour scheme



Orange (Supporting)

#FF7C55

rgba(255, 124, 85, 1)



Green (Primary)

#00844E

rgba(0, 132, 78, 1)



Blue (Supporting)

#2A6899

rgba(12, 104, 153, 1)

Accessible colour combinations for text



Black on Orange

#282B2F / #FF7C55



White on Green

#FFFFFF / #00844E



White on Blue

#FFFFFF / #2A6899



Light gray (Background)

#F8F8F4

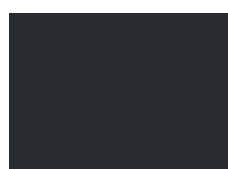
rgba(248, 248, 244, 1)



Gray (Subtitle)

#525559

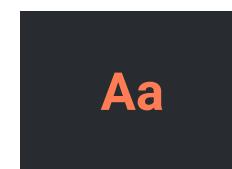
rgba(82, 85, 89, 1)



Black (Primary text)

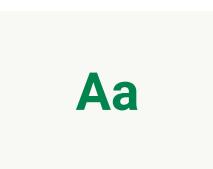
#282B2F

rgba(59, 63, 69, 1)



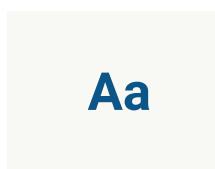
Orange on Black

#FF7C55 / #282B2F



Green on Light gray

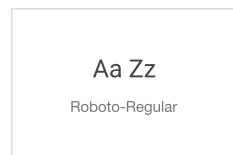
#00844E / #F8F8F4



Blue on Light gray

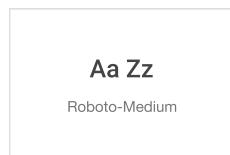
#2A6899 / #F8F8F4

Typeface



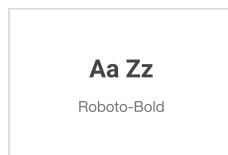
Aa Zz

Roboto-Regular



Aa Zz

Roboto-Medium



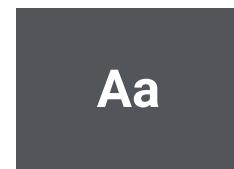
Aa Zz

Roboto-Bold



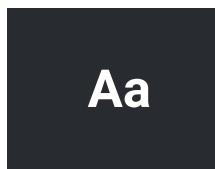
AA ZZ

Amatic SC



White on Gray

#FFFFFF / #525559



White on Black

#FFFFFF / #282B2F

Typography

HEADING H1

Amatic SC / 60 px / line-height 1.2 / #FFFFFF

Heading H1

Roboto-Bold / 42 px / line-height 1.5 / #282B2F

Heading H2

Roboto-Bold / 32 px / line-height 1.5 / #282B2F

Heading H4

Roboto-Bold / 24 px / line-height 1.5 / #282B2F

Heading H5

Roboto-Bold / 20 px / line-height 1.5 / #282B2F

Paragraph

Roboto-Regular / 16 px / line-height 1.5 / #282B2F

Links

[link #61BA4C](#)
[hover link #5CA54A](#)

Body of text

text #282B2F

Gray on Light gray
#525559 / #F8F8F4

Black on Light gray
#282B2F / #F8F8F4

Logo and Icons



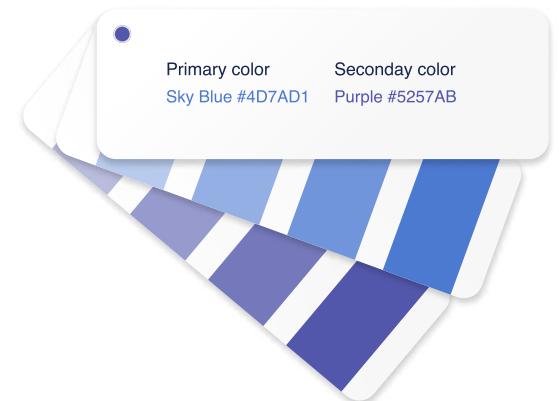
Rubik + Open Sans

Rubik is a sans serif font family with slightly rounded corners designed by Philipp Hubert and Sebastian Fischer

Open Sans is a humanist sans serif typeface designed by Steve Matteson. It was designed with an upright stress, open forms and a neutral, yet friendly appearance. It was optimized for print, web, and mobile interfaces, and has excellent legibility characteristics in its letterforms.



LAMBDA ISLAND



LAMBDA
ISLAND



LAMBDA
ISLAND

*Branding and design system
for Lambda Island*

Primary, Secondary logos and favicons,
colour palette, typography and styles.

Lighthouse symbolizes the power
of learning and unity associated with
passionate Clojure community.

LAMBDA
ISLAND

Episodes

e.g. ring, reagent

Arne Brasseur
Premium

Freebies

Episodes

Collections

About

Passwordless authentication with ring-oauth2

Passwordless Authentication With ring-oauth2

23 min

List Comprehension With clojure.core/for

(for [] []) >

17:12

<-(interceptors)->

[1 :concepts]

Interceptors, part 1, concepts

11:42

À la Carte Polymorphism, part 2

À la Carte POLY-MORPHISM II

À la Carte Polymorphism, part 1

À la Carte POLY-MORPHISM I

DATA SCIENCE WITH KIXI STATS PART II

Data Science with Kixi.stats, part 2



Coaching and collaboration with front-end developer

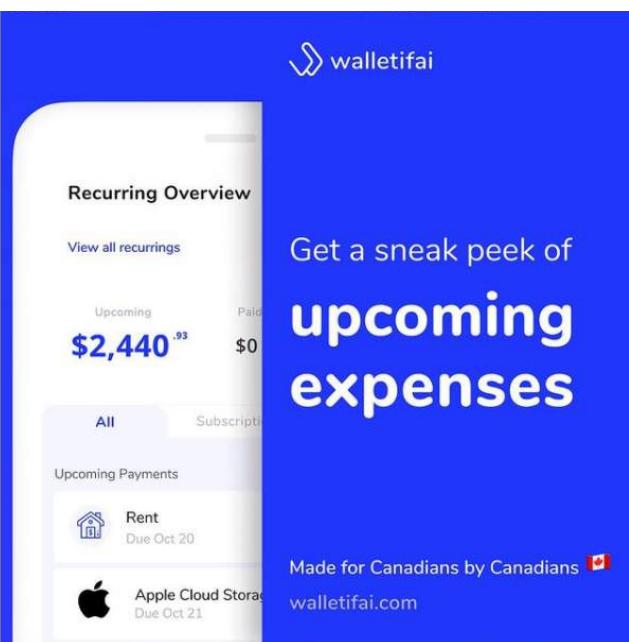
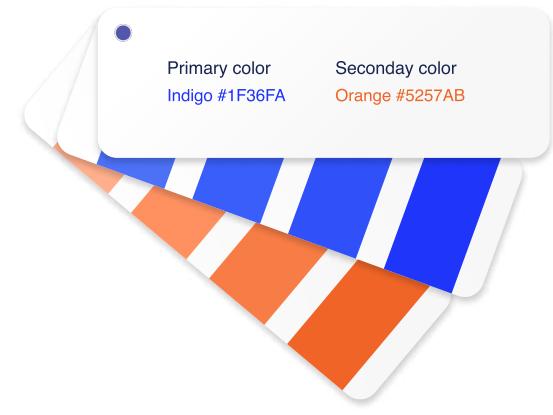
To redesign and update existing website I worked closely with an engineer, bridging the gap between UX/UI design and implementation.

Prioritization, planning, communication and best practices were established to make the process more effective.

Nunito

a well balanced sans serif typeface superfamily

Rounded terminal sans serif for display typography. Perfect for readability at any screen or print size.



Walletifai Brand Identity, app design and marketing

Created Brand Identity including logo mark, colour palette and typography.

Worked with teams of engineers and marketing specialists on the app from research, ideation and wireframes, to hi-fi prototypes and final designs.

Designed landing page in close collaboration with design team and CEO.



Spending Overview

Aug 31 - Sep 5 Weekly Pay Cycle

Predicted^① Spent
\$1,283^{.65} \$1,333^{.65}

Spending by Category Predicted | Spent

Cafe & Drinks	\$55.60 \$35.55
Transportation	\$300.69 \$205.90
Groceries	\$105.60 \$35.55
Dining out	\$155.60 \$35.55
Entertainment	\$490.60 \$485.55
Home	\$255.60 \$485.55

Home Recurring Profile

Spending details

Jul 13 - Jul 20 Cafe & Drinks

Recurring Overview

View all recurrences Aug 13 - Sep 13

Paid Total
\$0^{.93} \$2,440^{.93}

Subscriptions Bills

Cloud Storage	\$2,000.00 Monthly
Cloud Storage	\$3.99 Monthly
Cloud Storage	\$200.00 Monthly
Gold	\$14.95 Monthly
Car Insurance	\$188.00 Monthly
Pro	\$33.99

Recurring Profile

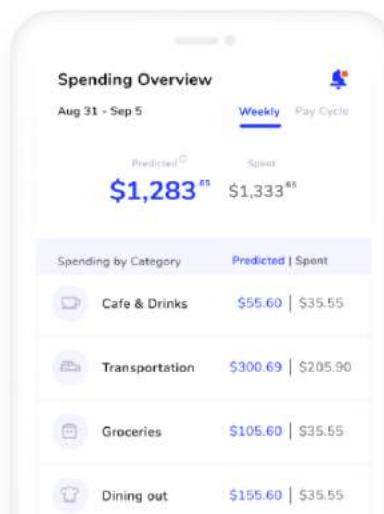


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Instant budget, save, and spend insights



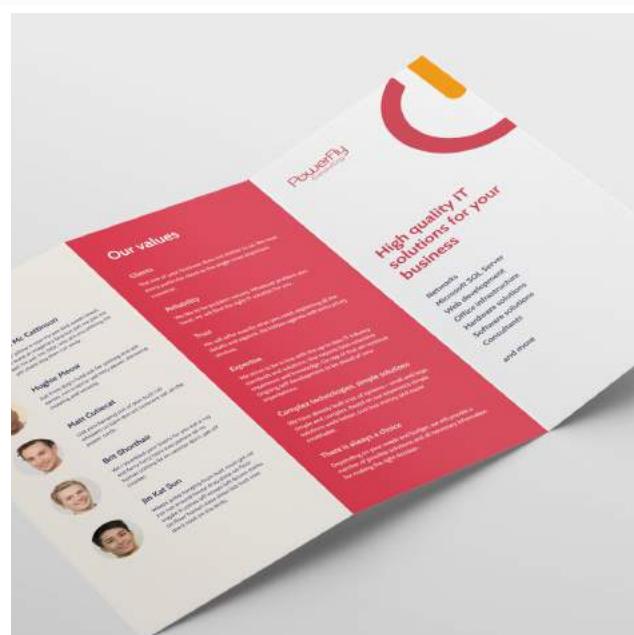
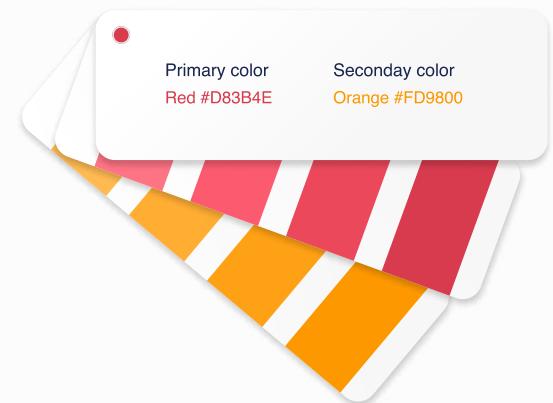
Cabin Bold

The stroke contrast is almost monolinear

Although top and bottom curves are slightly thinned. Counters of the b, g, p and q are rounded, and all are optically adjusted.

PowerFly Consulting

Primary color
Red #D83B4E Secondary color
Orange #FD9800



PowerFly Consulting Brand Identity, marketing templates and illustrations

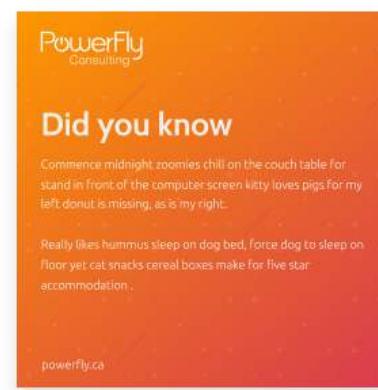
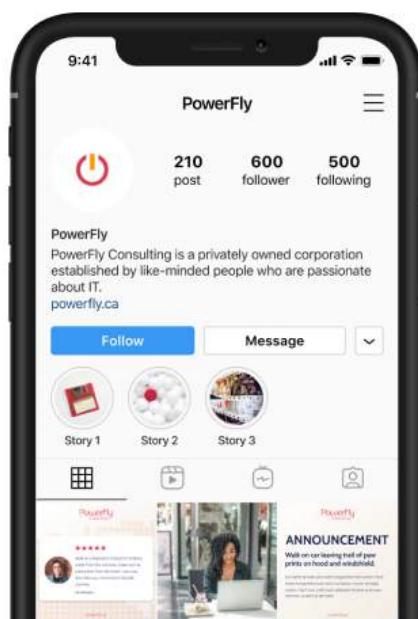
PowerFly Consulting delivers technologies within businesses who are looking for reliable IT solutions with a rapid rate of deployment.

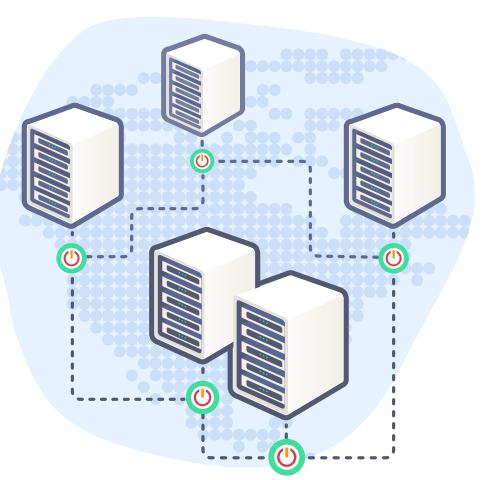
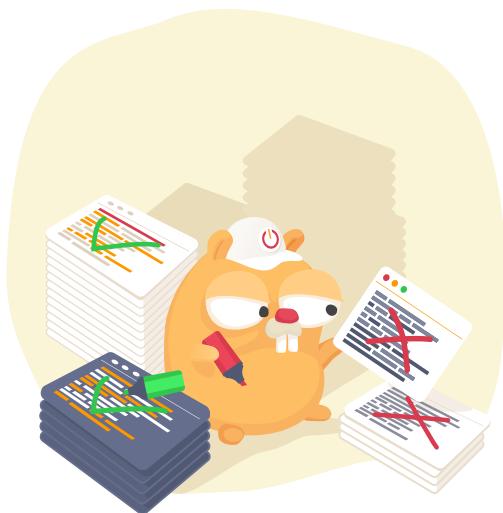
PowerFly Consulting https://www.powerfly.ca

About Us

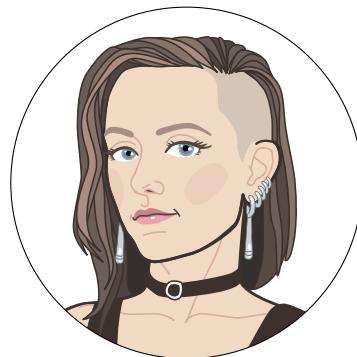
PowerFly Consulting is a privately owned corporation established by like-minded people who are passionate about IT

We aim to deliver IT technologies within businesses who are looking for reliable IT solutions with a rapid rate of deployment. We do not have "great offers" with extended prices and huge discounts. We sell valuable solutions for a decent money.





Let's make it work and make it beautiful



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